

Highlights

Adult Literature Spotlight

2:00 p.m. – 4:00 p.m.
Gonzalez Convention Center Exhibit Halls

Arthur Curley Memorial Lecture

4:00 – 5:00 p.m.
Gonzalez Convention Center Room 007

Registration Hours

Today - Sunday:
7:30 a.m. – 5:00 p.m.
Monday:
7:30 a.m. – 2:00 p.m.

Exhibit Hours

Today - Sunday:
9:00 a.m. – 5:00 p.m.
Monday:
9:00 a.m. – 2:00 p.m.

ALA Store Hours

Today - Sunday:
8:00 a.m. – 5:00 p.m.
Monday:
8:00 a.m. – 2:00 p.m.

Meeting Cancellation

ACRL AAMES Executive Committee,
Today, 10:30 a.m. – 12:30 p.m.

Meeting Addition

JSTOR Participants' Meeting, Sunday,
8:00 am – 10:00 am,
Hilton Palacio del Rio,
Corte Real D-F.

Ragtime Pianist, MacArthur "Genius Grant" Winner Featured at Curley Lecture

The 7th Annual Arthur Curley Memorial Lecture will bring one of the foremost ragtime pianists in the world to the ALA San Antonio Midwinter Meeting. Reginald R. Robinson, winner of a 2004 MacArthur Foundation "genius grant," will perform today at 4:00 p.m. in the Gonzalez Convention Center, Room 007.

A self-taught pianist and composer, Robinson has been praised for reviving classical ragtime music, the early 20th century American music form for which composer Scott Joplin was renowned. Robinson's love of ragtime music began as a child when he heard a Joplin piece performed at his Chicago elementary school. In addition to composing and performing, Robinson has studied the history of ragtime music and discovered and recorded a previously unknown Joplin fragment found in the archives of Fisk University.

The *Chicago Tribune's* jazz critic, Howard Reich, has said of

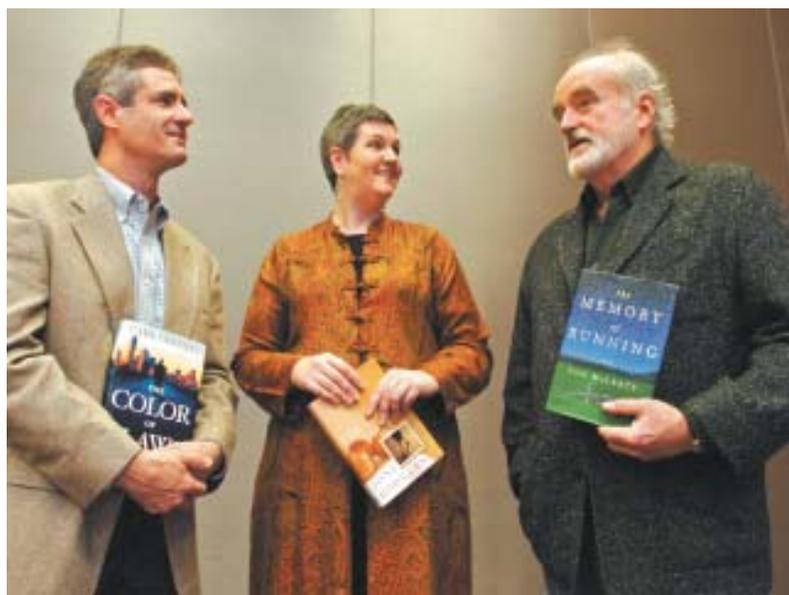


Reginald R. Robinson

Robinson, "Though he wowed critics with his fresh interpretation of a century-old genre, Robinson toiled for years in musical obscurity. Good thing somebody knew a genius when they heard one."

The Arthur Curley Memorial Lecture aims to examine many different aspects of the broad intellectual, cultural, artistic and political life in which librarians play a crucial role. It honors ALA

Continued on page 6



Mark Gimenez, left, Joni Rodgers, and Ron McLarty prepare to make presentations at Friday's Best-Selling Authors Forum.



ALA President Michael Gorman, center, is flanked by members of the Executive Board on the left, and incoming President Leslie Burger with ERT President Amy Rosenbaum on the right, as they open a record-setting Midwinter exhibition.

ALA Council to Consider Dues Increase Proposal

During this Midwinter Meeting, the American Library Association (ALA) Council will consider a proposal to increase personal membership dues over the coming three years. If approved, the issue would be placed on the 2006 ALA ballot.

"It's been 10 years since the last dues increase. Then, as now, we had a mandate from membership to implement an ambitious strategic plan," said ALA President Michael Gorman. "The dues increase is needed to keep ALA moving forward."

The "ALA Ahead to 2010" planning process engaged more than 20,000 members over two years before its approval at the 2005 ALA Annual Conference. Members indicated they want ALA to continue and strengthen its work in core areas such as intellectual freedom, literacy, diversity, equitable access to information and continuing education. They also said they want the association to do more in areas such as local advocacy to improve funding for all types

of libraries, research and programs to build public understanding of the impact and value of libraries, and educational programs for support staff

"There is much more to be done, but as an association, we have reached our financial limit," Gorman explained. "The dues increase will enable ALA to work even more effectively in the areas identified as vital by the membership."

The ALA Executive Board approved the recommendation from the Budget Analysis and Review Committee (BARC) in October. The proposal calls for an increase of \$10 per year over a three-year period for ALA regular members. Members paying \$35 or \$45 would see an increase of approximately \$10 over three years. The salary threshold for a lower dues rate also would be increased from \$20,000 to \$25,000. If approved by members, the change would go into effect in September 2006.

For more information, please visit www.ala.org/alaahead.

AquaBrowser Library
search, discover, refine.

Reinventing the search experience.

Reinvent the search experience for your patrons.

AquaBrowser Library can be used with any integrated automation system.

Booth #1060

1.800.325.7759 • www.TLCdelivers.com

ALA Approves New Strategic Plan: "Ahead to 2010"

The American Library Association (ALA) Council approved the new ALA five-year strategic plan "Ahead to 2010" in June. The plan is the result of two years of feedback from focus groups, open forums and surveys to gather information from ALA members about the issues important to them and the trends affecting the future of libraries and the association. It was developed with input from approximately 20,000 members.

The strategic plan follows:

Founding Purpose:

The object of the American Library Association shall be to promote library services and librarianship. (ALA Constitution, Article II)

Mission:

To provide leadership for the devel-

opment, promotion and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all. (ALA Policy 1.2)

Vision:

ALA is the leading advocate for:

- *The value of libraries and librarians in connecting people to recorded knowledge in all forms.*

- *The public's right to a free and open information society.*

Key Action Areas:

- *Diversity*
- *Equity of Access*
- *Education and Continuous Learning*
- *Intellectual Freedom*
- *21st Century Literacy*

(Approved annually since 1997 by the ALA Council as the "programmatic pri-

orities" of the Association.)

Goals and Objectives As Adopted by the ALA Council on June 28, 2005

Goal Area I: Advocacy/Value of the Profession

Goal Statement: ALA and its members are the leading advocates for libraries and the library profession.

Strategic Objectives:

1. Increase support for research and evaluation to provide evidence regarding the value and impact of libraries.
2. Increase public awareness of the value and impact of libraries of all types.
3. Increase public awareness of the value and impact of librarians and library staff.

4. Mobilize, support and sustain grassroots advocacy for libraries and library funding at local, state, and federal levels.

5. Increase collaboration on securing legislation favorable to libraries.

6. Increase public awareness of the importance of intellectual freedom and privacy, and the role of libraries in a democracy.

Goal Area II: Education

Goal Statement: Through its leadership, ALA ensures the highest quality graduate and continuing education opportunities for librarians and library staff.

Strategic Objectives:

1. Ensure that accreditation standards reflect the needs and core values of the profession.
2. Increase availability of and access to continuing education and continuous learning opportunities for librarians and library staff.
3. Make ALA continuing education programs and publications affordable and accessible in a wide variety of media and formats.
4. Establish standards for educational programs for library support staff.

Goal Area III: Public Policy and Standards

Goal Statement: ALA plays a key role in the formulation of national and international policies and standards that affect library and information services.

Strategic Objectives

1. Increase ALA's promotion of all forms of literacy.
2. Increase ALA's influence in promoting First Amendment rights, intellectual freedom and privacy.
3. Increase ALA's influence in promoting equity of access and fair use.

Continued on page 24

Día Celebrating Ten Years

Event to Take Place Tonight

Join noted children's author Pat Mora as she launches the tenth anniversary year of El día de los niños/El día de los libros tonight from 6:00 to 7:00 p.m. at the San Antonio Public Library (SAPL), 600 Soledad Street. This is a correction from the Friday edition of *Cognotes*, which listed this event as occurring on Friday evening.

Mora will join public services librarians from Broward County (Fla.) Public Library who will discuss their work in incorporating Día into their annual book fair. Members of the REFORMA de Utah Chapter from Salt Lake City, recipients of REFORMA's 2005 Mora Award, will also briefly share their work in building a culture of literacy in Salt Lake City. SAPL staff also will be on hand to

present their plans for the Día celebration. Ideas for promoting "bookjoy" and bilingual literacy in your library will be part of the presentations.

A birthday cake and refreshments will mark the anniversary celebration following the program. Complimentary items such as bookmarks, stickers, buttons and magnets will be available to attendees. The event is free and open to all.

Meet "R.R. Bowker" at Bowker Booth #1403

Stop By & Learn

"WHAT'S NEW AT BOWKER FOR 2006!"



Everyone who watches a short presentation is entered to win a 7" Bobblehead of our fabulous founder, R.R. Bowker!

▶ **10:00 am & 2:00 pm - Daily Syndetic Solutions**

Bring your patrons and students back to the library by enriching your catalog with cover images, tables of contents, summaries, reviews and more. Compatible with all major ILS systems.

▶ **OTHER DAILY PRESENTATIONS INCLUDE:**

9:30 am & 1:30 pm Bowker's Book Analysis System

Core Collection Development Simplified! Choose to electronically analyze your collection against H.W. Wilson's Standard Catalogs or the new *Resources for College Libraries* developed by Bowker and *Choice* magazine.

10:30 am & 2:30 pm BooksInPrint.com

The most authoritative bibliographic database available—link to your holdings, create lists of titles, and sign up for a title alert service. All subscriptions come with complimentary access to PatronBooksInPrint.com—a user-friendly, patron version.

11:00 am & 3:00 pm Fiction Connection

Help your patrons find the perfect title with Bowker's brand new reader's advisory product, complimentary with all BooksInPrint.com subscriptions.

No Time to Stop By?

▶ Write to Marketing@Bowker.com for more information, and enter a 2nd-chance bobblehead drawing!

Cognotes Staff

Editor
Brad Martin
ABC News

Reporters
Frederick J. Augustyn, Jr.
The Library of Congress

Joseph Yue
Boulder, CO

Terri Summey
Emporia State University

Deidre Ross
Publisher, ALA Conference Services

Stephanie Hoerner,
Associate Publisher,
ALA Conference Services

Tim Mercer, Jenn Hess
Production Managers,
CustomNEWS

Curtis Compton
Photographer

Deb Nerud
Managing Editor

Five States Selected for Expansion of PRIME TIME Family Reading Program

The Louisiana Endowment for the Humanities (LEH), in cooperation with the American Library Association (ALA) Public Programs Office, selected public libraries in California, Georgia, Kansas, Ohio, and South Dakota to participate in the national expansion of the LEH's award-winning family reading and discussion program, PRIME TIME FAMILY READING TIME®.

National expansion of PRIME TIME is made possible through a grant from the National Endowment for the Humanities (NEH), which also supported earlier grants for implementation in Louisiana and initial national expansion.

In California, Ohio, and Georgia, the state library will direct the partnership with the public libraries. In Kansas and South Dakota, the Kansas Humanities Council and the South Dakota Humanities Council respectively will direct the partnership with the state libraries serving as partners.

Nine states applied to host the program. The five selected states – representing 19 community libraries – include:

California – Colusa County Free Library, Colusa; Stanislaus County Library, Modesto; Santa Clara County Library/Vision Literacy, Los Gatos; Riverside County Library System, Riverside.

Georgia – Three Rivers Regional Library/Wayne County Affiliate, Brunswick; Chattahoochee Valley Regional System (Columbus Public

Branch, South Columbus Branch, and North Columbus Branch).

Kansas – Hamilton County Library, Syracuse; Newton Public Library, Newton; Dodge City Public Library, Dodge City; Dorothy Bramlage Public Library, Junction City.

Ohio – Tuscarawas County Public Library, New Philadelphia; Toledo-Lucas County Public Library, Toledo; Dayton Metro Library, Dayton.

South Dakota – Yankton Public Library, Yankton; Huron Public Library, Huron; Sinte Gleska University Library, Rosebud Reservation; Oglala Lakota College Library, Pine Ridge Reservation.

Based on illustrated children's books, PRIME TIME is designed to help low-income, low-literate families bond around the act of reading and talking about books. It models and encourages family reading and discussion of humanities topics, and aids parents and children in selecting books and becoming active public library users. PRIME TIME received the 2003 Advancement of Literacy award from the Public Library Association (PLA), a division of the ALA, and the Coming Up Taller award from the President's Committee on the Arts and the Humanities in 2000.

Selected states will receive grant funding and support materials to present the PRIME TIME series at up to four library sites. Each series will meet once a week for six weeks at par-

ticipating libraries. Through a discussion leader and a storyteller, children ages 6 to 10 years and their parents or guardians will hear classic children's stories; engage in reading aloud demonstrations; discuss humanities themes in each book and learn about library resources and services. Younger siblings, ages 3 to 5 years, will participate in separate pre-reading activities.

PRIME TIME is based on a successful series of the same name that was created by the LEH in 1991 at the East Baton Rouge (La.) Parish Library and

has spread nationally with funding from NEH. Nearly 19,000 individuals have participated in more than 500 PRIME TIME programs in 36 states and the Virgin Islands. In addition to the five states selected for this grant, PRIME TIME programs are scheduled to take place in 2006 in public libraries throughout Florida, Indiana, Kentucky, Louisiana, Michigan, Nebraska, New Mexico, Oklahoma, Oregon, and Pennsylvania.

For more information about PRIME TIME, please visit <http://www.leh.org> or <http://www.ala.org/publicprograms>.

New Online Tools, Graphics Products Available for National Library Week 2006

New promotional materials for National Library Week (April 2-8, 2006) are now available to help libraries reach out to their communities.

Free materials available online include a sample press release, sample radio PSAs, proclamation, sample letter-to-the-editor and op-ed, and programming suggestions. All documents can be customized and are available in both English and Spanish. Similar materials to promote the second annual National Library Workers Day (Tuesday, April 4, 2006) are posted on the site as well.

Libraries can download the tools at www.ala.org/@yourlibrary by clicking on the "National Library Week" button.

New ALA Graphics products support the National Library Week theme with a design that highlights the universe of opportunity found at the library with the "Change your World @ your library" theme. In addition to the traditional poster, mini poster, and bookmark, libraries can also purchase the change your world change purse as a fun incentive.

To order, see the current *ALA Graphics Catalog*, call 1-866-SHOP-ALA, send a fax to 770-280-4155 or visit the ALA Online Store at www.alastore.ala.org.

Libraries are encouraged to let the Public Information Office know what they are planning for National Library Week. Send an email to: atyourlibrary@ala.org.

PLEASE VISIT US AT THE PENGUIN BOOTH # 826



PENGUIN GROUP (USA)



THE ELEMENTS OF STYLE
William Strunk & E. B. White
Illustrated by Maira Kalman
Penguin Press 1-59420-069-6

EUROPE CENTRAL
William T. Vollmann
Viking 0-670-03392-8

THE PLANETS
Dava Sobel
Viking 0-670-03446-0

POSTWAR: A History of Europe Since 1945
Tony Judt
Penguin Press 1-59420-065-3

THE GREAT INFLUENZA
The Epic Story of the Deadliest Plague in History
John M. Barry
New Afterword by the author on the threat of avian flu
Penguin 0-14-303649-1

OUR INNER APE
A Leading Primatologist Explains Why We Are Who We Are
Frans de Waal, Ph.D.
Riverhead 1-57322-312-3

COMPETITION DEMYSTIFIED: A Radically Simplified Approach to Business Strategy
Bruce Greenwald & Judd Kahn
Portfolio 1-59184-057-0

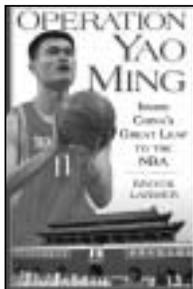
HEAVY WORDS LIGHTLY THROWN: The Reason Behind the Rhyme
Chris Roberts
Gotham 1-592-40130-9

AMERICAN SIDESHOW
Mark Hartzman
Tarcher 1-58542-441-2

LOVESICK BLUES
The Life of Hank Williams
Paul Hemphill
Viking 0-670-03414-2

COLLAPSE: How Societies Choose to Fail or Succeed
Jared Diamond
Penguin 0-14-303655-6

THE JANE AUSTEN BOOK CLUB
Karen Joy Fowler
Plume 0-452-28653-0



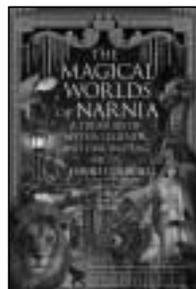
OPERATION YAO MING
Inside China's Great Leap to the NBA
Brook Larmer
Gotham 1-592-40078-7

99 WAYS TO TELL A STORY
Exercises in Style
Matt Madden
Chamberlain Bros. 1-59609-078-2

DEMOCRACY MATTERS
Winning the Fight Against Imperialism
Cornel West
Penguin 0-14-303583-5

GOOD POEMS FOR HARD TIMES
Garrison Keillor, editor
Viking 0-670-03436-3

PRISONER IN THE GARDEN: Opening the Nelson Mandela Archive
The Nelson Mandela Foundation
Viking 0-670-03753-2



THE MAGICAL WORLDS OF NARNIA: A Treasury of Myths, Legends and Fascinating Facts
David Colbert
Berkley 0-425-20563-0

TALK TO THE HAND
The Utter Bloody Rudeness of the World Today, or, Six Good Reasons to Stay Home and Bolt the Door
Lynne Truss
Gotham 1-592-40171-6

BEYOND REASON
Using Emotions as You Negotiate
Roger Fisher & Daniel Shapiro
Viking 0-670-03450-9

THE ACCIDENTAL MASTERPIECE: On the Art of Life and Vice Versa
Michael Kimmel
Penguin Press 1-59420-055-6

THE NEW YORK TIMES ALMANAC 2006
With the Editors and Reporters of *The Times*
John Wright, editor
Penguin 0-14-303652-1

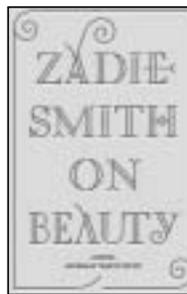
COSMOS AND PSYCHE
Intimations of a New World View
Richard Tarnas
Viking 0-670-03292-1

WAR AND PEACE
Leo Tolstoy
Newly Translated by Anthony Briggs
Afterword by Orlando Figes
Viking 0-670-03469-X

THE PENGUIN HISTORICAL ATLAS OF ANCIENT CIVILIZATIONS
John Haywood
Edited by Simon Hall & John Haywood
Penguin 0-14-101448-2

THE PENGUIN HISTORICAL ATLAS OF THE MEDIEVAL WORLD
Andrew Jotischky & Caroline Hull
Edited by Simon Hall & John Haywood
Penguin 0-14-101449-0

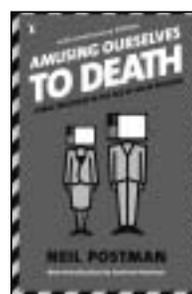
JOHN PAUL THE GREAT
Remembering a Spiritual Father
Peggy Noonan
Viking 0-670-03748-6



THE COLD WAR
A New History
John Lewis Gaddis
Penguin Press 1-59420-062-9

THE TRUTH (with jokes)
Al Franken
Dutton 0-525-94906-2

THE PENGUIN GUIDE TO COMPACT DISCS AND DVDS: 2005/06 Edition
Ivan March, Edward Greenfield, & Robert Layton
Penguin 0-14-102262-0



AMUSING OURSELVES TO DEATH
Public Discourse in the Age of Show Business
Neil Postman
20th Anniversary Edition
With a New Introduction by Andrew Postman
Penguin 0-14-303653-X

ON BEAUTY
Zadie Smith
Penguin Press 1-59420-063-7

THE AREAS OF MY EXPERTISE: An Almanac of Complete World Knowledge Compiled with Instructive Annotation and Arranged in Useful Order by Myself, John Hodgman, a Professional Writer
John Hodgman
Dutton 0-525-94908-9

I HAVE CHOSEN TO STAY AND FIGHT
Margaret Cho
Riverhead 1-57322-319-0



THE PHYSICS OF SUPERHEROES
James Kakalios, Ph.D.
Gotham 1-592-40146-5

THE BIG OVER EASY
A Nursery Crime
Jasper Fforde
Viking 0-670-03423-1

A NEW EARTH: Awakening to Your Life's Purpose
Eckhart Tolle
Dutton 0-525-94802-3

STUDENTS' GUIDE TO COLLEGES: The Definitive Guide to America's Top 100 Schools Written by the Real Experts—the Students Who Attend Them
Edited by Jordan Goldman & Colleen Buyers
Penguin 0-14-303558-4

FUTURESHOP: How the New Auction Culture Will Revolutionize How We Buy, Sell, and Get the Things We Really Want
Penguin Press 1-59420-077-7

THE TRUE STELLA AWARDS
Honoring Real Cases of Greedy Opportunists, Frivolous Lawsuits, and the Law Run Amok
Randy Cassingham
Dutton 0-525-94913-5

ARE MEN NECESSARY?
When Sexes Collide
Maureen Dowd
Putnam 0-399-15332-2

THE PENGUIN COMPANION TO CLASSICAL MUSIC
Paul Griffiths
Penguin 0-14-051559-3

TRANSLATION NATION
Defining a New American Identity in the Spanish-Speaking United States
Héctor Tobar
Riverhead 1-57322-305-0



78 REASONS WHY YOUR BOOK MAY NEVER BE PUBLISHED AND 14 REASONS WHY IT JUST MIGHT
Pat Walsh
Penguin 0-14-303565-7

NOWHERE IS A PLACE
Bernice L. McFadden
Dutton 0-525-94875-9

Penguin Group (USA)
Library Marketing Dept., 375 Hudson St., NY, NY 10014
www.penguin.com/academic

10 Libraries to Host "Put it in Writing @ your library" Workshops with Woman's Day Writers during National Library Week

Ten libraries across the country have been selected to host workshops for aspiring writers led by writers from *Woman's Day* magazine during National Library Week, April 2-8, 2006.

The workshops are part of the fourth year of "Put it in Writing @ your library," designed to promote the wealth of opportunities that all types of libraries offer that can spark a writer's imagination and creativity and help develop a community of writers. Since 2002, 45 libraries have hosted the workshops, which have drawn nearly 2,500 attendees.

During the two-hour workshops, *Woman's Day* writers will offer tips on

how to get published, drawing from their own experiences and specialties. These workshops are free and open to the public. Librarians will also showcase the resources available at their library to help local writers break into the business.

The workshops will be held at the Louise & Claude Rosenberg, Jr. Library/Learning Resource Center at the City College of San Francisco; Koelbel Library of the Arapahoe Library District (Centennial, Colo.); Skokie (Ill.) Public Library; Scott Community College Library of the Eastern Iowa Community College District (Bettendorf, Iowa);

Montgomery College Libraries at Rockville, Takoma Park/Silver Spring, and Germantown (Md.); Public Library of Brookline (Mass.); Dobbs Ferry (N.Y.) Public Library; Cameron Village Regional Library (Raleigh, N.C.); West Chester (Ohio) Library; and Lewis D. Cannell Library at Clark College (Vancouver, Wash.).

The "Put it in Writing @ your library" program is just part of ALA and *Woman's Day's* ongoing partnership. Currently, YALSA members are featured as part of *Woman's Day's* online book club at www.womansday.com/community. In addition to the book club, the

magazine has featured library-related editorial initiatives since 2002, bringing library-related content to its 4 million readers.

The March 2006 issue will highlight two readers researching their family trees at their local libraries. The two readers were among nearly 1,000 of the magazine's readers who responded to the magazine's question, "Why would you want to research your family tree at your library?"

The March issue will also ask its readers how the library has changed their lives. Some of those stories will be shared in the March 2007 issue. ALA's Hurricane Katrina Relief Fund will also be mentioned in a story about hurricane relief.

Woman's Day, published by Hachette Filipacchi Media U.S., Inc., is a Founding Partner of The Campaign for America's Libraries, ALA's multi-year public education campaign designed to showcase the value of public, school, academic and special libraries, librarians and library workers in the 21st century.

For more information about The Campaign for America's Libraries, visit the Campaign Web site at www.ala.org/@yourlibrary.

Fresh Content Sliced Any Way You Like It



Wiley InterScience® OnlineBooks™

Content

Over 1500 Wiley book titles across science, technology, medicine, business, and finance

Access

Single chapter or full title
One-time fee, subscription,
or Pay-Per-View options

Capabilities

Search at the chapter level
Full text presented in PDF format
Citation download feature
COUNTER-compliant usage statistics

Satisfy your library's evolving research needs and budget with a customized blend of new content and licensing options at

Wiley InterScience® OnlineBooks™. Pick and choose from an expanding roster of over 1500 Wiley titles available online via

Wiley InterScience to create a dynamic electronic book collection.

Select from our new flexible licensing models – one-time fee, subscription, or Pay-Per-View. Add books as you need them from our distinguished portfolio of classic and cutting-edge titles.

Whichever combination you select, enjoy unlimited concurrent access to content across the spectrum of science, medicine, technology, business, and finance.



www.interscience.wiley.com/onlinebooks

ALSC Welcomes New Executive Director

Diane Foote has been named executive director of the Association for Library Service to Children (ALSC). Foote, previously associate editor for *Book Links* magazine, started in her new position January 17.

Prior to joining ALA, Foote held several marketing positions at Holiday House, including director of marketing. In this position, she was responsible for marketing 60 new and over 600 backlist children's trade books per year, including arranging author/illustrator appearances and managing the company's presence at conferences. She also has worked for William Morrow & Co. and as an independent editor, reviewer and marketing consultant. She was acting editor/associate editor for *Book Links* from September 2003 to May 2004 and also reviews children's books for *Booklist*.

Foote is a member of ALA, ALSC, ALA's Ethnic and Multicultural Information Exchange Round Table (EMIERT), the ALA-Children's Book Council (CBC) Joint Committee and the Coretta Scott King Review Books Donation Grant Committee. She also has been on the board of the CBC and co-chaired the Publicity Committee for the United States Board on Books for Young People (USBYP). She has been a speaker at ALSC and at the Society of Children's Book Writers and Illustrators.

Foote has a B.A. in International Relations from Colgate University and is currently completing an M.S. at the University of Illinois at Urbana-Champaign in the LEEP program.

NEH, ALA Urge Applications for Extended Grant Deadline

2,000 applicants will receive a *We the People Bookshelf* on "Becoming American"

The National Endowment for the Humanities (NEH) and the American Library Association (ALA) recently announced that the January 17 deadline for the *We the People Bookshelf* on "Becoming American" has been extended to March 1, 2006. Public and school (K-12) libraries are eligible to apply to receive one of 2,000 *Bookshelf* collections. A recent commitment from the McCormick Tribune Foundation doubled the number of available awards from 1,000 to 2,000.

The *We the People Bookshelf* on "Becoming American" contains the following books, which were selected by NEH, in consultation with members of the Association for Library Service to Children (ALSC) and the Young Adult Library Services Association (YALSA), divisions of ALA.

Kindergarten through 3rd Grade: *The Lotus Seed* by Sherry Garland; *Watch the Stars Come Out* by Riki Levinson; *Grandfather's Journey* by Allen Say.

4th Grade through 6th Grade: *Immigrant Kids* by Russell Freedman;

The People Could Fly: African Black Folktales by Virginia Hamilton; *Rip Van Winkle* by Washington Irving; *In the Year of the Boar and Jackie Robinson* by Betty Bao Lord.

7th Grade through 8th Grade: *Rifles for Watie* by Harold Keith; *The Glory Field* by Walter Dean Myers; *A Tree Grows in Brooklyn* by Betty Smith; *Dragonwings* by Laurence Yep.

9th Grade through 12th Grade: *Death Comes for the Archbishop* by Willa Cather; *The Autobiography of Benjamin Franklin* edited by Louis P. Masur; *Barrio Boy* by Ernesto Galarza; *Giants in the Earth: A Saga of the Prai-*

rie by Ole Edvart Rølvaag.

In addition to these fifteen selections, successful applicants will also receive three of the *Bookshelf* titles in Spanish, bookplates, bookmarks, posters, and programming and promotional ideas. **Applications will be accepted online through March 1, 2006.** For further details, including a link to guidelines and the application, visit www.ala.org/wethepeople.

The "Becoming American" *Bookshelf* is part of NEH's *We the People* initiative, which supports projects that strengthen the teaching, study, and understanding of American history and

culture. Libraries that receive a *Bookshelf* are required to organize programs that introduce the books and the "Becoming American" theme to the library's students, young patrons, or to intergenerational audiences. Programs must take place between May 1, 2006 and May 31, 2007.

Questions about the *We the People Bookshelf* should be directed to the ALA Public Programs Office at (800) 545-2433 ext. 5045 or publicprograms@ala.org, or to the NEH at (202) 606-8337 or wethepeople@neh.gov. Hearing-impaired applicants can contact NEH via TDD at 1-866-372-2930.

American Library Association offers e-Learning Service for Members

The American Library Association (ALA) has contracted with the Southeast Florida Library Information Network (SEFLIN) to make more than 1,500 e-learning courses from Element K[®], the largest provider of Web-based courseware in the country, available to ALA members at affordable prices starting January 20, 2006.

The ALA e-Learning Services provides learning opportunities for members at all levels in all types of libraries. The courses from Element K[®] include those that are instructor-led and self-paced. Courses will be available in

three different areas: office productivity, computer professional, and business fundamentals.

Office productivity courses include training on how to use standard Microsoft software such as Word, Excel, Outlook, PowerPoint, Access, Project, Publisher and FrontPage and other software such as Acrobat, FileMaker Pro, GroupWise, and WordPerfect.

The computer professional courses include technology courses that range from Microsoft certification courses to Linux, Java, SQL, Flash, Photoshop

and Dreamweaver.

The business fundamental courses offer instruction for supervisors and managers or staff working toward that level. Courses on motivating employees, conducting performance reviews, conflict intervention, and leading effective meetings are available.

The ALA e-Learning Services is a subscription service that gives members an Element K[®] access key for one year of unlimited access to all courses within a content area.

To learn more about e-Learning Services, visit www.libraryelearning.org/ala/.

ACRL 47th Annual RBMS Preconference

The 47th RBMS Preconference will be Libraries, Archives, and Museums in the Twenty-First Century: Intersecting Missions, Converging Futures? and will take place June 20 - 23, 2006 in Austin, Texas.

The preconference will bring together leading practitioners from the library, museum, and archival fields to investigate common concerns relating to their shared missions to acquire, preserve, and make accessible the world's cultural artifacts and historical documents. The American Association of Museums (AAM) will contribute to the development of the program. RBMS is nearing its fiftieth anniversary, and AAM will celebrate its centennial in 2006. The gathering in Austin will mark the first time that these two organizations have collaborated on a national conference.

The preconference hotel is the InterContinental Stephen F. Austin Hotel and the recently renovated Harry Ransom Humanities Research Center (HRC) will serve as the site for several of the afternoon sessions and an evening reception. Special tours of the HRC, the Jack S. Blanton Museum of Art, Lyndon Baines Johnson Library and Museum, and other facilities will be available to preconference attendees. Other outings will also be organized to help attendees take advantage of Austin's many dining and cultural offerings.

Registration begins in February. See <http://www.ala.org/ala/acrl/acrl events> for more details!

VISIT US AT BOOTH #1212

H.W. WILSON

New Databases

- Art Museum Image Gallery
- Play Index, Now on WilsonWeb!
- Biography Index: Past and Present

New Retrospective Databases!

- Book Review Digest Retrospective: 1905-1982
- Education Index Retrospective: 1929-1983
- Index to Legal Periodicals Retrospective: 1908-1981

New Wilson Standard Catalogs

- Middle and Junior High School Library Catalog, 9th Edition
- Fiction Catalog, 15th Edition

Enter Our Drawing and You Could Win an Apple iPod or a Deluxe Gift Basket!

The Wilson Web Solution

REGISTER FOR A FREE TRIAL!



H.W. Wilson
www.hwwilson.com

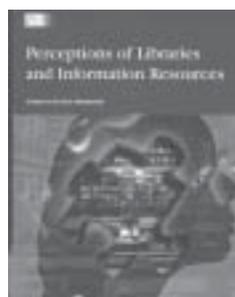
Toll Free: 800-367-6770 • Tel: 718-588-8400
Fax: 718-590-1617 or 800-590-1617
E-Mail: custserv@hwwilson.com

Conversation on Perceptions of Libraries & Information Resources

with **Cathy De Rosa, OCLC**

ALCTS Open Forum

Ms. De Rosa will discuss *Perceptions of Libraries and Information Resources* (www.oclc.org/reports/2005perceptions.htm). The recently released report is based on surveys of information users across six countries administered by Harris Interactive on behalf of OCLC, and is a follow-up to The 2003 OCLC *Environmental Scan: Pattern Recognition*, the award-winning report that describes issues and trends that are impacting and will impact OCLC and libraries. Brian Schottlaender, former ALCTS President and current ARL President, will facilitate the discussion. Schottlaender, as ALCTS President, presented De Rosa and her coauthors an ALCTS Presidential Citation in 2004 for *Pattern Recognition*.



Perceptions found that information consumers view libraries as places to borrow print books, but they are unaware of the rich electronic content they can access through libraries. In the OCLC press release, De Rosa states, "We wanted to know more about people's information-seeking practices and preferences, how familiar people are with the wide variety of e-resources libraries provide for their users, and how libraries compare to other information resources, particularly Web-based resources. One of the most important goals of the project was also to gain a better understanding of 'The Library' brand."

Don't miss this exciting event at the ALA Midwinter Meeting in San Antonio, sponsored by the Association for Library Collections & Technical Services (ALCTS)

Speaker:
Cathy De Rosa,
Vice President,
OCLC Marketing
and Library Services

Monday, January 23
10:30 a.m.
Salon D
Marriott Riverwalk
San Antonio

Because your library collections are more important than ever.

White House Conference on Aging Task Force to Meet on Impact of Conference

"The White House Conference on Aging ended in December 2005 but the work of the ALA RUSA/OLOS White House Conference on Aging Task Force and ALA is just beginning," noted Task Force Chair Allan M. Kleiman.

To accomplish this, the Task Force will be holding an open meeting/conversation/discussion on Monday, January 23, in the La Mansion del Rio Hotel, Iberian Room C, from 8:00 a.m. – 10:00 a.m. to update association members on the conference and its' impact on libraries.

Invited to speak and participate in this session and talk about their experiences and perspectives on the conference are: Sandy Ashworth (NCLIS), Renee Schwarz (IMLS), Gloria Coles (LFF) and Allan M. Kleiman (ALA), all of whom were "official voting delegates" to the conference as well as: Trudi Hahn (NCLIS), C Beth Fitzsimmons (NCLIS), Mary Chute (IMLS), Marsha Semmel (IMLS), Tony Sarmiento (SSA), Satia Orange (ALA) and Alice Hagemeyer (FOLDA) who also attended the conference.

"We will be doing some "brainstorming" and discussing ways in which ALA can continue to move forward with the WHCOA agenda in the future." noted Kleiman "What is even more interesting about the way the "library" delegates were chosen is that each one of us in

essence represented a different organization and we worked together developing strategies at the conference to benefit all our end consumers—older adults" he concluded.

For those unable to attend the meeting, the Task Force maintains a web site with additional information and background. It can be located at: <http://cs.ala.org/ra/whitehouse>, or contact the Chair at: Kleiman@aol.com.

The final report of the RUSA/OLOS White House Conference on Aging Task Force is due in June and will include recommendations for action by the Association on this issue.

Curley Lecture

Continued from page 1

past president Arthur Curley, who served as president of ALA in 1994–1995. Curley was a champion of the arts and of the library's role in providing for them.

The San Antonio lecture is presented under the auspices of the ALA Public Awareness Committee with generous support from the Simmons College Graduate School of Library and Information Science, contributions from ALA members, the ALA Public Information Office and The Campaign for America's Libraries.

For information on how to contribute to the Arthur Curley Memorial Fund, please contact the ALA Development Office at 800-545-2433, ext. 5050, or e-mail development@ala.org.

Arthur Curley Memorial Lecture Subcommittee members include Lawrence J. Corbus, Chair, John W. Berry, Michele V. Cloonan, Rhonda Herman, Norman L. Maas, Cheryl M. McCoy, Madeline F. Miele, Ann K. Symons, and Kenneth A. Yamashita.

Save on WiFi Access During the Meeting

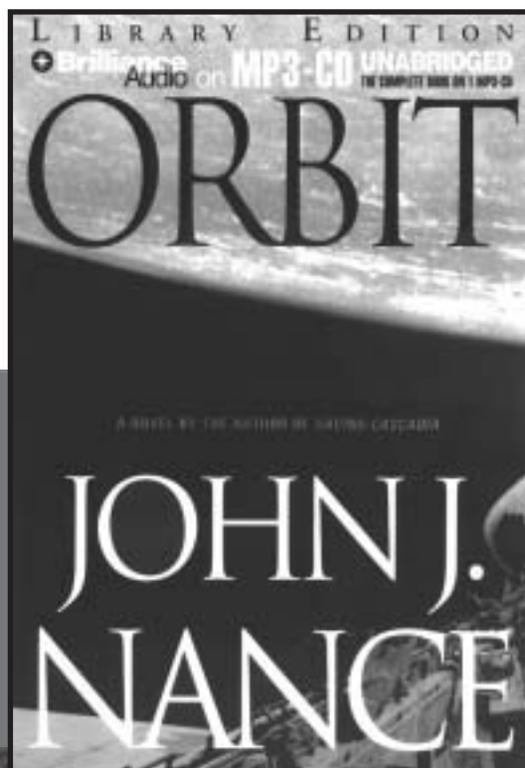
WiFi access will be available in the Gonzalez Convention Center during the Midwinter Meeting. Meeting attendees can sign-up for WiFi service that will last until Wednesday, January 25 at the Conference Services Office on Level 3, Ballroom C, in the ALA Office, in the Gonzalez Convention Center. The service will only be available in the Convention Center.

The cost for five days of WiFi is \$25. Payment is by cash or checks only. The regular cost of this service is \$25/day, so sign up with ALA and save!

New Member Roundtable Resume Review Service

Librarians from all types of libraries with various specializations have volunteered to help you make your resume shine. The service will be available to all conference attendees, at the Gonzalez Convention Center, Ballroom A.

Today – Tomorrow:
9:00 a.m. – 5:00 p.m.
Monday: 9:00 a.m. – 1:00 p.m.



Brilliance Audio

MEET AUTHOR JOHN NANCE



Signing FREE copies of the unabridged audiobook on MP3-CD advanced release, **ORBIT**

**SATURDAY,
JANUARY 21**

10 AM TO 11 AM

BRILLIANCE AUDIO
BOOTH #1383

Brilliance Audio LIBRARY EDITIONS

**LIBRARIANS:
SOLVE THE PUZZLE AND GET A FREE AUDIOBOOK!**

This ad is your key card to a free audiobook!

L Z U E P Z

Unscramble the word above and bring this ad to **Booth #1383** to receive a complimentary copy of the audiobook, **ULYSSES MOORE: THE DOOR TO TIME!**

Brilliance Audio at Booth #1383 Mid-Winter ALA / Contact Us Toll Free: 1.800.648.2312



This is the first book in an action-packed series full of puzzles and codes for its listeners to figure out along with the book's heroes!

Managing Mountains

Electronic Resource Management, the first product of its kind, tracks e-serials holdings, licensing data, and more—while presenting patrons with up-to-date journal availability and rights information they can rely on.

Now That's Innovative!

INNOVATIVE
i n t e r f a c e s

www.iii.com

For more information contact
Innovative sales at sales@iii.com or 1.800.655.6205



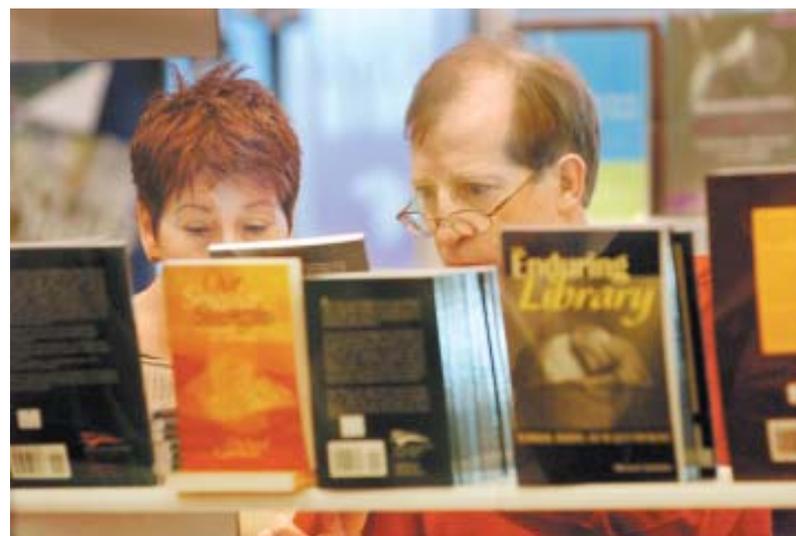
International Relations Officer Delin Guerra hands out Keep ALA Moving Ahead buttons and literature on the new ALA Ahead to 2010 plan in the convention hall lobby.



Librarian Judith Carlson, Westfield State College, Massachusetts, visits the historic Alamo during a break on Friday.



Dwarfed by the wall art "Color Harmony En La Esquina," by Gaspar Enriquez, librarians line up for the Internet Cafe. The images are airbrushed acrylic polymer on aluminite.



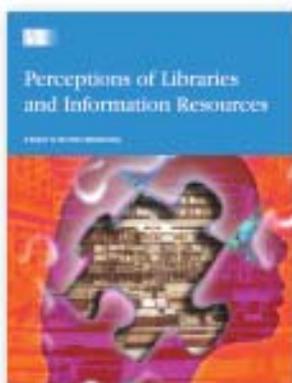
Karyl Buchholz, left, director Loudonville Public Library, Loudonville, Ohio, and her husband, Tom, examine new books in the ALA Store.



Brett Cloyd, reference and documents librarian, University of Iowa Libraries, takes advantage of the San Antonio weather to do some reading outside the convention center.

10 fun things to do when you visit OCLC Booth 1454

1



Read our newest report, *Perceptions of Libraries and Information Resources*

2

Learn how your users can contribute content to WorldCat records they locate through **Open WorldCat**

3

Explore the extensive collection-building data you can mine from **WorldCat Collection Analysis**

4

Discover what's new with **NetLibrary eBooks and eAudiobooks**

5

See how **FirstSearch** makes online reference searching easier than ever

6

Watch new **CONTENTdm** functionality at work, making digitization projects more efficient

7

Test-drive the **QuestionPoint** virtual reference service, now completely integrated with 24/7 Reference functionality

8

Check out **Language Sets**—ideal for expanding your non-English collections

9

Ask how **OCLC Contract Cataloging** helps you put new materials on your shelves faster

10

Expand your knowledge of **OCLC's new Cataloging and WorldCat Resource Sharing platforms**

Come to our Sunday update breakfast on January 22 to learn more.

OCLC Online Computer Library Center: your trusted partner for library community, services, professional development and research.



www.oclc.org

President's Program on 'Future of Our Profession'

Are ALA-accredited LIS programs providing libraries with graduates who have the skills, knowledge and values they need? Is the "L" in LIS receiving the attention it deserves? How can the perceived gulf between LIS educators and library practitioners be lessened?

The ALA President's Program, entitled *The Future of Our Profession: Educating Tomorrow's Librarians*, addressing these issues, will be held on Sunday, January 22, from 3:30 – 5:30 p.m. in the Gonzalez Convention Center Theatre.

Join ALA President Michael Gorman as he welcomes keynote speaker Andrei Codrescu for a discussion of librarians and education for librarianship. Mr. Codrescu will open the program with reflections on librarians who have had an impact on his life and career, both in his native Romania and his beloved adopted city of New Orleans. Michael Gorman will explore key issues in library education and invite questions from the audience. Don't miss this timely program!

Andrei Codrescu is a weekly commentator for NPR's "All Things Considered." An outspoken and inventive novelist, essayist, filmmaker, and poet, he founded and edits the literary journal, *Exquisite Corpse*. The author of the recently released book *New Orleans, Mon Amour* (pub. date: January 6, 2006),



Andrei Codrescu

Codrescu has made appearances on the Today Show, the Tonight Show, the David Letterman Show, and Charlie Rose. His commentary and book reviews have been published in the *New York Times*, the *Boston Globe*, the *Philadelphia Inquirer*, the *Chicago Tribune*, and *Newsday*, among others. His travel film, *Road Scholar*, won a Peabody Award. His best-selling novels include *The Blood Countess* and *Messiah*. Codrescu teaches English at Louisiana State University in Baton Rouge.

Sandra Cisneros Headlines Freedom to Read Foundation Fundraiser

Acclaimed author Sandra Cisneros will be reading from her works at a fundraiser for the Freedom to Read Foundation on Sunday, January 22, 2006, from 6:00 – 8:00 p.m., at the San Antonio Public Library.

Cisneros, whose works include *Caramelo* and *The House on Mango Street*, also will be signing books. All proceeds from the sale of her books will go to the Freedom to Read Foundation.

Refreshments will be provided. Space is limited. The suggested donation to attend the event is \$25.

You may use the secure online donation form to donate now. Please indicate in the comments section that the donation is to attend the Sandra Cisneros Fundraiser. You also may write a check, payable to the Freedom to Read Foundation (memo line: Sandra Cisneros Fundraiser) and mail it to FTRE, 50 East Huron Street, Chicago, IL 60611. Donations (by cash, checks, or credit card) also will be accepted at the event.

For more information, or to RSVP, contact Jonathan Kelley at jokelley@ala.org.

Cisneros was raised in Chicago



and currently resides in San Antonio. In 1998, *The House on Mango Street* was the target of a challenge in a Massachusetts high school. Visit Sandra Cisneros' homepage at www.sandracisneros.com for more information on this remarkable writer.

The event is being held in conjunction with the 2006 American Library Association Midwinter Meeting, and is sponsored in part by Random House.

The San Antonio Public Library is located at 600 Soledad (210-207-2500). The library is bounded by Soledad St. to the west, Navarro St. to the north, Augusta St. to the east, and Giraud St. to the south. The library is approximately one and a quarter miles from the Henry B. Gonzalez Convention Center (200 E. Market Street).

THANK YOU ALA CORPORATE MEMBERS

For Your Support of
Our Profession ...

For Getting Involved, and ...

For Helping Make a Difference
for Libraries Across America ...
And the People We Serve.

—THE AMERICAN LIBRARY ASSOCIATION

Rename the American Library Association— Allied Professional Association!

Submit your ideas for a name that recognizes the two missions of ALA-APA:

1. Certification of individuals in library specializations
2. Advocacy and direct support of comparable worth, pay equity initiatives, and other activities designed to improve the salaries and status of librarians and other library workers.

ALA members and others interested in the status of library workers are invited to suggest a new name that encompasses the organization's dual missions. To enter the contest, drop a suggestion into the ALA-APA Renaming Contest Suggestion Box, located in the Registration area of the Henry B. Gonzales Convention Center or send an e-mail message to jgrady@ala.org. Submit your idea and contact information on a piece of paper or use a contest entry form from the ALA-APA literature bin, #62.

The ALA-APA was established in 2002 to offer certifications for library staff in specialized fields and to advocate for the status of - and better salaries for - library workers. "With all the challenges it faces in improving the status and educational qualifications of library workers, the ALA-APA is definitely

exciting," said ALA-APA Director Jenifer Grady. Its name, however, is not.

"Awareness of the organization and its purposes is steadily increasing, but the ALA-APA is still a long way from becoming a household word," said ALA Executive Director Keith Michael Fiels. "At this point, we need to increase its visibility and create greater awareness of its important work among ALA members and the library community. One way to increase this awareness is through a name more expressive of the organization's purposes."

ALA-APA will continue to accept entries before, during, and after the Midwinter Meeting. The renaming contest deadline is January 31, 2006.

Friends of Bill W.

Space has been reserved for Friends of Bill W. to meet. The meeting will be held at the Gonzalez Convention Center, room 102A, today, Sunday and Monday, 6:00 – 7:00 p.m.

Twenty Library Systems Selected for 'Investor Education @ your library®'

Twenty library systems have been selected to host a seminar on investor education as part of the "Investor Education @ your library®" program. Sponsored by the American Library Association (ALA) and the Investor Protection Trust (IPT), the program will provide grants of \$2,000 to these library systems to sponsor and promote the seminar and enhance their investor education collection. The libraries will conduct their seminars between February 1 and April 30, 2006.

The 20 library systems are: Anchorage (Alaska) Municipal Libraries; Atlanta-Fulton Public Library System; Bowling Green (Ky.) Public Library; D.C. Public Library; Des Moines (Iowa) Public Library; Detroit Public Library; Fletcher Free Library (Burlington, Vt.); Free Library of Philadelphia; Jacksonville (Fla.) Public Library; Kansas City (Mo.) Public Library; Monroe County Public Library (Bloomington, Ind.); New York Public Library; Norfolk (Va.) Public Library; Onondaga County Public Library (Syracuse, N.Y.); Parmly Billings Library (Billings, Mont); Public Library of Charlotte and Mecklenburg County (N.C.); Sacramento (Calif.) Public Library; SiouxLand Libraries (Sioux Falls, S.D.); Tuscaloosa (Ala.) Public Library; and Wichita (Kan.) Public Library.

In addition to the cash grant, each participating library will receive promotional materials, a set of booklets prepared by IPT and the editors of *Kiplinger's Personal Finance*, and a bibliography prepared by IPT and members of the Business Reference and Services Section of the Reference and User Services Association, which is administering the grant. The libraries will also receive a DVD set of IPT's national "MoneyTrack" series, a new 13-part public television series devoted to helping consumers learn to invest successfully and get control of their personal finances.

Founded in 1993, the Investor Protection Trust (www.investorprotection.org) is a nonprofit organization. The primary mission of the Investor Protection Trust is to provide independent, objective information needed by consumers to make informed investment decisions.

The "Investor Education @ your library" program is part of @ your library®, The Campaign for America's Libraries, a national, multi-year public awareness and advocacy campaign sponsored by ALA to promote the value of libraries and librarians in the 21st Century. Additional information can be found at <http://www.ala.org/investoreducation>.

ALSC Introduces KIDS! @ your library® Campaign

The Association for Library Service to Children (ALSC) is pleased to announce its KIDS! @ your library® Campaign. Building on The Campaign for America's Libraries, a multi-year, public awareness and advocacy campaign sponsored by ALA, ALSC's initiative will provide promotion tips, sample press materials, downloadable art, and other tools to help local libraries reach out to kids, their parents and caregivers.

"The main goal of this dynamic new campaign is for all school age children to use their public library. Parents will know that taking their children to the library is one of the best and most important things they can do for their family," said ALSC President Ellen G. Fader.

KIDS! @ your library® is being developed by children's librarians for children's librarians based on focus groups with children and feedback from librarians across the country. The first phase of the campaign will focus on children in grades K-4, their parents and caregivers.

Members of ALSC's Campaign Planning Task Force include: Chair, Stephanie D. Bange, Dayton (Ohio) Metro Library; Carolyn S. Brodie, School of Library & Information Science, Kent (Ohio) State University; Ellen G. Fader, Multnomah County Library, Portland, Ore; Richard K. Farley, Marshall Cavendish Corp., Tarrytown, N.Y.; Jos

N. Holman, Tippecanoe County Public Library, Lafayette, Ind.; Sue McCleaf Nespeca, Kid Lit Plus Consulting, Youngstown, Ohio; Gail Nordstrom, Stillwater (Minn.) Public Library; Judy O'Malley, Charlesbridge Publishing, Watertown, Mass.; Linda Staskus, Cuyahoga County (Ohio) Public Library.

"The official campaign logo says it all... 'So much to see. So much to do. @ your library,'" said Bange, Task Force chair. "We believe our lively campaign resources will draw boys and girls into the library. The Task Force has listened to suggestions from school-aged children and librarians from across the nation in developing just the right tools. Flashy graphics, a singable song—composed especially for the campaign by Grammy-nominated singer/storyteller Bill

Harley!—and a catchy key message are just a few things librarians will be able to use to promote the library to children and their parents."

A Campaign Fact Sheet is being distributed at major ALSC events in San Antonio. It is also available on the ALSC Web site at www.ala.org/alsc. Plans are in the works for exciting, information-packed programs on how to use the campaign and its materials. Plan now to attend the KIDS! @ your library® program at the 2006 ALA Annual Conference in New Orleans on Sunday, June 25, 2006, 1:30 – 3:30 p.m. A campaign program also will be featured at ALSC's National Institute in Pittsburgh, Penn., in fall 2006. A national launch to the public also is planned for fall 2006.

Certified Public Library Administrator Applications are in Literature Bin #62

Public library managers who are interested in participating in the ALA-APA Certified Public Library Administrator (CPLA) Program may pick up applications from Literature Bin #62, or online at www.ala-pa.org/certification/cplaapplication.html. CPLA is a national certification for

librarians who have at least three years of supervisory experience. The program covers nine core management areas, including Budget and Finance, Personnel Administration, and Marketing. You may also contact ALA-APA for a form at 800-545-2433, x2424 or jgrady@ala.org.

ASSISTANT DIRECTOR AUSTIN PUBLIC LIBRARY AUSTIN, TEXAS

The City of Austin, located in the beautiful Texas Hill Country, is seeking candidates for the position of Assistant Director of Libraries. Austin, Texas is known for its lakes, parks, music, and high tech/college town vitality. The Austin Public Library is looking for a dynamic and innovative Assistant Director to help lead our award winning, talented staff. The Library and staff have received national and statewide recognition for excellence and innovation, including the National Library of the Year award.

APL is a vibrant system with 20 branch libraries, the Austin History Center, and the John Henry Faulk Central Library. This is a unique opportunity to help the Director and staff continue to build Austin Public Library into a great library system, by finalizing the APL Strategic Plan 2005-2010, completing a building program for a new Central Library, carrying out a public awareness campaign about the needs of the library system, and working closely with the APL Foundation to implement a major Capital Campaign for Reinvesting in Austin's Libraries.

Candidates must be visionary and creative in initiating change. Candidates should have excellent public speaking and interpersonal skills and a high level of energy for involving our partners and stakeholders in a community dialogue about the future of the Austin Public Library.

Minimum Requirements:

The position requires a Masters Degree in Library Science from an ALA accredited university and 6 years of progressively responsible experience in an urban public library system, 4 of which were in upper executive management position equivalent to a Director, Assistant Director or Division Manager level.

More details about this position are available at http://www.ci.austin.tx.us/jobapp/assistant_director_libraries_tech_version1.pdf

More information about the Austin Public Library Department is located at <http://www.ci.austin.tx.us/library/default.htm>.

Salary is negotiable based on experience. The position is open until filled.

Qualified applicants should submit their resume to LynnAnn Nguyen, Employment Services, Lynnann.Nguyen@ci.austin.tx.us. Ms. Nguyen can be reached by phone at 512.974-3221

PLA Offers Opportunities for Professional Enrichment

The Public Library Association offers public librarians opportunities for professional enrichment through a diverse offering of publications and continuing education programs. In addition to the National Conference, held every other year in alternating locations, PLA serves the world of public libraries by creating materials and educational opportunities for libraries and library staff. Through a variety of membership benefits, PLA seeks to enhance the development and effectiveness of public library staff and public library services.

Research from the PLA/ALSC Early Literacy Initiative has been incorporated into Every Child Ready to Read® programs that are ready for librarians to present to parents and caregivers of children from birth to five years old. Additionally, half-day and full-day training workshops can be scheduled at your library. Training includes an overview of the program for each age level, current research, demonstrations and hands-on practice.

Public Libraries, the journal of the Public Library Association, enters into its 45th year of publication with a recently updated design. The January/February 2006 issue of the magazine will have a more modern look and a redesigned layout that features an improved, more imaginative use of space and a more active use of visuals. Public

Libraries is also pleased to welcome a new Feature Editor, Kathleen Hughes, former PLA Manager of Communications.

Through e-Learning@PLA, PLA currently offers three online educational opportunities: Creating Policies for Results (CPFR), New Planning for Results (NPFR), and Power Tools for Planners (PTFP). CPFR—a newly streamlined version—and NPFR are in-depth, self-paced courses that feature interactive exercises, collaborative work, threaded discussions, and online chats. New classes for both CPFR and NPFR are scheduled to begin in February, March and April of 2006. PTFP is a series of seven essential tools that provide help during the planning process and with writing a clear and persuasive plan and is available at any time.

PLA is sponsoring a one-day workshop in Denver, Colo., in early May 2006, taught by the authors of its recent publication, *Staffing for Results: A Guide to Working Smarter* (ALA Editions, 2003). The workshop will provide library managers and human resources managers information on how to measure their library's resources, using figures and work forms available in the book. Participants will leave this workshop ready to use the forms and activities included in *Staffing for Results* to conduct a staff analysis and with the

tools required to optimize their library's personnel resources.

Another one-day workshop, Implementing for Results: From Idea to Action, is scheduled for September 18, 2006. Most public libraries have developed at least one strategic plan in the past decade, and many update their plans regularly. This workshop will provide managers with the skills they need to use their strategic plans as blueprints for change. Sandra Nelson, a nationally known library consultant specializing in public library planning and management issues, will conduct the workshop.

In November 2006, PLA will offer Results Boot Camp 2, a 5-day immersion program of intensive library management training. Participants in this workshop will have the opportunity to explore issues in library management, learning through case studies and discussion, and then will have to apply what they have learned to a problem or issue in their own libraries by completing assigned projects. This workshop will be held in Nashville, TN.

At the ALA Annual Conference in June, PLA is sponsoring a diverse slate of programs with something for almost all public library staff. Some highlights include Intellectual Freedom in Rural Libraries: How to Keep the Library for Everyone; That's Tight! Teen Volunteer Success Stories; Moving Ahead of the

Curve to Avoid Getting Run Over: HR Trends; and Building the Ultimate Portal: Selection Secrets of the Librarians' Internet Index.

Looking ahead to 2007, mark your calendars for the PLA Spring Symposium, March 1-3, 2007 in San Jose, CA.

More information on all of PLA's membership benefits, including publications and continuing education programs, can be found at www.pla.org.

YALSA to Host Preconference on Audiobooks at ALA Annual Conference

The Young Adult Library Services Association (YALSA), the fastest growing division of the American Library Association (ALA), is hosting a preconference on audiobooks, *Reading with Your Ears*. The preconference, which will take place on Friday, June 23, 9:00 a.m. – 5:00 p.m., during the ALA Annual Conference in New Orleans, June 23 – 29, 2006, will feature all things teen audiobook.

Participants will explore curriculum connections, the art of narration, teen appeal factors, producers' plans, and listen to reviewers speaking about how to critique audiobooks. In addition, technology issues around traditional and new audiobook formats will be discussed, including downloadable options. Throughout the day there will be expert panelists including teen actors who work in the audiobook business, reviewers from AudioFile, *Booklist*, VOYA, and *Kliatt* and keynote speakers including author Tamora Pierce.

"The audiobook industry is one of the fastest growing in the publishing world, so I'm very pleased that YALSA is sponsoring a preconference that will examine all aspects of this format," said Pam Spencer Holley, YALSA president. "We expect large numbers of registrants, so think about signing up today and securing your spot for Annual. If you want a preview of one of the keynote speakers, Tamora Pierce has narrated quite a few audiobooks, which I bet you can find in your own library."

Registration for this event is available online until May 19 at www.ala.org/annual. The cost for YALSA members: \$195; ALA members: \$235; and nonmembers: \$285.

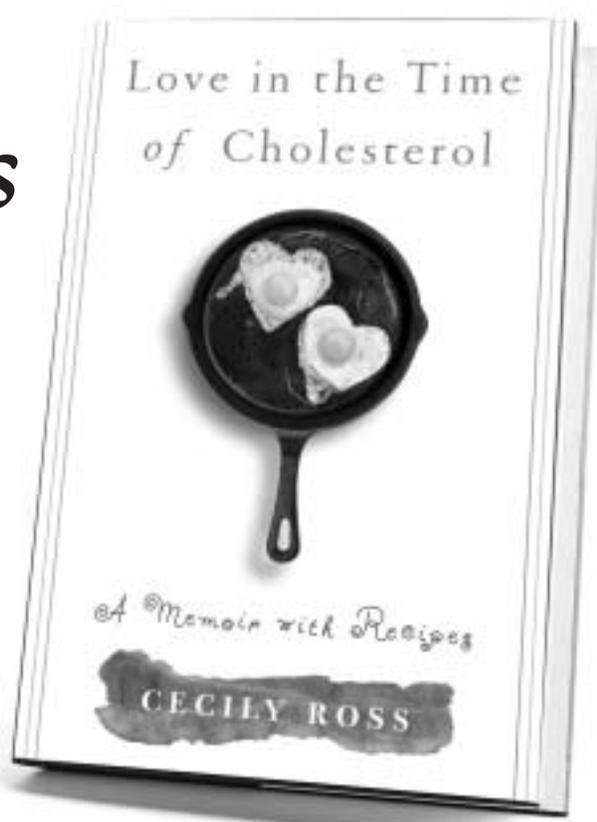
For more information about YALSA, please contact us via e-mail, yalisa@ala.org; or by phone at 1-800-545-2433 ext. 4390.

McGraw-Hill

Meet Cecily Ross



She will be signing and discussing her book from 10:30 to 12:00 on Saturday at McGraw-Hill booth #1251.



Join our subject-specific email alerts.
Enter raffle to win giant tote filled with books!



Learn more.  Do more.

Baker & Taylor Audiovisual Solutions

Baker & Taylor offers all the AV products and services your library needs to meet the increasing demand for music and DVD titles.

NEW DVD Selection Plans

Our DVD Selection Plans allow you to keep up with patron demand for the most popular DVD titles. Select titles and quantities from monthly plans ranging from 5 to 200 newly released DVDs. Titles are available for purchase or lease.

Extensive On-hand Inventory and Fast Delivery

Baker & Taylor has over 350,000 DVD and music titles available to order. With nearly 80% of these titles in inventory, we provide the highest fill rates in the industry. Orders are shipped from one of our five regional service centers, which allows for quick delivery (within 2 business days for 90% of our customers). We're also pleased to be a supplier for your video game needs for Playstation 2, X Box, Game Cube, PSP and other gaming systems.

Cataloging & Processing

Our B&T MARC™ AV service is designed to provide your library with the newest releases circulation-ready.

NEW Box Office

Hits Standing Order Program

You'll have no trouble keeping patrons happy with our new Box Office Hits program, which offers you all of the latest theatrical releases on DVD based on their Box Office success. Simply choose the number of copies you'd like to receive based on the Box Office gross of each film and we take care of the rest.

Standing Order Programs

Automatically Yours™ allows you to choose popular DVD series for automatic shipment to your library. Available plans include Popular Adult, Anime and Children's and Teen DVD Series. To make sure you receive the most popular of all music and video titles we offer 24 different plans in our monthly Music Parade and DVD Parade program.

CD HotList

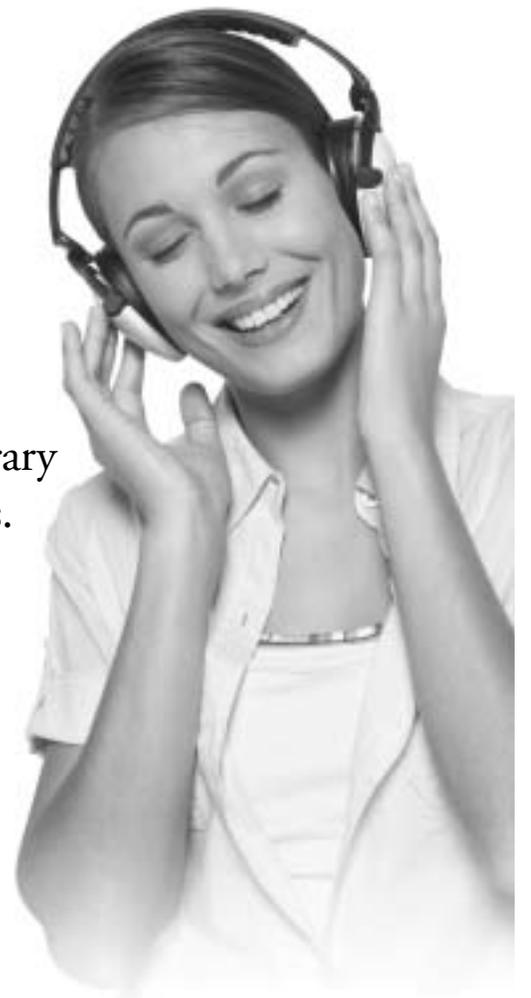
CD Hotlist, edited by librarian and music critic Rick Anderson, is widely recognized as the best resource available for reviewing recommended new music titles.



BAKER & TAYLOR

Information and Entertainment Services

For more information on any of these services, please visit us at www.btol.com, call 800-775-2600, ext. 2666 or contact your local sales consultant.



Visit Us at Booth #1430!

Public Programs Seeks Support for Cultural Communities Fund

As part of a multiyear initiative, the American Library Association (ALA) Public Programs Office has begun work on its 2006 fundraising goal for the Cultural Communities Fund. More than \$575,000 has been raised in cash and pledges since its inception, including \$117,000 in 2005.

The endowment is the first created to support libraries in achieving their role as community cultural centers through diverse and excellent programming. CCF will benefit the communities served by public, academic, school and special libraries nationwide.

At its inception, CCF was awarded a Challenge Grant from the National Endowment for the Humanities (NEH). Under the terms of the grant, NEH allocated up to \$350,000 to CCF over a four-year period, contingent on ALA's ability to raise matching funds on a 3-to-1 basis.

Per the terms of the NEH grant, ALA's current fundraising goal is to raise \$140,000 for CCF by July 31, 2006. The Public Programs Office and the Public and Cultural Advisory Committee (PCPAC), chaired by Deborah L. Jacobs of the Seattle Public Library, are spearheading the campaign.

"We are pleased to support the work of the American Library Association to promote excellence in humanities programming," said Stephen Ross, direc-

tor of the NEH Office of Challenge Grants. "Libraries touch schools, communities, and neighborhoods throughout the nation, and success in meeting the NEH Challenge Grant will help the ALA continue to bring the best of the humanities directly to the American people through their libraries."

"Through its Public Programs Office, ALA has provided grant support to more than 8,000 libraries and librarians to help them bring significant cultural programs to their communities," said Thomas C. Phelps, Senior Program Officer with the National Endowment for the Humanities. "These programs consistently receive excellent reviews from participants and often attract greater visibility and support for the library. We hope those who have benefited from past PPO grants will step up and invest in the future of library programming by making a donation to CCF."

Organizations and individuals can help ALA meet its 2006 goal by making a contribution online at www.ala.org/ccf or by contacting Robertson at (312) 280-5057 or droberts@ala.org. Donors will receive special recognition at ALA conferences, on the ALA Web site, and in press releases. Since NEH will match individual, corporate and foundation gifts, donors also will maximize their support for library programs. Visit the

CCF Web site (www.ala.org/ccf) for details.

Individuals can also support CCF by purchasing several products and services that will benefit the endowment. These include the One Book, One Community digital resource CD and the book *Cultural Programs for Libraries: Linking Libraries Communities and Cul-*

ture, available through the ALA Store; registration for the PLA Preconference on library programming on March 21-22 in Boston (www.placonference.org for details and registration); and travel reservations made through ALA's travel affinity program with Collette Vacations (ALA members only). For details, visit www.ala.org/ccf.

Licenses and Copyright Forum

SPARC-ACRL will host a forum entitled *Authors and Authority: Perspectives on Negotiating Licenses and Copyright* today from 4:00 – 6:00 p.m. at the Hilton Palacio del Rio, Salon Del Rey (Central & South).

A publisher, an attorney and a librarian will provide insights into the ways that the traditional relationship between author and publisher is changing: from individual author's addenda included with publishing agreements to large-scale efforts from universities and organizations like Creative Commons and Science Commons. This SPARC-ACRL Forum will outline a path for the future that will better serve academe and the public.

Speakers include David Hoole, Head of Brand Marketing and Content Licensing, Nature Publishing Group; Mike Carroll, Associate Professor of Law, Villanova University School of Law and Board Member of Creative Commons; and John Ober, Director, Education and Strategy, California Digital Library.

Please join us for this event. Reservations are not required.



Effective December last year, Severn House moved its warehousing and fulfilment to Ingram Publisher Services "IPS" at Chambersburg, PA.

•
Severn House books are available at discount from Ingram, Brodart amongst others.

•
They are in stock at IPS.

•
If you are having trouble getting your orders filled from Baker and Taylor, please contact us directly at Booth 1054 or e-mail edwin@severnhouse.com or michelle@severnhouse.com

Ingram Publisher Services
Customer Service, Box 512, 1 Ingram Blvd LaVergne, TN 37086
Orders: Tel: 1-800-961-2059 Fax: 1-800-838-1149
Email: customerservice@ingrampublisherservices.com