



Elevator speech—Preservation Week

Memories and treasures should last a lifetime and be passed on to future generations. The first national collections Preservation Week, “Pass It On!”, will take place (add current dates). Sponsored by the ALA’s Association of Library Collections and Services and partner organizations, Preservation Week will inspire actions to preserve personal, family and community collections of all kinds, as well as library, museum and archive collections. It will raise awareness of the role libraries and other cultural institutions can play in providing ongoing preservation information. Local libraries, museums, and archives are asked to do one thing in their communities to celebrate Preservation Week, even if the action or activity is small. For more information, visit <http://www.ala.org/preservationweek>.