

## CLS Chair's Column, Autumn 2004

In the recent movie version of Isaac Asimov's *I, Robot*, a technophobe detective is investigating a murder in a futuristic society where robots are supposed to be everyone's obedient servants. The detective suspects that a robot is the murderer, and confronts the CEO of the company that makes the humanoid machines. The CEO, seeing him as a Luddite lunatic, sneers, "I bet you would have stopped the Internet in order to save the libraries!"

Information technology that replaces libraries and librarians is still science fiction, and we seem to have made a collective decision to put it, in all its forms, into our professional toolbox. It may be ironic that the College Libraries Section of

ACRL—representing institutions that stress the personal, residential, face-to-face element in higher education—should have become the first group in ALA to encourage its committees to meet virtually, rather than in person, at Midwinter.



Damon Hickey  
CLS Chair

I can't think of a better group to try it. If anyone can make technology more personal, it's college librarians. This year, we're beginning to move beyond virtual Midwinter meetings into other areas where technology can help us grow professionally. ACRL offers a number of online

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## "Your Research Coach"

The CLS Research for College Librarianship Committee announces a new program to help academic librarians achieve success with publication and conference presentation opportunities. "Your Research Coach" matches an experienced author or presenter with a colleague who can benefit from a seasoned colleague's advice.

The Coach and the Research Partner will work together, most likely by email or telephone, although in-person meetings

may also be possible, depending on location. It is possible that a Research Partner may obtain assistance from more than one coach on a single project. For example, one coach may help with statistical methods, while another could provide editing help. A goal of the program is to create a support system that enables Research Partners to get assistance from a network of experienced authors and presenters, and possibly from each other.

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### Special points of interest:

- Watch *COLLIB-L* for details about our virtual Midwinter committee meetings. Everyone is welcome to participate!
- Check the Midwinter program for final details on *WHEN & WHERE* the CLS Discussion Groups will meet.

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## CLS Chair's Column, Autumn 2004 (cont.)

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learning opportunities at <http://www.ala.org/ala/acrl/acrlproftools/elearning.htm>. CLS has an active electronic discussion list, COLLIB-L, that is more than a decade old, and a strong presence on the Web at <http://www.ala.org/acrl/cls>.

A brand-new program, "Your Research Coach," developed by the CLS Research for College Librarianship Committee and discussed on page 1 of this *Newsletter*, will operate largely by e-mail and telephone. Likewise, the New Library Directors Mentoring Program, created and still operated by Larry Hardesty after more than a decade, relies upon virtual contacts to supplement face-to-face visits between mentors and new directors.

The CLS program at Annual in Chicago next summer, planned by Carolyn Sheehy, Robin Wagner, Megan Fitch, and Janet Gayle, will focus on "Using Technology to Train Academic Librarians as Coaches." The program will present two models: the Chicago Metropolitan Library System's "Teach\*Model\*Coach" and the Association of Research Librar-

ies' "Coaching for Performance." Program instructors will describe key principles and techniques of effective coaching and their programs' use of technology. Academic librarians will share how this training has affected their professional development and that of their learners. The program will be co-sponsored by LAMA's Human Resources Section. Look for more about it in the spring *Newsletter*.

Whether in-person or virtually, CLS has become a leader in applying information technology to professional development. We have a big toolbox, and we're using everything in it!

**Damon D. Hickey**  
*Director of Libraries*  
*The College of Wooster*



## Friday Night Feast Follow-Up

Approximately 45 librarians and guests gathered at the Ming Court Restaurant in Orlando for the sixth annual CLS Friday Night Feast. New and not-so-new members had the chance to mingle in a private dining room loaded with ambience and enjoy a variety of dinner courses. More than one-third of the Feast attendees this year were either non-members or new members. Six new members were provided compli-



mentary dinners while other attendees enjoyed a discounted meal through the generosity of our sponsor, Haworth Press. Watch the CLS website and COLLIB-L for information about our next Friday Night Feast in Chicago in 2005.

## Candidates for CLS Offices, 2005

Our appreciation goes to these CLS Members who are standing for election to leadership positions within CLS:

### **Vice-Chair/Chair-Elect**

Lizabeth Chabot  
College Librarian  
Ithaca College Library  
Ithaca, NY

Christopher Millson-Martula  
Director of the Library  
Lynchburg College  
Lynchburg, VA

### **Secretary**

Christopher Barth  
Director of Information Resources  
Kenyon College  
Gambier, OH

Candice Scott  
Library Director  
Schreiner University  
Kerrville, TX 78028

### **Member-at-Large**

Bart Harloe  
University Librarian  
St. Lawrence University  
Canton, NY

Dawn Thistle  
Library Director  
Assumption College  
Worcester, MA

### **Director-at-Large**

Janis Bandelin  
Director of Libraries  
Furman University  
Greenville, SC

John Jaffe  
Libray Director  
Sweet Briar College  
Sweet Briar, VA

The members of the Nominating Committee 2005 are: Mickey Zemon, Emerson College, Chair; Theresa Byrd, Ohio Wesleyan University; Ginny Moreland, Agnes Scott College; and Chris Nolan, Trinity University.

## ACRL 12th National Conference & Exhibits Opening of Registration

ACRL announced the opening of registration for the 12th ACRL National Conference, "Currents and Convergence: Navigating the Rivers of Change," to be held in Minneapolis, April 7-10, 2005. Registration is now available on the Web at [www.acrl.org/minneapolis](http://www.acrl.org/minneapolis). Register by February 7, 2005, and save more than 20% on your conference registration. Group discounts are also available for institutions that register ten or more employees.

The ACRL 12th National Conference offers stimulating programs that reflect the dynamics and diversity of our profession. Choose from more than 200 peer-reviewed programs! The Conference also offers a distinguished lineup of keynote speakers:

\* Opening Keynote: William J. Mitchell, Professor of Architecture and Media Arts and Sciences, Academic Head of Media Arts and Sciences, Massachusetts Institute of Technology

\* Keynote Luncheon: "Women of Mystery," Carolina Garcia-Aguilera, J.A. Jance, and Valerie Wilson Wesley. Moderator: Liane

Hansen, National Public Radio  
\* Closing Keynote Session: Sylvia Hurtado, Ph.D., Professor and Director, Higher Education Research Institute, Graduate School of Education and Information Sciences, UCLA

For complete program details, registration and hotel reservations or to customize a conference schedule and sign up for a tour, visit [www.acrl.org/minneapolis](http://www.acrl.org/minneapolis) or contact 800-545-2433 ext. 2515; or email: [acrl@ala.org](mailto:acrl@ala.org).

ACRL's 2005 award season is underway! Full descriptions of all 19 awards are available on the ACRL Web site, <http://www.ala.org/ala/acrl/acrlawards/acrlawardsprogram.htm>. Nominate yourself or someone you know!



## Getting to Know You

The CLS Communications Committee is soliciting names for a new CLS Member Profile feature. If you would like to nominate a member to be featured on the CLS website, please send his or her name and contact information to: [pswan@hunter.cuny.edu](mailto:pswan@hunter.cuny.edu) or Philip



Swan, Hunter College School of Social Work Library, 129 East 79th Street, New York, NY 10021.

## Selected Committee Updates

**Communications Committee.** Ruth Connell gave an update on the CLS website and reported that ALA is moving to a system of automatically updating committee rosters. The Committee approved the appointment of Anne Garrison, Head of Reference Services and Humanities Librarian at Swarthmore College, as the new Newsletter editor, effective after Midwinter. The Communications Committee has approached the Standards Committee about creating a Standards niche on the CLS website to pull more people into our site. The Standards Committee will begin forwarding material to Ruth, who will work to create an attractive web presence. There was a brief discussion of the Communications Committee organization and structure, including terms of Webmaster, Lister, and Newsletter Editor and whether these members can serve as Chair. The Committee unanimously agreed that all three ex officio members should have a similar open-ended term appointment and that any member should be eligible to serve as Committee chair. Chair Catherine Lee will make this recommendation to the Executive Committee.



choice of speakers, appropriateness of the subject, appropriate level of presentation, and organization and clarity between outstanding and very good. Attendees rated the value of the group activity between very good and good. All respondents indicated that it was worth their time and effort to attend the program. Respondents particularly valued the speakers with their diverse perspectives, the fact that their presentations raised a number of good questions, and the handouts distributed at the program.

Attendees felt that the group activity could have been improved upon and that the meeting location was too remote. Other comments were that it was a “great program,” and “one of the best sessions of this year’s conference.” For more details about the program, see page 6 of this *Newsletter*.

**Membership Committee.** The Committee continues to send out Section membership correspondence including recruitment letters, letters to all “dropped” members, welcome letters to new and reinstated members, and a letter to library schools. In the future, the Committee will include a short survey with the letters to “dropped” members inquiring as to why they did not renew membership in CLS. The Committee also plans to have all new members added to COLLIB-L (with information on how to opt-out if they so wish) as a benefit of membership. State chapter representatives have requested over 500 CLS brochures for distribution during their local conferences.

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**Conference Program Planning Committee.** The 2004 program, “A Library Balancing Act: Patron Rights vs. National Security,” was held at 8:30 am on Sunday, June 27 in the J.W. Marriott Hotel. About 55 people attended, with only 30% identifying themselves as ACRL members. A review by the Committee of the program evaluations revealed favorable comments by attendees, who rated the

## Upcoming Standards Workshops

### Featuring Bill Nelson and Bob Fernekes

“2004 ACRL Standards: Practical Application for Academic Libraries,” Preconference to Southeastern Library Assn. (SELA) conference (Charlotte), 9 November 2004.

“Standards and Assessment for Libraries in Higher Education,” Network of Illinois Learning Resources in Community Colleges (Chicago), 17 November 2004.

“ACRL Standards: Practical Application for Libraries in Higher Education,” University of Puerto Rico Library System (San Juan), 15 December 2004.

“Library Assessment in Higher Education: Applying the

New ACRL Standards,” (Preconference to ALA Midwinter), ACRL (Boston), 14 January 2005.

Workshop, “Assessment in Academic Libraries: Using ACRL Standards for Continuous Evaluation,” (Preconference to ACRL 12<sup>th</sup> National Conference), ACRL (Minneapolis), 7 April 2005.

“ACRL Standards: Practical Application for Libraries in Higher Education,” (Preconference to Southeastern Library Network Annual Conference), SOLINET (Atlanta), 4 May 2005.

See page 8 of this *Newsletter* for more information about the new *Standards for Libraries in Higher Education*.

## ACRL Board of Directors to Vote on Dues Increase

At the June 2004 Annual Meeting, the ACRL Board of Directors passed a resolution, at the recommendation of the Budget and Finance Committee, to consider a dues increase for certain categories of ACRL membership.

A variety of factors contributed to the development of the resolution, including the following:

- Although the “cost of doing business” has risen steadily over the past 15 years, ACRL has not raised member dues since 1991. Therefore, the dues revenue collected from each member has failed to keep pace with natural increases in operating expenses due to inflation.
- Advertising revenue from ACRL publications has decreased over the past few years and is not projected to rebound in the foreseeable future. Advertising revenue helps subsidize many member services

including programs at the ALA Annual Conference, section newsletters, and committee activities such as standards development, awards, as well as recent major initiatives in the areas of scholarly communication and information literacy. The dues increase will help offset the reduction in advertising revenue and ensure that important ACRL programs and services receive the funding they need.

- Development of new programs and services that add value to membership will require funding. As outlined in our recently adopted strategic plan, in the coming years ACRL will be developing additional programs and services that assist members in the areas of technology, delivery of services, standards development and implementation, issues papers, and local and national advocacy as requested in the recent member survey. The dues increase will provide necessary funding to make immediate progress on

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## Selected Committee Updates (cont.)

*(Continued from page 4)*

The Committee is working on tentative plans for a reception during Midwinter, possibly at Emerson College.

**Research for College Librarianship Committee.** It's time for the Committee to produce a revised edition of *InPrint*; however, it is not precisely clear what steps will best achieve that goal. Kathleen Murphy volunteered to serve as the editor. Kathleen and incoming Committee

Chair, Steve Bell, will consult with *InPrint*'s creator, Alice Bahr, and with ALA Publications Director, Hugh Thompson, on how best to proceed with the revision. The Committee is launching a new initiative, Your Research Coach, to assist librarians with publication and conference program submissions. For more information on this initiative, see page 1 of this *Newsletter*.

## “Your Research Coach” (cont.)

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The scope of work that the Coaches and the Research Partners engage in may take various forms. Some may work through an entire research project from defining a topic to producing a published article. Other Research Partners may need only narrow, more limited assistance, such as assistance in proof-reading a manuscript or selecting a journal for submission of a manuscript.

Further details and forms to become a research partner or coach can be found on the website at <http://www.ala.org/ala/acrl/aboutacrl/acrlsections/collegelibraries/collprogdisc/researchcoach.htm> For more information, contact Rick Hart at [rlh@psulias.psu.edu](mailto:rlh@psulias.psu.edu) or Rob Lenholt at [rlenholt@stetson.edu](mailto:rlenholt@stetson.edu).

## 2004 Conference Program Follow-Up

This year's program, "A Library Balancing Act: Patron Rights vs. National Security," was held at 8:30 am on Sunday, June 27 in the J.W. Marriott Hotel.

The program began with a review of the current state of the USA Patriot Act and its implications for libraries by Deborah Caldwell-Stone (ALA Office of Intellectual Freedom). She urged academic librarians to be not only informed about the law but also to preserve free inquiry by weighing in on the right of privacy for library users. If we fail to do this, she asserted, we make our rights and those of our patrons subject to the whim of imperfect men.

Eugene Wiemers (Bates College) reported on the lessons he learned about managing information in libraries while developing campus-wide information technology security policies. According to Wiemers, librarians need to develop policies and procedures that obey the law, protect library equipment, preserve the confidentiality of library records, manage the authentication of users, and educate both users and staff. He recommended that libraries limit the collection of information about what people are reading while at the same time limiting the exposure of the library and the institution by carefully managing public computers and campus networks.

James Neal (Columbia University) exhorted librarians to

enlist in the cause of ensuring free and open access to information. After outlining a litany of assaults on free speech and free inquiry, Neal called upon librarians to be the magnet that brings their campuses together to formulate institutional policies to protect the rights of students and faculty. By remaining true to our core values, librarians will be the bell ringers who call attention to the erosion of free speech and privacy rights and who keep the vision of free access to information alive.

Following the panel attendees participated in small group activities designed to begin the formulation of library privacy and confidentiality policies.

Members of the 2004 Conference Planning Committee were: Christopher Millson-Martula, Chair (Lynchburg College), Anne Ciliberti (William Patterson University), Akos Delneky (International College), Marilyn Dunn (Hartwick College), James Gwin (University of Richmond), John Pollitz (St. Ambrose University), Susan Swords Steffen (Elmhurst College), and Stephen Stoen (Drury University).

*Christopher Millson-Martula  
Lynchburg College  
Chair, 2004 Conference Planning Committee*

## ACRL Board of Directors to Vote on Dues Increase

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these important initiatives.

- After reviewing several options, the Budget and Finance Committee determined that a moderate dues increase would be the best funding mechanism to provide the necessary capital to sustain ACRL's quality publications, continuing education programs, awards, standards development, and advocacy initiatives.

The proposed dues increase for personal members of ACRL is \$20, bringing annual dues to \$55. Student and retiree members will experience no dues increase at present. The Board plans to vote on adopting the

resolution at its Midwinter Meeting in January. If the motion passes, a ballot to approve the dues increase will be distributed to all members in the spring of 2005.

The Board of Directors would like to hear from you as they consider this important decision. The first Board meeting at Midwinter will include a 30-minute question and answer session in which all members are encouraged to participate. You may also contact individual board members (see the roster on the Web at <http://www.ala.org/acrl>, click on "About ACRL," then "ACRL Board of Directors," and "ACRL Board of Directors Roster") at your convenience to share your comments, questions,

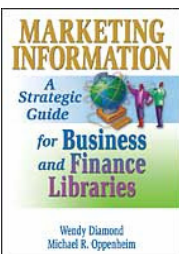


## Kudos

**Inga H. Barnello**, Associate Librarian at Le Moyne College, Syracuse, NY, was appointed a member of the Steering Committee of the Middle States Self-Study for the reaccreditation of Le Moyne College. Inga is serving as co-chair of the sub-committee on student learning assessment.

**Steven Bell**, Director of the Paul J. Gutman Library at Philadelphia University, published two articles, "End PowerPoint Dependency Now!" in *American Libraries*, v.35 n.6, 2004:56-59, and "The Blended Librarian: A Blueprint for Redefining the Teaching and Learning Role of Academic Librarians" (co-authored with John Shank) in *C&RL News*, v.65 n.7, 2004:372-375. In addition, Steven was recently appointed as a contributing editor for *Library Issues: Briefings for Faculty and Administrators*.

**Scottie Cochran**, Director of Libraries at Denison University in Granville, OH, gave a guest lecture in September 2004 as part of the "Bridge to Leadership" Series at the University of Arkansas-Little Rock. Scottie spoke to students, faculty, and community members about the presidential library system, subject of her 1998 dissertation. Scottie will return to Little Rock in November to participate in the dedication of the William J. Clinton Library.



**Wendy Diamond**, Head of Reference and Business Librarian in the Meriam Library, California State University, Chico and **Michael R. Oppenheim**, Reference/Instructional Services Librarian in the Rosenfeld Management Library, UCLA Anderson School, have recently published *Marketing Information: A Strategic Guide*

*for Business and Finance Libraries* (Binghamton, NY: Haworth Press, 2004). The book is "intended as a resource for marketers and for those studying to be marketers" and the organization of the text "approximates the sequential elements of a marketing plan." The book has been simultaneously published as volume 9, nos. 2/3 & no. 4 of the *Journal of Business and Finance Librarianship*.

**Fran Ebbers**, Access Services Librarian at St. Edward's University in Austin, TX was promoted to Professor.

**Catherine A. Lee**, Library Director at Wesleyan College in Macon, GA, traveled to Beijing, China in July to ac-

company an exhibit of archival materials on loan from Wesleyan to the Soong Ching Ling Foundation. Catherine also delivered a speech during the opening ceremony of the joint exhibition. In addition, Catherine delivered several conference presentations this Fall:



*Catherine A. Lee speaking during the exhibit opening ceremony in Beijing, China.*

"Talking About Information Literacy" at the Georgia Governor's Teaching Fellows Conference, September 2004; "Information Literacy in the Writing Classroom: Effective Collaboration on a Small Campus" (with Dr. Nanette Jaynes) at the Georgia Conference on Information Literacy, October 2004; and "Top Ten Tips on Teaching and Learning from the Georgia Governor's Teaching Fellows Program" at the Georgia Library Association/GA Council of Media Organizations Annual Conference, October 2004.

**John Pollitz**, Library Director at St. Ambrose University, Davenport, IA, was elected to the OCLC Members Council as a representative from the BCR network.

**Carolyn A. Sheehy**, Clare and Lucy Oesterle Director of Library Services at North Central College in Naperville, IL, published "Synergy: The Illinois Library Leadership Initiative and the Development of Future Academic Library Leaders," in *College & Undergraduate Libraries*, v.11 no 1, 2004: 61-75.

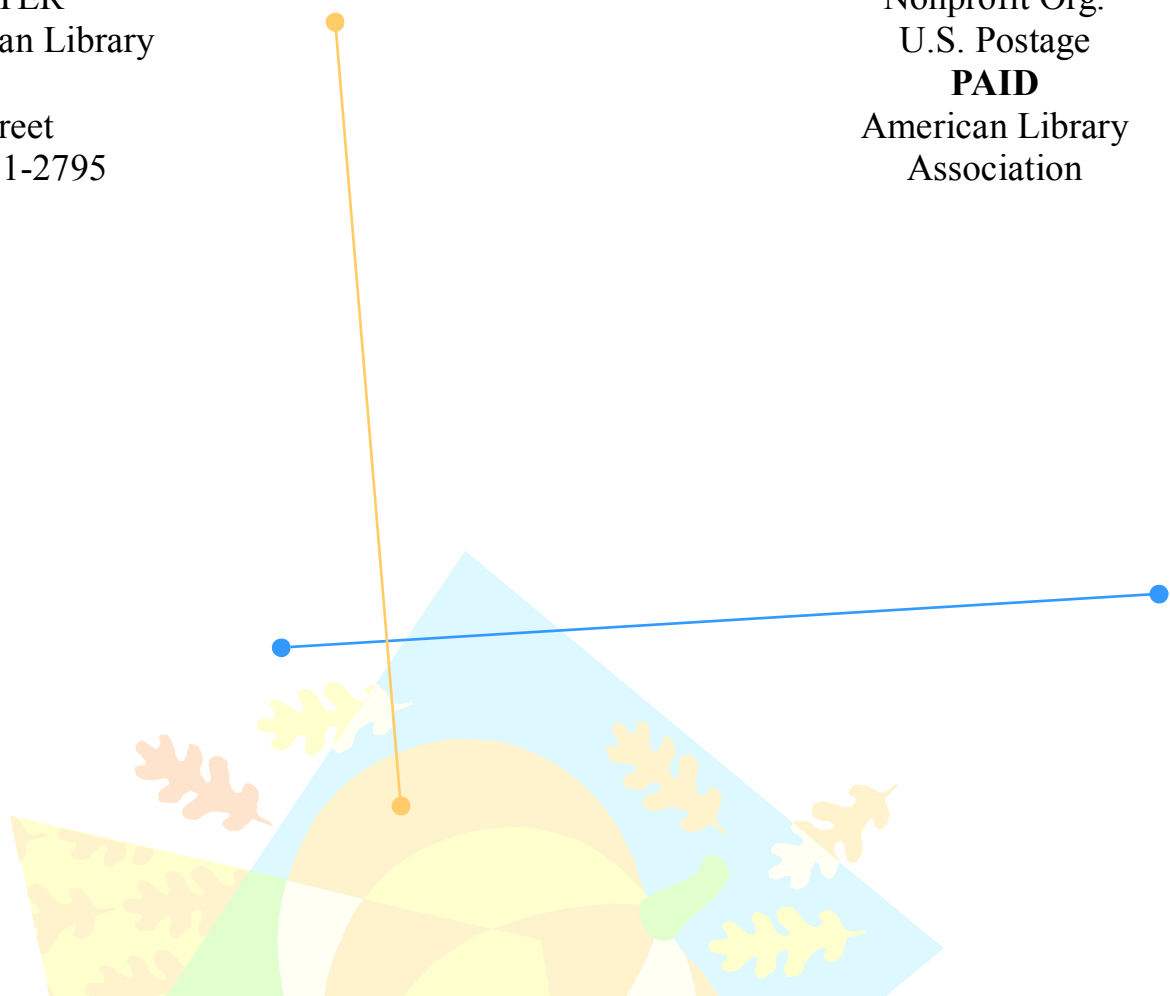
**Jon Sparks**, Dean of Library Services at Oklahoma Baptist University in Shawnee, OK, gave a presentation entitled "Millennial Students and Academic Library Services" at the Association of Christian Librarians Conference in June.

**Rebecca Wilson** recently earned a promotion from Assistant to Associate Professor. Rebecca is the Associate Director of the Blough-Weis Library at Susquehanna University in Selinsgrove, PA, where she oversees the internal operations of the Library.

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## Standards for Libraries in Higher Education, 2004

In June, the ACRL Board approved the *Standards for Libraries in Higher Education*.

These standards supersede earlier separate library standards produced by the CLS, CJCLS, and ULS sections of ACRL. These standards differ from earlier ACRL library standards in four significant respects.

1. They are intended to apply to all types of libraries in higher education, from technical institutes to research universities.
2. The standards and key principles are designed as a tool to help libraries establish individual goals within the context of their institutional goals.
3. They focus on documenting the library's contribution to institutional effectiveness and student learning outcomes
4. The standards provide suggested points of comparison for peer and longitudinal comparison, and encourage the development of other measures. Some measures of quality and quantity are used in this document, as well as questions to pro-

vide guidance for assessing each element of library operations and the provision of library services.

We're proud that the 2000 edition of CLS's *Standards for College Libraries*, the first standards to incorporate outcomes assessment, was a model for the new *Standards for Libraries in Higher Education*. To see the complete *Standards for Libraries in Higher Education*, go to: <http://www.ala.org/ala/acrl/acrlstandards/standardslibraries.htm>. To learn more about using the new Standards, catch an upcoming workshop (see page 4 of this *Newsletter* for a list).