Rebel Reader Twitter Tournament – National Drawing

Official Rules

NO PURCHASE NECESSARY. PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW. Drawing begins on September 24, 2017, 8:00 AM (CDT) and ends September 30, 2017, 4:00 PM (CDT) ("Drawing Period"). Drawings are sponsored by the American Library Association ("ALA"), 50 E. Huron, Chicago, IL 60611 (800) 545-2433.

ELIGIBILITY: To be eligible to enter the drawing, participants must be 13 and older, and be in full compliance with <u>Twitter's Policies</u>.

HOW TO ENTER: Beginning September 24, 2017, at 8:00 AM (CDT) through September 30, 2017, at 4:00 PM (CDT), tweet any of the designated eight action items using the hashtag #RebelReader.

All participants that share an eligible tweet on Twitter using the hashtag #RebelReader will be entered in the prize drawings. Eligible entries are defined as posts that follow any of the eight action items listed on the ALA website (listed below); uses the hashtag #RebelReader; and are submitted between the time frame of each drawing (see SELECTION OF WINNERS for the time frame of each drawing). For all tweet entries, ALA must be able to view and verify the entry for eligibility.

- 1. Take a selfie with a banned or challenged book
- 2. Share a video of yourself talking about censorship or reading from a banned or challenged book
- 3. Post a quote from a favorite banned or challenged book
 - Popular banned and challenged titles can be found at <u>ala.org/bbooks</u>.
- 4. Share a story about an educator who helped you learn the power of words5. Take a photo of a completed ALA Banned Books Week coloring sheet
 - ALA Banned Books Week coloring sheets can be found on the "<u>Free Downloads</u>" page on ala.org/bbooks.
- 6. Take a photo of yourself with any Words Have Power swag

"Words Have Power swag" is excluded to the Banned Books Week 2017 products on the <u>ALA Store</u> (bookmarks, field reports, tote bags, posters, buttons, stickers), temporary tattoos with the Banned Books Week 2017 logo, and the printable Rebel Reader Twitter Tournament bookmark.

- 7. Share a link to your local library's homepage or book selection policy
- 8. Tweet some love at a banned author from this list: <u>twitter.com/OIF/lists/banned-authors/members</u>

A participant may tweet multiple times for each action item, but duplicate tweets are discouraged.

SELECTION OF WINNERS: Winners will be selected at random. The tweet selected will be reviewed for eligibility. One winner will be selected after 4:00 PM (CDT) on each day of Banned Books Week 2017: September 24, 25, 26, 27, 28, 29 and 30. The following are the times that tweet entries are accepted for each drawing:

Drawing 1: September 24, 2017, 8:00 AM (CDT) – September 24, 2017, 4:00 PM (CDT)

Drawing 2: September 24, 2017, 4:01 PM (CDT) – September 25, 2017, 4:00 PM (CDT) Drawing 3: September 25, 2017, 4:01 PM (CDT) – September 26, 2017, 4:00 PM (CDT) Drawing 4: September 26, 2017, 4:01 PM (CDT) – September 27, 2017, 4:00 PM (CDT) Drawing 5: September 27, 2017, 4:01 PM (CDT) – September 28, 2017, 4:00 PM (CDT) Drawing 6: September 28, 2017, 4:01 PM (CDT) – September 29, 2017, 4:00 PM (CDT) Drawing 7: September 29, 2017, 4:01 PM (CDT) – September 30, 2017, 4:00 PM (CDT)

ODDS OF WINNING: Odds of winning depend on total number of entries per drawing.

PRIZES: Grand prizes (7 winners). Each drawing prize includes:

- I Read Banned Books tote bag (ARV \$13 USD)
- Discover What You're Missing mug (ARV \$15 USD)
- This One Summer (ARV \$17.99 USD)
- Drama (ARV \$10.99 USD)
- *George* (\$6.99 USD)
- Litographs poster (\$19 USD)
- 10 "Erase Censorship" pencils (ARV \$1.70 USD)

Prizes must be accepted as awarded and may not be converted into cash. The Sponsor reserves the right to substitute any prize for one of similar or greater value. Total Approximate Retail Value (ARV) of all prizes: \$84.67 USD. Any difference between the ARV and actual retail value of a prize will not be awarded to winners. The prizes must be accepted as awarded. The stated ARV of the prizes is based on available information provided to the Sponsor and the value of any prize awarded to a winner may be reported for tax purposes as required by law. The winners will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prize they receive. Unclaimed prizes will be forfeited. The prizes cannot be exchanged or transferred.

By entering the Drawing, entrants acknowledge that the Sponsor has neither made nor is in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the prizes, including, without limitation, to the prize's quality, merchantability or fitness for a particular purpose or express warranties (if any) that are sent along with the prize.

SELECTION OF WINNERS: Seven winners will be selected in seven random drawings by the Sponsor or a representative selected by the Sponsor, whose decisions are final in all matters relating to this Drawing. The Drawing for each day will close at 4 p.m. (CDT). Eligible entries are those that comply with these Official Rules. The Sponsor reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the Drawings, or obtained winner status using fraudulent means.

WINNER NOTIFICATION: Potential winners will be notified via Twitter in a public tweet and via Twitter direct message. In order for a potential winner to claim their prize, the potential winner must respond within ten (10) business days.

Failure to comply within this time period, or if prize notification or prize is returned as undeliverable or not returned properly executed, or if winner is found to be ineligible, or not in compliance with these Official Rules, will result in the potential winner forfeiting the prize and being disqualified and an alternate potential winner being selected from among remaining eligible entries.

Only personal information necessary to determine eligibility and deliver prizes will be collected. All personal information will be deleted promptly following determination of winners, except for personal

information of winners retained and used with the consent of the winner, or in the case of a winner under the age of 18, with the consent of the winner's parent or guardian. Personal information will be used only to confirm eligibility and notify winners. No personal information about participants will be disclosed to any third parties without permission of the participant.

GENERAL RULES: Open only to residents of the United States, Washington, D.C. and U.S. territories. Employees of the American Library Association and respective shareholders, employees, parents, directors, officers, affiliates, representatives, agents, successors, subsidiaries, advertising and promotion agencies and their immediate family member and/or those living in the same household of each are not eligible. Void where prohibited by law.

No substitution or transfer of prize permitted except that the Sponsor reserves the right to substitute prize of equal or greater value in the event that an offered prize is unavailable. Acceptance of prize constitutes permission to the Sponsor to use winner's first name and/or likeness for purposes of advertising and trade without further compensation unless prohibited by law or if the winner withdraws consent. By accepting prize, winner agrees to hold the Sponsor and assigns harmless against any and all claims, demands, losses, promises, cause of action, issues, and liabilities arising out of the preparation for, or participation in, this promotion or any use/misuse of the prizes awarded hereunder. Winners assume all liability for any injury or damage caused or claimed to be caused, by participation in this promotion or use or redemption of any prize. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges.

The Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the drawing or in the announcement of the prize. Sponsor is not responsible for lost, late, mutilated or illegible entries nor for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by the Sponsor or presenter on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. If for any reason the Internet portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Drawing, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Drawing.

Caution: Any attempt by a participant to deliberately damage any website or undermine the legitimate operation of the Rebel Reader Twitter Tournament is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages from any such contestant to the fullest extent of the law.

SPONSOR: American Library Association, 50 East Huron, Chicago, IL 60611. Void where prohibited.