Fri., 4:00-5:30 pm, continued

division help you? Learn more in a basic orientation, which will include an overview of the division and its activities. New members and those considering membership will learn more about the benefits, and established members are welcome to attend this great networking opportunity.

Friday, 4:30 pm - 6:00 pm

IRRT Librarians Orientation
ALA IRRT
Track: Non-Track
An introduction to the ALA Conference and the city of Washington, DC for International and other attendees from abroad. ALA members will provide an overview of the conference, including recommended programs and social activities. Learn about conference transportation, the ALA's Exhibit Hall and the Meaning of the ALA's many acronyms. Meet your mentors and representatives from ALA's many divisions and round tables who will help international librarians get the most from the conference experience. (For International librarians outside the U.S.)

Friday, 5:00 pm - 7:00 pm

SORT Membership Reception
ALA SORT
Track: Non-Track

Friday, 5:30 pm - 7:00 pm

ACRL IS Soiree
ACRL IS
Track: Non-Track
Informal social event for Instruction Section members.

Friday, 5:30 pm - 7:30 pm

Celebrating Libraries and Literacy at the Library of Congress
ALA OLOS
Track: Non-Track
Join ALA's Committee on Literacy and the Center for the Book at the Madison Building of the Library of Congress as we celebrate libraries, literacy, and lifetime achievements.

RUSA BRASS Reception
RUSA BRASS
Track: Non-Track

RUSA MARS Happy Hour
RUSA MARS
Track: Non-Track

Friday, 6:00 pm – 7:30 pm

Welcoming Event
ACRL STS
Track: Non-Track

GODORT Happy Hour
ALA GODORT
Track: Non-Track

Friday, 6:00 pm - 8:00 pm

FAFLRT Awards Reception
ALA FAFLRT
Track: Non-Track
Join the Federal and Armed Forces Librarians at the Awards Reception to be held at the Army-Navy Club, 901 17th St. N.W. (Farragut Square).

Friday, 7:00 pm - 10:00 pm

Many Voices, One Nation: Washington D.C.
ALA DIVERSITY
Track: Non-Track
Don't miss this amazing program celebrating the literary diversity and creativity that enriches our nation. This enthralling display of talent and imagination by writers from across the land will weave a tapestry of spoken word expressing the myriad of experiences from our varied ethnic, cultural, and lifestyle traditions, and our fundamental unity within the global human family. If you experienced MVON: New Orleans, you know that this is an unforgettable conference kick-off. Reception included.
Speakers: Tim Tingle, Choctaw storyteller and author; E. Ethelbert Miller, Literary activist and Director, African American Resource Center, Howard University

Friday, 7:30 pm - 8:30 pm

NMRT Meet and Greet
ALA NMRT
Track: Non-Track
Come meet and greet other members of NMRT.

Friday, 7:30 pm - 10:00 pm

ALTA GALA $
ALTA
Track: Non-Track
This event requires registration. Please see the registration form for details.

Friday, 8:00 pm - 10:00 pm

The 2000 Printz: A Reunion
ALA PUBLISHING
Track: Non-Track
To commemorate YALSA's fiftieth anniversary, *Booklist* brings together Walter Dean Myers, the winner of the first Michael L. Printz Award, and the 2000 Honor Books authors who shared the podium with him at the *Booklist* Printz forum in 2000, to reflect on the impact the award had on their work and on YA literature as a whole.
Moderator: Stephanie Zvirin
Speakers: Walter Dean Myers, Author, HarperCollins/Holiday House; Laurie Halse Anderson, Author, Penguin; Ellen Wittlinger, Author, Simon & Schuster; David Almond, Author, Random House; Michael Cart, Author-Editor

Saturday, 8:00 am - 9:00 am

ASCLA and RUSA 101: Introduction to Our Divisions
ASCLA/RUSA
Track: Non-Track
This program will introduce first-time attendees and new members to the Association of Specialized and Coopertative Library Agencies (ASCLA) and the Reference and User Services Assocation (RUSA) Divisions.

Saturday, 8:00 am - 10:00 am

Sizing Up America's School Libraries: The first annual report on the AASL Longitudinal Survey of School Library Media Centers
AASL
Track: Research
Keith Curry Lance will report the findings of AASL's first annual survey of public and private school libraries. Publications and electronic data tools associated with the project will be introduced. Ideas for using these products at state and local levels will also be presented.
Speakers: Keith Curry Lance

What We Know About What We Know: How to Use Assessment and Evaluations
AASL
Track: Issues & Updates
Assessment and evaluation are playing an increasing role in discussions of education. Yet, their purposes are still not well understood or integrated, even among educators. During this workshop, participants will identify the relationships of assessment to learning and evaluation to program planning and discover how grading masks the benefits of well-intentioned

assessments. Participants will work in small groups to apply the ideas discussed and will share their ideas on how workshop topics can aid in their work.

Avenues of Advocacy: Helping Members Make a Difference
AFL
Track: Administration & Leadership; Advocacy, Marketing, & Fundraising
Advocacy can mean many things. It can help promote and build our libraries' services and programs and/or build important relationships both inside and outside our members' institutions. It can also help our individual members advocate on their own behalf. This session sponsored by the ALA Affiliates Group discusses using outreach, legislation and regulatory collaborations, and library standards as examples of ways to advocate on behalf of your membership, library, and yourself.
Speakers: Jeanne Brown, Hd/Architecture Library, University of Nevada; Carla Funk, Executive Director, Medical Library Association; Duane Webster, Executive Director, Assn. of Research Libraries; Nan Myers, Assoc Prof & Libn, Govt Docs, Wichita State University

American Indian Children's Literature: Identifying and Celebrating the Good
AFL AILA
Track: Authors, Literature & Cultural Programming; Cultural Diversity
Identifying and discussing what to look for in Children's Literature for and about American Indian children, looking at cultural issues, accuracy of portrayals, and programming opportunities.
Panel speakers include Gabriella Kay, Reference/Children's Library Mashantucket Pequot Museum and Research Center, Dr. Naomi Caldwell, Assistant Professor, Graduate School of Library and Information Studies, University of Rhode Island; Lisa Mitten, book review editor for Choice Magazine.

Serving Spanish Speakers with Disabilities
AFL REFORMA
Track: User Services, Reference & Outreach; Outreach to Target Populations
While libraries are enhancing services to Spanish speakers, there is a part of said population whose information needs have yet to be met. Librarians and vendors will share guidelines for collection development, assistive technology (AT), and staff awareness trainings to better serve Spanish speakers with disabilities.
Moderator: Loida Garcia-Febo, Assistant Coordinator, Special Services @ Queens Library

Information in the World of Digital Natives
ALA ERT
Track: Digital Information & Technologies
Overview of how the Internet usage and workflow of digital natives/Millenials differs from that of digital immigrants and skews toward Web 2.0 cornerstones: multitasking, multimedia, social and community, user-generated content, personalization, storing and tagging. Because of this, content providers seeking to market to digital natives must approach this demograph in a unique way, and seek to insert information solutions into the unique digital native workflow.
Speaker: Matt Hong

NMRT Conference Orientation
ALA NMRT
Track: Non-Track
New to the Annual Conference, or ALA? Get a fun and informative introduction to the Annual Conference and Washington, DC. Learn to navigate the exhibits, decipher the conference program, how ALA really works, and ways for you to get involved. NMRT provides tips from the pros and an orientation, which is full of information.

WO Update Session – Workings of the Secret FISA Court
ALA WO
Track: Non-Track
Former Chief Judge of the FISA Court, Judge Royce Lambert will be speaking.

Informing the Future of MARC: An Empirical Approach
ALCTS
Track: Collection Management & Technical Services; Cataloging & Metadata
Did you know that catalogers use only 10-20% of available MARC fields/subfields? Given evolving search behaviors and the amazoogle effects, do our bibliographic records provide information users need? This program presents findings from a major IMLS-funded research study on catalogers' use of MARC (http://www.mcdu.unt.edu) and an opportunity to discuss future directions for MARC and cataloging practices in the context of FRBR, RDA, and XML. The study's results provide a needed empirical basis to inform MARC's future.
Speakers: Dr. William E. Moen, Associate Professor, School of Library and Information Sciences, University of North Texas; Dr. Shawne D. Miksa, Assistant Professor, School of Library and Information Sciences, University of North Texas; Sally H. McCallum, Chief, Network Development and MARC Standards Office, Library of Congress

Collaborative Techniques Between Authors & Artists: The Inside Story of How Picture Books Are Created
ALSC
Track: Children & Young Adults
Eloise Greenfield and Jan Spivey Gilchrist have been creating books together for many years. Eric Kimmel and Leonard Everett Fisher are also long-term friends and collaborators. Patrick O'Brien and Kevin O'Malley are friends who have just recently begun working together on books. In this intimate look at the collaborative process, the authors and artists discuss how they work together, how their working relationships affect their friendships, and how their friendships affect their working relationships. *Moderated by Catherine Balkin of Balkin Buddies.*
Speakers: Eloise Greenfield, Author, Lee & Low; HarperCollins; Jan Spivey Gilchrist, Illustrator, Lee & Low; HarperCollins; Eric A. Kimmel, Author, Farrar Straus & Giroux; Leonard Everett Fisher, Illustrator, Farrar Straus & Giroux; Kevin O'Malley, Author/Illustrator, Bloomsbury/Walker Books; Patrick O'Brien, Author/Illustrator, Bloomsbury/Walker Books

Babies & Books Beyond the Library: Developing an Early Literacy Campaign
ALSC
Track: Children & Young Adults; Best Practices and Model Programming
Two innovative public libraries are partnering with local agencies to encourage families to read with young children: Brooklyn Public Library's "Brooklyn Reads to Babies" and the Public Library of Charlotte and Mecklenburg County "Read to Me Charlotte." This presentation will take participants beyond the programmatic model of Every Child Ready to Read to transform local initiatives into community campaigns. Speakers will present best practices and lessons learned in their community initiatives.
Speakers: Susan Straub, Creator & Director, The Read to Me Program; Rachel Payne, Coordinator of Preschool Services, Brooklyn Public Library; Amy Kukla, Family Literacy Coordinator, The Public Library of Charlotte & Mecklenburg County; Arden McLaughlin, Director, Charlotte Reads @ the Library, The Public Library of Charlotte & Mecklenburg County

ALSC 101: Making Connections
ALSC
Track: Non-Track
Are you a new member of the Association of Library Services to Children (ALSC)? Or, is this your first national conference as a children's librarian? The ALSC Connections program is the place for you!

We'll provide information that will help you get the most from your time at Annual Conference, and your membership in ALSC. Meet other new members, ALSC Officers, and learn how to become involved in the division at this informal continental breakfast.

Opening Session for Library Trustees: Trustees, Friends and Library Staff: Developing an Effective Library Advocacy Network!

ALTA
Track: Administration & Leadership; Trustee
This program is the Opening Session for Trustees. Public library budgets are under constant pressure to fight for your fair share of funding? Elected officials and key decision-makers will see libraries as the critical community resource they are if you can develop an effective library advocacy network that includes trustees, friends patrons and staff. This session will focus on specific techniques that Brooklyn Public Library has used to successfully develop a library Advocacy Newwork in its annual budget fights at City Hall and in Albany, NY
Speakers: Dianne Mack-Harvin, Interim Executive Director, Brooklyn Public Library; Steven Schechter, Director, Government andCommunity Relations; Jerry Aiello, Director, Friends & Volunteer Services; Mable Robertson, 2nd Vice President, Moderator

Leading Technology-driven Change: Theory and Practice

LAMA LOMS
Track: Administration & Leadership; Leadership & Management
Changes in information technology have had a profound impact on how libraries organize themselves to serve their users. This panel discussion will explore ways in which library leaders can effect technology-driven organizational change. The speakers are leaders from academic and public libraries who have navigated through technology-driven change in their organizations and have incorporated management theories, concepts, and ideas from academic or popular authors into their own organizational development strategies.
Speakers: Joyce Ogburn, Director, Mariott Library, University of Utah Marriott Library; Kathryn Deiss, Content Strategist, ACRL; Beverly Lynch (moderator), Professor, Grad School of Education and Information Studies, UCLA

PLA 101: ALA Annual Conference for First Time Attendees

PLA
Track: Non-Track
If you work in a public library and you are attending your first ALA Annual Conference, this program is for you! Come learn the ropes from ALA veterans who will share tips on how to navigate your way through this huge event and how to get the most out of the experience.
Speakers: Claudia Sumler, Senior Administrator, Harford County (Md.) Public Library; Michelle Bayuk, Marketing Director, The Children's Book Council (N.Y.)

Saturday, 8:00 am - 12:00 pm

Why Can't Johnnie and Jane Get Published? Part 3, Research Survey Methods

ALCTS AS
Track: Research
Johnnie and Jane (librarians) learn how to introduce survey methodology into their research. Our speakers, including a panel of editors, will examine the concepts of quantitative research, demonstrate proper ways to collect numeric data, show how to use statistical analysis to interpret collected data, document the different stages of the peer-review process, and exhibit proper/improper usage of statistical data. In the last segment, program attendees can discuss possible research articles and interests with the editors.
Speakers: Donald W. King, Visiting Scholar, University of North Carolina, Chapel Hill, ; Moderator: Trisha Davis, Head, Serials and Electronic Resources Department, Ohio State University; Panel of Editors: William Gray Potter, Editor, College and Research Libraries, ; James Mouw, Editor, Library Collections, Acquisitions, and Technical Services, ; Karla Hahn, Editor, Library Resources & Technical Services, ; Connie Foster, Editor, Serials Review, David Kohl, Editor, Journal of Academic Librarianship

Saturday, 8:00 am - 1:00 pm

Orientation for Chapter Leaders $

ALA CRC
Track: Non-Track
This workshop includes information on: financial management of associations; how to further your commitment to diversity in your association; how chapter councilors work for the chapters; navigating your way through ALA. Join the "hot topic" discussions on board meetings, budgets, conference planning, diversity, legislative issues in Chapters, membership and working with staff. This event requires registration (see the

registration information for details) and includes a full breakfast.*Speakers: Florence Simkins Brown; Joel Robinson*

Saturday, 9:30 am - 12:00 pm

Transforming Your Services: Your customer has been transformed, so where is your library?

ALA GOVERNANCE
Track: Transformation & Innovations
What do people want and where is your library in that picture? What are the high impact new services that could reinvent your library today? Do you deliver services in a way that stalls you somewhere short of transformation? It's past time for big changes that will transform your organization and the experience of your customer. We'll tell you why, what and how.
Speakers: Karen Hyman, Chair, South Jersey Regional Library Cooperative; George Needham, OCLC; Joan Frye Williams, Information Technology Consultant

Saturday, 10:30 am - 12:00 pm

President's Program

AASL
Track: Non-Track
The Opportunity: From "Brutal Facts" to the Best Schools We've Ever Had. With all the options available to promote improvement, where do we begin? If we're smart, we'll start by being honest about the immense, unprecedented opportunity for acting on just a few simple structures, elements and actions that will impact teaching and achievement powerfully--and immediately-—for every student. Join your colleagues at the AASL President's Program featuring Mike Schmoker, PhD author of Results: The Key to Continuous School Improvement and The Results Fieldbook: Practical Strategies for Dramatically Improved Schools in which he furthers his argument that meaningful teamwork, measurable goals, and the regular collection and analysis of student performance data constitute the foundation for significant results.
Speakers: Mike Schmoker, PH.D.

ACRL 101

ACRL
Track: Non-Track
Association of College and Research Libraries (ACRL) leaders will provide information on how academic/research librarians can navigate the ALA Annual Conference as a first-time attendee.

The "R" Word: Exploring the Reality of Racism in Academic Libraries

ACRL

Track: Issues & Updates

ALA and ACRL Strategic Plans prioritize diversity issues. Creating and sustaining multicultural libraries reflective of our communities requires addressing racism, both institutional and individual. This panel will revisit racism in academic libraries including discussion of the relationship of race and racism to diversity, the definition and operation of diversity; the impact of diversity initiatives on racism; changes in perceptions of discriminatory practices and attitudes; progress toward incorporating race studies into LIS; and strategies for addressing racism.

Speakers: Mark Winston, Associate Professor, School of Information and Library Science, University of North Carolina at Chapel Hill; Lorna Peterson, Associate Professor, Department of Library and Information Studies, University at Buffalo; Cynthia Preston, Assistant Professor, Social Work/Sociology Librarian, The Ohio State University

Academic Publishing: A Mock Peer-Review Workshop

ACRL DLS

Track: Human Resources & Staff Development; Career Paths & Professional Development

The program will open with a section award ceremony, followed by a 30-minute speech by an academic journal editor on scholarly publishing and the peer-review process, and then conclude with a 30-minute mock peer-review workshop. The workshop will consist of four to six volunteers, solicited in advance from the distance learning library community, who will present their research (in various stages of completion) for attendees to informally review and critique prior to submission for publication.

Speakers: Alan Karass, Lecturer and Music Librarian, College of the Holy Cross; Stephen H. Dew, Collections & Scholarly Resources Coordinator, University of North Carolina, Greensboro

Where Do We Go From Here: Writers Talk about U.S. Politics and Policy

AFL FOLUSA

Track: Authors, Literature & Cultural Programming

Join writer Tom Oliphant of the Boston Globe and authors Jim Newton, Greg Mortinson, and Michael Mandelbaum whose recent works assess American's future political landscape.

The Covenant with Black America: Does the Librarian Have a Role?

AFL BCALA

Track: Non-Track

The Covenant with Black America (Smiley, 2005) has created a new-wave movement in the African American community. The book presents the ten (10) essays/covenants that address issues within the Black community and hopes that readers will take action. The essays, written by national leaders, illuminate the top ten issues affecting the Black Community. Each author also gives advice on how the community can educate and work to eradicate the problem. As Black Librarians, what is our role in the Covenant? Are we merely keepers of the information or can we assist the community with addressing the "action plan" presented by the covenant? The panel plans to address selected essay and the role information professionals can play in the community. Moderator: Jerome Offord, Jr., Association of Research Libraries

Speakers: Cassandra Allen, National Library of Medicine; Trevor Dawes, Princeton University; Tiffeni Fontno, Case Western Reserve University; Shannon Jones, Virginia Commonwealth University; LeRoy LaFluer, George Mason University; Allison Sutton, University of Illinois at Urbana-Champaign

Promoting Patent and Trademark Information Services

AFL PTDLA

Track: Non-Track

Are you a confident, experienced patent searcher? Are you a newly-minted intellectual property professional? Or maybe you are interested in offering or expanding services to your user community. Whatever your background, this program will teach you the basics of offering patent and trademark services, and how to promote these services to your community. Speakers will include representatives from the Patent and Trademark Depository Library Program (PTDLP), and staff at Patent and Trademark Depository Libraries (PTDLs).

Justice You Can Bank On: ALA, ALA-APA and the National Committee on Pay Equity

ALA APA

Track: Human Resources & Staff Development; Compensation & Benefits

Join us for a brief history of the ALA and ALA-Allied Professional Association's relationship with the National Committee on Pay Equity, learn about Equal Pay Day, then find out how two pieces of federal legislation, the Fair Pay Act and the Paycheck Fairness Act will have an impact on you!

Speakers: Michele Leber, National Committee on Pay Equity; Connie Cordovilla, American Federation of Teachers; Elisabeth Gehl, Business and Professional Women-USA

Connecting People, Building Bridges: Diversity Knowledge Database

ALA DIVERSITY

Track: Non-Track

Spice Up Diversity Programs by Building a Community of Practice: Ever hold a diversity program that you wanted to share? Need to find out what other libraries are doing in the area of diversity programming? Ocean County Library, NJ has created a database to answer both! Whether you are a seasoned librarian or new to the field, our Diversity Knowledge Database will be a valuable tool for creating a winning diversity program.

Speakers: Rita Post, Project Coordinator & Reference Librarian, Ocean County Library, NJ; Sabrina LaSpata, Youth Services Librarian, Ocean County Library, NJ; Susan Quinn, Outreach & Special Projects Librarian, Ocean County Library, NJ; Valerie Bell, Chief Librarian, Ocean County Library, NJ,

Move 'em Up: Developing a Workforce to Serve our Communities

ALA DIVERSITY

Track: Non-Track

In an effort to increase the number of minority and bilingual staff in New Jersey's urban public libraries, 5 NJ library organizations partnered on 2 IMLS grants to provide scholarships for library employees to achieve their next level of library education. Funding included training for AA, BA, MLIS, and Ph.D degrees. Partners and students will talk about their experiences designing the grant, recruiting and mentoring, and participating in the program.

Speakers: Connie Paul, Executive Director, Central Jersey Regional Library Cooperative; Edith Beckett, Ph.D student at Rutgers SCILS, New Jersey State Library; Carolyn Ryan Reed, Director, East Orange Public Library; Jana Varlejs, Associate Professor, Rutgers University, SCILS; Tonya Badillo, Long Branch Free Public Library; Michele Stricker, MLIS Scholar, NJ State Library

Research: A User Experience

ALA LRRT

Track: Non-Track

Peer reviewed papers presented by researchers in the field

Speakers: Laurie J. Bonnici, Assistant Professor, Drexel Univeristy; Lynne Watson, Doctoral Student, Florida State

Sat., 10:30 am–12:00 pm, continued

University; Marie L. Radford, Associate Professor, Rutgers University; Lynn Silipigni Connaway, Consulting Research Scientist, OCLC; Joanna Markel, User Experience Design Manager, ProQuest Information and Learning

Break on Through to the Other Side: Cultural Programming for New Librarians
ALA PUB PROGS/ALA NMRT
Track: Authors, Literature & Cultural Programming
Congratulations! You've earned your MLS and you've been hired. Whether you work in a public, academic or school library, you need to know how to develop cultural programming for your library's community. Leading a book discussion is just the tip of the iceberg. The ALA Public Programs Office offers resources, funding, training and the framework needed for you to conduct high-quality cultural programs. Empower your professional career with a review of best practices and a model program demonstration.
Speakers: Kara Giles, Program Officer, Web Editor, ALA Public Programs Office; Frannie Ashburn, Director, Center for the Book, North Carolina

WO Breakout Session I - "Participatory Networks: Libraries as Conversation"
ALA WO
Track: Non-Track
OITP will be presenting a session on "Participatory Networks: Libraries as Conversation"

WO Breakout Session II - 110th Congress
ALA WO
Track: Non-Track
WO will provide an update on the 110th Congress

Reflections on Cataloging Leadership
ALCTS CCS
Track: Administration & Leadership; Leadership & Management
With the graying of the profession and looming retirements of baby-boomers, a new generation of cataloging leaders will be needed. How should we be mentoring potential leaders? What development paths could younger librarians follow to become the next generation of leaders? The speakers will reflect on their career paths, on leaders who influenced them, on

their involvement in the Cataloging and Classification Section, and on how their experience might guide other librarians.
Speakers: Matthew Beacom, Metadata Librarian, Yale University Library; William Garrison, Deputy University Librarian and Associate Dean of Libraries, Syracuse University Library; Janet Swan-Hill, Associate Director for Technical Services, University of Colorado at Boulder Libraries; Sheil Intner, Professor Emerita, Simmons Graduate School of Library and Information Science; Regina R. Reynolds, Head, National Serials Data Program, Library of Congress; Beth Picknally Camden (Moderator), Director, Goldstein Information Processing Center, University of Pennsylvania Library

Bringing in the Boys: Using Multiple Intelligences to Plan Programs that Appeal to Boys
ALSC
Track: Children & Young Adults; Best Practices and Model Programming
How can you attract boys to library programs? By using Howard Gardner's Theory of Multiple Intelligences, you can take topics you already love and create exciting programs that attract boys. We will show participants how to design programs using the eight intelligences by highlighting two successful programs attended by a large number of boys: Bookopoloy (a life-sized board game) and BookTrek (a program that lets kids travel the globe through crafts, food, stories, and songs).
Speakers: Amy Brown, Youth Services Lead Librarian, Worthington Libraries (OH); Molly Meyers, Children's Librarian, Worthington Libraries (OH)

Spreading the Word with a Children's Poetry Jam
ALSC
Track: Children & Young Adults; Best Practices and Model Programming
A panel of notable children's poets will perform their own works in a back-and-forth jam of poems, connecting poems spontaneously from poet to poet. The audience will be invited to "jam" along with their favorite poems from a selection provided. Finally, featured poets will also share tips for reading and writing poetry with children. With the goal of promoting and celebrating poetry, this session will provide a model for a fun and meaningful poetry program. Moderated by Sylvia M. Vardell, Professor, Texas Woman's University, SLIS.
Speakers: Jack Prelutsky, Poet, c/o Random House; J. Patrick Lewis, Poet, c/o Little Brown; Betsy Franco, Poet, c/o Simon & Schuster; David Harrison, Poet,

c/o Boyds Mills Press; Joyce Sidman, Poet, c/o Houghton Mifflin; Marilyn Singer, Poet

Intellectual Freedom: Who's Responsible
ALTA
Track: Administration & Leadership; Trustee
Who's Job Is It? Alonzo Robertson, *Esquire*, will discuss issue on the Patriot Act, panel discussion on who and how to mannage intellectual freedom issues, Media, Online etc. Be prepared for audience participation.
Speakers: Alonzo Robertson, Legislative Attorney, National Security Agency (NSA)

The Balanced Scorecard: The Results Please!
LAMA MAES
Track: Administration & Leadership; Assessment
The Balanced Scorecard (BSC) is an organizational tool enabling library management to develop a methodology focusing on customers, understanding their needs and demands for library services, and demonstrating accountability for using public funds. The BSC provides library management with supporting data needed to implement decisions. Presenters will provide an overview of the BSC, illustrate how libraries can implement BSC, and provide concrete examples on how BSC data impacted their decision making process.
Speakers: James Self, Director of Management Information Services, University of Virginia Library; Joe Matthews, Director, Matthews & Associates; David J. Palmer, Assistant City Manager/Library Director, Chula Vista Public Library; Deborah A. Nolan, University Librarian, Albert S. Cook Library, Towson University

Libraries & Landscapes
LAMA BES
Track: Administration & Leadership; Buildings
Libraries are located in the landscape, whether urban, suburban, or even park-like. Does the library benefit from its landscape setting? Does the library enhance its landscape setting? This program will explore these issues by looking at a series of library projects from the point of view of an architect, a landscape architect, and a librarian. Projects will be evaluated so that the attendees will understand how each library relates to its specific landscape.
Speakers: Peter A. Gisolfi, AIA, ASLA, Design Principal, Peter Gisolfi Associates; James van Sweden, FASLA, Founding Principal, Oehme, van Sweden &

Associates, Inc.; Eric D. Groft, ASLA, Principal, Oehme, van Sweden & Associates, Inc.; Teri Garza, Director, San Juan Capistrano

No Shushing Required--Acoustics in Library (Open) Spaces

LAMA BES
Track: Administration & Leadership; Buildings
Busy libraries require sound management, particularly in open areas. The panel will consider the acoustic conditions conducive to a variety of work/study/meeting activities, exploring furnishings, user behavior, and technology that play a role in library acoustics. Discover how input from an acoustician can aid in crafting acoustically successful open plan interior spaces.
Speakers: Benjamin Markham, Acoustic Consultant, Acentech, Inc.; Joyce Rosenbaum, Graduate Student, Acoustics, Penn State University; Carol Krumhansl, Professor, Psychology, Cornell Unversity; Virginia Young, Director, McGraw Page Library, Randolph-Macon College

Minding the COOP: Maintaining and Improving Library Security Through Continuity of Operations

LAMA BES
Track: Administration & Leadership; Security & Risk Management
COOP (Continuity of Operations) is a methodology that will ensure a high level of library security as well as disaster preparedness. The objective is to maintain a library's essential functions in the face of natural or man-made disasters and emergencies. A COOP plan emphasizes the protection of facilities and assets, enabling vital functions to take place while safeguarding staff and collections. The program will provide enough relevant information to establish an effective COOP plan.
Speakers: Dr. Elizabeth Titus, Director, New Mexico State University; Curtiss Bartell, Executive Manager, Continuity Planning for the Senate; Steve Jones, CEO, First Response Coalition

Insurance and Tragedy: Lessons Learned

LAMA LOMS
Track: Administration & Leadership; Security & Risk Management
Disaster hits and your library hopes to recover and rebuild as soon as possible. Are you ready? What are the insurance basics (coverage, caveats, and documentation) every library should consider before it's too late? Hear real life experiences and lessons learned from university and school libraries as well as expert advice

from the insurance industry. Practical advice and handouts will be featured.
Speakers: Virginia Gex, School Librarian, Bay St. Louis, MS; Camila Alire, Dean Emeritus, University of New Mexico Library and Colorado State University; Mary Breighner, Vice President, FM Global

Automating Metadata Creation with Open Source Software

LITA
Track: Digital Information & Technologies
As digital libraries create more complex objects with an eye toward flexibility of use and long term retention and preservation, the production of non-descriptive metadata, such as technical, preservation, and administrative metadata becomes more important. For many, the available schema are complex and represent significant challenges to implementation. During this session, we'll investigate using various open-source software solutions to automate many of these complex encoding challenges.
Speakers: Patrick Yott, Brown University

Celebrating Excellence in Audiobooks for Children and Young Adults

PLA
Track: Children & Young Adults; Literature & Collection Development
Audiobooks are a growing portion of library collections. Here is an event to celebrate and learn about the creation of quality audiobook products from the perspective of authors, narrators and producers who build the blocks that create great listening experiences. This program will focus on audiobooks for young adults and children and is cosponsored by ALSC and YALSA.
Speakers: Judy Blume, Author, Books on Tape/Listening Library; Bruce Coville, Author, Full Cast Audio; Jack Gantos, Author, Books on Tape/Listening Library; John Green, Author, Brilliance Audiobooks; Mary Burkey, Moderator, Odyssey Award Committee Chair

Word of Mouth Marketing Is Everybody's Job

PLA LD
Track: Administration & Leadership; Advocacy, Marketing, & Fundraising
Learn about the importance of word of mouth marketing, based on the premise that all of us who believe in libraries can help get the message across and can, by our own enthusiasm, inspire others to use and support this unique resource. In this age of dot.coms, cell phones, and road rage, caring and conviction still rule. It's time to get passionate about "selling" libraries. Learn about the most powerful

form of advertising of all: What it is/Why do it/Who will do it/How to do it/ and, Where customer service fits in.
Speakers: Peggy Barber, Consultant, Library Communication Strategies, Chicago; Pamela Jaskot, Consultant, State Library of North Carolina

More Shining Stars: Award-Winning Programs from Small and Medium-Sized Public Libraries

PLA LD
Track: Administration & Leadership; Advocacy, Marketing, & Fundraising
This program will feature a panel of award winners from small and medium-sized public libraries. These libraries show a remarkable range of creativity in developing services and programs that can be replicated by other libraries. The award winners to be showcased have had success in developing collaboration with other libraries and partnerships with schools or other agencies. And they have raised their visibility as community centers by developing winning programs which will be shared with attendees.
Speakers: Peggy Carlson, Adult Services Dept. Head, Bloomingdale (Ill.) Public Library; Abby Williams, Librarian, Bloomingdale (Ill.) Public Library; Linda Yoder, Director, Nappanee (Ind.) Public Library; Laurel Best, Director, Linebaugh (Tenn.) Public Library

It's Logical! Evaluating Your Summer Reading Program in Context of Your Library's Strategic Plan

PLA LD
Track: Administration & Leadership; Assessment
How do you communicate, measure and market the success of your library's programs? The answer is in your evaluation. Participants will learn how to create a logic model that focuses on the outcomes that they hope to achieve based on the Chicago Public Library's success story.
Speakers: Bernadette Nowakowski, Director, Children & YA Services, Chicago Public Library; Amy Eshleman, Assistant Commissioner, Development & Outreach, Chicago Public Library; Dr. Neil Vincent, Assistant Professor, Social Work Program, De Paul University, Chicago

Diplomacy 101: Dealing with Difficult Customers

PLA LD
Track: Human Resources & Staff Development
This program will outline ways to assess and defuse potentially volatile situations while ensuring customer and staff safety. It will also explore the legal ramifications of banning customers, or enforcing other

policies already vetted by the library's legal counsel. *Speakers: Mark Willis, Community Relations Manager, Dayton (Oh.) Metro Library*

Who's In Charge? I Am?! How to Be the Person in Charge; How to Train Your Staff to Be in Charge
PLA LD
Track: Human Resources & Staff Development; Staff Training
You are the person in charge, but do you know what to do? Staff: Learn the skills it takes to be a successful person in charge. Managers: Learn how to increase your staff's confidence and effectiveness when they are the person in charge.
Speakers: Adrianne Peterson, Head, Information Services, Jefferson County (Colo.) Public Library; Ann Bever, Assistant Manager, Dallas Public Library; Mary Jo Giudice, Branch Manager, Dallas Public Library; Marcia Trent, Branch Administrator, Dallas Public Library

We Have the Data, Now What? Putting Your Collection Assessment Data to Work
RUSA CODES
Track: Collection Management & Technical Services; Collection Development
Collection assessment initiatives can consume vast amounts of resources, time, and energy; hence, library administrators should seek to produce tangible results with the data they collect. Many libraries gather assessment data, but drop the ball when it comes to analysis and the use of data to inform significant collection management decisions. The goal of this panel discussion is to highlight successful projects that have made use of collection assessment data in significant and innovative ways.
Speaker: Shirley Baker, Vice Chancellor for Information Technoloy & Dean of University Libraries, Washington University in St. Louis

Margaret A. Edwards Luncheon $
YALSA
Track: Non-Track
Come listen to Lois Lowry, the winner of the Margaret A. Edwards Award, which honors an author's lifetime achievement for writing book(s) that have been popular over a period of time. Lowry is being honored for *The Giver* because of its ability in helping adolescents become aware of themselves and addressing questions

about their role and importance in relationships, society, and in the world. The annual award is administered by YALSA and sponsored by School Library Journal magazine. This event requires registration. Please see the registration information for details.

BRASS Forum
RUSA BRASS
Track: Non-Track

Using Federal Documents in African American Historical Research
ACRL AFAS
Track: User Services, Reference & Outreach; Reference Services
Reginald Washington, author and genealogy specialist at the National Archives will conduct a workshop on the use of unique federal documents in African American historical and genealogical research. Federal records, i.e. Freedman's Bureau, U.S. Census and pension records represent a rich compilation of first-hand information chronicling the experience of Africans in America. Mr. Washington will present key research techniques to help librarians assist researchers using these and other federal resources in African American historical research.
Speakers: Reginald Washington, African American Genealogy Specialist, National Archives and Records Administration

Gaming, Information Literacy and the College Student
ACRL CJCLS
Track: User Services, Reference & Outreach; Information Literacy
Can the skill acquired through mastery of videogames be applied to students attempting to conquer a maze of library databases and research? How have video games shaped the way students learn and process information and how can we use that understanding of these students in libraries? Learn how the gaming elements of urgency, complexity, learning by trial-and-error, active learning, experiential learning, and problem-based learning inform our goal of producing information literate students.
Speakers: George M. Needham, Vice President, Member Services, OCLC; Paul James Gee, Tashia Morgridge Professor of Reading, University of Wisconsin-Madison

Shakespeare and Libraries: On Stage, Online, Off the Shelves
ACRL LES/Theatre Library Association
Track: Authors, Literature & Cultural Programming; Literature
Prompted by the "landmark festival" Shakespeare in Washington running from January-June 2007, the LES/TLA Program will address how library resources, especially those of the Folger Shakespeare Library, are used to prepare for theatrical productions of Shakespeare's plays; how libraries can be involved in public programming (readings/performances, lectures, exhibitions, blogs) pertaining to Shakespeare; and how this classic figure is making the transition to the electronic world.
Speakers: Georgianna Ziegler, Louis B. Thalheimer Head of Reference, Folger Shakespeare Library, President, Shakespeare Association of America; James L. Harner, Samuel Rhea Gammon Professor of Liberal Arts, Texas A & M University, Editor, World Shakespeare Bibliography Online; Aaron Posner, Director, Two River Theater, Co-founder of Arden Theatre Company; Caleen Sinnette Jennings, Professor, Department of Performing Arts, American University

Can Blogs Be Trusted?
ACRL LPSS
Track: Digital Information & Technologies
Whether it is the controversial role war-bloggers play in supporting the war in Iraq or in defeating Joe Lieberman in his primary, blogs have had an undeniable influence on politics. But are blogs a reliable source of information? Jason Zengerle will talk about his experience as a journalist covering the blogging phenomenon. Jessamyn West, a blogging pioneer, will speak on blogs from a librarian's perspective. Eric Alterman will discuss his blog Altercation.
Speakers: Jason Zengerle, Senior Editor, The New Republic; Jessamyn West, Systems Administrator, Metafilter.com; Eric Alterman, Columnist, The Nation

Leadership or Management: Which Is It?
ACRL ULS
Track: Administration & Leadership; Leadership & Management
Visionary leadership and able management are critical to the success of any organization. Given the anticipated retirement of forty percent of the nation's librarians in the next decade, this program addresses growing concerns about where our next generation of leaders and managers will come from and explores ways to develop future leaders and managers within the profession. The ULS Social will immediately follow.

Speakers: Julie Todaro, Dean of Library Services, Austin Community College; Karen Williams, Associate University Librarian, University of Minnesota; Moderator, Shelley Phipps, Assistant Dean, Team Facilitation, University of Arizona; Sheldon McCorn, Head, Access Services, University of California, Los Angeles

Teens Read!
AFL FOLUSA
Track: Authors, Literature & Cultural Programming
Join Lisi Harrison (*The Clique Series*), Lynda Madaras (*My Body, Myself for Girls*) and authors Alyson Noel, Sherman Alexie, and Laurie Halse Anderson for a fun and fact-filled afternoon on why teen lit is so special.

Lessons From the Field: Effective Tools for Telling Your Library's Literacy Story
AFL FOLUSA
Track: Non-Track
The Library Literacy Assessment Platform (LLAP) is an online tool especially designed to help libraries report on the impact of their literacy activities. The LLAP uses a standardized format for collecting data and reporting information on your literacy programs and services, adult learners, and funding sources. Members of the LLAP fielding testing group will tell their stories and demonstrate how the LLAP works 'in real life'. *Sponsors: Office for Literacy & Outreach Services, ALA Committee on Literacy*

Getting What You're Worth Salary Workshop
ALA APA
Track: Human Resources & Staff Development; Compensation & Benefits
This interactive session will give you the opportunity to learn the principles of salary negotiation during your interview and your promotions and engage in mock negotiations.

Learning When There's No Time (or Money to Learn)
ALA CLENERT
Track: Human Resources & Staff Development; Staff Training
Are you running out of ideas for ways to keep your staff current, up-to-date, and informed when time and money are limited? If you're experiencing shrinking budgets, information overload, complex technologies and fast-paced change, you're not alone. Don't be frustrated! Instead, meet your training challenge with excitement, a fresh perspective and a renewed purpose.

The Original Wireless Connection: Involvement and networking within professional organizations
ALA DIVERSITY
Track: Non-Track
Success and effectiveness in careers and within professional organizations may depend on one's ability to schmooze in the right fashion and with the right people. Four established and highly respected leaders in librarianship and in diversity issues discuss why, when, how, and how not to network for optimal success in your career and in a way that will lead to contributions to the profession. Sponsored by the Spectrum Scholar Interest Group, moderated by Shannon Jones.
Speakers: DeEtta Jones, Diversity Trainer, DeEtta Jones and Associates; Patty Wong, Deputy Director of Library Services, Stockton-San Joaquin County Public Library

The Need for Information Ethics Education
ALA ETHICS
Track: Non-Track
As ALA begins its review of the COA Standards, a panel featuring members of the ALISE Information Ethics Special Interest Group (IE-SIG) and current and former members of the ALA Committee on Professional Ethics will discuss issues for teaching, research, and service for information ethics education. Following their presentations, questions will be solicited from the audience.

Transforming Your Library, and Your Library's Future, with Technology
ALA GOVERNANCE
Track: Transformation & Innovations
Technology can transform your library and its services, as it is transforming the lives of your patrons. From do-it-now technology improvements to next-generation implementations, from software to SOPACs, from in-your-face competition to over-the-horizon transformations, three accomplished experts will instruct, enlighten and challenge you to use technology to make your library more relevant to your patrons -- today and tomorrow.
Speakers: Alan Kirk Gray, co-Chair, Darien (CT) Library; John Blyberg, co-Chair, Ann Arbor District Library, MI; Lori Ayre, The Galecia Group; Casey Bisson, Plymouth State University, NY; Roy Tennant, California Digital Library

Scientific & Health Information: The Threat Posed by Political Interference
ALA IFRT

Track: Non-Track
Susan F. Wood, PhD, will discuss the value of sound science in health care policy decision-making, the growing politicization of science, and the importance of scientific freedom in safeguarding the public interest. Dr. Wood resigned as Assistant Commissioner for Women's Health at the Food and Drug Administration (FDA) on August 31, 2005, in protest of the decision to once again delay over-the-counter status to Plan B emergency contraception, which recently received partial approval by the FDA.
Speaker: Susan Wood, PhD

Cooperation Among Libraries Within the Same Geographic Region-Intl. Paper Session
ALA IRRT
Track: Non-Track
The 2007 International Papers Program theme is "Cooperation Among Libraries Within the Same Geographic Region." The IRRT Papers Committee invites librarians to submit papers that describe regional library cooperative programs that enhance user services; improve access to collections; serve as models for resource-sharing; increase efficiency in bibliographic control; collaborates preservation projects; or demonstrate application of emerging technologies. Other topics pertaining to geographic regional cooperative programs will be considered as well.

Information Seeking Behavior from Childhood through College
ALA LRRT
Track: Research
Faculty members will present the results of their research into information seeking behavior across the age spectrum, from childhood to the "Tween" years and on through college students' mental models of information organization and their affect on academic information seeking behavior. Presented in sequence from youngest to oldest, we can attempt to discern patterns in the evolution of this behavior and glimpse how childhood information seeking habits impact upon this same behavior in college students.
Speakers: Lynn McKechnie, Associate Professor, University of Western Ontario; Beverly Cleary, Visiting Professor, University of Washington - Information School; Melissa Gross, Associate Professor, Florida State University - College of Information; Karen E. Fisher, Professor & Chair, University of Washington - Information School; Lynn Westbrook, Assistant Professor, University of Texas at Austin - School of Information

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AMERICAN LIBRARY ASSOCIATION

> **Sat., 1:30-3:30 pm, continued**

NMRT President's Program: Navigating the Rapids: Myths and Realities of Intergenerational Workplaces

ALA NMRT
Track: Human Resources & Staff Development
Pat Wagner of Pattern Research will conduct a concensus-building presentation and discussion of "intergenerational" workplaces. (Gen X, Gen Y, Baby Boomers, etc.)
Speaker: Pat Wagner, Pattern Research, Inc.

Rural and Small Libraries vs. Small Salaries

ALA OLOS
Track: Administration & Leadership
Salaries for librarians working in rural areas have been historically far below their urban counterparts. How can small and rural libraries make their salaries more competitive in order to attract qualified people to their job openings? Our Panel will discuss where salaries now stand and how some libraries are addressing the issue. *MODERATOR: Carol Barta, Assistant Director, North Central Kansas Libraries System, and Chair, ALA Committee on Rural, Native and Tribal Libraries of All Kinds PANELISTS: Jenifer Grady, director ALA-APA; Judy Rule, director Cabell County (WV) Public Library; and Amy Grasmick, director, Kimball Public Library, Randolph, VT. Co-Sponsored by: ALA Office for Literacy & Outreach Services; ALA Rural, Native and Tribal Libraries of All Kinds Committee; ALA-Allied Professional Association.*

How to Engage New Learners @ Your Library

ALA OLOS
Track: User Services, Reference & Outreach; Information Literacy
Demonstration of three models of innovative ways that libraries can use to interest non-traditional adult and young adult learners: Writing Your Story: Author Gretchen Laskas (*The Midwife's Tale*) will demonstrate a technique that opens people's eyes to their own unique and special way of seeing the world around them. "Read and Write Around Florida," an adaptation of the traditional book discussion program, uses short stories and an online writing tool based on Florida's literature and culture. Street Lit Discussion Groups: Vanessa Morris, former teen librarian at the Free Library of Philadelphia, will show how to use a popu-

lar reading genre of urban and suburban teens (but often unpopular with librarians) as a means to teach teens how to critically analyze what they read and how the novels relate to their daily lives.

Tuning in on Rural, Native, Tribal Libraries of All Kinds: A Town Hall Meeting

ALA OLOS
Track: User Services, Reference & Outreach; Outreach to Target Populations

Creating Advocacy Leaders: An Advocacy Institute Leadership Program

ALA PIO
Track: Administration & Leadership; Advocacy, Marketing, & Fundraising
How do you advocate for your library? Whether you're a community organizer, networker, web master or an advocacy presenter, your expertise is crucial to the work of library advocacy. This two-hour session will help you refine your skills, build or strengthen coalitions back at home, and transform you into a library advocacy leader.

Dr. Martin Luther King, Jr. Holiday Multicultural Idea Exchange

ALA SRRT
Track: Authors, Literature & Cultural Programming; Cultural Diversity
Lyn Miller-Lachman, award winning author and editor of the "MultiCultural Review" will be the moderator for a panel of representatives from public,academic, and school libraries. The panelists will provide highlights of acclaimed activities to observe the 2007 Dr. Martin Luther King, Jr. Holiday with emphasis on library efforts that "Keep the Dream Alive."

SRRT-FTF: Introduction to Women's Issues at ALA, "I'm not a feminist,"

ALA SRRT/ACRL WSS
Track: Non-Track
Have you ever thought or said, "I'm not a feminist, but.."? If so, how you finished that sentence could inform the development of agenda in SRRT Feminist Task Force (FTF), Committee on the Status of Women in Librarianship (COSWL), ACRL's Women's Studies Section (WSS) or the Gay, Lesbian, Bisexual, Transgender Round Table (GLBTRT). Representatives from these and other groups will be there to learn from you what the issues are and they will be able to tell you about the opportunities to participate in their current work. The first hour will be the program, the second hour will be set aside for net-

working and casual conversation.

Mentoring for Success: You Can Do It. ALCTS Can Help

ALCTS
Track: Human Resources & Staff Development; Career Paths & Professional Development
Most library mentoring programs have more mentees than mentors. How best to close this gap? This program will show that you already have many of the skills, knowledge, and experience to be a mentor. Gain confidence to share your knowledge with others in a mentor-mentee relationship. Find out about the roles of mentors and mentees, characteristics of a good mentor, elements of a successful mentoring program, and how to begin mentoring.
Speakers: Shoshana Kaufmann, Associate Library Director, Benjamin Rosenthal Library, Queens College, Flushing, NY; Priscilla Williams, Chair, CETRC Mentoring Subcommittee; Moderator: Rhonda Marker, Rutgers University Libraries, New Brunswick, NJ

New Developments in Form/Genre Access: where we are, where are we heading, and where we want to be

ALCTS CCS
Track: Collection Management & Technical Services; Cataloging & Metadata
Many Library of Congress Subject Headings represent what materials are rather than what they are about, especially in the areas of literature, film, music, and cartographic resources. Authority records for form/genre terms and use of the MARC 21 655 field provide new opportunities for access to form headings in the library catalog. The program will introduce general form/genre issues and explore how libraries and patrons are managing and using form/genre terms.
Speakers: Adam Schiff, Principal Cataloger, University of Washington; Geraldine Ostrove, Cataloging Policy and Support Office, Library of Congress

Digital Asset Management: Implications for Preservation

ALCTS PARS
Track: Digital Information & Technologies
Preservation decisions about digital files need to be made at the time of file creation, unlike traditional approaches to preserving print materials (repairing, microfilming, photocopying), which can address preservation concerns well into the material's lifespan. This program will explore ways of addressing these concerns when an institution begins a digital reformatting program. It will examine program management (including selection, reformatting

quality guidelines, and metadata) and innovative approaches to archiving digital masters.
Speakers: Janet Gertz, Director for Preservation, Columbia University; Robin Wendler, Metadata Analyst, Office for Information Systems, Harvard University; Joseph JaJa, Professor: Electrical and Computer Engineering, Institute for Advanced Computer Studies, University of Maryland

Making E-Resource Infrastructure Work: Effective Metadata Exchange & Exposure
ALCTS SS
Track: Collection Management & Technical Services; Cataloging & Metadata
In a few short years, we have built and now rely on an e-resources access infrastructure largely based on the invention of the OpenURL, DOIs, and data exchange and harvesting. This infrastructure is both robust and fragile, and is dependent on the cooperation of many players to make it work seamlessly. Experts from libraries, publishing, database production, system providers and search engine providers will discuss the multiple facets of this infrastructure.
Moderator: Gary Ives, Texas A&M University; Trisha Davis, Ohio State University

Libraries + Lobbying = Success
ALSC
Track: Administration & Leadership; Advocacy, Marketing, & Fundraising
Lobbying = the ability to try to influence the thinking of legislators or other public officials in support of a specific cause. Learn how you can advocate for children/youth services in your library. A panel of experts will share three different perspectives on the value of lobbying.
Speakers: Kathleen Reif, Director, St. Mary's County Library, Leonardtown, MD; Maria Salvadore, , Salvadore Consulting, Washington, D.C.; Emily Sheketoff, Associate Executive Director, Washington Office, American Library Association; Bessie Condos, Library Facilities Consultant, California State Library, Sacramento, CA

Nurturing a Love of Books Through Readers Theatre
ALSC/YALSA
Track: Children & Young Adults; Programs & Services
Four Prominent Children's/Young Adult authors will give a Readers Theatre performance using scripts they have developed from each other's work.
Children's/YA literature specialist Elizabeth Poe will share ways librarians can help chil-

dren create their own Readers Theatre performances. A panel discussion will address questions about this highly successful read-aloud experience that exposes children to good books and provides a means for becoming more deeply involved with and personally responsive to quality literature.
Speakers: David Almond, Author, Random House; Cornelia Funke, Author, Scholastic; Virginia Euwer Wolff, Author, Hyperion; Tim Wynne-Jones, Author, Farrar Straus & Giroux; Elizabeth Poe, Children's/Young Adult Literature Specialist

ALTA's President's Program: From Advocate to Player: Trustees Transforming LIbraies
ALTA
Track: Administration & Leadership; Trustee
Does your library sit at community decision-making tables or wait underneath for crumbs to fall off? Veteran trustees and authors Ellen G. Miller and Patricia H. Fisher discuss going from advocate to community player. It starts by understanding the six major community tables. Find out why economic development is a major factor. Participants will work in pairs to plan how to position your library as a community player.
Speakers: Ellen Miller, Consultant, Ellen Miller Group; Patricia Fisher, Consultant & Author, P. Fisher & Associates; Rose Mosley, Moderator

Why is this Dog in my Library? Federal Resources for Public Libraries
ASCLA
Track: Administration & Leadership
A panel of representatives of federal agencies available nation-wide by telephone and email to answer questions regarding accessbility and reasonable accommodation for applicants, employees, patrons of library facilities, programs and services.

RFID In Libraries: New Developments
LITA
Track: Digital Information & Technologies
This program will provide insight into new developments in library RFID technology, from theory to practice. The speakers will represent viewpoints from an RFID standards committee, an RFID hardware manufacturer, a library RFID vendor, and a public library. Join us to hear about inventory control, standards, hardware and more!
Speakers: Brian Green, EDITEUR/ISBN, UK; Melanie Rieback, Vrije Universiteit, Amsterdam; Vinod Chachra, VTLS; Douglas M. Karp, TagSys; Vicki Terbovich, Maricopa County Public Library

The Ultimate Debate: Do Libraries Innovate?
LITA
Track: Transformation & Innovations
Libraries did not invent Google Book Search, Library Think, Facebook, or any other innovation critical to the new information era/knowledge economy. We make use of these inventions. But is that enough? What prevents us from being more inventive? Join four thought-provoking speakers for a debate on these questions and a search for answers.
Speakers: Roy Tennant, California Digital Library; Stephen Abram, SirsiDynix; Joseph Janes, University of Washignton; Karen Schneider, Florida State university

The Literature of Ideas
LITA
Track: Non-Track
Three distinguished science fiction and fantasy authors will discuss the visonary nature of their craft, how speculative literature suggests new ideas and technologies, and the possible impacts these developments could have on society in the future. The discussion will be followed by a short meeting for Imagineering Interest Group members and those interested in joining.

Programming Not Just for Boomers: Programming and Services
PLA LS/ALA OLOS
Track: Authors, Literature & Cultural Programming
This program will overview successful collaborative learning adventures, services and general programs from public libraries across the country for two often neglected age groups--adults 20 to 40 and those 70 and above. Presenters will cover program design, marketing, and evaluative techniques. Adults are pursuing education to advance their careers or for general knowledge and libraries can provide a supportive environment and foster learning for these age groups. Cosponsored by OLOS and RUSA.
Speakers: Allan Kleinman, Assistant Director, Old Bridge (N.J.) Public Library; Rita Rouse, Programming/Communications Director, Public Library of Charlotte & Mecklenburg County (N.C.); Marshall Shore, Adult Services Coordinator, Maricopa County (Ariz.) Library District

Roadmap to Targeted Marketing: Collections, Campaigns and Customers
PLA IC
Track: Research
Library managers are mandated to identify customer markets, which is an essential

Sat., 1:30-3:30 pm, continued

process for cost-effectively delivering targeted programs and services. This program introduces demographic resources which can be used in combination with library use statistics to successfully facilitate target marketing.
Speakers: Christie Koontz, Director, GeoLib, Florida State University, Tallahassee; Raymond Santiago, Director, Miami-Dade Public Library System; Susan Waxter, Planning & Evaluation Coordinator, Baltimore County (Md.) Public Library; Bob Molyneux, SIRSI Dynix

Cooperative Monographic Collection Development - Recent Trends
RUSA CODES
Track: Collection Management & Technical Services; Collection Development
Libraries have a long, but only moderately successful, history of attempts at cooperative collection development of monographs. With a record of success in sharing access to electronic resources, and with improved technology for discovery and delivery of print resources, combined with ever shrinking budgets, now may be the time for success in these ventures. This program will present the experiences of five groups of libraries in sharing monographic collection responsibilities.
Speakers: Michael Levine-Clark, Collections Librarian; Julia Gammon, Head, Acquisitions Department, University of Akron; Ewa Elizabeth Barczyk, Interim Director, University of Wisconsin-Milwaukee Libraries; Eric Pumroy, Director of Library Collections, Seymour Adelman Head of Special Collection; Kathryn Crowe, Interim Associate Director, University Libraries, UNC Greensboro; Susi Seiler, Head of Technical Services, Alvin Sherman Library, Research and Information Technology Center

Electronic Resources: Training that Works
RUSA MARS
Track: User Services, Reference & Outreach; Best Practices
As libraries offer more and more online databases to their patrons, how do we insure that librarians are trained to use and instruct patrons in their use? Our panel members will describe their training programs and answer questions from the audience. Attendees are encouraged to share their own training materials with the group at the Swap & Shop table.

Electronic Databases - Training That Works
RUSA MARS
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Speakers: Marty Onieal, Adult Services Coordinator, Broward County Library; Margaret Mohundro, Director of INSPIRE, INCOLSA; Howard Trace, INSPIRE librarian, INCOLSA

Saturday, 1:30 pm - 5:30 pm

Empowering Data: Persuasion Through Presentation
ACRL EBSS
Track: Research
Libraries and other organizations collect data to inform decision making, document effectiveness, and justify funding. This program focuses on ways to effectively use data for these purposes and Library research. Members of the panel will discuss guiding principles (with examples) for understanding your audience, as well as selecting and presenting empowered data. This 2-hour program will be preceded by the Distinguished EBSS Librarian Award Ceremony (10-minutes) and followed at 3:30 by the EBSS Research Forum.

Teen Graphic Novels: Maintaining Your Collection for Maximum Impact!
PLA LS/YALSA
Track: Children & Young Adults
Graphic novel collections have become established fixtures of most teen sections of public libraries. What can librarians do to keep collections contemporary, attractive, and popular? Panelists will give their thoughts on selection, withdrawal, space allocation, budget, series and more. The second half of the program will celebrate the premier list of YALSA's Great Graphic Novels for Teens. Committee members will booktalk titles from the list.
Speakers: Todd Krueger, Collection Development Librarian, Baltimore County (Md.) Public Library; Robin Brenner, Teen Librarian, Brookline (Mass.) Public Library; Michael Pawuk, Teen Services Librarian, Cuyahoga County (Oh.) Public Library; Angela Reynolds, Children's and YA Librarian, Annapolis Valley (N.S.) Regional Library

Saturday, 2:00 pm - 2:45 pm

AASL 101
AASL
Track: Non-Track
Learn from experienced Association of School Librarians (AASL) members on how to navigate Annual Conference, and learn about how AASL membership will enhance your career, connect you with resources for your library, and provide you with excellent CE opportunities. First time attendees and prospective members will are invited to attend and long time members are welcome at this great networking opportunity.

Saturday, 3:00 pm - 5:00 pm

2007 Diversity and Outreach Fair
ALA OLOS
Track: Non-Track

Saturday, 3:30 pm - 5:30 pm

The Google Five Libraries: Two Years, Six Months, and Seven Days in the Life of Google Library Project
LITA
Track: Non-Track
The landscape of mass digitization and digital library initiatives has undergone seismic shifts since the first announcement of the Google Library Project rattled the library world in December of 2004. This program will bring the project managers back from Google and the original library partners for a discussion about how the project has developed, the new questions and posibilities it has opened, the criticisms it has weathered, and the future of mass digitization in libraries.
Speakers: Adam Smith, Google Inc; John Price, University of Michigan; Catherine Tierney, Stanford University; Dale Flecker, Harvard University Library; John Balow, New York Public Library; Ronald Milne, Bodleian Library

Saturday, 4:00 pm - 5:00 pm

ACRL/SPARC Forum
ACRL
Track: Non-Track
Through its standing Scholarly Communication Committee, ACRL sponsors a regular forum at both the midwinter and annual conference to broaden the base of academic librarians who are knowledgeable about and engaged in scholarly communication issues. The highly-popular forum series is co-sponsored by the Scholarly Publishing and Academic Resources Coalition (SPARC). The topic and speakers are chosen in the spring

based on issues that are most relevant at the time.

Promoting Diversity through Young Adult Literature
AASL
Track: Authors, Literature & Cultural Programming; Cultural Diversity
Sharing quality young adult literature that contains diversity can give teens a broader view of the world while enjoying dynamic characters and exciting plots. Collaboration between librarians and teachers, whether in public libraries or schools, can encourage creative activities that will extend literature and provide authentic learning. Class discussion may focus on such topics as identifying themes, making connections, comparing and contrasting experiences, or taking a look at history or geography.

Using Creative Drama to Develop Literacy and Pre-literacy Skills
AASL
Track: Children & Young Adults; Best Practices and Model Programming
Drama focuses and motivates young learners. This hands-on workshop shares simple techniques for using drama with K-2 students. Warmup exercises, an exploratory storytime reading, and strategies for drama in the round can harness young students' natural kinesthetic energy for a deeper and more meaningful exploration of literature. These methods develop literacy and pre-literacy skills such as predication, sequencing, and cause and effect. Core text: *The Mitten*.

Utilizing Learning Theory in Online Environments
AASL
Track: Digital Information & Technologies
This program will show how use of learning theories and their accompanying strategies can help provide targeted, personalized service to library users in online environments. Librarians who provide virtual Q/A, perform IM reference, use blogs or forums, or who want to teach in 3-D virtual worlds like Second Life will learn how to differentiate instruction in these online environments to maximize user knowledge, understanding, and independence.

AASL Highsmith Research Award Forum
AASL
Track: Issues & Updates
The AASL/Highsmith Research Grant is awarded annually to one or more school library media specialists, library educator(s), or library information science

or education professor(s) to conduct innovative research aimed at measuring and evaluating the impact of school library media programs on learning and education. The 2006 recipient, Judith Dzikowski will present her project.

Global Collaborative Learning through Video Conference
AASL ISS
Track: Children & Young Adults; Best Practices and Model Programming
Learn how to use video conferencing and virtual presentation software to foster collaborative educational initiatives among schools at both the domestic and international levels. Sidwell Friends School uses the "Virtual Collaboratory," an integrated suite of Internet-based software applications that provides for both synchronous (live) and asynchronous (written or recorded) exchanges. Examples of applications include collaborative student-based projects between the US and China, web-based "pen pals," educational games and quiz bowls, and faculty professional development.
Speakers: Pat Moser, Upper School Head Librarian & Director of Information Services, Sidwell Friends School; Joe Perpich, President, JGPerpich, LLC; Melanie Leitner, Program Officer, JGPerpich, LLC; Jon Zeljo, Director, Chinese Studies and Global Initiatives

Charting Courses: Diversity Research Grants
ALA DIVERSITY
Track: Non-Track
2006 Diversity Research Grant Recipients share findings. Join us for these discussions: the results of "Analysis and Adaptation of 'Earphone English': A Public Library Program for Limited English Proficient Youth"; the project "End-User Searching: Comparing ESL Students and Native English Students," examining the searching habits of students with English as a second language compared to native English-speaking students; and how institutional change at Randall Library (UNC-Wilmington) was measured by assessing the impact that the library diversity committee and diversity programming have on the library staff. These award-winning researchers will be joined by the 2007 Achievement in Diversity Honoree.
Speakers: Timnah Card, Doctoral Student, GSLIS University of Illinois at Urbana-Champaign; Liza Palmer, Creative and Fine Arts Librarian, University of North Carolina Wilmington; Anne Pemberton, Coordinator of Instructional Services, University of North Carolina Wilmington; Jolie Ogg Graybill, Multicultural Services Librarian, University of Nebraska-Lincoln Libraries; Charlene Maxey-Harris, Diversity

Librarian, University of Nebraska-Lincoln Libraries; Charity Martin, Cataloging Librarian, University of Nebraska-Lincoln Libraries

NMRT Annual Program: Using Past Lives to Launch Your Library Career
ALA NMRT
Track: Human Resources & Staff Development; Career Paths & Professional Development
Program will consist of a panel of speakers who will explain how their previous careers have helped them in their work as librarians.

Finding Environmental Information in the New Millennium: Continuing the Dialogue
ALA SRRT
Track: User Services, Reference & Outreach
In the past year there has been much talk and discussion about access to environmental information. Much of the controversy stems from the restructuring of the Environmental Protection Agency's National Library Network, which has seen the closing of five of its units in response to a $2 million cut in its fiscal year 2007 budget (about an 80 percent reduction). The EPA stopped further library closing and engaged in a lengthy and frank discussion of its actions in 2006 with regard to its libraries. Various speakers representing different perspectives on this issue, including speakers from the Public Employees for Environmental Responsibility, the EPA Library Users community, and the EPA Office of Environmental Information will continue this dialogue on access to environmental information.

Picture Books for Older Readers
ALSC
Track: Children & Young Adults; Literature & Collection Development
The picture book has seen an influx of innovation during the past few decades. Within a few short years traditional boundaries have not merely blurred but have exploded in multiple directions. The sophistication now evident in many picture books (in writing, illustration, and format) makes their use ideal for older readers. Sharon McQueen provides a brief historic overview of the picture books for older readers genre. From there she explores exciting new titles and takes a fresh look at those that have already become favorites. An extensive bibliography will be provided. *Speakers: Sharon McQueen, Asst. Professor, University of Kentucky*

Sat., 4:00-5:30 pm, continued

Trit Trot to Washington: The Whys and Hows of Using Rhymes, Songs, Books and Games in Early Literacy Programs for Babies and Toddlers
ALSC

Track: Children & Young Adults; Programs & Services
This lively panel of children's librarians will share their creative strategies to serving babies, toddlers and parents in diverse communities. Learn about different but equally excellent library programs that meet the developmental needs of babies and toddlers. Find something that fits your library and sing along as we share the magic of rhymes, songs, books and games for babies and toddlers!
Speakers: Tess Prendergast, Children's Librarian, Vancouver Public Library; Jane Cobb, Mother Goose Coordinator, Vancouver Public Library; Kathryn Lee, Children's Librarian, Burnaby Public Library; Betsy Diamant-Cohen, Children's Programming Specialist, Enoch Pratt Free Library

New Technical Services Supervisor? Check Here for Help
LAMA SASS

Track: Collection Management & Technical Services
Are you a first-time technical services supervisor and feeling a bit overwhelmed? Whether you are new to the profession or new to the management of technical services operations, checklists are helpful tools. This session will examine how a first-time technical services supervisor effectively employs checklists in order to manage operations. The session coincides with the summer 2007 LAMA publication entitled "New Technical Services Supervisors: A Guide Using Checklists."
Speakers: Nancy Myers, Director, Beresford School District; Lila (Angie) Ohler, Acquisitions Librarian, University of Oklahoma; Joan Giesecke, Dean of Libraries, University of Nebraska-Lincoln

The Open ILS: PINES, the Evergreen Open-ILS Program & The University of Rochester Extensible Catalog Project
LITA

Track: Administration & Leadership; New Models for Collaboration
Georgia's PINES program has embarked on a project to design & implement an open source integrated library system for the use of its 252 public libraries. The Evergreen software development project is creating much interest in the library community. Pines Libraries began using the software in late 2006. PINES staff will discuss various aspects of the Evergreen project. An overview of the University of Rochester extensible catalog project will also be presented during the session.
Speakers: Brad LaJeunesse, PINES Project; Jennifer Bowen, University of Rochester

LITA 101: LITA Open House
LITA

Track: Non-Track
LITA Open House is a great opportunity for current and prospective members to talk with Library and Information Technology Association (LITA) leaders and learn how to make connections and become more involved in LITA activities. Attendees will get a chance to hear from LITA President
Speakers: Bonnie Postlethwaite, LITA President; Scott Muir, Committee Chair; Matthew Calsada, Interest Group Chair; Pat Ensor, Membeship Development Committee

Alex Award Winners 2007
YALSA

Track: Children & Young Adults; Literature & Collection Development
The 2007 Alex Award winners--what they are and how to booktalk them to young adults--are highlighted in this panel presentation. The 2007 Alex Awards were given to the following 10 adult titles that have appeal to young adults: John Connolly for "The Book of Lost Things"; Ivan Doig for "The Whistling Season"; Michae D'Orso for "Eagle Blue: A Team, A Tribe, and A High School Basketball Season in Arctic Alaska"; Sara Gruen for "Water for Elephants"; Pamela Carter Joern for "Floor of the Sky"; John Hamamura for "Color of the Sea"; Michael Lewis for "The Blind Side: Evolution of a Game"; David Mitchell for " Black Swan Green"; Ron Rash for "The World Made Straight"; and Diane Setterfield for "The Thirteenth Tale".

Saturday, 4:30 pm - 6:30 pm

Marta Lange / CQ Press Award Reception
ACRL LPSS

Track: Non-Track
The Law and Political Science Section of ACRL, under CQ Press's sponsorship, will honor an outstanding librarian in law/political science librarianship. Registration is required to attend the reception.

Saturday, 8:00 pm – 10:00 pm

Stories for a Saturday Evening
ALSC

Track: Non-Track
Take a break from the hectic days and nights of programs, exhibits, and meetings. Kick off your shoes, settle back, and join us for an evening of storytelling that will amaze, amuse and enchant you. This may just be the highlight of your trip to D.C.!
Speakers: Dr. Wajuppa Tossa, Thai storyteller; David Novak, Storyteller; Additional storyteller to be announced

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Sunday, 7:00 am - 9:00 am

FTF Amelia Bloomer Project Breakfast:- Who Needs Feminist Books? $
ALA SRRT

Track: Non-Track
Join the Amelia Bloomer Project of the Feminist Task Force for a breakfast presentation looking at literature for children and teens through the lens of feminism. This event requires registration ($25). Please see the registration information for details.

Sunday, 7:30 am - 8:30 am

Networking Breakfast
ALA APA

Track: Non-Track
The winner of the SirsiDynix-ALA-APA Award for Promoting Salaries will be honored at this breakfast. It is also an opportunity to network with colleagues who are interested in unions.

Sunday, 8:00 am - 10:00 am

Awards Breakfast & Membership Meeting
ACRL CJCLS

Track: Non-Track
Annual CJCLS-EBSCO Awards Breakfast and Membership Meeting.

Transforming Your Staff
ALA GOVERNANCE

Track: Transformation & Innovations
What makes a library great? How can you hire and motivate staff to provide flexible, responsive, innovative, transformational services? What can you do about those who don't? Come and learn from those who've succeeded.
Speakers: Jennifer Morris, Chair, Pioneer Library System, NY; Pam Sandlian Smith, West Palm Beach Public Library; Tom Galante, Queens Public Library; Maureen Sullivan, Consultant; Stanley Wilder, University of Rochester