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## WEDNESDAY, MARCH 11, 2009

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<td>9:00 a.m.–2:00 p.m.</td>
<td>Seattle Highlights Tour</td>
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<td>9:30 a.m.–3:00 p.m.</td>
<td>Chocolate, Waterfalls, and Wine Tour</td>
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<td>2:00–3:30 p.m.</td>
<td>First-time attendee orientation session</td>
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<td>4:00–5:45 p.m.</td>
<td>Keynote speaker, Naomi Klein</td>
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<td>9:00–10:30 a.m.</td>
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Dear Colleagues,

Welcome to Seattle and the Association of College and Research Libraries (ACRL) 14th National Conference, “Pushing the Edge: Explore, Engage, Extend.” On behalf of the ACRL Board of Directors, I thank you for choosing to attend and to contribute to our national conference. Your participation in the creation of the content and your presence at the varied programs makes the conference come alive for us all. The success of this conference is due in large measure to your participation.

During the next three days you will experience outstanding panels, papers, preconferences, poster sessions, roundtables, zed shed presentations, webcasts, and more. Enjoy this opportunity to make connections with colleagues from all professional levels, from all sizes and types of institutions, and from across the country and the world.

ACRL is the leading professional organization for promoting, supporting, and advancing the value and values of academic and research libraries to the higher education community and to society at large. Through this conference, you will gain inspiration, tools, networks, and leadership strategies to position your collections and services to meet the changing needs of your faculty and students.

Numerous volunteers have worked for the past two years to prepare the program that will enrich us during our time in Seattle. Conference Chair Betsy Wilson and members of the conference committee deserve our thanks. They conceived and then shaped a conference that promises to engage and inspire. The conference success also relies on the financial support of sponsors and of the exhibitors who share their products and service with us. Please thank the representatives here for their support when you see them.

Once again, thank you for joining us, and have a fun and fulfilling conference.

Best regards,

Erika Linke
ACRL President

50 East Huron Street
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Dear Colleague,

Welcome to Seattle and the ACRL 14th National Conference, “Pushing the Edge: Explore, Engage, Extend!” During the next few days, you will have the opportunity to exchange ideas, network with colleagues, discuss hot topics, and gather useful and stimulating information to take back to your libraries.

For two years our colleagues on the various conference committees have been working to bring you the finest in keynote and invited speakers, papers, panel and poster sessions, workshops, preconferences, roundtable discussions,Kid shed presentations, webcasts, and much more. Together, the conference committees selected programs that illustrate the latest research, cutting-edge practices, and innovative approaches. We also have made sure you have time to have fun, share informal conversations and meals with new and old colleagues, and explore Seattle with its breathtaking scenery, glorious restaurants, and diverse cultures.

ACRL has been working hard to make this our greenest conference ever and to lay the groundwork for more sustainable conferences in the future. More than 80% of Seattle conference attendees committed to the Green Pledge, helping us reduce the meeting’s ecological footprint. Visit the Green Committee table in the registration area to learn more about our eco-friendly practices.

Please remember to visit the exhibit halls both to take advantage of the outstanding range of products and services – all targeted for an academic library market – and to thank the exhibitors for their support of the conference. They are listed on page X in this program book.

On behalf of the entire ACRL National Conference Executive Committee and all conference committee members, thanks for being part of the ACRL 14th National Conference. Enjoy your time, the “good rain,” and a steaming cup of coffee (on every corner) in Seattle!

With great anticipation and expectations,

Betsy Wilson
14th National Conference Committee Chair
Dean of University Libraries, University of Washington

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### CUM LAUDE ($15,000–$19,999)

- McMaster University — Virtual Conference
- Thomson Reuters — Chair’s Reception

### MORTAR BOARD ($10,000–$14,999)

- Alexander Street Press — Friday Morning Refreshment Break and workshop
- Choice — Packet Program
- Gale Cengage — Name Badge Holders
- Innovative Interfaces — Coffee Mugs
- Ivies-Plus Libraries - Brown University, Columbia University, Cornell University, Dartmouth College, Harvard University, Massachusetts Institute of Technology, Princeton University, Stanford University, University of Chicago, University of Pennsylvania, Yale University — Closing Keynote Session with Ira Glass
- The State University of New York Centers - University at Albany; University at Buffalo; Stony Brook University — Cyber Zed Shed and Saturday morning poster sessions

### DEAN’S LIST ($5,000–$9,999)

- ExLibris — Sunday Early Morning Coffee Break
- OCLC — Conference Scholarships co-sponsorship
- Springer — Saturday Early Morning Coffee Break
- Statewide California Electronic Library Consortium (SCELC) — Placement Center and panel sessions
- Swets — Friday Early Morning Coffee Break
- University of Maryland — College Park Library — Marilee Bresciani Invited Paper and panel session
- University of Pittsburgh — Innovations/ACRL Gaming Night Initiatives

### HONOR ROLL ($750–$4,999)

- ABC-Clio — Panel session
- Adam Matthew Digital and Adam Matthew Publications — Contributed paper
- Alliance of Library Service Networks - AMIGOS, BCR, ILLINET, INCOLSA, MINTEX, MILNC, NELINET, Nylink, OHIONET, PALINET, SOLINET, WILS — General conference support
- Appalachian State University — General conference support
- Consortium of Academic and Research Libraries in Illinois (CARLI) — Contributed paper
- Carnegie Mellon University — Leaders Lunch
- Coutts Information Services — General conference support
- Dickinson College Library — General Conference Support
- Duke University — Saturday morning roundtable discussions
- ebrary — General conference support
- Emerald — Panel sessions
- Georgetown University — Workshops
- Gleeson Library/Geschke Center, University of San Francisco — Panel session
- Hesburgh Libraries, University of Notre Dame — General conference support
- IGI Global — Panel sessions
- Johns Hopkins University Libraries — Workshop
- JSTOR — Panel session
- Kansas State University — ACRL101/First-Time Attendees co-sponsorship
- LearningTimes — Virtual Conference scholarships
- Lexis Nexis — Elson S. Floyd Invited Paper
- Marquette University Libraries — Panel session
- Oklahoma State University — Saturday afternoon poster sessions
- Oregon State University Libraries — Contributed paper
- Rice University, Fondren Library — General conference support
- Rutgers University Libraries — Scholarship Recipient Breakfast
- Safari Books Online — Panel session
- SPARC — Workshop
- Syracuse University — General conference support
- Temple University — Panel session
- University of British Columbia Library — General conference support
- University of Cincinnati Libraries — General conference support
- University of Connecticut Libraries — Peter Hennon Invited Paper co-sponsorship
- University of Kansas Libraries — General conference support
- University of Kentucky Libraries — General conference support
- University of Louisville Libraries — General conference support
- University of Minnesota (Twin Cities) Libraries — General conference support
- University of Nebraska-Lincoln — Workshop
- University of New Mexico — Lynn Connaway Invited paper sponsorship
- University of North Dakota, Chester Fritz Library — General Conference Support
- University of Rochester — Workshop
- University of Wisconsin-Madison Libraries — Speaker Ready Room (Saturday and Sunday)
- Washington State University Libraries — Workshops
- Wayne State University Library System — Peter Hennon Invited Paper co-sponsorship
- Whitman College — Panel session
- Wiley — Workshop
- Willamette University — General conference support
- YBP Library Services — Saturday afternoon roundtable discussion

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- Auburn University — General conference support
- Begley Library, Schenectady County Community College, State University of New York — General conference support co-sponsorship with SUNY Community Colleges
- Better World Books — General conference support
- Brigham Young University — Speaker Ready Room co-sponsorship (Friday)
- Bowdoin College — General conference support
- Central Michigan University Libraries — General conference support
- City College of New York Libraries — General conference support
- Colby College Libraries — General conference support
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University of Manitoba Libraries—General conference support
University of Massachusetts - Amherst Libraries—General conference support
University of Minnesota Duluth Library—General Conference Support
University of North Dakota, Chester Fritz Library—General conference support
University of North Carolina Greensboro—General conference support
University of Utah—Speaker Ready Room co-sponsorship (Friday)
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Vanderbilt University—General conference support
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Williams Library, Northern State University—General conference support
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SPECIAL RECOGNITION – SCHOLARSHIP Awardees

ACRL salutes the recipients of the 14th National Conference scholarship awards! ACRL is proud to award these 110 scholarships worth $58,880. This is the most scholarships ever awarded for the National Conference. ACRL thanks OCLC, LearningTimes, and the ACRL Friends Fund Committee for helping us make this a record-breaking year! Dr. E. J. Josey Spectrum Scholar Travel Grant

LIBRARIAN SCHOLARSHIP
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Jade Alburo, University of California-Los Angeles
Kristina Appelt, Prairie State College
Veronica Arellano, University of Houston Libraries
James Ascher, The University of Colorado at Boulder
Laura Banfield, McMaster University
Maya Riley Banks, Southern University and A&M College
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Tarita Chambers, Atlanta Metropolitan College
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Coming Fall 2009

Integrating clinical medicine and science

AAAS, publisher of the world’s leading general science journal, *Science*, is launching a new journal of translational medicine in the fall of 2009.

The journal’s mission is to facilitate communication and cooperation among basic and preclinical researchers, physician scientists, regulators, policy makers, industry, and funding agencies in order to improve health around the world. It will present original, science-based peer reviewed research that successfully moves the field closer to helping patients. Perspectives and reviews from basic and clinical viewpoints, and discussions about research funding and regulatory issues will be included.

With *Science Translational Medicine*, you can expect the same level of breakthrough research that is the hallmark of the journal *Science*. The journal will be edited by Katrina L. Kelner, Ph.D., and an international advisory group of clinician scientists and other experts.

The monthly print edition, to be published 12 times a year, will be a compilation of the weekly online edition and sold exclusively to subscribers of the online edition. The print issues will include a selection of the online content and all primary peer-reviewed research. More subscription details will be available as the launch date approaches. For more information contact the editor and product manager at scitranslationalmed@aaas.org. For information on site licenses and subscriptions to print, please contact sciencemedicine@aaas.org.
The Association of College and Research Libraries (ACRL), the oldest and largest division of the American Library Association, is the foremost association of academic and research librarians and other interested individuals. Representing more than 12,800 members, ACRL is dedicated to leading academic and research librarians and libraries in advancing learning and scholarship.

ACRL is the only individual membership organization in North America that develops programs, products and services to meet the unique needs of academic and research librarians. ACRL membership provides:

**FRESH IDEAS**
ACRL delivers the highest quality knowledge, products, and services. Members keep up-to-date with the latest developments with print and electronic copies of College and Research Libraries, College and Research Libraries News, and two newsletters from sections of their choice. Members also receive substantial discounts on all ACRL publications, including Academic Library Trends and Statistics.

**A UNIQUE COMMUNITY**
ACRL membership fosters relationships with like-minded professionals. It is this network that sets ACRL members apart and creates a support system for a career and a lifetime. ACRL sections help members individualize their membership experience through newsletters, discussion lists, annual conference programs, discussion groups, and committee service. Members can increase their involvement by serving on division and section committees, gaining important leadership experience in return. ACRL builds community, supporting the development of collegial and professional relationships that provide the foundation for a more rewarding career in academic and research librarianship.

**ADVANCEMENT**
ACRL provides opportunities to speak, to lead, and to publish in the field. ACRL also offers significant professional development, both virtual and face-to-face, including: ACRL/Harvard Leadership Institute, ACRL Institute for Information Literacy Immersion programs, and Institute on Scholarly Communication, e-learning seminars, biennial National Conferences, workshops and preconferences at ALA meetings.

ACRL also provides employment and career services. Members enjoy substantial discounts on registrations for these offerings.

**RECOGNITION**
ACRL, the preeminent professional organization in the field, provides the recognition you and your library deserve. Membership in ACRL provides valuable exposure for individual members and their libraries through publications, conference presentations, and awards programs.

**PROFESSIONALISM**
ACRL is dedicated to developing members who are recognized as flexible, dynamic, and progressive leaders who are assets to their institutions and scholarly communities. Membership benefits your institution.

### RESEARCH – INTENSIVE PROGRAMS

These contributed papers and panel sessions have been designated as a “research-intensive” program. This designation indicates that the content of the program will focus predominantly on presenting or showcasing current research, or is intended to help librarians build research, writing and publishing skills.

- Academic Library Support Staff Competencies: What Should Support Staff Know and Be Able to Do?
- Assessment to Innovation: Creating a Model for Interdisciplinary Collaboration and Knowledge Sharing Online
- Beyond the Buzz: Planning Library Facebook Initiatives Grounded in User Needs
- Building Collections Cooperatively: Analysis of Collection Use in the OhioLINK Library Consortium
- ClimateQUAL: Organizational Climate and Diversity Assessment
- Conflict and Consensus - Clusters of Opinions on E-books
- Face It! Reference Work and Politeness Theory Go Hand in Hand
- Final in-process version -- Do the Outcomes Justify the Buzz?: An Assessment of LibGuides at Cornell University and Princeton University
- Gender, Generation, and Toxicity: The Implications for Academic Libraries of Gender and Generational Attitudes toward Competition and Workplace Behavior
- If You Build It, Will They Care? Tracking Student Receptivity to Emerging Library Technologies
- Patrons cataloging? The Role and Quality of Patron Tagging in Item Description
- Playing on “Practice Fields”: Creating a Research and Development Culture in Academic Libraries
- Publishing in Open Access Journals in the Social Sciences and Humanities: Who’s Doing It and Why?
- Reaching Beyond the Summit: Are We Creating Work Environments for People to Thrive?
- Replication of the OCLC Perceptions Study: The Experience of Two Academic Libraries
- Understanding the Integrative Role of an Academic Library for Undergraduate Library Student Workers: A Qualitative Study at San Diego State University
- Using the READ Scale (Reference Effort Assessment Data): Capturing Qualitative Statistics for Meaningful Reference Assessment
- Where Have All the Librarians Gone? The Academic Library Workforce of Today and Tomorrow
- Widening the Net: A Research-Based Collaboration to Foster Success Among At-Risk Learners
- Workplace Information Literacy: Cultivation Strategies for “Working Smarter” in 21st Century Libraries
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CONGRATULATIONS!

Congratulations to Gloriana St. Clair, Dean of University Libraries at Carnegie Mellon University, on being named the 2009 ACRL Academic/Research Librarian of the Year!

Betsy will receive a $5,000 award on Thursday, March 12, 2009, during the opening keynote session. After the award ceremony, come meet Gloriana at ACRL Booth #631 during the Opening Exhibits Reception (5:45-7:30 p.m.)!

The award, sponsored by YBP Library Services, recognizes an outstanding member of the library profession who has made a significant national or international contribution to academic/research librarianship and library development.
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institutions accountable to their declared mission. To improve the quality of the educational experience while holding teaching in a program of study, and the goal of such a partnership is characterized institutional success in simple terms and that are important to outside stakeholders. The latter might involve a partnership among those teaching in a program of study, and the goal of such a partnership is to improve the quality of the educational experience while holding institutions accountable to their declared mission.

**FEATURED PRESENTATIONS**

**Marilee Bresciani**
Associate Professor, Administration, Rehabilitation, and Postsecondary Education, San Diego State University

**Confronting the Business Lens for Accountability of General Education**
Friday, March 13, 10:30 – 11:30 a.m.

Many constituents who hold higher education accountable for quality of student learning approach the conversation with the same lens in which they hold a business accountable for a quality product. This presentation will address the differences and similarities between measures of success used in business and higher education, within the context of general education. Understanding how the public may be holding higher education accountable for what could be considered learning that is general to any institution will frame questions that may encourage some to reframe how they plan the delivery and evaluation of general education.

**Peter Hernon**
Professor, Graduate School of Library and Information Science, Simmons College

**What Really Are Student Learning Outcomes?**
Friday, March 13, 3:15 – 4:15 p.m.

This paper differentiates between student outcomes and student learning outcomes. The former are accountability metrics that characterize institutional success in simple terms and that are important to outside stakeholders. The latter might involve a partnership among those teaching in a program of study, and the goal of such a partnership is to improve the quality of the educational experience while holding institutions accountable to their declared mission.

**Lynn Silipigni Connaway**
Senior Research Scientist, OCLC

*“I would sort of appreciate a little more understanding”: Engaging Net Gen Students in Virtual Reference*
Saturday, March 14, 10:30 – 11:30 a.m.

In order to engage new users and sustain current ones, academic librarians need to explore new opportunities to extend current services. The largest current and perspective cohort is the Net Gen, whose members demonstrate distinctly different behaviors from older cohorts. This presentation reports the results of online surveys with virtual reference services (VRS) users and non-users, emphasizing Net Gen students. The findings provide insight for the improvement of VRS regarding the integration of new technologies and services.

**Robin Chase**
Invited Green Speaker, cofounder and former CEO of Zipcar, and current CEO of GoLoco

**Sunday, March 15, 8:00 – 9:00 a.m.**

The library has always been a cornerstone of Chase’s personal life: a place to discover new ideas, stumble upon new connections, and to do so in a welcoming and safe environment. She will discuss and lead conversation around the roles libraries can play in shaping minds and ideas in a new world of increasingly scarce global resources. She views sharing books as much like sharing cars. Chase will share her Zipcar and GoLoco work and experiences. She will also address the questions of how libraries can move beyond the ideas of “collaborative consumption” to those of collaborative production and user-generated content, the larger promises of the 2.0 phenomenon; how libraries might model useful approaches to the crises of resources; and how they might help shape minds to think in multidisciplinary and collaborative ways, cognizant of multiple stakeholders.
Elson S. Floyd, President, Washington State University

A University President in Challenging Economic Times: Focusing on the Students and the Mission of Higher Education
Sunday, March 15, 9:00 – 10:00 a.m.

Elson S. Floyd, President of Washington State University, will talk about the joys and challenges of being the president of a higher education institution in challenging times. He will talk about his philosophy of leadership and what he considers to be the highest priority for a university president. To quote Floyd, “In the end, our success will be determined not just by how many students we bring in, but by how many earn degrees and how those graduates transform the world in which they will live.” Floyd believes in high standards, for himself as a leader and for all of the faculty and staff who work in the university that he leads. He will share his guiding principles for leadership and for living the high standards each day of his life. He will motivate and inspire his audience to stand tall in the face of economic and other challenges and lead with integrity, ethics, and joy.

NOTABLE EVENTS

FIRST-TIME ORIENTATION SESSION/ACRL 101
The First-time Orientation Session will be held Thursday, March 12, from 2:00 – 3:30 p.m. at the Sheraton Hotel, Ballroom AB. Discover how to successfully navigate the conference, meet ACRL leaders, and learn how you can get involved in the association.

OPENING EXHIBITS RECEPTION
Visit the grand opening of the exhibits featuring over 200 companies showcasing the latest in library products and services. This green-themed reception, generously sponsored by ProQuest, immediately follows the Opening Keynote Session on Thursday, March 12, from 5:45 – 7:45 p.m. and features local and sustainable foods with bamboo plates and compostable silverware.

ACRL GAMING NIGHT
Gaming Night is your chance to experience the thrills, chills, and occasional spills that are part of gaming at the library. If video games intrigue you, try your hand at tennis, learn to sing and dance like a rock star, or drive a high octane race car. Board games are your chance to show off your strategy skills, demonstrate your dexterity, and outwit your colleagues. Join us Thursday, March 12, from 7:00 – 10:00 p.m.

NAOMI KLEIN, BOOK SIGNING
After her opening keynote address on Thursday, March 12, 4:00–5:45 p.m., Naomi Klein will be available on the 6th floor of the convention center for book signing. Stop by and purchase the international bestseller, The Shock Doctrine: The Rise of Disaster Capitalism and meet Klein in person.

SHERMAN ALEXIE, BOOK SIGNING
Novelist, poet, and screenplay writer, Sherman Alexie will be available after his keynote address on Friday, March 13, 4:30 – 6:00 p.m. on the 6th floor of the convention center for book signing. A selection of his books will be available for purchase. Make sure to come by and take advantage of this unique opportunity to meet Alexie.

DINNER WITH COLLEAGUES
Explore the local restaurant scene on Friday night at ACRL’s Dinner with Colleagues. A volunteer librarian will serve as host for each small group, and every attendee will be responsible for the cost of his or her own meal. You may choose your group based on the type of restaurant and the price range, and, in some cases, your favorite library subject. Check out the sign-up sheets at the ACRL Local Arrangements Desk. Reservations are available on a first-come, first-served basis.

ALL-CONFERENCE RECEPTION
Join your colleagues for delightful desserts at the Experience Music Project/Science Fiction Museum and Hall of Fame, Saturday, March 14, 8:00 – 10:30 p.m. Shuttle transportation from ACRL conference hotels will be provided.

POSTER SESSIONS
Enhance your refreshment breaks by visiting the poster sessions in the exhibit hall. Share campus experiences with your colleagues at these informal, stop-by sessions. Poster session topics are listed in the daily schedule on pages 32, 41, 54, 63, and 68.

PROGRAMS
Take home practical ideas to put to use in your library. More than 250 peer-reviewed programs will address the issues you face on your campus and will help you keep pace with a changing profession. Descriptions of conference programs begin on page 29.

ROUNDTABLES
Share your ideas, opinions, and exchange information with colleagues at roundtable discussions, located in Ballroom 6E. Bring your coffee to the first session at 8:00 a.m., Saturday, March 14, and enjoy your pre-ordered lunch at the second session at 12:00 p.m., Saturday, March 14. Space is limited and available on a first-come, first-served basis. Each table will accommodate ten people. Check out the topics on pages 48 and 61.

GREEN CONFERENCE INITIATIVES
In response to members’ recommendations for more sustainable conference practices, ACRL has been working hard to make this our greenest conference ever. From the Green Pledge and selecting bags made of recycled materials, through recycling all conference signs and dramatically reducing paper usage, to donating leftover food and promotional items to local charities, we have worked to reduce the environmental footprint of the conference. Everywhere you see the green leaf logo, you can be assured we are doing something green. Visit the ACRL Green Committee’s desk in the registration area to learn more about our efforts and to enter to win a FREE ACRL 2011 registration. Have a great, green conference!
OECD Factbook 2009: Economic, Environmental and Social Statistics

ISBN: 978-92-64-05604-6, April 2009, 290pp

The Factbook is the OECD’s most comprehensive and dynamic statistical annual. More than 100 indicators cover a wide range of areas: economy, agriculture, education, energy, environment, foreign aid, health and quality of life, industry, information and communications, population/labor force, trade and investment, taxation, public expenditure, and R&D. The focus of the 2009 edition is on inequalities (income, earnings, health, education).

Globalisation and Emerging Economies: Brazil, Russia, India, Indonesia, China and South Africa


While OECD countries still dominate the world economy, their share of world trade dropped from 73% in 1992 to 64% in 2005. This book analyzes key elements of the trade performance of the BRIICS in relation to the rest of the world, focusing on trade and other policies influencing that performance. The impact of preferential trade agreements on the multilateral system and patterns of world trade are also described using both indices that reveal networks of trading relations and more standard modeling results. A separate chapter for each of the BRIICS, examines the key development and trade issues.

Order at www.oecd.org/bookshop or call 1-800-456-OECD
ADDENDUM
An addendum to this program, containing changes and updated information, is available in the registration area. Please consult this listing when planning your conference schedule.

ADMISSION TO SESSIONS
Your name badge is your ticket of admission to conference sessions, exhibits, and other activities. You will not be admitted to the meeting rooms, receptions, or exhibit hall without your name badge. Preconferences and workshops require pre-registration.

ACRL MEMBERSHIP BOOTH
Stop by the ACRL booth (#631) in the exhibit hall. Meet ACRL members and staff, and learn more about the association.

ACRL BOOK STORE
The ACRL Book Store offers a full line of ACRL publications, books related to the conference presentations, and titles of interest. Publications from other ALA divisions and ALA Publishing will also be stocked. The store is located just outside the exhibit hall. Store hours are:
- Thursday, March 12: 9:00 a.m. – 7:30 p.m.
- Friday, March 13: 9:00 a.m. – 4:30 p.m.
- Saturday, March 14: 9:00 a.m. – 4:00 p.m.

CELL PHONES
If you are carrying your cell phone with you to sessions, please turn it off or set it to silent/vibrate mode before entering.

ACRL OFFICE
ACRL Office is located in Room 203 on the second floor of the Washington State Convention and Trade Center.

FIRST AID/EMERGENCIES
The First Aid room is located in the South Lobby of the Convention Center immediately outside the entrance to Exhibit Hall 4B, near ACRL Registration. An emergency medical technician will be on duty during convention hours.

If you encounter a medical emergency (or any other type of emergency), please contact Convention Center Security in one of the following ways:
- Pick up any red phone located throughout the facility.
- Contact any Convention Center employee wearing a green blazer. Convention Center employees are stationed at the lobby and exhibit hall entrances. They carry two-way radios and can contact Security and EMTs.

Upon contacting Convention Center Security, please calmly and clearly state your name, your location in the building, and the nature of your emergency. Please follow any and all instructions given to you by Convention Center Security.

You can also dial (206) 694-5127 from your cell phone or extension 5127 from any house phone. We advise against calling 911 in the case of an emergency because of the size and complexity of the building. Convention Center Security staff are better equipped to efficiently direct emergency personnel within the facility.

EVALUATION
Your comments about this conference will help ACRL plan future conferences. When you return home, you will receive an e-mail from ACRL directing you to a URL where we would like you to complete an evaluation of the conference. Please take a few minutes to complete the survey so ACRL can continue to provide you with meaningful professional development activities.

EXHIBITS
Explore the exhibits and learn about cutting-edge products, publications, tools, and services available to academic and research librarians. More than 200 exhibiting companies will be on hand to showcase the latest in library products and services! The exhibits are located in exhibit halls 4ABC at the Washington State Convention and Trade Center. Exhibit hours are:
- Thursday, March 12: 5:45 – 7:30 p.m.
- Friday, March 13: 9:00 a.m. – 4:30 p.m.
- Saturday, March 14: 9:00 a.m. – 4:00 p.m.

Exhibits Only passes are available to visitors for free on Friday and Saturday. Non-registrants may pick up the exhibits passes in the registration area from the exhibits registration desk. A list of conference exhibitors appears on pages 76-77.

FEDEX OFFICE
The FedEx Office provides business center services inside the Washington State Convention and Trade Center, including high-speed, high-volume copies as well as FedEx shipping services. The FedEx Office is located on the main level of the convention center and will be open 24 hours a day Monday through Thursday, closing at 9:00 p.m. on Friday, and open Saturday and Sunday from 9:00 a.m. to 6:00 p.m.

FOOD SERVICE
Food service is available at various outlets in the convention center as well as in nearby hotels and restaurants. Restaurant information is available at the ACRL Local Arrangements Desk. Morning and afternoon breaks will be available on Friday and Saturday in the exhibit hall.

ACRL LOCAL ARRANGEMENTS DESK
The Local Arrangements Desk, located in the registration area, is staffed by volunteers from the ACRL Local Arrangements Committee. These knowledgeable volunteers are pleased to provide you with information on Seattle attractions and restaurants. Hours are:
- Wednesday, March 11: 4:00 – 7:00 p.m.
- Thursday, March 12: 8:00 a.m. – 7:00 p.m.
- Friday, March 13: 7:30 a.m. – 7:00 p.m.
- Saturday, March 14: 7:30 a.m. – 4:00 p.m.

INTERNET CAFÉ
An Internet Café is available to all registered conference attendees. It is located in the exhibit hall and is open during exhibit hours.

LOST AND FOUND
Lost and found articles may be turned in and/or reclaimed at the ACRL Office (Room 203).

NAME BADGES
Please wear your conference name badge at all times during the conference and to all conference activities, including the All-Conference Reception on Saturday. If you lose or misplace your name badge, the staff at the registration desk will assist you in securing a new badge. You will need to present some form of photo identification in order to receive a replacement name badge.
PERSONS WITH SPECIAL NEEDS
Those needing special services may visit the ACRL Office (Room 202/203) to request arrangements and assistance.

PLACEMENT CENTER
The Placement Center (Room 213/214) posts job openings and information from job seekers in a searchable, online database. Registration is free to job seekers. Interviewing can be arranged onsite. A resume reviewing service will be offered within the Placement Center. ACRL members experienced in evaluating and hiring librarians will be available to critique resumes of new and experienced librarians. Just drop in with your resume; no appointment is necessary.

The Placement Center, coordinated by the ALA Office for Human Resource Development and Recruitment, will be open the following hours:

Friday, March 13  9:00 a.m. – 4:00 p.m.
Saturday, March 14  9:00 a.m. – 4:00 p.m.

There will be an Open House in the Placement Center on Friday, March 13 from 11:00 a.m. to 1:00 p.m., where representatives from academic institutions will have an opportunity to showcase the quality of life at their institutions. Staff will be able to discuss various aspects of campus and community life—the things that make your institution unique, such as arts, music, sports and recreational activities, cultural facilities, the work environment, etc.—without necessarily talking about specific jobs.

PRESS ROOM
Members of the press may obtain information, materials, and a badge by registering in the Press Room, located in Room 212. Press Room hours are:

Thursday, March 12  7:00 a.m. – 5:00 p.m.
Friday, March 13  7:00 a.m. – 4:30 p.m.
Saturday, March 14  8:00 a.m. – 4:30 p.m.
Sunday, March 15  8:00 – 11:00 a.m.

PROCEEDINGS
“Pushing the Edge – Explore, Engage Extend: Proceedings of the 14th National Conference of the Association of College and Research Libraries, March 12-15, 2009, Seattle, Washington” will be available for purchase in the conference bookstore at the discounted rate of $80. After the conference, the proceedings will be available at a $90 list price. The proceedings include text of invited and contributed papers, which explore the latest thinking and research into issues facing academic librarianship.

REGISTRATION
Registration will be in the South Lobby (fourth floor) of Washington State Convention and Trade Center. On-site full-conference registration fees are:

ACRL member $445
ALA member $525
Non-member $620
Student $125
Retired $225

One-day registration fees are:
ACRL  $225
ALA member  $275
Non-member  $325
Student  $75
Retired  $115

Registration hours are:
Wednesday, March 11  4:00 – 7:00 p.m.
Thursday, March 12  7:00 a.m. – 7:00 p.m.
Friday, March 13  7:00 a.m. – 4:30 p.m.
Saturday, March 14  7:30 a.m. – 3:30 p.m.

A registration badge is required for entrance to all conference programs, special activities, and the exhibit hall. Sessions will be monitored and only individuals with badges will be allowed to participate.

CONFERENCE HOTELS
ACRL 2011 IN PHILADELPHIA!

Mark your calendars! Join your colleagues in Philadelphia, March 30–April 2, 2011, for ACRL’s 15th National Conference, A Declaration of Interdependence. In response to member feedback, ACRL has shifted our conference dates to start on Wednesday, March 30 and conclude by noon on Saturday, April 2, 2011. Stop by the Green Committee desk and put your name in the drawing for a free Philadelphia conference registration!

HOUSING ARRANGEMENTS
Need help with your hotel reservations? Stop by the ACRL Housing Desk located in the registration area and a representative of Experient will be glad to assist you. This service will be available through Saturday afternoon, March 14.

VIRTUAL CONFERENCE
Miss a session or want to continue the discussion after the conference? Visit the ACRL 2009 Virtual Conference Community. The community is FREE to all registered ACRL attendees and includes Webcasts, presentation slides synched with audio, discussion boards, blogs, chat rooms, speaker handouts, and much more. The Virtual Conference community will remain active for a year after the conference, so you can keep the conversation going after you return to your institution.

WIFI
Free wireless Internet is available in the Washington State Convention and Trade Center, as well as ACRL meeting rooms at the Seattle Sheraton Hotel. Pull up a chair in the Wireless Lounge located in the International Meeting Place on the second floor of the convention center. ACRL 2009 wifi is generously sponsored by Elsevier.
NEW JOURNALS

BIOSCIENCE

EDITOR //
Tim Beardsey

DETAILS //
ISSN: 0006-3569
eISSN: 1525-9244
Monthly, except August
Impact Factor: 4.083
Rank in Category: 8/70

We are pleased to announce that the prestigious journal BioScience is now published in collaboration with University of California Press, Journals + Digital Publishing.

Since 1954, BioScience has presented readers with timely and authoritative overviews of current research in biology. A peer-reviewed, heavily cited journal, BioScience is the official journal of the American Institute of Biological Sciences.

THE AUk

EDITOR //
Spencer G. Sealy

DETAILS //
ISSN: 0004-8038
eISSN: 1938-4254
January, April, July, October
Impact Factor: 2.303
Rank in Category: 2/19

One of the foremost journals in ornithology and the official publication of the American Ornithologists' Union, The Auk publishes original reports on the biology of birds. For over 100 years, The Auk has spanned innovative empirical and theoretical findings—providing documentation, analysis, and interpretation of laboratory and field studies; theoretical or methodological developments; and reviews of new information and ideas.

THE CONDOR

EDITOR //
Michael Patton

DETAILS //
ISSN: 0010-5422
eISSN: 1938-9129
February, May, August, November
Impact Factor: 1.448
Rank in Category: 4/19

One of the leading journals in ornithology and the official publication of the Cooper Ornithological Society, The Condor publishes feature articles, short communications, commentaries, and book reviews. For over 100 years, The Condor has been a highly respected forum for original research from all fields of avian biology.

JUNG JOURNAL

EDITOR //
Dyanne N. Sherwood

DETAILS //
ISSN: 1934-2039
eISSN: 1934-2047
February, May, August, November

Jung Journal: Culture & Psyche is an international quarterly published by the C.G. Jung Institute of San Francisco, one of the oldest institutions dedicated to Jungian studies and analytic training. The journal was founded in 1970 by John Beebe under the title, The San Francisco Jung Institute Library Journal. It attracts readers and contributors from the academy and the arts, in addition to Jungian analyst-scholars.
open access, ILL, e-reserve, preservation, digital libraries, teaching, and user-generated content share a legacy of challenges governed by copyright. This preconference is about understanding copyright, applying it, and your questions. Participants will engage in discussions about their work and learn how to use copyright law for resolving day-to-day challenges in the library community.

**Intention to Action: Influencing Others When You Don’t Have (or Can’t Use) Authority**

**ROOM 303**

Libraries are full of people with talent, insight, energy, and ambition who don’t necessarily have formal authority. This highly interactive preconference will allow each participant to develop an influence plan for a real situation. Participants will leave with specific, concrete, ethical strategies to use both immediately and in the future. Group discussions, case studies, written exercises, and lectureettes will help participants discover how to shape others’ opinions without manipulating them or relying on authority.

**Decision Making: Is YOUR Expert Opinion Enough?**

**ROOM 3B**

Are your daily decisions justifiable and based on real evidence? This preconference introduces Evidence-Based Librarianship (EBL), a process grounded in the concept that daily practice should be based on up-to-date, valid, and reliable research. Learn applications of EBL in a variety of contexts, how EBL relates to other assessment techniques, and identify challenges and issues related to implementing the process in your library.

**Preconferences**

**Managing Change, Diversity, and a Multi-Generational Workforce: Developing Effective Problem Solving and Leadership Skills**

**ROOM 2A**

Problem solving while managing change is key to effective team building and organizational success. The process begins with an understanding of one’s self. With practical applications based on individual profiles from the Klein Group Instrument for Effective Leadership and Team Participation, Kirton’s Adaption-Innovation Inventory, and the Myers Briggs Type Indicator, successful problem solving will be illustrated through active participant interaction, providing a better understanding of the value of diversity in the process for those in and aspiring to leadership roles.

**Thinking Critically about Copyright: Who Needs It (and Why?)**

**ROOM 2B**

The ubiquity of electronic resources, digital technologies, and revolving formats has made understanding copyright fundamental to understanding academic libraries. Scholarly communication,
Online References from The JOHNS HOPKINS UNIVERSITY PRESS

Where 130 years of publishing tradition meets the latest technology to create new learning tools for scholars, students, and librarians.

http://www.press.jhu.edu/references

Five outstanding online references from the Johns Hopkins University Press deliver seminal works and cutting-edge scholarship to students and scholars.

The Early Republic. Forthcoming in 2009. Comprises 17,000 annotated pages and 250 images of primary material documenting the actions, debates, and thoughts of the First Federal Congress.

The Papers of Dwight David Eisenhower. The most comprehensive collection of our 34th president’s most significant writings.

Encyclopedia of American Studies. Supports research and study in a range of courses—from undergraduate or high school American History to Sociology to Ethnic Studies.

The Johns Hopkins Guide to Literary Theory and Criticism. A comprehensive historical survey of the field’s most important figures, schools, and movements.

World Shakespeare Bibliography Online. The largest Shakespeare database in the world.

Free Trials

Free 45-day trials are available for all of our online products. Simply visit http://www.press.jhu.edu/eref_trial to sign up.

5:45–7:30 p.m. Opening Exhibits Reception EXHIBIT HALL 4ABC

Visit the grand opening of the exhibits featuring over 200 companies showcasing the latest in library products and services. This green-themed reception, generously sponsored by ProQuest, features local and sustainable foods with bamboo plates and compostable silverware.
THURSDAY, MARCH 12–FRIDAY, MARCH 13, 2009

7:00–10:00 p.m.
ACRL Gaming Night
SHERATON SEATTLE HOTEL, BALLROOM CD
Gaming Night is your chance to experience the thrills, chills, and occasional spills that are part of gaming at the library. If video games intrigue you, try your hand at tennis, learn to sing and dance like a rock star, or drive a high octane race car. Board games are your chance to show off your strategy skills, demonstrate your dexterity, and finally to outwit your colleagues.

8:00–9:00 a.m.
Contributed Papers
Contributed papers are research and position papers that challenge current assumptions and provoke you to think creatively about issues facing academic and research librarians. Papers are paired, and both papers will be delivered within a 60-minute time slot.

Pair One
ROOM 615–617
Metadata Plus: How Libraries Assure Discovery of Locally Created Content
See a simple illustration of the ways html code, metadata tagging and other strategies enable content discovery, using examples that can be understood by anyone familiar with a bibliographic record. Librarians who grasp these concepts will be well-prepared to convince faculty that the library is both a safe and sustainable archive for their work, and that placing content with the library is more likely to lead to its discovery than any personal web space.
Presenter(s): Melanie Feltner-Reichert, University of Tennessee; Marie Garrett, University of Tennessee; Linda Phillips, Head, Scholarly Communication, University of Tennessee

Patrons cataloging? The Role and Quality of Patron Tagging in Item Description
With the advent of Web 2.0 technologies, user participation in the description and evaluation of content has come to the library. User tagging is almost a given in applications such as Del.icio.us, Flickr, and LibraryThing. The question is whether tagging provided by users with their own motivations is better in some sense than descriptions provided by professionals. Is the tagging provided by the wisdom of the crowd a better description of an item?
Presenter(s): William Lund, Assistant University Librarian for Information Technology, Brigham Young University; Alliyson Washburn, e-Learning and User Assessment Librarian, Brigham Young University

Pair Two
ROOM 618–620
We’re Not Playing Around: Gaming Literate Librarians = Information Literate Students
Concerned with reaching the newest generation of college students? Try increasing your gaming and new media literacy. Perhaps you’ve heard that new college students’ learning preferences have been influenced by playing video games. This presentation will present serious adult professionals with tips on increasing their new media literacy without sacrificing dignity or academic rigor.

FRIDAY, MARCH 13, 2009

8:00–9:00 a.m.
Panel Sessions
Panel sessions are one-hour presentations that allow for multiple perspectives on an issue.

Beyond the Basics—Casting a Net to Provide Customized Research Services for Faculty and Students
ROOM 605–607
This interactive panel discussion will look at how librarians at two similar institutions are casting a net to create Beyond the Basics Services to support student and faculty research. Florida State University and University of South Florida recently reorganized their reference departments in order to provide more customized services for graduate level and faculty research. Panelists from both schools will engage participants in identifying new ways to customize research and outreach services at their institutions.
Presenter(s): Susan Ariew, Research Services and Collections Librarian for Education, University of South Florida; Gloria Colvin, University Librarian, Florida State University; Marcia Gorin, University Librarian, Florida State University; Cheryl McCoy, University Librarian, University of South Florida; Matt Torrence, University of South Florida

Brother, Can You Spare a Dime? The 2009 ACRL Trends for Academic Libraries
ROOM 608–610
Since 2003 the Association of College and Research Libraries has produced periodic scans of the academic and research library environment in order to identify important trends and critical concerns. Join us for a public discussion of the 2009 trends report, featuring academic library leaders, established and emergent, who will share their views of the strategic opportunities available to academic librarians
Presenter(s): Scott Walter, Associate University Librarian for Services and Associate Dean of Libraries, University of Illinois at Urbana-Champaign; Charles Lowry, Executive Director, Association of Research Libraries; Annie Paprocki, Visiting Anthropology and Sociology Librarian, University of Illinois at Urbana-Champaign; Jose-Marie Griffiths, Dean and Professor, University of North Carolina School of Information and Library Science; Debra Gilchrist, Dean of Libraries and Institutional Effectiveness, Pierce College

ACRL 14th National Conference
Plant the Seeds, Reap the Harvest: Discovering Digital Collections at the University of Nebraska-Lincoln
ROOM 611-614
As libraries move through a digital transition, it is important to consider both how digital assets fit into a long-term preservation plan and how to increase both intentional and serendipitous discovery of these resources rather than leaving them isolated in data silos. This program will address the critical need of bringing the entire portfolio of library resources together into one discovery services platform.
Presenter(s): Joan R. Giesecke, Dean of Libraries, University of Nebraska-Lincoln; Dee Ann K. Allison, Professor, University of Nebraska-Lincoln; Rice Majors, Product Manager, Innovative Interfaces

Creating a Learning Continuum: P-20 Information Literacy Collaboration
SHERATON SEATTLE HOTEL, BALLROOM AB
P-20 (preschool to graduate school) collaboration for information literacy will be explored in this interactive panel program. Learn why successful information literacy programs are informed by an understanding of P-20 curricula, goals, and learning outcomes. Statewide and local programs from Pennsylvania, Maryland, Oregon, and others will be highlighted. Participants will leave with ideas for formal and informal collaborative activities, such as dialogue, workshops, and formal articulation of curricula and policy.
Presenter(s): Emily Rimland, Information Literacy Librarian, Penn State University Libraries; Robert Schroeder, Instruction Librarian and Coordinator of Information Literacy, Portland State University; Diane Harvey, Head, Library Instruction and Outreach, Duke University Libraries

Studying Your Students: Adapting Research from the University of Rochester Study
SHERATON SEATTLE HOTEL, BALLROOM CD
Looking for new ways to discover what students think about your library? This panel will give you a chance to adapt an anthropological method from Studying Students: The Undergraduate Research Project at the University of Rochester (Foster & Gibbons, ALA, 2007). Librarians from the University of Rochester will highlight a variety of ethnographic research methods, and librarians from St. Cloud State University will demonstrate how you might adapt these ethnographic methods to study your own students.
Presenter(s): Christine Inkster, Coordinator of LR&TS Assessment, St. Cloud State University; Jennifer Quinlan, Assistant Professor, Reference Librarian, St. Cloud State University; Michael Garman, Reference Librarian, St. Cloud State University; Katie Clark, Associate Dean, Public Services and Collection Development, University of Rochester

8:00–11:00 a.m.
Workshops
Engage in an issue, learn a new skill, develop an action plan, or participate in other active learning activities during a workshop session. Workshops provide three contact hours and are limited to 60 participants per session.

Primary Sources: Out of Special Collections and Into the Curriculum
ROOM 2AB
Exposure to primary sources can fundamentally enhance undergraduate education. Librarians can play significant roles in this process. This workshop will approach that challenge from various perspectives. Workshop participants will work through exercises designed to help them consider how best to incorporate primary sources in their instruction. Participants will learn strategies to promote the use of primary sources, to articulate student outcomes for instruction sessions, identify appropriate active learning techniques, and use simple assessment methods.
Presenter(s): Stephen MacLeod, Public Service Coordinator, Special Collections and Archives, University of California-Irvine Libraries; Cathy Palmer, Head of Education and Outreach, University of California-Irvine Libraries; Becky Imamoto, Research Librarian for History and African American Studies, University of California-Irvine Libraries; Melanie Sellar, Community Outreach Librarian, University of California-Irvine Libraries

Great Idea to Digital Project in Less than a Day!
ROOM 3AB
Got a great idea for a digital project, but just don’t know how to get started? This session introduces both novices and experts to action planning for digital projects with a particular emphasis on integrating emerging social networking technologies, such as blogs, mash-ups, and widgets, into digital projects. Participants will understand the differences between emerging technologies, follow an action-planning process for digital projects, and gain confidence to turn a great idea into an actionable project.
Presenter(s): Ira Revels, Digital Project Manager, Cornell University

9:00 a.m.–4:30 p.m.
Exhibits
EXHIBIT HALLS 4ABC
Find out about the latest in products and services when you visit with exhibitors! See page 78 for the list of exhibitors to date.

9:00–10:00 a.m.
Poster Sessions
EXHIBIT HALL 4D
Join your colleagues in the exhibit hall for informal presentations featuring successful solutions to problems and unique and innovative library-based projects with important lessons for the academic and research library community.

P1. YouTube: Are We Really Using It Effectively?
The presenters reviewed 400 YouTube videos retrieved with library-related search terms, categorizing the results. Colburn and Haines performed further analysis on YouTube videos created as promotional efforts by libraries, noting how viewers interacted with the videos using social networking tools embedded in YouTube. The resulting data provides valuable information about how to use YouTube and related media most effectively as a library outreach tool. Sample videos will be displayed.
Presenter(s): Selene Colburn, University of Vermont; Laura Haines, University of Vermont
FRIDAY, MARCH 13, 2009

P2. See you at Bert’s! Creating Opportunities for Libraries to Advocate Intellectual Curiosity and Facilitate Critical Inquiry
The University of Michigan has engaged in deliberate outreach planning to advance the learning, teaching, and research needs of our users. Efforts have focused on transforming spaces to better support users, creating opportunities for interaction with faculty and students, building collaborations, and enhancing services with 2.0 technologies. Outcomes have resulted in opportunities to transform services, relationships, and facilities to meet changing user needs in light of profound shifts in content, access, and technology.
Presenter(s): Laurie Alexander, Shapiro Undergraduate Library, University of Michigan; Catherine Soehner, University of Michigan; Rebecca Dunkle, University of Michigan

P3. Warning: Children in the Library! Programs for Children in an Academic Library
Programming for children is quite rare in the academic library. This paper describes the literacy programming for children being done at the University of Wisconsin-Eau Claire’s McIntyre Library. In 2006 the education librarian began offering programs in a library that traditionally discouraged children and community members from using the library. Successful programs include monthly story time sessions, events for families, and a summer reading program for at-risk youth who participate in the Reading Partners and Upward Bound programs.
Presenter(s): Kathryn Tvaruzka, University of Wisconsin-Eau Claire

P4. You Can Take It With You? Student Library Employees, ePortfolios, and “Edentity” Building
Investigate the use of ePortfolios as an interactive and dynamic tool for evaluating student employees. With the collaboration of three additional campus units, the Washington State University Libraries implemented an ePortfolio initiative to facilitate assessment, while providing student employees with a means of marketing their academic and work experience.
Presenter(s): Brian McManus, Washington State University; Gabriella Reznowski, Washington State University

P5. Free! No Cost Technology Solutions
Find out how to make the most of free, easy-to-use, Web-based technologies to enhance your library services in the areas of outreach, circulation, reference, and instruction. We will outline our uses of Meebo, LibraryThing, Google Calendar, Flickr, Del.icio.us, Netvibes, and SurveyMonkey and give tips on how to incorporate these resources in your own library. Learn how to get started using these resources without the need for a dedicated technology staff and amaze your boss!
Presenter(s): Julie Dahl, University of St. Francis; Aimee Walker, Oesterle Library, North Central College

P6. From Las Vegas to East Asia, Building Relationships through Online Tools with Faculty Across the Globe
As subject librarians for hospitality and nursing, both supporting distance education programs, we encounter similar challenges. In the past our focus has been on improving the information literacy skills of students, but building a relationship with faculty who may not know about the library services offered makes it difficult to know what messages they are conveying to their students. We will explore the needs of the faculty and suggest tools to overcome their library knowledge challenges.
Presenter(s): Lateka Grays, University of Nevada-Las Vegas; Eva Stowers, University of Nevada-Las Vegas

P7. Climbing the Mountain to Success: A Team Approach to Mentoring
With many librarians retiring, the profession has been focusing on mentoring new librarian hires. California State University-Long Beach (CSULB) University Libraries has not been immune to this fact and has been investigating ways to successfully develop the careers and professional lives of our new untenured librarians. Discover how the CSULB Library’s new Resource Team model for mentoring has inspired our new untenured librarians’ careers and invigorated our tenured librarians’ professional development.
Presenter(s): Eileen Wakiji, California State University-Long Beach; Eileen Bosch, California State University-Long Beach; Susan Luévano, California State University-Long Beach; Hema Ramachandran, California State University-Long Beach; Sara Suss, California State University-Long Beach; Tiffini Travis, California State University-Long Beach

P8. “But We’re Not Dead Yet”: Going Against the Trend with K-State Libraries Reference Services
The buzz phrase “we’re not dead yet” can often be heard in the vicinity of Kansas State University (K-State) Libraries’ Hale Library Help Desk. Poor Monty Python imitation aside, the phrase’s message resonates with K-State Libraries’ General Reference Team. While library discussions have asserted that reference is dead or dying, this poster will present a strong three-part counter argument based on descriptions and analyses of the reference services offered by the team between 2007 and 2009.
Presenter(s): Melia Erin Fritch, K-State Libraries; Jason Coleman, K-State Libraries; DanielleTheiss-White, K-State Libraries; Laura Bonella, K-State Libraries

P9. From Library to Estuary
Fletcher Technical Community College Library cast a net to garner a new partnership that could help further the mission of educating the library users and the community on the importance of maintaining and restoring the estuary and wetlands of Louisiana. This poster describes the collaboration between a newly emerging community college library and a national estuary program.
Presenter(s): Suzanne Martin, Fletcher Technical Community College; Cynthia Blaschke, Fletcher Technical Community College

This poster session explores one university library’s experience with creating an online Research Paper Wizard, guiding students toward an assignment deadline step-by-step through the writing and research process. While “assignment calculators” have already been developed by numerous institutions, this project is an exciting new take on an older theme, with unique emphasis on independent crafting of content, original program design, collaboration within the library and other campus units, and an incorporated assessment tool.

Presenter(s): Janet Dixon, University of Arkansas Libraries; Lora Lennertz Jetton, University of Arkansas Libraries; Anne Marie Candido, University of Arkansas Libraries; Molly Boyd, University of Arkansas Libraries

P11. “That’s So COOL!” Sharing Web 2.0 Tech Tools to Create New Connections

Discover how librarians can create new connections to the people with whom they interact and collaborate by sharing the COOL STUFF! This poster will highlight the “Cool Tools” demonstrations offered by the CARL IT Interest Group in Northern California at their annual workshops and provide a snapshot of ways that librarians have brought home fun tech tool ideas and shared them with their campus communities.

Presenter(s): Sheila Cunningham, Sonoma State University

P12. The Assignment Research Calculator: An Information Literacy Tool Your Students Will Really Use!

Librarians at the Henry Madden Library have created the Assignment Research Calculator (ARC), based on a popular open-source tool and customized to reflect resources and services at California State University- Fresno. ARC builds on widely accepted information literacy standards for higher education to help students manage time, navigate through a research project, and gain a better understanding of the library’s role in information literacy. Come learn how to develop a customized version of ARC for your library.

Presenter(s): Jane Magee, California State University-Fresno; Monica Fusch, California State University-Fresno; Elisabeth Thomas, San Jose State University

P13. A New Exploration In Our Intellectual Commonwealth: Rethinking, Reshaping, and Revitalizing Our Partnerships at the High School Level

To provide an overview of innovative and collaborative approaches between a local high school and California State University-Northridge (CSUN). In attempting to uphold the mission of the library and of the university, off-campus outreach programs require greater attention than standard outreach events on campus. Institutions desiring to venture forth and reach out to the academic community at the high school level must be willing to practice the art of realpolitik.

Presenter(s): Eric Garcia, California State University-Northridge
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P14. Academic Integrity: Coaching International Students to Avoid Plagiarism
Writing scholarly papers is one of the greatest challenges faced by international students, especially those from Asian countries. Come explore how academic librarians can help international students raise their awareness of academic integrity, increase their understanding of the common practices in writing scholarly papers, and provide them with guidance for avoiding plagiarism through research workshops focusing on the concept of citing sources.
Presenter(s): Sha Li Zhang, University of North Carolina-Greensboro Libraries; Michael Krasulski, University of North Carolina-Greensboro Libraries

P15. Adding Value to Your Subject Guides: Creating Class-Specific Web Pages Utilizing Web 2.0 Tools
The interactive capabilities of Web 2.0 technologies allow class-specific subject guides to become not simply a static list of resources, but rather an interactive portal to the student’s customized library and librarian. By way of librarian-specific chat, topic-specific RSS feeds, multimedia, social tagging, blogging and much more, the librarian has an easy mechanism to support individualized learning through the once traditional subject guide.
Presenter(s): Carissa Tomlinson, Towson University; Carrie Bertling, Towson University

P16. Reference Relocated
The university library has committed a large percentage of the budget to acquiring digital formats, increasing the ability of students and faculty to access information beyond the library walls. The Public Services Department sought ways to increase opportunities for personal reference assistance. By beginning with the Center for Physical Activity and continuing with locations in a dormitory and a computer lab, the outreach team meets students where they live and exercise.
Presenter(s): Leslie Adebonojo, East Tennessee State University, Sherrod Library; Amy Arnold, East Tennessee State University, Sherrod Library

P17. Growing Our Own: The TRLN Management Academy
The TRLN Management Academy is an experiential learning program to prepare aspiring and current mid-level managers in academic libraries throughout North America for the demands associated with the management of resources. This poster session will highlight the five core modules of the curriculum, the course design and faculty involvement, and the demographics of our 2007 and 2008 class of students.
Presenter(s): Victoria Beatty, Diné College (2004-08)

P18. Recruiting Diverse Librarians to Academic Librarianship: A Collaborative Project in North Carolina
The ten academic libraries with a LIS program in North Carolina applied and received a grant from the IMLS Laura Bush 21st Century Librarian Program to recruit ethnic minority students into the LIS program. This poster session will present background information of the ten academic libraries that participated in the project, statistics of ethnic minority librarians in academic libraries, the planning and implementation process of the project, and offer recommendations for similar programs.
Presenter(s): Yu-Hui Chen, University at Albany-SUNY; Mary Van Ullen, University at Albany-SUNY

As libraries put emphasis on electronic reference sources, good practice suggests we critically review the print reference collection. To make the process manageable and take advantage of our librarians’ collective expertise, we developed a simple system for efficiently reviewing our entire 12,000 title print reference collection. Collaboration between reference, access services, and technical processing allowed us to complete the project in a timely fashion and resulted in a 30 percent reduction in print reference titles.
Presenter(s): Theresa Arndt, Waidner-Spahr Library; Maureen O’Brien Dermott, Waidner-Spahr Library; Amelia Brunskill, Dickinson College

P20. Inheriting the Earth: Geotagging as an Aid to Access of a Library’s Original Content
Libraries can create placemarks in Google Earth and Google Maps to highlight and provide navigation to their original content. This program will give a step-by-step approach to creating KML files and getting them placed for inclusion in Google’s geographic services.
Presenter(s): Terry Ballard, Quinnipiac University

P21. The Audacity of Hope: Community Organizing for Information Literacy
Think community organizing is just for politicians? Find out how you can apply five basic organizing principles to successfully jumpstart new programs, nurture collaboration, and promote inclusion and diversity through information literacy. Universal lessons from a tribal college library.
Presenter(s): Tiffany Allen, University of North Carolina-Chapel Hill

P22. They Made It to the Top: What ACRL’s Hall of Fame Tells Us About Ourselves and Our Profession
ACRL Academic/Research Librarian of the Year awardees constitute ACRL’s Hall of Fame. This poster session will share research analyzing 30 years of awardees. Studying the demographics of the awardees over time tells a story of how our profession, and what we value, has shifted. Only a few reach ACRL’s highest summit. This poster session offers valuable lessons that may help all academic librarians to better scale the heights of our profession.
Presenter(s): Steven Bell, Temple University; Michael Krasulski, Philadelphia University
**DAILY SCHEDULE**

**FRIDAY, MARCH 13, 2009**

**P23. Library After Hours: A Non-traditional Approach to Library Orientation**
This session will give an overview of Coulter Library’s “After Hours” event, which was held during the spring 2008 semester. The goal of the event was to promote the discovery of library services and resources in a fun and welcoming way. The event included games, entertainment, prizes, and refreshments. Stop by to learn more!

**Presenter(s):** Melissa Nykanen, Graduate Student, University of Illinois at Urbana-Champaign

**P24. Usability from Project to Program**
This session will provide practical steps for taking your library from doing one-off usability projects to establishing a sustainable, ongoing usability program. Using a case study format, the session will illustrate how one usability project was used as the foundation to start building a usability program. Areas examined include usability program components, metrics, creating buy-in, incorporating work with external consultants, identifying and building competencies in staff, and creating a staffing model.

**Presenter(s):** Michele Saunders, University of Arizona

**P25. Teaching the Faculty New Tricks: Collaborating Across Campus to Provide Professional Development Opportunities**
This poster will examine the library’s involvement in a successful “professional development series” of workshops. Librarians at Purchase College collaborate with other departments on campus to develop and offer a variety of classes for faculty and staff designed to support them in the classroom and in their professional activities. This collaboration has been extremely successful in helping to promote library resources and services as well as fostering new relationships and partnerships across campus.

**Presenter(s):** Michele Saunders, University of Arizona; Leah Bloom, Purchase College-SUNY; Carrie Eastman, Purchase College-SUNY

**P26. Not Your Average Alumni Association: Using Technology to Create a Peer Mentoring Network of New Library Graduates**
Professional development need not consist only of attending costly workshops and conferences. In this poster session, I will show how I created an online forum for new librarians to support each other professionally using instant messaging and wiki software. The New Librarians Online Community costs nothing to maintain or participate in. Unlike the online spaces of professional associations, this peer mentoring community is password-accessible only, ensuring the privacy of conversations that take place within.

**Presenter(s):** Rebecca Metzger, Lafayette College

**P27. Little Boats, Big Catch: Institutional Repositories at Small Institutions**
While the main focus of discussion regarding digital institutional repositories has been large research institutions, repositories at small institutions exist in significant numbers. In addition, they're growing rapidly, being used at a high rate, and meeting their stated objectives. By analyzing the current status of repositories at small institutions and observing patterns of challenges and benefits, we can derive a sense of their value to small institutions and their role in the broader open access movement.

**Presenter(s):** Pauline Shostack, Onondaga Community College

**P28. Instruction, By Chance: Informal Online Video for Information Literacy, Sharing, and Discovery**
As students become increasingly familiar with and involved in the production of online digital content, how do we engage them in learning about the process of research? This poster describes an ongoing project at the University of Washington Libraries of the development of quick, 1.5 minute research tips screencast tutorials, along with “man on the street” videos featuring short, impromptu interviews with those around the university on questions related to research techniques and information literacy.

**Presenter(s):** Lauren Ray, University of Washington

**P29. Bam! Pow! Graphic Novels Fight Stereotypes in Academic Libraries: Supporting, Collecting, Promoting**
Graphic novels are moving from being marginalized to being on the cutting edge of collection development in academic libraries. This session covers their current state in academic libraries and supporting, collecting, and promoting them in effective ways in order to successfully develop your collection. Learn techniques to educate your academic community of the legitimacy of graphic novels as literature, select titles appropriate for higher education and sophisticated readers, and create buzz for your collection.

**Presenter(s):** Beth Jane Toren, West Virginia University

**P30. Preparing for the Coming Harvest: Successful Projects that can Streamline ERM Implementation**
Many libraries are in the process of purchasing and implementing Electronic Resource Management systems (ERMs), and librarians understandably want to make this momentous and potentially lengthy process go as smoothly as possible. I present three projects we developed at the University of Northern Colorado in order to streamline the implementation process of our ERM. Attendees can take information away with them about these projects and apply it to their own implementation process.

**Presenter(s):** Heidi Zuniga, Michener Library, University of Northern Colorado

9:00 a.m.–4:30 p.m.

**Cyber Zed Shed Presentations**
NORTH LOBBY, 4TH FLOOR (enter through Exhibit Hall 4ABC)
These short presentations document technology-related innovations in academic and research libraries and give you new ways to help your library be more effective, efficient, and productive. See page 38 for descriptions of Friday Cyber Zed Shed presentations.
FRIDAY, MARCH 13, 2009

10:30–11:30 a.m.
Invited Paper, Marilee Bresciani
Confronting the Business Lens for Accountability of General Education
SHERATON SEATTLE HOTEL, BALLROOM CD

Many constituents who hold higher education accountable for quality of student learning approach the conversation with the same lens in which they hold a business accountable for a quality product. This presentation will address the differences and similarities between measures of success used in business and higher education, within the context of general education. Understanding how the public may be holding higher education accountable for what could be considered learning that is general to any institution will frame questions that may encourage some to reframe how they plan the delivery and evaluation of general education.

Presenter(s): Marilee Bresciani, Associate Professor, Administration, Rehabilitation, and Postsecondary Education, San Diego State University

Pair Two
ROOM 618-620
Beyond Literacy: Are Reading and Writing Doomed?

“Post-literacy” is the phrase used to capture the possibility of rich human communication that exceeds (and hence replaces) visible language (writing and reading) as the dominant means of understanding and exchange of ideas. Post-literacy, as explored in this presentation, is not a decline from literacy into some new dark age but rather the beginning of a transformational capacity as yet unimagined. Not for the faint of heart.

Presenter(s): Michael Ridley, Chief Information Officer and Chief Librarian, University of Guelph-Ontario

Campus Disconnect: Academic Libraries and the Information Needs, Skills, and Behaviors of Nonteaching University Staff

This session reports the results of a study that explore the information needs, skills, and behaviors of university nonteaching staff and the role of the academic library in addressing these needs. Attendees will be empowered to improve this population’s future information use, to the benefit of the individual, the workplace, and the academic library.

Presenter(s): Cara Bradley, Distance Education and Outreach Librarian, University of Regina-Saskatchewan

10:30–11:30 a.m.
Panel Sessions

Pair One
ROOM 615-617
Playing on “Practice Fields”: Creating a Research and Development Culture in Academic Libraries

This paper contributes to the audience’s understanding of research and development (R & D) in academic libraries by discussing the imperative for experimentation and risk-taking in order to advance libraries’ strategic position. R & D initiatives and structures are discussed, as are barriers to creating an R & D culture in academic libraries. Strategies for reaccultrating library organizations to promote a R & D culture are identified.

Presenter(s): Craig Gibson, George Mason University

Are Emerging Digitization Technologies Approachable to All? The Learning Experiences of Future Librarians in Creating Online Collections

This paper discusses the experience of creating unique online collections and learning CONTENTdm digital collection management software and its applications. The presentation will provide examples of the existing collections online with demonstration of the metadata schemes and thesaurus instruments by the collection creators. The attendees will hear about firsthand experiences in application of digital technologies and discover new opportunities for broader digitization of their own libraries’ information resources.

Presenter(s): Jennifer Lafl eur, College of Information, Library Science and Technologies, University of North Texas; Elena Vassilieva, College of Information, Library Science and Technologies, University of North Texas

Panel Sessions

Reinventing Research Guides: LibGuides at Two Academic Libraries

ROOM 605-607

Research guides have been part of the librarian’s arsenal for decades. Migrating from print to online, these widely used tools have changed drastically from their earliest incarnations. But many questions about these guides and their effectiveness have persisted over time. Librarians at two academic libraries will tell how they use LibGuides, a research guide management system, together with student feedback, to answer those questions and move research guides into the era of Library 2.0 and beyond.

Presenter(s): Laura Harris, Government Documents Librarian, Grand Valley State University; Maura Seale, Grand Valley State University; Ken Liss, Communication Librarian, Boston College; Emily Frigo, Liaison Librarian, Grand Valley State University

Extending the Conversation: The Liberal Arts Scholarly Repository

ROOM 608-610

A consortium of eight liberal arts colleges is collaboratively pioneering a Liberal Arts Scholarly Repository (LASR) to share the scholarly and creative work produced on their campuses. LASR includes a shared repository and a portal that harvests and aggregates content from this repository and other digital asset management systems that are used by participating institutions. Panelists will discuss the history of LASR and the best practices and technological solutions that the group is implementing.

Presenter(s): R. Cecilia Knight, Catalog Librarian, Grinnell College; Samuel Demas, Carleton College; Michael J. Paulus Jr., Archivist and Special Collections Librarian, Whitman College
9:00–9:20 a.m. Integrating Search and Guides
Find out how one suite of integrated technology solutions have enabled Johns Hopkins University to address the disparate issues of electronic resources display, prioritizing interactivity in subject guides, and embedding library search tools in a wide variety of online environments, including personal Web pages and course management systems. Specific improvements are many: Subject librarians are empowered to organize both the database lists and subject guides at the same time, using one technology to power the other and streamlining workflow in a substantial move toward efficiency. Alterations made to the MetaLib/Xerxes-powered cross-searchable database lists automatically populate subject guides (LibGuides), Web pages, course management systems, and any other tool that has made use of the Xerxes-powered embed feature.
Presenter: Robin Sinn, Johns Hopkins University; Elizabeth Uzelac, Johns Hopkins University

9:30–9:50 a.m. Mobile Devices
Find out how Elmhurst College evaluated and implemented low- or no-cost solutions that allow them to support mobile device users (iPhone, Blackberry, cell phones) at their institution via their Web site. These solutions include integrating the ability to send and receive text messages via IM interface; creating an alternate Web site for mobile users; enabling mobile-friendly support options in their OPAC; and using mobile-friendly Web sites as reference resources.
Presenter: Jacob Hill, Reference/Instruction Librarian, Elmhurst College

10:00–10:20 a.m. VTT Technology
With the ever-increasing number of distance learning programs, the use of VTT technology is becoming an integral part of providing successful instruction. In addition, VTT can be used to create reference instruction modules that can offer library users easily accessible, on-demand information on using library resources. By using VTT to create videos and provide live reference services to students studying at remote locations, we increase our value to students, to the university, and provide distance learners with the opportunity to interact with people who would not otherwise meet.
Presenter: Jacalyn Bryan, Special Assignment Librarian, Saint Leo University

10:30–10:50 a.m. Popculture Multi-Media and Library Instruction
Selling information literacy to students can be a tough challenge. Librarians need to be cognizant of different learning styles, varied levels of technical proficiency, and diverse language fluencies—all while addressing students who first have to be convinced of the relevance to their lives. But one method of presentation makes students sit up and take notice: using clips from film, television, commercials, and popular music as part of the classroom instruction. It immediately grabs students’ attention. This approach is more effective than straight lecture or hands-on only. Research in the psychology of motivation and learning substantiates identifiable characteristics of effective teaching. The use of popular media in instruction can easily produce laughter, suspense, sadness, and emotional identification with characters on the screen. Eliciting an emotional response that is connected to information we want students to learn has been shown to increase the likelihood that information will be retained over time.
Presenter: Nedra Peterson, Director, Library, Woodbury University

11:00–11:20 a.m. Jing
Jing is an excellent solution for reference librarians working with students via chat or instant messaging when co-browsing is not an option. The California State University-San Marcos library recently started offering chat reference as an alternative way for students to reach librarians for research help, and we have found that in chat reference interactions, students expect rapid feedback and are often unwilling to wait for long, descriptive explanations. Jing enables librarians to quickly create screen shots and videos that visually demonstrate to students how to get the information they need.
Presenter: Pearl Ly, Natural Sciences Librarian, California State University-San Marcos

11:30–11:50 a.m. Simile Exhibit Project
By leveraging existing Web services provided by the MIT Simile Exhibit project, the University of Washington created a polished and sophisticated faceted list of business-related databases. Use of Simile Exhibit require no code knowledge, no need to run server-side scripts on the local Web server, and a minimal investment in development time compared to other methods of creating a database-backed, faceted list of resources. Ongoing maintenance is also made easier by creating a single point of update for any resource in the list. Using this existing Web service we are able to do more and faster than if we were to try to build the entire application locally.
Presenter: Corey Murata, Business Computer-based Services Librarian, University of Washington

1:00–1:20 p.m. APIs
By using APIs and creating an API for Voyager Online Catalogs, this presenter has targeted a primary use of an academic library (paper writing), and created an AJAX-driven research environment to search a topic, view the articles, locate books, find better guidance through LibGuides research guides. Chat reference is also imbedded into the guide for assistance with detailed questions, and builds a Works Cited page within this framework.
Presenter: Barry Bailey, Digital Projects Librarian/Assistant Professor, Johnson County Community College

1:30–1:50 p.m. Animated Subject Maps
The Scribner Library Animated Subject Map is intended to help users locate books within the library. Books at Scribner Library are arranged and placed on shelves according to the Library of Congress (LC) Classification System. You can use the map to help locate any book by call number or to browse for books by subject. There are approximately 400,000 books shelved inside 157 stacks at Scribner Library. LC Classification contains 21 subject main classes and 224 sub classes. It is the synthesis of these elements that lends the subject map its functionality. The subject map is a Flash-driven, user-activated animated display of the synthesis of LC classification and library stacks. It helps users retrieve individual books or locate subject areas in the stacks and is a first of its kind.
Presenter: Tim Donahue, Instruction Librarian, Montana State University
2:00–2:20 p.m.  
Blackboard and Adobe Captivate  
Librarians at Oregon State University (OSU) Libraries used a combination of technologies from the Blackboard courseware system and the Adobe Captivate software to create an interactive experience for graduate students at a distance who could not attend on-campus “Literature Review Workshops.” Reluctant to simply deliver content via an online tutorial, librarians sought to duplicate the workshop atmosphere by making the sessions available for a short time period online, asking participants to respond to discussion questions at specific points in the workshop, and offering audio-mediated online demonstrations of tools and resources. Student feedback and follow-up requests for more workshops support the perception that this approach offered a rewarding learning experience that addressed their specific learning needs. Offering this online workshop has increased the libraries’ visibility among our e-campus staff, has made our outreach to distance students more effective, and has made these students more aware of the libraries’ collections, online resources, and instructional opportunities.  
Presenter: Hannah Gascho Rempel, Graduate Student Services Coordinator, Oregon State University Libraries

2:30–2:50 p.m.  
Pidgin  
The application of Pidgin for simultaneously managing IM and SMS reference may be of special significance to academic libraries. Research suggests that college-age students prefer to communicate via computer and mobile device, and integrate these communication habits into their other daily activities. Meanwhile, the teaching library philosophy challenges librarians to empower our students by helping them become lifelong learners, capable of recognizing an information need and taking the appropriate steps to satisfy it. At California State University-Monterey Bay, we teach according to learner-centered, outcomes-based models. By leveraging the remote and unobtrusive (though synchronous) nature of IM and SMS communication, our role in the student’s research experience becomes more support- than leadership-oriented in the student’s own points-of-view!  
Presenter: Jacqui Grallo, Reference and Instructional Technology Librarian, California State University-Monterey Bay

3:00–3:20 p.m.  
Learning Information Literacy Online (LILO)  
LILO is a joint project of librarians throughout the University of Hawaii (UH) system. The system’s UH Libraries Information Literacy Committee members collaborate on improving the online tutorial on an ongoing basis. We have integrated video (both from other institutions in addition to our own creations), images, screencasts, and an interactive journal within the tutorial to aid student understanding. Students are able to save their work in their LILO journal, and come back to refer to or complete their journals. This lends to an interactive experience, rather than the students just reading text pages online about information literacy topics. Saved journals can be assessed by librarians, who can create information literacy reports for instructors. The LILO site is accessible by community members and others outside of the UH system with a guest login, and local high schools are interested in using it for information literacy instruction.  
Presenter: Margot Hanson, Librarian, University of Hawaii-West Oahu Library

3:30–3:50 p.m.  
BibApp  
BibApp is an open source software application developed by the University of Wisconsin and the University of Illinois that allows libraries to find experts and current collaborations happening on their campus; promote the research of a department, school, or research group; increase the visibility of campus research; and allow faculty and others to easily reuse their publication data. BibApp matches researchers on your campus with their publication data and mines that data to see collaborations and to find experts in research areas. With BibApp, it’s easy to see what publications can be placed on the Web for greater access and impact. BibApp can push those publications directly into an institutional or other repository.  
Presenter: Sarah Shreeves, Coordinator, IDEALS, University of Illinois at Urbana-Champaign

4:00–4:20 p.m.  
Podcasts  
Colgate University’s Collaboration for Enhanced Learning (CEL) group pairs librarians with information technologists to work with faculty to embed appropriate technology into course curriculum. This session describes a collaboration between Ray Nardelli, Manager of Digital Media; Clarence Maybee, Information Literacy Librarian; and Colgate professor Tyrell Haberkorn to develop a semester-long podcasting project for the students in an Introduction to Peace and Conflict Studies course. Team members developed assignments and activities designed to teach students’ new media skills while extending student knowledge of course content. Each student recorded an audio essay and edited it using Audacity audio editing software (audacity.sourceforge.net) for a podcast series focusing on silenced or marginalized conflicts. With student permission, the recordings were uploaded to iTunes allowing students to share their views of selected conflicts with listeners outside the classroom. The expectations of the three collaborators were far exceeded as they watched the enthusiasm and efforts of the students working to craft podcasts addressing questions of purpose, structure, and use of evidence to communicate persuasively in a new medium. Students recognized that this project took them beyond regurgitating facts to sharing their own points-of-view!  
Presenter: Clarence Maybee, Information Literacy Librarian, Colgate University
Data Literacy for Reference Librarians; or How to Win at Statistical Jeopardy
ROOM 611-614
There is a lot of talk about information literacy, but librarians usually interpret that to mean critical thinking about articles, books, and Web pages. But what about data? What skills should reference and social science librarians be expected to have with understanding and interpreting data? This session will review core statistical concepts and sources for demographic, economic, and general social science data. We’ll end with a game of jeopardy to see what you learned!
Presenter(s): Steve Cramer, Business Librarian, University of North Carolina-Greensboro; Lydia Leovic Towery, Librarian, Public Library of Charlotte and Mecklenburg County

Fair Trade: Peer-to-Peer Teaching Exchange
SHERATON SEATTLE HOTEL, BALLROOM AB
Peer-to-peer evaluation of instruction is an important tool for librarians who are committed to developing their teaching skills and to improving their students’ learning experiences. Our team approach of building a flexible peer-to-peer teaching model encourages sharing knowledge and experiences, enriching teaching practice, and promoting experimentation within the classroom. This offers the opportunity to extend professional development for all participants, whether they are new to the field or instructional librarians with years of experience.
Presenter(s): Diane Clark, Staff Development and Training Librarian, University of Alberta Libraries; Lindsay Johnston, University of Alberta Libraries; Virginia Pow, University of Alberta Libraries; Angelique Mandeville, Business Public Services Librarian, University of Alberta Libraries

Pair One
ROOM 615-617
Who am I this time? A Shared Library Serving Multiple Clientele
The University Library of Columbus serves the faculty, staff, and students of the IUPUI Campus Center in Columbus, the Purdue College of Technology, and the Ivy Tech Community College. In today’s world of spiraling costs and diminishing resources, partnerships between academic institutions are likely to become more prevalent, and yet traditionally librarians have been dead set against this type of paring. A case study of one library’s search for identity and a workable, realistic partnership.
Presenter(s): Steven Schmidt, Director, University Library of Columbus; Darby Fanning, Assistant Librarian, Ivy Tech, University Library of Columbus

Lunch Break
11:30 a.m.–1:00 p.m.

Contributed Papers

Pair Two
ROOM 605-607
Partnership 2.0: Designing Reference Services for Patrons in Developing Countries
The advent of user collaborative technology provides new ways to address reference services. The same spirited, innovative thinking that catapulted Web 2.0 services to the forefront in many academic libraries can also reinvigorate how libraries and information centers develop partnerships. Creating partnerships with international universities, foundations, and not-for-profit institutes offer exceptional opportunities for academic libraries in the developed world to “cast their nets” and facilitate reference and resource training to patrons in developing world countries.
Presenter(s): Jaron-Alena Porciello, Assistant Librarian, Cornell University

Conflict and Consensus—Clusters of Opinions on E-books
The goal of this ALA grant-funded research project is to better understand, from a user perspective, the motivations, attitudes, and perceptions of e-book usage. To do this we employed Q methodology. This hybrid of qualitative and quantitative statistical techniques provides a method for discovering clusters of different opinion types or attitudinal typologies. Once discovered, these opinion types or attitudinal typologies will aid in the understanding of how and why e-books are used.
Presenter(s): Aaron Shrimplin, Miami University; Andrew Revelle, Miami University

Reach a Public Service Excellence: Developing a Mystery Shopping Program to Measure Service Quality, Performance, and the Patron Experience at Library Service Desks
Learn how two universities libraries created mystery shopping programs to measure how well circulation and reference desk staff serve patrons. Librarians worked with marketing faculty to train and supervise student volunteers posing as patrons who asked scripted questions and then completed evaluation forms, resulting in quantitative and qualitative evidence of the quality of service. Attendees will learn how to generate assessment criteria and get staff buy-in, implement shopping, and analyze results to improve service.
Presenter(s): Elizabeth Kocevar-Weidinger, Instruction/Reference Services Librarian, Longwood University; Candice Benjes-Small, University Information Literacy Coordinator, Radford University

Pair Three
ROOM 618-620
Twitter for Libraries: Best Practices and Advanced Uses of Micro-Blogs
Discover the various uses of Twitter and other micro-blogs for academic and research libraries. Learn about the basic and advanced applications of these micro-blogs for extending and enhancing library services. Hear about locally developed standards and suggested best practices for creating and maintaining micro-blogging services for academic and research libraries.
Presenter(s): Joseph Murphy, Yale University Science Libraries
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KBART: Improving Access to Electronic Resources; plus, Finding the Hidden Side of Seattle
The Knowledge Base and Related Tools (KBART) project is a joint UKSG/NISO undertaking, designed to define best practices for transferring data among and between participants in the e-resource supply chain, including librarians, publishers, ERAMS vendors, aggregators, and consortia. This session will present the project’s work and highlight its benefits to library patrons. In addition, the presenter, a born- and bred-Seattleite, will provide his recommendations for the best sites worth visiting while in Seattle.
Presenter(s): Peter McCracken, Cofounder and Director of Research, Serials Solutions

1:00–2:00 p.m.
Panel Sessions
Advancing Your Claim to Campus Leadership: Reaching the Summit One Toehold at a Time
ROOM 608–610
This panel will explore leadership development through the scope of geographic diversity and how regional cultural contexts impact one’s response to and effectiveness in maximizing potential and professional growth. Each panelist represents a diverse geographic demographic, including two regions of the United States and the Middle East. Panelists will help program attendees review their leadership style and identify ways in which they can improve their skills and effectiveness while encouraging innovative thought in others.
Presenter(s): Eric A. Kidwell, Director of the Library and Director of the Core Curriculum, Huntington College; Isabelle Eula, Associate Director for Administration and Planning, Central Library, Qatar Foundation Education Division; Shannon Van Kirk, Director of the Library, Blue Mountain Community College

Fishing for Information: Using Focus Group Research to Discover Student Perceptions of Library Services and Resources
ROOM 611–614
What services and resources are students really using? Are we putting time, energy, and money into the right programs? The staff at our small university library conducted focus groups to find out what students want and need. In this session, we will describe the entire process of developing and conducting focus group research, report findings from our focus groups, and recreate the focus group experience using volunteers from the audience.
Presenter(s): Rebecca Byrum, Marketing and Outreach Librarian, Valparaiso University; William Weare, Access Services Librarian, Valparaiso University

Reeling in the Faculty: Baiting the Information Literacy Hook
SHERATON SEATTLE HOTEL, BALLROOM AB
Learn how to bait the information literacy hook and reel in your faculty. IUPUI’s recently created Information Literacy Community of Practice resulted from a collaboration between faculty and librarians. We’ll offer practical advice on the bait that’s guaranteed to get your faculty on board and lure the campus into creating an integrated Information Literacy Program.
Presenter(s): Kathleen Hanna, Associate Librarian, IUPUI University Library; Polly Boruff-Jones, Associate Dean, IUPUI University Library; Joena Hollingsworth, IUPUI University Library; Bill Orme, IUPUI University Library; Patricia Wittberg, IUPUI Department of Sociology

1:00–4:00 p.m.
Workshops
Empowering Librarians Through User-Centered Design
ROOM 2AB
User-Centered Design is a methodology whose theme is that the human user is central to the design of a product or service. The qualitative and quantitative techniques used to gather information about users are important tools for librarians to better understand and serve their constituents. In this workshop, participants are introduced to User-Centered Design concepts, and engage in a set of fast-paced, structured exercises to give them experience in firsthand data collection and discussion.
Presenter(s): Erika Rogers, ChezVous Technology

Reinventing the Academic Library Facility
ROOM 3AB
This “Visual Scan” workshop addresses ways to reinvent the academic library: participants will discuss ways to see and to observe the library and its spaces. The “Scan” portion of the workshop focuses on systematic patterns of behavior, best practices, and recommendations for programming. Participants will learn how to model the library, i.e., explore ways to determine and identify space needs. Learn about architectural innovations, materials management, and information technology advancements. This workshop will be a memorable learning session, providing participants with tools for visual and strategic thinking.
Presenter(s): Alexander Cohen, Library Planner, Aaron Cohen Associates

The Art of Strategic Persuasion: Essential Skills for Leaders
SHERATON SEATTLE HOTEL, WILLOW ROOM
This session is a must-attend workshop for anyone who is serious about developing their communication and leadership skills. This workshop features two dynamic speakers and teachers, both of whom will provide invaluable guidance and instruction concerning the art of public speaking and presentation.
Presenter(s): Susan Miller, Voice and Communication Consultant, Miller & Calcagni: Speaking 360; Tom Calcagni, Partner, Miller & Calcagni: Speaking 360

2:00–3:00 p.m.
Poster Sessions
EXHIBIT HALL 4D
P1 The Liaison Kitchen: Discover What’s Cooking
The presenters will share research findings on user liaison endeavors, which were generated by an environmental scan and focus groups conducted at the University of Houston Libraries. The poster will feature effective marketing methods, communication channels preferred by faculty and students, recipe cards for faculty–librarian collaborations, and suggestions for handling thorny faculty liaison issues. Conference attendees will come away with handouts that assist them with discussions and strategization in their liaison practices.
Presenter(s): Irene Ke, University of Houston; Catherine Essinger, University of Houston; Veronica Arellano, University of Houston; Adrian Ho, University of Western Ontario

ACRL 14th National Conference
P2. Adapting to Institutional Initiatives: Specialized Information Literacy
The collaborative efforts of the distance learning and health sciences librarians at a medium-sized state university to develop an online “designer” information literacy class for RN-to-BSN students are described. The impetus for the course is a statewide workplace ready initiative designed to expedite the transition of associate or diploma-trained nurses to BSN-prepared professionals. It addresses acute nursing shortages in a federally designated Health Care Shortage Area following Hurricanes Katrina and Rita.
Presenter(s): Beth Stahr, Southeastern Louisiana University; Ladonna Guillot, Southeastern Louisiana University

P3. Flow-Charts for Weeding the Monographic Collection at an Undergraduate Academic Library
In managing monographic weeding, one must consider the specific campus and a process that assures faculty their needs are being met. This session presents flow charts tracking the weeding of collections at the University of Wisconsin-Eau Claire library in response to space needs and disciplinary research method. The charts show decisions based on use statistics, electronic bibliographic tools, faculty involvement, and refinements to accommodate main stacks and special cases, such as the Instructional Media Center and Storage collections.
Presenter(s): Kathryn Tvaruzka, University of Wisconsin-Eau Claire

P4. Buy Your Own Bootstraps: Grant Writing Activity among Academic Librarians
Have you ever written a grant? Have you ever thought about it? What does it take to write a grant? What are other librarians doing about it? This poster session will present survey results outlining grant writing activity among academic librarians. We will endeavor to provide a snapshot of current conditions, practices, and lessons learned in pursuing innovative fundraising.
Presenter(s): Patricia Keogh, Long Island University; Zhonghong Wang, Long Island University

P5. Reaching Out Beyond the Reference Desk: A Decade of Personalized Research Assistance at the University of Idaho
The University of Idaho Library’s Research Assistance Program has offered personalized research consultations to more than 1,150 students over the past ten years. To assess the value of continuing this program, we took a close look at trends in usage over the past decade and the amount of time spent by librarians. The assessment revealed that students from a wide range of departments and classes continue to benefit from this program, and it is sustainable.
Presenter(s): Ramirose Attebury, University of Idaho; Nancy Sprague, University of Idaho; Nancy J. Young, University of Idaho

Recipe for a Collaborative Resource: Take one shared vision (digitization, open access, and preservation of U.S. government technical reports), fold in a collaborative team of engineering and government document librarians (from Greater Western Library Alliance institutions), and stir in support and participation from ACRL, OCLC, Google, government agencies plus Stanford, Michigan, and other contributing schools. Blend well. Result is the Technical Report Archive and Image Library (TRAIL). Serves: Everyone.
Presenter(s): Mel DeSart, University of Washington; Sinai Wood, Baylor University; Maliaca Oxnam, University of Arizona

P7. Reeling in Relationships: A Partnership Approach to Library Services
Learn how the sixth largest university in America uses strategic integration of physical and virtual assets to deliver regional library services. Partnership agreements detailing operations and service issues of collection development, cataloging, and interlibrary loan are highlighted. The session demonstrates the importance of an organizational culture that fosters flexibility, training, and all varieties of communication. Negotiating technology challenges of multiple systems and networks, and various communication options for work and service are reported.
Presenter(s): Min Tong, University of Central Florida; Cynthia Kisby, University of Central Florida

P8. Don’t Lose Your Library Patrons! Using GPS Units to Serve the On-The-Go Mobile Learner
GPS units offer patrons an alternative to paper maps by providing state-of-the-art accuracy in a portable and user-friendly format. They serve as mobile resource tools by assisting patrons with specific tasks. For example, GPS units can find the office of a potential employer, the location of a conference, or the site of a student’s field experience. Their flexibility in meeting the information needs of a variety of patrons add to their appeal.
Presenter(s): Sylvia Pham, Kutztown University; Theodore Hickman, Kutztown University

P9. Connecting Researchers with Funding Opportunities: A Joint Effort of the University of Minnesota Libraries and the Vice President for Research
To promote the effective use of electronic tools to identify possible funding sources, collaboration grew between the University of Minnesota Libraries and the Office for the Vice President for Research (OVPR). Staff from the Libraries and OVPR repurposed an existing libraries’ workshop. OVPR used its expansive network to promote sessions, which were well attended, especially by graduate students. Planning is underway for another joint workshop on e-tools for collaborative research.
Presenter(s): Julia Kelly, University of Minnesota Libraries; Leslie Delserone, University of Minnesota Libraries; Jody Kempf, University of Minnesota
FRIDAY, MARCH 13, 2009

P10.  Around the World in 80 Seconds: Scholarly Communication in a Globalized World
This poster will look at the creation of the Wayne State University Social Science Portal, which re-envisions the online subject resource as social space. It will explain how this approach supports research communities, speak to the application of Web technologies to traditional problems in librarianship, and discuss areas crucial to the project’s success. Librarians should come away challenged and encouraged to reinvent the online mediated library resource in the light of open source technologies.
Presenter(s): Joshua Neds-Fox, Wayne State University; Suzan Alteri, Wayne State University

P11.  Got Students?: The Library Student Liaison Model for Outreach at Eastern Washington University
Eastern Washington University (EWU) Libraries is in its third year of employing a library student liaison to provide outreach to students. The student liaison program has three goals: enhance communication between EWU Libraries and the student body, articulate student perspectives on and set priorities for library services, increase student participation in library programs and activities. The session will describe the implementation and outcomes of the liaison program.
Presenter(s): Julie Miller, Eastern Washington University; Katrina Alvarez, Eastern Washington University

P12.  Quiet in the Library: Raising Awareness and Creating Learning Zones
Many librarians in busy undergraduate libraries are faced with noise issues on a daily basis. How do we make the library a welcoming collaborative learning space and a place where students can study? Come to this poster session, Quiet in the Library, and learn how we increased student awareness and created different learning zones.
Presenter(s): Daphne Flanagan, American University of Sharjah; Paula Deakin, American University of Sharjah

P13.  Cheap, Fast, Good: You Don’t Need to Settle for Just Two. How You Can Both Train AND Build a Sense of Community at the Same Time by Combining Good People with Web Tools
In 2008, librarians working in geographically dispersed for-profit academic libraries asked for an opportunity to discuss shared cataloging concerns. One month later, we delivered a wildly successful series of ten classes called: “Basics N Beyond: Cataloging in an EDMC Library.” Each class was led by peer librarians, who talked from experience about applying cataloging best practices in a leanly staffed, fiscally accountable work environment. This is how we pulled it off.
Presenter(s): Catherine Donaldson, EDMC

The African Political Ephemera and Realia Digital Project is a collaboration between the University of Oregon African Studies Program and the University of Oregon Libraries. This unique collection provided an opportunity to develop new relationships between the faculty and the Libraries. Confronted with metadata challenges and few existing examples of realia digital collections, we created a metadata dictionary based on standards and a workflow that integrated subject expertise, which can be used as models for similar projects.
Presenter(s): Karen Estlund, University of Oregon; John Russell, University of Oregon; Lori Robare, University of Oregon

P15.  Turning a One Campus One Book Discussion into a Web 2.0 Experience
Many universities have started campus-wide reading events. These book discussions often rely on the traditional format of having individuals read the text and then offering discussion dates for readers to meet and react to the work. This poster session will invite attendees to consider how a book discussion implemented through Web 2.0 technologies transforms a traditional reading event into an ongoing experience for students who would not normally take part in an in-person book discussion.
Presenter(s): Mary Francis, Dakota State University

P 16.  Cancelled

P17.  The Oracle, the Miner, and the Geek: Using Qualitative Methods to Develop Consensus Based Instructional Evaluations
Creating new rubrics for evaluating library instruction can be time-consuming and controversial process. Using the Delphi Technique, text mining and some common usability testing techniques, librarians charged with creating assessment instruments can start the process with a much clearer understanding up front of what is really important to the organization as a whole.
Presenter(s): Jennifer Green, University of Michigan

P18.  Depicting Faculty Impact: Visualizing Contributions to Research with Dossier Inserts
Dossier preparation is a necessary, time-consuming, and sometimes stressful process that junior faculty are expected to complete before being granted tenure. Rather than simply compile accumulated research and describe its impact in a dossier, academic research libraries are uniquely positioned to collaborate with faculty, analyze their research record, and depict their overall impact using bibliometric measures, such as cited reference counts, journal impact factor (in addition to other factors), and new forms of scholarly communication.
Presenter(s): Robert Noel, Indiana University; Peter Hall, Indiana University
P19. Sharing the Wealth: Using a Non-Evaluative, Self-Reflection Model to Improve and Energize Teaching and Learning
MacEwan College Library Instruction group undertook a program of professional development using Polishing Diamonds, a nonevaluative model for improving teaching and learning. Structured reciprocal classroom visits, self-reflection, and sharing in a nonthreatening, invigorating atmosphere encourage librarians to share expertise, mentor newcomers, enthuse old-timers, build team cohesiveness, and celebrate excellence in information literacy instruction. This poster will provide the information necessary to implement a Polishing Diamonds program.
Presenter(s): Karen Hering, Grant MacEwan College

P20. Meshing Libraries with Service Learning
Interested poster attendees will learn the philosophy behind Service Learning Pedagogy, be encouraged to participate in service learning projects, and discover how to build strong partnerships both on campus and with the community. This poster session will present ideas for service learning opportunities that can be easily adapted by other libraries wishing to "cast a net" with faculty and community.
Presenter(s): Nora Hillyer, University of Nebraska-Omaha; Joyce Neujaehr, University of Nebraska-Omaha

P21. Library Faculty Workload: A Round Peg in a Square Hole
Mandated with facilitating workload discussions with library faculty in order to better align library faculty with classroom faculty, University Libraries team managers at Grand Valley State University developed criteria and a discussion format linking strategic goals, activities, and professional development. While still a work-in-progress, the workload discussions provided some unintended benefits: a previously absent feedback loop, opportunities to align personal goals with library and institutional goals, and discussions about change.
Presenter(s): Lynn Sheehan, Grand Valley State University; Valeria Long, Professional Programs, Grand Valley State University

P22. Input on the Output: Helping Scholars Communicate Through Research Posters
The scientific poster is a popular scholarly communication vehicle for researchers, especially newer researchers. At the University of California-San Diego Biomedical Library, we have developed a successful program of instruction and consultation on creating quality scientific posters using Microsoft PowerPoint. Our poster presentation will cover the development of this program, some ideas for others interested in developing similar program, and where we hope to take this in the future.
Presenter(s): David Newbold, University of California-San Diego Biomedical Library

P23. Digital Storytelling: Your Story, Students’ Stories, Your Library’s Story
What is digital storytelling? How is it distinguished from other digital formats? How can it be useful to you, your library, the students, and faculty you work with? Come learn about one librarian’s experience creating a digital story and using digital storytelling in teaching information literacy skills.
Presenter(s): Danielle Rowland, University of Washington, Bothell and Cascadia Community College Campus Library

P24. Making the Library a “Gold Mine” for International Students and Faculty
The high enrollment of students from different countries into U.S. universities has made it imperative for libraries to have programs in place to help both international students and faculty with the use of library services and resources. Librarians need to learn techniques that enable them to effectively help people from different cultures who may not be familiar with the U.S. academic library system. This poster will share techniques and ways libraries can better serve internationals.
Presenter(s): Kwabena Sekyere, Miami University

P25. This Is My Office: Adjunct Librarian Experiences in California Community Colleges
Itinerants of the library world, adjunct librarians are forever looking for a home - or are we? Adjuncts today are just as likely to be recent retirees as recent graduates. Who are we? What do we do? Are we being used to the best of our abilities? And, more importantly, are we happy? We talk to adjuncts at California’s 109 community colleges to see where they’re succeeding and failing, and where they want to be.
Presenter(s): Lia Thomas, San Mateo Community College District/Chabot-Las Positas Community College District

P26. Exploring Effective Typography: Extending our Outreach Through Successful Signage
This poster session will demonstrate how the effective use of typography can attract and retain readers, increase your audience attendance at publicized events, and focus attention on your library resources and services. The purpose of signage is to convey information or communicate a message. It is important to think about factors surrounding successful signage. These include the overall design, placement, and content, as well as typstyle. Communicating ideas using correct typographic styles is valuable.
Presenter(s): Suz Westenkirchner, Auburn University

P27. Library Scaffolding: Building First-Year Student Learning and Faculty/Librarian Relationships through Collaborative Assignment Design
Looking for a midpoint between “library orientation” and a full-blown research paper to introduce information literacy skills on your campus? We partnered with first-year program faculty to design low-stakes assignments that highlight use of our reference collection to explore course topics. Not only do these assignments build students’ research skills, habits, and confidence to prepare them for more complex work in the future, but they also promote faculty awareness of library collections and librarians’ expertise.
Presenter(s): Kelly Woodside, Simmons College
P28. Creating a Serials Decision Database
This poster will explore a serials decision database created for a serials review project by the University of Washington. Elements of the database include journal title, payments made in the last two years, usage statistics, license terms (including cancellation and perpetual access rights), and a new journal value metric called Eigenfactor. The database can also be used to generate fund-level reports formatted to be able to easily print and bring to meetings.
Presenter(s): Hana Levay, University of Washington

P29. If You Build It, They May Not Come: The Case of QuestionPoint
The Knowledge Base (KB) of QuestionPoint (QP) is a KM tool capable of capturing the collective knowledge of reference librarians and making it available for future use. The goal of the study was to determine if the KB of QP is an effective KM tool by investigating whether the KB was being used, and the impact of the use (or lack of use) of the KB in providing accurate information, and reducing duplication.
Presenter(s): Lynette Ralph, Southeastern Louisiana University

P30. The Research Commons: Planning Library Space and Services for Faculty and Graduate Students
By supporting technology and traditional scholarship in one location, planners of Indiana University’s Research Commons hope to meet pent-up demand of graduate students and faculty. The Research Commons will bring together groups and expertise into a central location providing support to faculty and graduate students in an environment that melds technology and traditional scholarship. The presenter will discuss the process of developing the vision and concept, engaging campus partners, and assessing user needs.
Presenter(s): Carolyn Walters, Indiana University Libraries

3:15–4:15 p.m.
Invited Paper, Peter Hernon
What Really are Student Learning Outcomes?
SHERATON SEATTLE HOTEL, BALLROOM CD
This paper differentiates between student outcomes and student learning outcomes. The former are accountability metrics that characterize institutional success in simple terms and that are important to outside stakeholders. The latter might involve a partnership among those teaching in a program of study, and the goal of such a partnership is to improve the quality of the educational experience while holding institutions accountable to their declared mission.
Presenter(s): Peter Hernon, Graduate School of Library and Information Science, Simmons College
3:15–4:15 p.m.

**Contributed Papers**

**Pair One**

ROOM 605-607

**Face It! Reference Work and Politeness Theory Go Hand in Hand**

Reference service encounters are complex communicative interactions. Politeness theory refers to the participant’s need to maintain face (both positive and negative) during communication. Politeness theory can be used to analyze communicative moves and how these moves influence the outcome of the reference transaction. Different reference modalities are examined using the lens of politeness theory. Specific recommendations for managing the positive and negative face needs of both librarians and patrons are presented and demonstrated.

**Presenter(s):** Alan Aldrich, Assistant Professor, I. D. Weeks and Lommen Libraries; Carol Leibiger, Associate Professor/Information Literacy Coordinator, I. D. Weeks and Lommen Libraries

**UGTBK L911** *You’ve Got to be Kidding, Librarian in the Room*

Do freshmen text: “OMG, Librarian, again!”? Maybe we need to revisit the notion of trying to indoctrinate freshmen to the wonderful world of information literacy. Maybe we should just be there if they need us. Then wait, just be patient and wait until the time is right–maybe Sophomore year or maybe, not until Junior year. Think of your time/effort spent on needier endeavors. Think how grateful students will be–when they’re ready.

**Presenter(s):** Katy Lenn, Education Librarian, University of Oregon

**Pair Two**

ROOM 615-617

**Workplace Information Literacy: Cultivation Strategies for Working Smarter in 21st Century Libraries**

This organizational development approach builds on Swedish cultural practices and Australian-grounded theory in proposing a practical framework for advancing workplace information literacy capabilities. Developed over a five-year period in two California libraries, the “working smarter” process is action–oriented, outcomes-focused, and learning-centered. It aims to incrementally build organizational capacity for asking good questions, selecting authoritative sources, evaluating multiple perspectives, organizing emerging insights, and communicating them to inform, educate, and influence.

**Presenter(s):** Anita Mirijamdotter, Professor, Växjö University; Mary M. Somerville, University Librarian and Director, Auraria Library, University of Colorado-Denver; Zaana Howard, Information and Knowledge Manager, Lovell Chen Architects and Heritage Consultants


The predominant digital resource environment has emerged. Traditional academic library organization models need to change to better respond to the campus community’s demands in the digital information age. Libraries adaptation to Web technologies and new content management systems require changes in staff competencies, new roles for librarians, and the development of new organizational relationships across the institution and externally. This paper explores the types of fluid, innovative management structures that have begun to develop.

**Presenter(s):** John McGinty, Director, Loyola/Notre Dame Library

**Pair Three**

ROOM 618-620

**Tellin’ Our Story—Or Not: Assessment Results on Academic Library Web Sites**

In an atmosphere of increasing accountability in higher education, academic libraries spend a great deal of time and effort assessing programs, collections, and services. This presentation seeks to answer the question, Can assessment results or other evaluation results easily be found by library stakeholders on the library’s Web pages? Searching 250 academic library homepages using a rubric examines the availability of information on the library’s effectiveness, and its link to strategic plan or goals information.

**Presenter(s):** Meg Scharf, Associate Director for Public Services, University of Central Florida Libraries

**Designing Comprehensive Assessment Plans: The Big Picture Leads to the Little Picture**

Having an overall plan for assessment brings measurement and meaning together–and keeps you from being overwhelmed. This session reviews five top, bottom, middle, and sideways approaches to assessment planning: modeling an academic department, serving a strategic plan, evaluating departments, weaving existing data, and being selective (scorecards and dashboards). It is one thing to know how to assess this or that—another to make all assessment serve the library’s general mission.

**Presenter(s):** Rachel Applegate, Assistant Professor, Indiana University Purdue University Indianapolis

**Tellin’ Our Story—Or Not: Assessment Results on Academic Library Web Sites**


**Designing Comprehensive Assessment Plans: The Big Picture Leads to the Little Picture**

**3:15–4:15 p.m.**

**Panel Sessions**

**Solve it!: Challenging Students Through Puzzles**

ROOM 602-604

The MIT Libraries recently completed a successful advertising campaign that challenged students to solve puzzles using library resources. The advertisements were informed by feedback from several sources, including surveys and focus groups. Results included a stronger connection with puzzle-minded students, increased usage of the library resources featured in the ads, and new ideas about reaching out to students. Discover how a sharper picture of a target audience can lead to improved outreach efforts.

**Presenter(s):** Mark Szarko, Instruction Coordinator, Humanities Library, Massachusetts Institute of Technology; Stephanie Hartman, Engineering Librarian for Information and Outreach Services, Massachusetts Institute of Technology; Mathew Willmott, Massachusetts Institute of Technology
FRIDAY, MARCH 13, 2009

Core Journal Lists Reviewed and Reimagined
ROOM 608-610
Are core journal lists relevant in today’s world? Are they a useful measure against which to compare local collections? How are core lists created? Join us as we review the historical context of core lists, give an overview of current trends in collection assessment using existing metrics, discuss and critique methodologies for creating lists, and brainstorm potential new measures together.
Presenter(s): Robin Paynter, Assistant Professor/Social Sciences Librarian, Portland State University Library; Rose Jackson, Assistant Professor, Reference Librarian, Portland State University Library; Laura Bowering Mullen, Behavioral Sciences Librarian, Rutgers, The State University of New Jersey

Netting an Audience: Using Professional Learning Communities to Align K-16 Information Literacy Efforts
ROOM 611-614
Academic library outreach efforts centered on information literacy and library resources in lesson/assignment design have been developed, but these still fail to result in an authentic teaching experience or content ownership for the instructor. Two Colorado State University-Pueblo faculty members will discuss a pilot outreach initiative in which a professional learning community was created using two existing and viable programs to both disseminate instruction on incorporating information literacy into assignment design and sustain the program.
Presenter(s): Courtney Bruch, Library Instruction Coordinator, Colorado State University-Pueblo; Katherine Frank, Associate Professor and Chairperson of English and Foreign Languages, Colorado State University-Pueblo

Resolved: The Master's Degree In Library Science Is Not Relevant to the Future of the Academic Library
SHERATON SEATTLE HOTEL, BALLROOM AB
This formal debate will present arguments on the relevance of the MLS degree to the future work of the academic library. Is the MLS a fundamental and beneficial credential or an unnecessary anachronism not linked to library success?
Presenter(s): James Neal, Vice President for Information Services and University Librarian, Columbia University; Liz Bishoff, Director Digital and Preservation Services; Arnold Hirshon, NELINET, Inc.
4:30–6:00 p.m.  
**Keynote Session, Sherman Alexie**  
BALLROOM (6ABCE)  

Presiding: Betsy Wilson, ACRL National Conference Chair  
ACRL Special Presidential Recognition Award Presentation: Erika Links, ACRL President  
Acceptance on behalf of the ACRL Information Literacy Immersion Program: Carrie Oberman, State University of New York Plattsburgh  

Introduction: Richenda Wilkinson, Linn-Benton Community College  
Speaker: Sherman Alexie, Novelist, Poet and Screenplay Writer  

Sherman Alexie is a prolific novelist, poet, and screenplay writer and has been hailed as one of the best young writers of his generation. In his lectures, he tells autobiographical tales of contemporary American Indian life laced with razor-sharp humor and bits of history, pop culture, and social commentary. Alexie’s best known works include *The Lone Ranger and Tonto Fistfight in Heaven*, *Smoke Signals*, and *The Absolutely True Diary of a Part-Time Indian*. This session will be followed by a book signing.

7:00 p.m.  
**Dinner with Colleagues**  

A night on the town is the perfect way to meet new friends and catch up with your peers. Everyone will be responsible for the cost of his or her own meal, and there will be several restaurants available for you to choose from. Full details are available at the Local Arrangements desk.

**FRIDAY, MARCH 13–SATURDAY, MARCH 14, 2009**

| Table 3 | All Together Now!: Integrating ERM with the Catalog and the Budget  
Facilitator(s): Noelle Egan, Electronic Resources Librarian, Drexel University; Nancy Eagan, Electronic Resources Assistant, Drexel University  
| Table 4 | Are Reference Desks Passé?  
| Table 5 | Book 1.0: Encouraging Students to Read Recreationally  
Facilitator(s): Jennie E. Callas, Instruction Librarian, Randolph-Macon College  
| Table 6 | Brewing Another Pot of Blended Librarianship  
Facilitator(s): Cindy Logan, Manager, Veterinary Medical Library, Kansas State University  
| Table 7 | Casting a Net: Drawing Distance Learners to the Library  
Facilitator(s): Melissa Bowles-Terry, M.S. Student, University of Illinois at Urbana-Champaign  
| Table 8 | Choosing the Right Leaders for Your Library  
Facilitator(s): Beth Avery, Head, Research and Instructional Services, University of North Texas; Virginia Allen, Systems Coordinator, Lamar University  
| Table 9 | Collaborative Reference in a 24/7 World  
Facilitator(s): Susan McGlamery, Director, QuestionPoint Programs, OCLC; Lauri McIntosh, OCLC Library Services Consultant, OCLC  
| Table 10 | Connecting With Science Faculty  
Facilitator(s): Amelia Brunskill, Liaison Librarian for the Sciences, Dickinson College; Margaret Smith, Science Reference Librarian, New York University  
| Table 11 | Cultural Competency Guidelines for Academic Libraries: Next Steps  
Facilitator(s): Emily Love, Outreach Librarian for Multicultural Services, University of Illinois; Michele Saunders, Metadata Librarian, University of Arizona; Melanie Vicedo, Reference Librarian, Atlanta University Center  
| Table 12 | Delivering the Goods: Sharing Media Content Using New Technologies  
Facilitator(s): Rachel Gordon, Educational Outreach Consultant, Reframe Collection/Tribeca Film Institute; Gina Cone, Manager, SCCTV, IRIS Education; Monique Threath, Associate Librarian, Indiana University; Cameron Cox, Vice President, Marketing and Member Services, INTELECOM; Chris Dedrick, Senior Media Consultant, Films Media Group  
| Table 13 | Educating Future Information Organization Professionals  
Facilitator(s): Ingrid Hsieh-Yee, Professor, Catholic University of America, School of Library and Information Science; Sherry Vellucci, Dean of the University Library, University of New Hampshire Library; Allyson Carlyle, Associate Professor, University of Washington, Information School  

**SATURDAY, MARCH 14, 2009**

7:30 a.m.–3:30 p.m.  
**Registration**  

8:00–9:00 a.m.  
**Roundtable discussions**  
BALLROOM 6E  

These small, informal discussion sessions will provide you with the opportunity to network, share information, and solve common problems.

8:00–9:00 a.m.  
Table 1  
“*But How Do We Pay for It?*: Budget Realignment for New Access Models  
Facilitator(s): Patricia Tully, Associate University Librarian, Wesleyan University; Elizabeth Mengel, Head, Collection Development, Johns Hopkins University; The Sheridan Libraries; R. Cecilia Knight, Catalog Librarian, Grinnell College Library  

Table 2  
25+ Years in the Trenches: Network with Boomer Librarians  
Facilitator(s): Karen Lehmann, Information Literacy Librarian, Wartburg College
Saturdays, March 14, 2009

Table 14 Energize Your Distance Learning Library Services Program
Facilitator(s): Linda Weber, Director, Public Services Division III, University of Southern California

Table 15 Engaging Students through Creative Space Programming
Facilitator(s): Robert Fox, Associate Director for Public and Administrative Services, Georgia Institute of Technology; Charlie Bennett, Commons Coordinator, Georgia Institute of Technology

Table 16 Extending the Impact of Online Library Instructional Tools through Collaborative Development
Facilitator(s): Lauren Ray, Educational Outreach Services Librarian, University of Washington; Lauren Pressley, Instructional Design Librarian, Z. Smith Reynolds Library, Wake Forest University

Table 17 Finding Sustainable Ways to Reach More Students
Facilitator(s): Doreen Harwood, Reference and Instruction/Business Librarian, University of Washington-Bothell; Jackie Belanger, Reference and Instruction/Arts and Humanities Librarian, University of Washington-Bothell

Table 18 Fired Up? New Challenges for Teaching Librarians
Facilitator(s): Susan Kraat, Coordinator of Library Instruction, SUNY-New Paltz

Table 19 Go Global with Worldcat Local
Facilitator(s): Angi Faiks, Associate Library Director, Macalester College

Table 20 Grab and Go: Reference Collections in an E-Book World
Facilitator(s): Diane Klare, Head of Reference, Wesleyan University; Melissa Behney, Director of Research Support and Instruction, Connecticut College

Table 21 Information Literacy: Evaluating and Summarizing Research Articles in Education and the Social Sciences
Facilitator(s): José Montelongo, Education Librarian, Cal Poly San Luis Obispo

Table 22 Integrating Provided Digital Resources into Collections
Facilitator(s): Sarah Falls, User Services Specialist, ARTstor

Table 23 Libraries and the Push toward Open Access Scholarly Monographs
Facilitator(s): Marta Brunner, Librarian, UCLA; Maria Bonn, Director, Scholarly Publishing Office, University of Michigan; Brian Owen, Associate University Librarian/Public Knowledge Project Associate, Simon Fraser University; Shana Kimball, Publications Manager, Scholarly Publishing Office, University of Michigan

Table 24 Library Engagement with Experiential Learning Activities and Programs
Facilitator(s): Anthony Stamatoplos, Associate Librarian, Indiana University-Purdue University Indianapolis

Table 25 Library Finance: Using Hybrids for Budget Crafting
Facilitator(s): Barbara Blake Gonzalez, Doctoral Candidate, The George Washington University

Table 26 Library School and Continuing Education in Academic Librarianship—Sustainable as They Are Or in Need of Paradigm Shifts?
Facilitator(s): Nathan Boner, LRC Supervisor/E-Resources Librarian, Tulsa Community College

Table 27 LIS Access Midwest Program: A Robust Model to Enhance and Support Multiculturalism in the Academic Library
Facilitator(s): Erin Silva, Document Delivery and E-Reserves Librarian, University of Nevada-Reno; Roy Brooks, Graduate Student, University of Wisconsin-Madison; Katherine Eriksen, Graduate Student, University of Illinois at Urbana-Champaign

Table 28 Managing Electronic Resources Without an ERMS
Facilitator(s): Tom Kmetz, Coordinator of Research Services, Morehead State University

Table 29 Measuring Academic Libraries’ Return on Investment (ROI)
Facilitator(s): Carol Tenopir, Professor, University of Tennessee

Table 30 Media Literacy: Core Communication Skills in the 21st Century
Facilitator(s): Sarah Tischer Scully, Media Collections Specialist, Dartmouth College

Table 31 Millennials Mania
Facilitator(s): Katie Dover-Taylor, Public Services Associate, University of Michigan Shapiro Undergraduate Library

Table 32 Outreach to Transient Populations—How Do We Do It?
Facilitator(s): Sarah Laleman Ward, Outreach Reference and Instructional Librarian, CUNY Hunter College

Table 33 PhDs in Academic Libraries: The Role of the Scholar-Librarian
Facilitator(s): Heather Waldroup, Council on Library and Information Resources (CLIR) Postdoctoral Fellow, The Libraries of the Claremont Colleges; Gabrielle Dean, CLIR Postdoctoral Fellow, Johns Hopkins University; Amanda Watson, Research and Instruction Librarian, Connecticut College; Christa Williford, Project Coordinator, Cataloging Hidden Collections, CLIR; Patricia Hswe, Project Manager, NDIIPP Partner Projects, University of Illinois at Urbana-Champaign

Table 34 Plagiarism and Academic Libraries
Facilitator(s): Paul Tremblay, Coordinator of Reference Services, Long Island University-Brooklyn Campus

Table 35 Reaching Out to Alumni: Fulfilling Needs, Creating Support
Facilitator(s): Deborah Wills, Head of Reference, Wilfrid Laurier University

Table 36 Starting from Scratch: The Recipe for Branch Campus Library Collection Development
Facilitator(s): Kathleen Fountain, Reference Librarian, Washington State University-Vancouver

Table 37 The Academic Collection: Is It Worth Saving?
Facilitator(s): Alice Crosetto, Acquisitions Librarian/Coordinator of Collection Development, The University of Toledo
Table 38  The Art Side of the Library: Running Exhibition Spaces
Facilitator(s): Sami Lange, Library Assistant, Sonoma State University Library

Table 39  The Embedded Librarian: Nesting Library Instruction within the Classroom
Facilitator(s): Greta Earnest, Assistant Director/Associate Professor, Fashion Institute of Technology; Corinne Ebbs, Interim Associate Dean, Westfield State College

Table 40  The Future of Benchmarking in Library Collections
Facilitator(s): Cory Tucker, Head, Collection Management, University of Nevada-Las Vegas

Table 41  The Role of the Academic Librarian in Virtual Worlds
Facilitator(s): Robin Ashford, Reference and Distance Services Librarian, George Fox University

Table 42  Training to be an Online Instructor
Facilitator(s): Lori Mestre, Digital Learning Librarian, University of Illinois at Urbana-Champaign; Moni Anne Nedbal, Education and Curricular Materials Librarian, University of Rhode Island

Table 43  Transforming Undergraduate Learning Environments
Facilitator(s): Laurie Alexander, Interim Head, Undergraduate Library, University of Michigan; Pam MacKintosh, University Reserve Librarian, University of Michigan

Table 44  Cancelled

Table 45  You’ve Been Poked: Using Social Networking Sites in Academic Libraries
Facilitator(s): Tahirah Akbar-Williams, Research Services and Outreach Librarian, The University of Tennessee Knoxville; Erin Moore, Instructional Services Librarian for Undergraduate Programs, The University of Tennessee; Peter Fernandez, Agricultural Sciences and Natural Resources Librarian, The University of Tennessee; Allison Bolorizadeh, Instructional Services Librarian for User Education Technologies, The University of Tennessee

Table 46  Developing the 21st Century Library Leader
Facilitator(s): Katherine O’Clair, Assistant Librarian, Arizona State University

Table 47  Diversity and Pedagogy: Why Is It So Hard to Talk About Race, Gender, and Ethnicity in the Classroom?
Facilitator(s): Jane Carlin, Library Director, University of Puget Sound; Barb Macke, Instruction Librarian, University of Cincinnati; Pam Bach, Coordinator, InfoCommons, University of Cincinnati

Table 48  Gaining 10 lbs Can be Great for Your Information Literacy Program: Steps to Working Out Your Syllabus
Facilitator(s): Kimberly Bugg, Reference Librarian, Robert W. Woodruff Library-Atlanta University Center; Yolanda Gilmore Bivins, Information Literacy Librarian, Robert W. Woodruff Library-Atlanta University Center

Table 49  Landing Those Science Students: Catching and Holding Science Majors in an Information Literacy Net
Facilitator(s): Steven Chudnick, Instructor, Brookdale Community College

Table 50  Promoting Good Web Usability Through Clear Policies/Standards/Guidelines
Facilitator(s): Yu-Hui Chen, Bibliographer and Outreach Librarian for Education, University at Albany- SUNY; Carol Anne Germain, Networked Resources Instruction Librarian, University at Albany-SUNY

8:00–9:00 a.m.
Contributed Papers

Pair One
ROOM 602-604

Publishing in Open Access Journals in the Social Sciences and Humanities: Who’s Doing it and Why?
Open access publishing is now an accepted pillar of the scholarly communication movement. However, the greatest traction for open access publishing thus far has been in the sciences. Penetration of open access publishing has been much slower among the social sciences and humanities. This study surveys 150 authors from recent issues of fully open access journals in psychology, business management, and music to determine why some authors choose to publish in these journals.
Presenter(s): Bryna Coonin, Associate Professor, Joyner Library, East Carolina University; Leigh M. Younce, Joyner Library, East Carolina University

Recasting the Role of Comprehensive University Libraries: Starting Points for Educating Librarians on the Issues of Scholarly Communication and Institutional Repositories
This session discusses Grand Valley State University Libraries’ program to educate library faculty on the issues of scholarly communication as the library implements an institutional repository. The paper stresses the importance of tailoring educational programs to meet the specific needs of library staff and outlines ways to sustain enthusiasm and interest in the project. The relevance of this endeavor for a comprehensive university is emphasized from the perspectives of both library and university faculty.
Presenter(s): Sarah Beaubien, Arts and Humanities Librarian, Grand Valley State University; Linda Masselink, Senior Librarian: Liaison to Seidman College of Business, Grand Valley State University; Jodi Tyron, Grand Valley State University

Pair Two
ROOM 611-614

Social Networking Literacy Competencies for Librarians: Exploring Considerations and Engaging Participation
Learn about social networking literacy for librarians, a set of proposed competencies that pushes the edge of training 21st-century librarians. These competencies, developed by a practitioner and an LIS educator, are designed to help current and future librarians successfully extend library services into and with social networking technologies to further engage modern library users. Find out about suggested methods for incorporating these skills into libraries and applying them in decision-making when considering new services.
Presenter(s): Joseph Murphy, Yale University Science Libraries; Heather Lea Moulaison, Doctoral Student, Rutgers University
**Beyond the Buzz: Planning Library Facebook Initiatives Grounded in User Needs**

In 2007, the George Washington University’s Gelman Library decided to take a step back from the buzz surrounding Facebook in order to ask a very important question: how do our students really use Facebook? Is there a place for the library in this social environment? This presentation will discuss the evolution of library Facebook initiatives in response to the results of this study, and will provide a framework for your own social networking campaign.

Presenter(s): Elizabeth Edwards, Gelman Library; David Bietila, Gelman Library; Chris Bloechl, Gelman Library

**Pair Three**

ROOM 615-617

**Reaching Beyond the Summit: Are We Creating Work Environments for People to Thrive?**

This paper presents the results of an exploratory study on the degree to which library leaders in U.S. and Canadian ARL libraries are implementing new methods of engaging others in their work. Continuing this author’s research in the areas of Appreciative Inquiry, positive emotions, and strength-based organizations, this study uncovered the degree to which library deans and directors are using new ways of creating work environments in which people thrive.

Presenter(s): Gail Staines, Assistant Provost for University Libraries, Saint Louis University

**Bullying or Mobbing: Is it Happening in Your Library?**

One does not equate bullying or mobbing with libraries. There is a presumption that libraries and those employed there exist on a higher plain. This session will define both bullying and mobbing and the differences between each of these situations. Strategies for individuals and institutions in dealing with both bullying and mobbing will be addressed. What types of people are the targets for bullying or mobbing? What legislation is out there for a “Healthy Workplace?”

Presenter(s): Susan Motin, St. Cloud State University

8:00–9:00 a.m.

**Panel Sessions**

**Using the READ Scale (Reference Effort Assessment Data): Capturing Qualitative Statistics for Meaningful Reference Assessment**

ROOM 605-607

The READ Scale is a six-point scale tool for recording vital supplemental qualitative statistics gathered when reference staff assist users with their inquiries or research-related activities by placing an emphasis on recording the effort/knowledge/skills/teaching etc. used by library staff during a reference transaction. Panelists will discuss using the READ Scale (Reference Effort Assessment Data) at their institutions to record reference statistics and the implications for service and assessment.

Presenter(s): Bella Karr Gerlich, University Librarian, Dominican University; Lynn Berard, Principal Librarian, Carnegie Mellon University; Gretchen Revie, Reference Librarian and Instruction Coordinator, Lawrence University; Kevin McDonough, Reference/Electronic Services Librarian, Northern Michigan University; Elaine Westbrook, Associate Dean of Libraries, University of Nebraska-Lincoln

**Weaving a New Net: Hauling Multiple Services into a New Learning Commons**

ROOM 618-620

Forging campus partnerships presents challenges. How do you form a collaborative service while honoring the unique spirit and operation of each unit? How do you haul in the catch and get the crew headed for dock? Speakers from the Seattle University library, writing, speaking, and learning services will discuss their “fishing trip” and how they are planning for a student-focused Learning Commons. Participants will take away ideas to begin collaborating on their own campuses.

Presenter(s): Judy Solberg, Director, Instructional and Public Services, Lemieux Library, Seattle University; Larry Nichols, Writing Center Director, Seattle University; Jeff Philpott, Core Curriculum Director, Seattle University; Anne Mohundro, Director of Learning Assistance Programs, Seattle University

**Rising Tide of Opportunity: Designing Effective Communication Strategies for Information Organizations**

SHERATON SEATTLE HOTEL, BALLROOM AB

Luther College Library and Information Services conducted an internal review of communication practices, methods, and technologies to facilitate effective information sharing, collaboration, and service. This panel presentation shares our process, with the focus on the benefits of being intentional about communication rather than taking it for granted. The session is interactive and includes activities showcasing the benefits and challenges of communication methods. Participants will leave with a roadmap for considering communication assessment in their organization.

Presenter(s): Andrea Beckendorf, Research and Instruction Librarian, Luther College; Diane Gassman, Director of User Services, Luther College; Christopher D. Barth, Luther College

**Whose Line Is It?: The Business of Improvisation Applied to Library Instruction**

SHERATON SEATTLE HOTEL, BALLROOM CD

A panel of instruction librarians from the University of Southern California will present on the use of improvisational techniques applied to library instruction. Humor is often mentioned in the literature as one form of active learning that increases immediacy, and therefore engagement, retention, and learning in the classroom. Panelists will share a practical application of this concept by drawing on the training they received from a real-life improvisational coach in the entertainment business.

Presenter(s): Susan Gardner, Head of Doheny Reference, and Anthropology and Communication Liaison, University of Southern California; Felicia Palsson, Instruction and Reference Librarian, University of Southern California; Nikki Julian, Assistant Instruction Coordinator, University of Southern California; Norah Xiao, Science and Engineering Librarian, University of Southern California
DAILY SCHEDULE

8:00–11:00 a.m.

Workshops

Teaching Old Statistics New Tricks
ROOM 2AB
Learn new ways of using traditional library statistics such as door counts, seating, circulation and instruction to enhance your library assessment program; to improve current services, programs, and resources; or to expand or create new ones. Not using LibQUAL? Not a statistician? Join us and explore applications that require only a willingness to be creative and to use basic Excel features.
Increase your accountability and make your statistics work for you.
Presenter(s): Margaret Fain, Head of Public Services, Coastal Carolina University; Jennifer Hughes, Access Services Librarian, Coastal Carolina University

Beyond the Entertainment Factor: Integrating Multimedia into Library Instruction Projects and Activities
ROOM 3AB
This workshop will help librarians establish solid instructional structures for incorporating multimedia technology into classroom activities, projects, and information literacy curricula. While addressing various elements that impact and influence the effective integration of multimedia in the classroom, attendees will apply what they are learning through a variety of active learning exercises and walk away with the beginning stages of an activity, project, or assignment.
Presenter(s): Jennifer Sharkey, Assistant Professor of Library Science, Purdue University Libraries; Catherine Fraser Riehle, Instructional Outreach Librarian and Assistant Professor, Purdue University Libraries

Electronic Resources Management in Today’s Library
SHERATON SEATTLE HOTEL, WILLOW ROOM
This workshop will provide an introduction to electronic resources management in libraries. The emphasis will be on workflows and teamwork, purchasing and administering electronic resources, and using third-party management products. The presenters will provide an orientation to the essential components of managing electronic resources and strategies for doing it well.
Presenter(s): Mary Ellen Pozzebon, Electronic Resources Librarian, Middle Tennessee State University; Mayo Taylor, Team Leader for Access Services, Middle Tennessee State University

9:00–10:00 a.m.

Poster Sessions
EXHIBIT HALL 4D

P1. Public Services During Power Cuts and Protests: Providing Reference, Instruction, and Document Delivery to International Programs
Albert R. Mann Library at Cornell provides international outreach for several international programs in Africa and elsewhere. This poster session charts the history and growth of these partnerships, examines current services and future directions, and outlines the challenges of providing information services and document delivery with international partners.
Presenter(s): Camille Andrews, Albert R. Mann Library; Jaron Porciello, Albert R. Mann Library

P2. Senior Saturdays: Providing Engaging Academic Programming for Senior Communities
We will detail the Senior Saturdays program started by University of St. Francis (USF) Library staff in 2003. This innovative program is designed to bring area senior citizens to USF’s campus to share the world of research and inquiry with faculty and outside professionals. Find out how the program began, details of its administration, and view examples of completed events. Learn tips and tricks on best practices, if you are considering an educational outreach program aimed at nontraditional groups.
Presenter(s): Julie Dahl, University of St. Francis; Terry Cattrell, University of St. Francis

P3. What’s Entertainment?: Creating a Unique Interdisciplinary Approach to a Campus Collaboration
Located in Las Vegas, it is no surprise that there was interest in Entertainment Studies as an academic discipline at University of Nevada-Las Vegas (UNLV), yet there was no coherence in this area of study. This poster will highlight three librarians’ efforts to bring UNLV’s interested campus parties together to form an Entertainment Studies working group, which included the formation of a communication forum, a speakers series, a resource collection, and a peer-reviewed open-access journal.
Presenter(s): Lateka Grays, University of Nevada-Las Vegas; Caroline Smith, University of Nevada-Las Vegas; Susie Skarl, University of Nevada-Las Vegas

P4. Fostering Change Through Mobility
iPods are ubiquitous on college campuses today, and not just for entertainment. The value of the tool as a device to support student learning is spreading like a wild fi re, and is being adhered to by both faculty and students. Faculty are taking the time to develop more content in podcast format, audio, and video. Students, the mobile learners, appreciate the convenience the tool adds to their busy schedules.
Presenter(s): Theodore Hickman, Kutztown University; Sylvia Pham, Kutztown University

P5. Partners for Student Success: University of Minnesota Science and Engineering Library Works with the Institute of Technology to Increase Under-Represented Minority Student Graduation Rates
The Science and Engineering Library at the University of Minnesota worked with Institute of Technology to include an information literacy component in a National Science Foundation grant intended to increase graduation rates for undergraduate students from underrepresented minorities in the fields of science, technology, engineering, and mathematics. Library staff developed a four-year curriculum and online tutorials to provide the students with information literacy skills that will be important to them in future classes, research, and careers.
Presenter(s): Jody Kempf, University of Minnesota
P6. Your Questions, Your Library: The Evolution of a Student-Centered Marketing Campaign
The University of Vermont Libraries recently introduced a student-centered campaign to promote our Ask A Librarian services. Using a collaborative design and social networking tools, the resulting messages meet our student-user population in the places they frequent. The poster presentation will feature engaging images created with student models, details on how to replicate the campaign in a local setting, and research findings on the marketing campaign's efficacy at the University of Vermont.
Presenter(s): Selene Colburn, University of Vermont; Daisy Benson, University of Vermont

The University of Michigan is creating a facility, tentatively named the Project Support Center, uniquely designed to meet the emerging multimedia research and knowledge production needs of undergraduates. It is geared to contemporary undergrad's needs (including instructional support, evening hours, poster printing, etc.). It leverages existing staff expertise built over a decade of running the Knowledge Navigation Center, but tailors that expertise in ways more appropriate for the undergraduates. Come learn about our new service!
Presenter(s): Melissa Gomis, University of Michigan; Laurie Alexander, Shapiro Undergraduate Library, University of Michigan; Laurie Sutch, Senior University of Michigan

P8. Casting a Net to Support Undocumented Students in Higher Education
There are growing numbers of Asian and Latino students without legal immigration status in higher education. This poster will illustrate multiple barriers to success for these “undocumented” students. Efforts of the Ethnic Studies Librarian to work with and sustain undocumented students and the support network established by California State University-Long Beach and the students themselves will be highlighted. A booklet created to raise awareness among faculty, staff, and administrators will be shared.
Presenter(s): Susan Luévano, California State University-Long Beach

P9. From Perilous Waters to Smooth Sailing: Preparing for and Collaborating on Successful Accreditation Visits
All academic libraries repeatedly face the daunting prospect of visits by accrediting teams, whether for the entire university or specific departments or programs. This poster session by three seasoned accreditation survivors will provide a step-by-step plan for launching a successful accreditation experience, including examples of agency guidelines, essential information for self-studies, methods of collaboration, and ideas for using the accreditation visit to increase the visibility of the library’s role in the academic endeavor.
Presenter(s): Eric Johnson, Southeastern Louisiana University; Judith Lin Hunt, Montclair State University; Beth Stahr, Southeastern Louisiana University

In order to aid librarians in a comprehensive review of the periodical collection, Microsoft Access was used to encourage staff to consistently use a set of criteria that was collectively agree upon in the planning stages of the program. The Access form functions dually as a questionnaire and an aggregator. The program benefited from having quantitative as well as qualitative data to support librarians' decisions regarding journal titles, resulting in stronger journal collection.
Presenter(s): Christopher Mahoney, Springfield College; Gary Atwood, Springfield College

P11. Know the Score: Using Google Analytics to Track Use of Flash-Based Learning Objects
Learn how to collect usage data for your Flash-based learning objects using the free Web analytics software Google Analytics. This presentation demonstrates how to embed Google Analytics code into Captivate, Camtasia Studio, Viewlet Builder, and Flash CS3 projects. Resulting data goes far beyond a simple hit count. Instead, librarians are presented with detailed information about their users and their interaction with Web-based learning objects.
Presenter(s): Paul Betty, Regis University

P12. Not Your Parent's Lab Class: Integrating Library Skills and Writing into the Organic Chemistry Lab
Librarians, English faculty, and graduate Chemistry students collaborated on activities and resources to change the curriculum for the organic chemistry labs. Instead of plain lab reports, activities that involved library instruction, discipline-specific writing, and portfolios were used to enhance the laboratory experience.
Presenter(s): Carol Schuetz, Baylor University; Glenn Blalock, Baylor University

P13. Information and Visual Literacy Through Artistic Discovery: Critically Thinking About Information, Knowledge, and Space Through a Collaborative Art Installation
This poster describes a large-scale, multifaceted art project in which students and faculty collaborated with a librarian to create a public installation within the Miami University Art/Architecture library that explored how knowledge is transcribed, revealed, concealed, and received. The project encompassed working with guidelines of how the public space of the library could (and could not) be used, writing a grant proposal, and working with a professional printing company.
Presenter(s): Stacy Brinkman, Miami University; Sara Young, Miami University

P14. Cancelled
P15. Technology Leaders on Campus
This poster presentation demonstrates how Champlain College is using a wide variety of technologies, including many free and open source ones, in order to move forward quickly and to be campus leaders in technology use. People on campus are taking notice and are looking to the library for technological inspiration.
Presenter(s): Andrew Burkhardt, Emerging Technologies Librarian, Champlain College

P16. Citizen Librarian: Building Social Awareness and Responsibility through Information Literacy Initiatives
Two American university branch campuses in the Middle East embrace nontraditional methods to teach information literacy, while adapting main campus initiatives. Students speak English as a second language with little prior library experience. At Virginia Commonwealth University in Qatar, library instruction was integrated into a new freshmen critical thinking course. Carnegie Mellon–Qatar adapted a green curriculum to be fed into its credit-based information literacy course. Both initiatives rely on faculty collaboration, creativity, and innovation.
Presenter(s): Nancy Fawley, Virginia Commonwealth University–Qatar; Nikki Krysak, Carnegie Mellon–Qatar

P17. Reference E-mail Courtesy: Patron Preferences
Is your reference e-mail communication style as effective as it could be? Courtesy significantly impacts customer satisfaction and loyalty. Auburn University Libraries used its annual open house, Tailgate @ the Library, to conduct a Web-based survey that asked participants to rate example e-mail elements. Counter intuitive findings indicated particular preferences and reflected differences based on demographic groups and place of upbringing. The poster will present SPSS-generated images to graphically demonstrate the survey and patron preferences.
Presenter(s): Marilyn Christianson, Auburn University

P18. Wuxia Film, Saline Lakes, and Sir Walter Scott: Rewarding Scholarship through the Library Research Award for Undergraduates
The University of Washington Libraries’ Library Research Award for Undergraduates recognizes students who produce significant scholarly work using the information resources of the library and its collections. This poster documents the five-year history of the Library Research Award program, describes the impact of the award on librarians, faculty, and students who have participated over the years; and provides practical tips and advice for libraries considering a similar program at their own institutions.
Presenter(s): Louise Richards, University of Washington Libraries; Kathleen Collins, University of Washington Libraries

Creating multimedia videos are the next big thing in the English Composition classroom. That’s what the faculty in the English Department at Tulane University are buzzing about. Librarians, instructional technologists, technology services staff, and English faculty are collaborating to build a structure to support students as they search for articles and images and use software to create a digital video to accompany a traditional research paper.
Presenter(s): Jennifer Corbin, Tulane University

P20. Using Clickers to Invigorate Teaching and Learning: Let’s Play Jeopardy!
What are “clickers”? Clickers are also known as Classroom Response Systems (CRSs), or audience response systems. Such systems allow the instructor to create and implement interactive classes, which facilitates involvement, immediate feedback, and fun. Originally used as a teaching tool in a Psychology course, this Jeopardy game was modified to meet the informational needs of a Library Board Orientation. This poster session will examine how incorporating “clicker” can enhance learning.
Presenter(s): Fannie M. Cox, University of Louisville Libraries, Ekstrom Library

P21. Gone Fishing: Catching the Big Ones with Departmental Office Hours
I have successfully held office hours—two hours each week during fall and spring semesters—in the Department of Family and Consumer Studies (FCS) for the past eight years. My poster will present a case study of that experience in four sections: Where are the Fish Biting? (The Idea); Grab the Rod and Reel (Preparations); Cast High and Wide! (Outreach); and Reel Them In! (Outcomes).
Presenter(s): Linda Keiter, Marriott Library, University of Utah

P22. Library Secrets!: Packaging Tips and Tricks into Bite-Size Pieces for the Hard to Pin-Down Student
Reaching students where they are (online) and where they want to be (not in the library classroom) is an ongoing challenge for librarians providing information literacy instruction. Library Secrets!, a blog-based tips and tricks column, incorporates social software applications to create a collaborative venue for discussing research and sharing library information. This poster session will demonstrate how Library Secrets! markets itself and uses social tools to provide students with manageable, easy-to-digest IL morsels.
Presenter(s): Jennifer Kelley, College of DuPage

P23. The Best of All Possible Worlds: IM Collaborator for Virtual Reference
IM Collaborator was developed as a joint project between the library and campus computing at the University of Illinois. This software allows Instant Messages sent to a single IM account to be queued, answered, and transferred by multiple operators from a Web-based interface. IM Collaborator combines the benefits of reaching patrons using IM with the workflow, collaborative, and administrative features that libraries need.
Presenter(s): M. Kathleen Kern, University of Illinois at Urbana; David Ward, University of Illinois at Urbana
P24. **Blended Planning: Teamwork for the Library-2-LMS conference spawns new partnerships**

The College at Brockport’s library and IT staff stirred up a successful one-day conference: “Integrating Library Services into Learning Management Systems.” This session will describe the details for planning the conference as well as the practical ideas generated by presenters and participants. It will also show how the library and IT departments’ collaboration created unexpected, yet long-term, benefits.

*Presenter(s): Jennifer Little, The College at Brockport - SUNY*

P25. **Using AutoCAD to Help Relocate a Map Collection: The University of Tennessee Libraries’ Experience**

AutoCAD isn’t only an invaluable tool for creating building plans, it also works well for planning a library relocation. From the onset, AutoCAD was used to create a virtual model of our new map space, which helped us to visualize ahead of time what the map collection could look like in its new (smaller) environment. The use of AutoCAD helped everyone communicate with one another, eliminated confusion during the move, thus saving us time and money.

*Presenter(s): Gregory March, University of Tennessee*

P26. **Patrons Are Not Whitetails: An Innovative Use for a Game Counter**

A game counter can be an inexpensive and easily mobile method to access use of physical space in academic libraries. A TrailTimer model T-500 game counter was used to access patron use of a computer lab in the Veterinary Medical Library at the University of Minnesota.

*Presenter(s): Andre Nault, University of Minnesota*

P27. **Topic Development Research Project**

This poster session reports on how students develop a topic for a research paper. Researchers focused on one Composition 4 class at Saint Mary’s College and analyzed student research journals, research proposals, focus group discussions, and “think alouds.” Students recorded their thoughts as they worked on developing a topic. The study “casts a net” into the cognitive and social strategies students employ to overcome barriers they encounter in the topic development phase of their research.

*Presenter(s): Sharon Radcliff, Saint Mary’s College of California; Sarah Vital, Saint Mary’s College of California*

P28. **LEAP (Leadership, Education, Ability, Potential) to New Heights—How Your Organization Can Inspire Your Employees to Take the Next Jump in their Careers**

Today’s academic libraries face challenges in areas such as leadership, management, human resources, organizational culture, generational differences, problem solving, and diversity. At the Montana State University Libraries, the LEAP Committee was formed to facilitate a program of learning and participation opportunities intended to strengthen the Libraries’ organizational and leadership performance. This session provides a complete overview of the curriculum and educational approaches, which are easily adapted to any academic library setting.

*Presenter(s): Doralyn Rossmann, Montana State University Libraries*

P29. **Creating Data-Driven Personas to Aid Selection and Implementation of a Next-Generation Discovery Interface**

Those working with qualitative user research or interested in information-seeking behavior will benefit from seeing this data-driven segmentation of users based on search and discovery behavior recorded through 78 user interviews at Johns Hopkins University. The poster displays the analysis process of segmenting users, as well as the personas developed as design and implementation aids to assist an in-house team with selecting and implementing a next generation discovery tool.

*Presenter(s): Elizabeth Uzelac, Johns Hopkins University*

P30. **Video Where They Want It: Providing Streaming Video to the Classroom and Beyond**

In a world where faculty and students increasingly expect content to be available online, the Loyola Notre Dame Library began providing access to streaming video to support both on- and off-campus programs. This poster session will explain the process used by digital services staff to create and stream videos online, the steps taken to comply with copyright law, and how other librarians can begin providing access to streaming video for their patrons.

*Presenter(s): Danielle Whalen Johnson, Loyola Notre Dame Library*

9:00 a.m.–4:00 p.m.

**Exhibits**

EXHIBIT HALLS 4ABC

9:00 a.m.–4:00 p.m.

**Cyber Zed Shed Presentations**

NORTH LOBBY, FOURTH FLOOR

See page 56 for Cyber Zed Shed descriptions.

10:30–11:30 a.m.

**Invited Paper, Lynn Silipigni Connaway**

“I would sort of appreciate a little more understanding”: Engaging Net Gen Students in Virtual Reference

SHERATON SEATTLE HOTEL, BALLROOM CD

In order to engage new users and sustain current ones, academic librarians need to explore new opportunities to extend current services. The largest current and perspective cohort is the Net Gen, whose members demonstrate distinctly different behaviors from older cohorts. This presentation reports the results of online surveys with virtual reference services (VRS) users and non-users, emphasizing Net Gen students. The findings provide insight for the improvement of VRS regarding the integration of new technologies and services.

*Presenter(s): Lynn Silipigni Connaway, Senior Research Scientist, OCLC*
Sony Readers
The Penn State Libraries have partnered with Sony Electronics, Inc. to investigate the application of the Sony Reader in the higher education environment. So far, the Libraries have used the Sony Readers in both lending and classroom scenarios. The Sony Readers have proven to be an excellent way to offer entire libraries of best sellers on a single device, and have been an excellent complement to the Libraries’ leisure reading hardcover collection. Course reading for several English classes and a first-year seminar in Library Studies are being delivered on the Sony Reader, enabling the students to carry their class texts, as well as their own research, on one small device.

Presenter: Anne Behler, Information Literacy Librarian, Penn State University

iMacros
Librarians may use iMacros to create search or navigation macros for repetitive tasks. One does not need to know programming to create these macros. Once one understands the basics, he or she can create macros for different tasks, subject searches, etc. For example, the librarian may record the seven necessary clicks to access a specific part of a course management system. Once it is recorded, the librarian runs the macro in Firefox and the macro takes over for all the necessary clicks. It may be also used to create searches in multiple databases or search engine, but only inputting the search once instead of multiple times. It has been used as an anti-plagiarism tool to search across Web search engines and databases for specific phrases. Plus, the librarian may bookmark an iMacro in Firefox, or share it with others via a Web link or Delicious. If a hyperlink is created for an iMacro, one selects the link and the macro will run on his or her computer (as long as the iMacros are installed). Others may see iMacros as a very light alternative to federated searching. It is not perfect, but it can be quite useful.

Presenter: Todd Quinn, Reference Services Coordinator, Northern State University

Sprout
Join four inventive librarians as they demonstrate how to use free Web tools to improve library services. Because these tools are free, simple to use, and customizable, they can enhance library services without the steep learning curve and huge time commitment that providing high-quality Web content used to require. Find out how these tools are used to reach library patrons for instruction, to deliver Web content to the user (rather than requiring them to come to us), to help organize research resources, and to generate creative new content.

Presenter: Memo Cordova, Reference and Instruction Librarian, Boise State University

Library Subject Guide Widgets
The librarians at California State University-Fullerton have developed an online tool that simplifies the creation and maintenance of subject guides. This tool uses a widget approach, which allows librarians to independently develop smaller reusable sections of code that can be instantly applied and updated across multiple guides. Through search widgets, RSS feeds, instant messaging, and resource tagging, these guides use the Web’s social technologies to make them interactive. This technology also makes guide creation less time consuming, because librarians can reuse materials that their colleagues have created. By combining resources, librarians can produce customized guides for subjects, courses, and even individuals without expending a great deal of development time. While each guide can be unique, they allow us to draw upon a central repository of skills and abilities available to all librarians. These guides can be reused, cloned, and modified to further their flexibility.

Presenter: Michael DeMars, Systems Librarian, California State University-Fullerton

Libstats
Libstats is an open-source Web database application developed by staff at the University of Wisconsin Libraries and offered for free download from Google Code. It requires a server running PHP and MySQL. The installed application has an administrative interface for changing, adding, or deleting elements in each field of the data-entry interface, and setting up user accounts and passwords for each user. An unlimited number of simultaneous users can access the database from any location by navigating to the database’s URL and logging in. The data-entry interface has five selection boxes for recording location, length, type of patron, method used to contact the staff member, and type of question. The interface also has text entry boxes for recording staff initials, the question asked, and the answer provided. When a user saves the transaction, the database automatically records the date and time and adds the transaction to the top row of a table below the entry form. Users can search the database, run a variety of statistical reports, and download the entire data set as a CSV file. More than 50 members of K-State Libraries staff use Libstats to record all the IM, text-message, phone, e-mail, and in-person questions they field.

Presenter: Jason Coleman, Service Coordinator; Danielle Theis-White, General Reference Coordinator; Melia Erin Fritch, Reference Generalist; Laura Bonella, Reference Generalist, all from K-State Libraries

Mobile Devices and Roving Reference
With the release of the iPhone last summer, the Penn State University Libraries became curious about ways mobile, handheld devices could be employed to help library patrons at their point of need. As a result, a collaboration was formed between the University Libraries and Information Technology Services in order to select, test, and make recommendations about the application of mobile devices for roving reference. This collaborative group formulated a project scope and use case scenarios for how the devices could be used, e.g., conducting a reference interview away from a desk and delivering resources to a patron via e-mail. From the use case scenarios, technicians extracted device requirements and matched those requirements to devices that were on the market, securing four devices for testing. Next, the devices were tested and evaluated by library faculty, staff, and student employees and recommendations about the devices were made. Although there wasn’t a clear winner of the devices tested, this pilot project served two major goals: 1) to test these devices in a library setting and discover the benefits and drawbacks and 2) to create a selection and testing process that can be used to evaluate new technologies.

Presenter: Emily Rimmel, Information Literacy Librarian, Penn State University Libraries

Online Information Literacy Tools
The University of Washington Libraries is developing a series of short (under 2 minutes) screencast tutorials and man-on-the-street videos that serve as online information literacy tools. Quick, services-based how-to tutorials, created using Adobe Captivate, assist users in navigating online resources by demonstrating search techniques and online tools in a way that is immediate and easy to understand. Along with these tutorials, videos that feature real-life, unscripted...
conversations with individuals in the university community on questions related to research techniques, information literacy, and media literacy help to foster a YouTube-style dialogue that involves students as participants in the research conversation. By incorporating the videos on the newly redesigned Web site as a featured set of content provided by the library, we are able to promote our help services as much as we promote the resources we provide.

Presenter: Lauren Ray, Educational Outreach Services Librarian, University of Washington

1:00–1:20 p.m.

Morae

Since its launch in 2004, the Morae application quickly became an industry standard for usability testing, but is something few libraries have implemented. While Morae includes many useful features for coding and analysis of test results, the biggest innovation for libraries is the ability to observe sessions in real-time from a remote location. While this is certainly advantageous for libraries with a large number of staff interested in observing the sessions, a more innovative use of this technology occurs when there are consortial or codevelopers interested in the usability sessions. After installing a bit of software, these outside partners can also observe the sessions in real-time, without costly travel or convoluted set ups. By using speakerphones in each observation room, observers can discuss the sessions without disturbing the participant. A similar approach was used by OCLC and University of Washington Libraries staff when conducting initial usability tests of WorldCat Local, and it was hugely successful. In early 2009 we plan to conduct additional tests of WorldCat Local and will use the Morae/speakerphone setup, as it is cost-effective and easy to set up.

Presenter: Jennifer Ward, Head, Web Services, University of Washington

1:30–1:50 p.m.

Facebook for Faculty Outreach

Facebook provides a fantastic extra point-of-contact for me with my subject area faculty and beyond. I have successfully connected with my own faculty, pointing them towards useful resources and information on it. As well, my visibility on their profiles has helped me meet additional faculty (especially new hires) at the University of Oregon and helped me steer them towards other librarians when appropriate. While most people will not start a friendship on Facebook before knowing someone in person, once you have made that first contact, Facebook provides a fun and casual medium in which to continue building relationships. It feels more personal than e-mail, and the personal profile element combined with its mildly addictive nature guarantees that once you have Facebook relationships with your faculty, they will notice what you post. I believe this is a significant difference from traditional blogs that are often forgotten or overlooked by faculty for a variety of reasons.

Presenter: Miriam Rigby, Social Sciences Librarian, Anthropology, Sociology and Ethnic Studies Subject Specialist, University of Oregon

2:00–2:20 p.m.

Twitter

Twitter is a micro-blogging platform that mixes instant messaging and weblogs in only 140 characters and it has hundreds of thousands of users. It’s also a way for librarians to quickly send information directly to a large group at once. This presentation will focus on how libraries can use the program for marketing everything from upcoming events to recent acquisitions. The presentation will outline a way to pull recent acquisition data and publish it using tools readily available to any librarian. It will also discuss how to provide titles, authors, a link to a Worldcat record and a descriptive subject tag without going over the 140 character limit.

Issues involved with using Twitter, including downtime, how to build a following and uploading limits will also be covered. The presentation also identifies some of the third-party applications available for the platform and how to blend Twitter in with other social networks.

Presenter: John Rodzvilla, Library Assistant, Simmons College

2:30–2:50 p.m.

LibGuides

The College at Brockport Library uses LibGuides for library subject and class guides but has also extended their use to other parts the library and campus community. As a part of the new diversity initiative, librarians have worked with the diversity officer to create a libguides for diversity resources. The government documents librarian has used LibGuides to organize the government documents collection, including many of the microform collections. Librarians are involved in a faculty research community, “Using Research as a Teaching Tool,” and are collaborating with faculty to design a research portal. This page provides a one-stop place for students and faculty to find information for all aspects of research, including the library, institutional research, and human subjects review board. It also has given the library a chance to promote Libguides to faculty in several departments.

Presenter: Jennifer Little, Reference/Instruction Librarian, The College at Brockport-SUNY

3:00–3:20 p.m.

Facebook

Facebook provides a means to disseminate library information quickly and efficiently in a medium that college students are already familiar with and already use. At Hewes Library, we were looking for an innovative means of reaching students and marketing our services. Facebook requires very little set up and a minimal amount of time for daily upkeep. It can be a sounding board and a place for experimentation and user feedback. Facebook provides a platform to incorporate Web 2.0 aspects and user interaction into the library’s traditional services. Jensen has posted photo albums of library exhibits, a virtual library tour, upcoming events, and short notes on library-related subjects. From a librarian’s standpoint, it is a great service because it is free, requires a small amount of time, and announces library information where students already are.

Presenter: Lauren Jensen, Public Services Librarian, Monmouth College

3:30–3:50 p.m.

Google Docs

Libraries and librarians are under increasing stress to do more, be more, and reach more people with the same or, in some cases, reduced resources. In this environment, technologies that maximize our power and reach while reducing time spent on tasks are invaluable, and Google Docs does both. It allows us to collaborate asynchronously, reducing the need for multiple meetings held to produce reports, presentations, and committee tasks. It allows us to use the space where our students are to create assignments in instruction that not only make grading easier, but also teach our students a collaborative tool they can take with them in their own school work and work lives beyond our campus. It allows us to streamline administrative tasks in and out of the classroom so that our time can be more efficiently spent working with students, faculty, and staff. By harnessing the power and potential of Google Docs, the ZSR Library is finding ways to maximize the time we have by leveraging the power of this flexible, available, and easy-to-use tool that is allowing us to focus on achieving our mission, which is to ‘help students, faculty and staff succeed.

Presenter: Rosalind Tedford, Assistant Head for Research and Instruction Services, Wake Forest University
DAILY SCHEDULE

10:30–11:30 a.m.  
Contributed Papers  
Pair One  
ROOM 602-604  

Partners in Time: Creating Organic Connections Between Library and IT Divisions at Bowdoin College  
While some colleges have combined Library and Information Technology departments, Bowdoin has followed a different path, building collaboration without merging organization charts. This presentation describes the work of a small Library and Information Technology Collaboration group to increase communication and understanding between departments and build lasting operational and strategic collaborations. The presenters will discuss successes and inevitable pitfalls encountered and share results of a series of staff interviews on progress to date and future work.  
Presenter(s): Judy Montgomery, Associate Librarian, Bowdoin College; Karl Maria Fattig, Systems and Digital Initiatives Librarian, Bowdoin College; Christina M. Finneran, Manager of Education and Research Consulting, Bowdoin College; Rebecca Sandlin, Deputy CIO, Bowdoin College  

Collaborating to Build Digital Teaching Collections: A Library/IT Partnership  
Unlike standard digitization projects, building digital teaching collections involves collection development and cataloging practices that are driven by faculty and student needs, as well as flexible Web interfaces to facilitate discovery and use in an instructional context. Reed College’s Classics Image Database is the result of a unique collaborative initiative between the Library and the Computing and Information Services department, highlighting user-centered design and support for digital image use across the liberal arts curriculum.  
Presenter(s): Joanna Burgess, Digital Assets Librarian, Reed College; Jason Parker, Reed College  

10:30–11:30 a.m.  
Panel Sessions  
ALSTARS: Academic Librarians for Tomorrow’s Academic Researchers: An IMLS-Sponsored Project to help Define a Curriculum for Academic Librarians  
ROOM 608-610  
The IMLS-sponsored ALSTARS program at the University of South Florida School of Library and Information Science admitted around 30 students who were interested in becoming academic librarians and put them through a special curriculum in the LIS School and a fellowship program in one of the co-sponsoring academic library systems. The panelists will discuss the ALSTARS program to educate future academic and research librarians from the viewpoint of instructors, site supervisors, and the students.  
Presenter(s): Vicki L. Gregory, Professor, University of South Florida; James Ascher, Cataloging Librarian, Special Collections Team, University of Colorado - Boulder; Shantiree Collins, Digital Projects Librarian, University of Tennessee Library; Claudia Dold, Assistant Librarian, Florida Mental Health Institute Library; Cynthia Kisby, Head of Regional Campus Library Services, University of Central Florida Libraries; Derrie Perez, Assistant Professor, University of South Florida School of Library and Information Science  

10:30–11:30 a.m.  
Collection Use in the OhioLINK Library Consortium  
ROOM 605-607  
The OhioLINK Collection Building Task Force and OCLC Research are jointly conducting a study that analyzes the holdings and circulation for 87 OhioLINK libraries. The circulation data for over 27 million books was captured and matched to the bibliographic records in OCLC’s WorldCat database. This study is providing a wealth of data on large-scale consortial usage and lending patterns. The planning, data collection, analysis, and significant findings will be discussed.  
Presenter(s): Edward O’Neill, Senior Research Scientist, OCLC; Julia Gammon, University of Akron  

Pair Three  
ROOM 602-604  
Assessment to Innovation: Creating a Model for Interdisciplinary Collaboration and Knowledge Sharing Online  
Find out how the University of Minnesota Libraries research behaviors assessment informs the development of EthicShare, a new scholarly site for bioethics. Learn how researchers need better methods for collaboration, improved discovery tools, and enhanced processes for interdisciplinary scholarship. The EthicShare partnership (faculty and library staff) is creating both a database of harvested resources (citations, feeds, etc.) and a model for interdisciplinary collaboration. Discover how to leverage social-Web technologies to facilitate scholarly discovery and sharing.  
Presenter(s): Kate McCready, University of Minnesota; Cecily Marcus, University of Minnesota  

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Where Have All the Librarians Gone? The Academic Library Workforce of Today and Tomorrow  
With the retirement of the Baby Boomers, academic librarianship faces a looming workforce shortage. There is agreement that recruitment and retention will be key issues in the future, but there is little information available about the factors that draw people to the profession, lead to job satisfaction, and predict career patterns. This research examines LIS graduates from 1964 to 2005 and provides information that can be used in recruiting the academic workforce of tomorrow.  
Presenter(s): Barbara B. Moran, School of Information and Library Science; Joanne Gard Marshall, School of Information and Library Science; Paul Solomon, School of Library and Information Science  

Collaborating to Build Digital Teaching Collections: A Library/IT Partnership  
Unlike standard digitization projects, building digital teaching collections involves collection development and cataloging practices that are driven by faculty and student needs, as well as flexible Web interfaces to facilitate discovery and use in an instructional context. Reed College’s Classics Image Database is the result of a unique collaborative initiative between the Library and the Computing and Information Services department, highlighting user-centered design and support for digital image use across the liberal arts curriculum.  
Presenter(s): Joanna Burgess, Digital Assets Librarian, Reed College; Jason Parker, Reed College  

Building Collections Cooperatively: Analysis of Collection Use in the OhioLINK Library Consortium  
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Presenter(s): Edward O’Neill, Senior Research Scientist, OCLC; Julia Gammon, University of Akron  

Partner(s): Judy Montgomery, Associate Librarian, Bowdoin College; Karl Maria Fattig, Systems and Digital Initiatives Librarian, Bowdoin College; Christina M. Finneran, Manager of Education and Research Consulting, Bowdoin College; Rebecca Sandlin, Deputy CIO, Bowdoin College  

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Presenter(s): Barbara B. Moran, School of Information and Library Science; Joanne Gard Marshall, School of Information and Library Science; Paul Solomon, School of Library and Information Science
Creating Instruction "to go": Maximizing Resources, Maximizing Impact
ROOM 611-614

Faced with large scale instruction demands, librarians are turning to technology to maximize staff resources and extend the impact of instruction. In this session, participants will learn how to translate classroom instructional content into learning objects in order to make learning available to multiple users on the go. The panelists will engage the audience in a series of presentations, demonstrations, interactive tasks, and discussion in order to learn how to create effective learning objects.

Presenter(s): Judith Arnold, Coordinator for Information Services, Wayne State University; Veronica Bielat, Information Services Librarian, Wayne State University

How to Green a Library Conference
ROOM 618-620

Librarianship has always been a socially engaged profession, so it’s only natural for librarians to consider how we can lessen the impact of our professional conferences on the environment. ACRL’s Green Component Committee for the ACRL 14th National Conference makes a bold statement that librarians can make a difference in crafting sustainable practices for our work. During this panel session, the Green Committee will discuss its work to “green” the 2009 National Conference.

Presenter(s): Sarah Sheehan, George Mason University; Charles Forrest, Director, Library Facilities Management and Planning, Emory University Libraries; Karen Munro, Head, University of Oregon, Portland Library and Learning Commons; Nancy Huling, University of Washington Libraries; Juliet Kerico, Southern Illinois University–Edwardsville; Kerri Odess-Harnish, Reference and Instruction Librarian, Gettysburg College; Paula Walker, Director, Libraries Space Planning/Special Assistant to the Dean of University Libraries, University of Washington Libraries; Kate Zoellner, University of Montana

The Academic Library as Publishing Agent: Showcasing Student, Faculty, and Campus Scholarship and Publications
SHERATON SEATTLE HOTEL, BALLROOM AB

Academic libraries of all sizes can and must strategically position themselves to be a campus publisher. A means of doing this is to implement an IR, providing institutions an opportunity to show senior theses, dissertations, award-winning papers, and student and faculty peer-reviewed journals. Presentation followed by Q and A with a panel from four institutions: two small colleges and two large universities who have implemented using open source or commercial products.

Presenter(s): Teresa Fishel, Library Director, Macalester College; Marilyn Billings, Scholarly Communication Librarian, University of Massachusetts-Amherst; Allegra Gonzalez, Institutional Repository, Metadata & Digital Rights Management Librarian, Claremont Colleges Digital Library

11:30 a.m.–1:30 p.m.
Lunch Break

11:45 a.m.–12:45 p.m.
Roundtable discussions (with box lunch option)
BALLROOM 6E

Table 1 Advancing the Scholarly Communication Discussion on Campus: What’s Working?
Facilitator(s): Georgie Donovan, Lead Acquisitions Librarian, Appalachian State University; Joy Kirchner, Project Manager, Scholarly Communications and Sciences Collections Librarian, University of British Columbia Library

Table 2 Best Practices in Faculty Collaboration Promoting Information Literacy
Facilitator(s): Diane Duisterhoefft, Instruction/Reference Librarian, Louis J. Blume Library, St. Mary’s University

Table 3 Beyond Subject Guides: Using LibGuides for Information Literacy Instruction
Facilitator(s): Jennifer Corbin, Reference Librarian/Instruction Coordinator, Tulane University

Table 4 Building Collaborative Collections: Focusing on Collection Data that Counts
Facilitator(s): Lorraine Huddy, CTW Librarian for Collaborative Collection Projects, Connecticut College-Trinity College–Wesleyan University; Elizabeth Hansen, Director, Information Resources, Connecticut College

Table 5 Click! Student Response Systems in Instruction
Facilitator(s): Gloria Meisel, User Education Librarian, Westchester Community College

Table 6 Cloud Computing with Google Apps
Facilitator(s): Alyssa Martin, Reference/ILL/Instruction Librarian, Troy University-Montgomery Campus; Kent Snowden, Director, Troy University-Montgomery Campus

Table 7 Collaborate, Create, Initiate! Academic Library and Community Partnerships
Facilitator(s): Kathy Rosa, Assistant Professor, Chicago State University

Table 8 Communicating the Libraries Relevance and Value to Users
Facilitator(s): Deb Nordgren, Library Director (Interim), University of Wisconsin-Superior

Table 9 Consolidation of Public Service Desks–Signature Blend or Strange Brew?
Facilitator(s): Phillip Jones, Associate Librarian, University of Arkansas Libraries; Lora Lennertz Jetton, Performing Arts and Media Librarian, University of Arkansas Libraries

Table 10 Creating an African Library System to Meet Rural Community Needs
Facilitator(s): Sylvia Nyana, Social Sciences Librarian, Penn State University

Table 11 Delivering Resources to Developing World Users
Facilitator(s): Jaron Porciello, Assistant Librarian, Cornell University; Suzanne Bremer, Project Coordinator, Tufts University

Table 12 Cancelled
**NOT TO BE MISSED!**

Scheduled demonstrations of the latest online products for Greenwood Publishing Group at ACRL, March 2009. Booth #1106

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6:00pm

**The American Indian experience**

7:00pm

**POP CULTURE UNIVERSE**

9:30 am

**Daily Life Online**

10:30 am

**Greenwood Digital Collection**

11:30 am

**AFRICAN AMERICAN experience**

**LATINO AMERICAN experience**

1:00 pm

**The American Indian experience**

2:00 pm

**Daily Life Online**

3:00 pm

**POP CULTURE UNIVERSE**

4:00 pm

**The American Indian experience**

Free gift at the end of each demonstration and a chance to win an iPod!
WATCH & WIN!

Join us at ACRL as we present ABC-CLIO History Reference Online, with access to 600+ award-winning reference titles available in a single online platform.

Prize drawings at the end of each presentation!
| Table 13 | Emerging Technologies Librarians: Flexible Definitions and Strong Connections  
Facilitator(s): Claire Holmes, Research and Instruction Librarian, Towson University; Carissa Tomlinson, Emerging Technologies Librarian, Towson University; Carrie Bertling, Emerging Technologies Librarian, Towson University |
| Table 14 | Exploring “New” Leadership in Libraries: Assumptions, Perspectives, and Ideas  
Facilitator(s): Carol Shepstone, Library Director, Mount Royal College; Patricia Moore, Assistant University Librarian-Systems, Carleton University |
| Table 15 | Fishing for Insight: Librarians Using the Rochester Model of Ethnographic Inquiry into Student Research  
Facilitator(s): Marilyn R. Pukkila, Head of Instructional Services, Colby College Libraries |
| Table 16 | Fishing for Opportunity: Developing and Leveraging Campus Partnerships for Faculty Outreach  
Facilitator(s): Uta Hussong, Science Librarian, Oregon State University; Katy Sullivan, Assistant Head of Reference, University of Maryland-Baltimore County |
| Table 17 | From Instruction Traditionalist to Learning Facilitator: Exploring New Heights of Student Engagement  
Facilitator(s): Penny Hecker, Reference and Instruction Librarian, Southeastern Louisiana University; James Lovitt, Reference and Instruction Librarian, Southeastern Louisiana University |
| Table 18 | How Do You Use Technology to Teach Library Skills to Distance Students?  
Facilitator(s): Judith Green, Instruction and Reference Librarian, University of Alaska-Anchorage; Kathy Murray, Head, Alaska Medical Library, University of Alaska-Anchorage |
| Table 19 | Information Literacy 2.0 Pecha Kucha: Lightning Round Discussion of the Best, Newest, Most Innovative Ideas for the 21st Century  
Facilitator(s): Camille Andrews, Public Services Librarian, Albert R. Mann Library |
| Table 20 | Internationalizing the Academic Library  
Facilitator(s): Christopher Shaffer, Director, Troy University-Dothan; Lisa Vardaman, Troy University; Donna Miller, Troy University |
| Table 21 | Leading From Where You Are  
Facilitator(s): Katherine O’Clair, Assistant Librarian, Arizona State University |
| Table 22 | Liaison Librarians in the 21st Century—Let’s Talk!  
Facilitator(s): Irene Ke, Director, Library Instruction and Information Literacy Program, University of Houston; Alex Simons, History, Political Science and Gov. Doc. Librarian, University of Houston |
| Table 23 | Libraries and Student Success  
Facilitator(s): Sherre Harrington, College Librarian, Amherst College; Norma Friedman, Professor of Business and Social Sciences, Indiana Tech University |
| Table 24 | Library Liaisons: Customer Service Reps to Faculty  
Facilitator(s): Peggy Ridlen, Reference/Instruction Librarian, Fontbonne University |
| Table 25 | Long Live the Flame or A Brief Candle, Indeed?  
Facilitator(s): Nathan Bomer, LRC Supervisor/E-Resources Librarian, Tulsa Community College |
| Table 26 | Making Yourself Known in the Academia–Ways to Infiltrate  
Facilitator(s): Mary E. Moylan, Reference Coordinator, Department Chair, Weinberg Memorial Library |
| Table 27 | Media Collections in the 21st Century Library: Minimize Challenges, Maximize Opportunities  
Facilitator(s): Amanda Hornby, Undergraduate Instruction Coordinator/Reference and Instruction Librarian, University of Washington; John Vallier, Head of Distributed Media Services, University of Washington |
| Table 28 | National Collaborations to Face the Challenges of Subject Specific Grey Literature  
Facilitator(s): Gayle Willard, Director/Professor, Kansas State University; Vicki Craft, Head, Animal Health Library, Washington State University |
| Table 29 | Parallel Universes: Aligning Performance Review with Promotion and Tenure  
Facilitator(s): Marianne Ryan, Associate Dean for Learning, Purdue University; Maribeth Slebdonik, Biomedical Sciences Information Specialist, Purdue University |
| Table 30 | Patron-Driven Acquisitions and Patron Customization of their Research Environment  
Facilitator(s): James Galbraith, Associate Product Manager, OCLC |
| Table 31 | Pushing the Envelope: Using LibGuides Software to Create Library Guides and Other Purposes  
Facilitator(s): Angela Horne, Director, Management Library, Cornell University Library |
| Table 32 | Research Consultations: Helping Students Cast a Net for Information  
Facilitator(s): Sarah Frye, Public Services Librarian, Miami University, Middletown Campus |
| Table 33 | Rethinking the Subject Specialist: Academic Librarianship in an Increasingly Interdisciplinary University  
Facilitator(s): Juliann Couture, Social Sciences Librarian, Arizona State University; Melissa Guy, Social Sciences Librarian, Arizona State University |
| Table 34 | Scaling the Heights of Effectiveness and Inclusion When Hiring: Re-envisioning Efficiency and Outcomes During the Academic Librarian Search Process  
Facilitator(s): Michael Pasqualeoni, Communications Librarian, Syracuse University Library |
| Table 35 | Engaging Undergraduate Students with Special Collections and Archives  
Facilitator(s): Nancy Magnuson, College Librarian, Goucher College; Susan Swords Steffen, Director of the Library, Elmhurst College |
Table 36 So What Do We Do About Reference?
Facilitator(s): Jennifer McKinnell, Acting Head of Public Services, Health Sciences Library, McMaster University

Table 37 Social Technology Lessons Learned From The Obama '08 Campaign
Facilitator(s): Alexia Hudson, Reference and Instruction Librarian, Penn State-Abington

Table 38 Student Advisory Groups: Getting One Started and Keeping It Moving
Facilitator(s): Elizabeth Ten Have, Head, Information Services, Haggerty Library-Drexel University

Table 39 Taking Library Staff Training and CE Online: WebJunction.org Comes Out in Seattle!
Facilitator(s): Michael Shapiro, Partner Development Manager, WebJunction; Kit Grening, Partner Development Manager, WebJunction

Table 40 Cancelled

Table 41 The Use of Screencasts in Reference
Facilitator(s): Steve Frye, Senior Academic Librarian, University of Wisconsin-Madison

Table 42 To Tech or not to Tech: Lessons Learned about Technology Support in the Learning Commons
Facilitator(s): Brad Petitlis, Instructional Technologist, Loyola University-New Orleans; Alicia Hansen, Music and Instruction Coordinator, Loyola University-New Orleans

Table 43 Transforming Students from Copyright Clueless to Copyright Compliant: Collaborative Creation of Best Practices
Facilitator(s): Dorothy Glew, Reference Librarian/Coordinator of Instruction, Moravian College

Table 44 Using the Slipstream: Increasing Library Effectiveness by Leveraging the Resources of Other Campus Units
Facilitator(s): Anna Gold, Associate Dean for Public Services, Robert E. Kennedy Library; Jeanine Marie Scaramozzino, College of Science and Mathematics Librarian, Robert E. Kennedy Library; Steven Gass, Associate Director for Public Services, MIT Libraries

Table 45 Web-Based Information Literacy Modules: Summarization and Evaluation
Facilitator(s): Jose Montelongo, Senior Assistant Librarian, California Polytechnic State University

Table 46 What’s in Your Inventory? Sharing Strategies for Teaching and Learning in a Virtual World
Facilitator(s): Pamela Jackson, Information Literacy Librarian, San Diego State University Library

Table 47 Why Didn’t I Think of That? Finding Innovation in Your Library
Facilitator(s): David Dahl, Emerging Technologies Librarian, Towson University

Table 48 WorldCat Collection Analysis for Community College Libraries

Table 49 Writing Rubrics Right: Avoiding Common Mistakes in Rubric Assessment
Facilitator(s): Megan Oakleaf, Assistant Professor, Syracuse University

Table 50 Serving Two Masters: Reflections on Tenure Track Librarianship
Facilitator(s): Lisa Massengale, Assistant Information Services Librarian/Assistant Professor, University of Illinois-Chicago; LaVerne Gray, Assistant Reference Librarian/Assistant Professor, University of Illinois-Chicago; Tammy Hampton, Assistant Special Collections Librarian/Assistant Professor, University of Illinois-Chicago

12:30 -1:30 p.m.
Poster Sessions
EXHIBIT HALL 4D
P1. The Library Makes its Small Screen Debut: Using the iPod Touch to Trial Library Services on Mobile Devices
Learn how librarians at the University of Houston used the iPod Touch to deliver and enhance library services. This pilot project explored the use of the iPod Touch as an alternative mobile reference device and as a test screen for the delivery of library resources and services in a mobile device environment.
Presenter(s): Robin Dasler, University of Houston; Veronica Arellano, University of Houston

P2. Where Is Everybody?
Have you ever wondered where students were and how they spent their time on campus? What facilities did they use? What did the students do in the library? This poster session will present survey results regarding students’ activities and use of various learning spaces and facilities on campus, including library resources and services. The findings will help administrators and faculty form new visions for campus and library facilities and learning spaces.
Presenter(s): Zhonghong Wang, Long Island University; Martin Zimerman, Long Island University

P3. Cultivating Quality Collaboration
What are the best practices and underlying fundamentals for successful librarian, faculty, and technologist collaboration? Do collaborative best practices differ among liberal arts colleges, community colleges, and research universities? This panel reports on the outcomes of the Cultivating Quality Collaboration grant project undertaken by Beloit College, Earlham College, and Lawrence University with funding from the National Institute for Technology and Liberal Education. Learn about the project findings and projects underway at participating institutions.
Presenter(s): Julie Fricke, Lawrence University; Neal Baker, Earlham College; Lisa Viezbicke, Beloit College
P4.  Outreach Connections: Native Health Information
Learn about a wiki for sharing health information promotion and training experiences among those who work with Native health professionals and who serve Native communities.
Presenter(s): Susan Barnes, Outreach Evaluation Resource Center, University of Washington

P5.  Circulating Video Collections Encompass Rare Material that may Need Preservation
This session describes recent and upcoming research that identifies large numbers of rare videos in circulating academic library collections. After tracing the methodology of the studies, it offers up suggestions that libraries might take, including identifying materials that are likely to go out of print, developing preservation specialist skills in handling video, techniques for minimizing collection deterioration, working cooperatively on preservation with other libraries, pushing the limits of copyright law, etc.
Presenter(s): Howard Besser, New York University MIAP Program

P6.  Re-envision Subject Guides? A Snap with Library à la Carte!
Oregon State University (OSU) Libraries tossed out our old subject guides and re-imagined them as dynamic, interactive, and user-centered. We adapted our freely available open source tool, Library à la Carte, and created guides that appeal to students by including Web 2.0 applications alongside traditional library resources. OSU librarians easily make, update, and publish guides. The guides are an inviting entrée for students new to disciplinary research. New subject guides were released in fall 2008.
Presenter(s): Jane Nichols, Oregon State University; Alison Bobal, Oregon State University; Laurie Bridges, Oregon State University; Valery King, Oregon State University

P7.  Googling at the Speed of Light: Competition and Fun in the Library
With the Digital Literacy Contest, the Brown University Library set out to give students a fun way to realize how much they don’t know about the information landscape. While we achieved that goal, the additional outcomes were even more revealing. Creative marketing helped drive the event’s success with students who had not previously participated in library events. We’ll share an overview of the process and the data collected will help guide future services.
Presenter(s): Sarah Bordac, Brown University Library; Ned Quist, Brown University Library; Ron Fark, Brown University Library

P8.  Get It to Go: Testing the Usability of Online Library Tutorials
Librarians may spend hours creating online instructional materials for library users. But are these tutorials useful? Do tutorials teach the things they need to know, when they need to know them? Are the tutorials navigable and understandable? This poster session will visually represent the results of a usability study on University of Illinois online library tutorials and present guidelines on how to conduct a simple usability study to assess online instructional materials.

P9.  When Diversity is Too Much: New Librarians of Color and Expectations for Involvement in Library Diversity Initiatives
This poster session will present the results of an anonymous survey that allowed over 200 librarians of color to freely comment on their positive and negative experiences with diversity initiatives, residency programs, and other workplace diversity expectations. The respondents’ comments provide a new view of the impact diversity initiatives may have on some librarians of color.
Presenter(s): Deborah Lilton, Vanderbilt University; Pambanisha King, Auburn University Libraries; Kawanna Bright, North Carolina State University Libraries

P10.  Reeling Them In: Extending the Profession’s Diversity through Undergraduate Engagement
The University of Wisconsin-Madison Libraries are fostering a more diverse profession by exposing undergraduate students from historically underrepresented groups to careers in information professions. The “Information Specialist Internship Program” (ISIP) is a two-year experiential learning opportunity providing both mentoring and work experience. Learn from program participants how to establish and sustain an internship program in your library, and see examples from interns about how ISIP helped them better understand (and enjoy!) working in information services.
Presenter(s): Jeanne Witte, University of Wisconsin-Madison; Carrie Kruse, College Library, University of Wisconsin-Madison; Lisa Saywell, University of Wisconsin-Madison; Roy Brooks, University of Wisconsin-Madison

P11.  Integrating Virtual and Physical Games: Library Instruction in a Small Academic Library
Millenial students cheerfully spend a great deal of time and mental energy learning while playing video games. In an effort to tap into this joy of learning, simple Flash games were created that mixed virtual and physical activities in the physical library. Guided discovery, teamwork, rewards in the form of points, and, above all, a good story make instruction game-like. Students absorbed more information and had fun.
Presenter(s): Mary Broussard, Lycoming College

P12.  Building the VALE Virtual Last Copy Collection
Members of the VALE Academic Library Consortium in New Jersey will report on the innovative VALE Last Copy Collection (VLCC) project, which uses disparate integrated library systems’ circulation, cataloging, and collection management functionalities to identify unique items in their circulating collections, then tag, monitor, and track them cooperatively through the single interface of the virtual VALE Last Copy Collection in the JerseyCAT Union Catalog.
Presenter(s): Mary Mallory, Montclair State University; Denise Brush, Rowan University Libraries

DAILY SCHEDULE
P13. Sustainable Digitization by Students: How Undergraduate Students, Librarians, and Archivists Collaboratively Planned and Implemented the Digitization of Archival Photographs
Librarians, archivists, and undergraduate students from several disciplines collaboratively planned and implemented the digitization of photograph collections from the Earlham College Archives. In addition to the digital collection, the collaborators also documented their process and wrote a guide that provides a framework for continuing cooperative work between archives, libraries, and campus libraries. Our project demonstrates the underutilized potential of undergraduate students in working with professionals to expand digitization and other technical projects in creative and sustainable ways.
Presenter(s): Jonathan Cope, College of Staten Island-CUNY

P14. Using Collaboration and Communication to Introduce Online Students to the Library
As the library coordinator and only librarian for the University of Illinois Global Campus, I rely heavily on collaboration and communication with my colleagues to assist online students. Through communication and collaboration with our course designers, instructional support staff, help desk, faculty, and campus librarians, I have been able to include tutorials, cheat sheets, and guides in 75 percent of our courses. In September, about 50 percent of new students attended an optional library orientation.
Presenter(s): Eileen Cable, University of Illinois Global Campus

P15. Whoa! The Shelves Move! (And other cool things about your library that K-12 students need to know about your library)
As a library system at a land-grant institution, Kansas State University Libraries are committed to reaching our beyond our campus to community members, including K-12 groups. This poster session will outline the growth and development of our K-12 outreach program, including how we market our unique services to the K-12 community. We will also share lessons learned, including ways to get a program up and running without additional staff or budget resources.
Presenter(s): Tara Coleman, Kansas State University Libraries; Jenny McCraw Dale, Kansas State University Libraries

P16. Serving the Information Literacy Needs of the Distance Learner with Virtual Instruction
This poster session will provide a demonstration of Adobe Connect and how it has been used to create and conduct Virtual Library Orientations at Cuyahoga Community College. Tips on effective use of the software and techniques to increase Web-based student success in library research will be offered. Recent theory on the use of virtual software in education will be identified, and discussion on suggested applications of the software will be promoted.
Presenter(s): Nancy Connor, Cuyahoga Community College

P17. Critical Thinking Exercises for the One-Shot Library Instruction Session
How does a library instructor teach new college students to think critically about information in a one-shot library instruction session? This session will share some critical thinking exercises that Jonathan Cope uses in one-shot library instruction sessions for college freshmen. These exercises introduce students to how the academic community sees information, and how this differs from how information is seen outside of academia—this distinction being a key prerequisite of critical information literacy.
Presenter(s): Jonathan Cope, College of Staten Island-CUNY

P18. The Library in Focus: Casting a Net over First-Year Students
The Focus program at Duke University is a unique learning opportunity that allows first-year students to collaborate with librarians, faculty, and students as they explore multidisciplinary topics from the humanities, natural sciences, and social sciences. The university casts its net with small classes, extracurricular excursions, group learning, and frequent contact with faculty and librarians to provide students in the Focus program with unique intellectual and social experiences that have an enduring positive impact.
Presenter(s): Linda Daniel, Duke University; Joline Ezzell, Duke University

This poster outlines a conceptual framework that libraries can use to plan successful shifts or moves, informed by best practices and research, as well as by our own experiences. Here is what we learned:
1) Plan ahead. 2) Follow the best practices of project management. 3) Involve your experts—your staff—early in the process. 4) Communication can never be overemphasized.
Presenter(s): Laura Davis, University of Washington; Mary McDonald, University of Washington

This poster session will examine the process used to deliver thousands of articles, documents, books, and videos to students and faculty who are located around the world, including those studying abroad in active war zones.
Presenter(s): Suzanne Eichler, Embry-Riddle Aeronautical University; Ellen Dewkett, Embry-Riddle Aeronautical University

P21. Buy Low, Sell High, Get in Now: Low-Stakes/Low-Investment Information Literacy Initiatives Pay Off Big
A collaboration at Trinity University between the department of academic affairs, first-year seminar instructors, the department of student life, and the library resulted in a new student orientation program that prompted incoming students to read a common book and complete an information literacy assignment before starting classes. Learn how successes related to this low-stakes/low-investment approach contributed to Trinity University’s broader information literacy objectives across the curriculum.
Presenter(s): David Wilson, Trinity University-Coates Library; Jeremy Donald, Trinity University-Coates Library; Steven Hoover, Trinity University-Coates Library
DAILY SCHEDULE

SATURDAY, MARCH 14, 2009

P22. See the Search: Using Visual Methods to Teach the Research Process
Once considered the province of artists or K-12 educators, visual methods for teaching are experiencing a resurgence in higher education. Through Web 2.0 technologies, visual search engines, and information visualization, the process by which research strategies are taught in any discipline can be enhanced by introducing visual elements into information literacy instruction. Examples of student work will be shared, in addition to students’ perspectives on the benefits of learning the research process through visual methods.
Presenter(s): Carrie Donovan, Indiana University Libraries

P23. Cognitive Styles and User Acceptance at Virtual Library Communities
This project used a cognitive style survey from Kirton’s Adaption-Innovation Inventory and a user acceptance survey from Davis’s Technology Acceptance Model to explore how library users’ self-reported cognitive styles impact their sense of community in Second Life, and how library users’ self-reported cognitive styles impact their acceptance of using Second Life. One hundred seventy students from a southwestern state university were demonstrated Second Life information services and participated in this study.
Presenter(s): Yunfei Du, University of North Texas

P24. Collaboration Between Marketing Students and the Library: An Experiential Learning Project to Promote Reference Services
Learn how librarians in a private, liberal arts school successfully collaborated with two business marketing classes to better understand how to promote reference services to students. Student-generated surveys and marketing ideas proved useful for making changes to the library’s reference services and for promoting the service, resulting in an increase in reference transactions between students and librarians. In addition, students experienced a “real-life” marketing challenge.
Presenter(s): Lynda Duke, Illinois Wesleyan University; Jean MacDonald, Illinois State University

P25. Enhancing Pedagogy Through Technology: Using Beyond Question and RefWorks to Engage Students in Information Literacy Across the Curriculum
Do students in your library instruction sessions roll their eyes and say, “We’ve done this before!” or “Does this really apply to my major?” Are you searching for ways to engage students and promote dynamic, collaborative learning throughout their college years? Come hear how two librarians from Augustana College (Illinois) addressed these issues by combining unique pedagogical methods with the innovative technological tools Beyond Question and RefWorks.
Presenter(s): Anne Eare, Augustana College, Thomas Tredway Library; Amanda Makula, Augustana College, Thomas Tredway Library

P26. Get It When You Need It! A Faculty/Librarian Mashup Delivers Streaming Instruction at the Point of Need
A true mashup of Library and English Composition faculty at Boise State University have collided to create a series of streaming tutorials tailored to support student research and writing projects in English Composition 102. This poster session will describe how the library research tutorials have been developed, deployed, used, and assessed.
Presenter(s): Sara Seely, Boise State University Libraries; Thomas Peele, Department of English, Boise State University; Heidi Estrem, Department of English, Boise State University

P27. The Library: Uncatalogued—Using Video for Library Instruction
Video is everywhere from iPods to YouTube. Our library is capitalizing on this trend by creating videos for students, faculty, and staff. The Library: Uncatalogued was created using an $800 grant, a Mac, and a lot of volunteers. See what it takes to make a film that won’t put your students to sleep or push your budget into the red.
Presenter(s): Anika Fajardo, College of St. Catherine

P28. Redefining Information Literacy: Information Ethics in First-Year Seminar
Traditional information literacy instruction has focused on research, with little emphasis on information ethics. However, today’s Web-savvy students must not only be trained in conducting research, but also at navigating the ethical boundaries for the use of others’ information, and for the creation and use of their own information. To this end, library faculty at Pacific University have developed an interactive information ethics workshop that is offered as part of the First-Year Seminar.
Presenter(s): Isaac Gilman, Pacific University; Lynda Irons, Pacific University

P29. EthnoMed: A Case Study of the Evolving Role of Librarians in Collaborating with Faculty to Produce and Disseminate Health-Related Information
Our poster will describe the evolution of EthnoMed from text-based content supported by a semi-structured database to a collection of multimedia materials contained within a Plone-based content management system: the challenges, the technologies used, the expansion of the collaborative groups involved, and the changing role of the library and librarians to support these efforts.
Presenter(s): Amy Harper, University of Washington; Ann Whitney, University of Washington; Ellen Howard, University of Washington

P30. Outreach and Integration of Subject Specific Information Literacy in the Sciences
The library is a campus entity that is both independent yet connected to every facet of curriculum on campus. This poster addresses the challenging issues of communicating with academic units as well as developing curriculum where information literacy is fully integrated as part of regular class work.
Presenter(s): Sean Stone, Drake University
SATURDAY, MARCH 14, 2009

1:30–2:30 p.m.
Contributed Papers

Pair One
ROOM 618-620
Academic Library Support Staff Competencies: What should support staff know and be able to do?
This research reports on data from a recently disseminated survey of academic and public librarians and library support staff. The presentation describes what professional competencies respondents considered most (and least) important for support staff. It shows what are the most-highly rated items overall, and examines areas where opinions differed the most, comparing academic and public libraries, and support staff, MLS, and director respondents. Connected to the ALA Library Support Staff Certification Project.
Presenter(s): Rachel Applegate, Assistant Professor, Indiana University-Purdue University Indianapolis

Improvisational Theater as a Tool for Enhancing Cooperation in Academic Libraries
Improvisational theater suggests new ways to understand work and organization in academic libraries. More importantly, it provides specific techniques that can enhance cooperation and promote flexibility and creativity. Learn the basic principles of theatrical improvisation from a librarian who performs in professional improv theater. Learn how libraries can benefit from improvisation training and the purposeful and routine use of improv skills.
Presenter(s): Anthony Stamatoplos, Associate Librarian, Indiana University-Purdue University Indianapolis

Pair Two
ROOM 615-617
ClimateQUAL: Organizational Climate and Diversity Assessment
This paper reports the latest research from a multiyear research project to develop an internal staffing survey measuring organizational climate. An internal staffing survey, originally developed and applied in 2000 at the University of Maryland and repeated every four years, was implemented at five additional libraries in 2007 and another ten libraries in 2008. This paper reports on the refinement of the Organizational Climate and Diversity Assessment (OCDA) protocol and the resulting ClimateQUAL service.
Presenter(s): Martha Kyriillidou, Director of Statistics and Service Quality Programs, Association of Research Libraries; Charles Lowry, Executive Director, Association of Research Libraries; Paul Hanges, University of Maryland

Replication of the OCLC Perceptions Study: The Experience of Two Academic Libraries
Two academic libraries replicated the OCLC Perceptions study. The speakers will present their findings comparing and contrasting their local results with the global OCLC survey and with each other. The findings indicate that type of institution and student demographics dramatically affect the responses and should drive local service decisions rather than relying on global aggregate data.
Presenter(s): Lynn Sutton, Director, Z. Smith Reynolds Library, Wake Forest University; Rosann Bazirjian, University of North Carolina-Greensboro

1:30–2:30 p.m.
Panel Sessions
Reference Area Redesign: Do It Yourself on a Budget through the Use of 3-D Modeling Software
ROOM 605-607
Be your own designer! Using the talents of your staff and easy-to-learn 3-D modeling software, a library redesign can be implemented under tight deadlines and at substantial savings. Reducing reference collection shelving to improve site lines and adding additional tables for laptops to increase wireless usage are easy solutions. Improve the space, improve the place!
Presenter(s): Monique Andrews, Wayne State University; Rhonda McGinnis, Wayne State University; Mike Sensiba, Wayne State University; Mike Hawthorne, Wayne State University; Crystle Martin, University of Wisconsin-Madison

Mapping Your Path to the Mountaintop: Planning Where You Want To Be In Your Career
ROOM 608-610
Are you wondering where you should be at this point in your career? Do you have a plan to get where you want to go? Four librarians at different stages in their careers will share best practices for establishing paths that lead to clear destinations. Comparing one’s career to other librarians is an exercise in frustration. Learn how to forge an individual path for getting to the peak of your library career.
Presenter(s): Steven Bell, Associate University Librarian, Temple University; John Shank, Instructional Design Librarian, Penn State University-Berks; Brian Mathews, User Experience Librarian, Georgia Tech Library; Lauren Pressley, Instructional Design Librarian, Wake Forest University

Eight is Enough in Oregon: State and Local Collaborations Towards a Set of Shared Information Literacy Proficiencies
ROOM 611-614
Urban college students take classes all over town, but does information literacy (IL) mean the same thing at our neighbor institutions? Hear about collaborations in one state, and its biggest city, to articulate eight IL proficiencies for all students ready to begin upper-level coursework. Is this discussion happening where you live? Find out how to get the statewide conversation started, and discuss ideas for drafting shared IL outcomes at the local level.
Presenter(s): Anna Montgomery Johnson, Faculty Librarian, Instruction Coordinator, Mt. Hood Community College; Robert Schroeder, Instruction Librarian and Coordinator of Information Literacy, Portland State University; Michele Burke, Chemeketa Community College; Torie Scott, Portland Community College-Cascade Campus
Get It While It’s Hot: Developing Data Services in the Academic Library
SHERATON SEATTLE HOTEL, BALLROOM AB
As the information world evolves, the skills, expertise, and job titles and duties of librarians change with it. Today, data, GIS, and metadata experience are requirements appearing in job descriptions. This session will bring together academic librarians in newly created data librarianship positions to discuss our position mandates and our challenges. Presenters will pay particular attention to the acquisition and use of technology, concluding with how librarians can assess and meet their users data needs. 
Presenter(s): Lynda Kellam, Data Services and Government Information Librarian, University of North Carolina-Greensboro; Sheree Fu, Data Services Librarian, Claremont University Consortium; Susan Metcalf, Western Carolina University

Widening the Net: A Research-Based Collaboration to Foster Success Among At-Risk Learners
SHERATON SEATTLE HOTEL, BALLROOM CD
At-risk students are of particular interest to academic librarians; they typically enter college with fewer strategies and behaviors necessary for success. At the University of Wyoming, a learning community model, as well as primary research into student reading habits and behaviors, is helping librarians more successfully meet students needs. We invite participants to think with us about how this information can be useful within their local communities and their own student populations. 
Presenter(s): Kaisja Calkins, University of Wyoming; Rick Fisher, Lecturer, University of Wyoming

1:30–4:30 p.m.
Workshops
Managing Assessment Projects in the Real World
ROOM 2AB
Libraries have felt the assessment buzz in recent years. Assessment is best when done early and often; in the real world, projects may fall short of this goal. Time constraints often push assessment to the margins of a project. This workshop will teach librarians to design an assessment project plan through the principles of good project management. Participants will learn to structure and define assessment projects, overcome challenges, and become familiar with project management softwares. 
Presenter(s): Jennifer Rutner, Program Coordinator for Marketing and Assessment, Columbia University Libraries; Joanna DiPasquale, Web Developer, Columbia University Libraries

Scholarly Communication 101: Starting with the Basics
ROOM 3AB
A structured, interactive overview of the scholarly communication system to underpin individual or institutional strategic planning and action. Four modules will focus on new methods of scholarly publishing and communication, copyright and intellectual property, economics, and open access and openness as a principle. Appropriate for those with new leadership assignments in scholarly communication as well as liaisons and others who are interested in the issues, and need foundational understanding.

Standing on the Edge
SHERATON SEATTLE HOTEL, WILLOW ROOM
Each of us sees, feels, and thinks of different imagery when we read the phrase Standing on the Edge. And so it is with CHANGE. In the workshop, you will gain an enhanced understanding of how you react to change personally and techniques that can help you play an effective, proactive role in change. You will also be equipped with models to develop change plans that create a more agile organization. 
Presenter(s): Elaine Jennerich, Director, Organization Development and Training, University of Washington; Sue Baughman, Assistant Dean for Organizational Development, University of Maryland

2:45–3:45 p.m.
Poster Sessions
EXHIBIT HALL 4D
P1. Casting a Net at “The Beach”: A Comparative Study of On-Site Office Hours in Academic Departments
Learn how four librarians at California State University-Long Beach, commonly known as “The Beach,” conducted a comparative study of on-site office hours. Models explored include: 1 librarian for an entire college; 1 librarian for an individual department; 2 librarians serving two different departments/same college. The purpose of the study is to determine which model works best in terms of service efficiency, number of students served, and increased collaboration with department faculty. 
Presenter(s): Susan Luévano, California State University-Long Beach; Eileen Wakiji, California State University-Long Beach; Eileen Bosch, California State University-Long Beach; Hema Ramachandran, California State University-Long Beach

P2. Library Instruction Assessment: From Buzz of Concern to Hum of Accomplishment
University of Idaho faculty developed broad learning outcomes in 2006, requiring departments to create assessment plans. Resulting campus buzz indicated concern about translating concepts into measurable activities. Consulting with, and working within the same framework as other departments, instruction librarians developed outcomes, activities, and performance targets to measure student learning in information literacy. We show the challenges of developing achievable activities and outline the plan’s yearlong cycle (FY2007-08), including examples of tools, procedures, and rubrics. 
Presenter(s): Diane Prorak, University of Idaho; Nancy J. Young, University of Idaho
P3. Connecting Communities through Partnership: Developing and Supporting a Certificate in Technology-Enhanced Teaching
Presents partnership efforts that developed and support a Certificate in Technology-Enhanced Teaching. The certificate is a professional development program for faculty and teaching assistants that encourages instructors to explore educational technologies and to practice and assess technology-enhanced teaching and was developed through a strategic collaboration of three campus units: the Center for Teaching Excellence; Educational Technologies, a division of Campus Information Technologies and Educational Services; and the University Library. 
Presenter(s): Lisa Hinchliffe, University of Illinois; Leslie Hammersmith, University of Illinois - CITES Ed Tech; Cheelan Bo-Linn, University of Illinois-Center for Teaching Excellence

P4. Repurposing a Legacy Digital Collection: The H. D. Carberry Collection of Caribbean Studies at the University of Illinois-Chicago Library
Pilot projects sometimes leave digital collections unincorporated with ongoing digitization efforts. Leveraging the work time and knowledge invested within pilot projects at little further cost in time or money is a consideration when budgets are tight. Images from the Carberry Collection of Caribbean Books cover digitization project illustrate how the University of Illinois-Chicago Library is re-purposing the legacy images and metadata to fit with ongoing digital imaging efforts and make the materials more accessible to users. 
Presenter(s): Peter Hepburn, Digitization Librarian and Assistant Professor; University of Illinois-Chicago Library

P5. Moving Open Access into Open Source: Transitioning an Open Access Journal into the Open Journal Systems Journal Management System
From 1994 to 2008, the University of Idaho Library published the Electronic Green Journal, a peer-reviewed, cross-disciplinary open access journal on environmental issues. In 2007 the editorial board decided to transition the journal into an open source journal management system. Sharing our own successes and setbacks, this session provides practical information on both creating and maintaining an open access journal using a journal management system. 
Presenter(s): Ben Hunter, University of Idaho

P6. Beyond Leisure Reading: Garnering Support for Comics Scholarship from Your Academic Library
Comics scholars have an increased need for convenient access to systematically organized collections of printed materials. 
This poster illustrates academic libraries successes and failures recognizing and fulfilling research needs. Challenges addressed include: long-held perceptions and misconceptions librarians and scholars have of each other; the librarian community’s “conventional wisdom” on comics; measuring the varying levels of comics scholarship at diverse institutions; and issues surrounding acquiring, cataloging, and preserving comics in an academic setting. 
Presenter(s): Poliana Irazarry, Temple University Libraries; Joshua Roberts, The University of the Arts

P7. Library as Place . . . But Where Is This Place???!!!
This poster session will describe the authors' thoughts and findings on the concept of “library as place,” as informed by their experience of building and operating libraries in the virtual world environment, Second Life. Several different types of virtual libraries will be presented: community libraries, university libraries, and libraries in educational immersive environments. 
Presenter(s): Caroline Kent, Harvard University; J.J. Jacobson, JSTOR

P8. Thematic Programming - An Outreach Superhero
Faster than a Google search. More powerful than a Boolean operator. Able to reach students in a single handout. Look, in the Library. It’s an idea. It’s a plan. It’s Thematic Programming! Yes, it’s a theme, a vehicle of communication that comes to the library with powers and abilities far beyond those of mundane bibliographic instruction. Theme, disguised as mild-mannered objects encountered every day, fights the never-ending battle for learning, growth, and understanding! 
Presenter(s): Noa Kaumeheiwa, Temple University Law Library

P9. From the Rockies to the Volga: A Partnership between Librarians at the University of Wyoming and Saratov State University
Join us as we take you on a tour of the cities of Moscow, Saratov, and St. Petersburg, Russia, and their academic libraries. We’ll share with you the collaborative projects we’ve developed with Saratov State University librarians over the past three years. We’ll also reveal what we’ve learned about Russian academic libraries, the role of librarians, and the Russian Library Association. 
Presenter(s): Jamie Kearley, University of Wyoming Libraries; Jennifer Mayer, University of Wyoming Libraries

P10. Guides to Go: Using LibGuides to Deliver Information
Today's millennial students set high expectations for academic libraries. It is not just enough for the library to own the resources, librarians must explore new ways to deliver those resources to engage their patrons. This session will illustrate how LibGuides can be successfully incorporated into a library Web site, provide an overview of guide creation and use, and generate opportunity for participants to brainstorm fresh ideas on how LibGuides could be used in their libraries. 
Presenter(s): Diane Schrecker, Ashland University; Sara Klink, Ashland University; Kathryn Venditti, Ashland University

P11. From Static to Dynamic: Using LibGuides to Create Discipline-Specific Research Guides at West Virginia University Libraries
Current West Virginia University Libraries Web-based Subject Guides are static bibliographies. They do not allow students and faculty to navigate library resources from a single subject-specific access point or to interact with a librarian in real time. Nor do they allow librarians to customize or update information quickly in response to user needs or suggestions. Creating dynamic, interactive LibGuides pages will give students a contextualized research tool that promotes discipline-specific information literacy skills. 
Presenter(s): Noel Kopriva, West Virginia University Libraries
P12. Course Management Systems: Strategies for Embedded Librarianship
In an age of increased online and distance learning, course management systems such as eCollege and Blackboard offer new ways for librarians to meet and interact with students. This poster will illustrate successful examples of asynchronous library reference and instruction within the course management system at the University of Wyoming. It will also describe how to collaborate with stakeholders and instructors to become an embedded presence in online courses.
Presenter(s): Cass Kvenild, University of Wyoming

P13. Insights into the Cultivation and Sustainability of Academic Library Digitization Programs: Success Factors and Challenge Threats
This poster presents a dual approach of case study and research survey to investigate the complex factors in sustaining long-term academic library digitization programs. Results from a summer 2008, 26-question survey administered to all ARL libraries (response rate = 33%), combined with analysis of one library's efforts to revitalize its digitization program reveal several factors determining the success of digitization programs, including support from administration, development of staff skill sets, funding, and strategic planning.
Presenter(s): Cory Lampert, University of Nevada-Las Vegas; Jason Vaughan, University of Nevada-Las Vegas

P14. Mining Raw Data from Instructional Activities
Libraries regularly collect data on a variety of library activities (such as circulation, reference, and instruction), but much of this data is left undigested. How can we make harder use of this data? One answer is to apply new data mining methods that search for valuable information in large volumes of data. This study presents one example of how general instructional data can be analyzed and repurposed for strategic planning of future user education programs.
Presenter(s): Angela Lee, University of Washington

P15. McCasland Digital Collection: Early Oklahoma and Indian Territory Maps
This poster will present the building of a digital map collection to preserve and make freely available the historic maps of Oklahoma. The poster will also discuss methods used, and just how effective they were.
Presenter(s): Robin Leech, Oklahoma State University; John Phillips, Oklahoma State University

P16. Capturing Online Students: Re-Tooling Library Services
As enrollment in online and distance courses grows, academic libraries cannot afford for out-of-sight students to be out-of-mind. This poster session offers a SWOT analysis of the National University Library's strategic planning initiatives on how to reach this virtual population. Ideas, tips, and tricks for re-tooling library services are addressed.
Presenter(s): Robin Lockerby, National University Library; Anne Marie Secord, National University Library

P17. Extending a Helping Hand: Information Literacy Assessment Collaboration for Psychology Majors
If you’re one of the many librarians faced with the daunting task of information literacy assessment, then this poster session is one you don’t want to miss! Stop by and find out how one new librarian’s meeting with the Psychology department chair led to a yearlong collaboration that resulted in the assessment of Psychology majors’ information literacy skills. You’ll find out what types of assessment methods were used, and just how effective they were.
Presenter(s): Melissa Mallon, University of Pittsburgh–Johnstown

P18. Distributed Digital Preservation: The MetaArchive Model
Universities now have a reliable model to use for digital preservation. The MetaArchive Cooperative has developed a distributed preservation network using LOCKSS, but separating preservation and access. Learn how to participate in the MetaArchive or take away knowledge to establish your own partnerships for secure distributed digital preservation. See the illustrated model, including technology, documentation, and collections preserved by the MetaArchive Cooperative and its offshoots.
Presenter(s): Gail McMillan, Digital Library and Archives, Virginia Tech; Monika Mevenkamp, Emory University

MacEwan’s College Book of the Year just keeps getting better and better! In this poster session, you will learn tips on successfully integrating a college-wide book into curriculum, actively promoting it through information literacy instruction, creating panel discussions, and incorporating strategies to enhance student, faculty and community involvement!
Presenter(s): Judy Moore, Grant MacEwan College

P20. Move Over YouTube, DIY Videos for Instruction and Learning
Impressed by the library-oriented videos seen on library homepages and on YouTube? Creating promotional or instructional videos is not outside the ability and resources of even the most time- and fund-strapped libraries. Come learn how to promote your library’s services and educate your patrons through short clips and sound bites. We’ll cover video project planning, development, filming, editing, and application as well as delineating costs, time, materials needed, support, and other relevant factors.
Presenter(s): Krystyna Mrozek, Colorado College; McKinley Sielaff, Colorado College

P21. Interrupted Lives: Community-Oriented Academic Library Exhibits
A librarian and an MLIS student collaborated to create Interrupted Lives, a library exhibit about Japanese American students and their university during the WWII mass incarceration of the Japanese American community. Through Interrupted Lives, the libraries brought the university community together to address a painful chapter in its past; in turn, the exhibit put a spotlight on the libraries. How can other librarians create a buzz about community and libraries through exhibits about relevant issues?
Presenter(s): Madeline Mundt, University of Nevada-Reno
P22. Librarians for Tomorrow—Reaching Out To Our Future
Does diversity matter? Recruiting and retaining library school students from underrepresented groups has been a challenge for the profession for decades. The Librarians for Tomorrow Grant supports 15 students in library school. Partners include San Jose State University, San Jose Public Library, National Hispanic University, and San Jose State University’s School of Library and Information Science. This session includes a review of the recent library literature regarding studies and initiatives to enhance recruitment and retention in the profession.
Presenter(s): Jeff Paul, Librarians for Tomorrow, San Jose State University

P23. Reference via Text Message: Building a Plurality Service Model
Reference service via text message (SMS) is more than a convenient option for user communities. It is a useful illustration of the post-virtual era in which academic libraries now operate. SMS is one among several modes of communication that users employ to ask reference questions, all of which are legitimate, none of which should dominate. Learning to respond in kind requires creativity, flexibility, and an explicit acknowledgment that libraries approach all modes of communication equally.
Presenter(s): Alexa Pearce, New York University

P24. Future Connections@KSL: Creating Tomorrow’s Workforce Through a Community Mentoring Program
Future Connections@KSL is a mentoring program that introduces high school students to the field of library science while teaching students research skills for lifelong learning and how to use library resources more effectively. Librarian and staff volunteers mentor students in a four-week collaborative learning and work experience, providing them with encouragement to complete high school while considering Case Western Reserve University as a college option and teaching them acceptable workplace behavior.
Presenter(s): E. Gail Reese, Case Western Reserve University

In 2007, faculty and staff at the Joyner Library at East Carolina University formed a committee to plan and oversee renovations of the unit’s electronic classrooms. Three specific areas for improvement were identified: technology, furnishings, and aesthetics. The project was highlighted by collaborations between the library, the campus computing department, and the university’s art school. The resulting space was cutting-edge electronically, aesthetically pleasing, and accommodating of a wide variety of presentation styles.
Presenter(s): Carolyn Willis, East Carolina University; Matthew Reynolds, East Carolina University

P26. FYI for FYE (Freshman Year Experience): Helping New Undergraduates Navigate Library Waters
While considerable resources and staff time are dedicated to supporting Freshman Year Experience (FYE) courses, traditional library orientation sessions frequently fail to engage students. To address these issues, the Auburn University Libraries developed a special FYE curriculum, featuring a menu of instruction options that range from library discovery tours in which student teams fill in blank library floor maps, to virtual discovery tours of the library’s homepage, to self-directed, point-of-need library tours available on Flickr and by podcast.
Presenter(s): Juliet Rumble, Auburn University Libraries

P27. Quizzing Students: Using Testing to Teach Reference Student Assistants
Training students who work at the Reference/Commons Desk is an ongoing process requiring a significant time commitment on the part of both the student and the librarian(s) responsible. This poster session demonstrates how quizzes can be the basis for in-depth training leading to reference student assistants with significant skills to serve library users.
Presenter(s): Susan Scott, The Ohio State University and Central Ohio Technical College at Newark

P28. Outreach Inside the Library: Attracting and Engaging Millennial Engineering and Science Students
This poster will display ways in which the Science & Engineering (S&E) Library at University of California—San Diego has capitalized on the values of Millennials to attract and engage undergraduates in science and engineering with inside-the-library exhibits and events. Appealing to characteristics of Millennials, the S&E Library showcases various types of student work, sponsors engaging and innovative library events, and freely experiments with new ways to draw students into the library.
Presenter(s): Susan Shepherd, University of California-San Diego

P29. Exploring e-Curation of Diatomscapes via Levels of Digital Curation and the DCC Curation Lifecycle Model
This poster session will explore how the three Levels of Digital Curation and the DCC Curation Lifecycle Model can be used as reference models for the e-Curation of Diatomscapes. It is the goal of this poster session to spark discussion and explore development of a digital curation profile for the Florida State University Biological Science research discipline.
Presenter(s): Plato Smith, Florida State University

This poster describes the composition, administration, and key findings of a 2008 national survey about technologies libraries are currently using to gather reference transaction data. In addition to identifying the prevalence of each method being used and summarizing respondents’ attitudes about those methods, the poster presents extensive data comparing paper-based methods to electronic methods. Key points of comparison include what data is being captured, how often it is captured, and how it is being used.
Presenter(s): Daniele Theiss-White, K-State Libraries; Jason Coleman, K-State Libraries
DAILY SCHEDULE

4:00–5:00 p.m.
Contributed Papers
Pair One
ROOM 605–607
The TIDES Experience: Texas and Beyond
Stephen F. Austin State University’s TIDES (Teaching, Images, and Digital Experiences) Program offers a digital gateway to historical, cultural, and scientific resources held in Texas and Mexican libraries, museums, archives, historical societies, private collections, state parks, and wildlife preserves. These resources (photographs, scanned documents and artifacts, video, and more) are accompanied by custom-made, standards-based curriculum material and are available to teachers, students, and researchers worldwide. The development and implementation of this library model will be discussed.
Presenter(s): Susan Clarke, Director of Digital Projects, Stephen F. Austin State University; Rachel Galan, Associate Director for Library Information Services, Stephen F. Austin State University

Challenges for Distance Students and Distance Librarians: Taking Advantage of the Online Environment
The online-only library can and does exist. The Capella Library is an online-only library serving a population of adult, distance, and primarily graduate-degree students. This paper provides a summary of the online and distance library challenges we have faced and details about the solutions undertaken to resolve them. Tips we have identified that may benefit other libraries, as well as the means to assess the impact of solutions, will be provided.
Presenter(s): Julie Pohlman, Capella University; Susan Skrien, Manager, Library, Reference and Instruction, Capella University; Julia Sollien, Director, Capella University

Pair Two
ROOM 608–610
Do the Outcomes Justify the Buzz?: An Assessment of LibGuides at Cornell University and Princeton University
Springshare’s LibGuides has inspired significant buzz in the library blogosphere. Touted for its “Web 2.0” functions, attractive interface, and ease of use for librarians, Libguides has transformed the way many libraries build Web-based research guides. Cornell and Princeton Universities decided to collaborate on an assessment initiative to discover how these guides are valued on each campus. This study goes beyond the “2.0” dogma to empirically determine if LibGuides lives up to its publicity.
Presenter(s): Steven Adams, Princeton University; Angela Horne, Director, Management Library, Cornell University

If You Build It, Will They Care? Tracking Student Receptivity to Emerging Library Technologies
The Library 2.0 movement has fostered extensive technological experimentation among academic librarians. Many question a prescriptive approach to such tech-based innovation, arguing that a user-centered focus results in more successful services.

This paper presents findings of comprehensive research into student technology adoption and library usage patterns at Ohio University. Results inform future directions in reference and public services programming, and provide significant insight into several divergent technology cultures characteristic of higher education students.
Presenter(s): Char Booth, E-Learning Librarian, University of California-Berkeley Libraries; Christopher Guder, Reference and Instruction Librarian, Ohio University

Pair Three
ROOM 615–617
From Babine to Yakima: Academic Libraries and Endangered Language Preservation
The Northwest Pacific Coast is home to over 50 Native American languages, yet this area has also been identified as one of the most severe hotspots for language loss. Libraries in the Pacific Northwest have a unique role to play in contributing to language preservation. This session will provide an overview of endangered language materials currently held at academic libraries in the Pacific Northwest, and will examine ways to support language revitalization efforts.
Presenter(s): Gabriella Reznowski, Librarian for Foreign Languages and Cultures, Washington State University

Second Paper Cancelled

Pair Four
ROOM 618–620
Putting Your Money Where your Mouth is—$$ Speak Louder Than Words
In 2007, the ACRL Research Committee released its Top ten assumptions for the future of academic libraries and librarians. The report was intended to help libraries plan for changes in staffing, services, and collections. The implication of the assumptions is that libraries will begin to shift their budget priorities to align with these changes. For this paper, the authors will analyze datasets and statistics (e.g., NCES, ARL) to see if budgeting trends match the assumptions.
Presenter(s): Kim Armstrong, Assistant Director, Center for Library Initiatives, Committee on Institutional Cooperation; Jay Starratt, Dean of Libraries, Washington State University

Show Me the Money! The Academic Library’s Role in the Art of Grant-Getting on Campus
Tenure requirements, increasing demand faculty to secure outside funding for research and to fund graduate students; the tenuous economy requires many undergraduate and graduate students to find scholarships and fellowships to fund their education, and new programmatic efforts must rely on grants to seed innovation. Learn how academic libraries can position themselves on campus to deliver grantsmanship instruction, engage in partnerships across campus, and serve as a resource to the larger nonprofit community.
Presenter(s): Karen Downing, Foundation and Grants Librarian, University of Michigan

SATURDAY, MARCH 14, 2009
SATURDAY, MARCH 14—SUNDAY, MARCH 15, 2009

4:00–5:00 p.m.
Panel Sessions
Three Years (and counting) of Being Flexible in a Rigid World: The Access Flex Team
ROOM 611-614
The Access Flex Team at the Pollak Library is a response to an incrementally shrinking workforce. Panelists will explain the rationale, creation, development, and status of this team of library assistants. Flexible job descriptions—including fluctuating assignments, cross-training, and a holistic view towards human resource deployment—are useful strategies for maximizing library staff agility as well as breaking down silos.
Presenter(s): Dru Zuretti, Manager of Copyright Education, Copyright Clearance Center; Jeff Ubois, Director of Archiving and Access Solutions, Intelligent Television; Gary Handman, Director, Media Resources Center, University of California-Berkeley; Judith Thomas, Interim Director, Arts and Media Services, University of Virginia Library

Finding the Fish in the Sea: Identifying, Collaborating, and Sustaining Partnerships with Student Services Programs
SHERATON SEATTLE HOTEL, BALLROOM AB
Panelists will introduce audience members to the sea of opportunities in student service programming for library outreach. With dwindling financial resources, student service departments continue to experience heightened demands for new services. These conditions generate an ideal foundation for librarians to collaborate, tailoring services towards specialized groups of students, such as minority, international, and first-year students. These collaborations not only generate positive publicity for the library, but also foster new and dynamic partnerships across campus.
Presenter(s): Emily Love, Outreach Librarian for Multicultural Services, University of Illinois; Meg Edwards, Advising Coordinator, University of Illinois; Dallas Long, Head of Access Services, Illinois State University

New Challenges: Multi-Media Use and the Academy
SHERATON SEATTLE HOTEL, BALLROOM CD
Academic librarians face a host of copyright and licensing challenges involving educational use of video, audio, and other multimedia content. Driven by new technologies, a changing legal landscape and evolving social norms, issues surrounding classroom use of films, music, images, and text content are multifaceted and complex. We propose assembling a panel of experts to discuss these issues dispassionately and with real-world perspective.
Presenter(s): Dru Zuretti, Manager of Copyright Education, Copyright Clearance Center; Jeff Ubois, Director of Archiving and Access Solutions, Intelligent Television; Gary Handman, Director, Media Resources Center, University of California-Berkeley; Judith Thomas, Interim Director, Arts and Media Services, University of Virginia Library

8:00–10:30 p.m.
All Conference Reception
Join your colleagues for delightful desserts at the Experience Music Project/Science Fiction Museum and Hall of Fame (EMP/SFM)! The Experience Music Project is dedicated to the exploration of creativity and innovation in popular music and the Science Fiction Museum and Hall of Fame is the world’s first museum devoted to the thought-provoking ideas and experiences of science fiction. The event will be DJ’d by KEXP 90.3 FM Seattle’s Darek Mazzone who is the Producer and Host of the top World Music radio program in the Northwest, “Wo-Pop”.

SUNDAY, MARCH 15, 2009

8:00–9:00 a.m.
Invited Green Speaker, Robin Chase
SHERATON SEATTLE HOTEL, BALLROOM CD
Robin Chase is the cofounder and former CEO of Zipcar, the largest car-sharing company in the world, and is currently the CEO of GoLoko, an innovative online ridesharing community. She views sharing books much like sharing cars and will address the questions of how libraries can move beyond the ideas of “collaborative consumption” to those of collaborative production and user-generated content, the larger promises of the 2.0 phenomenon; how libraries might model useful approaches to the crises of resources; and how they might help shape minds to think in multi-disciplinary and collaborative ways, cognizant of multiple stakeholders?
Presenter(s): Robin Chase, CEO, GoLoco

9:00–10:00 a.m.
Invited Paper, Elson S. Floyd
A University President in Challenging Economic Times: Focusing on the Students and the Mission of Higher Education
SHERATON SEATTLE HOTEL, BALLROOM AB
Elson S. Floyd, President of Washington State University, will talk about the joys and challenges of being the president of a higher education institution in challenging times. He will talk about his philosophy of leadership and what he considers to be the highest priority for a university president. To quote Floyd, “In the end, our success will be determined not just by how many students we bring in, but by how many earn degrees and how those graduates transform the world in which they will live.” Floyd believes in high standards, for himself as a leader and for all of the faculty and staff who work in the university that he leads. He will share his guiding principles for leadership and for living the high standards each day of his life. He will motivate and inspire his audience to stand tall in the face of economic and other challenges and lead with integrity, ethics, and joy.

ACRL 14th National Conference
DAILY SCHEDULE

SUNDAY, MARCH 15, 2009

9:00–10:00 a.m.
Panel Sessions
Buzz Off?! Tossing Traditional Collection Development Practices for Patron Initiated Purchasing: A Stinging Debate
ROOM 3AB
Each year more and more of our collection becomes electronic—journals, reference books, monographs. WHAT IF... we transformed our collections solely to electronic? ...we threw out traditional collection development practices and instituted patron-initiated purchases of entire books, or chapters? ...we worked through aggregators to acquire all monograph content electronically? How would these transformations affect our collections, budgets, reserves, ILL, and job descriptions? Engage in a lively debate about such opportunities, threats, and challenges.
Presenter(s): Sue Polanka, Head, Reference and Instruction, Paul Laurence Dunbar Library, Wright State University; Alice Crosetto, University of Toledo

Opening Collections: The BLC /BHL and Open Content Alliance
ROOM 602-604
Learn how the Boston Library Consortium (BLC), according to the New York Times, “shun[ed] deals to place books on web.” Explore how and why the BLC became the first large-scale consortium to self-fund a digitization project so materials remained free and open. Learn how this partnership with the Open Content Alliance led to a unique collaboration with the Biodiversity Heritage Libraries and the outcomes that exploited technology by providing enhanced access to hidden collections.
Presenter(s): Barbara Preece, Boston Library Consortium, Inc.; Cathy Norton, Director, Marine Biological Laboratory Woods Hole Oceanographic Institution

The Right Tool for the Job: Picking the Best Method for Information Literacy Assessment
ROOM 605-607
With so many choices for assessing information literacy, how do you select the right tool for the job? Discover how to make that decision by learning about three different approaches to information literacy assessment. Rubric assessment, integrated assessment, and knowledge tests have different requirements, measure different things, and will provide different types of information. Panelists will describe how these methods can be applied most appropriately and offer suggestions for implementing the methods at your institution.
Presenter(s): Megan Oakleaf, Assistant Professor, Syracuse University; Debra Gilchrist, Dean of Libraries and Institutional Effectiveness, Pierce College; Carolyn Radcliff, Kent State University

Improving on Excellence: Looking Beyond Information Literacy to 21st-Century Educational Paradigms and Virtual Worlds
ROOM 608-610
Is information literacy enough? Earlham College and McMaster University are previous recipients of the ACRL Excellence in Academic Libraries Award that seek to leverage emerging technologies in their instruction programs. Learn how they stimulate transformation by looking beyond ACRL standards and guidelines for higher education. This session explores the intersection of gaming, virtual worlds, and 21st-century educational paradigms, such as the Association of American Colleges and Universities’ Essential Learning Outcomes and new media literacies.
Presenter(s): Karen Nicholson, Teaching and Learning Librarian, McMaster University; Neal Baker, Humanities and Languages Librarian, Earlham College; Shawn McCann, McMaster University

Gender, Generation, and Toxicity: The Implications for Academic Libraries of Gender and Generational Attitudes toward Competition and Workplace Behavior
ROOM 611-614
The studies of librarianship as a woman-dominated profession are longstanding; more recently, much attention has been paid to the intergenerational differences concerning attitude and ambition in the library workplace. What remains largely unexplored, however, is the convergence of these two demographic phenomena. In this panel, we will explore these differences in work styles and attitudes, with particular emphasis on the toxic situations and unique behaviors related to competition for jobs, promotions, and limited resources.
Presenter(s): Mary Freier, Northern Michigan University; Terrence Bennett, Business Economics Librarian, The College of New Jersey; Ann Campion Riley, Assistant Director for Technical Services, University of Missouri

Subject Librarian 2.0: Emerging Trends and Future Challenges for the Liaison Librarian
ROOM 615-617
Take a look into the future to identify new challenges and opportunities for subject liaisons in academic libraries. The panel will outline emerging roles, discuss the skills needed to fulfill those roles, and offer suggestions on developing skill sets appropriate to thrive in this new environment. Topics include interdisciplinary research, technology, scholarly communication, instruction and curriculum design, e-science, and more.
Presenter(s): Mel DeSart, Head, Engineering Library, Acting Head, Science Libraries, University of Washington; Jim Neal, Vice President for Information Services and University Librarian, Columbia University; Karen Williams, University of Minnesota; Kara Whatley, Head, Coles Science Center, New York University

If Fish Markets Can Do It So Can We: Designing Memorable Library Experiences for Students and Faculty
ROOM 618-620
Seattle’s Pike Place Fish Market is famous because it transforms mundane encounters into memorable user experiences. If they can do it, so can academic librarians. Three librarians well versed in user experience theory and practice will provide an overview of user experience practice, connect it to the routines of academic library services and discuss the advantages of a user experience librarian position. Explore ideas for turning your everyday library services into great user experiences.
Presenter(s): Steven Bell, Associate University Librarian, Temple University; Brian Mathews, User Experience Librarian, Georgia Tech Library; Valeda Dent Goodman, Associate University Librarian, Rutgers University

ACRL 14th National Conference
SUNDAY, MARCH 15, 2009

10:15 a.m.–12:15 p.m.
Closing Keynote, Ira Glass
BALLROOM (6ABCE)

Presiding: Betsy Wilson, ACRL National Conference Chair
Greetings: Keith Michael Fiels, ALA Executive Director
Introduction: Jon-Mark Bolthouse, University of Wisconsin Colleges
Speaker: Ira Glass, Radio Producer and Host of “This American Life”
Prize Presentations: Betsy Wilson, ACRL National Conference Chair
Invitation to ACRL 2011: Pam Snelson, 15th National Conference Chair
Closing: Mary Ellen Davis, ACRL Executive Director

This closing keynote will offer a behind-the-scenes view of Ira Glass’s nationally broadcast public radio show, and his HBO series. Using the show’s guiding principles as bullet points along the way, he’ll describe what makes a compelling story and how to take raw material (monologues, interviews, recorded events) and, with careful editing and added music, how to create newer and more compelling narratives.

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### Organizations/Government Agencies

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<tr>
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### Preservation/Conservation/ Digitization

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<td>Brodart Co. - Supplies &amp; Furnishings Division</td>
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### Rare Books/Special Collections

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### Software Publishers/Distributors

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### Subscription Agencies

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<td>Oxford University Press</td>
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Absolute Backorder Service – Booth #938
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Paratext has for years tried to incorporate as little waste as possible into our business dealings. In our invoicing, accounting and our correspondence with customers and co-workers, we manage to keep our business almost entirely paperless.

ProQuest – Booth #1006
ProQuest is always looking for better ways to be kind to the environment. At the ACRL National Conference we are honoring that pledge with a new “greener” booth that is energy efficient and lightweight, making it more fuel-efficient to ship. We've also reduced the amount of printed marketing materials available at the show, instead making these materials available on our Web site and on portable flash drives. Our transition to more environmentally conscious trade show activities is part of the company’s commitment to being an environmentally responsible corporate citizen in the national and international communities in which we operate and serve.

Stop by BOOTH #631 and meet...

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ACRL 2009 Academic/Research Librarian of the Year
Thursday, 5:45 – 7:30 p.m.

Lori Goetsch
ACRL Vice President/President Elect
Friday, 9:00 – 10:00 am.

Kelly Janousek
ACRL President-elect candidate
Friday, 11:00 a.m. – 12:00 noon

Jim Rettig
ALA President
Friday, 12 noon – 1:00 p.m.

Mary Ellen Davis
ACRL Executive Director
Friday, 1:00 – 2:00 p.m.

Camila Alire
ALA Vice President/President Elect
Friday, 2:00 – 3:00 p.m.

Erika Linke
ACRL President
Friday, 3:00 – 4:00 p.m.

Melanie Hawks
ACRL Author, Work-Life Balance
Saturday, 10:00 – 11:00 a.m.

Susan Gibbons
ACRL Editor, Undergraduate Research Project at the University of Rochester
Saturday, 10:00 – 11:00 a.m.

Lisa Janicke Hinchliffe
ACRL President-elect candidate
Saturday, 1:00 – 2:00 p.m.

Craig Gibson
ACRL Editor, Student Engagement and Information Literacy
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David Free
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