

ACRL Instruction Section
FY 2008-2009 Strategic Plan Implementation Report
Submitted by Sarah McDaniel
Time Period: Sep 2008-May 2009

STRATEGIC AREA: HIGHER EDUCATION AND RESEARCH

Goal Area: Learning

- (1) Information Literacy Standards
 - A. Maintained "Information Literacy in the Disciplines", a web page listing discipline-focused information literacy standards and related materials. (Information Literacy in the Disciplines Committee)

- (3) Member Abilities to Manage Spaces and Services
 - A. Hosted the ALA Midwinter 2009 Discussion Forum, "Preparing Librarians for Information Literacy Instruction: Expectations of New Graduates." (IS/ALISE Joint Working Group on Curriculum)

 - B. Reviewed the Standard, "Guidelines for Instruction Programs in Academic Libraries" and Submitted report to the ACRL Standards and Accreditation Committee recommending a revision and a plan/timeline for completing that revision. (Task Force to Review "Guidelines for Instruction Programs in Academic Libraries")

 - C. Initiated a review of the Standard, "Characteristics of Programs of Information Literacy that Illustrate Best Practice" at the request of the ACRL Standards and Accreditation Committee. Toward this end, surveyed the IS membership, ILL-L subscribers, and Immersion program alumni and faculty regarding their use of, and perspectives on, the Standard. (Information Literacy Best Practices Committee)

 - D. Designed and published a brochure for the "Standards for Proficiencies for Instruction Librarians and Coordinators," in order to bring about a greater awareness of the proficiencies for librarians in this profession. Distributed brochures at the ALA Midwinter 2009 Discussion Forum, "Preparing Librarians for Information Literacy Instruction: Expectations of New Graduates." (Management & Leadership Committee)

 - E. Updating the "Instruction for Diverse Populations Bibliography." (Instruction for Diverse Populations Committee)

 - F. Convened two Discussion Forums at ALA Midwinter 2009: "Mobile Learning Best Practice for Information Literacy Instruction," convened by Jim "Lazer" Hahn; and "Teaching 2.0: What are the Pedagogical Implications of Social Technologies?" convened by Wendy Holliday. (Discussion Group Steering Committee)

 - G. Planned two Discussion Forums for ALA Annual, 2009: "Teacher Proficiencies: Applying Proficiency Standards for Instruction Librarians in Your Library" (facilitated by

Management & Leadership Committee) and "Using Discovery-Based Learning to Engage Students with Information Literacy." (Discussion Group Steering Committee)

- H. Planned Conference program, "Illuminating New Instruction Research: Applying Research to Practice" (Conference Program Planning Committee)
- I. Updated and maintained the web page "Library Instruction Courses Offered by Accredited Master's Programs in Library and Information Studies" (Professional Education Committee)
- J. Updated and maintained the web page "Sponsors of Continuing Education Programs for Library Instruction." (Professional Education Committee)
- K. Continued review and identification of new books for the "Teaching and Learning Information Literacy Skills: Textbooks for Students and Instruction Librarians" bibliography. (Teaching Methods Committee)
- L. Updated the "First Year Experience and Academic Libraries: A Select Annotated Bibliography." (Teaching Methods Committee)

Goal Area: Advocacy

(3) Partnerships with other organizations

- A. Created a working group with ALISE to gather information on effective practices for preparing students for careers in information literacy and instruction. (Executive Committee)
- B. Delivered a panel discussion and a "Birds of a Feather" session at the ALISE Conference, January 2009. (IS/ALISE Joint Working Group on Curriculum)
- C. Hosted the ALA Midwinter, 2009 Discussion Forum, "Preparing Librarians for Information Literacy Instruction: Expectations of New Graduates." (IS/ALISE Joint Working Group on Curriculum)

STRATEGIC AREA: THE PROFESSION

Goal Area: Continuous Learning

(5) Leadership role in promoting research and publication

- A. Updated and maintained the "Bibliography of Research Methods Texts," intended as a resource for librarians engaged in research. (Research and Scholarship Committee)

Goal Area: Leadership

(1) Professional Development Opportunities

- B. Co-sponsored ALCTS Leadership Development Committee's Annual Program, "Leadership Development in Transition: Steering the Ship from Helm and Deck."

C. Sponsored IS member Eric Frierson to attend the ALA Emerging Leaders program.

(2) Tools to communicate value

A. Selected Abby Clobridge and David Willson Del Testa for the Innovation in Instruction Award. (Awards Committee)

B. Selected Trudi Jacobson to receive the Miriam Dudley Instruction Librarian of the Year Award. (Awards Committee)

C. Selected A Practical Guide for Information Literacy Assessment for Academic Librarians by Kenneth J. Burhanna, Julie A. Gedeon, Mary L. Jensen, and Carolyn Radcliff winner of the Ilene F. Rockman Instruction Publication of the Year Award. (Awards Committee)

D. Selected "Communications in Information Literacy" for a Special Recognition from the Instruction Section. (Awards Committee)

Goal Area: Instructional Technology

(3) Support members use of information technologies

A. Conducted two rounds of reviews for the PRIMO: Peer-Reviewed Instruction Materials Online database. (PRIMO)

B. Conducted a PRIMO Background Survey of the creators of accepted sites, in order to provide librarians information on how online instruction materials are developed. (PRIMO)

C. Designated a "PRIMO Site of the Month" each month of 2008 and 2009, to profile one recently accepted project. Posted profile to the committee website and to ILI-L. (PRIMO)

D. Published "Info Tech Tips and Trends," posting short, easy to print, profiles about technology to ILI-L and the committee website. Winter 2008 topic was "Facebook." (Instructional Technologies Committee)

E. Extended invitations to select Cyber Zed-Shed presenters at the ACRL National Conference 2009 to guest author future issues of the publication, "Tips and Trends. (Instructional Technologies Committee)

F. Completed review of classroom control softwares and initiated proposal to move this publication to a wiki. (Instructional Technologies Committee)

STRATEGIC AREA: THE ASSOCIATION

Goal Area: Membership

(1) **Expand Appeal of Membership**

- A. Welcomed new members to the Instruction Section by sending them a welcome e-mail or letter when they join or are reinstated. The committee also pairs experienced members with new members, if they choose, at Section social at Midwinter and Annual. (Membership Committee)
- B. Planned and presented an Instruction Section Orientation program at ALA Midwinter and Annual 2009. The orientation intends to make the Section more accessible to new members, but is open to anyone interested in learning about participation in the Section. (Membership Committee)
- C. Hosted Soirees at ALA Midwinter and Annual to bring members together. Offer welcoming services to new members (Membership and Local Arrangements Committees)
- D. Published twice-annual IS Newsletter; approved proposal for new "Currents" Section to publish member news (Communication Committee)
- E. Analyzed data from the Dropped Member Survey to report common reasons for leaving the IS and propose changes that might be made to improve retention of members. (Membership Committee)
- F. Explored the suitability of short videos for introducing members to the Section; authored a pilot, proof-of-concept video as a foundation for future efforts. (Membership Committee)
- G. Maintained a Facebook site to promote IS events and programs supporting the Section's mission to anyone interested in library instruction. (Membership Committee)
- H. Piloted a Mentoring Program pairing newer and more experienced members of the Section. (Mentoring Committee)

Goal Area: Organizational Vitality and Effectiveness

Strategic Objectives:

- (1) Diversify Fiscal and Human Assets
 - A. "Obtained financial sponsorship of the IS Soiree for ALA Annual 2009 from Library a la Carte." (Membership Committee)
- (3) Use of technology
 - A. Monitored and maintained the ACRL IS Wiki. (Communication Committee)
 - B. Reviewed ALA Connect and reported to the IS Executive Committee and Sections Council listservs on its utility for committee work. (Communication Committee)

- C. Continued facilitation of internal and external IS communication through ILI-L, the IS Newsletter, and the IS Web Site. (Communication Committee)
- D. In order to improve the usefulness of the ILI-L listserv to members, developed a tip sheet to facilitate moderation and administration and initiated a subcommittee to improve keyword search functionality. (Communication Committee)

STRATEGIC AREA: SUSTAINABILITY

(1) Green Business Practices

- A. Initiated discussion of electronic-only future for newsletter. (Communication Committee)

Submitted 5/31/09 SM