Klein on Politics, Pollsters and Civic Responsibility

by Brad Martin
ABC News

Joe Klein, senior writer for Time magazine and author of several best-selling books, discussed “Islam, Iraq and the War on Terror” at the Eighth Annual Arthur Curley Memorial Lecture on Saturday.

Klein’s provocative weekly column, “In the Arena,” covers national and international affairs. In 2004, Klein won the National Headliner Award for best magazine column. His latest book, The Natural: The Misunderstood Presidency of Bill Clinton, also was a New York Times bestseller.

Klein opened his presentation by thanking the librarians in attendance. “You are the custodians for the place where people like me go after we die, if we’re lucky,” he said. “The library was the place where the world opened to me.” Klein began by relating the story of Robert F. Kennedy speaking to a crowd after the assassination of Martin Luther King as an example of spontaneous, from-the-heart oratory. Because of the rise in importance

Learn to FISH! at the President’s Program

Join ALA President Leslie Burger and Deena Ebbert, FISH! Philosopher, at the ALA President’s Program — Learn to Fish! — today from 3:30–5:30 p.m., Sheraton Hotel Grand Ballroom C/D, to help inspire organizational and cultural transformation in your own library.

The FISH! Philosophy — 1) Be there; 2) Play; 3) Make someone’s day; and 4) Choose your attitude about how you come to work — grew out of Seattle’s Pike’s Place fishmongers who learned how to turn stinky, grueling 12-hour shifts into a unique customer and employee experience. Whether you are contemplating dramatic change or looking for opportunities to effect smaller but no less meaningful enhancements to your mission, programs and services, or building this program will expand your thinking about how you do business and the impact you can have in your user community.

Joe Klein, senior writer, Time magazine, presents the Arthur Curley Memorial Lecture.
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Mike Flynn and other representatives of the Environmental Protection Agency (EPA) listened to concerns about its recently closed libraries and fielded questions from attendees of the ALA Washington Office’s Update Session Saturday.

Flynn, who is Director of EPA’s Office of Information Analysis and Access Office of Environmental Information, said that the process of restructuring that is now occurring began in 2003 with an analysis of how the agency could respond to some of the challenges it faced. Flynn identified these challenges as delivering more information faster, increasing reliance on electronic resources on the Internet and coping with limited resources and space.

As a result of this analysis, the EPA closed five of its libraries (including the headquarters library in Washington, October 1, 2006) and public access was limited at four others.

Warnings from librarians, scientists and other stakeholders soon followed, with concerns focusing on losing access to valuable resources and even fears that some documents might be destroyed.

Flynn said he understands people are concerned, but that there also are some misplaced fears about what is happening. He told the audience that the EPA is “in the process of analyzing and seeking stakeholder input on our library modernization effort,” adding that “we are very interested in your input.”

There were also calls for increased dialogue with stakeholders and the possible creation of partnerships that might be created to improve access to materials formerly held in the now closed libraries.

Anyone wishing to provide feedback on the EPA’s services or on the current restructuring can send email to library_feedback@epa.gov.

In earlier presentations, D’Arcy Philips from Van Scyoc Associates, Inc., gave a preview of what’s in store for the 110th Congress. Philips described the transition to a Congress controlled by Democrats as “an opportunity to seek out and find new power players and new members,” adding that on budget matters, it remains important to make sure the library message is getting out. He also pointed out that there is the potential for a lot of legislative action.

David Lankes, Syracuse University, spoke about Participatory Networks in Libraries: the Library as Conversation, a technology brief prepared for ALA’s Office of Technology Policy. The goal of the technology brief (available at http://iis.syr.edu/projects/PNOpen/) is “to familiarize library decision makers with the opportunities and challenges of participatory networks.” Among the recommendations spelled out in the brief are that libraries must be active participants in these networks and that this must be done at the core of the library, not on the periphery.

Tom Sussman, of Ropes & Gray, provided a vision of what might be done to improve things. Sussman said that libraries are increasingly calling on to provide access to information (examples include the confusion over the Medicare prescription drug card, tax forms, etc.), and are crucial providers of information in times of emergency (Hurricane Katrina). At the same time, Susman said we have had a government that has been “remarkably unresponsive” in providing the wherewithal to do these things.

Susman pointed out that the government is “behind the curve of what is going on” and noted that the libraries have shown that they can be leaders in this area.

There was also a need for stakeholder input on how the EPA is going to handle the process of analyzing and seeking stakeholder input on their library modernization effort.

Timothy Zahn, the “dean of Star Wars fiction” with eight of these novels to his credit, earned a masters degree in physics and was proceeding to go further in that field when writing became his way of life. He prizes the flexibility that SF provides. It allows him to create role models and heroes and set absolute standards when in actuality “the hero may be someone else’s demon.” Actions such as pre-emptive strikes against an enemy can be justified in fiction without the doubts and complications that they encounter in the real world. In print, the price of victory is not necessarily too high.

In a lively question and answer session, the presenters agreed that electronic publishing in this genre is still at its beginning stage and not sufficiently financially rewarding for the authors. Referring to translating television programs or films into books, Taylor and Salvatore maintained that the creators of characters are most comfortable with and, hence, more adept at fleshing them out than are later adapters.

There was a commonality among the authors in that they all grew up liking to read, and like to write the same genre that they enjoy reading. And there was a concluding consensus that occasionally fantasy can influence its readers to make the real world better, encouraging them to interact purposefully with each other (as on library boards or committees.)

Although welcome, this can be a happy consequence of this genre rather than its purpose.
Where are Our Patrons? Joining Online Social Communities

By Kathlene Hanson
California State University, Monterey Bay

MySpace, Facebook, Second Life...What does it all mean? OCLC organized a Social Networking Panel to help attendees understand more about the social online environments in which many of our younger patrons communicate and to think about how to best use social networking content in libraries to reach patrons. Speakers Lisa Janicke Hinchliffe, University of Illinois Urbana Champaign, David King, Topeka County Public Library, and Jenny Levine, ALA Internet Development Specialist, provided a variety of perspectives on the roles libraries and librarians play in the online social environments.

Hinchliffe provided an overview to some of University of Illinois’ projects using MySpace, an online environment where many of their students socialize with others who have common interests. She spoke about the importance of experimentation and that students are not in any one particular online environment, but participate in multiple worlds. She suggested building bridges into online spaces strategically. It may be wonderful to create a space for your library, but if it is not information that people expect to see there, it might well be unused.

King talked about the building of a digital branch in his library system and described a useful planning process for implementing social network related technologies: planning, training, inviting participation, and understanding and supporting such work. He reminded attendees to keep the end result in mind. Planners should ask themselves what they hope to achieve through participation in online social environments. Links should be built between the library’s content and the presentation of that content in suitable social environments where patrons will see and use them.

Levine gave the audience an interesting overview of social environments in which she is currently participating. She spoke of Flickr and the role it has played in helping her to socialize online with those who have common interests. She is in a group in Facebook called “when I was your age Pluto was a planet.” She emphasized the need for experimentation and play in these new environments.

All speakers emphasized the need to involve staff and train them and above all be willing to play and “take the time to look up from your desk” and see what is happening in face-to-face (F2F) and virtual social environments.

Sunday Meeting Changes

- ACRL Publications Coord. Com., 8:00 a.m.–12:00 p.m., MOVED to Westin Grand BR II
- ACRL Marketing Academic & Research Libs. Breakout 1, 2:00–3:30 p.m., MOVED to Westin Adams.
- ACRL Standards & Accreditation Breakout II, 2:00–3:30 p.m., MOVED to Westin Blakely.
- ACRL CJCLS All Com. Mtg., 10:30 a.m.–12:30 p.m., MOVED to Sheraton Grand BR C/D
- ACRL CLS College Lib. Director’s Disc. Grp., 8:00–10:00 a.m., moved to WCC Room 608-609.
- ACRL DLS All Com. Mtg., 8:00 a.m.–12:00 p.m., MOVED to Westin Elliott Bay Reception
- ALCTS Creative Ideas in Tech Svcs., 4:00–6:00 p.m., MOVED to WCC 607
- ALSC Nominating Com. Mtg., 8:00 a.m.–12:30 p.m., CANCELLED
- ALSC Notable Children’s Books, 2:00–5:30 p.m., MOVED to WCC 303.
- PLA Highsmith Lib. Innovation Award, 1:30–3:30, MOVED to WCC 607
- UNO Ex Libris New Customer Appreciation Breakfast, 8:00–10:00 a.m., CANCELLED
- UNO Ex Libris Vision Session (Technical), 4:00–6:00 p.m., CANCELLED

Monday Meeting Changes

- RUSA RSS F2F, 8:30-10:00 a.m., MOVED to WCC 606
- ALA MAGERT Prog. Planning Com., 10:30 a.m.–12:30 p.m., MOVED to WCC 606
- ALCTS CCS Heads of Cataloging Disc. Grp., 8:00-10:00 a.m., MOVED to Crowne Plaza Yosemite
- ALCTS CCS Copy Cataloging Disc. Grp., 10:30 a.m.–12:30 p.m., MOVED to Crowne Plaza Yosemite
- ALA ERT Member Mtg., in WCC 620, MOVED to 7:30-9:00 a.m.
- ALA CLENERT Board Mtg., 8:00 a.m.–12:30 p.m., MOVED to WCC 605
- ALA CPCT 2008, 1:30-3:30 p.m., MOVED to WCC 605

Lifelong Literacy...Reading for Life

As part of its Lifelong Literacy initiative,
The Library of Congress invites you to meet author:
Nancy Pearl
at the Library of Congress booth 2254.

On Sunday, come meet Nancy Pearl,
• librarian and former director of the Washington State Center for the Book
• noted author
• exquisite model for the Librarian Action Figure

Noon - 1:00 PM,
Sunday at the Library of Congress Booth 2254

Nancy Pearl will talk about her Book Lust books and in an extended Q and A session anything else having to do with literacy and libraries. She’ll also talk about “One Book” projects, “The Big Read”, and life as a model for the Librarian Action Figure.

The sales shop at the booth will sell Nancy Pearl’s books Book Lust and More Book Lust, which the author will gladly sign.

Special Treat: The Library of Congress will raffle off a signed deluxe Librarian Action Figure, too. (Additional action figures may be purchased at the Library’s sales shop at the booth.)

For more information on the Library of Congress Lifelong Literacy Initiative, go to www.loc.gov/cds/literacy
Investment and Personal Finance: Tales, Tips & Tools

Join the RUSA/BRASS Discussion Group today, 10:30 a.m.–12:30 p.m., in the Fairmont Olympic Hotel, Metropole Room, for a wide-ranging examination of investment and personal finance information in public and academic libraries.

Share your story about the most unusual or interesting investment reference question you were ever asked. Discuss successful investor education programs at your library. Learn about the best sources of investment information on stocks, bonds, mutual funds, futures, options, retirement investing, and more. Find out what resources other librarians use to plan and manage their own retirement investments.

American Libraries Celebrates First 100 Years, Looks to the Next

January and Midwinter mark an exciting moment for American Libraries: the start of its centennial year. If you haven’t already seen the evidence in your mailbox or on your screen, a brand-new design, new columns, and digital publishing initiatives are kicking off the magazine’s second century. Copies of the January issue are widely available around the meeting, including at booth #1713 in the exhibit area.

More than 29 million copies of ALA’s flagship news magazine have been published since 1907, helping library workers do their jobs better for 100 years. Sharing best practices, offering updates and debates on the library profession’s hot issues of the day and bringing every member the latest news of the association’s work have all contributed to American Libraries’ century-long popularity.

“We’re having great fun looking back over the first 100 years’ worth of issues of the magazine, and have been energized by the challenges of preserving the best of the past as we embark on the second 100 years,” said Editor-in-Chief Leonard Kniffel. “It’s an exciting time to be part of American Libraries, helping readers understand the changing world and this ever-evolving profession.”

Here in Seattle, you can be among the first to participate in the Centennial Blog, which launches this week at blogs.ala.org/al100.php. The blog provides a forum open to all to share memories, stories, questions and suggestions for American Libraries’ future, present and past.

A number of anniversary events and articles, including an official commemorative issue in June/July, will culminate in the new ALA Pavilion in the exhibit hall at the ALA Annual Conference in Washington, D.C. in June. Innovations including the ‘Hectic Pace’ blog and a relaunch this month of the Web site at www.ala.org/alonline reflect a greater emphasis on technology, as requested by readers in a 2006 survey.

Will Manley’s many fans may flip first to the back of each issue in 2007 to read “Will’s World,” in which he’ll be looking back in his inimitable way on whatever tickles his fancy about the past century of AL—highlighting sometimes that what goes around comes back around! Jennifer Burek Pierce begins a new column, “Youth Matters,” devoted to demonstrating how to turn children into lifelong learners. And Meredith Farkas comes on board as an American Libraries technology writer with a cover story about what it means to be a library professional in 2007.

“In an age of rapid change, American Libraries remains the librarian’s constant helper, keeping us informed and helping us do our jobs better,” said Leslie Burger, ALA President. “The transformations that are occurring in our libraries and our Association are reflected in the pages of every issue, and I applaud the editorial staff and all the library professionals who write for the magazine for taking us in new directions, since 2007 marks not only the 100th anniversary of American Libraries but the one-year anniversary of American Libraries Direct. And stay tuned; there’s more to come!”

Author Signings... AT BrillianceAudio Booth #1945

Meet... Jayne Ann Krentz

Sunday, January 21st from 10:30-11:30 A.M. at Booth #1945

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Not Your Dad’s Interface

By Ericka Patillo
Radford University

The Machine-Assisted Reference Section (MARS) of the Reference and User Services Association (RUSA) held a standing room only Hot Topics session on “The Next Evolution in OPACs and Search Engines” Saturday. Presenters from North Carolina State University, King County Library System, and James Madison University reported on implementing search and navigation software that help assuage some of the limitations of integrated library systems.

Citing Pirolli and Card’s theory of “information foraging,” basically that humans are lazy, Tito Sierra, North Carolina State University, demonstrated the Endeca interface that sits on their integrated library system (ILS) and is used in a third of the searches. The faceted navigation incorporates relevance ranking, true browse, and “search comforts” like “did you mean” and spelling correction help. Faceted navigation works in many ways like Boolean searching, and the facets NCSU uses allow users to limit results by topic, material type, location and others. Sierra pointed out that many of their implementation challenges were due to bad data in the current catalog. Stating that “faceted navigation enables new ways to discover resources,” Sierra admonished the crowd to exploit the rich metadata contained in library collections.

David Wasserman, King County Library System, explained how his institution came to adopt Aquabrowser, an “associative, intelligent cataloging search tool” by MetaLab. With Aquabrowser, an ILS-independent application, library users get help finding materials via associations, context and spelling corrections. After enumerating well-known OPAC limitations, Wasserman described the Discover Cloud, an important piece of the interface that gives a visual context of the search results. Pulled from data in the MARC record, the Discover Cloud gives color-coded access to associations, translations, spelling variants and a discovery trail. While some librarians hate it, Wasserman said it is great for the wanderer, the uncertain, and the visually-oriented, and based on interviews and surveys, it scores high on the “cool factor” scale.

Jody Condit Fagan, James Madison University, presented findings from usability tests with EBSCOhost basic and visual search interfaces. All EBSCOhost customers have access to Visual Search unless they have disabled the tab. According to students’ responses, Visual Search is good at helping students narrow their topic, and 50 percent of the respondents reported that they liked Visual Search. Currently, searches using the Visual Search interface account for only one percent of all EBSCO searches; however, two percent of K-12 students use Visual Search.

Washington
Continued from page 3

Bob Bocher, Wisconsin Department of Public Instruction, Library Division, and Chair, ALA’s OITP & COL’s Telecommunications Subcommittee, described the Gates Foundation Connectivity Project and pending telecommunications legislative issues.

Bocher said, “Connectivity is here, but quality is lacking in many cases (bandwidth, etc).” Telecommunications legislation can address some of these issues, he said.

Paula Bruening, an ALA consultant and former privacy advocate spoke about privacy issues. Bruening said that “it has been a challenging time in Washington,” and she likened the last several years battles to “pushing water up a hill.”

With Sen. Leahy as chair of Legislative Committee, things should be better, she added. Bruening highlighted some privacy concerns such as national ID cards and data retention and mining. With the 110th Congress, she believes things are encouraging, predicting a “new focus on checks and balances, even though the world isn’t going to look the way we want it.”
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Abby H., Age 9, Una Elementary School, Nashville, TN

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2007 John Cotton Dana Library Public Relations Awards Announced

Seven libraries are winners of the John Cotton Dana Library Public Relations Award, which recognizes and honors outstanding achievement in library public relations. This award, jointly sponsored by the H.W. Wilson Company and the H.W. Wilson Foundation, Bronx, N.Y., with the Library Administration and Management Association (LAMA), is a division of the American Library Association (ALA), has been awarded continuously since 1946. The 2007 awards will be presented to:

**Brooklyn Public Library** in Brooklyn, New York, for "Brooklyn Reads to Babies." This model early literacy program, with appealing multi-lingual materials, had the ambitious goal of reaching every family in Brooklyn. Combining research, outreach through more than 30 strategic partners, and creative use of appropriate communication tools, led to a tremendously successful PR campaign with measurable results.

**Douglas County Libraries** in Castle Rock, Colorado for “Page to Stage Productions.” The library used the unique power of live theater connected with Arthur Miller’s plays and outreach tool. A professional production based on James Marshall’s popular book, Miss Nelson is Missing, reached over 10,000 children in schools and libraries throughout the county, driving up Summer Reading participation by 10% and doing it all for a cost of less than $1.00 per audience member.

**Huntsville-Madison County Public Library,** Huntsville, Alabama, for their public relations campaign promoting "The Big Read: Huntsville Reads The Great Gatsby." Their thoughtful, comprehensive and well-executed campaign used multiple public relations strategies including community partnerships to target diverse audiences. Their efforts resulted in renewed interest and enthusiasm for their "one book" program by the community and the media, and achieved a dramatic increase in participation over the previous year’s project.

**Milner Library at Illinois State University** in Normal, Illinois for "Honoring Illinois State University’s First Librarian Angeline ‘Ang’ Vernon Milner." This was an extensive awareness campaign to bring new life to a legendary library ghost on the 150th anniversary of her birth. A public relations effort refocused local perception, transforming the legend of a very real leader in the library profession from a campus ghost haunting the collections, to the groundbreaking professional and scholar she was.

**Ocean County Library, New Jersey,** for “Hurricane Katrina–Partners in Caring.” In immediate response to the devastation, Ocean County Library raised more than $120,000 in cash to help restore services, and established a lifelong bond with the Hancock County Library in Mississippi. Using a variety of creative methods and an aggressive public relations campaign, Ocean County’s initiative and outreach brought staff of both libraries and the two shore communities together to make a difference.

**The Office of Commonwealth Libraries** in Harrisburg, Pennsylvania for “Pennsylvania: One Book, Every One Child,” a comprehensive statewide campaign to reach 560,000 preschool children, provided stimulating literacy experiences and encouraged lifelong learning. The program donated the charming book Inside Mouse, Outside Mouse, to 641 public libraries and 15,000 early care and education programs, and additional supporting resources including author visits, a museum trunk, print materials and a website.

**The Wyoming State Library** in Cheyenne, Wyoming for their state wide campaign, "Wyoming Libraries: Bringing the World to Wyoming," involving every library in the state. This highly creative and visually expressive awareness campaign combines Wyoming lore and cowboy culture with global literary and travel icons: A windmill atop the Eiffel Tower fills a watering trough for grazing cattle, raised the profile of the library to state-wide administrators and lonesome cowboys as well.

Winning entries will be featured in the next issue of the LAMA journal, Library Administration and Management Online. Winning entries will also be displayed during the 2007 ALA Annual Conference in San Francisco, and at the John Cotton Dana Library Public Relations Award booth in the exhibit area, and at the “Best of Show/Swap and Shop” program sponsored by LAMA.

For information about the 2008 John Cotton Dana Library Public Relations Award Contest, go to www.hw wilson.com/cdadwards.

Klein

Continued from page 1

of political pollsters and consultants, Klein said, that same speech could not be given today. The "permanent campaign" has become the dominant reality to this day. "Over the past 30 years, pollsters and consultants have taken over the political process, much to our detriment," Klein said, adding that the Bush administration represents "the final squashed perfection of the permanent campaign."

The "deciding moment of the Bush presidency happened in June 2003," according to Klein, adding that in the month that followed George Bush’s "mission accomplished" speech aboard the aircraft carrier in May, the number of intelligence officers in Iraq diminished from 500-600 down to about 27. From that moment, Klein said, it was clear that the war was "being spun, not fought." And now, Klein added, "the fact is there are no good options in Iraq."

Rewinding history back to 9/11, Klein, who earlier said he had used libraries extensively to educate himself about Islam, national security, and many other relevant topics, said that George Bush had a responsibility after 9/11 that he had failed to undertake. "George W. Bush had a responsibility to educate us about things like Islam, Sunnis, Shi’ites and so on. And that’s the business you’re in. You should have displays front and center about Islam."

He added that "we are involved in a long and sporadic conflict with Islamic extremists and we need to be teaching about that region.” Before answering audience questions, Klein underscored the importance of librarians in this process, and concluded by saying, "we have lost the habit of citizenship. And you are the curators of citizenship.”

The Arthur Curley Memorial Lecture is held annually at ALA Midwinter Meetings and honors ALA past president Arthur Curley.

Arthur Curley served as president of the American Library Association in 1994-1995 and was director of the Boston Public Library. The lecture series commemorates his lifelong dedication to the principles of intellectual freedom and free public access to information. To support the Curley lecture, visit http://cs.ala.org/onlinegift.
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First time attendee Amber Sommer, a student at San Jose State University from Independence, OR, leaves the exhibit hall with an armload of free books.

Rene Denfield signs copies of *All God’s Children: Inside the Dark and Violent World of Street Families* during yesterday’s Spotlight on Adult Literature.

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**SUNDAY** (January 21, 2007)

9:00am - 10:00am: *Analyzer Seminar*
Making Data-Driven Decisions for Your Library!

10:30am - 12:00pm: *Consortial Products Seminar*
Ex Libris and the Consortial Interoperability Equation!

1:30pm - 3:00pm: *MetaLib 4.00 Seminar*
Introducing MetaLib 4.00: Clustering, Accessibility, and More!

**MONDAY** (January 22, 2007)

8:00am - 9:30am: *Verde Seminar*
Customers Speak out on Electronic Resource Management: Moving Forward with Verde!

All seminars will be recorded. To receive the information on accessing the recording please visit http://ala.exlibris-usa.com/siamw07em

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Opening With a Flourish

Author R.A. Salvatore signs one of his books for M. Wilke, Chicago, IL, at the Wizards of the Coast booth during the ALA/ERT Exhibits Opening Reception.

ALA members crowd the exhibit floor booths on Saturday.


ALA member Eboni Curry, D.C. Public Libraries, Washington, DC, stops at the Random House booth to have her picture taken with a Star Wars storm trooper.

Businesswoman and mountain climber Sue Ershler delivers her Seattle Sunrise Speaker Series presentation on climbing Mt. Everest.
Celebrate Teen Tech Week, Summer Reading Program

Teen Tech Week (TTW) is a new celebration that helps you promote the wealth of technology that can be found at your school or library to the teens in your community. This event takes place March 4th – 10th. This year’s theme is Get Connected @ your library. To support your campaign efforts, the TTW posters, bookmark, CD Case, Cordman, Pen, and Mixed Media Pamphlet will be available at the ALA Store at a discount.

Don’t miss the bus! Check out the new summer reading program from ALA. The new program is designed for children and features the beloved character Pigeon with original art from Mo Willems. Everything you need to start your own reading program will be available at the ALA Store including reading records, reading certificates, stickers, posters, bookmarks, and a mobile.

The ALA Store is open today from 8:00 a.m.–5:00 p.m., and Monday from 8:00 a.m.–2:00 p.m.

Power Up YOUR Job Search!

By Kay Ikuta
Inglewood Public Library (Inglewood, CA)

On Friday Vicki Burger of Maritz, Inc. presented a helpful workshop entitled “Power Up YOUR Job Search!” sponsored by ALA’s Office of Human Resource Development and Recruitment (HRDR) and the Placement Center.

Burger has the experience to help librarians land that “dream job” — conducting these workshops for four years, working in human resources in public libraries, and for an outplacement firm. She covered job search objectives, resumes and cover letters, references, the “90 Second Introduction,” where attendees paired up and introduced themselves to each other, networking, the job lead process, and interview and negotiation preparation. Above all Burger stressed that the job search is a “process” and takes planning.

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The ACR尔 13th National Conference, “Sailing into the Future—Charting our Destiny,” will take place March 29–April 1, 2007, in Baltimore, Maryland. Register now for the premier conference dedicated to meeting the interests of academic and research librarians. The ACR尔 13th National Conference offers more than 250 peer-reviewed programs that reflect the dynamics and diversity of our profession. Keep pace with hot library issues such as: advocacy, assessment, collections, digital initiatives, information literacy, and scholarly communication.

- Be informed and entertained by this celebrated lineup of keynote speakers: Michael Eric Dyson, one of the nation's most renowned public intellectuals, Filmmaker John Waters, and NPR’s Nina Totenberg.
- Enjoy the enhanced Virtual Conference Community to include live Webcasts, blogs, polls, conference snapshots and hot topic discussions (complimentary to all registrants).
- Learn more about collaboration on institutional repositories.
- Form new approaches to diversity recruitment and organizational change.
- Check out the Cyber Zed Shed demonstrations that showcase new tech-tools and their library applications.
- Examine important trends and issues in scholarly communication.
- Search the conference program online; by track, theme or session format, see www.acrl.org/baltimore, click on “Program”, then “250 peer-reviewed programs”.

Register by February 7, 2007, and save more than 20% on your conference registration. Group discounts are also available for institutions that register ten or more employees. For a complete program details, registration, and hotel reservations, visit www.acrl.org/baltimore today.

Congratulations to These Winners!

Congratulations to the following attendees: winners of gift baskets raffled off during the Friday Night Exhibits Opening Reception. Winners can visit the exhibitors to pick up their prizes or to arrange for shipping. ALA would like to offer a special thanks to the exhibitors who participated in the raffle for their donations.

Exhibiting Company | Booth# | Winner
--- | --- | ---
3M Library Systems | 1415 | Christie Windley
Auralog | 2648 | Alissa Cherry, Union of B.C. Indian Chiefs
Baker & Taylor | 1221 | Barbara Peterson
Bearport Publishing | 2151 | Ann Marie Pipkin, Alabama School for the Arts
Blackstone Audio, Inc. | 844 | G. Johnson, Arlington Heights Memorial Lib.
BMJ Publishing Group | 1234 | Nicholas Spillios, Edmundton Public Library
Books on Tape & Learning Library | 3602 | Karen Anderson, Fountaintdale Library
Books on Tape & Learning Library | 3602 | Anna Tatar, San Diego Public Library
Brodart Co | 1419 | Danis Kreimeier, Yorba Linda PL
Brookhaven Press | 1146 | Suzanne Kael, Alexandra Library
Candlewick Press | 3702 | Elizabeth Burns, Bromfield Library
Capstone Press | 1948 | Thom Probst
Chronicle Books, LLC | 3520 | Susan Person, Jefferson County Public
Compass Point Books | 2046 | Rita Botzenhardt, Clark CO
Continuum | 2443 | Janet M. Arth, University of Minnesota
Contents Library Services | 2622 | Lia Hemphill, Nova Southeastern University
DEMC0, Inc. | 3002 | Donna Chestnut, USMA Library
Eaglemont Press | 3620 | Carole DesJardins, Appleton Public Library
Eustis Chair | 945 | Liz Deskins, J.W. Reeson Hilliard City School
Ex Libris, Inc. | 2447 | Karen Hill, UBC Okanagan
Financial Times | 141 | Susan Zeigler, NY Public Library
Fitzhenry & Whiteside | 1942 | Nan Schichtel, GVSU Cook Devos Center
Graphic Arts Center Publishing Co. | 1268 | David Chroust, Cypress Texas
H.W. Wilson | 2502 | Kathleen McGowan, University of Rochester
Hachette Book Group USA | 3517 | Holly Carroll, Cleveland Public Library
Highsmith Inc | 2815 | Kay Flowers, Idaho State University
Holtzbrinck Publishers | 3210 | Michelle Roubal, Aurora Public Library
ID Recall Systems, LLC | 1366 | Carla Robinson, Florida Atlantic U.
Ingram Library Services | 3012 | Jean Gaffney, Dayton Metro Lib.
The Information School | 858 | Regina G. Cooper, Huntsville Madison Cnty PL
Kids Can Press | 3712 | Dr. Janice Ostrom, Salina Kansas
Lexis Nexis | 2515 | Cheryl Gowing, U. of Miami Library
MARCIVE Inc. | 2207 | Geneva Norton, Shoreline School District
Marshall Cavendish | 2821 | Jane Shara, Naperville Central HS
Martingale & Co | 161 | Amy Harmon, Hudson Library and Hist. Society
Moonjar | 262 | Jeani Littrell-Kwik
Neal-Schuman Publishers | 2101 | Eboni R. Curry, MLK JR. Memorial Library
North-South Books | 3519 | Robbie Nickel, Sage Elementary
Northern Micrographics | 1145 | Susan Hanks, California State Library
OCLC | 2015 | Barbara Mann, UMUC
Penguin Group USA | 3312 | Sharon M. Early, School District #7
Perseus Book Group (Music Basket) | 3621 | Eric Carlson, USU
Perseus Book Group (Kids Basket) | 3621 | Alison Almquist
Picture Window Books | 2048 | Linda Ward
Quality Books Inc. | 3601 | Laura Staley, Renton Technical
Random House Inc | 3502 | Elizabeth Bodenmiller, Caroline Kennedy Library
Schedule 3W/Medianet | 1723 | Carolyn Mulac, Chicago Public Library
Simon & Schuster Childrens | 3402 | Amy Woodsmall, Lynch Drive Elementary School
Simon & Schuster | 3402 | Wes Loder, Schuylkill Haven, PA
Standard & Poor’s | 1435 | Judith Faust, California State U, East Bay
Star Bright Books | 3803 | Kirsten Cutler, Sonoma County Library
Stone Arch Books | 1946 | Gail Egbers, Pacific Luthern
Tahrir Tarsile Qur’an | 361 | Carlotta Richardson, Walla Walla County Rural Lib.
TLC/The Library Corporation | 1454 | Tara Hendricks, Pierce Cnty Library System
Thomson Gale | 2510 | Martn Kesselman, Rutgers
Thomson PDR | 2812 | Emily Jones, Teen Services Library
Tundra Books | 3607 | Lisa Williams, Beaverton, OR
Tutor dot Com | 2154 | Maxine Sherman, Cuyahoga County Public
Watson Label Products | 1944 | Carolyn Mulac, Chicago Public Library
Wizards of the Coast | 3805 | Melanie Metzger, N. Harris Montgomery CC
Wizards of the Coast | 3805 | Susanne Woodford, King County Library System
World Book, Inc. | 2804 | Kris Castro, Marshall Public Library

Congratulations to These Winners!
ALA Offers May “Lawyers for Libraries” Training in Philadelphia

ALA will be presenting the Mid-Atlantic Regional “Lawyers for Libraries” Training Institute, May 17, 2007 at the Loews Philadelphia Hotel, 1200 Market St., Philadelphia.

This will be the 10th in a series of regional institutes following two national institutes in 1997 and 1998.

The Lawyers for Libraries institute is primarily intended to equip attorneys with tools they need to effectively defend the First Amendment in libraries.

Participants will be instructed by practicing attorneys specializing in First Amendment law and will be eligible for continuing legal education (CLE) credits for their participation.

Among the topics to be covered during the institute are:

- Privacy, law enforcement requests for records, and the USA PATRIOT Act
- Public forum analysis and libraries, including developing meeting room and display case policies
- Internet filtering and the ongoing repercussions of the Supreme Court’s CIPA decision
- How to respond to attempts to censor books and other library materials
- In addition, a panel of librarians will discuss their real-world experiences with creating and enforcing library policies.

“Libraries today need committed, informed attorneys to provide clear guidance and expertise,” said ALA Office for Intellectual Freedom (OIF) Director Judith F. Krug. “The Lawyers for Libraries training institutes ensure that attendees know about the most up-to-date, accurate and relevant legislation and case law related to the First Amendment and libraries. The best part is that we’ve been able to create a network of attorneys who continue to work with OIF and share information with each other about censorship and privacy issues, policy development, and crisis management.”

While “Lawyers for Libraries” is designed primarily for attorneys and library trustees, librarians are welcome to attend the training if an attorney accompanies them.

To register for the “Lawyers for Libraries” institute, contact Jonathan Kelley, (800) 545-2433 x4226, or e-mail jkelley@ala.org. Online registration and additional information are available at www.ala.org/lawyers. The cost to attend an institute is $395.00 for one and $745.00 for two.

PPO Launches 2007 Campaign for ALA Cultural Communities Fund

In August 2006, the ALA Public Programs Office (PPO) launched its 2007 fund raising campaign to build the Cultural Communities Fund (CCF), an endowment created to support local libraries in establishing community and cultural programs. The first endowment of its kind, CCF will help libraries of all types develop and host programs in the arts, humanities, and civic discussion in diverse communities across the country.

The 2007 fund raising goal is $329,000 to qualify for $150,000 in matching funds from the National Endowment for the Humanities (NEH).

“It is my pleasure to be a part of ALA’s fundraising campaign for the Cultural Communities Fund,” said Deborah L. Jacobs, Chair of the Public and Cultural Programs Advisory Committee, leading the fundraising efforts on behalf of CCF. “Awareness of and interest in cultural programming for libraries is growing, and I believe that ALA’s work to establish diverse, outstanding national model programs and training opportunities is more important than ever. I truly see my annual donation to CCF as an investment in the future of library programming.”

To date, more than 350 individuals, foundations and corporations have contributed to the Cultural Communities Fund, including Benefactors ($50,000 or more): the H. W. Wilson Foundation, Sara Safarian, the National Endowment for the Humanities (NEH), Public Library Association (PLA), and The Wallace Foundation; Sponsors ($10,000 to $24,000): Association of College & Research Libraries (ACRL), Barnes & Noble, Logitech and Nextbook; and Founders ($5,000 to $9,999): Deborah and Peter Robertson, TNT – Turner Network Television and Christine Watkins. For a full list of supporters, visit www.ala.org/ccf.

To help ALA and its Public Programs Office meet the 2007 CCF fund raising goal, visit www.ala.org/ccf to make a credit card donation or download a donation form. Pledges paid by July 31, 2008, will be matched per the terms of the NEH Challenge Grant.

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RUSA/CODES Awards Reception Today

Join your colleagues and members of the publishing industry at a cocktail reception honoring the best literature of the year. The RUSA/CODES Awards Reception will be held today, 4:30-6:30 p.m., in the Fairmont Olympic Hotel, Spanish Ballroom.

We will announce the winners of the Sophie Brody Medal, Dartmouth Medal, Notable Books List (the best fiction, nonfiction, and poetry for adults), Louis Shores/Greenwood Publishing Group Award (the most notable review writer in a given year) and the List of Outstanding Reference Sources (a listing of the best reference sources each year).

Friends of Bill W.

Space is reserved for the Friends of Bill W. to meet today, 6:30–7:30 p.m., in the Sheraton Hotel, Ballard Room.

6TH NATIONAL CONFERENCE OF AFRICAN AMERICAN LIBRARIANS

CULTURE KEEPERS VI • Preserving the Past, Sustaining the Future

AUGUST 2-5, 2007 — FORT WORTH, TEXAS

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ACRL Professional Development Opportunities

Save the dates for these distinctive events. Complete details about all ACRL professional development events are available online at www.al.org/acrl/events. Questions? Contact msutton@ala.org; 312-280-2522.

e-learning

All Users Are Local: Bringing the Library Next Door to the Campus Worldwide (May 21–June 10, 2007). In this three-week seminar, participants will learn how to design a plan for library support of distance education at their institutions. By the end of the seminar, participants will be able to complete an institutional self-assessment on current involvement and future plans for distant education. Registration opens April 23.

Creating a Comprehensive Plan for Information Literacy (February 19–March 10, 2007). This online seminar will guide you through the process of developing a comprehensive plan for information literacy using worksheets developed by the presenter, participating in weekly on-line chats, and comparing examples of completed plans from a variety of institutions. Registration will open January 22.

ACRL @ ALA Annual Conference

Mark your calendar for ACRL pre-conferences in Washington, D.C. ACRL will offer the following preconferences on Friday, June 22, 2007, prior to the ALA Annual Conference in Washington, DC:

Writing and Using Objectives to Improve Library Instruction. Whether your instruction is course-related, an open workshop session, or on-line, developing objectives before you begin and using them as a roadmap in the development of the lesson will keep you on target as you teach and will make assessment easier. This preconference will introduce the development and use of learning objectives for library instruction. Learn how to create objectives that are specific and measurable and discover how to write instructional objectives for lessons you currently teach or wish to teach. Find out how to use these objectives to structure assessment tools for the lesson or on-line learning product. Friday, June 22, 1:00–4:30 p.m. Presenter: Dolores Fidishun, Penn State Great Valley.

Accepting an Electronic Resources Librarianship Position: The Best Professional Decision You Ever Made! Now What? Managing e-resources is challenging and detail oriented. Many librarians, who until yesterday were performing traditional roles, have decided to accept the challenge of being an E-resources librarian. This branch of librarianship is fairly new and is akin to learning building an airplane while learning how to fly it. Meant for new and practicing ER Librarians this half-day preconference is planned like a “how to” session where attendees would gain in-depth knowledge on critical aspects of creating a framework for managing e-resources successfully. All attendees will receive a complete packet of reference list of related articles, product information, relevant websites, sample checklists, and sample workflow. Friday, June 22, 1:00–4:30 p.m. Presenter: Anjana Bhatt, Florida Gulf Coast University. Visit acrl.org (click “Events and Conferences”) for complete details.

ALA-APA Library Salary Database Trial is Ready for You

The version of the NEW Library Salary Database can be accessed at http://cs.al.org/web-survey/salariesurvey/login/index.cfm. The full version will be available for subscription in the Spring. The trial features a sample of regional public and academic data for 14 of the 68 positions from the ALA-APA Salary Surveys: Librarian and Non-MLS. There are two librarian and twelve Non-MLS positions. The actual database also includes state data for each of 68 positions.

Positions in the Trial Library Salary Database Include:
• Accountant
• Associate Librarian of Children’s Services/Young Adult Services
• Bookmobile Driver
• Collection Development/Management
• Copy Cataloger
• Facility Engineering Manager (Maintenance)
• Human Resources Manager
• Manager—Librarians Who Do Not Supervise
• Manager—Supervisor of Support Staff
• Library Technical Assistant of Reference/Information Services
• Serials Processing Assistant
• Shelver/Page
• Webmaster

Call the ALA-APA Office for more information—800-545-2433, x2424.

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Emerging Leaders Program Debuts

One hundred and ten young library professionals met Friday for a day-long session on leadership development and project planning as the inaugural class of ALA Emerging Leaders (EL). Drawn from a wide cross-section of the library community, the Emerging Leaders are answering a call from ALA President Leslie Burger “to get on the fast track to ALA and professional leadership.”

EL participant Jeffery DiScala, an MLS student at the University of Maryland, said, “Some seasoned librarians seem to think that Millennials are too apathetic to get involved professionally, but the number of participants, and the energy here, contradicts that. This program proves that we are ready to contribute at an unexpected level.”

“Today was great,” added Bethany Lafferty, Young Peoples Librarian for Las Vegas/Clark County Library District. “Most leadership development opportunities are reserved for people with many more years of library experience than we have. This program is a wonderful opportunity to engage for the under 5-years group.”

Participants were most excited by the variety of perspectives represented. “Ideas from so many different types of libraries need to be brought together like this more often,” said Carolyn Wood, Adult Services Librarian at the West Deptford (NJ) Free Public Library. “This is a great opportunity to interact outside of the normal structure of ALA.”

Wanda Nesbit’s experience is representative of many participants, as she was encouraged to apply by her director. “Emerging Leaders reinforces the skills that I bring from my previous career,” Nesbit, an Adult Services Librarian at Dover Public Library, said. “The ongoing strength of the program is the chance to network with other participants, people who will be my professional colleagues for many years to come.”

Andrea Lapsley, LAMA President, believes ALA is on the right track with this program. “We need to give new librarians opportunities to advance their ideas about the future. The diversity of the group, as well as the new perspectives they bring to libraries, needs to be cultivated and encouraged.” LAMA was one of 27 sponsoring divisions, round tables, chapters and individuals that directly supported the participants with a stipend to attend.

Participants are now engaged in 20 group projects developed by ALA leadership, and will report on their projects, and the EL experience, at a poster session at Annual. “Each project was assigned to a mentor for the library community and ALA staff resource person ... to help with the process,” writes Connie Paul, Executive Director of the Central Jersey Regional Library Cooperative, and one of the coordinators of the project, on the Emerging Leaders blog. She continues, “We hope that the projects increase community within the group, link each participant [to experienced librarians] and to ALA staff, shed a little light on an ALA issue, and contribute to the effectiveness of ALA.”

You can continue to follow the progress of Emerging Leaders between now and Annual on the EL Blog at http://blogs.ala.org/emergingleaders.php, and the EL Wiki at http://wikis.ala.org/emergingleaders.

Book on Library Web Technology Debuts

RISEN, why libraries are here to stay is the new book written by CEO Medialab Solutions, Bastiaan Zwaan and Marketing & Communications Manager Anthony Hodge. Together they have outlined what the public library is doing to reclaim its position in society as the information provider around the world. They explore and reveal the opportunities for the library itself, as well as the library vendor realm, to verify and promote the library as the epicenter and sole institution qualified to provide and safeguard our knowledge.

“We believe that libraries behave too much as if the technological developments and advancements outside the library have already taken away its relevance in society. We have written this book as a contribution to that emancipation and to make the library world aware of the opportunities that lie in waiting. We believe that the web identity and accessibility are the key elements of success for libraries with a public function,” state the authors in the preface of the book.

“The technology that almost took the library’s power away is now giving it back.” RISEN is debuting at the Mid-Winter Meeting. The authors will be at TLC–The Library Corporation booth (#1454) giving away free copies to the first 1000 visitors.

More information about RISEN, why libraries are here to stay and the authors is available at http://www.risenthethebook.org.
3M Library Systems (Booth 1415): No security in your library? Is it worth the risk? As you embrace the latest technologies, can you afford to put the security of your collection on the back burner? Learn how our Loss Reduction Calculator can help you decide.

ABC-CLIO (Booth 1242): Come to the ABC-CLIO booth #1242 and learn about ABC-CLIO’s revolutionary new Issues database, pick up a free Starbucks coffee and enter to win an American Revolutionary War encyclopedia!

Belser Wissenschaftlicher Dienst (Booth 1820): FINE ARTS, introducing our digital collections in color with 530 German Renaissance Paintings; 1,714 Dutch Baroque Paintings from 169 artists; 1,846 Paintings of the 19th Century from 74 artists; Bibliographic descriptions for all works available.

Better World Books (Booth 642): Partner with Better World Books and let us sell your library’s discards and book donations. To learn more about our no cost, popular Library Discards & Donations Program, visit booth #642 today.

Innovative Interfaces (Booth 1451): Join Innovative Interfaces (booth #1451) and find out how Encore brings together faceted searching, tag clouds, and other cool Library 2.0 features. Encore is a new tool for patrons that blends content, community and discovery into a single, seamless search.

SirsiDynix (Booth 2519): Visit Booth 2519 to learn about SirsiDynix Reciprocal Borrowing, a revolutionary standalone resource-sharing solution, which allows libraries with reciprocal borrowing agreements to save staff time by automating a labor-intensive task.

WebFeat, Inc. (Booth 1854): WebFeat, the world’s most popular federated search engine, introduces WebFeat Express 2.0 with new features and options, including Results Clustering! Demonstrations/Free Trials available. Join us for a WebFeat Custom demonstration by Lare Mischo, Tacoma Public Library 3–4 p.m. Booth #1854.

King County Library System in Washington State is one of the largest circulating library systems in the U.S. and we invite you to meet with us at the ALA Midwinter Meeting in Seattle, Washington from Jan. 19 - 22. Come to the Placement Center to learn more about KCLS and an on-site employment interview. Visit our website at www.kcls.org for more employment information. EOE

We are currently recruiting for the Librarian I Employment Pool

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Don’t miss your chance to win an iPod Nano from Choice!

Stop by Booth #1625 to swipe your ExpoCard and be entered to win an iPod Nano!

Everyone receives a free 2007 Choice desk calendar.
Hurry to Booth #1625 while supplies last!
ALA members and staff who met in a Web planning retreat in mid-December have developed a staged plan for creating the next generation ALA Web site. Retreat participants reviewed the results of the ALA usability assessment, based on feedback from about 1,200 people who responded to an online survey and participated in the usability study.

**SRRT Resolutions: End War Funding and Impeach Bush**

The Social Responsibilities Round Table (SRRT) passed two resolutions that will be introduced before Council.

The first is a Resolution on Impeachment of President George W. Bush and was introduced by a group of Seattle Public Library employees who passed a similar resolution through their union, AFSCME Local 2083. The Resolution builds on previous ALA resolutions and policies that address democracy and social responsibilities as core values, access to government information, the USA PATRIOT ACT, the use of torture, and the Iraq War. The resolution asserts that the impeachable offenses of George W. Bush — NSA spying, preemptive war of aggression, indefinite detention, the nullifying of habeas corpus, arrogating excessive power to the executive branch, and failure to mobilize federal resources in response to Hurricane Katrina — are contrary to democracy, the core value on which rests the foundation of modern librarianship. The resolution ends by saying the conduct of the President is incompatible with the constitutional form of government and warrants impeachment.

The second motion passed by SRRT is a Resolution to Advocate Ending the Funding for the Iraq War. It also builds on previous ALA resolutions addressing withdrawal from Iraq the use of torture, and government disinformation and media manipulation. The resolution resolves that ALA support efforts in the US Congress to stop the Iraq War by withholding funds for military actions in Iraq, except for funds necessary for a safe, quick, and orderly withdrawal.

The first round of changes will begin in the first quarter of 2007 and will tackle areas identified as high-priority in the usability assessment and by participants at the retreat:

- Pull together blogs, wikis, RSS feeds, podcasts and discussion lists into a new “Read Write Connect” page;
- Add committee volunteer information to create a “get involved” page;
- Pull together and increase the visibility of information on library education and careers;
- Pull together and increase the visibility of “frequently asked questions” pages developed by the ALA Library in response to member requests;

By June, a number of high-priority fixes will be made to improve navigation and information architecture, including graphical recasting of home page content to provide more prominence to weekly spotlight items. Google search results also will be modified to assure users that they are searching ALA content and have not left the ALA site. Work will begin on creating flyouts and dropdowns on high-level navigation items. Members should be able to preview the preliminary redesign at the ALA Annual Conference in Washington, D.C., and provide feedback on various redesign options.

Using feedback from the conference, the final stage of activity will be completing the redesign and creating permanent mechanisms for testing and improving usability on an ongoing basis. Long-term goals include increasing interactivity and customization options, revamping the “Join ALA” and “Professional Tools” sections and creating a section for new members.

The Web usability assessment and additional information from the retreat can be found online at http://wikis.ala.org/webplanning/.

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**MEET US AT THE ALA STORE!**

**ALA Editions**
Professional library tools and resources—browse classics, bestsellers, and new titles, including: New on the Job by Ruth Toor and Hilda Weisburg, Out Front with Stephen Abram by Judith Siess and Jonathan Lorig, and Measuring Your Library’s Value to the Community by Donald Elliott, Glen Holt, Sterling Hayden, and Leslie Edmonds Holt. Win $50 of ALA Editions books!

**ALA Graphics**
Posters, bookmarks, gifts, incentives, and more—supporting libraries, literacy, and reading. Check out what’s new for National Library Week, the inaugural Teen Tech Week products (YALSA-approved), and the irresistible Summer Reading with Pigeon. Win prizes!

**Booklist Online**
Read Smarter at www.BooklistOnline.com. Get a demo of this unmatched database and Web site for Readers’ Advisory and Collection Development. Ask about a free institutional trial so you can experience the benefits for staff, faculty, and patrons!

**American Libraries**
The magazine of the ALA—help kick off the second 100 years, and check out our new look, new columns, new Web site, and the CentennIAL blog! Share your hopes for the next AL century.

**ALA TechSource**
Covering the technology and technological issues the library world grapples with daily in the must-read ALA TechSource Blog, Library Technology Reports, and Smart Libraries Newsletter. Pick up your free blogger’s badge here, and join us for some Dance Dance Revolution (DDR) fun! Best dancers win copies of Gaming and Libraries: Intersection of Services.

**Booklist**
The Readers’ Advisory and Collection Development bible for librarians. Free copies include Editors’ Choice/Top of the list issue, showcasing the best of 2006 selected from Booklist’s reviews of more than 8,000 adult, youth, reference, and media titles. Special conference subscription rate—don’t miss a single (recommended-only!) review or spotlight issue in 2007.

**Book Links**
Connecting books, libraries, and classrooms. Free copies include 15th Anniversary “Classics” issue and January issue with “Lasting Connections” list—30 best children’s books from 2006. Special conference subscription rate—get your own lasting connection to a favorite magazine of school librarians.

**ALA Retreat Yields Phased Plan for Web Site Improvements**

Sandra Edwards, Rice University, Houston, TX, pauses at the Chelsea House Publishers booth to read a book at their Bloom’s Literary Criticism display.
Hear these LIVE presentations at Booth #2519 ALA Midwinter

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SirsiDynix Institute LIVE
Sunday Events

A Little Help From Your Friends: Social Bookmarking
Speaker: Rachel Bridgewater
Reference Coordinator
10:00 - 10:30 a.m.

Next Generation Portals:
The 2.0 End User Experience
Speaker: Stephen Abram
Chief Strategist, SirsiDynix Institute
1:00 - 1:30 p.m.

The Alliance Library System’s Project on Second Life
Speakers: Lori Bell, Director of Innovation
of the Alliance Library System
Kitty Pope, Executive Director of
the Alliance Library System
3:30 - 4:00 p.m.

TechTalk
Sunday Events

Getting Copy-right with EReserves
11:00 - 11:30 a.m.

Connecting Libraries with K-12 Communities
2:00 - 2:30 p.m.

Software as a Service (SaaS):
The Way to Cut ILS Costs by 40%
4:30 - 5:00 p.m.