

# ALSC 2017-2020 STRATEGIC PLAN



## Vision Statement

Members of the Association for Library Service to Children engage communities to build healthy, successful, futures for all children.



## Core Values

- Collaboration
- Excellence
- Inclusiveness
- Innovation
- Integrity and Respect
- Leadership
- Responsiveness

## Introduction

The Association for Library Service to Children (ALSC), a division of the American Library Association, is the world's largest organization dedicated to the support and enhancement of exemplary library service to children. Driven by its 4,000+ members, ALSC is a dynamic force for positive change. To achieve its vision, ALSC believes it must evolve as an organization (Transforming ALSC), contribute to the elevation of the profession (Transforming Children's Librarianship), and encourage libraries to serve as inspirational anchor institutions (Transforming Communities Through Libraries).

## Implementation

ALSC relies on the expertise and stamina of its members to turn its vision into measurable impact. The 2017-2020 ALSC Strategic Plan outlines paths within each Area of Strategic Action and target dates for fulfilling each objective. The success of these endeavors will depend upon the committees and individual members within ALSC who step forward to lend their energy, dedication and commitment, with support from ALSC leadership and staff, to advance the Association in the areas of Diversity & Inclusion, Advocacy, and Learning & Development.



# Strategic Directions

## SPHERES OF TRANSFORMATION

### Transforming ALSC

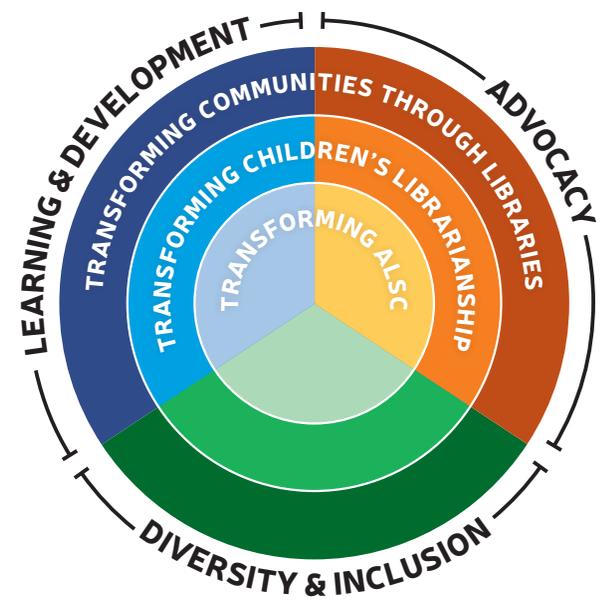
Members have clear, welcoming pathways to contribute to the work of the organization.

### Transforming Children's Librarianship

ALSC empowers the profession to be nimble and embrace change as children's needs evolve.

### Transforming Communities through Libraries

ALSC and libraries are essential partners in a comprehensive system of care for children.



## AREAS OF STRATEGIC ACTION

### Diversity & Inclusion

ALSC will become more diverse and inclusive, acting to promote these values in all aspects of library service to children.

### Advocacy

ALSC will champion the value of library service to children and the resources necessary to deliver on our vision.

### Learning & Development

ALSC will actively develop new generations of leaders.

## Objectives

### DIVERSITY & INCLUSION

1. Increase diversity in ALSC membership and reduce barriers to participation as measured against the Diversity in ALSC baseline survey by September 2019.  
 *Transforming ALSC*
2. Expand opportunities for existing members from underrepresented experiences to serve in ALSC activities, as measured by longitudinal studies and/or focus groups, by September 2020.  
 *Transforming ALSC*
3. Increase the cultural competency of library staff serving youth by developing an accessible online cultural competency training series by September 2018.  
 *Transforming Children's Librarianship*

### ADVOCACY

1. Establish an accessible content stream of valuation tools and research updates, including customizable content for members, by September 2018.  
 *Transforming ALSC*
2. Articulate a prioritized research agenda, including but not limited to summer learning/out-of-school time, by September 2018, and pursue avenues for conducting and/or supporting the research by September 2020.  
 *Transforming Children's Librarianship*
3. Amplify librarians' essential role as information literacy experts through advocacy outputs, including communications, webinars, and establishing collaborations, by September 2018.  
 *Transforming Communities Through Libraries*
4. Increase targeted messaging to the wider library profession and the public about the expertise of ALSC and our members to demonstrate the purpose and value of strong and meaningful children's librarianship by September 2019.  
 *Transforming Communities Through Libraries*

### LEARNING & DEVELOPMENT

1. Build a discernible pathway, along with opportunities for training and mentorship, to develop ALSC members as leaders in their libraries, the profession, and/or the association by September 2020.  
 *Transforming ALSC*
2. Provide at least two educational opportunities in media mentorship and child development, ideally developed and/or presented with collaborative partners from other ALA units, by September 2018.  
 *Transforming Children's Librarianship*
3. Organize and promote ALSC activities to position the core competencies as central to library service to children by September 2018.  
 *Transforming Children's Librarianship*
4. Develop a toolkit of research-based best practices for out-of-school time learning and disseminate the toolkit and practices to members by September 2019.  
 *Transforming Communities Through Libraries*

For more information about the plan and its implementation, visit [ala.org/alsc/aboutalsc/stratplan](http://ala.org/alsc/aboutalsc/stratplan)