

# CLS Newsletter

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### **My Priorities Have Changed** From the Chair

Dear Friends,

I write this column just 14 days after the tragedies of September 11 when the shocking details are becoming evident. Fall is arriving across the farms and fields of central Ohio. Last Sunday I attended the unveiling of an Ohio Historical Society marker in the tiny village of Homer. It was a perfect day, and a surprisingly large crowd came to sit on chairs arranged in front of the public library. We came together to honor two nineteenth century brothers, Sylvester and William Rosecrans. William became a distinguished Civil War general and later Congressman from California. Sylvester became the first bishop of the Columbus Catholic diocese. It was a thoroughly affirmative occasion. Why do I tell you about what some would characterize as an insignificant event? To illustrate that, while everything appears normal, everything has changed. I was to have taken two business trips this month, one to a conference on presidential libraries in Austin, Texas and the other to the Oberlin Group meeting in Walla Walla, Washington. Both were postponed far into the future. Being grounded from flying for a few weeks is both a curse and a blessing - I was looking forward to both conferences, but staying home has created the unanticipated benefit of allowing me to become more "grounded" in thinking about my life and my work.

I suddenly find myself taking a much more critical eye toward how I spend my energies and my dollars. The dictum to ignore life's minor irritations and concentrate on what's truly important never had more significance. Fortunately, after close reflection, I still find that our work with students and faculty does matter a great deal. We're inspiring and educating the next generation to become lifelong learners and sophisticated information consumers and creators. Who knows, perhaps we could even set an example on our campuses and in our local communities by exhibiting tolerance for all viewpoints and religions?

Toward the end of inspiring and educating ourselves, I hope you'll join us for the CLS meetings at Midwinter in New Orleans. If not January, then certainly Atlanta next June, when we'll have a full complement of programs and social events, in addition to the usual committee meetings. Until then, please take care of yourselves and hold your loved ones close.

Scottie Cochrane  
Director of Libraries  
Denison University  
Granville, OH 43023

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## San Fran Wrap-Up

A capacity crowd attended the CLS program in San Francisco, "Virtual Space/Virtuous Place." Thought-provoking presentations by college librarians and administrators of funding and accreditation agencies addressed a number of issues which libraries face when seeking to integrate the virtual with the physical library.

Laverna Saunders, Salem State College, warned that we must modify our definition of what a college library is, what "service" means, and be willing to "be political" in order to meet our responsibility to serve the information needs of our campuses.

Sam Demas, Carleton College, spoke of the importance of the library as a teaching and cultural center, providing spaces for reflection, discussion, performance, and art in addition to our role as information-provider. He encouraged librarians to devote 1% of their budgets for enhancing the "virtues of place."

Stephanie Bangert, Western Association of Schools and Colleges, followed with a thoughtful talk on the challenge of integrating the "virtual" and the "virtuous." How does learning take place in the virtual environment and what impact does that have on designing a physical space? In particular, how does continuous improvement affect the need for continuous design in library buildings?

Joyce Ray, Office of Library Services, Institute of Museum and Library Services, discussed funding opportunities for libraries and Deanna Marcum, Council on Library and Information Resources, wove the various threads of the speakers into a vibrant tapestry of challenges and opportunities.

For more information, please visit the CLS program website

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## New Task Force on the Status of College Librarians and Staff

The Executive Committee of CLS has appointed a new task force to review the requirements and expectations of college librarians and staff and, if appropriate, to develop new guidelines reflecting the unique aspects of their work in college libraries.

The charge to the task force includes the following:

1. Review the ACRL Standards for Faculty Status for College & University Librarians (1992 edition).
2. Conduct surveys, hearings, and discussions among college librarians to determine if the ACRL Standards continue to be appropriate for college librarians.
3. Consider alternatives to faculty status for college librarians.
4. Prepare and present a set of proposed guidelines by the 2003 annual conference

Co-chairs of the task force are Rosemary Arneson ([arnesonr@montevallo.edu](mailto:arnesonr@montevallo.edu)) and Neil McElroy ([mcelroyn@lafayette.edu](mailto:mcelroyn@lafayette.edu)), who seek comments and advice from all CLS members. Members of the task force are: Ethelle Bean, Dakota State University; Bill Hannaford, Goddard College; Richard Hart, Penn State Erie, Behrend

College; Jamie Hastreiter, Eckerd College; Lynn Livingston, Rider University; Jonathan Miller, Augustana College; and Cindy Swigger, Texas Wesleyan University. The first meeting of the task force will be at Midwinter on Saturday, January 19th from 9:30 to 12:30.

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## Another Fabulous Friday Feast

The third annual Friday Night Feast provided the opportunity for nearly fifty college librarians and guests to gorge on a sumptuous nine (or was that ten?) course meal at the Canton Seafood and Dim Sum Restaurant. The food was delicious and there was plenty of it. Everyone willingly (with some urging from others at the table) tried all the dishes, although there were clearly favorites and not so favorite combinations.

The evening started with a cocktail hour and plenty of hors d'oeuvres. Everyone was having such a good time talking that they reluctantly moved to the banquet. In keeping with tradition, Scottie Cochrane, incoming CLS Chair, made ever-so-brief welcoming remarks. Then librarians and guests dipped into the first course, a seafood soup. Good food, lively conversation, and no speeches filled the evening.

This is the college librarian social event of the season, so mark your calendars for next year in Atlanta on June 14, 2002. Watch the CLS website and COLLIB-L for details. If you want to be sent a feast registration form when it becomes available, contact Paul Frisch at [frisps@lake.ollusa.edu](mailto:frisps@lake.ollusa.edu).

Susan Richards  
Executive Board Member-at-Large  
Lawrence University, WI

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## Standards Pre-Conference Workshop at ALA in New Orleans

### **"Creating a Continuous Assessment Environment in Academic Libraries: Practical Application of the Standards for College Libraries, 2000 Edition"**

Before the ALA 2002 Midwinter Meeting in New Orleans, plan on attending a pre-conference workshop on Friday, January 18th. This workshop will explore practical applications of the ACRL standards in creating a continuous assessment environment in academic libraries and is aimed at all community college, college, and university librarians, as well as administrators. Presented by Dr. Bill Nelson, Library Director at Augusta State University, and Dr. Bob Fernekes, Information Services Librarian at Georgia Southern University, the workshop's content is the responsibility of the ACRL College Libraries Section (CLS) Standards Committee, of which Dr. Nelson and Dr. Fernekes are chairperson and committee member, respectively. Participants at the workshop will receive a copy of a new handbook/workbook for applying the latest Standards in addition to pertinent handouts.

Entitled **"Creating a Continuous Assessment Environment in Academic Libraries: Practical Application of the Standards for College Libraries, 2000 Edition,"** the workshop is being co-sponsored by the ACRL/Louisiana chapter and the CLS and will take place on the campus of Tulane University from 9:00 to 1:00. Registration is \$40 for ACRL/LA or ACRL/CLS members, \$45 for ACRL members, and \$50 for non-ACRL members and includes morning refreshments, workbook, and handouts. To attend, just fill-out and mail a registration form located at: <http://www.mcneese.edu/library/acrl/alapreconf.htm> with your check payable to "ACRL/LA." Space is limited and registration is due before December 15, 2001 on a first-come, first-serve basis.

Presenter Bob Fernekes is an Information Services Librarian, Business Information Specialist, at Georgia Southern University, in Statesboro, Georgia.

Bill Nelson has been Professor and Library Director at Augusta State University in Augusta, Georgia, since 1993.

For further information, contact: J.B. Hill, Southeastern Louisiana University [[jbhill@selu.edu](mailto:jbhill@selu.edu) or (985)549-3952] or Ed Rock, Tulane University [[erock@tulane.edu](mailto:erock@tulane.edu) or (504) 862-8000, x1823].

Karen Leeseberg  
Nunez Community College, LA

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## Nothing Could Be Finer . . .

The 11th National ACRL Conference to be held in Charlotte, North Carolina from April 10-13, 2003, is quickly shaping up to be another exciting National ACRL conference. During the past 25 years, the National ACRL conferences justifiably have acquired the reputation as the place to be for academic and research librarians to come together to share their challenges and their successes.

As chair of the 11th National ACRL Conference, I have challenged the various subcommittees to emphasize active participation in programs from which participants "will take something home." They have responded with the exciting and provocative conference theme of "Learning to Make a Difference" and six conference tracks that reflect the dynamics and diversity of academic and research librarianship in the 21st Century. Theme tracks include: "Assessment and Accountability," "Collaboration and Competition," "Innovations and Innovators," "People and Places," "Teaching and Learning," and "Technical and Access Services."

While seeking diversity in the co-chairs of the various subcommittees, I also have drawn heavily from my colleagues from college libraries, including: Mignon Adams (co-chair of the Keynote Speakers subcommittee); Carol Walker Jordan (co-chair of Local Arrangements subcommittee); Janis Bandelin and Kate Hickey (co-chairs of Volunteers subcommittee); Tom Kirk (co-chair of the Innovations subcommittee); Scottie Cochrane and Sue Stroyan (co-chairs of the Posters subcommittee); Damon Hickey (co-chair of the Panels subcommittee); and Susan Richards (co-chair of the Workshops subcommittee). Many other college librarians serve as members of the various committees.

I am extending my personal invitation for you to join your colleagues in vibrant Charlotte, North Carolina, to participate in a grand learning experience. Start putting together those proposals for panels, workshops, contributed papers, roundtables, and poster sessions that emphasize active engagement. Come prepared to participate in an exciting conference while enjoying the gracious Southern hospitality of this exciting city of the New South. April is a glorious month in Charlotte. The weather will be magnificent and the flowers will be blooming. In the words of Leland Park (library director at nearby Davidson College and a member of the Local Arrangements subcommittee), "Y'all Come!"---and join your colleagues in "**Learning to Make a Difference.**" For more information see: <http://www.ala.org/acrl/charlotte>.

Larry Hardesty  
College Librarian, Austin College &  
Chair, 11th National ACRL Conference

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## ARE COLLEGE LIBRARIANS WELL-REPRESENTED AT ACRL NATIONAL CONFERENCES?

What we're talking about here is not how many college librarians attend the conferences, but rather the degree to which college librarians make presentations at the conferences. To obtain an answer to this issue, the CLS Executive Committee charged the Research for College Librarianship Committee with the task of tracking data for past conferences as well as planning for the future.

### METHODOLOGY

The Committee decided to look at the data for college librarians both in isolation and also in comparison with the data for non-college librarians. As sources of data, the Committee used data supplied by the ACRL office in

combination with a review of conference programs for the four most recent conferences (Denver, 2001; Detroit, 1999; Nashville, 1997; and Pittsburgh, 1995). The review did not adhere to the Carnegie classification of colleges and universities. Rather, it was based on individual know-ledge of the institutions with which presenters were affiliated. Thus, we considered as college librarians those individuals affiliated with small universities who have undergraduate education as their primary focus. This, of course, allows for some degree of subjectivity. While the Committee was interested in all types of presentations, including papers, panel discussions, poster sessions, and roundtable discussions, the ready availability of data limited our reviews primarily to refereed papers. The Committee was interested in data for both submissions and acceptances; however, little data was available regarding submissions.

Summary data will now be represented as responses to the following questions:

1. To what degree are college librarian acceptance rates for papers (of all proposals accepted) consistent with submission rates (of all proposals submitted)?

Conference	Accepted as % of Total	Submitted as % of Total
Denver	14.3	14.9
Detroit	15.4	N/A
Nashville	19.0	12.7
Pittsburgh	13.0	18.6

2. What variations exist among acceptance rates for college librarian presentations of all types?

Conference	Presentation	Accepted as % of Total
Denver	Papers	14.3
	Panels	14.3
	Posters	10.4
	Roundtables	14.6
Detroit	Papers	15.4
	Panels	24.4
	Posters	20.0
	Roundtables	17.6
Nashville	Papers	19.0
	Panels	27.9
	Posters	10.0
	Roundtables	39.9
Pittsburgh	Papers	13.0
	Panels	6.5
	Posters	11.7
	Roundtables	N/A

3. How do college librarians compare to their colleagues in terms of acceptance rates for papers?

Conference	Accepted as % of Total	Submitted as % of Total Librarians
Denver	24.0	25.2
Detroit	N/A	N/A
Nashville	30.1	19.1
Pittsburgh	31.8	49.0

## THE FUTURE

To access complete sets of data, the Committee is working with the ACRL office to add a check off box on the

proposal submission form so that individuals can self-identify as college librarians. This will greatly assist the Committee in meeting its charge and will better enable it to determine if there are any trends in play.

For additional information or comments, contact Christopher Millson-Martula at [millsonmartula@lynchburg.edu](mailto:millsonmartula@lynchburg.edu).

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## CLS Committee and Discussion Group Updates

### ***CLIP Notes Committee***

Hugh Thompson, ACRL Director of Publications, distributed the current sale figures.

No. 20, Managing Student Employees, should be considered for revision in 3 to 4 years.

Updates were given on the status of several CLIP Notes currently in process. On the Appropriate Use Policies CLIP, compilers have survey results and policies in hand and are working on analysis. A final copy will probably be to ACRL by early fall. This CLIP Note was the first to use an electronic survey. The Travel Policies CLIP Note final draft went to ACRL in early June. On the Assessment Tools for Information Literacy CLIP Note, the compiler, Lawrie Merz, is working on revising the survey following the pilot survey and response from a CLIP Notes Committee chat meeting. The survey is scheduled to go out in mid-August after the "summer slump."

CLIP Notes Committee Chair Lewis Miller received an inquiry from Elizabeth Sudduth regarding an Access to Rare Books CLIP Note. She is proceeding with the preliminary informal survey.

### ***Communications Committee***

Copies of Catherine Lee's Newsletter report were distributed. Currently, three versions of the newsletter are created - the print, a full-imaged web version and an rtf version, which is used to create an html version. Upon Melinda's recommendation, it was decided that a volunteer from the committee will mark up the rtf version to html.

Copies of John West's web site report were distributed. The main issues raised in the report were

- 1) approval for removal of special request items from the site,
- 2) clarifying the process for posting the newsletter,
- 3) exploring the option for having the CLS web site hosted on the ALA server, and
- 4) exploring options for replacing John as the web editor by 2003.

Mickey Zemon asked the Communications Committee to review the CLS web site and explore "face lift" options for the site. Work on this will begin at the Midwinter meeting.

Damon Hickey reported to Melinda that there are still over 1,000 subscribers to the Collib-L listserv.

Melinda, in consultation with John, will work on a job description for the web editor, a virtual Committee member. The Committee is also reviewing issues concerning CLS web site archiving and is updating the Committee Membership Volunteer form.

### ***Continuing Education Committee***

Marilyn Martin reported on the status of plans with Bill Nelson and Bob Fernekes to train librarians in the application of the new Standards for College Libraries.

The CE Committee has one virtual member and will be working on a job description for that member.

The Committee was asked to investigate ways in which technology can be used to provide continuing education opportunities. The CE Committee felt that a listserv devoted to implementing the standards might be the best way to start.

### ***Leadership Committee***

The Committee is continuing work on an article about successful searches for library directors. The Committee is also investigating the development of articles on the topic of "Encouraging the Extraverted Librarian."

Mark Cain, Leadership Committee member and vice-chair/chair-elect of CLS, is considering a theme for his year as Chair centered on the topic of recruitment to the profession. The Committee brainstormed ways to develop and highlight such a theme.

### ***Medium-Sized Libraries Discussion Group***

More than 50 attendees participated in a discussion of Using ACRL Standards as Assessment Tools. Issues that came up more than once in the discussion included: accreditation; collection assessment; techniques and tools for assessment, especially quantitative measures; identifying peers for benchmarking; involving faculty in outcomes assessment; serving the needs of students; and the need for standards from ACRL and accrediting agencies which complement and reinforce each other.

### ***Membership Committee***

The Committee reviewed the results of the 2000 ACRL Membership Survey. It was agreed that it offers little help in recruitment but much in programming.

The Committee reviewed the results of a comparison between the Collib-L listserv members and the CLS membership list. This was seen as an opportunity to identify potential CLS members. Of the more than 1000 members of Collib-L, more than 600 do not belong to CLS. Rebecca Wilson agreed to draft a letter outlining the benefits of membership in CLS to be sent via e-mail to Collib-L members who are not CLS members.

### ***Research for College Librarianship Committee***

Christopher Millson-Martula is tracking college librarians' presentations at ACRL conferences. Preliminary data suggest that college librarians have been active and successful at ACRL conferences [see [data highlights](#) previously mentioned]. There was discussion about the procedures and responsibilities for submissions and acceptances of contributed papers and other presentations at ACRL national conferences and the desirability of standardizing the whole process. Alice Bahr suggested the Committee gather data on publishing opportunities available in each state.

Alice also reported on the state of **InPrint**. The print edition contained 86 entries, while the first Web edition (January 2001) contained 116 entries. The first revision (May 2001) brought the publication up to 129 entries, all but 2 of which were reviewed by their editors. Ravil Veli agreed to succeed Alice as editor of **InPrint**. The following strategies will be employed to increase subscriptions to the web version of **InPrint**: ACRL will include the title in the ACRL approval plan, attempts will be made to have it reviewed in journals, and the title will be marketed to both U.S. and Canadian library schools as well as abroad.

### ***Standards Committee***

The Committee discussed various ways of offering training on the CLS Standards for College Libraries including having Bill Nelson and Bob Fernekes conduct a pre-conference workshop at Midwinter and having the Committee sponsor a Train-the-Trainers type workshop. [Information about the Standards pre-conference is [available](#) earlier in this Newsletter.]

Liz Chabot suggested that we might run a discussion group similar in format to that done by the Measurement, Assessment, and Evaluation Section of LAMA. She offered to coordinate such a discussion group on the Standards at Midwinter.

For complete minutes of Committee meetings and reports of Discussion Groups, go to the CLS web site.

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## KUDOS

**Steven Bell**, Director of the Library at Philadelphia University, authored the papers "**The New Digital Divide: Dissecting Aggregator Exclusivity Deals**," *D-Lib Magazine*, v.7 n.7/8, 2001 (<http://www.dlib.org/dlib/july01/bell/07bell.html>) and "**Web-Based Utilities for Learning and Collaboration in the Classroom**," *Syllabus* v.14 n.12, 2001:32-35. Steven's article, "**Creating Learning Libraries in Support of Seamless Learning Cultures**," *College & Undergraduate Libraries*, v.6 n.2, 2000:45-58, was named to the "**LIRT Top 20**" for 2000.

**Barbara Fister**, College Librarian, Gustavus Adolphus College, authored the article "**Trade Publishing: A Report from the Front**," *Portal: Libraries and the Academy*, v.1 n.4, 2001. Fister also delivered the keynote address, "**The Virtual Library of Babel: Seeking Knowledge in an Information Age**," at the Association of Lutheran College Faculties on October 6th.

**Catherine A. Lee**, Library Director at Wesleyan College, and **Chris Millson-Martula**, Library Director at Lynchburg College, participated in the Southeastern Institute on Collaborative Library Leadership, May 7-11, 2001. Thirty librarians, representing ten Southeastern states and the Caribbean, were selected to attend the institute designed to provide multi-type librarians with critical skills to facilitate collaboration, partnerships, and networking. The project was a collaborative effort involving SOLINET, the Council on Library and Information Resources, and the Institute of Museum and Library Services.

**Chris Millson-Martula** of Lynchburg College co-presented a session entitled "**Stone Age Consortia, New Age Consortia--The Place for Coordinated Cooperative Collection Management**" at this year's Charleston Conference on Collection Management, and had the following article published: "**Cooperative Collection Management in the Consortial Environment: The VIVA Pilot Projects**," *Library Philosophy and Practice*, v.3 n.1, 2000 (<http://www.uidaho.edu/~mbolin/lp&p.htm>).

**Bill Nelson**, Library Director, Augusta State University and **Bob Fernekes**, Information Services Librarian, Georgia Southern University, presented the following workshops: "**Applying the New College Library Standards: Creating a Continuous Assessment of the Academic Library**," Missouri Library Assn. (St. Louis), October 2, 2001; "**Do We Measure Up? Practical Application of the New ACRL Standards for College Libraries**," Iowa Library Association (Davenport), October 10, 2001; "**Responding to the 'A' Word: Using ACRL Standards to Create a Continuous Assessment Environment**," Virginia Library Association (Richmond), October 17, 2001.

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## CREATIVITY WINS CARLETON COLLEGE TEAM AN INFORMATION TECHNOLOGY GRANT

**Carleton College** in Northfield, MN was awarded a \$5,600 Faculty/Librarian Instructional Partnership (FLIP) grant to support innovative uses of information and electronic resources in teaching and learning. The grant, funded jointly by The Bush Foundation of Saint Paul and The Andrew W. Mellon Foundation of New York, is awarded through Project JSTOR. The recipients of the FLIP grant are Michael Hemesath, Department of Economics; Paula Lackie, Academic Computing Coordinator for the Social Sciences & Humanities; and Carolyn Sanford, Reference Librarian Liaison to Social Sciences. Their project, "Assessment of Student Perceptions of JSTOR and Their Ability to Find and Use Core Journal Literature in the Field of Economics," is designed to develop a survey instrument and conduct research to assess student perceptions of the JSTOR electronic journals and their ability to find and use core journal literature in the field of Economics.



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## You're WHERE and you want WHAT by WHEN?

The college library user: Now you see them, now you don't.

Join your colleagues at the Atlanta 2002 CLS program for a session that is sure to provoke thought and discussion on how to reach and satisfy the college library user. The program is entitled "**Will the Real Customer Please Stand Up? Designing Services for Twenty-First Century Users**" and will address a range of issues related to customer service, outreach, and the delivery of assistance. Where are our customers and what are they doing? What are they expecting from library services? College users appear to be more independent, but they may actually need more assistance. Are we factoring this into our services? How are we mediating between the library user and library services? Mediation is a traditional library value. However, librarians must identify a way to deliver this value to remote users who are working in different ways. Do we make assumptions about how users work or do we have real evidence about how user culture has changed? There are a growing number of 24/7 reference services pilot programs designed to provide "just in time" support. Is that what the college user wants? What are the challenges in offering these services and what kinds of librarians are needed to work in this new environment? Come to the CLS program in Atlanta for practical, real-time advice from librarians who have studied their users and designed services for their twenty-first century clientele.

Robin Wagner  
Gettysburg College, PA

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## SCHEDULE OF CLS MEETINGS AT 2002 MIDWINTER

(ALL SCHEDULED DATES AND TIMES ARE TENTATIVE UNTIL CONFIRMED BY ACRL OFFICE)

### **Saturday, January 19**

9:30 a.m. - 11:00 a.m.  
Executive Committee

9:30 a.m. - 12:30 p.m.  
Ad Hoc Committee on the Status of College Librarians & Staff

11:30 a.m. - 12:30 p.m.  
CLIP Notes Committee  
Standards Committee

2:00 p.m. - 4:00 p.m.  
Communications Committee  
Conference Program 2003 Committee

### **Sunday, January 20**

8:30 a.m. - 11:00 a.m.  
Conference Program 2002 Committee

9:30 a.m. - 11:00 a.m.  
Medium-Sized Libraries Discussion Group

9:30 a.m. - 12:30 p.m.  
Research for College Librarianship Committee

2:00 p.m. - 4:00 p.m.  
College Library Directors Discussion Group

4:30 p.m. - 5:30 p.m.  
College Librarians & Staff Discussion Group  
Standards Committee open invitation forum on working in the new assessment environment

**Monday, January 21**

8:00 a.m. - 9:00 a.m.  
Membership Committee

9:30 a.m. - 11:00 a.m.  
Continuing Education Committee  
Leadership Committee

2:00 p.m. - 4:00 p.m.  
Executive Committee

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