Ecosystem Agenda Building: Public-Facing Advocacy

For the complete template for building a shared agenda, please see Ecosystem Agenda Building: Information Gathering.

STEP 1 - Gather input from all organizations. (There are many issues that libraries advocate for. Here are just a few to help you build a list that reflects your organization’s priorities.)

<table>
<thead>
<tr>
<th>Issues that might inform advocacy priorities: Public-Facing Advocacy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diversity and inclusion</td>
</tr>
<tr>
<td>Equity of access</td>
</tr>
<tr>
<td>Broadband and connectivity</td>
</tr>
<tr>
<td>Digital services</td>
</tr>
<tr>
<td>In-person services</td>
</tr>
<tr>
<td>Resources</td>
</tr>
</tbody>
</table>

**Issue: Diversity and inclusion**

Specify the needs of your organization around this issue:

- 
- 
- 

List any overlap you see between your organization and other organizations around this one issue:

- 
- 

**Issue: Equity of access**

Specify the needs of your organization around this issue:

- 
- 
- 

List any overlap you see between your organization and other organizations around this one issue:

- 
- 

**Issue: Broadband and connectivity**

Specify the needs of your organization around this issue:

- 
- 

ALA American Library Association
List any overlap you see between your organization and other organizations around this one issue:

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- 
- 

**Issue: Digital services**
Specify the needs of your organization around this issue:

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- 
- 

List any overlap you see between your organization and other organizations around this one issue:

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- 

**Issue: In-person services**
Specify the needs of your organization around this issue:

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- 
- 

List any overlap you see between your organization and other organizations around this one issue:

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- 
- 

**Issue: Resources**
Specify the needs of your organization around this issue:

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- 
- 

List any overlap you see between your organization and other organizations around this one issue:

- 
- 
- 

**Issue: [other]____________**
Specify the needs of your organization around this issue:

- 
- 
- 

List any overlap you see between your organization and other organizations around this one issue:

- 
- 
- 

AmericanLibraryAssociation