


# PROGRAM TRACKS AND DESCRIPTIONS

The list of tracked programs includes the primary sponsoring unit, the program title, the date and time, and the page number where the program description can be found. Page numbers include the letters a, b, and c, which indicate the column on the page.

Program descriptions start on page 55. Programs are listed in chronological order, then by sponsoring unit, and also include the track where the program can be found.

Programs with a \$ next to the name indicate an event that must be registered for on the registration form. Several other events require a sign-up through other means - the description will include this information.

Programs with a  next to the title indicate programs that are of special interest to First Time Conference attendees and new members.

## 2007 Descriptions of Tracks and Subtracks

### **Administration & Leadership** Pages 40-41

Getting from good to great! Explore critical leadership and management issues, trends, and best practices in the 21st century library environment.

*Subtracks:*

*Advocacy, Marketing, & Fundraising, Assessment  
Buildings, Leadership & Management, New Models for  
Collaboration, Security & Risk Management, Trustee*

### **Authors, Literature & Cultural Programming** Page 42

Fresh looks at authors, literature, culturally diverse programs, library history, media, reading programs and archives.

*Subtracks:*

*Cultural Diversity, Literature*

### **Children & Young Adults** Page 48

Children and youth are the library users of the future. These programs will maximize your impact by providing practical and theoretical information that will further develop skills and expand the minds of forward thinking administrators, teacher-librarians, and children's and youth services specialists.

*Subtracks:*

*Best Practices and Model Programming, Literature &  
Collection Development, Programs & Services*

### **Collection Management & Technical Services** Page 47

The old is new again. Conflicts and convergence in collection management and technical services.

*Subtracks:*

*Cataloging & Metadata, Collection Development*

### **Digital Information & Technologies** Page 49

Digital information is an increasingly important component of library services. This track provides updates on the latest technologies, innovations, and issues involved in the provision of electronic information and services.

### **Human Resources & Staff Development** Page 50

Your future will look brighter after attending these programs on career paths and development. Your staff and organization can excel when you attend programs on best practices in recruitment, training, mentoring, ethics, staffing issues, and compensation and benefits.

*Subtracks:*

*Career Paths & Professional Development, Compensation &  
Benefits, Staff Training*

### **Issues & Updates** Page 51

Inquiring minds need to know: join us in exploring the major social, legal, and professional issues librarians are dealing with today.

### **Research** Page 54

Exciting new research and tips on how to conduct and publish your own.

### **Transformation & Innovations** Page 53

The future is here! Where is your library? This track highlights new programs, ideas and services that are transforming libraries in innovative ways.

### **User Services, Reference & Outreach** Pages 52-53

Who are our users and what do they want? Come find out how you can transform library services to meet the needs of your changing user communities.

*Subtracks:*

*Best Practices, Information Literacy, Outreach to Target  
Populations, Reference Services*

## ADMINISTRATION &amp; LEADERSHIP

ALA UNIT	PROGRAM TITLE	DATE	TIME	PAGE
No-Conflict Exhibit Time: Monday 9:00 - 10:30 am				
ALA OLOS	Rural and Small Libraries vs. Small Salaries	Saturday	1:30 pm - 3:30 pm	64a
ASCLA	Why is this Dog in my Library? Federal Resources for Public Libraries	Saturday	1:30 pm - 3:30 pm	65b
LAMA	The Best of LA&M 2006 and How to Publish Research in LA&M	Sunday	8:30 am - 12:00 pm	69c
LAMA	LAMA President's Program	Sunday	1:30 pm - 3:30 pm	76b
PLA	The Art and Science of Staffing, Structure and Organizational Design in an Age of Permanent Change	Sunday	1:30 pm - 3:30 pm	76c
PLA	Mildly Delirious Libraries: Transforming Your Library from Top to Bottom	Monday	10:30 am - 12:00 pm	82c
AFL REFORMA	Cultural Competence: Bridging the Gap Between What We Say and What We Do	Monday	1:30 pm - 3:30 pm	84a
<b>ADVOCACY, MARKETING, &amp; FUNDRAISING</b>				
AFL	Avenues of Advocacy: Helping Members Make a Difference	Saturday	8:00 am - 10:00 am	57a
PLA LD	Word of Mouth Marketing Is Everybody's Job	Saturday	10:30 am - 12:00 pm	61b
PLA LD	More Shining Stars: Award-Winning Programs from Small and Medium-Sized Public Libraries	Saturday	10:30 am - 12:00 pm	61c
ALA PIO	Creating Advocacy Leaders: An Advocacy Institute Leadership Program	Saturday	1:30 pm - 3:30 pm	64b
ALSC	Libraries + Lobbying = Success	Saturday	1:30 pm - 3:30 pm	65a
ALA PIO	PR Forum	Sunday	8:00 am - 10:00 am	69a
PLA	Libraries Prosper with Passion, Purpose, Persuasion: A PLA Toolkit for Success	Sunday	1:30 pm - 3:30 pm	77a
ALA PIO	Campaign for America's Libraries Training	Sunday	1:30 pm - 4:30 pm	77c
LAMA FRFDS	Raising More Money™: Sustainable Funding for Your Library	Monday	1:30 pm - 3:30 pm	85a
LAMA FRFDS	Leveraging Technology to Enhance Fundraising	Monday	10:30 am - 12:00 pm	82c
LAMA PRMS	Ignite your Library's Public Relations and Outreach Using Hot Technologies	Monday	10:30 am - 12:00 pm	82c
PLA LS	Marketing Library Services to the Melting Pot	Monday	10:30 am - 12:00 pm	83a
<b>ASSESSMENT</b>				
LAMA MAES	The Balanced Scorecard: The Results Please!	Saturday	10:30 am - 12:00 pm	60c
PLA LD	It's Logical! Evaluating Your Summer Reading Program in Context of Your Library's Strategic Plan	Saturday	10:30 am - 12:00 pm	61c
LAMA MAES	Survey Fatigue? An Rx for Avoiding the Problem	Monday	1:30 pm - 3:30 pm	85c
<b>BUILDINGS</b>				
LAMA BES	Libraries & Landscapes	Saturday	10:30 am - 12:00 pm	60c
LAMA BES	No Shushing Required—Acoustics in Library (Open) Spaces	Saturday	10:30 am - 12:00 pm	61a
LAMA BES	Why Does My Building Project Need an Interior Designer?	Sunday	8:00 am - 10:00 am	69b
LAMA BES	AIA ALA 2007 Library Building Awards	Monday	1:30 pm - 3:30 pm	85b
LAMA BES	Is the Learning Commons Enough? — Asking the Better Questions	Monday	1:30 pm - 3:30 pm	85c
<b>LEADERSHIP &amp; MANAGEMENT</b>				
LAMA LOMS	Leading Technology-driven Change: Theory and Practice	Saturday	8:00 am - 10:00 am	58a
ALCTS CCS	Reflections on Cataloging Leadership	Saturday	10:30 am - 12:00 pm	60a
ACRL ULS	Leadership or Management: Which Is It?	Saturday	1:30 pm - 3:30 pm	62
ALA MEMBERSHIP	Launch Yourself!: Discover how an ALA internship leads to leadership in the library profession	Sunday	1:30 pm - 3:30 pm	75c
LAMA HRS	To Change Your Library, Change Your Mind!	Sunday	4:00 pm - 5:30 pm	78c

ALA UNIT	PROGRAM TITLE	DATE	TIME	PAGE
No-Conflict Exhibit Time: Monday 9:00 - 10:30 am				
<b>NEW MODELS FOR COLLABORATION</b>				
LITA	The Open ILS: PINES, the Evergreen Open-ILS Program & The University of Rochester Extensible Catalog Project	Saturday	4:00 pm - 5:30 pm	68a
ASCLA SLAS	Moving Mountains: Exciting Trends in Library Delivery Services	Sunday	8:00 am - 10:00 am	69a
LITA	Sakai Collaboration and learning Environment	Sunday	10:30 am - 12:00 pm	72b
AASL	Crossing the K-12/College Divide: Practical Tips for Collaboration	Sunday	1:30 pm - 3:30 pm	73c
ALA	Museums, Libraries, Archives: A Convergence	Sunday	1:30 pm - 3:30 pm	74b
<b>SECURITY &amp; RISK MANAGEMENT</b>				
LAMA BES	Minding the COOP: Maintaining and Improving Library Security Through Continuity of Operations	Saturday	10:30 am - 12:00 pm	61a
LAMA LOMS	Insurance and Tragedy: Lessons Learned	Saturday	10:30 am - 12:00 pm	61a
ALA MAGERT	Library Security for Maps	Sunday	1:30 pm - 3:30 pm	75b
<b>TRUSTEE</b>				
ALTA	Opening Session for Library Trustees: Trustees, Friends and Library Staff: Developing an Effective Library Advocacy Network!	Saturday	8:00 am - 10:00 am	58a
ALTA	Intellectual Freedom: Who's Responsible	Saturday	10:30 am - 12:00 pm	60c
ALTA	ALTA's President's Program: From Advocate to Player: Trustees Transforming Libraies	Saturday	1:30 pm - 3:30 pm	65b
ALTA	Education of Trustees Program: Crossing the Line: Trustee/Director Relationship	Sunday	8:00 am - 10:00 am	69a
ALTA	Technology for Trustees	Sunday	1:30 pm - 3:30 pm	76b

If you are interested in Administration & Leadership, you may be interested in programs that can be found in the following tracks:

#### Authors, Literature & Cultural Programming

Partnerships Produce Successful Cultural Programs

#### Children & Young Adults

Communicating Up and Down: The Yo-Yo Effect

#### Collection Management & Technical Services

We Have the Data, Now What? Putting Your Collection Assessment Data to Work

#### Human Resources & Staff Development

Survivor @ the Library: Staff Redistribution in Trying Times  
Getting What You're Worth Salary Workshop  
Who's In Charge? I Am?! How to Be the Person in Charge; How to Train Your Staff to Be in Charge  
Learning When There's No Time (or Money to Learn)

#### Issues & Updates

What We Know About What We Know: How to Use Assessment and Evaluations  
Lifting the Gag: Patron Privacy and the Patriot Act  
Ethics and Fund Raising: Challenges and Opportunities

#### Research

Roadmap to Targeted Marketing: Collections, Campaigns and Customers  
Empowering Data: Persuasion Through Presentation

#### Transformation & Innovations

Transforming Your Community  
Transforming Your Space - A Transforming Experience  
Finding New and Creative Solutions through Library Think Tanks

#### User Services, Reference & Outreach

Access Services: It's Not Just Circulation Any More!

#### Non-Track

Swap & Shop—Celebrate PR!  
President's Program: The Art of Persuasion: Strategies for Effective Communication with Chief Academic Officers

## AUTHORS, LITERATURE &amp; CULTURAL PROGRAMMING

ALA UNIT	PROGRAM TITLE	DATE	TIME	PAGE
No-Conflict Exhibit Time: Monday 3:30 - 5:00 pm				
AFL FOLUSA	Where Do We Go From Here: Writers Talk about U.S. Politics and Policy	Saturday	10:30 am - 12:00 pm	59a
ALA PUB PROGS	Break on Through to the Other Side: Cultural Programming for New Librarians (co-sponsored by NMRT)	Saturday	10:30 am - 12:00 pm	60a
AFL FOLUSA	Teens Read!	Saturday	1:30 pm - 3:30 pm	63a
PLA LS	Programming Not Just for Boomers: Programming and Services	Saturday	1:30 pm - 3:30 pm	65c
AASL	Read Aloud Enhancement for Teens: Exceeding the Standard	Sunday	10:30 am - 12:00 pm	70a
ALA PUB PROGS	Partnerships Produce Successful Cultural Programs	Sunday	10:30 am - 12:00 pm	71c
ALA PUB PROGS	PRIME TIME FAMILY READING TIME®: A Model Outreach Program	Sunday	10:30 am - 12:00 pm	71c
ALA PUB PROGS	Engaging the Community with Documentary Film Screenings in Your Library	Sunday	1:30 pm - 3:30 pm	75c
AFL BCALA	Special Collections Deal or No Deal?	Sunday	1:30 pm - 3:30 pm	74a
AASL	Raising Readers: Engaging Adolescent Boys	Monday	8:00 am - 10:00 am	80a
ACRL WESS	EU Today: Forging European Identity	Monday	10:30 am - 12:00 pm	81b
<b>CULTURAL DIVERSITY</b>				
AFL AILA	American Indian Children's Literature: Identifying and Celebrating the Good	Saturday	8:00 am - 10:00 am	57a
ALA SRRT	Dr. Martin Luther King, Jr. Holiday Multicultural Idea Exchange	Saturday	1:30 pm - 3:30 pm	64b
AASL	Promoting Diversity through Young Adult Literature	Saturday	4:00 pm - 5:30 pm	67a
ACRL ANSS	Native American Heritage in the Nation's Capitol: Representation, Repatriation, and Resilience	Sunday	8:00 am - 12:00 pm	69c
AFL APALA	Asian American Materials: Preserving Our Histories and Moving Into the Future	Sunday	10:30 am - 12:00 pm	70b
AFL CALA	Librarians of the 21st Century: Developing solutions to new challenges at the global, national, and local levels.	Sunday	1:30 pm - 3:30 pm	74b
AFL FOLUSA	Street Lit	Sunday	1:30 pm - 3:30 pm	74b
ALA EMIERT	Voices From the Inside	Sunday	1:30 pm - 3:30 pm	74c
ASCLA LSSPS	Got Deaf Culture @ Your Library?	Monday	10:30 am - 12:00 pm	82b
<b>LITERATURE</b>				
ACRL LES	Shakespeare and Libraries: On Stage, Online, Off the Shelves	Saturday	1:30 pm - 3:30 pm	62b
AFL FOLUSA	First Author / First Book	Sunday	10:30 am - 12:00 pm	70c
ALA PUB PROGS	We the People Bookshelf Project	Monday	10:30 am - 12:00 pm	82b
AFL BCALA	South Africa: the Big Five	Monday	1:30 pm - 3:30 pm	84a
ALA PUB PROGS	Let's Talk About It: 25 Years of Reading and Discussion Programs	Monday	1:30 pm - 3:30 pm	85a

If you are interested in Authors, Literature & Cultural Programming, you may be interested in programs that can be found in the following tracks:

**Children & Young Adults**

Collaborative Techniques Between Authors & Artists: The Inside Story of How Picture Books Are Created  
 Search and Research: How Three Nonfiction Writers Navigate Information Overload  
 Spreading the Word with a Children's Poetry Jam  
 Alex Award Winners 2007  
 Nurturing a Love of Books Through Readers Theatre

**User Services, Reference & Outreach**

He Said....She Said  
 Library Outreach and Programming on a Shoestring Budget

**Non-Track**

Literary Tastes: Notable Books Breakfast  
 36th Annual Stonewall Book Awards & Brunch  
 The Laugh's On Us!

## COLLECTION MANAGEMENT &amp; TECHNICAL SERVICES

ALA UNIT	PROGRAM TITLE	DATE	TIME	PAGE
No-Conflict Exhibit Time: Monday 10:30 am - 12:00 pm				
LAMA SASS	New Technical Services Supervisor? Check Here for Help	Saturday	4:00 pm - 5:30 pm	68a
ACRL AAMES	Creating World-class Asian, African and Middle Eastern Print and Digital Collections	Sunday	1:30 pm - 3:30 pm	73c
ACRL RBMS	Rare Books and Special Collections in Public Libraries: Collections and Locations, Old and New	Sunday	1:30 pm - 3:30 pm	74a
ALCTS PARS	Saving Sound 3: Audio Digitization and Preservation	Sunday	4:00 pm - 5:30 pm	78c
PLA LS	Put Your Money Where Your Circulation Is: The Fine Art of Budgeting for Audiovisuals	Monday	1:30 pm - 3:30 pm	86a
<b>CATALOGING &amp; METADATA</b>				
ALCTS	Informing the Future of MARC: An Empirical Approach	Saturday	8:00 am - 10:00 am	57b
ALCTS CCS	New Developments in Form/Genre Access: where we are, where are we heading, and where we want to be	Saturday	1:30 pm - 3:30 pm	64c
ALCTS SS	Making E-Resource Infrastructure Work: Effective Metadata Exchange & Exposure	Saturday	1:30 pm - 3:30 pm	65a
LITA	Authority Control Meets Faceted Browse	Sunday	1:30 pm - 3:30 pm	76c
ALCTS CCS	Cataloging Correctly for Kids: AV, E-Books, and More!	Sunday	1:30 pm - 5:30 pm	77c
<b>COLLECTION DEVELOPMENT</b>				
RUSA CODES	We Have the Data, Now What? Putting Your Collection Assessment Data to Work	Saturday	10:30 am - 12:00 pm	62a
RUSA CODES	Cooperative Monographic Collection Development - Recent Trends	Saturday	1:30 pm - 3:30 pm	66a
ALCTS CMDS	Collecting for Institutional Repositories: All the news that's fit to keep	Sunday	10:30 am - 12:00 pm	72a
PLA	The Best of the Best from the University Presses: Books You Should Know About	Sunday	1:30 pm - 3:30 pm	76c

If you are interested in Collection Management & Technical Services, you may be interested in programs that can be found in the following tracks:

**Administration & Leadership**

Reflections on Cataloging Leadership  
Library Security for Maps

**Authors, Literature & Cultural Programming**

Native American Heritage in the Nation's Capitol: Representation, Repatriation, and Resilience  
Asian American Materials: Preserving Our Histories and Moving Into the Future

**Children & Young Adults**

Teen Graphic Novels: Maintaining Your Collection for Maximum Impact!  
Zine-a-palooza 2007! Or, Zines in Public Libraries, A Panel  
Series Books for Kids and Teens: Love 'em or Hate 'em, What You Should Know About Them

**Digital Information & Technologies**

Digital Asset Management: Implications for Preservation  
Automating Metadata Creation with Open Source Software  
Bringing Order to Chaos: Managing Metadata for Digital Collections  
Issues and Trends in Digital Repositories of Non-textual Information: Support for Research and Teaching

**Issues & Updates**

Public Access to Government-Sponsored Research

**User Services, Reference & Outreach**

Off the Chain: Reader's Advisory for Exploding Genres  
Reference Books Bulletin: Is Print Reference Dead?

**Non-Track**

Two Thumbs Up! A Preservation Film Festival  
What difference does it make what Congress published? American history in the earliest congressional documents

## CHILDREN &amp; YOUNG ADULTS

ALA UNIT	PROGRAM TITLE	DATE	TIME	PAGE
No-Conflict Exhibit Time: Monday 3:30 - 5:00 pm				
ALSC	Collaborative Techniques Between Authors & Artists: The Inside Story of How Picture Books Are Created	Saturday	8:00 am - 10:00 am	57a
PLA LS	Teen Graphic Novels: Maintaining Your Collection for Maximum Impact!	Saturday	1:30 pm - 5:30 pm	66b
ALSC	Communicating Up and Down: The Yo-Yo Effect	Sunday	10:30 am - 12:00 pm	72a
ALSC	Search and Research: How Three Nonfiction Writers Navigate Information Overload	Sunday	1:30 pm - 3:30 pm	76a
PLA LS	Snips and Snails and Puppy Dogs' Tails: Every BOY Ready to Read @ your library	Sunday	1:30 pm - 3:30 pm	77a
YALSA	Research: It's Not as Nerdy as You Think	Sunday	1:30 pm - 3:30 pm	77b
YALSA	You Must Write It: 50 Tips for Publishing with YALSA	Monday	8:00 am - 10:00 am	80b
PLA LD	Zine-a-palooza 2007! Or, Zines in Public Libraries, A Panel	Monday	10:30 am - 12:00 pm	83a
YALSA	YALSA President's Program & Membership Meeting: A Day in the Life of an American Teenager - Five Decades with YALSA	Monday	1:30 pm - 3:30 pm	86b
<b>BEST PRACTICES AND MODEL PROGRAMMING</b>				
ALSC	Babies & Books Beyond the Library: Developing an Early Literacy Campaign	Saturday	8:00 am - 10:00 am	57c
ALSC	Bringing in the Boys: Using Multiple Intelligences to Plan Programs that Appeal to Boys	Saturday	10:30 am - 12:00 pm	60b
ALSC	Spreading the Word with a Children's Poetry Jam	Saturday	10:30 am - 12:00 pm	60b
AASL ISS	Global Collaborative Learning through Video Conference	Saturday	4:00 pm - 5:30 pm	67b
AASL	Using Creative Drama to Develop Literacy and Pre-literacy Skills	Saturday	4:00 pm - 5:30 pm	67a
ALSC	Engaging Your Community in Día Partnerships	Sunday	1:30 pm - 3:30 pm	76a
ALSC	What's the BIG Idea? Science & Math for Children in Public Libraries	Monday	1:30 pm - 3:30 pm	85b
<b>LITERATURE &amp; COLLECTION DEVELOPMENT</b>				
PLA	Celebrating Excellence in Audiobooks for Children and Young Adults	Saturday	10:30 am - 12:00 pm	61b
ALSC	Picture Books for Older Readers	Saturday	4:00 pm - 5:30 pm	67c
YALSA	Alex Award Winners 2007	Saturday	4:00 pm - 5:30 pm	68b
ALSC	Series Books for Kids and Teens: Love 'em or Hate 'em, What You Should Know About Them	Sunday	10:30 am - 12:00 pm	72b
YALSA	Trend Setters in Teen Literature	Sunday	10:30 am - 12:00 pm	73a
ALA EMIERT	The Cultural Context for Storytelling	Sunday	1:30 pm - 5:30 pm	77a
YALSA	How to be Popular AND Smart! YALSA's Popular Paperbacks List	Monday	10:30 am - 12:00 pm	83c
<b>PROGRAMS &amp; SERVICES</b>				
ALSC	Nurturing a Love of Books Through Readers Theatre	Saturday	1:30 pm - 3:30 pm	65a
ALSC	Trit Trot to Washington: The Whys and Hows of Using Rhymes, Songs, Books and Games in Early Literacy Programs for Babies and Toddlers	Saturday	4:00 pm - 5:30 pm	68a
YALSA	Using Technology to Market to Young Adults	Sunday	8:00 am - 10:00 am	69b
AFL REFORMA	English Only: Censorship and its Impact on Latino Children and Young Adults in School and Public Libraries	Sunday	1:30 pm - 3:30 pm	74b
YALSA	To iPods & Beyond	Sunday	1:30 pm - 3:30 pm	77b
YALSA	Video Games as a Service: Hosting Tournaments @ your library	Sunday	4:00 pm - 5:30 pm	79a

If you are interested in Children & Young Adults, you may be interested in programs that can be found in the following tracks:

#### Administration & Leadership

Libraries + Lobbying = Success  
It's Logical! Evaluating Your Summer Reading Program in Context of Your Library's Strategic Plan

#### Authors, Literature & Cultural Programming

Read Aloud Enhancement for Teens: Exceeding the Standard  
Raising Readers: Engaging Adolescent Boys  
American Indian Children's Literature: Identifying and Celebrating the Good  
Promoting Diversity through Young Adult Literature  
Voices From the Inside

#### Collection Management & Technical Services

Cataloging Correctly for Kids: AV, E-Books, and More!

#### Issues & Updates

A Sticky Issue: Is Labeling a Form of Censorship?

#### Non-Track

YALSA 101  
The 2000 Printz: A Reunion  
Stories for a Saturday Evening  
FTF Amelia Bloomer Project Breakfast: Who Needs Feminist Books?  
ALSC Poetry Blast 4  
ALSC Charlemae Rollins President's Program  
ALSC Awards Presentation and Membership Meeting  
Selected Videos and DVDs for Young Adults

## DIGITAL INFORMATION & TECHNOLOGIES

ALA UNIT	PROGRAM TITLE	DATE	TIME	PAGE
No-Conflict Exhibit Time: Sunday 9:00 - 10:30 pm				
ALA ERT	Information in the World of Digital Natives	Saturday	8:00 am - 10:00 am	57a
LITA	Automating Metadata Creation with Open Source Software	Saturday	10:30 am - 12:00 pm	61b
ACRL LPSS	Can Blogs Be Trusted?	Saturday	1:30 pm - 3:30 pm	62c
ALCTS PARS	Digital Asset Management: Implications for Preservation	Saturday	1:30 pm - 3:30 pm	64c
LITA	RFID In Libraries: New Developments	Saturday	1:30 pm - 3:30 pm	65b
AASL	Utilizing Learning Theory in Online Environments	Saturday	4:00 pm - 5:30 pm	67a
ASCLA	President's Program: Is your information technology accessible? Section 508 and Libraries	Sunday	10:30 am - 12:00 pm	72b
ALCTS	Bringing Order to Chaos: Managing Metadata for Digital Collections	Sunday	1:30 pm - 3:30 pm	75c
PLA IC	Innovative Public Library Services Around the Globe, Or, Learning from our Global Neighbors	Sunday	1:30 pm - 3:30 pm	77a
ALA ERT	Future of Information Retrieval	Monday	8:00 am - 10:00 am	80a
ACRL STS	Issues and Trends in Digital Repositories of Non-textual Information: Support for Research and Teaching	Monday	8:00 am - 12:00 pm	80b
ALCTS	ALCTS President's Program: Ambient Findability: Librarians, Libraries and the Internet of Things	Monday	10:30 am - 12:00 pm	82b
PLA LD	Wiking the Blog and Walking the Dog—Social Software, Virtual Reality, and Authority Everywhere	Monday	10:30 am - 12:00 pm	83a
ALCTS AS	Technical Services 2.0: Using Social Software for Collaboration	Monday	1:30 pm - 3:30 pm	85b

If you are interested in Digital Information & Technologies, you may be interested in programs that can be found in the following tracks:

#### Administration & Leadership

Technology for Trustees

#### Authors, Literature & Cultural Programming

EU Today: Forging European Identity

#### Children & Young Adults

Global Collaborative Learning through Video Conference

#### Collection Management & Technical Services

Creating World-class Asian, African and Middle Eastern Print and Digital Collections  
Saving Sound 3: Audio Digitization and Preservation  
Making E-Resource Infrastructure Work: Effective Metadata Exchange & Exposure

#### Issues & Updates

Legal Challenges to Digitization Projects: Adopting Orphan Works

#### Transformation & Innovations

Transforming Your Library, and Your Library's Future, with Technology  
The Ultimate Debate: Do Libraries Innovate?

#### User Services, Reference & Outreach

Once Upon a Furl in a Podcast Long Ago: Using New Technologies to Support Library Instruction

## HUMAN RESOURCES & STAFF DEVELOPMENT

ALA UNIT	PROGRAM TITLE	DATE	TIME	PAGE
No-Conflict Exhibit Time: Monday 1:30 - 3:30 pm				
PLA LD	Diplomacy 11: Dealing with Difficult Customers	Saturday	10:30 am - 12:00 pm	61c
ALA NMRT	NMRT President's Program: Navigating the Rapids: Myths and Realities of Intergenerational Workplaces	Saturday	1:30 pm - 3:30 pm	64a
PLA IC	Survivor @ the Library: Staff Redistribution in Trying Times	Sunday	4:00 pm - 5:30 pm	78c
<b>CAREER PATHS &amp; PROFESSIONAL DEVELOPMENT</b>				
ACRL DLS	Academic Publishing: A Mock Peer-Review Workshop	Saturday	10:30 am - 12:00 pm	59a
ALCTS	Mentoring for Success: You Can Do It. ALCTS Can Help	Saturday	1:30 pm - 3:30 pm	64c
ALA NMRT	NMRT Annual Program: Using Past Lives to Launch Your Library Career	Saturday	4:00 pm - 5:30 pm	67c
ACRL	The ACRL Spectrum Scholar Mentor Program: The Experiences of Mentors and Mentees	Sunday	10:30 am - 12:00 pm	70b
AFL BCALA	The Black Male Librarian: How Do We Recruit the Next Generation	Sunday	10:30 am - 12:00 pm	70c
AFL BCALA	Minority Recruitment in Research Libraries: A Model of Success	Sunday	4:00 pm - 5:30 pm	78b
<b>COMPENSATION &amp; BENEFITS</b>				
ALA APA	Justice You Can Bank On: ALA, ALA-APA and the National Committee on Pay Equity	Saturday	10:30 am - 12:00 pm	59b
ALA APA	Getting What You're Worth Salary Workshop	Saturday	1:30 pm - 3:30 pm	63a
ALA APA	Benefits You Can Afford	Monday	4:00 pm - 5:30 pm	87a
<b>STAFF TRAINING</b>				
PLA LD	Who's In Charge? I Am?! How to Be the Person in Charge; How to Train Your Staff to Be in Charge	Saturday	10:30 am - 12:00 pm	62a
ALA CLENERT	Learning When There's No Time (or Money) to Learn	Saturday	1:30 pm - 3:30 pm	63a
ALA APA	Certification Update: What's Happening with CPLA and Other Programs?	Sunday	10:30 am - 12:00 pm	71a

If you are interested in Human Resources & Staff Development, you may be interested in programs that can be found in the following tracks:

**Administration & Leadership**

Rural and Small Libraries vs. Small Salaries  
 The Art and Science of Staffing, Structure and Organizational Design in an Age of Permanent Change  
 Collection Management & Technical Services New Technical Services Supervisor? Check Here for Help

**Issues & Updates**

The "R" Word: Exploring the Reality of Racism in Academic Libraries

**Research**

Why Can't Johnnie and Jane Get Published? Part 3, Research Survey Methods  
 Transformation & Innovations  
 Embracing Change: How to Energize and Engage Library Staff

**User Services, Reference & Outreach**

Electronic Resources: Training that Works

**Non-Track**

NMRT Conference Orientation  
 Training Showcase: Best Practices for Continuing Library Education  
 Networking Breakfast



## ISSUES &amp; UPDATES

ALA UNIT	PROGRAM TITLE	DATE	TIME	PAGE
No-Conflict Exhibit Time: Monday 9:00 - 10:30 am				
AASL	What We Know About What We Know: How to Use Assessment and Evaluations	Saturday	8:00 am - 10:00 am	56c
ACRL	The "R" Word: Exploring the Reality of Racism in Academic Libraries	Saturday	10:30 am - 12:00 pm	59a
AASL	AASL Highsmith Research Award Forum	Saturday	4:00 pm - 5:30 pm	67a
ALA SRRT	Darfur: The Library's Responsibility and Our Community's Need to Know	Sunday	10:30 am - 12:00 pm	72a
ALTA	Lifting the Gag: Patron Privacy and the Patriot Act	Sunday	10:30 am - 12:00 pm	72b
LITA	Legal Challenges to Digitization Projects: Adopting Orphan Works	Sunday	10:30 am - 12:00 pm	72c
ACRL	Ethics and Fund Raising: Challenges and Opportunities	Sunday	4:00 pm - 5:30 pm	78a
AASL	Everything You Need to Know About the 65% Solution, but Were Afraid to Ask	Monday	10:30 am - 12:00 pm	81b
RUSA	Aging and Activism: Findings from the Latest Research on Brain Health and Psychology	Monday	10:30 am - 12:00 pm	83b
ALA FAFLRT	Public Access to Government-Sponsored Research	Monday	1:30 pm - 3:30 pm	84b
ALA OA	COA Town Hall Meeting: Review of the 1992 ALA Standards for Accreditation	Monday	1:30 pm - 3:30 pm	84c
ALSC	A Sticky Issue: Is Labeling a Form of Censorship?	Monday	1:30 pm - 3:30 pm	85b

If you are interested in Issues & Updates, you may be interested in programs that can be found in the following tracks:

#### Administration & Leadership

Intellectual Freedom: Who's Responsible

#### Authors, Literature & Cultural Programming

Librarians of the 21st Century: Developing solutions to new challenges at the global, national, and local levels.

#### Children & Young Adults

English Only: Censorship and its Impact on Latino Children and Young Adults in School and Public Libraries

#### Collection Management & Technical Services

Collecting for Institutional Repositories: All the news that's fit to keep

#### Research

Sizing Up America's School Libraries: The first annual report on the AASL Longitudinal Survey of School Library Media Centers

#### User Services, Reference & Outreach

Finding Environmental Information in the New Millennium: Continuing the Dialogue  
Doing Business Abroad: Regulations, Markets, and Culture

#### Non-Track

Copyright 101: Everything You Ever Wanted to Know But Were Afraid to Ask

## IF YOU DON'T LIKE THE TRACKS ALA PLANNED... PLAN YOUR OWN!!!

Be part of the unique experience of open space meetings. For two days you and your colleagues will plan and discuss topics of interest to you, share ideas and give ALA a new direction for future sessions. The rules for open meetings such as this are simple:

1. Whoever comes are the right people.
2. Whatever happens is the only thing that could have happened.
3. Whenever it starts is the right time.
4. When it's over, it's over.

An open space meeting facilitator who will keep the session on track, give direction when needed and keep things lively will assist this unique, new concept. Plan to commit an entire day from 8:00 am - 4:00 pm Saturday or Sunday so you will benefit from the entire experience. The sessions will take place in the Convention Center and details will be on the web site and in the Final Program. If you enjoy interactive, collaborative learning and are looking for something different, this is the educational experience for you!!

## USER SERVICES, REFERENCE & OUTREACH

ALA UNIT	PROGRAM TITLE	DATE	TIME	PAGE
No-Conflict Exhibit Time: Sunday 3:30 - 5:00 am				
ALA SRRT	Finding Environmental Information in the New Millennium: Continuing the Dialogue	Saturday	4:00 pm - 5:30 pm	67c
ALA EMIERT	Libraries, Immigrants and the American Experience	Sunday	10:30 am - 12:00 pm	71a
RUSA CODES	Off the Chain: Reader's Advisory for Exploding Genres	Sunday	10:30 am - 12:00 pm	72c
ALA PUBLISHING	He Said... She Said	Sunday	1:30 pm - 3:30 pm	75c
RUSA HS	All History is Local in a Digital World	Sunday	1:30 pm - 3:30 pm	77b
RUSA BRASS	Doing Business Abroad: Regulations, Markets, and Culture	Monday	8:00 am - 12:30 pm	80c
ALA OLOS	Library Outreach and Programming on a Shoestring Budget	Monday	1:30 pm - 3:30 pm	85a
RUSA	President's Program: Time Odyssey: Visions of Reference and User Services	Monday	1:30 pm - 3:30 pm	86b
<b>BEST PRACTICES</b>				
RUSA MARS	Electronic Resources: Training that Works	Saturday	1:30 pm - 3:30 pm	66a
ALA OLOS	The American Dream Starts @ Your Library	Sunday	10:30 am - 12:00 pm	71b
LITA	Building the Next Generation Public Library Web Site with Drupal	Sunday	10:30 am - 12:00 pm	72c
LAMA SASS	Access Services: It's Not Just Circulation Any More!	Monday	1:30 pm - 3:30 pm	86a
<b>INFORMATION LITERACY</b>				
ACRL CJCLS	Gaming, Information Literacy and the College Student	Saturday	1:30 pm - 3:30 pm	62b
ALA OLOS	How to Engage New Learners @ Your Library	Saturday	1:30 pm - 3:30 pm	64a
ACRL IS	Eye To I: Visual Literacy Meets Information Literacy	Sunday	1:30 pm - 3:30 pm	73c
ACRL WSS	Once Upon a Furl in a Podcast Long Ago: Using New Technologies to Support Library Instruction	Monday	8:00 am - 12:00 pm	80c
<b>OUTREACH TO TARGET POPULATIONS</b>				
AFL REFORMA	Serving Spanish Speakers with Disabilities	Saturday	8:00 am - 10:00 am	57a
ALA OLOS	Tuning in on Rural, Native, Tribal Libraries of All Kinds: A Town Hall Meeting	Saturday	1:30 pm - 3:30 pm	64b
ALA GLBTRT	Aging Issues for GLBT Patrons	Sunday	1:30 pm - 3:30 pm	75a
ASCLA LSSPS	Ready or Not Here I Come: Providing Transition Services for Inmates	Monday	8:00 am - 10:00 am	80a
ALA GLBTRT	Serving Transgendered Patrons	Monday	1:30 pm - 3:30 pm	84b
<b>REFERENCE SERVICES</b>				
ACRL AFAS	Using Federal Documents in African American Historical Research	Saturday	1:30 pm - 3:30 pm	62b
RUSA RSS	New Reference Research: the 13th Annual Reference Research Forum	Sunday	1:30 pm - 3:30 pm	77b
ALA PUBLISHING	Reference Books Bulletin: Is Print Reference Dead?	Monday	10:30 am - 12:00 pm	82a
RUSA MARS	See it, Hear it, Touch it: How Do Learning Styles Affect Virtual Reference Service?	Monday	10:30 am - 12:00 pm	83b

If you are interested in **User Services, Reference & Outreach**, you may be interested in programs that can be found in the following tracks:

#### Administration & Leadership

Why is this Dog in my Library? Federal Resources for Public Libraries  
More Shining Stars: Award-Winning Programs from Small and Medium-Sized Public Libraries  
Marketing Library Services to the Melting Pot  
Is the Learning Commons Enough? — Asking the Better Questions  
Crossing the K-12/College Divide: Practical Tips for Collaboration  
Moving Mountains: Exciting Trends in Library Delivery Services  
Sakai Collaboration and Learning Environment

#### Authors, Literature & Cultural Programming

Programming Not Just for Boomers: Programming and Services  
Engaging the Community with Documentary Film Screenings in Your Library  
Got Deaf Culture @ Your Library?

#### Children & Young Adults

Engaging Your Community in Día Partnerships

#### Digital Information & Technologies

Can Blogs Be Trusted?  
President's Program: Is your information technology accessible? Section 508 and Libraries

#### Issues & Updates

Aging and Activism: Findings from the Latest Research on Brain Health and Psychology

#### Research

Information Seeking Behavior from Childhood through College

#### Transformation & Innovations

Transforming Your Services: Your customer has been transformed, so where is your library?

#### Non-Track

Rural Library Sustainability Forum  
PTDLA - Promoting Patent and Trademark Information Services  
2007 Diversity and Outreach Fair  
It's Showtime for Instruction Librarians: The Making of Short Films for Marketing and Instruction  
Mobile Outreach: Access at its Best  
Senior Sizzle: Library Links with Seniors  
Future Friends: Marketing Reference and User Services to Generation X

## TRANSFORMATION & INNOVATIONS

ALA UNIT	PROGRAM TITLE	DATE	TIME	PAGE
No-Conflict Exhibit Time: Monday 9:00 - 10:30 am				
ALA GOVERNANCE	Transforming Your Services: Your customer has been transformed, so where is your library?	Saturday	9:30 am - 12:00 pm	58c
ALA GOVERNANCE	Transforming Your Library, and Your Library's Future, with Technology	Saturday	1:30 pm - 3:30 pm	63b
LITA	The Ultimate Debate: Do Libraries Innovate?	Saturday	1:30 pm - 3:30 pm	65c
ALA GOVERNANCE	Transforming Your Staff	Sunday	8:00 am - 10:00 am	68c
ALA GOVERNANCE	Transforming Your Space - A Transforming Experience	Sunday	10:30 am - 12:00 pm	71c
ALA GOVERNANCE	Transforming Your Community	Sunday	1:30 pm - 3:30 pm	75a
ASCLA ICAN	Finding New and Creative Solutions through Library Think Tanks	Sunday	1:30 pm - 3:30 pm	76b
ACRL CLS	Embracing Change: How to Energize and Engage Library Staff	Monday	10:30 am - 12:00 pm	81b

If you are interested in **Transformations & Innovations**, you may be interested in programs that can be found in the following tracks:

#### Administration & Leadership

Mildly Delirious Libraries: Transforming Your Library from Top to Bottom  
The Open ILS: PINES, the Evergreen Open-ILS Program & The University of Rochester Extensible Catalog Project  
ALTA's President's Program: From Advocate to Player: Trustees Transforming Libraries

#### Children & Young Adults

To iPods & Beyond  
Video Games as a Service: Hosting Tournaments @ your library  
Using Technology to Market to Young Adults

#### Collection Management & Technical Services

Authority Control Meets Faceted Browse

#### Digital Information & Technologies

Technical Services 2.0: Using Social Software for Collaboration  
ALCTS President's Program: Ambient Findability: Librarians, Libraries and the Internet of Things  
Wiking the Blog and Walking the Dog—Social Software, Virtual Reality, and Authority Everywhere

#### User Services, Reference & Outreach

President's Program: time Odyssey: Visions of Reference and User Services  
Building the Next Generation Public Library Web Site with Drupal  
Gaming, Information Literacy and the College Student

#### Non-Track

ALA President's Program: Transforming Your Organization

## RESEARCH

ALA UNIT	PROGRAM TITLE	DATE	TIME	PAGE
No-Conflict Exhibit Time: Sunday 9:00 - 10:30 am				
AASL	Sizing Up America's School Libraries: The first annual report on the AASL Longitudinal Survey of School Library Media Centers	Saturday	8:00 am - 10:00 am	56c
ALCTS AS	Why Can't Johnnie and Jane Get Published? Part 3, Research Survey Methods	Saturday	8:00 am - 12:00 pm	58b
ALA LRRT	Information Seeking Behavior from Childhood through College	Saturday	1:30 pm - 3:30 pm	63c
PLA IC	Roadmap to Targeted Marketing: Collections, Campaigns and Customers	Saturday	1:30 pm - 3:30 pm	65c
ACRL EBSS	Empowering Data: Persuasion Through Presentation	Saturday	1:30 pm - 5:30 pm	66b
ALA LHRT	Research Forum	Sunday	10:30 am - 12:00 pm	71b

If you are interested in Research, you may be interested in programs that can be found in the following tracks:

### Administration & Leadership

The Best of LA&M 2006 and How to Publish Research in LA&M

### Children & Young Adults

Snips and Snails and Puppy Dogs' Tails: Every BOY Ready to Read @ your library  
 Research: It's Not as Nerdy as You Think

### Collection Management & Technical Services

Informing the Future of MARC: An Empirical Approach

### Digital Information & Technologies

Utilizing Learning Theory in Online Environments

### Human Resources & Staff Development

Academic Publishing: A Mock Peer-Review Workshop

### Issues & Updates

AASL Highsmith Research Award Forum

### User Services, Reference & Outreach

Eye To I: Visual Literacy Meets Information Literacy  
 Using Federal Documents in African American Historical Research  
 New Reference Research: the 13th Annual Reference Research Forum  
 See it, Hear it, Touch it: How Do Learning Styles Affect Virtual Reference Service?

### Non-Track

Research: A User Experience  
 Library Policies of American Occupation: Japan was not Iraq  
 New Minds, New Approaches: Juried Papers by LIS Students  
 Four Star Research

