



Homeland
Security

December 7, 2005

Dear National Preparedness Month Partner:

Thank you again for being an integral part of National Preparedness Month 2005. Thanks to you and your organization, this fall millions of individuals heard the message of preparedness and began taking steps to better prepare their families, businesses, schools and communities for emergencies.

As 2006 approaches, we continue to look for innovative ways to educate individuals and businesses about emergency preparedness, and New Year's Eve is a great time to start empowering Americans to prepare. On December 31, 2005, more than 100 million people will make a resolution to improve their lives and the lives of their families. Why not encourage them to *Resolve to be Ready* in 2006?

Just as you did during National Preparedness Month, we hope you will join us in spreading this important message to your families, employees and members. Beginning the week of December 12, ask them to consider making emergency preparedness their New Year's resolution and to begin taking the steps necessary to become prepared.

To assist you in your efforts we have attached *Resolve to be Ready* Internet banners (for *Ready America* targeted to families and individuals, and for *Ready Business* targeted to business owners and managers) for inclusion on your websites, as well as a sample email that you can consider sending to your members, employees or customers. Also attached is a list of 30 simple, common sense preparedness tips. In addition, remember that all the *Ready America* and *Ready Business* collateral materials, including brochures, Family Communication Plans and Business Emergency Plans are available for free at www.ready.gov.

Together we can encourage all Americans to *Resolve to be Ready* in 2006. Thank you for your continued support and may you and yours have a safe and Happy New Year.

Sincerely,

A handwritten signature in black ink, appearing to read "Kristin Gossel".

Kristin Gossel
Director of the *Ready* Campaign
U.S. Department of Homeland Security