

alsc 2020–2023 **STRATEGIC PLAN**



Vision Statement

Members of the Association for Library Service to Children engage communities to build healthy, successful, futures for all children.



Core Values

- Collaboration
- Excellence
- Inclusiveness
- Innovation
- Integrity and Respect
- Leadership
- Responsiveness

Introduction

The Association for Library Service to Children (ALSC), a division of the American Library Association, is the world's largest organization dedicated to the support and enhancement of exemplary library service to children. Driven by its 4,000+ members, ALSC is a dynamic force for positive change. To achieve its vision, ALSC believes it must evolve as an organization (Transforming ALSC), contribute to the elevation of the profession (Transforming Children's Librarianship), and encourage libraries to serve as inspirational anchor institutions (Transforming Communities Through Libraries).

Implementation

ALSC relies on the expertise and direct efforts of its members to turn its vision into measurable impact. The 2020–2023 ALSC Strategic Plan outlines the path forward within each Area of Strategic Action through the development of objectives. The Board annually reviews progress and prioritizes the activities for each objective. The success of these endeavors will depend upon the committees and individual members within ALSC who step forward to lend their energy, dedication and commitment, with support from ALSC leadership and staff, to advance the Association in the areas of Equity, Diversity, & Inclusion; Advocacy; and Learning & Development.



Strategic Directions

SPHERES OF TRANSFORMATION

Transforming ALSC

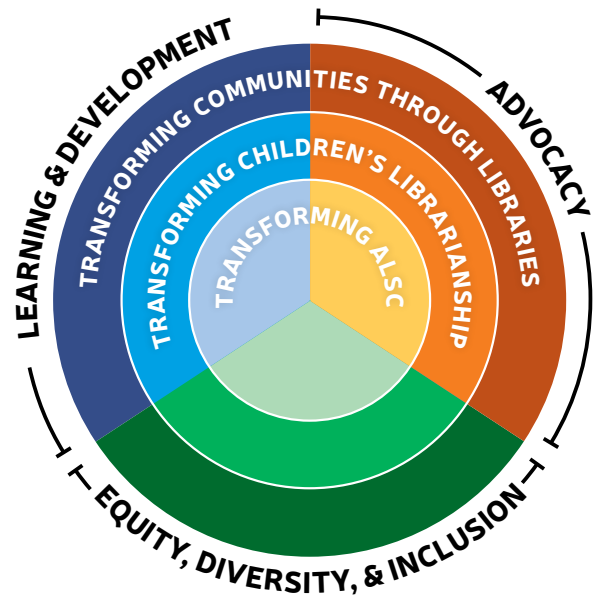
Members have clear, welcoming pathways to contribute to the work of the organization.

Transforming Children’s Librarianship

ALSC empowers the profession to be nimble and embrace change as children’s needs evolve.

Transforming Communities through Libraries

ALSC and libraries are essential partners in a comprehensive system of care for children.



AREAS OF STRATEGIC ACTION

Equity, Diversity, & Inclusion

ALSC will become more diverse and inclusive, acting to promote these values in all aspects of library service to children.

Advocacy

ALSC will champion the value of library service to children and the resources necessary to deliver on our vision.

Learning & Development

ALSC will actively develop new generations of leaders.

Objectives

EQUITY, DIVERSITY, & INCLUSION

1. Increase the intentional recruitment and retention of a diverse membership and reduce barriers to participation.
 - *Transforming ALSC*
2. Expand opportunities for existing members from underrepresented experiences to serve in ALSC activities.
 - *Transforming ALSC*
3. Highlight best practices for infusing EDI values as a foundational practice for library staff serving youth.
 - *Transforming Children’s Librarianship*

ADVOCACY

1. Provide opportunities for members to hone and develop their advocacy skills.
 - *Transforming ALSC*
2. Promote the use of the ALSC research agenda as a framework that informs policy and practice that prioritizes library service to children.
 - *Transforming Children’s Librarianship*
3. Amplify the value of children’s librarianship and the vital role of library staff serving youth as information literacy experts in their communities.
 - *Transforming Communities Through Libraries*

LEARNING & DEVELOPMENT

1. Organize and promote existing leadership and mentorship opportunities and their benefits to ALSC Members.
 - *Transforming ALSC*
2. Promote and position the core competencies as central to library service to children.
 - *Transforming Children’s Librarianship*
3. Develop and promote best practices that are responsive to community needs for out of school time learning programs and services.
 - *Transforming Communities Through Libraries*

For more information about the plan and its implementation, visit ala.org/alsc/aboutalsc/stratplan