Ecosystem Agenda Building: Information Gathering

Template for Building a Collaborative Advocacy Agenda

This template offers one process for soliciting information regarding advocacy priorities from all library types in your ecosystem, consolidating that information to see overlaps, and developing collective priorities.

Issues that might inform advocacy priorities:
(*There are many issues that libraries advocate for. Here are just a few to help you build a list that reflects your organization's priorities.*)

Legislative	Public-Facing Advocacy
Funding	Diversity and inclusion
Staffing	Equity of access
Broadband and connectivity	Broadband and connectivity
Digital resources	Digital services
Access	In-person services
Standards	Resources

Ecosystem Agenda Template

Step 1 - Gather input from all organizations.

What type of agenda are you building?   __ Legislative   __ Public-Facing Advocacy

Organization: _____

Priority issues:
1)
2)
3)

Potential overlap between above issues and priorities for other organizations:
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Step 2 - Consolidate the input.
Take your content above and compare to other organizations.

Ecosystem Agenda Building			
Organization A	**Organization B**	**Organization C**	**Organization D**
Identify overlapping or related issues from information gathered above.			

Step 3 - Develop the shared agenda.
Look at the consolidated input to see how to consolidate these ideas into a prioritized, shared draft agenda.
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Step 4 - Send for review and feedback to stakeholders who contributed the foundational information. Refine as needed.

Step 5 - Share results, conclusions and plans with stakeholders from all partner organizations.