

## GOALS-OBJECTIVES-STRATEGIES WORKSHEET

## WORKSHEET

Library Location/Department \_\_\_\_\_

1. What are you trying to accomplish? This is your **goal**. State your goal as simply and clearly as you can below.
  - *Example 1: Do you want to remind people that the library is a great place for borrowing movies free of charge?*
  - *Example 2: Are you trying to prevent the closure of libraries one day a week, such as Mondays?*
  - Your goal:
  
2. What are the reasons this is important? These are your **objectives**. Start by listing all the *positive* results you expect if this goal is accomplished. In the first example above, getting movies from the library saves money. In the second example, if the library remains open on Mondays, students will have a safe place to go after school to do homework and use computers. There are many more reasons too. List them below.
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3. What are the *negative* effects if the goal is *not* achieved?

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4. Why should people care?

