Tthe ALA/ERT Author Forum will feature discussions with and readings from two best-selling authors, Dr. Mary Doria Russell, and Geraldine Brooks, and will take place today from 4:00-5:15 p.m. in the Pennsylvania Convention Center Room 204 AB.

Geraldine Brooks was a correspondent for The Wall Street Journal for 11 years, where her beats included some of the world’s most troubled areas, including Bosnia, Somalia and the Middle East. Her fiction debut, Year of Wonders: A Novel of the Plague, was published in 10 countries and was a 2001 Notable Book of the Year for the New York Times, Washington Post and the Chicago Tribune. For her second novel, March, Brooks was awarded the 2006 Pulitzer Prize in Fiction. She is also the author of two acclaimed works of nonfiction, Nine Parts of Desire: The Hidden World of Islamic Women, and Foreign Correspondence: A Penpal’s Journey from Down Under to All Over. Born and raised in Australia, Brooks lives with her husband, Tony Horwitz and their son in Massachusetts and was a fellow at the Radcliffe Institute for Advanced Studies at Harvard University in fall 2005. Brooks will be signing after the Forum in the Penguin Group booth, #939. Sponsored by Penguin Group (USA) Inc.

Dr. Mary Doria Russell taught human gross anatomy at Case Western Reserve University in the 1980s, but has been a full-time writer since 1992. Her novels The Sparrow and Children of God are science fiction classics, recognized with nine national and international literary awards, including the American Library Association Readers Choice Award. In 2005, A Thread of Grace - about Jewish survival in Nazi-occupied Italy - was nominated for a Pulitzer Prize. In March 2008, Random House will publish her second historical novel, Dreamers of the Day, about the 1921 Cairo Peace Conference when T.E. Lawrence, Winston Churchill and Lady Gertrude Bell invented the modern Middle East. Russell is currently at work on her fifth novel, set in Dodge City in 1878. She is also collaborating with the poet Gary C. Wilkens on the libretto for an opera by the Puerto Rican composer Raymond Torres-Santos, which will be based on her first two novels, The Sparrow and Children of God. An engaging speaker, Russell is in demand for public events, and her books are frequently chosen for library programs and college courses. She lives in Cleveland, Ohio. Visit www.MaryDoriaRussell.info for more information. Russell will be signing in the Random House booth, #1230, after the forum. Sponsored by Random House.
Have you experienced the **new face** of research?

"I’ve used *Web of Knowledge* for five years... I have used cited reference searching. It’s really important because when an author publishes a review or something which is very relevant to my study, I would like to cite that paper... I would recommend *Web of Knowledge* to anybody."

— Chen  
Graduate Student

See it for yourself at  
BOOTH #1204

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Senior FBI Official, Whistleblower to Speak at Washington Office Update

FBI expresses “displeasure” with content

The Chief of the FBI unit responsible for administering two highly controversial FBI warrantless search programs will speak at the Washington Office Update Session on Saturday, January 12. The session — “Inside the FBI: A Whistleblower Speaks Out” — will take place at 8:00 a.m. at the Philadelphia Convention Center in Room 108 A.

FBI Supervisory Special Agent Bassem Youssef is the Chief of the FBI Counterterrorism Division’s Communications Analysis Unit. That unit has responsibility for administering two programs authorized under the USA PATRIOT Act. The first is a still-top secret warrantless search operation known as the “special program.” Additionally, Youssef’s unit administers the National Security Letters (NSLs) search program related to the telephone records of American citizens and non-citizens within the United States. Both programs are highly controversial.

Youssef is expected to discuss a number of critical failures within the FBI’s counterterrorism program, which undermine basic Constitutional rights of American citizens and threaten the effectiveness of America’s counterterrorism efforts.

In light of this, the FBI contacted Youssef about the content of his appearance at Midwinter. In a letter to the FBI, the email then provides a clear warning to Mr. Youssef against making such a presentation. The FBI also forwarded Mr. Youssef a multi-page document which set forth various rules concerning pre-publication clearance of any potential speech. However, these rules are not the formal rules which the FBI has previously published and/or incorporated into its employment agreement. Instead, the rules provided to Mr. Youssef are secret in nature.

The letter can be read in its entirety at http://www.woala.org/districtdispatch/?p=333.

Youssef is the highest ranking Arab-American agent and fluent Arabic speaking agent employed by the FBI. Prior to being appointed to the Unit Chief position, Youssef served as the FBI’s first Legal Attaché in Riyadh, Saudi Arabia, responsible for coordinating the FBI’s programs in the Gulf region. He is the recipient of the prestigious Director of Central Intelligence (DCI) award for his work on the first World Trade Center bombing case.

In 2002, Youssef “blew the whistle” to the Director of the FBI and Congress that discriminatory practices within the Bureau were undermining the ability of the FBI to legally and effectively combat Middle Eastern terrorism. His case resulted in widespread media attention to the fact that top FBI counterterrorism officials lacked subject matter expertise in terrorism related matters. For example, the top FBI manager responsible for Middle Eastern terrorism on September 11, 2001, did not know the difference between a Shiite and a Sunni Muslim.

Youssef will be speaking on his own behalf, and not as a representative of the FBI. He will be accompanied by his attorney, Stephen M. Kohn, the President of the National Whistleblower Center. Kohn, the author of Concepts and Procedures in Whistleblower Law, has represented numerous FBI agents, including Dr. Frederic Whitehurst (crime lab) and Sibel Edmonds (translator).

For additional information on Youssef, please visit http://www.whistleblowers.org/html/inside_the_fbi.html or http://www.whistleblowersblog.org.

Working together to empower your library

Ex Libris Group is a leading provider of library automation solutions, offering the only comprehensive product suite for the discovery, management, and distribution of the full spectrum of library materials and formats—print, electronic, and digital.

Please visit us at booth #544 during ALA Midwinter Meeting 2008 to see how our full spectrum of solutions can empower your library
See What’s New at Swets’ Booth #404!

View in-booth presentations and see our SwetsWise portfolio in action. Learn how to simplify the way you acquire, access, manage and evaluate your resources:

- Introducing License Bank in SwetsWise Subscriptions Library Edition—an unparalleled data source that helps you manage e-journal licenses and control your library’s subscription investment
- Newly integrated SwetsWise Subscriptions and MyiLibrary—now you can manage your subscriptions to journals and e-books from a single interface
- Swets’ ScholarlyStats—one platform to access your library’s usage statistics from multiple content providers in COUNTER compliant formats
- SwetsWise Searcher and its unique Content Mining—enables users to quickly and easily build the most effective search query for the most relevant results

All attendees at each presentation will receive a 1GB USB memory stick! Presentation times:

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STEP ONE:
Step into MUSE booth #1942.

STEP TWO:
Learn more about the world’s grooviest online scholarly journal collection in the humanities and social sciences.

STEP THREE:
Enter to win a:
$50 GIFT CERTIFICATE to the Reading Terminal Market*
Good at any shop/restaurant/stand in the Market, located directly across from the convention center
Drawing takes place at 7:00 pm!

STEP FOUR:
Look forward to Saturday’s surprise giveaway! (Hint: It has something to do with a couple of gift certificates, the Philadelphia Museum of Art and the online gift shop for WXPN.)

*Would you like to win? We would love that.
Standards (NETS) for Teachers today. The American Association of School Librarians (AASL), a division of ALA, will co-host an open forum on the National Educational Technology Standards (NETS) for Teachers today.

AASL Co-hosts Classroom Technology Use Forum

In collaboration with the International Society for Technology in Education (ISTE), the forum will take place from 2:30–4:00 p.m. in the Symphony Room of the Doubletree Hotel, 237 S. Broad Street. “Research” and “Information Fluency” were among the major headings in the revised NETS for Students released in 2007. The forum will help ensure that librarians’ voices are heard as ISTE revises the standards for teachers.

“This interactive and collaborative session provides an important opportunity for school library media specialists to share their experience in these key areas and shape what teachers should know and be able to do to use technology effectively in their classrooms,” said AASL president Sara Kelly Johns.

The primary goal of the NETS Project is to enable stakeholders in pre-K-12 education to develop national standards for educational uses of technology that facilitate school improvement in the United States. AASL was a project partner in the development of the original NETS in 1998. For more information on NETS and other standards and guidelines, visit www.ala.org/ala/aasl/standards/tools/resourceguides/standardsguidelines.html.

AASL promotes the improvement and extension of library media services in elementary and secondary schools as a means of strengthening the total education program.

Sunday Screening of The Spiderwick Chronicles


The screening is open to all Midwinter attendees. Please bring your ALA badge to gain entrance. Please arrive early—seats are not guaranteed, are limited to theatre capacity, and are first-come, first-served. The theatre is not responsible for seating over capacity.

Thank you for respecting the intellectual property of the film company. It is illegal to record the sound or picture of a movie at this or any other theater. No recording devices of any kind will be allowed in the theater. By attending, you consent to the search of your possessions and person for such devices upon request. Any recording device discovered in the theater will be seized and its entire contents destroyed. Unauthorized recording will be reported to law enforcement.

Sunrise Speakers

Continued from page 1 called Rocky Stories: Tales of Love, Hope and Happiness at America’s Most Famous Steps. The book tells the stories of people who come from all over the world to run the steps of the Philadelphia Museum of Art just like Sylvester Stallone in the movie, Rocky. The classic film is more than 30 years old and yet every day the masses still come and run the steps, often to celebrate their own accomplishments. Vitez and Gralish will discuss what they learned and experienced while collecting these unique stories.

Vitez has been a staff writer at The Philadelphia Inquirer since 1985. In 1997, he won the Pulitzer Prize for his series chronicling the experiences of five people as they approached the ends of their lives. He is a graduate of the University of Virginia, and has taught writing and journalism at the University of Pennsylvania and Princeton University. Tom Gralish has been at The Philadelphia Inquirer since 1983, working as an editor and a photographer. In 1986, he won both the Pulitzer Prize for Feature Photography and the Robert F. Kennedy Journalism Award for his photo essay on the homeless. Since 1998, he has published a weekly photo column in which he documents everyday life in neighborhoods throughout Philadelphia.
Ingram Library Services, Ingram Digital Group, and Coutts Information Services would like to welcome you to Philadelphia. We hope you will join us in our demo theater (between booths 1730 and 1736) to learn about MyiLibrary™, our online e-book and e-content solution, and to see other new and exciting options we have to offer your library.

Bring this ad to any of the demos listed below and receive a free gift.*

### In-Booth Demonstrations

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*Quantities are limited. Get yours while supplies last!
On December 12, the ALA Committee on Legislation (COL) and the Office for Information Technology Policy (OITP) Advisory Committee hosted a "deliberative dialogue" at the Washington Office, successfully meeting a goal to initiate discussion on how ALA can develop an ongoing process for the consideration and articulation of policy positions.

Thirty-two representatives of ALA units attended, along with 11 observers and a number of ALA staff, all of whom worked with facilitator Taylor Willingham to explore underlying values and different approaches to solving problems. Prior to the meeting, Mr. Willingham spoke with close to half of the attendees and elicited email feedback. A number of common concerns emerged, including how ALA: extends them to the new challenges confronted competitive environment facing libraries, and helps you position your library to taking their libraries to the "next level." The dialogue will continue at the Midwinter Meeting, beginning with the Committee on Legislation/Legislative Assembly joint meeting on Friday, January 11, and continuing with structured dialogue by units across the organization, were identified as warranting more interdependence than most other efforts. Everyone agreed that all ALA units need to take more responsibility for navigating through tough issues and collaborating with other stakeholders.

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RUSA Discussion Groups Offer Variety

The Reference and User Services Association will be offering a variety of discussion groups during the Midwinter Meeting.

RUSA CODES/RSS Dual Assignments will take place Saturday, January 12, 10:30 a.m. – 12:30 p.m., Ritz Carlton Philadelphia Hotel, Chestnut Room. The Dual Assignments Discussion Group focuses on current topics which impact collection development librarians that also have other work responsibilities such as Reference, Cataloging, etc. The topic for Midwinter has not yet been selected. This discussion group is open to all registered attendees.

RUSA HS Genealogy & Local History will be held Saturday, January 12, 10:30 a.m. – 12:00 p.m., Marriott Philadelphia Hotel, Franklin 11 Room. The Genealogy and Local History Discussion Group is a forum for dialoging about current issues in the family and local history fields that librarians and information professionals face. It is an incubator for future section programs and publication priorities.

Tag You’re It: A Revolution in Patron-Library Interaction takes place Saturday, January 12, 10:30 a.m. – 12:00 p.m., Pennsylvania Convention Center, Room 201 B/C. Tagging? Community reviews? Social bookmarking? If you are thinking of new ways to reach your patrons and improve their interaction with the library resources, don’t miss this Midwinter Hot Topics Discussion. Co-Sponsored by MARS Products and Services and the Hot Topics Discussion Group, the session will feature 3 speakers sharing their experience with various Web 2.0 tools. Jennifer Sweda, (University of Pennsylvania) will describe the PennTags project which allows users to add their own tags to cataloged items; Lauren Stokes (Las Vegas-Clark County Library District) will speak about enabling the community to add reviews to the catalog; and last but not least, Kate Sheehan (Danbury Public Library) will discuss how they have integrated LibraryThing into their OPAC.

RUSA RSS Reference Services in Public Libraries will be held Saturday, January 12, 10:30 a.m. – 12:00 p.m., in the Sofitel Hotel, Versailles Room. A discussion on continued relevance in reference: strengthening and improving our services to the community. This is an opportunity to participate with your colleagues in an informal exchange of information and ideas about issues of mutual interest relating to reference services in public libraries of all sizes.

RUSA STARS Interlibrary Loan Discussion Group takes place Saturday, January 12, 10:30 a.m. – 12:00 p.m., in the Pennsylvania Convention Center, 103B. The meeting will include the presentation and discussion of issues regarding the qualifications for interlibrary loan operations management in all types of libraries.

Where’s Virtual Reference? Sharing Our Marketing Strategies, sponsored by RUSA MARS/RSS Virtual Reference, will happen Saturday, January 12, 4:00 – 6:00 p.m., in the Pennsylvania Convention Center, 103B. The Virtual Reference Discussion Group (VRDG) is a forum for virtual reference librarians to share ideas and practices. It provides an opportunity to hear about current trends and best practices, related by colleagues on the front lines.

RUSA RSS Hot Topics in Frontline Reference will take place Saturday, January 12, 4:00 – 6:00 p.m., in the Marriott Philadelphia Hotel, Franklin 12. Meeting features a guest speaker who will introduce the advertised topic. Group will discuss chosen topic, and if time permits, move on to other issues.

RUSA Open House takes place Saturday, January 12, 4:00 – 6:00 p.m., in the Loews Philadelphia Hotel, Regency Ballroom A. RUSA invites you to get involved, meet members and learn about our division and our current activities at this new event. If you are already a Reference and User Services Association (RUSA) member, it is an opportunity to receive information on how you get involved in division and section activities.

Register for National Library Legislative Day

On May 13 and 14, 2008, librarians of all kinds are invited to Washington, DC, for an event like no other – National Library Legislative Day (NLLD) – and registration is now open!

NLLD is a two-day event in which people who care about libraries participate in advocacy and issue training sessions, interact with Capitol Hill insiders, and visit Congressional member offices to ask Congress to pass legislation that supports libraries.

Getting Congressional support for libraries is more important than ever! Libraries need elevated support and it’s up to us to make our legislators understand this.

Come to DC and join hundreds of library supporters from across the country visiting Members of Congress. Share stories about libraries in your community and tell your Congressmen and women about the needs and accomplishments of those libraries.

For more information on registration and accommodations, please visit http://www.ala.org/nlld.
Advanced Library Leadership Seminar Offered at Harvard this March

In response to alumni requests, the Association of College and Research Libraries (ACRL) and the Harvard Institutes for Higher Education are pleased to announce a follow-up seminar to the highly-successful Leadership Institute for Academic Librarians Institute offered each summer. The Advanced Leadership Institute for Senior Academic Librarians will be held March 26-29, 2008, at the Harvard Graduate School of Education, and will be co-sponsored by ACRL. The seminar is scheduled to be offered every other year. Application materials are online at www.ala.org/acrl/events.

This highly-interactive program enhances participants' strategic leadership skills in order to position their libraries for future success. The seminar is designed for alumni of the Leadership Institute for Academic Librarians and other senior-level library leaders committed to advancing the library's strategic agenda.

Jim Honan, Educational Co-Chair of the Institute for Educational Management (IEM) and a long-standing faculty member in The Leadership Institute for Academic Librarians, will serve as Educational Chair of the new event. Additional faculty includes Joe Zolner, Judith Block McLaughlin, Elise Rickford-Jorgens, Kristina Gun-salus, and Monica Higgins.

Key topics include:

- Leading strategic change and decision making: Consider the perspectives, insights, and skills necessary to think strategically and lead effectively.
- Develop new thinking that incorporates key features of the competitive environment and your own internal assets in crafting thoughtful and comprehensive strategy.
- External leadership: Develop a keener appreciation of the skills needed to manage important external relationships more effectively. Understand how to assess key constituencies, interest groups, and stakeholder relationships. Develop strategies to exercise more effective political leadership and forge more productive partnerships and strategic alliances.
- Leading effective senior-level teams: Understand the intricacies of team dynamics and the skills required to lead collaborative, team-based processes more effectively. Appreciate how to develop a shared vision from a group of diverse constituencies and lead teams in productive and strategically-valuable ways.

Libraries, Literacy, and Gaming

Educational researchers and academic, public, and school librarians are investigating, observing, and documenting the literacy skills sets that children and adults learn while playing board, computer, and video games and interacting with peers. With the assistance of a panel of experts, the 2008 ALA Committee on Literacy’s Research-to-Practice Discussion Group will examine the implications, lessons learned, and promising practices of adding games and gaming to library services. The session will take place Sunday, January 13, 2008, 10:30 a.m. – 12:00 p.m. in the Pennsylvania Convention Center, Room 308.

The expert panel includes:

- Scott Nicholson, an assistant professor at Syracuse University’s School of Information Studies. In 2007, Scott worked with students at Syracuse University to perform several surveys about games and libraries. The Role of Gaming in Libraries: Taking the Pulse, released in July 2007, surveyed 400 randomly selected public libraries and revealed that 172 public libraries held more than 2,500 gaming programs of all types for more than 56,000 patrons! In addition, Scott is the host of the popular website, Board Games with Scott, a video series about many different types of board games (boardgameswithscott.com).
- Julie Scordato, the Teen Services Specialist at the Columbus (Ohio) Metropolitan Library. In March 2007, CMPL launched gaming as a library service for teens to celebrate the first national Teen Tech Week, sponsored by YALS. By December 2007, 4,000 teens had come to CMPL’s 21 locations to play Guitar Hero, Dance Dance Revolution, and Wii Sports on the revolutionary Nintendo Wii console.

Collaborating with senior leadership: Understand more clearly the expectations that senior university leaders have of the library and its leadership. Develop strategies to negotiate with these administrators in ways that advance both the library and the institution. Understand how to address library-specific needs and broader institution-wide issues in more comprehensive and strategic ways.

For further information or to submit your application, visit www.gse.harvard.edu/ppc or call 800-545-1849.

MARS and STARS Happy Hours

Attendees are invited to party with the members of the RUSA Machine-Assisted Reference Section (MARS), today, 5:30 – 7:30 p.m., at the Elephant & Castle Pub and Restaurant, Crowne Plaza Hotel, 1800 Market Street, Philadelphia. Current and prospective members welcomed.

See the STARS up close and get to know them during this party hosted by RUSA Sharing and Transforming Access to Resources Section (STARS), today, 6:00 – 7:30 p.m., Elephant & Castle Pub and Restaurant, Crowne Plaza Hotel, 1800 Market Street, Philadelphia.

Visit H.W. Wilson Booth #1507

Catch The Show at the Wilson Booth Theater

• WilsonWeb 3.0
• Business Periodicals Index Retrospective: 1913-1982
• Avery Index to Architectural Periodicals
• Biography Index Retrospective: 1946-1983
• Nonbook Materials Core Collection

Drawing for an Apple iPod or a Luxurious Gift Basket!
Details at www.hwwilson.com/ala

Scholarship Available from APALA

The Asian/Pacific American Librarians Association (APALA) is offering $1,000 scholarship to a student of Asian or Pacific background who is enrolled, or has been accepted into a master’s or doctoral degree program in library and/or information science at a library school accredited by the American Library Association (ALA).

For more details please visit the APALA website at http://www.apalaweb.org/awards/scholarship.htm
PLA Offers New Continuing Education Opportunities for Public Librarians

The Public Library Association (PLA) is dedicated to providing public librarians and public library staff with practical continuing education opportunities. PLA has two new continuing education programs – face-to-face workshops focused on the various tasks associated with public library management, and coming in February 2008, e-Learning courses dedicated to providing librarians with the tools needed to implement and assess public library service responses.

Certified Public Library Administrator (CPLA) courses are two-day, intensive workshops designed to be in-depth and interactive learning experiences. Taught by a subject matter expert, each course in the series is dedicated to raising the participant’s level of proficiency in one public library management function. Courses include Budget and Finance, Human Resources, Management of Technology, Planning and Management of Buildings, Fundraising, Politics and Networking, Current Issues, Marketing and Serving Diverse Populations. CPLA courses are held in locations around the country. Visit www.pla.org for complete course curricula, fees, class schedule and to register.

PLA will be offering new e-Learning mini-courses based on the publication, Public Library Service Responses 2007. These non-traditional online courses will not have grades, assignments or a set course schedule. Rather, they are designed to provide participants with a starting point for implementing new service responses by offering tools to assess the current level of support for a service response in a library; to identify effective programs to support a service response; to develop a budget for a program that could support a service response; and to assess the effect a service response would have on a library’s policies.

In addition, the Service Response courses are designed to create communities of practice that can be accessed indefinitely for support and ideas. Each of the 18 Service Response online courses will include a wiki, which will allow participating librarians to share their experiences with implementing service responses. The Service Response wikis will provide an opportunity to collaborate in the creation of a comprehensive encyclopedia of effective programs that support each service response. Each wiki will be accompanied by a forum where participants can discuss the programs and services with staff from other libraries.

For more information about PLA education opportunities, contact the PLA office at 800-545-2433, ext. 5PLA, or visit PLA’s Web site at www.pla.org.

Freedom To Read Foundation Benefactor Forsman Returns To Exhibits with Affordable Jewelry

Visit booth 232 in the exhibit hall to check out the designs of Carolyn Forsman—the New York-based jeweler who donates proceeds from her ALA booth to the Freedom to Read Foundation. Carolyn is back for her 25th year! She always has a terrific assortment of affordable gifts (top retail price of $49) that will make you smile.

Are you “quirky,” “dysfunctional,” a “goddess,” or a “rock star”? If so, then she has the rubber band bracelet for you. She also will be featuring her standard assortment of flashing rings, glowing necklaces, newspaper headline pins, original “I Read Banned Books” bracelets, and brand new peace symbol jewelry, too, all of which are currently in MOMA Tokyo, the Victoria & Albert Museum in London, and various other museums and book/gift/library shops worldwide.

The Freedom to Read Foundation has been the First Amendment legal defense arm of the American Library Association since 1969. Carolyn, a former librarian and ALA Councilor, has raised over $100,000 through the years for FTRF, and was named to the Foundation’s Roll of Honor in 2001. We encourage you to visit her at booth 232, browse for some “guilt gifts,” and support the critical First Amendment work of the Freedom to Read Foundation.

ACRL Insider Launches

The Association of College and Research Libraries (ACRL) is pleased to announce the debut of a new weblog, ACRL Insider. The mission of ACRL Insider is to keep ACRL members, and the world at large, current and informed on the activities, services, and programs of the association. ACRL Insider features information on publications, events, conferences, and eLearning opportunities, along with podcasts and other media.

The blog is available online at http://www.acrl.ala.org/acrlinsider and is available for subscription by RSS at http://feeds.feedburner.com/acrlinsider

CMI Spydus library solutions deliver convenience, efficiency and manageability

Spydus, a worldwide leader in library managed services for over 27 years, delivers an integrated, automation solution to encompass a broad range of library services. From acquisitions and archiving to circulation and inter-library loans, Spydus is the dependable, reliable answer.

Highlighted features include:
- Consortia solutions that allow sharing while retaining individuality
- Practical, easy to use web services for patrons
- Improvement of traditional library functions
- Complete turnkey RFID system integration
- A managed services solution option available

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The total information management solution for libraries.
Fetzer Institute, ALA Public Programs Office Accepting Applications for “Let’s Talk About It: Love & Forgiveness”

The American Library Association (ALA) Public Programs Office (PPO) is pleased to announce its collaboration with the John E. Fetzer Institute’s Campaign for Love & Forgiveness on “Let’s Talk About It,” ALA’s 25-year-old national reading and discussion program. Fetzer’s funding of $277,440 will support development of “Let’s Talk About It: Love and Forgiveness,” the latest themes in the program.

Thirty public libraries will be selected to each receive $2,500 program grants through a competitive application process. The application, full guidelines and selected book information for the “Let’s Talk About It: Love & Forgiveness” reading and discussion series is available on the ALA Public Programs Office Web site, www.ala.org/publicprograms.

Prospective grantees of the “Let’s Talk About It: Love & Forgiveness” reading and discussion series are invited to an informational meeting, Saturday, January 12, 10:30 a.m. – 12:00 p.m. the Pennsylvania Convention Center, room 307 B. The meeting will include an overview of this latest addition to the “Let’s Talk About It” reading and discussion series, as well as tips for submitting applications. All conference attendees are welcome to join this informal meeting. “On behalf of the John E. Fetzer Institute, we are pleased to partner with the ALA Public Programs Office and the Let’s Talk About It series,” said Mickey Olivanti, program officer. “The Fetzer Institute strives to foster understanding about the power of love and forgiveness in our world, and so we are very excited to support the ALA to facilitate national discussions on love and forgiveness.”

The Fetzer Institute’s mission, to foster awareness of the power of love and forgiveness in the emerging global community, rests on its conviction that efforts to address the critical issues facing the world must go beyond political, social and economic strategies to their psychological and spiritual roots. The Institute works with global leaders, organizations and individuals to bring the power of love and forgiveness to the center of individual, community and organizational life. For information on the Fetzer Institute and its Campaign for Love & Forgiveness, visit www.fetzer.org.

For more information on the “Let’s Talk About It: Love & Forgiveness” reading and discussion series, visit www.ala.org/publicprograms.

Guide To Reference Now Online

Guide to Reference from the American Library Association is now online! Grounded in a hundred-year history as the standard for reference service, Guide to Reference now offers over 16,000 authoritative print and web reference resources with browse and search capabilities. Visit our booth to sign up for a free trial subscription and a product demonstrations.

Booklist Unveils New Resources at Midwinter

Catch the buzz! Booklist editors look forward to introducing you at booth #930 to a new (free!) one-stop book group resource. “Book Group Buzz” is Booklist Online’s newest blog, that will entertain you as it keeps you up to date on all things book group. A corps of bloggers posts about books that worked well (or books that bombed), and provides organizational tips and read-alike insights along the lines of, “if this worked well with your book club, try this.” The blog also points you to Web sites that offer book club ideas, reading guides, and other helpful resources. Come by for a demo or to offer your own comments.

If you did not receive a complimentary copy in your in-box yet, you can also sign up while you’re at the booth for two new free e-newsletters from Booklist Publications—Booklist’s “Read Alert” and Book Links’ “Quick Tips.” Booklist editors will be happy to introduce you to other new features of Booklist Online, including a streamlined book-purchasing feature to assist your workflow in collection development.

Haven’t had a chance to get your hands on the Booklist Editors’ Choice/Top of the List January issue yet? Be sure to pick one up at booth #930. The winning titles were selected by the Booklist editors from the more than 8,000 Booklist adult, youth, reference, and media reviews that appeared in 2007. If you select or advise on curriculum-appropriate books, Book Links “Lasting Connections” list—the 30 best children’s books the editors saw in 2007—will help you get off on the right foot in 2008. The list is in the January issue, also available free.

The editors look forward to seeing you and to enjoying lively book talk.
Libraries to Play Big Role in DTV Transition

On February 17, 2009, free over-the-air analog television broadcast as we know it will end, as the country transitions to an all-digital signal. The impact of this change may be immense, as millions of Americans may need to purchase a digital converter box to receive the new signal.

Responsibility for the Digital Television (DTV) Transition, the coupon program that will provide discounts on the converter boxes, and the education program is shared by the Federal Communications Commission (FCC) and the National Telecommunications and Information Administration (NTIA). Along with a wide range of commercial and public interest groups, ALA has also gotten involved to work toward a smooth transition.

As with all consumer and government issues, many patrons will be coming into the library looking for information and assistance with the DTV transition. This help might take several forms—from identifying who needs to take action to assistance in using public access terminals to apply for the converter box coupon, or answering questions about why the transition is happening.

DTV is just one of the topics that will be covered at the Washington Office Breakout Session, “All (Tele)com Politics is Local: What the FCC is up to, and what it has to do with your library,” which will take place on Saturday, January 12, 10:30 a.m.-12:00 p.m., in Pennsylvania Convention Center, 108 A.

Also, as part of the DTV Transition effort, ALA has joined the DTV Transition Coalition, a group of nearly 180 business, trade, and industry groups, as well as grass roots and membership organizations that share an interest in a smooth transition. The core mission of the DTV Transition Coalition is to ensure that no consumer is left without broadcast television due to a lack of information about the transition. More information on ALA’s DTV effort is available at www.ala.org/dtv.

New ACRL Discussion Groups at Midwinter

Five new ACRL discussion groups will hold their first meeting at Midwinter 2008. The new discussion groups are:

- **Balancing Baby and Book:** Saturday, January 12, 10:30 a.m.-12:00 p.m., Marriott Philadelphia Salon I.
- **Continuing Education/Professional Development:** Saturday, January 12, 4:00-6:00 p.m., Pennsylvania Convention Center 203 A.
- **Copyright:** Saturday, January 12, 4:00-6:00 p.m., Pennsylvania Convention Center 110 A/B.

Julie Andrews Named Honorary Chair of National Library Week

Academy award-winning actress Julie Andrews has been named the honorary chair of National Library Week (April 13-19, 2008).

As part of this role, Andrews has lent her image to a print public service announcement (PSA) that will be sent to national publications. She also recorded a series of radio and television PSAs. The print TV and radio PSAs are available for libraries to use locally. For more information, visit the National Library Week Web page at www.ala.org/np/owl.

DEFINING HISTORY WITH ELECTRONIC RESOURCES FROM ABC-CLIO

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**History Reference Online** offers the most extensive collection of history reference titles available in a single source. Expanded quarterly and available in three different collection packages to suit your needs, History Reference Online forms a perfect history collection for academic and public libraries.

Ask for your free preview at booth #614!

**Announcing 2.0 of ABC-CLIO’s Award-winning History Databases**

New access, authoritative content, and affordability—with Release 2.0, we’ve made our award-winning approach to historical inquiry even better for your students, your faculty colleagues, and your library team.

Come to booth #614 for a free preview!

Watch & Win!

Join us at the booth throughout ALA Midwinter as we present History Reference Online and Release 2.0 of our history databases. At the end of each demo, you’ll have the opportunity to win a special ABC-CLIO gift. Presentations are scheduled hourly throughout exhibit hall hours.

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**NEW TITLES FOR YOUR HISTORY REFERENCE COLLECTION**

**NEW!**


Visit us at ALA Midwinter, Booth #614
AASL Opens Second Longitudinal Survey

On January 11, 2008, the American Association of School Librarians (AASL) will open the second year of its longitudinal survey, School Librarians Count! The purpose of the survey is to gather data on the health of the nation’s school library media programs. All K-12 schools, public and private, are invited to participate on a voluntary basis. Private schools are being included in the survey with the endorsement and support of AASL’s Independent Schools Section (ISS). AASL will be using the data to develop tools to help library media specialists advocate at the local, state, and national level. The survey will remain open until March 1.

For more information and to see the report on last year’s survey, visit http://www.ala.org/ala/aasl/slcsurvey.cfm.

ASCLA Offers Course on Spanish-language Materials

The Association of Specialized and Cooperative Library Agencies (ASCLA) will offer a course, “Selecting Spanish-Language Materials for Adults,” from April 7 – May 2, which addresses the needs of a growing population of library patrons – Spanish speakers.

The course covers the importance of providing the materials and explores the diversity of the Spanish-speaking population in the US. Students will earn about setting goals and establishing criteria for selecting materials, working with the community to identify needs, discuss tools and techniques, choosing a distributor, and marketing the collection. It includes information on how the differences in Spanish-language publishing have an impact on the selection process.

The course is taught by Yolanda J. Cuesta, a trainer and consultant with more than 25 years experience in helping libraries serve diverse communities.

The registration cost is $130 for ASCLA members, $160 for non-ALA members, $190 for non-ALA members and $100 for students and retirees. For more information about the course please visit: http://www.ala.org/ala/ascla/asclaevents/professionaldevelopmentonlines/prodevonline.htm.

Choice Reviews Online

Visit Choice at Booth #524 to see a demonstration of the newly updated Choice Reviews Online.

Stop by the Choice booth to receive your free 2008 desk calendar. Hurry to Booth #524 while supplies last!

Already a Choice Reviews Online subscriber?

Come to the CRO2 Clinic in the ALA Office (Choice table) today from 11 a.m. - 1 p.m. to have questions about your account answered.
Three States, Two Library Systems

PRIME TIME Inc., an affiliate of the Louisiana Endowment for the Humanities (LEH), in cooperation with the ALA Public Programs Office, selected public libraries in Florida, Michigan, New Jersey, Oklahoma and New York to participate in the national expansion of the LEH’s award-winning family reading and discussion program, PRIME TIME FAMILY READING TIME®.

National expansion of PRIME TIME at these libraries will target Spanish-speaking families and is made possible through a grant from the human resourceowment for the Humanities (NEH).

The three states selected (4 libraries each) are:
- Florida - Pinellas Public Library Cooperative, Clearwater; Brunton Memorial Library, Plant City; Hendry County Library Cooperative, Clewiston; Barron Library, LaBelle.
- Michigan - Butman-Fish Branch, Saginaw; Campbell Branch Library, Detroit; Hoyt Public Library, Saginaw;
- New Jersey - Princeton Public Library, Princeton; Parsippany-Troy Hills Public Library System, Parsippany; Kearny Public Library, Kearny; Paterson Free Public Library, Paterson.

The two library systems selected (3 libraries each) are:
- Pioneer Public Library System (Oklahoma) - Moore Public Library, Moore; Norman Public Library, Norman; Purcell Public Library, Purcell.
- Queens Borough Public Library (New York) - Langston Hughes Community Library, Corona; Ravenswood Family Literacy Center, Long Island City; Woodside Community Library, Woodside.

Based on illustrated children’s books, PRIME TIME is designed to help low-income, low-literacy families, including English language learners, bond around the act of reading and talking about books. It models and encourages family reading and discussion of humanities topics and aids parents and children in selecting books and becoming active public library users. PRIME TIME received the 2003 Advancement of Literacy Award from the Public Library Association (PLA), a division of the ALA, and the Coming Up Taller award from the President’s Committee on the Arts and the Humanities in 2000.

Placement Center Available for Job Seekers

Have you been thinking about taking your career to the next level? Not sure quite where to start? Are you wondering about what job opportunities are available?

Test the waters. See what’s out there. Start with ALA. Visit www.JobLIST.ala.org to view a listing of current job openings. Your next position could be just a click away.

Stop by the Placement Center in Hall C of the Convention Center, today from 12:00 – 5:00 p.m., Saturday, January 12 and Sunday, January 13 from 9:00 a.m. – 5:00 p.m., and Monday, January 14, from 9:00 a.m. – 1:00 p.m.

Take advantage of the following resources offered in the Placement Center:
1. Onsite Interviews: Many employers will be conducting interviews. Pick-up the recruiter booklet for a complete list.
2. Career Guidance Workshops: Today and Saturday, 9:30 - 11:00 a.m. Interviewing Strategies; Sunday, 9:30 - 11:00 a.m. - Stay Ahead of the Curve: Keeping the Job You Love
3. Computer Area: Computers are available onsite to view listing of the most current job openings. Registered users of JobLIST can also check to see which employers want to schedule interviews with you.
4. Resume Review: Schedule time with human resource professionals to get ideas and feedback on updating your resume.
5. Career Resource Center: Browse through the large variety of resources on job hunting, creative negotiating, cover letters, tools to get your job search on the right track.

Stop by the Placement Center. You might just find your next job.

New Mandate Requires Federal Grant-Seeking Libraries to Register and Apply via Grants.gov

In September 2007, the ALA Public Programs Office (PPO) was notified that libraries planning to apply for many of its federally funded library programming grants will be required to register and apply through Grants.gov. This new federal mandate will affect libraries that apply for future travel exhibit grants and other federally funded PPO projects that include a cash grant component. Applicants for federally funded grants without a cash component, such as the NEH We the People Bookshelf and We the People Picturing America, will not be required to register or submit applications through Grants.gov. Applicants for privately funded grants, such as Let’s Talk About It: Jewish Literature, also will not be required to use Grants.gov.

The ALA Public Programs Office strongly urges early registration through Grants.gov, particularly for public, academic and special libraries interested in applying for future PPO programming grants. The registration process can take approximately 2 weeks to complete, and typically requires the involvement of an organization’s chief financial officer or other authorizing official. Grants.gov registration must only be completed once per institution. Early registration will best prepare your library to apply for future PPO grant opportunities as they become available.

To assist libraries with the Grants.gov registration process, PPO has posted instructions, a checklist, technical requirements, FAQs and more on its Web site at www.ala.org/publicprograms. From the PPO Web site, librarians can also access a wiki about Grants.gov registration to share feedback and post questions for colleagues. Problems with registration, including technical questions and difficulties, should be directed to the Grants.gov helpline at 1-800-518-4726.
David Macaulay to Deliver 2008 Arbuthnot Honor Lecture

David Macaulay, Caldecott Medalist and renowned author/illustrator, will deliver the Association for Library Service to Children’s (ALSC) 2008 May Hill Arbuthnot Honor Lecture on Thursday, April 17, 7:00 p.m., at Monona Terrace Community and Convention Center, Madison, Wis. South Central Library System (SCLS) of Madison will host the event, which annually features an individual of distinction in the field of children’s literature chosen to write and deliver a lecture that will make a significant contribution to the world of children’s literature.

Tickets for the 2008 Arbuthnot Lecture will be available free of charge beginning January 11. More details are available at the SCLS Web site, http://www.scls.info/arbuthnot08/. “South Central Library System is honored to host David Macaulay and the 2008 Arbuthnot Lecture,” said Shawn Bроммер, youth services and outreach consultant at SCLS. “Our 2008 Arbuthnot programming will not only celebrate children’s literature, but also Mr. Macaulay’s particular position as laureate of architecture and building.”

Macaulay first came to fame in children’s literature with his now-legendary Cathedral (1973). He followed that title with several more absorbing narratives about the building of large structures such as City (1974), Castle (1977) and Mosque (2003), as well as the operation of everyday science and engineering principles in The Way Things Work (1988).

Macaulay’s body of work is astonishingly varied, ranging from his postmodern picture book Black and White (1990), which won the Caldecott Medal, to the satiric fiction of Motel of the Mysteries (1979), and the deceptive simplicity of Shortcut (1999). In addition to the Caldecott Medal, his works have received a multitude of national and international awards, including the Boston Globe-Horn Book Award, and Macaulay himself was the recipient of a 2006 MacArthur Foundation “genius grant.”

For more information about ALSC and the annual May Hill Arbuthnot Lecture, visit www.ala.org/alsc.

Register for YALSA’s Winter Online Courses

The Young Adult Library Services Association (YALSA), the fastest-growing division of ALA, is now accepting registrants for its winter session of online courses online at www.ala.org/yalsa. Registration closes January 23.

The latest set of courses from YALSA include: Boys and Books; Pain in the Brain: Adolescent Development and Library Behavior (taught by Beth Gallaway); Power Programming for Teens (taught by Amy Alessio); and Tech Tools for Teen Leadership (taught by Linda Braun). All courses meet Feb. 4-29, except Tech Tools for Teen Leadership, which runs until March 4.

Boys and Books, Pain in the Brain and Power Programming for Teens cost: $135 for YALSA members, $175 for ALA Members, and $195 for nonmembers. Tech Tools for Teen Leadership costs $149 for YALSA members, $195 for ALA members and $215 for nonmembers. Discounts available for groups of ten or more; contact Beth Brommer at bryoke@ala.org or 1-800-545-2433, ext. 4391, for more information.

To learn more about YALSA’s E-courses and see course descriptions or learn about licensing a YALSA e-course for your library or facility, please visit the Online Course Web page, http://www.ala.org/ala/yalsa/onlinecourses/info.cfm

Submit a Proposal for the ACRL 14th National Conference!

ACRL is now accepting proposals for its 14th National Conference, “Pushing the Edge: Explore, Engage, Extend,” to be held in Seattle, March 12-15, 2009. Participate in this exchange of ideas and submit your latest research, cutting-edge practices, and innovative proposals. The ACRL National Conference will challenge you to push your boundaries and promises the opportunity to explore new ideas, engage in new learning, and extend the collective vision of the future of academic and research libraries in the 21st century. We invite you to send your odigests, most "out-there" proposals, to help us make Seattle the site of a truly groundbreaking conference.

The complete Call for Participation is online at www.acrl.org/seattle (click “Program”).

Deadlines: May 12, 2008 - Contributed paper, panel session, preconference, and workshop proposals due; October 20, 2008 - Poster session proposals due; November 23, 2008 - Roundtable discussion proposals due.

Contact Margot Conahan at mconahan@ala.org or 312-280-2522 with questions.
Friday, January 11th: 4:00pm—5:15pm
ALA AUTHOR FORUM FEATURING:
MARY DORIA RUSSELL, *Dreamers of the Day* (Random House); Pennsylvania Convention Center, Room 204 A/B. Signing will follow at the Random House Booth #1231.

Saturday, January 12th: 11:00am—12:00pm
GREGORY FROST, *Shadowbridge* (Del Rey) signs in the Random House Booth #1231.

Saturday, January 12th: 2:00pm—4:00pm
SPOTLIGHT ON ADULT LITERATURE: ADVANCE READER’S EDITION GIVEAWAY
THERESE FOWLER will be signing FREE advanced reader’s copies of her first novel, *Souvenir* (Ballantine); Random House Booth #1231.

Monday, January 14th: 2:00pm—4:00pm
THE FRIENDS OF LIBRARIES AUTHOR TEA PARTY FEATURING:
SUE MILLER, *The Senator’s Wife* (Knopf); Doubletree Hotel Philadelphia, Symphony Ballroom. Signing to follow on-site. For more information or to buy tickets go to [www.FOLUSA.org](http://www.FOLUSA.org) or visit FOLUSA Booth #611.

Don’t Miss the Random House, Inc. Spring 2008 Book Preview: Sunday, January 13th
Join us as we present a slideshow of our Spring 2008 books. Find out about the BIG books you MUST have and the mid-list books you won’t want to miss! All attendees will receive a selection of FREE hot advanced reader’s copies! Refreshments will be served. Please RSVP to library@randomhouse.com. Pennsylvania Convention Center, Room 107B.

Children’s Titles: 10:30am—11:30am
Adult Titles: 12:00pm—1:00pm

Please check the conference program for event locations.
ALA to Distribute 3,000 “We the People” Bookshelf Grants on “Created Equal”

ALA’s Public Programs Office (PPO) is pleased to partner with the National Endowment for the Humanities (NEH) for the fifth “We the People” Bookshelf project. This year’s theme is “Created Equal.” Public and school (K-12) libraries are invited to apply online through January 25, 2008 at www.ala.org/wethepeople. In spring 2008, NEH and ALA will select 3,000 libraries to receive the “Created Equal” Bookshelf. Those selected will be required to use the Bookshelf selections in programs for young readers in their communities.

Successful applicants will receive the “We the People Bookshelf,” a collection of 17 classic hardcover books for young readers, all conveying the “Created Equal” theme, as well as Spanish translations of some of the titles, and a bonus educational kit to assist in presenting the “Created Equal” theme. Successful applicants will also receive accompanying materials for programming, including bookplates, bookmarks and posters.

Online applications for the “Created Equal” Bookshelf will be accepted through January 25, 2008 at www.ala.org/wethepeople or www.wethepeople.gov. A single application may be submitted on behalf of multiple libraries within a library system, school district or community. Individual branch and school libraries are also encouraged to apply. To review a list of programming ideas while planning an application, or to see information on past Bookshelf themes, visit www.ala.org/wethepeople.

The Bookshelf grant program is part of the NEH’s We the People initiative, which aims to encourage and strengthen the teaching, study, and understanding of American history and culture through libraries, schools, colleges, universities, and cultural institutions. For more information, visit www.wethepeople.gov.

Registration for Teen Tech Week Closes Feb. 1

Registration for Teen Tech Week, an annual celebration of library tech resources for teens administered by the Young Adult Library Services Association (YALSA), will take place until Feb. 1 at www.ala.org/teentechnweek. While you’re visiting the Teen Tech Week Web site, find clever ideas for activities and programming, free tech guides to using nonprint resources in your library, and fun products from ALA Graphics for your celebration. You can also find details on the Teen Tech Week Promotional Song contest—encourage your teens to enter. They can win free books and gift certificates and you could win $100 worth of materials for your library! Learn more at www.ala.org/teentechnweek.

Now in its second year, Teen Tech Week is a national initiative sponsored by YALSA and aimed at teens, their parents, educators and other concerned adults to ensure that teens are competent and ethical users of technologies, especially those that are offered through libraries.

Teen Tech Week also encourages teens to use libraries’ nonprint resources for education and recreation, as well as recognize that librarians are qualified, trusted professionals in the field of information technology. Teen Tech Week 2008 is sponsored by Dungeons & Dragons, a subsidiary of Wizards of the Coast and Promotional Partners include ALA Graphics, e*vanced solutions, Rosen Publishing and Tutor.com.

Teen Tech Week has a general theme of Get Connected @ your library. The 2008 subtheme is Tune In @ your library. Teen Tech Week 2008 will be celebrated March 2-8.

For more than 50 years, YALSA has been the world leader in selecting books, videos, and audio books for teens. For more information about YALSA or for lists of recommended reading, viewing and listening, go to www.ala.org/yalsa/booklists, or contact the YALSA office by phone: 800-545-2433, ext. 4390; or e-mail yalsa@ala.org.

ALA Public Programs Office Seeks Applications for Great Stories Club

The ALA Public Programs Office (PPO), in cooperation with the Young Adult Library Services Association (YALSA), is now accepting applications for the Great Stories Club www.ala.org/greatstories. Applications from all types of libraries will be accepted through February 1.

The Great Stories Club is a reading and discussion program designed to reach underserved, troubled teen populations through books that are relevant to their lives. The program is built on partnerships between libraries and a variety of organizations that serve troubled teens: juvenile justice facilities; alternative high schools; drug rehabilitation centers and nonprofits serving teen parents; and other agencies. Teen participants are invited to read and keep three theme-related books and encouraged to consider and discuss each title with a group of their peers. The program’s ultimate goal is to inspire young adults who face difficult situations to take control of their lives by embracing the power of reading.

All types of libraries (public, school, academic and special), located within or working in partnership with facilities serving troubled teens in the United States and its territories, are eligible to apply for a Great Stories Club grant. Up to 200 libraries will be selected to develop a book discussion program for teens based on the three theme-related titles and will be given copies of the books to share with each participant. Participating libraries will also receive access to an online toolkit to support the program, including sample discussion questions, recommended titles for further reading, downloadable bookmark art and other resources. Small cash grants will be awarded to up to 20 sites for the support of program-related expenses.

YALSA’s Outreach to Young Adults with Special Needs Committee selected “Choices” as the 2008 Great Stories Club theme, along with the following titles:

- Tyrell by Coe (Scholastic, Inc., 2007)
- Hole in My Life by Jack Santos (Farrar, Straus & Giroux, 2002)
- Sold by Patricia McCormick (Hyde, 2006)

Funding for the Great Stories Club has been provided by a grant from Oprah’s Angel Network. Guidelines, application instructions and the online application are now available at www.ala.org/greatstories.

The American Economic Association Announces New Journals!

The AEA is launching four new peer-reviewed field journals:

- The American Economic Journal: Economic Policy will examine the role of economic policy in economic outcomes.
- The American Economic Journal: Macroeconomics will feature studies of economic fluctuations and growth.
- The American Economic Journal: Microeconomics will accept articles on microeconomic theory, industrial organization, and aspects of international trade, political economy, and finance.

Like the American Economic Review, the Journal of Economic Literature, and the Journal of Economic Perspectives, the new journals will be available in print and online. The AEA also publishes EconLit.

American Economic Association • www.aeaweb.org • info@ecnlt.org
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ALA to Distribute 3,000 “We the People” Bookshelf Grants on “Created Equal”
Librarians Encouraged to Raise Their Cups for Planet Earth

The Task Force on the Environment of the Social Responsibilities Round Table (TFOE-SRRT) wants Librarians and Exhibitors attending the 2008 Midwinter Meeting to bring their favorite travel mugs and water bottles.

According to Fred Stoss, TFOE Co-Chair, “We are encouraging the Association and its members to reduce its ‘carbon footprint’ and have a smaller adverse impact on the environment.” The title of this campaign is “Cup by Cup for a Greener ALA.” The campaign will show that ALA members are ready to make lifestyle changes for sustainable conferences and to protect the health of the earth.

International Paper estimated in 2005 that Americans used 14.4 billion disposable paper cups for hot beverages. Laid end-to-end, these cups circle the earth 65 times. A Starbucks’ Green Team memo appearing in 2000 stated, “If only 50 customers a day in every store were to use reusable mugs, Starbucks would save 150,000 disposable paper cups daily. This equals 1.7 million pounds of paper, 3.7 million pounds of solid waste, and 150,000 trees a year.”

“The math is simple,” said Monika Antonelli, SRRT member who thought of the idea of bringing re-usable mugs and cups to Midwinter. “A typical ALA Midwinter Meeting draws over 10,000 librarians. If every librarian attending Midwinter brought their own coffee mug, thousands of paper or styrofoam cups will not be used; and if the 65,000+ members of ALA did not use disposable cups they could easily make an impact as significant as Starbucks’ targeted per store customer waste reduction.”

TFOE designed the “Cup by Cup” campaign to be easy for all librarians to join. This is the first of many actions that TFOE will promote over the next several years to help ALA and its members think and act in ways to help the environment.

For the Cup-by-Cup campaign, there is nothing to buy, and only a few simple steps to take:
• Bring a reusable cup to Midwinter;
• Fill it with a favorite beverage;
• Raise your cup and tell colleagues how you are helping the planet;
• Drink, repeat & support TFOE-SRRT efforts toward a sustainable ALA.

MEET OUR AUTHORS

GERALDINE BROOKS
PEOPLE OF THE BOOK
Inspired by a true story, the author’s new novel traces the journey of a rare illuminated manuscript, the famed Sarajevo Haggadah, through centuries of exile and war.

Viking
978-0-670-01821-5

Friday, January 11
4:00–5:15pm
Speaking at the ALA Author Forum
Pennsylvania Convention Center,
Room 204 A/B

5:30–6:15pm
Book signing at Penguin booth #939

ILANA R. SIMONS
A LIFE OF ONE’S OWN
A Guide to Better Living Through the Work and Wisdom of Virginia Woolf

A unique handbook that uses one of the literature’s greatest observers of human nature as a model for achieving a more fulfilling life.

Penguin
978-0-14-311225-9

Saturday, January 12
3:30–4:30pm
Book signing at Penguin booth #939

PLEASE VISIT OUR STAND AT ALA MIDWINTER 2008 BOOTH NUMBER 1922

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Rosalie Watts marks the price on new books in the ALA Store. Check out what’s new today from 10:00 a.m. to 5:00 p.m.
Library Champions: Investing in America’s Libraries

**ALA would like to thank its 2007–2008 Library Champions.**

Library Champions make it possible to increase awareness and advocate the value of libraries and librarians through their support of the Campaign for America’s Libraries®. To learn how you can become a Library Champion and help ALA speak up and speak out for libraries, please contact the ALA Development Office, at 800-545-2433 ext. 5050 or via email at development@ala.org.

- 3M Library Systems
- Baker & Taylor Books
- Bound To Stay Bound Books
- Bowker
- Brodart Company
- BWI / Follett Library Resources (NEW)
- C andwick Press
- Checkpoint Systems Inc.
- DEMCO Incorporated
- Dollar General (NEW)
- Dun & Bradstreet
- EBSCO Information Services
- Elsevier
- Ex Libris (NEW)
- Gale, a part of Cengage Learning
- Gaylord Brothers Inc.
- Greenwood Publishing (NEW)
- H. W. Wilson Company
- Highsmith Inc.
- Idearc (NEW)
- Ingram Library Services Inc.
- Innovative Interfaces (NEW)
- JanWay Company
- LexisNexis
- The Library Corporation (TLC)
- Logitech
- Marquis Who’s Who (NEW)
- Marshall Cavendish
- Mergent, Inc. (NEW)
- Mirrorstone (NEW)
- Morningstar
- OCLC
- Polaris Library Systems
- ProQuest
- ReferenceUSA (NEW)
- SAGE Publications
- Scholastic Inc.
- Severn House
- SirsiDynix
- Springer
- Standard & Poor’s Swets
- Target (NEW)
- Thomson Scientific
- Tutor.com (NEW)
- Verizon Foundation
- World Book Inc.

![Conference Booth Schedule](image)
(above) Seth Dellow, left, and international intern Mirjam Scherer, from Germany, set up the Combined Book Exhibit booth.


ALA Midwinter 2008 — Gift Basket Raffle

<table>
<thead>
<tr>
<th>Company</th>
<th>#</th>
<th>Basket Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of South Florida</td>
<td>208</td>
<td>Florida Themed Gift Basket</td>
</tr>
<tr>
<td>TLC - The Library Corporation</td>
<td>222</td>
<td>Basket of TLC</td>
</tr>
<tr>
<td>Data2 Corporation</td>
<td>456</td>
<td>BAR themed Basket</td>
</tr>
<tr>
<td>Data2 Corporation</td>
<td>456</td>
<td>Relax Pack Gift Basket</td>
</tr>
<tr>
<td>Century Technologies</td>
<td>466</td>
<td>Technology Gift Basket</td>
</tr>
<tr>
<td>Standard &amp; Poors</td>
<td>521</td>
<td>Starbucks Collection Gift Basket</td>
</tr>
<tr>
<td>Blackstone Audio, INC</td>
<td>553</td>
<td>“Winter Cozy” Mysterie Gift Basket</td>
</tr>
<tr>
<td>Demco, Inc.</td>
<td>606</td>
<td>A Slice of Heaven Gift Basket</td>
</tr>
<tr>
<td>Baker &amp; Taylor</td>
<td>620</td>
<td>Entertainment Gift Basket</td>
</tr>
<tr>
<td>Marshall Cavendish</td>
<td>636</td>
<td>Inventors and Inventions Gift Basket</td>
</tr>
<tr>
<td>ProQuest</td>
<td>706</td>
<td>Worldly Treasures Gift Basket</td>
</tr>
<tr>
<td>Highsmith, Inc.</td>
<td>730</td>
<td>Late Night Reader Gift Basket</td>
</tr>
<tr>
<td>Fitzhenry &amp; Whiteside</td>
<td>753</td>
<td>Through the eyes of your teen Gift Basket</td>
</tr>
<tr>
<td>StoneArch Books</td>
<td>759</td>
<td>Graphic Novels Gift Basket</td>
</tr>
<tr>
<td>MARSIVE, Inc.</td>
<td>818</td>
<td>MARSIVE’S Recipe for Success Gift Basket</td>
</tr>
<tr>
<td>Abrams Books for Young Readers/Amulet Books</td>
<td>838</td>
<td>Jellybeans Themed Gift Basket</td>
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<tr>
<td>Abrams Books for Young Readers/Amulet Books</td>
<td>838</td>
<td>Rodrick Rules “Cheese Touch” Basket</td>
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<tr>
<td>Penguin Group USA</td>
<td>839</td>
<td>Penguin Goodies Gift Basket</td>
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<td>Holiday House</td>
<td>953</td>
<td>Childrens Books Gift Basket</td>
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<tr>
<td>Harper Collins Children’s Books</td>
<td>1005</td>
<td>Shell-abration Gift Basket</td>
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<tr>
<td>Farrar Straus Groux Books for Young readers</td>
<td>1037</td>
<td>Ruth White Books Gift Basket</td>
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<tr>
<td>Society of Childrens Book Writers and Illustrators</td>
<td>1058</td>
<td>Autographed Books Gift Basket</td>
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<tr>
<td>Star Bright</td>
<td>1063</td>
<td>Childrens Books Gift Basket</td>
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<td>3M Library Systems</td>
<td>1104</td>
<td>3M Innovations Gift Basket</td>
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<tr>
<td>Simon and Schuster Childrens Publishing</td>
<td>1130</td>
<td>Spiderwick Movie Gift Basket</td>
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<tr>
<td>Simon and Schuster Childrens Publishing</td>
<td>1130</td>
<td>Jon Scieszka’s Trucktown Gift Basket</td>
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<tr>
<td>Candlewick Press</td>
<td>1153</td>
<td>Candlewicks “Stars” Gift Basket</td>
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<tr>
<td>Peachtree Publishers</td>
<td>1163</td>
<td>Library Love Gift Basket</td>
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<td>Books on Tape</td>
<td>1230</td>
<td>Audiobooks Gift Basket</td>
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<td>Random House, Inc.</td>
<td>1231</td>
<td>Crafting Gift Basket</td>
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<tr>
<td>Random House, Inc.</td>
<td>1231</td>
<td>Wizards of the Coast Gift Basket</td>
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<tr>
<td>Tundra Books</td>
<td>1245</td>
<td>Board Books Gift Basket Knap sack</td>
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<tr>
<td>Gale, A part of Cengage Learning</td>
<td>1306</td>
<td>Picnic Basket for 4</td>
</tr>
<tr>
<td>Schedule 3W / MediaNet</td>
<td>1341</td>
<td>1 Yr. Single workstation Basket</td>
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<tr>
<td>H.W. Wilson Company</td>
<td>1507</td>
<td>The Ritz, Delulx Wines Basket</td>
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<tr>
<td>Brodart Co.</td>
<td>1523</td>
<td>Movienight Themed Gift Basket</td>
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<td>OCLC</td>
<td>1543</td>
<td>ALA themed Gift Basket</td>
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<tr>
<td>Ingram Library Services Inc.</td>
<td>1730</td>
<td>Autographs and Food Gift Basket</td>
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<tr>
<td>Coutts Information Systems</td>
<td>1739</td>
<td>Ghirardelli Gift Basket</td>
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<tr>
<td>Northern Micrographics</td>
<td>1804</td>
<td>A Taste of Wisconsin Gift Basket</td>
</tr>
<tr>
<td>Brookhaven Press</td>
<td>1806</td>
<td>A Taste of Wisconsin Gift Basket</td>
</tr>
<tr>
<td>Mystery Writers of America - NY Chapter</td>
<td>1962</td>
<td>Mysterious Gift Basket</td>
</tr>
</tbody>
</table>

The ALA/ERT Friday Night Opening Reception, sponsored by the exhibitors, the Exhibits Roundtable, and ALA, will be held this evening from 5:30 – 7:30 p.m. on the exhibit floor, and will feature food and music, as well as over 30 gift baskets (valued at more than $75 each) to be raffled off by exhibitors today only! To register to win a basket, visit the exhibitor's booth during the Opening Reception. These baskets will be raffled off this evening, so be ready to win! Winners will be listed on television monitors on the exhibit floor beginning Saturday, and will also be published in Sunday's Cognotes. You do not need to be present to win.
Exhibitor Updates and Corrections

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fax: 617-354-6875
www.ingenta.com

IngentaConnect provides subscription and document delivery access to 31,000 scholarly publications. The free-to-use library administration toolkit was recently upgraded to include banner branding and automated subscription activation. The IngentaConnect Complete upgrade suite provides flexible and efficient document delivery, comprehensive current awareness, customization options, and can be integrated with offline holdings.

Exhibiting Staff: Claire Winthrop, Rachel Beckover, Chris Gorman, Doug Wright, Jenny Byrne

New Exhibitors
Company…………………….. Booth
Bloomberg L.P.……………………. 269
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Tahrirle Tarsile Qur’an……….. 1814
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Marriot Vacation Club……….. 1963
International …………………… 1963
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Modern Media …………………… 545

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Hunter Publishing………………. 1808
Wisdom Books…………………. 332
Meridia Audience Response ….. 968

PLA 2008 Offers Wide Selection of Preconference Options

PLA 2008, the 12th National Conference of the Public Library Association (PLA) to be held March 25-29, 2008 in Minneapolis, will offer a wide selection of preconferences. Preconferences are an excellent way to be immersed in an intensive half-day or day-long session dedicated to one topic. Preconferences to be offered include:

Tuesday, March 25, 2008
- Beginner’s Guide to Serving Teens, 8:30 a.m. - 5:30 p.m.
- Children’s Spaces, Family Places: Developing Interactive Early Literacy Environments in Your Library, 8:30 a.m. - 5:30 p.m.
- Cultural Programs for Libraries: Linking Libraries, Communities, and Culture, 8:30 a.m. - 5:30 p.m.
- Guys Read: Make Noise with Boys Book Discussions, 8:30 a.m. - 5:30 p.m.
- Spanish Language Outreach, 8:30 a.m. - 5:30 p.m.
- Readers Advisory 101, 8:30 a.m. - 12:00 noon
- Where Readers Go Books Follow: The Future of Audio Materials in Public Libraries, 2:00 p.m. - 5:30 p.m.

Wednesday, March 26, 2008
- Bridging the Divide: Libraries Transform Communities, 8:30 a.m. - 12:00 p.m.
- Grants for Libraries, 8:30 a.m. - 12:00 p.m.
- HR for Results, 8:30 a.m. - 12:00 p.m.
- Telling Tales for Early Literacy, 8:30 a.m. - 12:00 p.m.

- Who Said Management Can’t be Fun, 8:30 a.m. - 12:00 p.m.
- Winning Media Interviews: Sure-Fire Tactics to Get Your Messages Out, 8:30 a.m. - 12:00 p.m.

For detailed preconference descriptions, or to register for a preconference or the full conference, visit www.placonference.org.

Spotlight on Adult Literature Saturday

Saturday, Jan. 12, 2:00–4:00 p.m.
Exhibit Hall
Sponsored by FOLUSA and ALA

Participating publishers will feature book signings and some will give away free books or galleys during the Spotlight on Adult Literature, taking place Saturday, January 12, from 2:00 – 4:00 p.m. on the Exhibit Floor. Register at the FOLUSA booth (#111) for prizes. Flyers listing participating publishers will be distributed at the entrances to the exhibit hall, and details are also listed in the Meeting Guide on page 19.

Participating publishers include:
- Company………………………….. Booth
  McGraw-Hill Professional……… 520
  Penguin Group………………….. 939
  HarperCollins Publishers……. 1004
  Macmillan…………………. 1041
  Hachette Book Group USA… 1044
  W.W. Norton…………………… 1105
  Random House, Inc.……….. 1231
  Workman Publishing………. 1247
  Counterpoint…………………. 1258
  Perseus Books Group……….. 1259
Booth 358

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- Circa - newly updated wireless inventory client
- Express Lane - patron self-service circulation system

Come see us at booth #514