ALSC NATIONAL INSTITUTE

The ALSC National Institute is an intensive two-day learning opportunity for youth library staff, children’s literature experts, education and library school faculty members, and other interested adults. In 2018, 400 people attended the ALSC National Institute; in 2020, more than 800 people attended the ALSC Virtual Institute. Attendees experience quality education programming, keynote speakers, and receptions and other networking opportunities.

ALSC sponsors are publishers, distributors, businesses and other organizations that believe in the ALSC mission of engaging communities to build healthy, successful futures for all children. By generously committing to sponsorship, ALSC sponsors help to enhance the work of the profession and the more than 4,000 members ALSC serves.

SPONSORSHIP LEVELS AVAILABLE

GOLD – $2,250
All Bronze + Silver Recognition PLUS
• Attendee Email List (one-time use)
• Exhibitor Booth Onsite (discounted exhibitor registration available)
• Complimentary ticket (one) to ALSC Banquet at 2023 Newbery-Caldecott-Legacy Banquet

SILVER – $1,250
All Bronze Recognition PLUS
• Logo on event signage
• Listing as a corporate sponsor at the 2023 Newbery-Caldecott-Legacy Banquet

BRONZE – $750
• Listing of organization’s name, logo and URL on ALSC Institute website
• Sponsor Acknowledgement in registration materials
• Invitation to Friday Evening Reception
• Sponsor Acknowledgement in Children and Libraries

*All publishers sponsoring author appearance(s) will automatically be noted as Silver Sponsors.

BECOME AN ALSC NATIONAL INSTITUTE SPONSOR TODAY!

FOR MORE INFORMATION
Contact Sarah Polen, Program Officer, Continuing Education: (312) 280-4026, spolen@ala.org
**ADDITIONAL SPONSORSHIP OPPORTUNITIES**

**AM/PM Breaks – $1,500**
**TWO AVAILABLE**

Sponsorship includes all the benefits of a Bronze Sponsorship, 500 custom, sponsor-branded compostable coffee sleeves for attendees’ drinks during that day’s breaks, and signage on break tables acknowledging the sponsors’ support.

**Conference PPE – $1,750**
**ONE AVAILABLE**

Sponsorship includes all the benefits of a Bronze Sponsorship, as well as the inclusion of a reusable facemask and small hand sanitizer with your logo.

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**SPECIAL SPONSORSHIP OPPORTUNITY!**

**Conference Bags – $3,000**
**ONE AVAILABLE**

The marketing opportunity that never ends; get your image in front of our attendees—and their colleagues and communities as well! Sponsorship includes all the benefits of a Gold Sponsorship, as well as the image of your choice and small organizational logo on reusable bags that will be distributed to participants.

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**Evening Reception – $2,500**
**ONE AVAILABLE**

Networking events are some of the most anticipated events at ALSC National Institute. Our reception sponsor will receive all the benefits of Gold Sponsorship, verbal acknowledgement at the reception’s Welcoming Remarks, and exclusive branded signage at that reception.

**On-Demand Recording – $3,000/session**
**FOUR AVAILABLE**

To keep costs accessible for attendees, ALSC does not traditionally record any Institute Program for later on-demand access; however, we are happy to have sponsors provide that benefit for our attendees and for those who could not join us in Kansas City! Sponsorship of on-demand recordings will receive all the benefits of Bronze Sponsorship; further, and as continued acknowledgment, sponsors will have their logo linked to a URL of their choice in the listing of that on-demand recording after Institute, which will be posted in the “Free On Demand Recordings” section of the ALSC Virtual Event and Webinars webpage for, at minimum, a calendar year.