

Library Resources & Technical Services

The Journal of the Association for Library Collections & Technical Services (ALCTS), a division of the American Library Association (ALA)

Editorial

Established in 1957, *LRTS* is the official journal of the Association for Library Collections & Technical Services (ALCTS), a division of the American Library Association (ALA). *LRTS* is a peer-reviewed journal that takes a critical approach to the questions and challenges facing librarians and libraries with regard to collections, scholarly communication, preservation (including digitization), acquisitions (including licensing and economic aspects of acquisitions), continuing resources, and cataloging (including descriptive metadata, authority control, subject analysis, and classification).

LRTS publishes both research papers and thoughtful explorations of operational issues that have value and implications for other libraries. All submissions are rigorously reviewed in a double-blind process to insure that all published papers are of high quality. In addition, *LRTS* publishes editorials, book reviews, letters to the editor, and the annual report of the president of ALCTS.

LRTS is a green open access journal, and all articles previous to the most recent four issues are available to non-subscribers for view. Full-text article views average 9,541 each month.

LRTS is an online-only publication. Advertisers communicate their message through a digital ad on journals.ala.org/lrts.

Readership

LRTS readers are librarians and staff employed by academic, public, and special libraries. They include library staff, administrators, vendors, and consultants who work in technical services, broadly defined. This includes electronic resources, scholarly communications, collection management, acquisitions, digitization, metadata, and preservation. Most *LRTS* readers hold membership in ALCTS and ALA.

Circulation as of July 2018

ALCTS Members	Subscribers	Total
2,856	162	3,018

Views

Average Full-Text Article Views per Month
9,541

Vol. 64 Issuance and Closing Dates

Issue	Reservations	Materials	Issue Live
Jan. 2019	Oct. 25	Nov. 8	Jan. 7
Apr. 2019	Jan. 23	Feb. 6	Apr. 3
Jul. 2019	Apr. 24	May 8	July 1
Oct. 2019	July 24	Aug. 7	Oct. 2

90-Day Rates

Position	Dimensions	1x	2x	4x
Eblast Announcement: Skyscraper	160 x 600	\$750	\$750	\$750
Website: Banner Above Menu	468 x 60	\$1,000	\$900	\$800
Website: Banner Below Menu	468 x 60	\$1,000	\$900	\$800
Website: Skyscraper in Left Sidebar	160 x 600	\$750	\$675	\$600

Rates are net per insertion. *LRTS* website ads are posted sitewide at journals.ala.org/lrts for approximately three months until the next issue is released.

ALCTS News

Editorial

ALCTS News is an official publication of ALCTS. *ALCTS News* is a continuously updated online publication with the purpose to report the news and activities of ALCTS and its members, and to be the voice of the association. To that end, *ALCTS News* publishes:

- Features highlighting ALCTS members' unique projects, activities, and experiences in the workplace
- Summary reports of ALCTS programs, pre-conferences, and institutes
- Board, committee, interest group, and liaison reports and activities
- Candidates for office in the association
- Member updates: awards, honors, personal achievements, retirements, and obituaries

ALCTS News is free and openly available, with an average of 4,000 page views each month.

Views

Average Page Views per Month
4,000

Rates

Position	Dimensions	Monthly Rate
Website: Right Sidebar	300 x 250	\$300

ALCTS website ads are posted sitewide at ala.org/alctsnews for one month. Reservations and materials are generally due the 20th of the month prior to running. See insertion order for complete schedule.

Files should be JPG or GIF, RGB, and no larger than 80k. Please send files to Brooke Morris, Program Officer, Communications (bmorris@ala.org), and copy Bill Spilman, ALCTS Ad Sales Rep (bill@innovativemediasolutions.com).

Advertisers and their agencies assume liability for the content of their advertisements, including any claims arising therefrom. The association reserves the right to reject any advertisement considered unsuitable according to ALCTS policy. Agency commission is 15% of gross for recognized agencies. Manufacturing charges are non-commissionable. There is no cash discount.

Library Resources & Technical Services (please check all that apply)

January 2020 Issue

Reservations due: 10/25/19

Materials due: 11/8/19

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April 2020 Issue

Reservations due: 1/23/20

Materials due: 2/6/20

- Eblast Announcement: Skyscraper
- Website: Banner Above Menu
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July 2020 Issue

Reservations due: 4/24/20

Materials due: 5/8/20

- Eblast Announcement: Skyscraper
- Website: Banner Above Menu
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October 2020 Issue

Reservations due: 7/24/20

Materials due: 8/7/20

- Eblast Announcement: Skyscraper
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- Website: Skyscraper in Left Sidebar

ALCTS News (please check all that apply)

January 2020

Reservations and material due:

12/20/19

- Website: Right Sidebar

February 2020

Reservations and material due:

1/17/20

- Website: Right Sidebar

March 2020

Reservations and material due:

2/20/20

- Website: Right Sidebar

April 2020

Reservations and material due:

3/20/20

- Website: Right Sidebar

May 2020

Reservations and material due:

4/20/20

- Website: Right Sidebar

June 2020

Reservations and material due:

5/20/20

- Website: Right Sidebar

July 2020

Reservations and material due:

6/19/20

- Website: Right Sidebar

August 2020

Reservations and material due:

7/20/20

- Website: Right Sidebar

September 2020

Reservations and material due:

8/20/20

- Website: Right Sidebar

October 2020

Reservations and material due:

9/21/20

- Website: Right Sidebar

November 2020

Reservations and material due:

10/19/20

- Website: Right Sidebar

December 2020

Reservations and material due:

11/20/20

- Website: Right Sidebar

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