Results of Operations


2005-06 EBD \#14.7 2005-06 BARC \#5.7

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@ your library


## February FY 2006 Financials

## Executive Summary

The February close results represent six months of activity, which were electronically issued to unit managers on March 20. This commentary highlights actual revenue and expense results as compared to the approved budget including highlights of key financial indicators.

## Highlights

- Total ALA (all combined funds) revenue of $\$ 19,878,636$ is $\$ 8,358$ less than budget. The General Fund revenue of $\$ 12,037,827$ is $\$ 315,861,3 \%$ less than budget due to lower Publishing sales, primarily related to the timing of book sales and membership dues. Division revenues are $2 \%, \$ 145,555$ more than budget and Grants and Awards are $\$ 134,997$ more than budget year-to-date. Long-Term Investment interest and dividends exceed budget by \$45,735, reaching \$332,722.
- Total ALA expenses of $\$ 19,582,212$ are $11 \%, \$ 2,398,824$ less than budget. The General Fund expenses of $\$ 12,237,706$ are $\$ 1,482,929,11 \%$ less than budget. Divisions are $\$ 867,262$ less than budget. Grants and Awards are $\$ 134,997$ more than budget.
o Cash and short-term investments are $\$ 19,715,691$ compared to $\$ 16,776,076$ last year. The Long-Term Investment Fund is $\$ 26,121,855$ as compared to the $\$ 24.3$ million balance at August 2005.
o Total assets are $\$ 9,921,095,19 \%$ more than February 2005 reaching $\$ 61,786,678$ due to the purchase of 1615 New Hampshire in Washington, DC.
- Total liabilities are $\$ 6,229,108,23 \%$ more than February 2005, totaling $\$ 33,638,414$.
- Total ALA net assets are $\$ 3,691,987,15 \%$ more than February last year, totaling $\$ 28,148,264$.


## February FY 2006 Financials

## Executive Summary - continued

Based on $2^{\text {nd }}$ quarter performance, revenue is expected to be $\$ 400,000,1.5 \%$ less than budget in the General Fund. Areas to monitor throughout the year include dues income and advertising sales in American Libraries. Expenses are projected to be $\$ 500,000$ less than budget for the year. The General Fund should end the year with revenues exceeding expenses of $\$ 100,000$. The net revenue is a result of prepaying the CIPA/CDA loans both principle and interest in FY 2005.

## OPERATING FUND

## General Fund

Total revenues of $\$ 12,037,827$ are $\$ 315,861,3 \%$ less than budget. Revenues are $3.3 \%$ or $\$ 382,263$ greater than FY 2005 at this time.

Publishing revenues are less than the budget by $\$ 59,139$ due primarily to ALA Editions, Graphics, ALA Techsource and Book Links. Note: The Publishing net revenue for February year-to-date is more than budget by $\$ 345,667$, reaching $\$ 961,778$. Dues income is less than budget by $6 \%$, or $\$ 154,977$, totaling $\$ 2,612,519$ however, the February renewals are showing strong activity. Dues are conservatively projected to be $\$ 250,000$ less than budget.

Total expenses of $\$ 12,237,706$ are $\$ 1,482,929$ or $11 \%$ less than budget. Member Programs and Services expenses are $\$ 543,434$ less than budget due primarily to Annual Conference $(\$ 147,783)$ and Midwinter $(\$ 323,344)$. Note: Communication expenses are $\$ 56,887$ less than budget and Publishing is $\$ 404,806$ less than budget. Business Expenses are $\$ 183,871$ less than budget due to timing of audit fees and insurance. Executive Board and Council committee expenses were $\$ 142,375$ less than budget. Salary savings for the year total $\$ 769,218$, of which savings for the year were budgeted at $\$ 611,009$. Salary savings may reach $\$ 1.0$ million for the year. However, savings will be offset by professional services, which are projected to be $\$ 200,000$ over budget. Transportation and lodging expenses are $\$ 118,120$ less than budget and telephone and postage expenses were $\$ 158,756$ less than budget.

See General Fund projection (next page).

## February FY 2006 Financials

## Executive Summary - continued

## General Fund Year-End Projections

Revenue
Dues
Publishing
Mail list

## Expense

Salary
Attrition
Professional Services
Benefits
Operating Total Expenses
Net Revenue

Variance to Budget ( ) = less than budget
(\$231,000)
(\$119,000)
$\frac{(\$ 50,000)}{(\$ 400,000)}$
(\$1,000,000)
\$ 600,000
\$ 200,000
\$ 100,000
(\$ 400,000)
(\$ 500,000)
\$ 100,000

The General Fund should end the year with revenues exceeding expenses of $\$ 100,000$. The net revenue is a result of prepaying the CIPA/CDA loans both principle and interest.

## Round Tables

The Round Tables revenues of $\$ 128,832$ are $\$ 15,283$ less than budget due primarily to lower donations and registration fees. Expenses of $\$ 49,357$ are less than budget by $\$ 83,761$ due primarily to lower conference equipment and meal function expense.

## Plant Fund

Depreciation expense of $\$ 172,631$ is $\$ 66,283$ under budget. The Plant Fund transfer is $\$ 585,952, \$ 190,448$ under budget, and is now being recorded monthly as a credit to the Plant Fund with an offsetting charge to the General Fund.

## February FY 2006 Financials

## Executive Summary - continued

## MEMBER PROGRAMS \& SERVICES

MPS overall expects to end the year on or slightly better than budget. A strong AASL National Conference in the fall, followed by what is expected to be a record PLA National Conference in March, provide a significant boost. YALSA continues to turn in a strong performance following 18 months without a small division subsidy. While expenses from the 2006 Midwinter Meeting are still being paid, Conference Services expects it hit its net revenue target. HRDR reported a strong Midwinter Placement Center. Salary/related savings are running behind FY2005's level as positions, which had been open for an extended period, are being filled. In some areas, particularly ITTS, contractual services are currently being used in lieu of filling positions.

## PUBLISHING SERVICES

Total Revenues are $\$ 59,139$ less than budget. Total Expenses are $\$ 404,806$ less than budget. Net Revenues are $\$ 345,667$ more than budget. Net advertising revenues in American Libraries are $\$ 63,643$ less than budget but classified ads are $\$ 48,871$ more than budget. Expense savings in salary are offset by expenses for consultants in Professional Services. Marketing expenses have just been delayed because of open positions but will probably exceed budget by year-end in efforts to re-build sales and launch Booklist Online. Expect revenues to improve slightly and expenses to increase with a year-end that is close to budget at the Contribution Margin level.

## GRANTS AND AWARDS (RESTRICTED FUND)

Revenues and expenses of $\$ 1,386,421$ are $\$ 134,997$ more than the budget due to timing of several grants, most notably IMLS Spectrum/New Voices New Vision, $\$ 141,233$, NEH-We the People, $\$ 302,149$ more than budget and Library Champions, $\$ 79,177$, less than budget. Note: Grants and Awards generated $4 \%$ or $\$ 57,087$ under the FY 2005 actual.

## February FY 2006 Financials

## Executive Summary - continued

## SALARIES

General Fund salaries through February are $\$ 769,218$ less than budget. This is $\$ 158,209$ more than the total years $5.5 \%$ salary attrition budget of $\$ 611,009$. In addition, temporary help is under budget by $\$ 4,678$ and overtime is under budget by $\$ 3,863$ year-to-date. Excess salary savings including temporary help and overtime is $\$ 777,759$, which is $\$ 166,750$ more than the projected year-end goal. Note: Professional services are over budget by $\$ 217,580$ year to date.

|  | FY 2006 |
| :--- | :---: | ---: |
| February 2006 |  |

## American Library Association

Schedule 1-Statement of Revenues and Expenses - Total ALA

## GENERAL FUND

DIVISIONS
ROUND TABLES
PLANT FUND
GRANTS AND AWARDS (RESTRICTED FUND)
LONGTERM INVESTMENT FUND (ENDOWMENT FUND)
total revenues
GENERAL FUND
DIVISIONS
ROUND TABLEES
PLANT FUND
GRANTS AND AWARDS (RESTRICTED FUND)
LONGTERM INVESTMENT FUND (ENDOWMENT FUND)
TOTAL EXPENSES
EXCESS OF REVENUES OVER EXPENSES
POST-RETIREMENT BENEFITS
NET REALIZEDJUNREALIZED GAINS-BOND FUND
NET REALIZED/UNREALIZED GAINS-LT INVEST NET CONTRIBUTIONSIWITHDRAWALS-LT INVEST

NET REVENUES-TOTAL ALA
FOR ADOITIONAL DETAIL SEE SCHEDULES 7 AND 8.
$03 / 27 / 2000$

| YEAR TO DATE ACTUAL FEBRUARY 28, 2005 | YEAR TO DATE ACTUAL FEBRUARY 28, 2006 | YEAR TO DATE BUDGET FEBRUARY 28, 2006 | VARIANCE | \% | 2006 <br> ANNUAL <br> BUDGET | 2ND QUARTER PROJECTION | $\%$ <br> CHANGE <br> FROM <br> BUDGET |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 11,655,564 | 12,037,827 | 12,353,688 | $(315,861)$ | -3\% | 27,548,309 | 27,548,309 | 0.00\% |
| 4,369,325 | 5,992,834 | 5,847,279 | 145,555 | 2\% | 13,614,348 | 13,614,348 | 0.00\% |
| 95,520 | 128,832 | 144,115 | $(15.283)$ | -11\% | 350,553 | 350,553 | 0.00\% |
| 0 | 0 | 0 | 0 | - | 0 | 0 | - |
| 1,443,508 | 1,386,421 | 1,251,424 | 134,997 | 11\% | 2,796,052 | 2,796,052 | 0.00\% |
| 294,501 | 332,722 | 290,488 | 42,234 | 15\% | 580,989 | 580,989 | 0.00\% |
| 17,858,418 | 19,878,636 | 19,886,994 | $(8,358)$ | -0\% | 44,890,251 | 44,890,251 | 0.00\% |
| 12,305,113 | 12,237,706 | 13,720,635 | 1,482,929 | 11\% | 27,478,609 | 27,478,609 | 0.00\% |
| 4,814,109 | 5,765,600 | 6,632,862 | 867,262 | 13\% | 13,688,470 | 13,688,470 | 0.00\% |
| 56,749 | 49,356 | 133,118 | 83,762 | 63\% | 344,390 | 344,390 | 0.00\% |
| 162,995 | 9,015 | 2 | (9,013) | - | 0 | 0 | - |
| 1,443,508 | 1,386,421 | 1,251,424 | $(134,997)$ | -11\% | 2,796,052 | 2,796,052 | 0.00\% |
| 116,239 | 134,114 | 242,995 | 108,881 | 45\% | 528,782 | 528,782 | 0.00\% |
| 18,898,713 | 19,582,212 | 21,981,036 | 2,398,824 | 11\% | 44,836,303 | 44,836,303 | 0.00\% |
| $(1.040,295)$ | 296,424 | $(2,094,042)$ | 2,390,466 | 114\% | 53,948 | 53,948 | -0.00\% |
| 0 | 0 | 0 | 0 | - | - | - | - |
| $(200,957)$ | $(164,227)$ | 0 | $(164,227)$ | - | - | - | - |
| 1,787,675 | 1,127,680 | 400,080 | 727,600 | 182\% | 800,179 | 800,179 | 0.00\% |
| 280,949 | 90,699 | $(30,854)$ | 121,553 | 394\% | (58,715) | $(58,715)$ | -0.00\% |
| 827,372 | 1,350,576 | $(1,724,816)$ | 3,075,392 | 178\% | 795,412 | 795,412 | 0.00\% |

ROUND TABLES

PLANT FUND

GRANTS AND AWARDS

LONG-TERM INVESTMENTS

The Round Tables revenues of $\$ 128,832$ are $\$ 15,283$ less than budget due to dues income, registration fees and donations. Expenses of $\$ 49,357$ are less than budget by $\$ 83,762$ due to conference related expenses and printing costs

Depreciation expense of $\$ 172,631$ is $\$ 66,283$ under budget. The Plant Fund transfer is $\$ 585,852, \$ 190,448$ under budget, and is now being recorded monthly as a credit to the Plant Fund with an offsetting charge to the General Fund.

Revenues and expenses of $\$ 1,386,421$ are $\$ 134,997$ more than the budget due to timing of several grants, most notably IMLS Spectrum/New Voices New Vision, $\$ 141,233$, NEH-We the People, $\$ 302,149$ more than budget and Library Champions, $\$ 79,177$, less than budget.

Endowment Fund revenues of $\$ 332,722$ consisting of interest and dividend income are $\$ 45,735$ more than the budget of $\$ 290,488$. Net realized/unrealized gains are $\$ 1,113,996$ as compared to budgeted gains of $\$ 400,080$. On a stand-alone basis, the Gulf Investment portfolio has realized gains of $\$ 167,463$ and unrealized losses of $\$ 114,563$. The Credit Suisse portfolio has year-to-date realized losses of $\$ 34,517$ and unrealized losses of $\$ 114,683$. The NFJ portfolio has year-to-date realized gains of $\$ 72,389$ and unrealized gains of $\$ 41,420$. The Lazard International portfolio has year-to-date realized gains of $\$ 157,022$ and unrealized gains of $\$ 163,519$. The Marsico portfolio has realized gains of $\$ 31,772$ and unrealized gains of $\$ 191,156$. The Alliance portfolio has realized gains of $\$ 184,157$ and unrealized gains of $\$ 235,338$. The EMA-Heitman portfolio has realized gains of $\$ 46,103$ and unrealized gains of $\$ 80,286$. Ariel has unrealized gains of $\$ 7,107$.

Realized

167,463
$(34,517)$
72,389
157,022
31,772
184,157
46,103
Alliance/Laurel
Ema-Heitman
Ariel

Unrealized
$\qquad$ Net

52,927
(149,200)
113,809
320,541
222,928
419,495
126,389
7,107
$\$ 1,113,996$
$=== \pm========$

Net contributions/withdrawals consists of donations and other revenues, offset by life member dues transfers. The resulting figure in effect represents the net capital addition (reduction) made to the Endowment Fund. At February 28,2006 , the net contribution of $\$ 90,699$ is $\$ 121,553$ more than the budgeted net withdrawal of $\$ 30,854$. Expenditures totaling $\$ 134,133$ are $\$ 108,862$ less than budget.

The current annualized yield on Endowment Fund investments is as follows:

CASH
GOVERNMENT SECURTIES CORPORATE SECURITIES
EQUITIES
TOTAL
WEIGHTED AVERAGE COMPUTATION

| GULF | CREDIT SUISSE | NFJl LORD ABEETT | LAZARD INTL | MARSICOI SENECA | alliance/ LAUREL | EMA HEITMAN | ARIEL. | TOTAL | \% | YIELD |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 226,429 | 141.476 | 225,901 | 120,960 | 197.505 | 232,997 | 21,430 | 240,686 | 1,407,382 | 5\% | 3.25\% |
|  | 4,878,862 |  |  |  |  |  |  | 4,878,862 | 19\% | 4.72\% |
|  | 1,786,399 |  |  |  |  |  |  | 1,786,399 | 7\% | 5.22\% |
| 3,662,472 |  | 1,899,431 | 3,504,554 | 3,136,694 | 4,465,947 | 1,380,113 |  | 18,049,212 | 69\% | 1.63\% |
| 3,888,901 | 6,806,737 | 2,125,332 | 3,625,514 | 3,334,199 | 4,698,944 | 1,401,543 | 240,686 | 26,121,855 | 100\% |  |

[^0]
## American Library Association

## Schedule 2A - Statement of Revenues and Expenses - General Fund

REVENUES:
PUBLISHING SERVICES
MEMBERSHIP PROGRAMS \& SERVICES
COMMUNICATIONS
NTERESTINCOME
MAIL LIST SAIES
EXECUTIVE OFFICE (NOTE 1
TOTAL REVENUES
EXPENSES:
PUBLISHING SERVICES
MEMBERSHIP PROGRAMS \& SERVICES
COMMUNICATIONS
EXECUTIVE OFFICE (NOTE 1 )
INANCE AND ACCOUNTING
OVERHEAD RECOVERED
BUSINESS EXPENSE (NOTE 2)
GENERAL ADMINISTRATION-OTHER (NOTE 3
SUBSCRIPTION EQUIVALENT
PLANT FUND TRANSFER

TOTAL EXPENSES

EXCESS OF REVENUES OVER EXPENSES
OST-RETIREMENT BENEFITS
NET REALIZEDANREALIZED GAINS-BOND FUND
NET REVENUES
YEAR TO DATE
ACTUAL.
FEBRUARY 28, 2005
YEAR TO DATE
ACTUAL
FEBRUARY 28,2006

| YEAR TODATE |
| :--- |
| BUDGET |
| FEBRUARY $28,2006 \quad$ VARIANCE $\quad \%$ |


| 2006 <br> ANNUAL <br> BUDGET | \% |  |
| :---: | :---: | :---: |
|  | QUARTER | FROM |
|  | PROJECTION | BUDGET |
| 12,445,896 | 12,445,896 | 0.0\% |
| 8,499,223 | 8,499,223 | 0.0\% |
| 5,578,000 | 5,578,000 | 0.0\% |
| 740,190 | 740,190 | 0.0\% |
| 285,000 | 285,000 | 0.0\% |
| 0 | 0 | - |
| 27,548,309 | 27,548,309 | 0.0\% |
| 11,327,027 | 11,327,027 | 0.0\% |
| 10,343,524 | 10,343,524 | 0.0\% |
| 2,741,839 | 2,741,839 | 0.0\% |
| 5,008,434 | 5,008,434 | 0.0\% |
| 1,264,140 | 1,264,140 | 0.0\% |
| $(6,299,725)$ | ) (6,299,725) | -0.0\% |
| 718,245 | 718,245 | 0.0\% |
| 432,396 | 432,396 | 0.0\% |
| 389,038 | 389,038 | 0.0\% |
| 1,553,691 | 1,553,691 | 0.0\% |
| 27.478,609 | 27,478,609 | 0.0\% |
| 69,700 | 69,700 | 0.0\% |
| 0 | 0 | - |
| 69,700 | 69,700 | 0.0\% |

NOTE 1: EXECUTIVE OFFICE INCLUDES THE EXECUTIVE OFFICE, EXECUTIVE BOARD, COUNCI
INTERNATIONAL RELATIONS, OPERATIONS SUPPORT, AWARDS,
THE DEVELOPMENT OFFICE, AND HUMAN RESOURCES.
NOTE 2: BUSINESS EXPENSE INCLUDES LEGAL FEES, AUDIT FEES, BANK SERVICE FEES, INSURANCE, TELEPHONE, DEPRECIATION, MANTENANCE AGREEMENTS AND OTHER MINOR ACCOUNTS
NOTE 3: GENERAL ADMINISTRATION-OTHER NCLUDES NET BENEFIT EXPENSE, THE EXECUTIVE DIRECTOR'S CONTINGENCY AND OTHER MINOR EXPENSES

FOR ADDITIONAL DETALL SEE SCHEDULES 9 AND 10.
03/27/2006

AMERICAN LIBRARY ASSOCIATION SUPPORTING STATEMENT OF REVENUES AND EXPENSES-EXECUTIVE OFFICE SCHEDULE 2.1

## UNIT

REVENUES
101 COUNCL
102 EXECUTIVE BOARD
103 EXECUTIVE OFFICE (9098)
114 DEVELOPMENT OFFICE
150 WASHINGTON OFFICE
151 OMP
152 OGR
591 DONATIONS $(9111,9140,9100)$

| 2006 | 2ND | CHANGE |
| :---: | :---: | :---: |
| ANNUAL | QUARTER | FROM |
| BUDGET | PROJECTION | BUDGET |


| 0 | 0 | - |
| :--- | :--- | :--- |
| 0 | 0 | - |
| 0 | 0 | - |
| 0 | 0 | - |
| 0 | 0 | - |
| 0 | 0 | - |
| 0 | 0 | - |
| 0 | 0 | - |
|  | 0 | - |

## EXPENSES

101 COUNCIL
102 EXECUTIVE BOARD
103 EXECUTIVE OFFICE
114 DEVELOPMENT OFFICE
150 WASHINGTON OFFICE
151 OITP
152 OGR
230 AWARDS PROGRAMS

- OPERATIONS SUPPOR

506 HUMAN RESOURCES
592 GENERAL FUND ALLOCAT (9152)

03/27/2006

0
0
0
788
0
0
100
4,212
$\ldots-\ldots-\ldots-\ldots$
YEAR TO DATE
ACTUAL
FEBRUARY 28,2006

YEAR TODATE
BUDGET
FEBRUARY 28,2006 VARIANCE $\%$

| 0 | 0 | - |
| :---: | :---: | :---: |
| 0 | 2,000 | - |
| 0 | 0 | - |
| 0 | 493 | - |
| 0 | 402 | - |
| 0 | 0 | - |
| 0 | 0 | - |
| 0 | 7.015 | - |
| 0 | 9,910 | - |


| 63,395 | 45,736 |
| :---: | :---: |
| 109,626 | 97,999 |
| 302,393 | 323,099 |
| 164,490 | 170,204 |
| 593,626 | 444,868 |
| 232,845 | 245,788 |
| 406,345 | 357,969 |
| 1,042 | 534 |
| 680,133 | 333,687 |
| $\begin{array}{r} 289,200 \\ (512) \end{array}$ | 281,252 |


| 69,879 | 24,143 | 35\% |
| :---: | :---: | :---: |
| 216,231 | 118,232 | 55\% |
| 327,656 | 4,557 | 1\% |
| 192,489 | 22,285 | 12\% |
| 479,540 | 34,672 | 7\% |
| 205,085 | $(40,703)$ | -20\% |
| 390,622 | 32,653 | 8\% |
| 623 | 89 | - |
| 351,286 | 17,599 | 5\% |
| 285,723 | 4,471 | 2\% |
| 0 | 0 | - |


| 127,272 | 127,272 | 0.0\% |
| :---: | :---: | :---: |
| 386,311 | 386,311 | 0.0\% |
| 661,514 | 661,514 | 0.0\% |
| 388,880 | 388,880 | 0.0\% |
| 933,308 | 933,308 | 0.0\% |
| 414,231 | 414,231 | 0.0\% |
| 809,577 | 809,577 | 0.0\% |
| 7,571 | 7,571 | 0.0\% |
| 703,506 | 703,506 | 0.0\% |
| 576,264 | 576,264 | 0.0\% |
| 0 | 0 |  |

AMERICAN LIBRARY ASSOCIATION
SUPPORTING STATEMENT OF EXPENSES-STAFF SUPPORT SERVICES

## EXPENSES

UNIT
501 STAFF SUPPORT/OFFICE SERVICES
509 DISTRIBUTION CENTER
509 IUT/DISTRIBUTION
510 REPROGRAPHICS CENTER
510 UUT/REPROGRAPHICS
511 BUILDING MAINTENANCE
TOTAL EXPENSES
03/27/2006

| YEAR TO DATE ACTUAL FEBRUARY 28, 2005 | YEAR TO DATE ACTUAL FEBRUARY 28, 2006 | YEAR TO DATE BUDGET FEBRUARY 28, 2006 | VARIANCE | \% |
| :---: | :---: | :---: | :---: | :---: |
| 238,855 | 270,729 | 252,563 | $(18,166)$ | -7\% |
| 176,004 | 176,358 | 185,241 | 8,883 | 5\% |
| $(84,104)$ | $(83,272)$ | $(80,000)$ | 3,272 | 4\% |
| 103,952 | 92,642 | 123,482 | 30,840 | 25\% |
| (116,979) | (122,770) | $(130,000)$ | $(7,230)$ | -6\% |
| 362,405 | 0 | - | 0 | - |
| 680,133 | 333,687 | 351,286 | 17,599 | 5\% |

SECTION II
SCHEDULE 2.3

| 2006 | 2ND | \% CHANGE |
| :---: | :---: | :---: |
| ANNUAL | QUARTER | FROM |
| BUDGET | PROJECTION | BUDGET |
| 504,044 | 504,044 | 0.0\% |
| 371,502 | 371,502 | 0.0\% |
| $(160,000)$ | $(160,000)$ | -0.0\% |
| 247,960 | 247,960 | 0.0\% |
| $(260,000)$ | $(260,000)$ | -0.0\% |
| 0 | 0 | - |
| 703,506 | 703,506 | 0.0\% |

Year-to-date interest on short-term investments is $\$ 283,659, \$ 86,437$ less than the budget of $\$ 370,096$. The actual average invested balance for the six months ending February 28,2006 was $\$ 14,823,407$ with a yield of $3.83 \%$. In comparison, at February 28, 2005 the actual average invested balance was $\$ 15,550,415$ with a yield of $3.67 \%$. As of February 28, 2006 the net realized/unrealized gain <loss> on the investment managed by
Neuberger Berman was a net loss of $\$ 164,227$, as compared to the $\$ 335,211$ cumulative loss at August $31,2005$.
The net year-to-date loss is comprised of $\$ 111,330$ of realized losses and $\$ 52,897$ of unrealized losses. According to the Association's investment policy, any realized and unrealized gains and losses at year-end becomes a component of the appropriated fund balance and as such is carried forward in the fund balance to subsequent fiscal years.

|  | FOR THE MONTH OF FEBRUARY, 2006 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| INVESTMENT TYPE | AVG VALUE | MARKET VALUE | \% | \% | YIELD | INTEREST INCOME (MONTH) | INTEREST INCOME (YTD) |
| Money Market Funds |  | 164,795 | 1\% | 1\% | 3.92\% | 702 | 4,640 |
| Government Securities |  | 8,352,351 | 73\% | 42\% | 4.07\% | 25,233 | 152,095 |
| Corporate Bonds |  | 2,958,266 | 26\% | 15\% | 5.18\% | 11.769 | 72,013 |
|  |  |  |  |  |  |  | 0 |
| Subtotal-Bond Fund | 11,449,968 | 11,475.412 | 100\% | 58\% | 4.43\% | 37,704 | 228,747 |
| Certificates of Deposit | 0 | 0 |  | 0\% |  |  | 0 |
| Institutional Fund | 94,073 | 94,214 |  | 0\% | 3.92\% | 282 | 1,665 |
| Money Market Funds | 0 | 0 |  | 0\% |  | 0 | 0 |
| Cash in Bank | 7,600,460 | 8,132,648 |  | 41\% | 4.16\% | 11,670 | 46,499 |
| Other-DC Security Deposit | 13,417 | 13,417 |  | 0\% |  |  | 6,748 |
| Endowment Transfer |  |  |  |  |  |  | 0 |
| Total Cash and Investmenis | 19,157,917 | 19,715,691 |  | 100\% |  | 49,656 | 283,659 |
| Readers Digest interest |  | 0 |  |  |  | 0 | 0 |
| Net Cash and lnvestments |  | 19,715,691 |  |  |  | 49,656 | 283,659 |
|  |  |  |  |  |  |  | $=\begin{gathered}\text { - } \\ = \\ \end{gathered}$ |

On an overall basis, the bond portfolio yield is $4.43 \%$. The Readers Digest grants require that interest earned on unspent funds are credited to the grant balances.

Mail list sales are $53 \%, \$ 75,853$ less than budget. Mail list sales are projected to be $\$ 50,000$ less than budget as more electronic mail lists, as compared to mailing labels, are requested.

GOVERNANCE
This section tracks expenses associated with support of the governance function (Executive Board, Council, President, President-Elect) of the Association.

Council Administration [11-101-0000]: To date, adjusted expenditures are $\$ 11,800$ or approximately $33 \%$ of the FY06 Council administrative budget of $\$ 35,675$. No unusual expenses are anticipated for FY06.

Executive Board Administration [11-102-0000]: To date, expenditures are $\$ 9,400$ or approximately $19 \%$ of a total budget of $\$ 48,295$. There are currently no anticipated expenses that will bring this line over budget in this fiscal year.

Strategic Planning Activities [11-102-0104] To date there have been no expenditures in this project line.
Fall Board Meeting [11-102-0118]: Expenses for the Fall Executive Board meeting total $\$ 25,685$ or $92 \%$ of the total budget of $\$ 27,908$. This project line will close at or slightly under budget for FY06.

Spring Board Meeting [11-102-0115]: Only $\$ 800$ in expenses have currently been posted for the Executive Board Spring meeting, to be held in Chicago April 6-9, 2006. Expenses for this meeting should be within budget.

President: [11-102-0100] (Support) The February performance report shows approximately $\$ 54,275$ or $82 \%$ remaining from a total budget of $\$ 66,475$. A total of approximately $\$ 12,850$ in outstanding charges is to be applied to this budget line. Based on these outstanding debits, approximately $\$ 41,425$ or $62 \%$ remains in the Presidential Support budget. President Gorman has pledged a voluntary reduction of $3 \%$ to his presidential expenditures.
[11-102-0103] (Initiatives) To date, President Gorman has spent $\$ 18,700$ of his Presidential Initiatives budget of $\$ 97,000$, leaving a remaining budget of $\$ 78,260$ or $81 \%$. A total of approximately $\$ 37,300$ in estimated charges is to be applied to this budget. These charges are estimated costs associated with a webcast to be presented via the College of DuPage in early June and with a Forum on International Library Education to be held at the ALA Annual Conference. Based on these outstanding debits, approximately $\$ 41,000$ or $42 \%$ remains in the Presidential Initiative budget.

## WASHINGTON

OFFICE

President-Elect: [11-102-0101] (Support) The February performance report shows $\$ 36,700$ or approximately $66 \%$ remaining from a total budget of $\$ 55,260$. Approximately $\$ 3,150$ in charges as well as a $\$ 315$ credit are to be applied to this budget. Based on these outstanding debits and credits, $\$ 33,620$ or $61 \%$ of the President-elect Support budget remains.
[11-102-0113] (Advisory Committee) To date, expenditures to support President-elect Advisory Committee activities total approximately $\$ 10,400$ or $63 \%$ of the total budget of $\$ 16,470$. Approximately $\$ 300$ in outstanding charges is to be applied to this budget. Based on these outstanding debits, approximately $\$ 5,700$ or $35 \%$ of the President-elect Advisory Committee budget remains.

Executive Office [11-103-0000]: $\$ 323,000$ or approximately $49 \%$ of the FY06 Executive Office administrative budget of $\$ 654,064$ has been spent to date. No unusual expenses are anticipated for FY06.

Human Resources is over budget on certain line items but not over budget as a unit. Transportation, lodging and meals and recruitment advertising are related to recruitment of vacant positions are all over budget.

If the recruitment activity continues, recruitment advertising may be over budget. The above budget overages will be offset in these areas.

Benefits - Health benefits are running over budget; $\$ 693,661$ budgeted versus $\$ 1,047,648$ actual for February. It is expected that health insurance will run $\$ 150,000-\$ 300,000$ over budget. This overage is due to the co-pay arrangement for health care. Unemployment compensation is $\$ 36,791$ less than the budget with six months to go; the recent turnover can cause increases to the benefit rate.

Orientation Training \& Leadership Development - Monies were expanded for professional services related to the incoming committee chair training scheduled for June 22, 2006. The committee chair training will absorb the $\$ 5,401$ balance in June 2006.

Washington Office Administration is $\$ 6,788$ under budget in expenditures for the month of February and is $6.99 \%$ under budget for year to date expenses. Expenditures thus far in the fiscal year have been within the planned budget. Construction of an alcove on the second floor to restrict access by unauthorized persons has been completed. Total cost of this construction, including installation of a security key was $\$ 6,769$, the cost of which has been covered by the General Fund.

OGR is $\$ 25,078$ under budget for the month of February and is $8.36 \%$ under budget for the year to date expenses. Expenditures that were originally planned for February were made in previous months, thus contributing to the lower actual monthly expenditure. Additionally, OGR received another reimbursement in February for the cost incurred in the filing of the amicus brief with the Supreme Court in the case of Psihoyos $v$.

GENERAL
ADMINISTRATION

National Geographic. We are also expecting a salary savings due to the Flex-time reduction of working hours for the Director of OGR. OGR is expected to be within budget at the end of the fiscal year.

OITP is $\$ 2,128$ under budget for the month of February and $\$ 40,703$ or $19.85 \%$ over budget on year to date expenditures. Again, the over budget amount for year to date expenditures is associated with payment of contracted professional services earlier in the fiscal year. It has always been the intention that the cost of these expenditures be offset by the savings in OITP salary and benefit reductions and the expected savings to be realized in the first six months of this fiscal year. All other operational expenditures for OITP have remained within budget.

At February 28, 2006, total overhead recovery of $\$ 2,763,431$, is $\$ 126,453$ more than the budget of $\$ 2,636,978$. The overhead recovery is more than budget in Public Programs, AASL, Booklist and Annual Conference, offset by less budget recoveries in ALA Editions, Midwinter, LITA and ALCTS.

Expenses totalling $\$ 175,255$, are $51 \%, \$ 183,871$ under budget due primarily to timing of the audit, depreciation and bank fees.

This category consists of employee benefits expense, the Executive Director's Contingency Fund and several other accounts. The majority of the $\$ 196,679$ variance to budget relates to expenses in the employee benefits area and the Executive Director's Contingency Fund (due to the timing of budget vs. actual). While total benefits expense actually incurred is $\$ 2,106,067$ as compared to the budget of $\$ 1,855,120$, the variance is increased by lower than budgeted benefit charges to ALA units, $\$ 1,731,169$ actual as compared to the budget of $\$ 1,855,120$. In addition, FICA taxes are $\$ 36,751$ under budget and health insurance is $\$ 353,987$ over budget.

## American Library Association

## Schedule 2B - Statement of Revenues and Expenses - Communications \& Marketing Department

| REVENUES UNIT | YEAR TO DATE actual FEBRUARY 28, 2005 | YEAR TO DATE ACTUAL <br> FEBRUARY 28, 2006 | YEAR TO DATE BUDGET <br> FEBRUARY 28, 2006 | VARIANCE | \% | 2006 <br> ANNUAL <br> BUDGET | 2ND QUARTER PROJECTION | \% <br> CHANGE FROM BUDGET |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 100 MANAGING DIRECTOR | 18,450 | 11,085 | 8,050 | 3,035 | 38\% | 35,000 | 35,000 | 0.0\% |
| 104 LIBRARY | 0 | 0 | 0 | 0 | - | 0 | 0 | - |
| 109 ORS | 0 | 0 | 0 | 0 | - | 0 | 0 | - |
| 111 INTERNATIONAL RELATIONS | 12.261 | 15,500 | 0 | 15,500 | - | 0 | 0 | - |
| 113 PlO | 7,150 | 5,000 | 3,000 | 2,000 | 67\% | 6,000 | 6,000 | 0.0\% |
| 115 PUBLIC PROGRAMS | 2,800 | 0 | 0 | 0 | - | 0 | 0 | - |
| 250 CUSTOMER SERVICE | 0 | 0 | 0 | 0 | - | 0 | 0 | - |
| 251 CHAPTER RELATIONS | 5,980 | 6,100 | 667 | 5.433 | 815\% | 2,000 | 2,000 | 0.0\% |
| 591 MEMBERSHIP DEVELOPMENT | 2,545,399 | 2,612,519 | 2,767,496 | $(154,977)$ | -6\% | 5,535,000 | 5,535,000 | 0.0\% |
| EXPENSES | 2,592,040 | 2,650,204 | 2,779,213 | $(129,009)$ | -5\% | 5,578,000 | 5,578,000 | 0.0\% |
| 100 MANAGING DIRECTOR | 299,982 | 244,563 | 315,031 | 70,468 | 22\% | 577,417 | 577.417 | 0.0\% |
| 104 LIBRARY | 181,042 | 177,985 | 183,328 | 5,343 | 3\% | 299,717 | 299,717 | 0.0\% |
| 109 ORS | 71,843 | 100,944 | 93,284 | $(7,660)$ | -8\% | 188,393 | 188,393 | 0.0\% |
| 111 INTERNATIONAL RELATIONS | 108,055 | 171,680 | 106,300 | $(5,380)$ | -5\% | 198,364 | 198,364 | 0.0\% |
| 113 PIO | 317,134 | 316,872 | 317,446 | 574 | 0\% | 639,249 | 639,249 | 0.0\% |
| 115 PUBLIC PROGRAMS | 63,369 | 70,148 | 65,487 | $(4,661)$ | -7\% | 137,390 | 137,390 | 0.0\% |
| 250 CUSTOMER SERVICE | 286,412 | 316,388 | 299,908 | $(16,480)$ | -5\% | 606,495 | 606,495 | 0.0\% |
| 251 CHAPTER RELATIONS | 35,782 | 31,044 | 45,727 | 14,683 | 32\% | 94,814 | 94,814 | 0.0\% |
|  | 1,363,619 | 1,369,624 | 1,426,511 | 56,887 | 4\% | 2,741,839 | 2,741,839 | 0.0\% |
| *************** ************ ************************* | ******************* | ******************** | ******** | ************ | ****** | ******* * | *** | ****** |
| NET REVENUES: |  |  |  |  |  |  |  |  |
| 100 MANAGING DIRECTOR | $(281,532)$ | $(233,478)$ | (306,981) | 73,503 | 24\% | $(542,417)$ | (542,417) | -0.0\% |
| 104 I.IERARY | $(181,042)$ | $(177,985)$ | $(183,328)$ | 5,343 | 3\% | $(299,717)$ | ) (299, 717 ) | -0.0\% |
| 109 ORS | $(71,843)$ | $(100,944)$ | $(93,284)$ | (7,660) | -8\% | $(188,393)$ | ) $(188,393)$ | -0.0\% |
| 111 INTERNATIONAL RELATIONS | $(95,794)$ | $(96,180)$ | $(106,300)$ | 10,120 | 10\% | $(198,364)$ | ) (198,364) | -0.0\% |
| 113 PIO | $(309,984)$ | $(311,872)$ | $(314,446)$ | 2,574 | 1\% | (633,249) | ) (633,249) | -0.0\% |
| 115 PUBLIC PROGRAMS | $(60,569)$ | $(70,148)$ | $(65,487)$ | $(4,661)$ | -7\% | $(137,390)$ | $)(137,390)$ | - |
| 250 CUSTOMER SERVICE | $(286,412)$ | $(316,388)$ | $(299,908)$ | $(16,480)$ | -5\% | $(606.495)$ | ) (606,495) | -0.0\% |
| 251 CHAPTER RELATIONS | $(29,802)$ | $(24,944)$ | $(45,060)$ | 20,116 | 45\% | (92,814) | ) (92,814) | -0.0\% |
| 591 MEMBERSHIP DEVELOPMENT | 2,545,399 | 2,612,519 | 2,767,496 | $(154,977)$ | -6\% | 5,535,000 | 5,535,000 | 0.0\% |
| TOTAL NET REVENUES | 1,228,421 | 1,280,580 | 1,352,702 | $(72,122)$ | -5\% | 2,836,161 | 2,836,161 | 0.0\% |

03/27/2006

## American Library Association

## Schedule 2B - Commentary: Statement of Revenues and Expenses - Communications \& Marketing

## February FY 2006 Financials

## Public Information Office (PIO)

PIO actual is $\$ 316,872$ against a $\$ 317,446$ budget. This represents a $\$ 574$ variance under budget. Expect to continue to spend the full amount of the PIO budget

Campaign for America's Libraries ( $\$ 300 \mathrm{k}$ budget) actual is $\$ 108,000$. Expenses in the next few months will close that gap and expect the Campaign to spend its entire budget this year.

Office for Research and Statistics (ORS)
This is a summary at the mid-year point of FY2006.
The ORS expenditures are off by $8 \%$ due to incentive awards. The ORS budget is approximately $8 \%$ under budget, which is normal for the midyear period.

Additional savings to the ORS budget will occur at the close of the Fiscal Year through expense recovery transfers from ORS Admin to NCESALS, and LHRT, LRRT and Standards Committee for staff overtime.

ALA is benefiting from overhead charged to the NCES-ALS project, and the IMLS Networks study. The total overhead recovered in FY2006 is $\$ 12,807$.

Baber award will not be made in 2006 (no wothy applicants), and the Fyan award will be made in the full amount ( $\$ 10,000$ )
Salary expenditures)
The ORS salary and benefits accounts are over-expended by $12 \%$ due to incentive awards. No anticipated salary savings in FY06, and the salary attrition factor will be covered through revenue brought into ORS by expense transfers from NCES-ALS and the IMLS Networks grant, LHRT, L.RRT and the Standards Committee overtime expenses.

Staff Development
Anticipate fully spending down the staff development account 5031 to attend and present a paper at the Depository Library Conference in April 2006 (Seattle, WA) and for software training for staff.

Program Awards
Project design is underway for the 2006 study, a research project on linguistically isolated individuals using public libraries; the 2005 study of public library funding is complete and ORS staff will investigate a pay-per-print model to distribute the report.

ORS is applying for the World Book Award to fund a research project on linguistically isolated individuals using public libraries. If not funded by the World Book Award, ORS will fund this research from the 5306 account.

## Awards

Baber award will not be made in 2006 (no worthy applicants), and the Fyan award will be made in the full amount ( $\$ 10,000$ ). The Baber and Fyan spending accounts have insufficient funds to make awards unless funds are transferred from principal to spending. The 2006 Fyan Award will be paid from principal, and both the Baber and Fyan awards will be suspended until 2008 or longer due to insufficient funds.

## Salary Survey Project

The FY06 surveys are in development. The last invoice to UIUC for FY05 work has been processed for payment. An outstanding invoice from 2003 was paid. A duplicate payment on the final invoice for the 2005 survey was made due to a record keeping issue. This is being resolved.

## Revenue

No revenue for this reporting period. At the end of the fiscal year ALA will benefit from overhead charged to the NCES-ALS project and the IMLS Networks study. The total overhead recovered in FY2006 is $\$ 12,807$.

## HQ Library

The Library, at the end of February, was $3 \%$, or $\$ 5,343$ underspent. The largest negative variance was in Professional Services, or contractual arrangements for Library support functions.

For Professional Services, there were larger than anticipated price increases in two electronic reference tools, and four months worth of OPAC support fees were charged in September. Thus, the variance will remain through the year, but will not increase, as all the subscription fees are paid.

Operating Supplies is underspent, which is likely a timing issue, in terms of when the various update volumes are shipped.
It should be pointed out that about $90 \%$ of the Library budget is committed--for salaries, subscription payments, or services fees, making any significant in course adjustments difficult, if not impossible.

## Dues/Membership

Personal and Organizational Dues continue to be off budget, but ahead of last year's actual revenue. Total membership is 67,457 , a $2 \%$ increase over last year. YTD is 37,749 , a $7.4 \%$ increase over last year.

After 6 months, changes to the process for Personal member dues renewals shows a sustained $10 \%$ improvement over last year to our renewal rate. New personal member enrollment is ahead of last year by $13 \%$, owing to a better than average PLA and solid returns on direct mail marketing. Reinstatement numbers to date are lower for the same month, and expect to see it lower in March as well. A reinstatement campaign by telemarketing will proceed in April.

As agreed, drops are accelerated by one month. Drops total 2,029 members in Feb. September 2005 drop was 982 (an $8 \%$ improvement over Sept 2004 paid thrus). An additional 1,047 members who had an October 2005 paid thru date were dropped. The October 2004 drop was 1,046 -
there was zero variance. This one-time adjustment to the drop schedule shows a $20 \%$ increase YTD to the drop rate and a $102 \%$ increase for Feb 2006 over Feb 2005. The total membership is still up $2 \%$, as noted above.

Organizational member renewals continue to be off. There is an increase in New Org members. There is scheduled to be an April and May 3 -part reinstatement postcard campaign targeted to lapsed Orgs as well as a new Org member mailing.

Corporate Members are slightly ahead from last year.
The 9093 line is ahead of budget, but additional expenses for direct mail are set for late summer, as usual.
The 9095 line is behind budget, owing to an unexpected charge to the 5100 line (temp employees) that needs researching.
International Relations Office (IRO)
IRO is $\$ 15,500$ over budget in revenue due to a donation that was presented to IFLA to support an international information literacy program that was part of the World Summit on the Information Society. Net revenue/expenses are $\$ 10,120$ or $9 \%$ under budget. Expect to end year on budget.

## Chapter Relations Office (CRO)

CRO is $\$ 5,433$ over budget in revenue due to Worldbook grant funds for a Leadership Toolkit. Through February net revenue/expenses are $\$ 20,116$ or $45 \%$ under budget due to delays in expenses incurred by temporary employee and grant. Expect to end year on budget.

## Member and Customer Services

Currently over budget by $\$ 16,480$, in large part due to IUT/Telephone, and registration services. Currently reviewing the backup as to why the telephone charges are far above what is currently budgeted. Will be billing PLA for registration services in March and should see income on this line item in the near future. Anticipate bringing the budget in line in the upcoming months.

## American Library Association

Schedule 3-Statement of Revenues and Expenses - Publishing Services

## REVENUES: <br> $===:========$ <br> ALA EDITION

BOOKLIST
AMERICAN LIBRARIES
ALA TECHSOURCE
PRODUCTS AND PROMOTIONS (GRAPHICS)
TOTAL REVENUES
EXPENSES:
$======\approx====$
ALA EDITIONS
BOOKLIST
BOOKLINKS
AMERICAN LIBRARIES
SUBSCRIPTION EQUIVALENT
ALA TECHSOURCE
PRODUCTS AND PROMOTIONS (GRAPHICS)
MARKETING
MARKETING ALIOCATION
UNALLOCATED SUPPORT UNITS
TOTAL EXPENSES
NET REVENUES


| YEAR TODATE |
| :---: |
| ACTUAL |
| FEBRUARY 28,2006 |


| YEAR TO DATE BUDGET <br> FEBRUARY 28, 2006 | VARIANCE | \% |
| :---: | :---: | :---: |
| 1,633,761 | $(198,339)$ | -12\% |
| 2,422,003 | 300,853 | 12\% |
| 338,206 | $(12,002)$ | -4\% |
| 617,722 | $(21,047)$ | -3\% |
| 241.263 | $(58,697)$ | -24\% |
| 1,066.500 | $(69,907)$ | -7\% |
| 6,319,455 | $(59,139)$ | -1\% |


|  |  | $\%$ |
| :---: | :---: | :---: |
| 2006 | 2ND | CHANGE |
| ANNUAL | QUARTER | FROM |
| BUDGET | PROJECTION | BUDGET |




| $3,204,958$ | $3,204,958$ | $0.0 \%$ |
| ---: | ---: | ---: |
| $4,765,512$ | $4,765,512$ | $0.0 \%$ |
| 682.782 | 682,782 | $0.0 \%$ |
| $1,280,906$ | $1,280,906$ | $0.0 \%$ |
| 482,738 | 482,738 | $0.0 \%$ |
| $2,029,000$ | $2,029,000$ | $0.0 \%$ |
| $12,445,896$ | $12,445,896$ | $0.0 \%$ |


| 1,219,211 | 1,241,591 | 1,461,966 | 220,375 | 15\% |
| :---: | :---: | :---: | :---: | :---: |
| 1,622,764 | 2,002,492 | 1,964,079 | $(38,413)$ | -2\% |
| 348,301 | 328,056 | 378,192 | 50,136 | 13\% |
| 788,853 | 905,049 | 882,480 | $(22,569)$ | -3\% |
| $(207,844)$ | $(308,374)$ | $(264,758)$ | 43,616 | 16\% |
| 191,454 | 182,239 | 232,613 | 50,374 | 22\% |
| 733,909 | 942,528 | 1,013,950 | 71,422 | 7\% |
| 0 | 32,984 | 0 | (32,984) | - |
| 0 | 0 | 0 | 0 | - |
| 92,249 | (28,027) | 34,822 | 62,849 | 180\% |
| 4,788,897 | 5,298,538 | 5,703,344 | 404,806 | 7\% |
| 1,330,390 | 961,778 | 616,111 | 345,667 | 56\% |


| 3,014,406 | 3,014,406 | 0.0\% |
| :---: | :---: | :---: |
| 3,896,780 | 3,896,780 | 0.0\% |
| 738,231 | 738,231 | 0.0\% |
| 1,669,944 | 1,669,944 | 0.0\% |
| $(389,038)$ | $(389,038)$ | .0.0\% |
| 466,924 | 466,924 | 0.0\% |
| 1,958,285 | 1,958,285 | 0.0\% |
| 0 | 0 |  |
| 0 | 0 |  |
| (28,505) | (28.505) | -0.0\% |
| 11,327,027 | 11,327,027 | 0.0\% |
| 1,118,869 | 1.118,869 | 0.0\% |

NET REVENUES

| AL. A EDITIONS | 277,788 | 193,831 | 171,795 | 22,036 | 13\% | 190,552 | 190,552 | 0.0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BOOKLIST | 803,150 | 720,364 | 457,924 | 262,440 | 57\% | 868,732 | 868,732 | 0.0\% |
| BOOKLINKS | 29,866 | $(1,852)$ | $(39,986)$ | 38,134 | 95\% | $(55,449)$ | $(55,449)$ | 0.0\% |
| AMERICAN LIBRARIES | 0 | 0 | 0 | 0 | - | 0 | 0 | - |
| ALA TECHSOURCE | 37,103 | 327 | 8,650 | $(8,323)$ | -96\% | 15,814 | 15,814 | 0.0\% |
| PRODUCTS AND PROMOTIONS (GRAPHICS) | 274,732 | 54,065 | 52,550 | 1,515 | 3\% | 70,715 | 70,715 | 0.0\% |
| MARKETING | 0 | $(32,984)$ | 0 | $(32,984)$ | - | 0 | 0 | - |
| UNALLOCATED SUPPORT UNITS | $(92,249)$ | 28,027 | $(34,822)$ | 62,849 | 180\% | 28,505 | 28,505 | 0.0\% |
| TOTAL NET REVENUES | 1,330,390 | 961,778 | 616,111 | 345,667 | 56\% | 1,118,869 | 1,118,869 | 0.0\% |

FOR ADDITIONAL DETAIL SEE SCHEDULES 9 AND 10.
03/27/2006

PUBLISHING ALA Editions. Total Revenues are $\$ 198,339$ less than budget. A total of 13 books have been published. On budget YTD but year end will see a shortfall of 4 titles ( 27 versus 31). However, high revenue titles published ahead of schedule should offset the shortfall. Revenue shortfall is driven primarily by shorffall in backlist sales due to drop off in AACR2 and Information Power sales. Total Expenses are $\$ 220,375$ less than budget. Editorial is $\$ 47,069$ less than budget primarily because of an open position. Production expenses are $\$ 76,576$ less than budget primarily because of timing differences in recording production expenses. Marketing expense are $\$ 105,243$ less than budget, due primarily to timing differences in charges for the spring catalog. General Overhead is $\$ 36,910$ less than budget because of less than budget Total Revenues. Net Revenues are $\$ 22,036$ more than budget.

Year-end Forecast
Actual
$\$ 3,104,958$
$\$ 2,262,520$
$\$ 842,438$
$\$ 679,986$
$\$ 0$
$\$ 162,452$
Budget
$\$ 3,204,958$
$\$ 2,312,520$
$\$ 892,438$
$\$ 701,886$
$\$ 0$
$\$ 190,552$
Variance
$(\$ 100,000)$
$\$ 50,000$
$(\$ 50,000)$
$\$ 21,900$
$\$ 0$
$(\$ 28,100)$

Booklist magazine. Total Revenues for the magazine are $\$ 340,027$ more than budget. Subscription revenues are $\$ 83,131$ more than budget. Net Advertising revenues are $\$ 268,093$ more than budget. Royalty revenue is $\$ 12,131$ less than budget. Total expenses are $\$ 38,413$ more than budget. Editorial expenses are $\$ 2,636$ less than budget. Production expenses are $\$ 29,072$ more than budget because of variances in recording postage expenses that will correct over time. Marketing expenses are $\$ 67,360$ less than budget because of delays in direct mail subscription and publicity campaigns. General Overhead is $\$ 83,061$ more than budget because of more than budget revenues. Net Revenues are $\$ 262,440$ more than budget.

Ancillary Products. Total Revenues are $\$ 15,697$ less than budget primarily because titles were delayed to focus attention on the Booklist Online launch. Book sales are $\$ 21,005$ less than budget. Mailing List rentals are $\$ 950$ less than budget. Misc. Sales (review copy sales) revenue is $\$ 4,404$ more than budget. Editorial expenses are $\$ 923$ more than budget. Production expenses are $\$ 2,804$ less than budget. Marketing expenses are $\$ 10,549$ more than budget in part because salary entries belonging in Book Links were charged here. General Overhead is $\$ 3,437$ less than budget because of less than budget revenues. Net revenues are $\$ 22,810$ less than budget.
Actual
$\$ 5,065,512$
$\$ 2,725,693$
$\$ 2,339,819$
$\$ 1,109,347$
$\$ 202,440$
$\$ 1,028,032$

| Budget | Variance |
| ---: | :---: |
| $\$ 4,765,512$ | $\$ 300,000$ |
| $\$ 2,650,693$ | $(\$ 75,000)$ |
| $\$ 2,114,819$ | $\$ 225,000$ |
| $\$ 1,043,647$ | $(\$ 65,700)$ |
| $\$ 202,440$ | $\$ 0$ |
| $\$ 868,732$ | $\$ 159,300$ |

Book Links. Total Revenues are $\$ 12,002$ less than budget. Subscription Revenues are $\$ 2,880$ less than budget. Net advertising revenues are $\$ 4,217$ less than budget. Total Expenses are $\$ 50,136$ less than budget. Production expenses are $\$ 20,690$ less than budget in part because of savings on 4 -color printing at the new printer. Paper and Postage are also less than budget, but most likely because of recording discrepancies. Marketing expense is $\$ 23,299$ less than budget because of delayed direct mail promotions. Net revenues are $\$ 38,134$ more than budget.

| Year-end Forecast | Actual | Budget | Variance |
| :--- | ---: | ---: | ---: |
| Total Revenue | $\$ 657,782$ | $\$ 682,782$ | $(\$ 25,000)$ |
| Direct Expenses | $\$ 550,582$ | $\$ 575,582$ | $\$ 25,000$ |
| Contribution Margin | $\$ 107,200$ | $\$ 107,200$ | $\$ 0$ |
| Overhead | $\$ 149,529$ | $\$ 149,529$ | $\$ 0$ |
| Taxes | $\$ 13,120$ | $\$ 13,120$ | $\$ 0$ |
| Net Revenue(Loss) | $(\$ 55,449)$ | $(\$ 55,449)$ | $\$ 0$ |

American Libraries. Total Revenues are $\$ 21,047$ less than budget. Subscription revenues are $\$ 1,947$ less than budget. Net advertising revenues are $\$ 63,643$ less than budget. Classified ad revenues are $\$ 48,871$ more than budget. Ad sales will continue to decline and classified ads will continue to increase. Royalties are $\$ 4,495$ less than budget. Direct Expenses are $\$ 22,569$ more than budget due in part to postage expenses that will adjust to budget over time. The Subscription Equivalent is $\$ 43,616$ more than budget.

| Year-end Forecast | Actual | Budget | Variance |
| :--- | :---: | :---: | :---: |
| Total Revenue | $\$ 1,180,906$ | $\$ 1,280,906$ | $(\$ 100,000)$ |
| Direct Expenses | $\$ 1,364,426$ | $\$ 1,389,426$ | $\$ 25,000$ |
| Subscription Equivalent | $(\$ 442,138)$ | $(\$ 389,038)$ | $\$ 53,100$ |
| Contribution Margin | $\$ 258,618$ | $\$ 280,518$ | $(\$ 21,900)$ |
| Overhead | $\$ 258,618$ | $\$ 280,518$ | $\$ 21,900$ |
| Taxes | $\$ 0$ | $\$ 0$ | $\$ 0$ |
| Net Revenuie (Loss) | $\$ 0$ | $\$ 0$ | $\$ 0$ |

ALA TechSource. Total revenues are $\$ 58,697$ less than budget. Because of open positions, no marketing of any sort has been initiated until recently. Likewise no ad sales took place. Total expenses are $\$ 50,374$ less than budget. Production expenses are $\$ 22,332$ less than budget. Marketing expenses are $\$ 22,508$ less than budget because of delayed implementation. Net Revenues are $\$ 8,323$ less than budget. New subscription development plans should increase yearend prospects.

| Year-end Forecast | $\underline{\text { Actual }}$ | Budget | Variance |
| :--- | ---: | ---: | :---: |
| Total Revenue | $\$ 457,738$ | $\$ 482,738$ | $(\$ 25,000)$ |
| Direct Expenses | $\$ 361,204$ | $\$ 361,204$ | $\$ 0$ |
| Contribution Margin | $\$ 96,534$ | $\$ 121,534$ | $(\$ 25,000)$ |
| Overhead | $\$ 100,245$ | $\$ 105,720$ | $\$ 5,475$ |
| Taxes | $\$ 0$ | $\$ 0$ | $\$ 0$ |
| Net Revenue(Loss) | $(\$ 3,711)$ | $\$ 15,814$ | $(\$ 19,525)$ |

ALA Graphics. Total Revenues are $\$ 69,907$ less than budget primarily because the product development position was vacant until January. Total Direct Expenses are $\$ 71,422$ less than budget primarily because of timing differences in recording expenses for the spring catalog. Net Revenues are $\$ \$ 1,515$ more than budget.

| Year-end Forecast | $\underline{\text { Actual }}$ | $\underline{\text { Budget }}$ | Variance |
| :--- | ---: | ---: | ---: |
| Total Revenue | $\$ 1,979,000$ | $\$ 2,029,000$ | $(\$ 50,000)$ |
| Direct Expenses | $\$ 1,513,934$ | $\$ 1,513,934$ | $\$ 0$ |
| Contribution Margin | $\$ 465,066$ | $\$ 515,066$ | $(\$ 50,000)$ |
| Overhead | $\$ 433,401$ | $\$ 444,351$ | $\$ 10,950$ |
| Taxes | $\$ 0$ | $\$ 0$ | $\$ 0$ |
| Net Revenue(Loss) | $\$ 31,665$ | $\$ 70,715$ | $(\$ 39,050)$ |

Production Services: Expense recovery for all projects is $\$ 62,849$ better than budget almost exclusively because of misdirected allocations of salaries that will be corrected in subsequent reports.

| Year-end Forecast | Actual | Budget | Variance |
| :--- | :---: | :---: | :---: |
| Total Revenue | $\$ 0$ | $\$ 0$ | $\$ 0$ |
| Direct Expenses | $(\$ 28,505)$ | $(\$ 28,505)$ | $\$ 0$ |
| Contribution Margin | $\$ 28,505$ | $\$ 28,505$ | $\$ 0$ |
| Overhead | $\$ 0$ | $\$ 0$ | $\$ 0$ |
| Taxes | $\$ 0$ | $\$ 0$ | $\$ 0$ |
| Net Revenue(Loss) | $\$ 28,505$ | $\$ 28,505$ | $\$ 0$ |

Department Summary. Total Revenues are $\$ 59,139$ less than budget. Total Expenses are $\$ 404,806$ less than budget. Net Revenues are $\$ 345,667$ more than budget. Net advertising revenues in American Libraries are $\$ 63,643$ less than budget but classified ads are $\$ 48,871$ more than budget. Expense savings in salary are offset by expenses for consultants in Professional Services. Marketing expenses have just been delayed because of open positions but will probably exceed budget by year-end in efforts to re-build sales and launch Booklist Online. Expect revenues to improve slightly and expenses to increase with a year-end that is close to budget at the Contribution Margin level.

| Direct Expenses | $\$ 8,749,854$ | $\$ 8,774,854$ | $\$ 25,000$ |
| :--- | :---: | :---: | :---: |
| Subscription Equivalent | $(\$ 442,138)$ | $(\$ 389,038)$ | $\$ 53,100$ |
| Contribution Margin | $\$ 4,019,675$ | $\$ 4,060,080$ | $(\$ 40,405)$ |
| Overhead | $\$ 2,699,699$ | $\$ 2,725,651$ | $\$ 25,952$ |
| Taxes | $\$ 215,560$ | $\$ 215,560$ | $\$ 0$ |
| Net Revenue(Loss) | $\$ 1,104,416$ | $\$ 1,118,869$ | $(\$ 14,453)$ |

## American Library Association

## Schedule 4-Statement of Revenues and Expenses - Member Programs \& Services

REVENUES:
$=-=======$
CONFERENCE-ANN
CONFERENCE-MID
OFHRD\&R
OLOS
OF
OA
DIVERSITY
SENIOR AED/MISC
TOTAL REVENUES
EXPENSES:
$====:======$
CONFERENCE-ANI
CONFERENCE-MID
TTS
OFHRD\&R
OLOS
OIF
OA
DIVERSITY
SENIOR AED
TOTAL EXPENSES
NETREVENUES

| YEAR TO DATE ACTUAL FEBRUARY 28, 2005 | YEAR TO DATE ACTUAL FEBRUARY 28, 2006 | YEAR TO DATE BuDGET FEBRUARY 28, 2006 | VARIANCE | \% | 2006 <br> ANNUAL <br> BUDGET | 2ND QUARTER PROJECTION | $\%$ <br> CHANGE FROM BUDGET |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 41,519 | 57,549 | 0 | 57,549 | - | 5,554,260 | 5,554,260 | 0.0\% |
| 2,261,562 | 2,499,933 | 2,513,675 | $(13,742)$ | -1\% | 2,545,675 | 2,545,675 | 0.0\% |
| 20.415 | 32,510 | 26,754 | 5,756 | 22\% | 53,500 | 53,500 | 0.0\% |
| 493 | 6,503 | 1,050 | 5.453 | 519\% | 2,100 | 2,100 | 0.0\% |
| 126,754 | 112,636 | 129,136 | (16,500) | -13\% | 250,950 | 250,950 | 0.0\% |
| 50,522 | 55,428 | 56,163 | (735) | -1\% | 61,163 | 61,163 | 0.0\% |
| 6,537 | 2,530 | 8,144 | $(5,614)$ | -69\% | 16,575 | 16,575 | 0.0\% |
| 0 | 0 | 7,500 | $(7,500)$ | - | 15,000 | 15.000 | 0.0\% |
| 2,507,802 | 2,767.089 | $2.742,422$ | 24.667 | 1\% | 8,499,223 | 8,499,223 | 0.0\% |
| 358,760 | 307,459 | 455,242 | 147,783 | 32\% | 4,241,042 | 4,241,042 | 0.0\% |
| 1,598,619 | 1,892,242 | 2,215,586 | 323,344 | 15\% | 2,261,764 | 2,261,764 | 0.0\% |
| 926.496 | 872,642 | 878,012 | 5,370 | 1\% | 1,767,393 | 1.767,393 | 0.0\% |
| 153.847 | 140,322 | 170,419 | 30,097 | 18\% | 343,673 | 343,673 | 0.0\% |
| 121,238 | 139,702 | 154,402 | 14,700 | 10\% | 311,700 | 311,700 | 0.0\% |
| 275,785 | 325,875 | 285.510 | $(40,365)$ | -14\% | 637,420 | 637.420 | 0.0\% |
| 127,340 | 151,293 | 176.408 | 25,115 | 14\% | 349,888 | 349,888 | 0.0\% |
| 77,491 | 77,917 | 98,138 | 20,221 | 21\% | 199,820 | 199,820 | 0.0\% |
| 87,536 | 95,154 | 112,323 | 17,169 | 15\% | 230,824 | 230.824 | 0.0\% |
| 3,727,112 | 4,002,606 | 4,546,040 | 543,434 | 12\% | 10,343,524 | 10,343,524 | 0.0\% |
| $(1,219,310)$ | $(1,235,517)$ | (1,803,618) | 568,101 | $31 \%$ | $(1,844,301)$ | $(1,844,301)$ | -0.0\% |

NET REVENUES
CONFERENCE-ANNUAL
CONFERENCE-MIOWINTER
ITTS
OFHRD\&R
OLOS
OIF
OA
DIVERSITY
AED

| $(317,241)$ | $(249,910)$ |
| ---: | ---: |
| 662,943 | 607,691 |
| $(926,496)$ | $(872,642)$ |
| $(133,432)$ | $(107,812)$ |
| $(120,745)$ | $(133,199)$ |
| $(149,031)$ | $(213,239)$ |
| $(76,818)$ | $(95,865)$ |
| $(70,954)$ | $(75,387)$ |
| $(87,536)$ | $(95,154)$ |
| $(1,219,310)$ | $(1,235,517)$ |


| $(455,242)$ |
| ---: |
| 298,089 |
| $(878,012)$ |
| $(143,665)$ |
| $(153,352)$ |
| $(156,374)$ |
| $(120,245)$ |
| $(89,994)$ |
| $(104,823)$ |
| $(1,803,618)$ |


| 205,332 | 45\% |
| :---: | :---: |
| 309,602 | 104\% |
| 5,370 | 1\% |
| 35,853 | 25\% |
| 20,153 | 13\% |
| $(56,865)$ | -36\% |
| 24,380 | 20\% |
| 14,607 | 16\% |
| 9,669 | 9\% |
| 568,101 | $31 \%$ |


| 1,313,218 | 1,313.218 | 0.0\% |
| :---: | :---: | :---: |
| 283,911 | 283,911 | 0.0\% |
| $(1,767,393)$ | $(1,767,393)$ | -0.0\% |
| $(290,173)$ | (290.173) | -0.0\% |
| $(309,600)$ | $(309,600)$ | -0.0\% |
| $(386,470)$ | $(386,470)$ | -0.0\% |
| $(288,725)$ | (288,725) | -0.0\% |
| $(183,245)$ | $(183,245)$ | -0.0\% |
| $(215,824)$ | $(215,824)$ | 0.0\% |
| $(1,844,301)$ | $(1,844,301)$ | -0.0\% |

FOR ADDITIONAL DETAIL SEE SCHEDULES 9 AND 10. 03/27/2006

## American Library Association

Schedule 4-Statement of Revenues and Expenses - Member Programs \& Services
February FY 2006 Financials

MPS overall expects to end the year on or slightly better than budget. A strong AASL National Conference in the fall, followed by what is expected to be a record PLA National Conference in March, provide a significant boost. YALSA continues to turn in a strong performance following 18 months without a small division subsidy. While expenses from the 2006 Midwinter Meeting are still being paid, Conference Services expects it hit its net revenue target. HRDR reported a strong Midwinter Placement Center. Salary/related savings are running behind FY2005's level as positions, which had been open for an extended period are being filled. In some areas, particularly ITTS, contractual services are currently being used in lieu of filling positions.

## MPS General Fund:

Conference Services: Midwinter Meeting
*(note that commentary is based on latter figures)
Total Revenues Budgeted/Actual/Remaining:
Total Direct Expenses Budgeted/Actual/Remaining:
Contribution Margin Budgeted/Actual/Remaining:
\$2,513,675 \$2,499,933
\$1,658,083 \$1,344,756
\$ 45,742 \$ 855,592 $\$ 1,155,177$ \$ 359,505 Overhead Budgeted/Actual/Remaining: \$ 557,503 \$ 313,763

Net Revenue (Expense) Budgeted/Actual/Variance:
While bills are still being processed, the 2006 Midwinter Meeting appears to be on track to meet, or slightly exceed, its net revenue target. February revenues numbers are close to the final total, with only commission revenue still outstanding. Advertising revenue is down slightly about $\$ 6,000$ ( $\$ 214,199$ in actual revenue, against a budget of $\$ 220,000$ ). Registration fees were over budget, less a matter of total number of attendees than of the distribution of attendees across various registration rates. There were more full conference registrations in San Antonio, fewer "exhibits only." Full-conference registrations in San Antonio accounted for $66 \%$ of the total, as opposed to $58 \%$ in Boston (2005). Total registration revenue is $\$ 724,729$, against a budget of $\$ 690,950$. Exhibits revenue appears to be marginally over budget, but accounts are still being reconciled. The 2006 Midwinter Meeting exhibits were very strong - and exhibits-favorable weather (rain) on Saturday and Sunday helped keep the floor traffic good. The attendance at the Friday-evening Exhibits Opening Reception was strong, as attendees have become accustomed to the "new" schedule. (Note, exhibitors pay an additional $\$ .50 /$ square foot (on an overhead exempt basis) to subsidize the Friday evening reception, along with the Monday morning breakfast and the Technical Showcases.) Conference Services figure indicate that exhibits revenue was $\$ 1,355,225$, against a budget of $\$ 1,341,875$; February financials show actual revenues of $\$ 1,321,305$. Donations/honoraria were slightly under budget, due to the last-minute loss of a key sponsorship. Donations were $\$ 74,500$, against a budget of $\$ 95,000$. At this point, total revenues for the 2006 Midwinter Meeting are $\$ 2,499,933$, against a budget of $\$ 2,513,675$.

Expenses are still being processed and some disputed charges are still being resolved. Transportation costs are over budget, due to more staff attendance than budgeted - and late reservations (which increases cost/ticket). Audiovisual costs are over budget about $\$ 17,000$, primarily due to labor costs; the Internet charges are also showing the impact of labor costs.

## Conference Services: Annual Conference

| Total Revenues Budgeted/Actual/Remaining: | $\$ 0$ | 0 | $\$ 57,549$ | $\$ 5,496,711$ |
| :--- | :--- | :---: | :--- | :--- |
| Total Direct Expenses Budgeted/Actual/Remaining: | $\$ 455,242$ | $\$ 294,855$ | $\$ 2,729,804$ |  |
| Contribution Margin Budgeted/Actual/Remaining: | $\$(455,242)$ | $\$(237,306)$ | $\$ 2,766,907$ |  |
| Overhead Budgeted/Actual/Remaining: | 0 | $\$ 12,604$ | $\$ 1,203,779$ |  |
| Net Revenue (Expense) Budgeted/Actual/Variance: | $\$(455,242)$ | $\$(249,910)$ | $\$ 205,332$ |  |

Registration for the 2006 Annual Conference in New Orleans is on track with registration for Orlando. Exhibit sales are on track. A "wait and see" attitude still prevails to some extent.

ITTS

| Total Revenues Budgeted/Actual/Remaining: | $\$ 0$ | $\$ 0$ | $\$ 0$ |
| :--- | :--- | :--- | :--- |
| Total Expenses Budgeted/Actual/Remaining: | $\$ 878,012$ | $\$ 872,642$ | $\$ 894,751$ |
| Net Revenue (Expense) Budgeted/Actual/Variance: | $\$ 878,012$ | $\$(872,642)$ | $\$ 8,370$ |

```
$ 878,012
$ 878,012
```

\$ 872,642 \$ 894,751
\$ $(872,642) \quad \$ \quad 5,370$

Professional services were high due to consultants hired for training, but were offset by salary savings from two open positions. Software maintenance costs were slightly lower due to timing issues.

## Office for Accreditation

| Total Revenues Budgeted/Actual/Remaining: | $\$ 156,163$ | $\$ 55,428$ | $\$ 5,736$ |
| :--- | :--- | :--- | ---: | :--- | ---: |
| Total Expenses Budgeted/Actual/Remaining: | $\$ 176,408$ | $\$ 151,293$ | $\$ 198,595$ |
| Net Revenue (Expense) Budgeted/Actual/Variance: | $\$(120,245)$ | $\$(95,865)$ | $\$ 24,380$ |

Net Revenue (Expense) Budgeted/Actual/Variance:
Office for Accreditation is under budget, primarily due to salary/related savings during the first five months of the year. Vacant positions have now been filled. OA expects to end FY2006 with approximately $\$ 22,000$ in savings.

## Office for Diversity

$\begin{array}{llrlrrr}\text { Total Revenues Budgeted/Actual/Remaining: } & \$ & 8,144 & \$ & 2,530 & \$ & 14,045 \\ \text { Total Expenses Budgeted/Actual/Remaining: } & \$ & 98,138 & \$ & 77,917 & \$ 121,903\end{array}$
$\$(89,994) \quad \$(75,387) \quad \$ 14,607$
OFD remains behind on overall expenses as Annual Conference approaches. Revenues are off as the Diversity Leadership Conference was postponed to 2007, but payment is expected for facilitation services to two library institutions.

Office for Human Resource Development \& Recruitment

| Total Revenues Budgeted/Actual/Remaining: | $\$ 26,754$ | $\$ 32,510$ | $\$$ | 20,990 |
| :--- | :--- | :--- | :--- | :--- | ---: |
| Total Expenses Budgeted/Actual/Remaining: | $\$ 170,419$ | $\$ 140,322$ | $\$$ | 203,351 |
| Net Revenue (Expense) Budgeted/Actual/Variance: | $\$(143,665)$ | $\$(107,812)$ | $\$$ | 35,853 |

HRDR is running ahead of budget on revenues, primarily related to Midwinter Placement activity. Most HRDR expenses are in line with expectations. Staff Development is ahead of budget, but will slow down during the remainder of the fiscal year. HRDR has also had salary savings, but is in the process of filling that position.

## Office for Intellectual Freedom

| Total Revenues Budgeted/Actual/Remaining: | $\$ 129,136$ | $\$ 112,636$ | $\$$ | 138,314 |
| :--- | :--- | :--- | :--- | :--- |
| Total Expenses Budgeted/Actual/Remaining: | $\$ 285,510$ | $\$ 325,875$ | $\$$ | 311,545 |
| Net Revenue (Expense) Budgeted/Actual/Variance: | $\$(156,374)$ | $\$(213,240)$ | $\$$ | $(56,866)$ |

OIF is over budget on a net basis. Part of this is structural - reimbursements which are received late in the fiscal year. At this point, Banned Books Week is running behind budget. This may be largely timing as activity related to the Fall 2005 BBW is over and new BBW materials have not yet been released. While Newsletter on Intellectual Freedom is behind on revenue, it is also behind on expenses and breaking even on a net revenue basis.

## Office for Literacy and Outreach Services

Total Revenues Budgeted/Actual/Remaining:
Total Expenses Budgeted/Actual/Remaining:

| $\$ 1,050$ | $\$$ | 6,503 | $\$$ |
| :--- | :--- | ---: | ---: |
| $\$ 154,402$ | $\$ 139,702$ | $\$$ | 171,998 |
| $\$(153,352)$ | $\$(133,199)$ | $\$$ | 20,153 |

OLOS is under budget primarily due to salary/related savings from an unfilled part-time position. Recruitment is under way for that position.

## SAED Office - Member Programs \& Services

| Total Revenues Budgeted/Actual/Remaining: | $\$$ | 7,500 | $\$$ | 0 | $\$ 15,000$ |
| :--- | :--- | :---: | :---: | :---: | :---: | ---: |
| Total Expenses Budgeted/Actual/Remaining: | $\$ 112,323$ | $\$$ | 95,154 | $\$ 135,670$ |  |
| Net Revenue (Expense) Budgeted/Actual/Variance: | $\$(104,823)$ | $\$$ | $(95,154)$ | $\$$ | $\mathbf{9 , 6 6 9}$ |

The SAED budget is slightly under budget at this point; most expense lines will catch up during the latter part of the year. Projected revenue will not materialize due to preconferences delayed to FY2007; related expenses are also not being incurred.

## American Library Association

Schedule 5-Statement of Revenues and Expenses - Divisions

| REVENUES |  |
| :---: | :---: |
| 401 | PLA |
| 403 | ACRL |
| 404 | CHOICE |
| 405 | AASL |
| 406 | ASCLA |
| 407 | ALCTS |
| 409 | LAMA |
| 410 | RUSA |
| 411 | ALTA |
| 412 | LITA |
| 413 | Al.sc |
| 414 | YALSA |


| TOTAL REVENUES |  |  |
| :--- | :---: | :---: |
| EXPENSES |  |  |
| $============$ |  |  |
| 401 |  |  | PLA

TOTAL EXPENSES
NET REVENUES

FOR ADDITIONAL DETAIL SEE SCHEDULE 11
03/27/2006

| YEAR TO DATE ACTUAL FEBRUARY 28, 2005 | YEAR TO DATE ACTUAL FEBRUARY 28, 2006 | YEAR TO DATE BUDGET FEBRUARY 28, 2006 | VARIANCE | \% | 2006 <br> ANNUAL <br> budget | 2ND QUARTER PROJECTION | \% <br> CHANGE FROM BUDGET |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 414.494 | 399,959 | 485,103 | $(85,144)$ | -18\% | 3,758,955 | 3,758,955 | 0.0\% |
| 735,150 | 839,946 | 826,306 | 13,640 | 2\% | 1,864,611 | 1,864,611 | 0.0\% |
| 1,383,551 | 1,342,595 | 1,399,246 | $(56,651)$ | -4\% | 2,732,504 | 2,732,504 | 0.0\% |
| 327,725 | 1,873,774 | 1,617,874 | 255,900 | 16\% | 1,836,928 | 1,836,928 | 0.0\% |
| 25,015 | 33,381 | 29,875 | 3,506 | 12\% | 69,555 | 69,555 | 0.0\% |
| 182,022 | 194,096 | 246,734 | $(52,638)$ | -21\% | 578,060 | 578,060 | 0.0\% |
| 260,024 | 154,795 | 174,120 | $(19,325)$ | -11\% | 375,633 | 375.633 | 0.0\% |
| 168,606 | 187,032 | 167,826 | 19,206 | 11\% | 422,606 | 422,606 | 0.0\% |
| 34,067 | 34.728 | 41,220 | $(6,492)$ | -16\% | 111.955 | 111,955 | 0.0\% |
| 312,134 | 317,204 | 333,931 | $(16,727)$ | -5\% | 573,752 | 573.752 | 0.0\% |
| 427,118 | 462,970 | 378,878 | 84,092 | 22\% | 870,099 | 870,099 | 0.0\% |
| 99,419 | 152,354 | 146,166 | 6,188 | 4\% | 419,690 | 419,690 | 0.0\% |
| 4,369,325 | 5,992,834 | 5,847,279 | 145,555 | 2\% | 13,614,348 | 13,614,348 | 0.0\% |
| 802,984 | 1,188,089 | 1,283,591 | 95,502 | 7\% | 3,516,341 | 3,516,341 | 0.0\% |
| 899,873 | 804,536 | 1,099,044 | 294,508 | 27\% | 2,379,833 | 2,379,833 | 0.0\% |
| 1,134,320 | 1,249,868 | 1,273,412 | 23,544 | 2\% | 2,602,315 | 2,602,315 | 0.0\% |
| 542,187 | 1,108,677 | 1,394,959 | 286,282 | 21\% | 1,867,664 | 1,867,664 | 0.0\% |
| 50,488 | 49,772 | 56,744 | 6,972 | 12\% | 64,079 | 64,079 | 0.0\% |
| 189,651 | 195,130 | 242,035 | 46,905 | 19\% | 558,886 | 558,886 | 0.0\% |
| 245,324 | 135,577 | 167,493 | 31,916 | 19\% | 365,624 | 365,624 | 0.0\% |
| 158,705 | 125,350 | 155,930 | 30,580 | 20\% | 360,035 | 360,035 | 0.0\% |
| 78,858 | 80,822 | 84,088 | 3,266 | 4\% | 101,597 | 101,597 | 0.0\% |
| 237,293 | 253,716 | 317,892 | 64,176 | 20\% | 569,680 | 569,680 | 0.0\% |
| 355,652 | 422,059 | 377,994 | $(44,065)$ | -12\% | 900.815 | 900,815 | 0.0\% |
| 118,774 | 152,004 | 179,680 | 27,676 | 15\% | 401,601 | 401,601 | 0.0\% |
| 4,814,109 | 5,765,600 | 6,632,862 | 867,262 | 13\% | 13,688,470 | 13,688,470 | 0.0\% |
| $(444,784)$ | 227,234 | $(785,583)$ | 1,012,817 | 129\% | $(74,122)$ | ) (74,122) | 0.0\% |



FOR ADDITIONAL DETAIL SEE SCHEDULE 11.

## American Library Association

Schedule 5-Statement of Revenues and Expenses - Divisions
February FY 2006 Financials

## Unit Summaries - Divisions

## American Association of School Librarians (AASL)

|  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | ---: |
| Total Revenues Budgeted/Actual/Remaining: | $\$ 1,617,874$ | $\$ 1,873,774$ | $\$$ | 36,846 |  |
| Total Direct Expenses Budgeted/Actual/Remaining: | $\$ 1,126,451$ | $\$ 773,743$ | $\$$ | 823,758 |  |
| Contribution Margin Budgeted/Actual/Remaining: | $\$ 1491,423$ | $\$ 1,100,031$ | $\$$ | 860,604 |  |
| Overhead Budgeted/Actual/Remaining: | $\$ 266,944$ | $\$ 333,379$ | $\$$ | 65,467 |  |
| Tax Budgeted/Actual/Remaining: | $\$$ | 1,564 | $\$$ | 1,564 | $\$$ |
| Net Revenue (Expense) Budgeted/Actual/Variance | $\$ 222,915$ | $\$ 765,098$ | $\$$ | 542,183 |  |
| Beginning/Ending Net Asset Balance | $\$ 1,029,943$ | $\$ 1,795,040$ |  |  |  |

AASL is still working on a complete reconciliation of revenues and expenses from the October national conference. In broad strokes, the bills are paid and the revenues have been recognized. Conference will probably come out about $\$ 300,000$ over budget in revenues. Some revenues are in the wrong "bucket," but once the reconciliation is done, most of these revenues will be tracked back to especially strong exhibit sales. Sponsorships were also more than double the previous conference. On the expense side, AASL has had two positions open for almost the entire first half of the year, resulting in significant salary and benefit savings. Membership numbers for January stand at 10,342 - most probably AASL's high for the year - and revenues are slightly over budget. Several publication and CE related projects continue to flounder but the underperformance in revenue is balanced by less than budgeted expenditures. Journal advertising sales also continue to be sluggish. Based on the timing of the fall conference, there is little anticipation of much variation in results during the second half of the year.

Association for Library Collections \& Technical Services (ALCTS)

|  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Total Revenues Budgeted/Actual/Remaining; | $\$ 246,734$ | $\$ 194,096$ | $\$$ | 383,964 |  |  |
| Total Direct Expenses Budgeted/Actual/Remaining: | $\$ 223,148$ | $\$ 183,902$ | $\$$ | 324,480 |  |  |
| Contribution Margin Budgeted/Actual/Remaining: | $\$$ | 23,586 | $\$$ | 10,194 | $\$$ | 59,484 |
| Overhead Budgeted/Actual/Remaining: | $\$$ | 18,807 | $\$$ | 11,148 | $\$$ | 39,196 |
| Tax Budgeted/Actual/Remaining: | $\$$ | 80 | $\$$ | 80 | $\$$ | 80 |
| Net Revenue (Expense) Budgeted/Actual/Variance: | $\$$ | 4,699 | $\$$ | $(1,033)$ | $\$$ | $(5,732)$ |
| Beginning/Ending Net Asset Balance: | $\$$ | 155,462 | $\$$ | 154,428 |  |  |

Revenue is below budget due to lower than expected subscription income (running $\$ 5,000$ below) and a much lower CE attendance than budgeted. CE revenue is running $\$ 30,000$ below budget and will not recover to even approach budget levels. Royalty revenue will be posted in March not February. Book sales, although less than January, are good. Since ALCTS didn't have a current history of book sales, it is very difficult to assess the sales so far. The appearance of several more publications in the spring and the carry over from previously published works should continue to boost the books sales line. Dues revenue continues close to budget for the year, although down slightly -- $\$ 3,700$ below budget. It's still strong for the monthly actual, running only $\$ 700$ below the budgeted amount, which was aggressive.

Direct expenses have now moved to be considerably under budget (under by $\$ 40,000$ ). Total expenses are $\$ 47,000$ under budget. The cost of publications was the biggest non-Midwinter expense in February. Revenue will catch up, offsetting these expenses. No surprises.

Overhead charges are now below budget by $\$ 7,000$ and will not recover to budget levels. Overhead will likely be about $2 / 3$ of budget for the year, or roughly where AL.CTS was in FY05 - mid- $\$ 30,000$ s

It is too early to assess the impact of New Orleans on pre-conference revenue, which for ALCTS adds considerable net revenue to the budget. Two indicators should be mentioned: dues revenue continues to cover the office expenses and LRTS subscription revenue continues to cover production (barely). Advertising revenue for LRTS has not been received yet. Sponsorship revenue from Midwinter wasn't posted, but will be in March. Some LRTS expenses process in March showed up in the February report. The combination of these items partially resulted in the net loss for the first six months, Despite being off under budget on total revenue, the CE project showed a positive net compared to a negative net for FY04. The ALCTS web course continues to produce strong net revenue.

## Association for Library Service to Children (ALSC)

Total Revenues Budgeted/Actual/Remaining
Total Direct Expenses Budgeted/Actual/Remaining:
Contribution Margin Budgeted/Actual/Remaining:
Overhead Budgeted/Actual/Remaining:
Tax Budgeted/Actual/Remaining:
Net Revenue (Expense) Budgeted/Actual/Variance:
Beginning/Ending Net Asset Balance:

| $\$$ | 378,878 | $\$$ | 462,970 | $\$$ | 407,129 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| $\$$ | 343,790 | $\$$ | 379,222 | $\$$ | 449,259 |
| $\$$ | 35,088 | $\$$ | 83,748 | $\$$ | $(42,130)$ |
| $\$$ | 34,107 | $\$$ | 42,740 | $\$$ | 29,304 |
| $\$$ | 97 | $\$$ | 97 | $\$$ | 193 |
| $\$$ | 884 | $\$$ | 40,911 | $\$$ | 40,027 |
| $\$ 1,026,753$ | $\$$ | $1,067,664$ |  |  |  |

Halfway through the fiscal year, ALSC is showing a gain in net asset balance. Awards seals net revenue is running ahead of budget by about $\$ 9,000$. There has been $\$ 2,400$ revenue collected for Friends of ALSC - unbudgeted. Children and Libraries has had a net loss of $\$ 2,156$ so far in FY2006, but advertising and subscription revenues are ahead of budget by about $\$ 13,000$. Net revenue for the ALSC/PLA Every Child Ready to Read project is ahead of budget by about $\$ 21,000$. Costs for the ALSC Institute ( $F Y 2007$ ) have not yet been incurred, although $\$ 3,250$ in expenses was budgeted for the first half of FY06. The first-ever Pre-Midwinter Institute netted $\$ 5,500--\$ 5,000$ over budget. Dues revenue is ahead of budget, Royalties are ahead of budget by about $\$ 9,000$. Sales of non-serial publications are behind budget by about $\$ 6,000$ and printing costs for those publications are about $\$ 2,000$ ahead of budget. Administrative costs are about $\$ 22,000$ over budget.

## Association for Library Trustees \& Advocates (ALTA)

Total Revenues Budgeted/Actual/Remaining: Total Direct Expenses Budgeted/Actual/Remaining: Contribution Margin Budgeted/Actual/Remaining: Overhead Budgeted/Actual/Remaining:
Tax Budgeted/Actual/Remaining:
Net Revenue (Expense) Budgeted/Actual/Variance: Beginning/Ending Net Asset Balance:

| $\$$ | 41,220 | $\$$ | 34,728 | $\$ 77,227$ |  |
| :--- | :---: | :---: | :---: | ---: | ---: |
| $\$$ | 84,064 | $\$$ | 80,817 | $\$ 16,488$ |  |
| $\$$ | $(42,844)$ | $\$$ | $(46,089)$ | $\$ 60,739$ |  |
| $\$$ | 24 | $\$$ | 5 | $\$$ | 4,287 |
| $\$$ | 0 | $\$$ | 0 | $\$$ | 0 |
| $\$$ | $(42,868)$ | $\$$ | $(46,094)$ | $\$(3,226)$ |  |
| $\$$ | $(3,987)$ | $\$$ | $(50,081)$ |  |  |

Due are below budget, but on track the FY2005. Membership is likely to finish very near the total for FY2005. The ALTA Gala in New Orleans has the potential to generate significant revenue for ALTA, due to a strong expectation of vendor support. A year-end profit-loss of $1,000-3,000$ will be determined by final membership numbers, cost controls and special event income.

## Association of College and Research Libraries (ACRL):

| Total Revenues Budgeted/Actual/Remaining: | $\$ 826,306$ | $\$ 839,946$ | $\$ 1,024,665$ |
| :--- | :--- | :--- | :--- |
| Total Direct Expenses Budgeted/Actual/Remaining: | $\$ 1,062,324$ | $\$ 768,076$ | $\$ 1,472,978$ |
| Contribution Margin Budgeted/Actual/Remaining: | $\$(236,018)$ | $\$ 71,870$ | $\$(448,526)$ |
| Overhead Budgeted/Actual/Remaining: | $\$ 36,720$ | $\$ 36,460$ | $\$ 74,201$ |
| Tax Budgeted/Actual/Remaining: | $\$ 0$ | $\$ 0$ | $\$ 28,118$ |
| Net Revenue (Expense) Budgeted/Actual/Variance: | $\$(272,738)$ | $\$ 35,410$ | $\$ 308,148$ |
| Beginning / Ending Net Asset Balance: | $\$ 2,659,626$ | $\$ 2,695,035$ |  |

ACRL's revenues of $\$ 839,946$ are $2 \%$ above projections. Membership dues revenues are slightly behind budget, though membership remains at a nearrecord high of 13,180 , up $2 \%$ from February 2005 . Following a number of new releases late in $F Y 2005$, non-periodical publications sales are running ahead of budget this year, but these revenues are being offset by higher cost of sales charges that might be partially due to a misallocation by PBD; this is being investigated. Classified ad revenues for C\&RL News are running more than $20 \%$ ahead of budget for the year-to-date, while a recent downturn has brought product ad revenues to just above budget, eliminating a lead seen in earlier reports. Total expenses are $\$ 804,536$ and are $27 \%$ below budget, due to timing issues largely stemming from Midwinter Meeting expenses that have not been billed yet, the delay of some projects, and an unfilled staff position.

## ACRL/CHOICE

| Total Revenues Budgeted/Actual/Remaining: | $\$ 1,399,246$ | $\$ 1,342,595$ | $\$ 1,389,909$ |
| :--- | :--- | :--- | :--- |
| Total Direct Expenses Budgeted/Actual/Remaining: | $\$ 1,099,530$ | $\$ 1,082,459$ | $\$ 1,179,047$ |
| Contribution Margin Budgeted/Actual/Remaining: | $\$ 299,716$ | $\$ 260,136$ | $\$ 210,862$ |
| Overhead Budgeted/Actual/Remaining: | $\$ 153,450$ | $\$ 146,977$ | $\$ 152,232$ |
| Tax Budgeted/Actual/Remaining: | $\$ 20,432$ | $\$ 20,432$ | $\$ 21,168$ |
| Net Revenue (Expense) Budgeted/Actual/Variance: | $\$ 125,834$ | $\$ 92,727$ | $\$(33,107)$ |
| Beginning / Ending Net Asset Balance: | $\$ 1,770,193$ | $\$ 1,862,920$ |  |

CHOICE revenues were $\$ 1,342,595$. This was $\$ 56,651(4 \%)$ below budget and $\$ 40,956(3 \%)$ less than last year. Total expenses were $\$ 1,249,868$. This is $\$ 23,544(2 \%)$ less than budget but $\$ 115,548(10 \%)$ more than last year. Net revenues were $\$ 92,727$, which is $\$ 33,107(26 \%)$ below budget and $\$ 156,504$ ( $63 \%$ ) less than last year. Through January, CHOICE subscriptions are $\$ 12,960$ (2\%) better than budget. Net ad revenues are $\$ 11,162(3 \%)$ less than budgeted, but $\$ 10,857(3 \%)$ better than last year. Licensing revenues are $\$ 72,899(35 \%)$ less than budget and $\$ 66,284(33 \%)$ less than last year, largely due to timing issues.

| Association of Specialized \& Cooperative Library | Agencies (ASCLA) |  |  |
| :--- | :--- | :--- | :--- |
| Total Revenues Budgeted/Actual/Remaining: | $\$ 29,875$ | $\$ 33,381$ | $\$ 36,174$ |
| Total Direct Expenses Budgeted/Actual/Remaining: | $\$ 56,264$ | $\$ 48,742$ | $\$ 13,097$ |
| Contribution Margin Budgeted/Actual/Remaining: | $\$(26,389)$ | $\$(15,361)$ | $\$ 23,077$ |
| Overhead Budgeted/Actual/Remaining: | $\$ 480$ | $\$ 1,030$ | $\$ 1,210$ |
| Tax Budgeted/Actual/Remaining: | $\$$ |  |  |
| Net Revenue (Expense) Budgeted/Actual/Variance: | $\$(26,869)$ | $\$(16,391)$ | $\$ 10,478$ |
| Beginning / Ending Net Asset Balance: | $\$ 64,884$ | $\$ 48,493$ |  |

Revenues are over budget because of publication sales. (A new book was published in July.) Membership revenue is close to last year's actual, but slightly under budget. Expenses are under budget because membership recruitment efforts have been delayed.

| Library Administration \& Management Association (LAMA) |  |  |  |
| :---: | :---: | :---: | :---: |
| Total Revenues Budgeted/Actual/Remaining: | \$174,120 | \$154,795 | \$220,838 |
| Total Direct Expenses Budgeted/Actual/Remaining: | \$160,197 | \$129,522 | \$216,260 |
| Contribution Margin Budgeted/Actual/Remaining: | \$ 13,923 | \$ 25,273 | \$ 4,578 |
| Overhead Budgeted/Actual/Remaining: | \$ 7,272 | \$ 6,031 | \$ 13,763 |
| Tax Budgeted/Actual/Remaining: |  | \$ 24 | \$ 24 |
| Net Revenue (Expense) Budgeted/Actual/Variance: | \$ 6,627 | \$ 19,218 | \$ 12,591 |
| Beginning/End Net Asset Balance: | \$108,653 | \$127,871 |  |

LAMA had an expected net expense in February, when expenses for the Midwinter Meeting were posted. Overall for the first half of FY2006, revenue is $11 \%$ below budget and expense is $19 \%$ below budget. It is anticipated for the remainder of the year that revenue will continue below budget, so it will be important to hold down expenses. The underperformance of the regional institute program is of great concern, and it is hoped that the launch of at least one on-line CE course later this year, along with strong registrations for the pre-conferences in New Orleans will help to make up the lost revenue. We anticipate ending the fiscal year with the budgeted net revenue of about $\$ 8,000$.

## Library \& Information Technology Association (LITA)

| Total Revenues Budgeted/Actual/Remaining: | $\$ 333,931$ | $\$ 317,204$ | $\$ 256,548$ |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Total Direct Expenses Budgeted/Actual/Remaining; | $\$ 273,410$ | $\$ 221,566$ | $\$ 287,010$ |  |  |
| Contribution Margin Budgeted/Actual/Remaining: | $\$$ | 60,521 | $\$$ | 95,638 | $\$(30,462)$ |
| Overhead Budgeted/Actual/Remaining: | $\$$ | 44,184 | $\$$ | 31,852 | $\$$ |
| Tax Budgeted/Actual/Remaining: | $\$$ | 298 | $\$ 252$ |  |  |
| Net Revenue (Expense) Budgeted/Actual/Variance: | $\$$ | 16,039 | $\$$ | 63,488 | $\$$ |

Net Revenue (Expense) Budgeted/Actual/Variance:
\$ 63,488
47,449
Beginning/Ending Net Asset Balance:
\$ 447,783 \$ 511,271
Although revenues are $5 \%$ below budget, expenses are $18 \%$ lower. The annual LITA National Forum was very successful as were the PreMidwinter Workshops. Book sales and advertising are less than planned. The drop in membership due to the LITA dues increase (FY2005) appears to be leveling.

## Public Library Association (PLA)

Total Revenues Budgeted/Actual/Remaining: $\quad \$$ 485,103 \$ 399,959 \$ 3,358,996
Total Direct Expenses Budgeted/Actual/Remaining:
Contribution Margin Budgeted/Actual/Remaining:
Overhead Budgeted/Actual/Remaining:
Tax Budgeted/Actual/Remaining:
Net Revenue (Expense) Budgeted/Actual/Variance:
Beginning/Ending Net Asset Balance:

| $\$ 485,103$ | $\$ 399,959$ | $\$ 3,358,996$ |  |
| :--- | :--- | ---: | :--- |
| $\$ 1,261,972$ | $\$ 1,167,877$ | $\$ 1,744,580$ |  |
| $\$(776,869)$ | $\$(767,918)$ | $\$(1,614,416)$ |  |
| $\$ 20,729$ | $\$ 19,322$ | $\$ 582,782$ |  |
| $\$ 8890$ | $\$ 8990$ | $\$$ | 890 |
| $\$(788,129)$ | $\$(798,488)$ | $\$$ | 10,359 |
| $\$ 950,404$ | $\$ 162,275$ |  |  |

PLA is performing as expected. Conference revenues will not post until March. However, the PLA National Conference looks to be the largest to date. At this writing (before the start of the conference), advance registration is $\$ 185,000$ ahead of budget. Registration increases over the 2004 National Conference came in the following areas: State Chapter members - 479 (due to additional marketing to surrounding states); PLA members - 486; ALA members - 104; students - 73. There are 405 one-day registrations; however, for the 2004 conference, one-day registrations were only available on-site, not in advance. The exhibit hall is sold out and will exceed budget. Due to increase registration, expenses will increase for temp personnel, AV , buses, printing, catering and security. At this time, the net impact is not predicted.

PLA still has 3.5 unfilled positions, resulting in salary savings which are somewhat offset by the need to contract out for professional services.
Two searches this fall were not successful; the searches have been reopened and PLA hopes to have the positions filled by May.
Donations will exceed budget and help reduce expenses. The ALA Development Office just secured an unexpected $\$ 15,000$ donation which will help underwrite the conference keynote speaker.

PLA has redesigned its magazine - Public Libraries. Advertising appears to be slightly on the up-tick.

## Reference \& User Services Association (RUSA)

Total Revenues Budgeted/Actual/Remaining:
Total Direct Expenses Budgeted/Actual/Remaining
Contribution Margin Budgeted/Actual/Remaining:
Overhead Budgeted/Actual/Remaining:
Tax Budgeted/Actual/Remaining:
Net Revenue (Expense) Budgeted/Actual/Variance:
Beginning / Ending Net Asset Balance

| $\$ 167,826$ | $\$ 187,032$ | $\$ 235,574$ |  |
| :--- | :--- | :--- | :--- |
| $\$ 149,471$ | $\$ 118,715$ | $\$ 27,583$ |  |
| $\$ 18,355$ | $\$ 68,317$ | $\$ 7,991$ |  |
| $\$$ | 6,061 | $\$ 6,237$ | $\$ 6,706$ |
| $\$$ | 398 | $\$ 398$ | $\$$ |
| $\$ 11,896$ | $\$ 61,682$ | $\$ 96$ |  |
| $\$ 341,367$ | $\$ 403,049$ |  |  |

Revenues are over budget. Dues, Web CE sales and donations are ahead of budget, but advertising and subscriptions are lagging, Expenses are under budget because salaries and benefits spent on the LC grant have been transferred to that project. (The LC project was for revising the standards and guidelines of service for the LC Network of Libraries for the Blind and Physically Handicapped.)

## Young Adult Library Services Association (YALSA)

Total Revenues Budgeted/Actual/Remaining:
Total Direct Expenses Budgeted/Actual/Remaining:
Contribution Margin Budgeted/Actual/Remaining:
Overhead Budgeted/Actual/Remaining:
Tax Budgeted/Actual/Remaining:
Net Revenue (Expense) Budgeted/Actual/Variance:
Beginning/Ending Net Asset Balance:

| $\$$ | 146,166 | $\$$ | 152,354 | $\$$ | 267,336 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| $\$$ | 172,994 | $\$$ | 144,361 | $\$$ | 236,200 |
| $\$$ | $(26,828)$ | $\$$ | 7,993 | $\$$ | 31,136 |
| $\$$ | 6,486 | $\$$ | 7,443 | $\$$ | 13,197 |
| $\$$ | 200 | $\$$ | 200 | $\$$ | 200 |
| $\$$ | $(33,514)$ | $\$$ | 350 | $\$$ | 33,864 |
| $\$$ | 414,103 | $\$$ | 414,453 |  |  |

YALSA's net asset balance remains flat - as it did during YALSA's initial year without a "small division subsidy." Membership remains a reliable revenue source, with dues revenue well ahead of budget.

FILE NAME: FEB 06
MONTHLY FINANCIAL STATEMENTS
RDS 09/01/05
03/27/2006

## ASSETS

LIABILITIES
NET ASSETS

TOTAL LIABILITIES AND NET ASSETS

FOR ADDITIONAL DETAIL SEE SCHEDULE 12
03/27/2006

## American Library Association

Schedule 6-Balance Sheet - Assets, Liabilities, Net Assets

| ACTUAL <br> FEBRUARY 28, 2005 | ACTUAL <br> FEBRUARY 28, 2006 | VARIANCE | \% |
| :---: | :---: | :---: | :---: |
| 51,865,583 | 61,757,907 | 9,892,324 | 19\% |
| 27,409,306 | 33,638,414 | 6,229,108 | 23\% |
| 24,456,277 | 28,119,493 | 3,663,216 | 15\% |
| 51,865,583 | 61,757,907 | 9,892,324 | 19\% |



## American Library Association <br> Schedule 6-Commentary: Balance Sheet - Total ALA <br> February FY 2006 Financials

ASSETS At February 28, 2006, total assets of $\$ 61,786,678$ are $\$ 9,921,095$ more than the total at February 28 , 2005. This is a result of increases in long-term investments (D), property, plant and equipment (E), cash and short-term investments (A), and net accounts receivable (B) and offset by a decrease in inventories (C).
A. Cash and Short-Term Investments: Cash and short-term investments of $\$ 19,715,691$ at February 28, 2006 are $\mathbf{\$ 2 , 9 3 9 , 6 1 5}$ higher than at February 28, 2005.

|  | YTD | YTD | YTD |
| :--- | ---: | ---: | ---: |
|  | AVG. BALANCE | INTEREST INCOME | YIELD |
| FY 2005 | $\$ 15,550,415$ | $\$ 285,459$ | $3.67 \%$ |
| FY 2006 | $\$ 14,823,407$ | $\$ 283,659$ | $3.83 \%$ |

See Schedule 2 explanation for additional investment information.
B. Net Accounts Receivable: Net accounts receivable of $\$ 4,717,115$ at February 28, 2006 are $\$ 828,048$ higher than the balance of $\$ 3,889,067$ at February 28, 2005. The increase is the result of a higher balance in iMIS billings, mainly conference related sales offset by a lower reserve for bad debts. At February 28, 2006, total trade receivables were $\$ 3,210,804$ as compared to $\$ 2,175,713$ in FY 2005. Reserves for bad debt decreased $\$ 202,889$.
C. Inventories: While net inventories decreased by $\$ 106,856$, the gross inventory balance decreased by $\$ 73,601$ to $\$ 1,672,027$ at February 28, 2006 from $\$ 1,745,627$ at February 28, 2005. ALA Editions finished goods has a $\$ 93,102$ decrease and Graphics has a $\$ 10,877$ increase. ALA Editions work-in-progress has an increase of $\$ 45,706$. On a net basis, the reserves have increased $\$ 33,256$ at February 28, 2006.
D. Endowment Investments: Long-term endowment investments of $\$ 26,121,855$ at February 28,2006 are $\$ 4,866,243$ higher than at February 28, 2005, primarily as a result of market conditions.
E. Property, Plant and Equipment: Property, plant and equipment, net of depreciation of $\$ 8,584,164$ at February 28,2006 is $\$ 795,280$ higher than at February 28, 2005 mainly as a result of the purchase of the DC property.

At February 28, 2006, total liabilities of $\$ 33,638,414$ are $\$ 6,229,108$ higher than total liabilities at February 28,2005 primarily due to increases in (B) deferred revenues - grants and awards, (D) deferred revenues - membership dues, (A) deferred revenues meetings and conferences, (C) accounts payable and (E) deferred revenues - subscriptions.
A. Deferred Revenues - Meetings and Conferences: At February 28, 2006, deferred revenues for meetings and conferences totaled $\$ 6,783,381$ as compared to $\$ 4,296,305$ at February 28, 2005. At February 28, 2006 deferred revenues consisted of Annual Conference, $\$ 2,658,135$, PLA National Conference (March 2006), $\$ 3,040,831$, Midwinter, $\$ 458,925$ and ACRL National Conference (April 2007), $\$ 218,366$. At February 28, 2005, Annual Conference deposits were $\$ 1,892,334$, PLA National Conference, $\$ 449,210$, ACRL deposits are $\$ 1,455,742$, and AASL (October 2005) deposits are $\$ 383,477$.
B. Deferred Revenues - Grants: Deferred revenues for Grants and Awards at February 28, 2006 are $\$ 3,125,100$ as compared to $\$ 2,181,330$ at February 28, 2005. In February 2006, the following grants had significant deferred revenues, Frankenstein exhibit, $\$ 38,177$, Nextbook, $\$ 29,809$, MacArthur Credibility, $\$ 19,718$, Library Champions, $\$ 75,800,21^{\text {st }}$ Century Fund, $\$ 237,906$, Literacy Network Database, $\$ 243,659$, and the Scholarship Bash, $\$ 394,122$. In February 2005, major grants included MacArthur III $\$ 15,852$, the Scholarship Bash, $\$ 273,257$, Library Champions, $\$ 69,726$, CIPA Defense Fund, $\$ 19,962,21^{\text {si }}$ Century Fund, $\$ 276,369$, Nextbook, $\$ 90,951$, MacArthur Credibility, $\$ 120,527$, Edlinc, $\$ 25,846$, and Literacy Network Database, $\$ 376,364$
C. Accounts Payable: At February 28, 2006, accounts payable totaled $\$ 13,099,797$ as compared to $\$ 10,604,873$ at February 28,2005 . The increase of $\$ 2,494,924$ reflects the accrual of payroll related expenses, mainly for post-retirement benefits.
C. Deferred Revenues - Membership Dues: Deferred revenues for membership dues at February 28, 2006 are $\$ 4,331,802$ as compared to $\$ 4,114,579$ at February 28, 2005
E. Deferred Revenues - Subscriptions: Deferred revenues for subscriptions at February 28, 2006 are $\$ 3,123,333$ as compared to $\$ 3,037,218$ at February 28, 2005. The increase of $\$ 217,223$ is mainly an increase in American Libraries, ( $\$ 9,308$ ), Booklist $(\$ 3,963)$, ROC $(\$ 31,877)$, Book Links $(\$ 49,385)$, and LTR $(\$ 6,797)$ offset by a decrease in CHOICE $(\$ 11,787)$.

## ALA Fund Structure



## American Library Association Organizational Chart

Senior Associate
Executive Director
Member Programs \& Services
~Conference Services
-Divisions:
AASL ALCTS ALSC
ALTA ACRL ASCLA
LAMA LITA PLA
RUSA YALSA
~Information Technology
~Offices:
Accreditation
Diversity
Human Resource Development
\& Recruitment
Intellectual Freedom
Literacy \& Outreach Services

Council/Executive Board Executive Director Development Office Human Resources International Relations Governance
Associate
Executive Director
Communications \& Marketing
-Chapter Relations
~Customer Service
-Library
~Public Information Office
-Public Programs
~Research \& Statistics

| Associate | Associate |
| :--- | :--- |
| Executive Director <br> Einance | Executive Director |
| Publishing Services |  |
| ~Accounting | ~ALA Editions |
| ~Budget | ~American Libraries |
| ~Payroll | ~Booklist |
| ~Accounts Receivable | ~Production Services |
| ~Accounts Payable | ~Graphics |
| ~Finance | ~ALA TechSource |
| ~Operations \& Staff Support |  |

Associate
Executive Director
Washington Office
~Government Relations
~Office for
Information Technology Policy


[^0]:    Composite: $2.54 \%$

