

## Report to Council and Executive Board

June 20, 2013

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Executive Director

### Community Engagement at Annual

The process of “turning outward” to the community – whether civic, campus, school or organizational – is at the heart of *The Promise of Libraries Transforming Community*, a major association initiative to promote community engagement for libraries of all types. An update on the project, led by ALA President Maureen Sullivan and Harwood Institute President Rich Harwood, is scheduled Saturday morning. On Saturday afternoon, there will be a Community Engagement Conversation: Advancing Library-led Community Engagement, led by Carlton Sears. The *Libraries Fostering Civic Engagement Member Initiative Group* will meet on Sunday, and a discussion session sponsored by the ALA Office for Literacy and Outreach Services and the Social Responsibilities Round Table will focus on *Libraries Transforming Communities: Extending Our Reach*. The project launch has been supported by the Institute for Museum and Library Services.

### ALA Community Conversations at Annual

While ALA works to help promote community engagement in libraries, it is also “looking outward” as an association, incorporating the practices of community engagement as it seeks to innovate and create the association of the future. This summer’s ALA Annual Conference in Chicago will include a series of conversations with ALA members and conference attendees about their aspirations for ALA as their professional community. These conversations, which will continue in 2014, are a step in the process of creating new “innovation spaces” where members and staff can collaborate and create together. Each session will include 14 participants, in addition to the facilitator and note-taker. Advance sign-up is required. Anyone interested should send an email to Mary Ghikas, [mghikas@ala.org](mailto:mghikas@ala.org). More information about this series of “community conversations” will be forthcoming.

### Digital Content & Libraries

Due in no small part to regular meetings and ongoing communication with the Big Six publishers, Macmillan, Penguin, Simon and Schuster and Hachette have all made strong positive moves on library ebook lending this spring. The publication this spring of the third *American Libraries* [supplement on digital content](#) chronicled the efforts of ALA’s Digital Content Working Group (DCWG), and directions for the coming year, which include libraries as publishers, libraries working with smaller and mid-sized publishers, the challenges with preservation, accessibility, the opportunities afforded by new technologies, and strengthening

cooperation among organizations within the library community. Library pricing and limited or partial access continue to be immediate problems. The DCWG and ALA leadership continue to reach out on related initiatives such as ReadersFirst, the OCLC/Big Shift initiative, Ohio Library Council legislative initiatives and the Digital Public Library of America. At this annual conference, ALA is launching an initiative to engage authors to stand with libraries on ebook lending. Several prominent authors comprise the initial effort and we expect to recruit others in the weeks ahead. The DCWG's main [public program](#) is on Saturday, 1-2:30p.m. in the convention center room S502.

### America's Right to Libraries

President Elect Barbara Stripling's presidential initiative, entitled *Libraries Change Lives*, will focus on increasing public understanding of the value of libraries. As part of this effort, a *Declaration for the Right to Libraries* has been developed as a strong public statement of the value of libraries for individuals, communities, and our nation. Through this initiative, libraries of all types will have the opportunity in the next year to hold signing ceremonies where community members, organizations, and officials can visibly sign and stand up for their right to have vibrant school, public, academic, and special libraries in their community. The plan is for the signed scrolls to be presented at a national summit and ceremony to be held in the spring of 2014. We hope that you will consider inviting people in your local community and in your state to join us in proclaiming the value of libraries. For those interested in holding local signing ceremonies, we will be providing a "toolkit" to help you plan your signing ceremony, garner public support and attract media attention.

### School Library Campaign

ALA is planning a strong and multi-faceted campaign for school libraries. Building on the work of the School Library Task Force that presented its final report at Midwinter 2013 a School Library Implementation Task Force has begun working on the strategic messaging and advocacy work for the coming year. The school library campaign will be jumpstarted by beginning the national push for signatures on the *Declaration for the Right to Libraries* with school libraries who will then forward the signed declarations to public and academic libraries in their communities and state. School library advocacy efforts will also include building partnerships with national organizations and targeting specific constituencies such as school administrators, classroom teachers, parents, school boards and elected officials. Several vendors have offered to support ALA advocacy efforts for school libraries, and we will be enlisting others to become a part of the school library campaign. Recently, we received very encouraging news about the inclusion of school libraries in the Senate Education Bill (see the Office for Government Relations section of this report), but this is only the beginning of what will be a very long and difficult struggle. School libraries must be made a national priority, and we will need your help – and the help of every member and every supporter - to stand together and demand strong school libraries.

## ALA OFFICES

### ALA Library and Knowledge Management

#### Library Activities and Resources

The ALA Library has continued its work in responding to the information inquiries of staff, members, and library professionals from around the world while also building, or sometimes rebuilding, information resources. When the ALA Library identifies information on a topic—whether as a result of responding to an inquiry (numbering about 1,500 since Midwinter) or general monitoring of blogs, news items, and current publications—the staff update the appropriate Library-developed resource: the ALA Library Fact Sheets (<http://www.ala.org/tools/libfactsheets>), the growing topical information pages (<http://www.ala.org/tools/atoz>), a simple tweet, a Delicious tag, or a blog post (<http://www.ala.org/tools/ask-ala-library>).

#### Tracking Acronyms

Acronyms are ubiquitous across ALA. The Library helps track them by maintaining the list at <http://www.ala.org/tools/library-related-acronyms> and using that list to update the listing in the program book.

#### Calendar and FAQ

Rebecca Gerber, Reference Librarian, has been developing Drupal modules to improve both the calendar and the frequently-asked-questions (FAQ) resources on the ALA website, now that the Drupal conversion is complete. See <http://www.ala.org/conferencesevents/planning-calendar> for the current state of the calendar, which will incorporate the *American Libraries* calendar as well.

#### Paperless Awards Nominations

Rebecca has also been working with Cheryl Malden, staff liaison to the Awards Committee, to develop a paperless process for submitting nominations for the 18 awards given by ALA.

#### History Update

Helen Davies, an intern from Loyola University before graduating, updated the pages on ALA history; see <http://www.ala.org/aboutala/history/details-ala-history>. She also prepared most of the Chicago factoids scattered through the conference program book.

#### Twitter Feed

The @ALALibrary Twitter feed adds 500+ followers a month and is approaching 38,000 followers. It is curated by ALA Library staff, and has been used to respond to information

inquiries, posting a link to the answer for a “hot” question, or for enhancing other ALA social media initiatives, such as ALA election information.

### Weekly Roundup

Valerie Hawkins, Reference Assistant, prepares a weekly roundup of online news stories about association management, technology, and social media using Scoop-it (see <http://www.scoop.it/t/acronyms>).

### Alternative Spring Break program

Karen Muller, ALA Librarian, facilitated the hosting of five University of Michigan School of Information (UMSI) students who worked on week-long projects with the Association of College and Research Libraries (ACRL), Information technology and Telecommunications Services (ITTS) and Human Resource Development and Recruitment (HRDR) as part UMSI’s Alternative Spring Break program.

## **Membership Development**

### May ALA Membership is 57,303

May 31, 2013 total ALA membership was 57,303. This is 265 fewer members than the April 2013 count. May 2013 compared to May 2012 shows a 1,544 reduction in membership. In May, two divisions had membership increases compared to May 2012. Six round tables had membership increases. Two round tables had flat membership.

### Member Retention

To support member retention, in March the first *MVP* (Member Value Programs) *Digest*, an e-publication, was sent to all personal and organizational members. *MVP Digest* focuses on helping members get the most of out of their membership and increasing awareness of ALA benefits and services. *MVP Digest* was well received. The second issue of the quarterly publication will be distributed in early June.

### Recruitment

To support member recruitment, a new monthly Informz e-mailing to non-members was launched in June. Each month, on an ongoing basis, a message encouraging recipients to join ALA will go to non-members who had a financial transaction with ALA in the previous 30 days. Additionally, results will be available in July from the promotion to former small/very small organizational members which ended on June 7.

### VMM13

On June 6, ALA held its 2013 Virtual Membership Meeting (VMM13). While ALA bylaws allow for members to submit proposed resolutions, no resolutions were presented. VMM13 also served as a town hall forum, allowing ALA President, Maureen Sullivan; ALA Treasurer, James

Neal; and ALA Executive Director, Keith Michael Fiels, to update members about key ALA initiatives, progress on the strategic plan, and the ALA financial picture. Lively discussion among the attendees took place on the topics of digital issues, e-content, and e-publications, community engagement, and dealing with reductions in library budgets. Registration for VMM13 was 720 (very similar to 2012). Actual attendance was 440 (down from 550 in 2012).

## **Office for Accreditation (OA)**

### Draft Revision of the Standards Available for Comment

The Committee on Accreditation's 2008 five-year review of *Standards for Accreditation of Master's Programs in Library & Information Studies* concludes November 2013 as a draft revision is made ready for release December 2013. Research and comment collection efforts remain available at [Standards Review site](http://www.oa.ala.org/accreditation/) (<http://www.oa.ala.org/accreditation/>) where the draft revision of the Standards will be placed for comment. Direct outreach to constituents for comment on the draft is also scheduled to commence in December.

## **Office for Diversity (OFD)**

### Diversity Research Grants

The Diversity Research Grant jury has completed its evaluation of the proposals submitted for this year, and will soon be announcing the awardee(s). There were several good proposals in this round of submissions.

## **Office for Government Relations (OGR)**

### ALA Calls for National Dialogue to Reform the Nation's Surveillance Laws

ALA is saddened that two major revelations about our country's surveillance practices confirm our gravest worries: the government has obtained vast amounts of personal information about the activities, especially electronic communications of all kinds, of essentially everyone in the United States. ALA released two statements in response to June news reports regarding the U.S. government's surveillance tactics. The National Security Agency (NSA) used a program, called PRISM, that obtained the internet records from nine U.S. companies: Microsoft, Yahoo, Google, Facebook, PalTalk, AOL, Skype, YouTube, and Apple. The leak came after the revelation on June 5 that the Foreign Surveillance Intelligence Act (FISA) Court had ordered Verizon (and possibly other phone companies) to turn over the phone records of all Verizon customers over the last seven years.

### ALA Joins Others to Demand Civil Liberties

The American Library Association joined 86 other civil liberties groups, Internet activists and authors to sign an open letter to Congress, calling for a congressional investigation committee, similar to the Church Committee of the 1970s. The letter is in response to the recent leaking of highly classified documents about the government's monitoring of private Internet and telephone communications. The letter calls on Congress to enact reform this Congress to Section 215 of the USA PATRIOT Act to make clear that blanket surveillance of the Internet activity and phone records of any person residing in the U.S. is prohibited by law. [Read the full letter](#).

### ESEA Reauthorization Bill Introduced in U.S. Senate

The Strengthening America's Schools Act, a bill that would reauthorize the Elementary and Secondary Education Act (ESEA), was introduced in the United States Senate. S 1094 is a huge victory for libraries as it creates a specific provision for school libraries and implements the Improving Literacy and College and Career Readiness through Effective School Library Program. The bill is the first to recognize the role school library programs play in student learning since the Elementary and Secondary Education Act was first enacted in 1965.

### Copyright Update

The ALA Washington Office is reconfiguring its copyright team in order to effectively respond to the many legislative and policy challenges expected in the future, including a call by Rep. Bob Goodlatte (R-VA) to proceed with a comprehensive review of copyright law in the coming months. With the departure of Cory Williams, copyright efforts are now being coordinated by a team that will include Carrie Russell, ALA's long-time copyright specialist and Director of OITP's Program for Access to Information; Jessica McGilvray, OGR Assistant Director. Ted Wegner, OGR Grassroots Coordinator, will share additional responsibilities in the copyright arena and Lynne Bradley, OGR Director, will back up all three due to her overall expertise. ALA will continue to retain attorney Jonathan Band for expert legal advice while the team will share ALA's work in the Library Copyright Alliance and other coalitions. Every effort will be made to continue to participate in speaking opportunities and conferences while work with coalitions and other organizations will continue as the team continues to keep ALA "at the table" making library copyright concerns known to other stakeholders.

## **Office for Information Technology Policy (OITP)**

### ALA Task Force Releases Recommendations to Advance Digital Literacy

The ALA Digital Literacy Task Force (which is led by the Office for Information Technology Policy) released its [recommendations](#) to advance and sustain library engagement in digital literacy initiatives nationwide. These recommendations build on the January 2013 Task Force report "Digital Literacy, Libraries, and Public Policy" and constitute a call to action on the part of the ALA, library education programs, front-line librarians, various funding bodies, and the diverse stakeholders who use and support library services. These conclusions and recommendations culminate the Task Force's work over 18 months and include comments from

several public programs held at ALA conferences, as well as two online virtual public programs and task force meetings that included observers from different stakeholder groups.

### ALA Supports WIPO Treaty

The American Library Association supports the Treaty for the Blind, a treaty that would allow international book lending to print-disabled people—including those who are blind, have low vision, are dyslexic, have a learning disability or other disability that prevents them from accessing print—by promoting an exception to copyright law. The exception would ask the World Intellectual Property Organization (WIPO) member nations to establish a national exception that authorizes the making of accessible copies. This copyright exception would be similar to the Chafee Amendment in U.S. copyright law. In addition, the exception would allow countries to share accessible copies (Braille, large print, digital formats like accessible e-books) across borders. Negotiations are reaching a fever pitch with many powerful corporations, including General Electric, Exxon, and the motion picture and publishing industries opposing the treaty, fearing that an exception to international law will weaken copyright.

### ALA Welcomes White House Call for Increased E-Rate Funding For Libraries and Schools

Maureen Sullivan released a statement regarding President Obama's announcement of the ConnectED initiative. The initiative aims to connect America's students to high-capacity broadband and high-speed wireless. "ALA is encouraged by President Obama's announcement of the [ConnectED initiative](#) to ensure that libraries and schools have access to robust, affordable high-capacity broadband for many years to come," said Sullivan. "School and public libraries provide rich opportunities for students to actively engage and collaborate with peers and mentors using increasingly varied technology tools."

## **Office for Intellectual Freedom (OIF)**

### Examining the Impact of the Children's Internet Protection Act

With the generous support of Google, the Office for Intellectual Freedom, and the Office for Information Technology Policy will be hosting a July, 2013 symposium, "Revisiting the Children's Internet Protection Act," that will discuss the legal, political, and day-to-day impact of Internet filtering on library users in observance of the 10<sup>th</sup> anniversary of the Supreme Court decision upholding the Children's Internet Protection Act. The symposium will bring together a diverse mix of experts in the fields of librarianship, education technology, law, economic development, information technology, ethics, and communications to discuss the law's consequences and how we should best address online safety, the legal and ethical use of online resources, students' inability to access constitutionally protected materials, and online user privacy. On July 30, a national webcast will be available to discuss the results of this study and the results of the conference. To kick off the initiative, an invitation-only cocktail party will be hosted by Google during the Annual Conference. An executive summary of a white paper commissioned by OITP and OIF to discuss the legal, political, and day-to-day impact of Internet filtering on library users will be distributed at the event. For more information, please write or call Marike Visser of OITP or Barbara Jones at OIF.

### New Intellectual Freedom Award

The Gerald Hodges Intellectual Freedom Chapter Relations Award recognizes an intellectual freedom-focused organization that has developed a strong multi-year, ongoing program or a single, one-year project that exemplifies support for Intellectual Freedom, patron confidentiality and anti-censorship efforts. The award consists of \$1,000 and a citation and will be presented annually during the ALA Annual Conference. This is the first year the award will be given in his honor. It will be presented to the Utah Library Association's Intellectual Freedom Committee at the IFRT 40th anniversary celebration, Friday, June 28, 7:30 p.m. at the Chicago Cultural Center, Preston Bradley Hall.

### NSA Surveillance / Section 215 PATRIOT Act Response

The Office for Intellectual Freedom is working closely with the Washington Office and the Public Information Office to craft the association's response to recent news reports disclosing long-standing mass surveillance programs conducted by the National Security Agency (NSA) under Section 215 and Section 702 of the PATRIOT Act. Together the offices have updated ALA's messaging and crafted talking points and have joined with other civil liberties organizations to advocate for greater transparency and support for privacy and civil liberties. In response to member requests, OIF and OGR are co-sponsoring a program during Annual Conference to discuss NSA surveillance and the PATRIOT Act. The program, "WE TOLD YOU SO..." will take place on Sunday, June 30 at 3:00 p.m. in Room S501BCD at the McCormick Place Convention Center. The featured speaker will be Michael German, senior policy counsel for the American Civil Liberties Union. Mr. German will discuss the NSA's use of Section 215 to obtain phone call data, the surveillance of Associated Press (AP) and Fox reporters by the government, and the implications for the First Amendment and Freedom of the Press of these activities. Mr. German formerly served for sixteen years as a special agent with the Federal Bureau of Investigation, where he specialized in domestic terrorism and covert operations. He was a featured speaker for ALA's Choose Privacy Week 2012, addressing data mining and the surveillance state.

### **Office for Literacy and Outreach Services (OLOS)**

#### Association of Tribal Archives, Libraries and Museums Conference

The Office for Literacy and Outreach exhibited at the Association of Tribal Archives, Libraries and Museums Conference June 11-13 at the Hyatt Regency Tamaya Resort in Santa Ana Pueblo, NM. The conference was very well attended with over 600 attendees, and having a booth there allowed attendees to learn more about the Office for Literacy and Outreach Services, specifically, as well as ALA in general.

### **Public Information Office (PIO)**



## Annual PR Forum

David Vinjamuri, branding expert and New York University (NYU) professor, will speak at the 2013 PR Forum from 8:30-10 a.m., Sunday, June 30. He will discuss why libraries matter and can do more in the era of e-books, social media and branding. In January 2013, Mr. Vinjamuri wrote a two-part post about libraries and e-books on his Forbes.com blog. He is the president of ThirdWay Brand Trainers, a contributor to Forbes.com and adjunct instructor of marketing at New York University (NYU), as well as the author of *Accidental Branding: How Ordinary People Build Extraordinary Brands* and the novel, *Operator*. The PR Forum will be held at the McCormick Place in Room S402a. The annual PR Forum is coordinated by the ALA Public Awareness Committee.

## Luol Deng Named Honorary Chair of Library Card Sign-up Month 2013

Two-time NBA all-star Luol Deng of the Chicago Bulls has been named the Honorary Chair of Library Card Sign-up Month 2013. Library Card Sign-up Month takes place each year in September. Deng was born in Wau, Sudan (now South Sudan). Deng attended Duke University and joined the Chicago Bulls in 2004. He is admired for his efforts on behalf of charity and respected for his work on behalf of the Lost Boys of Sudan and other refugees. He is also a spokesperson for the World Food Program. Deng has won the NBA's sportsmanship award in a vote by players. The award honors the player who best exemplifies ethical behavior, fair play, and integrity on the court. Deng also won the Golden Icon Award for Best Sports Role Model and the 2008 UN Refugee Agency's Humanitarian of the Year Award for his efforts to bring education and sports to millions of displaced children. For more information on Luol Deng, see his website <http://luoldeng.com/>

## **Public Programs Office (PPO)**

### NEH, ALA Announce 125 Grants to Support 'Let's Talk About It: Muslim Journeys' Programs

The National Endowment for the Humanities (NEH), in collaboration with the American Library Association (ALA) Public Programs Office, announced that 125 libraries and state humanities councils will receive programming grants of \$3,500 - \$4,500 to host a *Let's Talk About It* reading and discussion series featuring some of the materials included in the *Bridging Cultures* Bookshelf: Muslim Journeys. The selected sites represent 54 public libraries, 47 academic libraries, 11 community college libraries and 13 state humanities councils in 38 states and the District of Columbia. Programs will take place in participating libraries from September 1, 2013 – August 31, 2014. To view the full list of recipients, please visit <http://www.programminglibrarian.org/muslimjourneys/mj-Itai/Itai-mj-selected-libraries.html> .

### 'Let's Talk About It' Series Details

*Let's Talk About It: Muslim Journeys* follows the popular Let's Talk About It model, which engages participants in discussion of a set of common texts selected by a nationally known scholar for their relevance to a larger, overarching theme. The selected 125 sites will receive:

- Up to \$4,500 in grant funding which can be used to purchase books, pay scholar honoraria and support travel to a national workshop.
- Promotional materials, including posters, bookmarks and folders, to support local audience recruitment efforts.
- Orientation for the library project director and scholar at a national workshop, where they will hear from national project scholars, expert librarians and organizers and receive a program planning guide, materials and ideas.

For more information about this Let's Talk About It series, including in-depth descriptions of the themes, visit [www.programminglibrarian.org/muslimjourneys](http://www.programminglibrarian.org/muslimjourneys) or <http://bridgingcultures.neh.gov/muslimjourneys>.

### Programming Librarian Offers Guide to the 2013 ALA Annual Conference

[ProgrammingLibrarian.org](http://www.programminglibrarian.org), ALA's resource for all things related to presenting cultural and community programs for all types and sizes of libraries has published a guide to recommended programs and events at the ALA Annual Conference. [Programming Librarian's Guide to the ALA Annual Conference](#) is the one-stop shop for author programs, special events, and other opportunities to help attendees build their skill sets and find programming ideas and resources during the conference. The guide features programs addressing topics such as [discussion & engagement](#), [generational programming](#), [multicultural programming](#) and [science and technology](#), as well as a comprehensive list of [author events](#), including the [Live! @ your library reading stage schedule](#).

## ALA DIVISIONS

### **American Association of School Librarians (AASL)**

#### AASL Announces School Library Programs of the Year

New Augusta South Elementary School (Indianapolis, IN), Pennsylvania Avenue School (Atlantic City, NJ) and Swan Valley High School (Saginaw, MI) are the American Association of School Librarians' (AASL) 2013 National School Library Program of the Year (NSLPY) Award recipients. NSLPY is the AASL signature award. Sponsored by Follett Library Resources, the NSLPY annually recognizes up to three school library programs that meet the needs of the changing school and library environment and are fully integrated into the school's curriculum. Each recipient receives an obelisk – the symbol of school library excellence – and \$10,000 toward its school library program.

#### New AASL Publication Takes the Mystery Out of Leadership

“Empowering Leadership: Developing Behaviors for Success,” a new publication from AASL, takes the mystery out of leadership by unveiling the hidden qualities that create confident, successful leaders. Written by Ann M. Martin, the book provides essential questions school librarians can use to assess their leadership skills and offers suggestions to put into practice. Martin reveals the potential leadership opportunities hidden in the essential tasks school

librarians complete every day. She illustrates how leadership applies to school librarians and how developing leadership skills can increase stakeholder support in school library programs. The publication is available in both print and e-book formats, as well as a print/e-book bundle, and can be purchased through the [ALA online store](#).

#### BYOL! New Online Course from AASL Helps Participants 'Bring Your Own Lessons'

During *BYOL: Bring Your Own Lessons into the 21st Century!*, AASL's newest e-Academy course, participants will learn about AASL's Best Websites for Teaching & Learning and how best to integrate them into a lesson plan. The facilitators will then walk participants through the submission of their plans to AASL's *Standards for the 21st-Century Learner* Lesson Plan Database. This six-week, self-paced course facilitated by Liz Deskins and Christina Dorr will begin June 24, 2013. Registration and additional course information are available at [www.ala.org/aasl/eacademy](http://www.ala.org/aasl/eacademy).

#### Harvard Innovation Education Fellow Tony Wagner Opens AASL National Conference

Education innovator and thought leader Tony Wagner will headline the opening general session at the American Association of School Librarian's (AASL) 16th National Conference and Exhibition taking place November 14-17, 2013, in Hartford, Ct. His presentation will draw on his more than 25 years of education consulting experience focused on creating strategies to improve learning for all students. His most recent book, "Creating Innovators: The Making of Young People Who Will Change The World," explores what parents, teachers and employers must do collectively to develop the capacities of young people to become innovators. His appearance at AASL national conference is generously sponsored by Cable in the Classroom. More information can be found at [national.aasl.org](http://national.aasl.org).

#### Showcase Encourages School Librarians to 'Rise to the Challenge' One Idea at a Time

Attendees of the AASL 16th National Conference & Exhibition are invited to jump start their conference experience by attending the IDEAxCHANGE. The IDEAxCHANGE, formerly the Exploratorium, showcases best practices from school library professionals from across the country. This two hour event, open to all registrants, takes place prior to the opening general session for the conference taking place November 14-17, 2013, in Hartford, CT. The IDEAxCHANGE provides a national forum to share school library successes from a school, district or state level. At their own pace, attendees can browse tabletop learning stations created by their peers and be inspired by practices transforming school library programs. With 30 individual learning stations, attendees will leave prepared to "rise to the challenge" one idea at a time. A complete list of presentations can be found on the national conference website at [national.aasl.org/ideaxchange](http://national.aasl.org/ideaxchange).

#### Thirty AASL Members Receive Grants to Attend First National Conference

Thirty AASL members have been awarded a \$750 travel grant in order to attend their first AASL national conference. Generously sponsored by Bound To Stay Bound Books, Inc. (BTSB), the grants allow recipients to secure housing, transportation and/or registration for the AASL 16th National Conference & Exhibition, November 14-17, 2013, in Hartford, CT. A list of recipients can be found at [bit.ly/17hcTMq](http://bit.ly/17hcTMq).

### Independent School Librarians Invited to Network at AASL National Conference

The AASL 16th National Conference & Exhibition, November 14-17, 2013, in Hartford, CT, will host events encouraging school librarians working in independent schools to network and build community. The conference, "Rising to the Challenge," will feature an Independent School Section (ISS) networking reception and two tours of local independent schools. More information on these events can be found at [national.aasl.org](http://national.aasl.org).

### Emergent Leader Amy Jo Southworth Receives AASL Frances Henne Award

Amy Jo Southworth, school librarian at Bay Shore High School in Sayville, NY, is the 2013 recipient of the American Association of School Librarians' (AASL) Frances Henne Award. Established in 1986, the \$1,250 award, sponsored by ABC-CLIO, recognizes a school librarian with five years or less experience who demonstrates leadership qualities with students, teachers and administrators. As the award recipient, Southworth has the opportunity to attend her first AASL National Conference.

### AASL Innovative Reading Grant Recipient Can Be 'Found in Translation'

Panagiotis Stathopoulos's project, "Found in 'Translation': Reading, Writing, Critical Thinking, and Metaphrasis," is the 2013 recipient of the American Association of School Librarians' (AASL) Innovative Reading Grant. Sponsored by Capstone, this grant of \$2,500 supports the planning and implementation of a unique and innovative program for children that motivates and encourages reading, especially with struggling readers.

### AASL Congratulates Newly Recognized NCATE-Accredited Programs

AASL would like to congratulate the 12 programs recently granted AASL and National Council for Accreditation of Teacher Education (NCATE) recognition. National recognition is awarded to education master's programs in school librarianship that have been reviewed and approved by [AASL's program reviewers](#) using the "ALA/AASL Standards for Initial Programs for School Library Media Specialist Preparation" (2003) or the "ALA/AASL Standards for Initial Preparation of School Librarians" (2010). The schools and degree programs recognized can be found at: [bit.ly/15dIIUQ](http://bit.ly/15dIIUQ)

## **Association of College and Research Libraries (ACRL)**

### Mark Cummings Named CHOICE Editor and Publisher

Mark Cummings has been named editor and publisher of CHOICE Magazine, the premier source for reviews of academic books, electronic media and Internet resources in higher education. CHOICE, a publication of the Association of College and Research Libraries (ACRL), is headquartered in Middletown, CT. Cummings will serve as CHOICE editor and publisher designate beginning June 17, 2013, and assume the position full time effective July 7,

2013, upon the retirement of Irving E. Rockwood, who served CHOICE in this position for 17 years. Complete information on Cummings is available on the [ACRL Insider blog](#).

### Rethinking ACRL's Information Literacy Standards: The Process Begins

The ACRL Board of Directors has created a task force to revise the association's [Information Literacy Competency Standards for Higher Education](#), which were first adopted in 2000. In rewriting the Standards, the Task Force hopes to provide examples of how the blending of competencies across multiple literacies will better serve us in creating more discussion, collaboration, and student and faculty involvement alike. More information on the process is available in an [ACRL Insider essay](#) by ACRL President Steven J. Bell.

### Keeping Up With... Gamification

The second edition of [Keeping Up With...](#), ACRL's new online current awareness publication featuring concise briefs on trends in academic librarianship and higher education, is now available. The May issue features a discussion of [Gamification](#) by Bohyun Kim, editor of the [ACRL TechConnect blog](#). *Keeping Up With...* is available on the ACRL website and each issue will be sent via email to ACRL members. Non-members can visit the [email subscription page](#) to sign up to receive *Keeping Up With...* and a variety of other ACRL awareness publications including the ACRL Update newsletter and table of contents alerts for [C&RL](#) and [C&RL News](#).

### 2013 ACRL Environmental Scan

Every two years, the ACRL Research Planning and Review Committee produces an environmental scan of higher education, including developments with the potential for continuing on impact academic libraries. The 2013 environmental scan provides a broad review of the current higher education landscape, with special focus on the state of academic and research libraries. The document builds on earlier ACRL reports, including the "[Top Ten Trends in Academic Libraries](#)" published in the June 2012 issue of *C&RL News*. The 2013 environmental scan is freely available on the [ACRL website](#) at <http://www.ala.org/acrl/sites/ala.org.acrl/files/content/publications/whitepapers/EnvironmentalScan13.pdf>.

### Handbook of Academic Writing for Librarians

ACRL announces the publication of "Handbook of Academic Writing for Librarians," by Christopher V. Hollister of the University at Buffalo. The "Handbook of Academic Writing for Librarians" is the most complete reference source available for librarians who need or desire to publish in the professional literature. The handbook addresses issues and requirements of scholarly writing and publishing in a start-to-finish manner. "Handbook of Academic Writing for Librarians" is available for purchase in print, as an e-book, and as a print/ e-book bundle through the ALA Online Store <http://www.alastore.ala.org/>; in print and for Kindle through Amazon.com; and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

### Steiner Named C&RL Social Media Editor

Sarah Steiner of Georgia State University has been appointed to the post of Social Media Editor for *College & Research Libraries (C&RL)*, a new position created by the *C&RL* editorial board and the ACRL Publications Coordinating Committee to take advantage of new opportunities to disseminate scholarly work published in the journal now that it has moved into an open-access publishing model. Steiner will serve a three-year term as Social Media Editor beginning July 1, 2013.

#### New ACRL Liaison Appointments

The ACRL Liaisons Coordinating Committee (LCC) announces the following new liaison appointments—[National Women's Studies Association \(NWSA\)](#): Jennifer Gilley, Head Librarian, Penn State University-New Kensington (Term: 2013-2015); and [Association for the Study of African American Life \(ASALH\)](#): Glenda Alvin, Assistant Director for Collection Management and Acquisitions, Tennessee State University (Term: 2013-2015). Complete information on ACRL liaisons is available on the [LCC website](#).

#### ACRL 2013 Slidecasts, People's Choice Award Winners

ACRL 2013 slidecasts are available now in the Virtual Conference site. In person and Virtual Conference attendees can see and hear every paper, panel, and cyber zed shed session presented in Indianapolis through April 2014. Registration for the virtual conference community is still available. Register today and access all of the great ACRL 2013 content for the next year. More info is at <http://conference.acrl.org/virtual-conference-pages-161.php>. The ACRL 2013 People's Choice awards were selected by conference attendees onsite using their mobile devices to rate the sessions. Speakers in each of the winning sessions will receive a \$50 Amazon Gift card. Congratulations to all of the winners and those who received Honorable Mention. A complete list is available on the [ACRL Insider blog](#) and winning sessions are marked in the virtual conference community.

#### 54<sup>th</sup> Annual RBMS Preconference

The 54<sup>th</sup> Annual Preconference of the Rare Books and Manuscripts Section (RBMS) was held June 23 – 26, 2013 in Minneapolis. The theme was, *O Rare! Performance in Special Collections*. The conference featured three plenaries, nine seminars, six unconference sessions, discussion groups and more. The preconference also offered many wonderful tour and reception opportunities. More information is available on the [conference website](#).

#### e-Learning Update

ACRL's e-Learning program offered two online courses and three live webcasts during this report period. 182 individuals and 29 groups participated in these e-Learning events. Upcoming online seminars and webcasts include the Standards for Libraries in Higher Education, information literacy, and accessible video tutorials.

#### **Association for Library Collections & Technical Services (ALCTS)**

### ALCTS Board Discusses Advocacy and Standards

The ALCTS Board discusses the role ALCTS should play in advocacy efforts either on behalf of its members or on national and international issues affecting technical services and collections librarians. The ALCTS Advocacy Task Force will lead the discussion at the Friday Board Meeting, McCormick Place, Room S504a. On Monday, the ALCTS Board will discuss a report submitted by the Standards Task Force which supports one of the strategic issues in the ALCTS strategic plan, standards development and involvement.

### ALCTS Considers Emerging Leaders Project Report

The ALCTS Board considers a report prepared by the Emerging Leaders Team D on financial models for the ALCTS journal, *Library Resources & Technical Services*. The EL team worked this past spring on the report analyzing budget and research materials. The team has presented three scenarios for the ALCTS Board to discuss at the Monday Board meeting.

### ALCTS Board Reviews Strategic Plan Progress

The new strategic plan centers on strategic issues and not a traditional plan with goals and objectives. The strategic issues identified by the ALCTS Planning Committee are explaining what ALCTS is about, improving how it operates, sustaining the organization and supporting standards development. This discussion happens at the Monday Board meeting, Room 504a in McCormick Place.

### ALCTS Presents Erin McKean at the 2013 President's Program

Erin McKean, founder of [Wordnik.com](http://Wordnik.com) and the former editor-in-chief of American Dictionaries for Oxford University Press, is the featured speaker at the ALCTS President's Program. With "Confessions of a Digital Packrat", Erin will answer these nagging questions: How do you let go of digital data when every word of every book might be the one piece of evidence you need to make a dictionary entry complete? What does it mean for transformative uses, like lexicography, when there are so many different digital storehouses available (with varying degrees of difficulty). What makes a digital collection attractive to packrats like me? The President's Program is Monday, July 1, at 10:30 a.m. in McCormick Place, Room S105 and is sponsored by Elsevier and Bloomsbury Publishing.

### Important Discussions at Annual

ALCTS' forty-four Interest Groups are the place to find important and timely presentations and discussions at Annual. Ranging from acquisitions to cataloging research to promoting preservation, an ALCTS Interest Group has something for every conference attendee. Search the conference scheduler for ALCTS and your topic of choice.

### ALCTS Awards Honors Member Achievement

The ALCTS Awards Ceremony on Sunday at 5:30 p.m. in the Hilton Hotel, Continental A, will honor many ALCTS members and non-members for their individual and collaborative achievements. Barbara Tillett, recently retired from the Library of Congress, will be presented

the ALCTS Ross Atkinson Lifetime Achievement Award for her work in ALCTS and the profession.

## **Association for Library Service to Children (ALSC)**

### ALSC Awards Bound to Stay Bound Books and Melcher Scholarships

ALSC recently announced the winners of the [2013 Bound to Stay Bound Books and Frederic G. Melcher Scholarships](#). The four recipients of the Bound to Stay Bound Books Scholarship are Ashley L. Dean, Poquoson, VA; Marianne Dolce, Deltona, FL; Rebecca Lynn Dunn, Lawrence, KS; and Casey Marie Fox, Knoxville, TN. Each recipient of the BSB Scholarship will receive \$7,000 in scholarship aid. The scholarship is sponsored by Bound to Stay Bound Books, Inc. The two recipients of the Frederic G. Melcher Scholarship are Tina Suzanne Groff, Pipe Creek, TX, and Ginger Michelle Kirchmyer, Chattanooga, TN. Each recipient of the Melcher Scholarship will receive \$6,000 in scholarship aid. The Frederic G. Melcher Scholarships is sponsored by the Frederic G. Melcher Endowment. Recipients must complete their academic work at an ALA-accredited institution. Each year, ALSC provides the Bound to Stay Bound Books and Melcher Scholarships to help advance the profession of children's librarianship.

### Common Core Resources for Public Librarians

ALSC's School-Age Programs and Services Committee has compiled a list of resources to help public librarians better understand Common Core and its impact on our services. The [common core resources list](#) now located on the ALSC site, under Professional Tools.

### ALSC Offers Student Session on Internships and Practicums

In May, ALSC offered a free student session on internships and practicums. "Internships/Practicums: How to Turn Them Into a Job!" covered topics such as how to choose the right internship and how to make the most of your time. ALSC student sessions are hosted by the ALSC Membership Committee. These are free and open to the public. This event is now available as a recorded webinar via the [ALSC Student Session](#) page.

### ALSC Summer Online Courses

ALSC Summer Online Education courses will begin July 15 and include: *The Caldecott Medal: Understanding Distinguished Art in Picture Books*, taught by Kathleen T. Horning; *Children with Disabilities in the Library*, taught by Katherine Todd; *Getting to the Core: Librarians and Common Core State Standards*, taught by Edward Sullivan; *Integrating New Technologies into Your Collections*, taught by Bonnie Roalsen; *Out of this World Youth Programming*, taught by Angela Young; *Science, Technology, Engineering and Math (STEM) Programs Made Easy*, taught by Angela Young. Registration is currently open, and along with more information, is posted on the [ALSC website](#).

### David Ezra Stein Final Caldecott 75th Anniversary Facebook Forum Guest



On Tuesday, June 11, David Ezra Stein took part in the final Caldecott 75<sup>th</sup> Anniversary Facebook Forum. ALSC offered these forums as a part of the Caldecott celebration. Previous Facebook Forum guests included David Wiesner, Melissa Sweet, Laura Vaccaro Seeger, John Rocco, Peter Brown, and Kadir Nelson. Free transcripts are available from the [Caldecott 75<sup>th</sup> Anniversary](#) site.

### ALSC Bill Morris Seminar

The 4<sup>th</sup> Annual [Bill Morris Seminar: Book Evaluation Training](#) will take place at the 2014 ALA Midwinter Meeting in Philadelphia. Morris Seminar applications will be available immediately after the annual conference and an advisory group consisting of ALSC member leaders who have previously served and/or chaired evaluation committees will review the applications and letters of nomination to select the attendees. More information about this exciting event is available on the ALSC website.

### El día de los niños/El día de los libros (Día)

The [Día database](#) has captured preliminary statistics for the 527 registered Día programs. 40 states registered programs in 2013 plus the District of Columbia and Puerto Rico. The states registering the most programs include California (114), Washington (59), Texas (38), New Jersey (28) and Illinois (27). Top languages featured at Día programs include Spanish (429), French (33), Japanese (20), Mandarin (20) and Arabic (18). PIO worked with ALSC to showcase libraries' continued commitment to connecting children and their families to multicultural books, bilingual services and educational resources. Publicity efforts resulted in three interview opportunities, including radio and Spanish language print with member leaders in Washington, D.C. and Illinois. More than 1,100 Día articles and mentions were captured, a nearly 400% increase in articles and mentions from last year (295). This resulted in a circulation rate of more than 182 Million and an impression rate (circulation rate x 2.5) of more than 450 million.

### Read! Build! Play!

On May 21, 2013 ALSC and LEGO DUPLO announced the *Read! Build! Play! 2013 Summer Reading List*. This reading list features recommended titles that inspire play for children age 5 and under. To accompany the reading list LEGO DUPLO has created a free downloadable parent [activity guide](#) that includes inspirational building instructions matched with each book for children and their caregivers. Titles were selected, compiled and annotated by members of the ALSC Early Childhood Programs and Services Committee. Publicity for this reading list will include a satellite media tour by ALSC Incoming President Starr Latronica. The reading list has already generated strong positive publicity from a variety of media outlets. Stories include: [Parents.com](#), [My Fox Atlanta](#), [About.com](#) and [Babble.com](#). ALSC and LEGO DUPLO have agreed to extend their partnership into fiscal year 2014.

### Quicklists Consulting Committee

In May ALSC's Quicklists Consulting Committee completed the 2013 United States Board on Books for Young People (USBBY) International Children's Day Book List. This list included 25 titles for Pre-K children through teenagers and is available on the [USBBY website](#). In May the

Quicklists Consulting Committee also put together a list of book and online resources on 'Visual Literacy' for ALSC's President's Program at Annual Conference.

### 2014 ALSC National Institute

Planning is well underway for the ALSC National Institute which will be held at the Oakland Marriott City Centre in Oakland, CA, September 18-20, 2014. More information about the Institute will be posted on the [ALSC website](#) as it becomes available.

## **Association of Specialized and Cooperative Library Agencies (ASCLA)**

### ASCLA Preconferences

Three timely, skill-building ASCLA preconferences will be held in Chicago:

- *Ports in a Storm: Your Library as a Disaster Recovery Center*: positioning your library to help your community by serving as a disaster recovery center
- *Servant Leadership in Your Library*: how to cultivate strong loyalty from employees and library users with the concept of servant leadership
- *Discovery to Delivery: Rethinking Resource Sharing*: a gathering of discussions about trends in both physical and virtual delivery of library materials to users

For more information, see: <http://www.ala.org/ascla/asclaevents/annual>

### Awards

Maryland State Library's Jill Lewis has won the ASCLA award for library services to blind and physically handicapped (the Francis Joseph Campbell Award), and Ruth Nussbaum, retired reference librarian, National Library Service for the Blind and Physically Handicapped, Library of Congress, has won the 2013 Cathleen Bourdon Service Award for exceptional service to and sustained leadership for ASCLA. For more information, see the ASCLA Blog here: <http://ascla.ala.org/blog/>.

### ASCLA President's Program

Storytelling Mojo: Creating the 21st Century Library Narrative, Sunday, June 30, 10:30 a.m.-12 p.m. Michael Margolis, CEO of Get Storied and featured speaker for the ASCLA President's Program, has worked as a story architect for over a decade and collaborated closely with both the California and Pennsylvania State Libraries around this issue. This program promises to be fun and innovative.

### Conference Programs

Cutting-edge programs will be presented with topics that range from "Easy and Affordable Accessibility" and "Do Those Evaluation Statistics Mean Anything?" to "Beyond Brainstorming: Making More Effective Decisions." For the complete lineup and full descriptions see: <http://www.ala.org/ascla/asclaevents/annual/programs>.

### ASCLA/COSLA Reception and Awards Presentation

Scheduled for Saturday, June 29, 5:45-7:30 p.m., all members and non-members are invited to this event for refreshments, awards and networking at the Hyatt Regency McCormick Place - Field 20A-C.

### Consultants Give Back

Free 30-minute sessions in Chicago co-sponsored by ASCLA and PLA will be offered for libraries to receive free 30-minute consultation sessions from professional library consultants. More information here: <http://ascla.ala.org/blog/2013/05/news-consultants-give-back-free-30-minute-sessions-in-chicago-co-sponsored-by-ascla-and-pla/>.

## **Library and Information Technology Association (LITA)**

### Sunday Afternoon with LITA at Annual Conference

Sunday Afternoon with LITA includes three components: a brief awards ceremony immediately followed by the popular Top Technology Trends program which is followed by the LITA President's Program. The following panelists have been announced for the LITA Top Technology Trends program (in alphabetical order): Char Booth, Lorcan Dempsey, Aimee Fifarek, Sarah Houghton, Clifford Lynch, Gary Price, and Scott Walter. The panel will be preceded by the LITA Awards ceremony which includes the following: the Frederick G. Kilgour Award for Research, presented to Barbara Tillett; and the LITA/Library Hi Tech Award for Outstanding Communication, presented to Brewster Kahle. The afternoon is completed by Zoe Stewart-Marshall's LITA President's Program, *More than a book-lined Internet Cafe* with Cory Doctorow. The afternoon transitions into evening at the very popular LITA Happy Hour. <http://www.ala.org/lita/conferences/annual/2013>

### LITA Makerspaces Workshops

LITA is offering two full day Makerspaces workshops sponsored by LibraryLabs. The first is *Library Makerspaces: Participatory Play in the Library*, an introduction to participatory programming, makerspaces, and the DIY revolution by library innovators with hands on experience included. This workshop is scheduled for Friday, June 28 starting at 8:30 a.m. The second is *Library Makerspaces: The Field Trip* to the Chicago Public Library (CPL). In addition to experiencing the CPL new Maker Space, a Librarian panel and a Maker panel will discuss their experiences and brainstorm with participants who will take away "practical ideas and concrete solutions for those inspired to bring the movement to their home communities/libraries." This workshop is scheduled for Thursday, June 27, starting at 8:00 a.m.

## **Library Leadership and Management Association (LLAMA)**

### PR Xchange 'Best of Show' Winners Announced

The Public Relations and Marketing Section (PRMS) PR Xchange Committee is delighted to announce the winners of this year's "Best of Show" competition for library publicity materials. Nearly 250 entries in print and electronic formats were submitted from over 90 institutions including public, academic, school, state, and special libraries. See the complete list of this year's winners: [http://www.ala.org/llama/awards/prxchange\\_winners](http://www.ala.org/llama/awards/prxchange_winners). A visual catalog of the winning work is available: <http://www.flickr.com/photos/97060948@N06/sets/> During the Annual Conference winning entries will be on display at PR Xchange, June 23, 11:00 a.m. – 1:30 p.m., Exhibit Hall.

### LLAMA/NMRT New Leaders Discussion Group

This year's Annual Conference session will feature Public Speaking Skills for Librarians, June 30, 10:30 – 11:30 a.m. in McCormick Place, Room N140. There will be short presentations by Julia Frankosky, Michigan State University and David Hurley, New Mexico State Library.

### New LLAMA Happy Hour

The Membership Committee is hosting LLAMA's first Annual Conference Happy Hour at the landmark Billy Goat Tavern on June 30, 6:30 p.m. All are invited for networking, good cheer, and great fun. The committee will now host a happy hour Sunday evening at each Annual Conference.

### New LLAMA Webinar

The next webinar is "Look at the Road Map for Direction: a Unique Approach to Facilities Planning" on July 17, 1:30 – 3:00 p.m. (Central). This webinar will present the planning process Clemson University Library undertook to dramatically revise how it uses the space it manages. The story of how the staff put together a plan to meet different needs can serve as a useful case study for any library needing to rethink its use of space. Presenters include Kay L. Wall, Dean of Libraries, Clemson University, and David Moore (AIA) McMillan/Pazdan/Smith Architecture, Greenville, SC

## **Public Library Association (PLA)**

### PLA @ ALA Annual

Just a reminder that PLA has a great line-up of programs for the 2013 ALA Annual Conference in Chicago. In addition to twenty concurrent sessions of public library education, PLA is presenting a preconference "Digital Media Labs 101," partnering with ASCLA to offer "Consultants Give Back," and hosting an exciting "PLA President's Program and Awards Presentation" with keynote speaker Ann Patchett. For complete details on PLA @ ALA programming, [visit us online](#).

## DigitalLearn.org

[DigitalLearn.org](#), a PLA initiative to create an online hub for digital literacy support and training, will launch at the ALA Annual Conference during the program, "[DigitalLearn.org: A New National Digital Literacy Tool](#)," Sunday, June 30, 10:30-11:30 a.m., McCormick Place Convention Center, Room N139. The website hosts a collection of self-directed tutorials for end-users to increase their digital literacy and a community of practice for digital literacy trainers to share resources, tools and best practices. DigitalLearn.org is an IMLS grant-funded project being undertaken in partnership with ALA's Office of Information Technology Policy (OITP) and Chief Officers of State Library Agencies (COSLA), as well as a diverse group of stakeholders including representatives from national agencies, state libraries, public libraries, community organizations, and many others. Jamie Hollier, DigitalLearn.org project manager, accepted a [White House Champion of Change award](#) in part for her work developing the site.

## New Online Courses

PLA is offering two new online courses taught by Stephanie Gerding, author, librarian and trainer, this fall.

- "[Winning Grants for Your Library](#)," from September 9 to October 4 will help attendees learn how to apply the basic process of grant work, including developing grant projects based on community needs and library planning; find library grant funding sources best suited for their public library; and write a proposal funders will love.
- And the popular "[Accidental Public Library Technology Trainer](#)" returns October 28–November 22, to help participants discover how to save time planning and designing training, how to create an interactive learning experience, and how to best communicate about technology.

## PLA Facebook Forum: Library Support Staff Certification

On June 5, PLA hosted a free [PLA Facebook Forum](#) with representatives from the ALA-APA Library Support Staff Certification program. The event is archived online and has reached 2,770 people.

## **Reference and User Services Association (RUSA)**

### RUSA President's Program

Lee Rainie, Director of the Pew Research Center's Internet & American Life Project will share the latest data about how library users are interacting with information technology at the RUSA President's Program, "The Myth and the Reality of the Evolving Patron," Saturday, 4:00 - 5:30 p.m. Then, join Mr. Rainie and library leaders on Sunday, 10:30-11:30 a.m., to discuss how the data may influence your library's future.

## Literary Tastes

[Literary Tastes](#) is the author event (free-of-charge) where the best reading of the year is celebrated with authors who discuss their works and the craft of writing, at 8:00-10:00 a.m., Sunday, June 30. This year's authors are:

- Peter Heller, author of 2013 RUSA Notable Book "The Dog Stars" (Knopf)
- Jonathan Tropper, author of 2013 RUSA Notable Book "One Last Thing Before I Go" (Dutton)
- Matti Friedman, author of "The Aleppo Codex: A True Story of Obsession, Faith, and the Pursuit of an Ancient Bible" (Algonquin), winner of the 2013 Sophie Brody Medal for achievement in Jewish literature
- Lyndsay Faye, author of "The Gods of Gotham" (Putnam), the top pick for The Reading List's Mystery category in 2013

## Conference Programs

RUSA has some terrific programs covering hot topics ranging from "Beyond Genre: Exploring the Perception, Uses, and Misuses of Genre by Readers, Writers, and Librarians" to "Usability, the User Experience & Interface Design: The Role of Reference." For the complete line-up see the RUSA [website](#).

## BRASS Preconference

Business Reference and Services Section (BRASS) section's "Business Reference 101: Core Competencies for Business Librarianship" is a full-day interactive workshop designed for new business librarians; generalists who have assumed responsibility in business librarianship; or librarians who handle business reference-related inquiries in all types of libraries including academic, public, and special libraries. For more information see the full description [here](#).

## Achievement Awards Ceremony and Reception

On Sunday, June 30, 2013 - 5:00 to 6:30 p.m., Hyatt Regency McCormick Place Prairie Room, help honor RUSA's 2013 [achievement award winners](#).

## Andrew Carnegie Medals for Excellence in Fiction and Nonfiction Awards Ceremony

This reception, co-sponsored by RUSA and *Booklist* will be held Sunday, June 30, 2013 - 8:00 to 10:00 p.m., Radisson Blu, Atlantic A to celebrate the second year for these awards. Past members of the CODES Notable Books Council served on this committee, and after a whirlwind of reading on a tight deadline, made some great selections. The winners will be announced on Sunday night. Take a look at the shortlist finalists [here](#) and add them to your summer reading list if you haven't yet read them. Tickets are \$25 for RUSA members, and \$30 for all others. You can register [here](#) (see instructions at the top of the page).

## Webinars

The following webinars have been scheduled for presentation:

July 8, 2:00-3:00 p.m. [Meet Them Where They Are: 6 Steps To Market Research Success](#)  
July 30, 2:00-3:00 p.m. [Using Web Video to Promote Library Resources and Your Expertise](#)  
August 7, 2:00-3:30 p.m. [User Experience Research 101](#)  
September 4, 2:00-3:00 p.m. [How to Conduct Usability Studies: A Librarian Primer](#)

## **United for Libraries: the Association for Library Trustees & Advocates (UNITED)**

### Group Membership to UNITED for North Dakota

North Dakota State Librarian, Hulen Bivins, has agreed to purchase group membership in United for Libraries for all its public libraries. This proposal to North Dakota was based on Nebraska's model which has been in effect for seven years now – dating back to the existence of Friends of Libraries USA (FOLUSA). In addition, discussions are currently underway with the Georgia State Library with the support of its State Librarian. It is hoped Georgia will join by the end of this fiscal year.

### Citizens-Save-Libraries Advocacy Consultation

The first Citizens-Save-Libraries advocacy consultation took place June 6 and June 7 in Gladstone, Oregon. Sally Reed worked with an executive team of seven Friends, foundation members, and trustees to design a “vote yes” campaign that will be launched in December for a May 2014 vote.

## **Young Adult Library Services Association (YALSA)**

### Get the Most Out of Your Summer Reading Program

August 3 – September 8 are “District Days,” which is when members of Congress are back in their home states. Give them something productive to do by inviting them to see the great things your library does over the summer! [http://wikis.ala.org/yalsa/index.php/District\\_Days](http://wikis.ala.org/yalsa/index.php/District_Days)

### Practical Programming for Teens

*Practical Programming: the Best of YA-YAAC*, edited by Monique Delatte Starkey, features the best easy to replicate programming ideas culled from YALSA's popular electronic discussion list. This book will be available beginning in August in the ALA Store <http://www.alastore.ala.org/>. All ALA/YALSA members will receive a 10% discount.

### Recommended Reading for Teen Patrons

Coming in July to the ALA Store, a downloadable collection of the best in the latest teen literature will feature 32 customizable pamphlets and 9 bookmarks, each spotlighting a different theme or genre. All titles featured in this resource appeared on YALSA's 2013 lists of recommended reading or were honored by a 2013 YALSA book award. For \$29, libraries can have unlimited use of the resource. All ALA/YALSA members will receive a 10% discount <http://www.alastore.ala.org/>.

### Teens' Top Ten Grant Application Open

Visit <http://teenreadweek.ning.com/page/grants> for details and to access the application. Ten libraries will be selected to receive a collection of the 2013 Teens' Top Ten titles, courtesy of the Dollar General Literacy Foundation. Apply by September 1.

### Upcoming Events & New Initiatives

- June 24, Happy birthday to YALSA! In lieu of gifts, consider a donation to Friends of YALSA, [www.ala.org/yalsa/givetoyalsa/give](http://www.ala.org/yalsa/givetoyalsa/give)
- June 20, webinar with Clair Segal on using social media tools in your teen program, [www.ala.org/yalsa/onlinelearning/webinar](http://www.ala.org/yalsa/onlinelearning/webinar)
- June 28, YA Lit Bloggers' Summit in Chicago, <http://tinyurl.com/YALSAan13>
- June 28 – July 2, ALA Annual Conference in Chicago, <http://ala13.ala.org/>
- July 1, deadline to apply for Teen Read Week™ mini grants, [www.ala.org/teenread](http://www.ala.org/teenread)
- July 1, August 12, e-course "Navigating the Teen Divide," [www.ala.org/yalsa/onlinelearning/info](http://www.ala.org/yalsa/onlinelearning/info)
- July 1, deadline to submit a program proposal for a YALSA program for the 2014 ALA Annual Conference, <http://www.surveymonkey.com/s/YALSAan14>
- July 1, deadline to apply for the Hub Member Manager position, <http://ow.ly/l3uww>
- July 2, noon – 1 p.m. (Eastern), get ideas & resources for Teen Read Week™ via a Twitter chat. Use the hashtag #TRW
- July 18, [Programming Ideas for Older Teens](#) webinar, presented by Andrew Bollerman
- August 3 – September 8, District Days, [http://wikis.ala.org/yalsa/index.php/District\\_Days](http://wikis.ala.org/yalsa/index.php/District_Days)
- August 6, noon – 1 p.m. (Eastern), get ideas & resources for Teen Read Week™ via a Twitter chat. Use the hashtag #TRW
- August 15 – September 15, voting opens for the Teens' Top Ten, <http://www.ala.org/yalsa/reads4teens>
- September 1, deadline to apply for Teens' Top Ten books giveaway, <http://ow.ly/IEGaR>
- September 2, call for papers and program proposals opens for 2014 YA Lit Symposium, [www.ala.org/yalitsymposium](http://www.ala.org/yalitsymposium)
- September 3, noon – 1 p.m. (Eastern), get ideas & resources for Teen Read Week™ via a Twitter chat. Use the hashtag #TRW
- October 13 – 19, Teen Read Week™, "Seek the Unknown @ your library," [www.ala.org/teenread](http://www.ala.org/teenread)
- December 1, deadline to apply for most of YALSA member grants & awards, [www.ala.org/yalsa/awardsandgrants/yalsaawardsgrants](http://www.ala.org/yalsa/awardsandgrants/yalsaawardsgrants)
- week of December 2, finalists announced for Morris & Nonfiction Awards, [www.ala.org/yalsa/booklists](http://www.ala.org/yalsa/booklists)



## ALA PUBLISHING

### American Libraries Magazine Delivery

*American Libraries* magazine delivery has been realigned to better provide pre- and post-conference coverage, and now offers an additional July/August online edition in the summer, for a total of seven issues.

### ALA Emerging Leaders Trading Cards

Sets of ALA Emerging Leaders trading cards (as profiled in the [March/April 2013 issue](#) of *American Libraries*) will be distributed in the Gale Cengage booth (#600) at ALA Annual Conference.

### AmericanLibrariesMagazine.org

[AmericanLibrariesMagazine.org](#) moved to Drupal 7 in mid-June and is now part of the ALA website. Work is underway for a redesign of this site to continue to attract and keep reader interest.

### ALA Editions/ALA Neal-Schuman

Some of the new professional development books published include [ALA Glossary of Library and Information Science, Fourth Edition](#) and [Adult Programs in the Library, Second Edition](#) (ALA Editions), [Breakthrough Branding: Positioning Your Library to Survive and Thrive](#) and [Artsy Toddler Storytimes: A Year's Worth of Ready-To-Go Programming](#) (ALA Neal-Schuman), and [Musicals on the Silver Screen: A Guide to the Must-See Movie Musicals](#) (Huron Street Press). Several author events are planned for the [ALA Store at the 2013 ALA Annual Conference](#). For a full listing of titles including books, online workshops, and e-Courses, visit the [ALA Store](#) and [Neal-Schuman Store](#).

### Booklist: May is Mystery Month

May is declared Mystery Month at *Booklist* to coincide with the annual Spotlight on Crime Fiction. That means all mystery all month! The month kicked off with the webinar [Thrilling Mysteries: Can't-Miss Crime Fiction for Spring](#), which was quickly followed by the usual suspects of beloved print features such as [Top 10 Crime Fiction for Youth](#), [A Hard-Boiled Gazetteer to the Best Mystery Settings in the World](#). In addition, *Booklist Online* featured new web exclusive content each day. Fan favorites included [Hard-Boiled Eggheads: 16 Novels by Literary Authors Who Really Want to Play Detective](#), [You Can Always Count on Crime: Mystery by the Numbers](#), and [Criminal Cliches: The 7 Deadly Sins of Mystery Writing](#).

### Booklist at the ALA Annual Conference

Just like everyone else, *Booklist* staff is gearing up for ALA Annual Conference. At the booth there will be free copies of *Booklist* and *Book Links*; staff will set up subscribers with online access, and offer a subscription to *Booklist* at the special conference price of \$119.95 (20% off!)

with the chance to win a new Apple® iPad Mini. In addition, there's an exciting roster of *Booklist* programs and panels, beginning with the *Booklist* Books for Youth Forum on Friday, June 28 at 8:00 p.m., [Bleak New World: YA Authors Decode Dystopia](#). Cory Doctorow, Lois Lowry, Patrick Ness, and Veronica Roth make up the star-studded panel at the Sheraton, Ballroom 5. Sticking to the award-winning authors theme, *Booklist* editors will interview the 2013 Andrew Carnegie Medals for Excellence finalists along with winning and honor authors and audio readers of the 2013 Printz and Odyssey awards on Sunday, June 30 and Monday, July 1. [A complete schedule and listing of authors is available at Booklist Online](#). *Booklist* will see the Andrew Carnegie Medals for Excellence finalists again on Sunday, June 30 at 8:00 p.m. for the [2013 Andrew Carnegie Medals for Excellence award ceremony](#). Committee chair Nancy Pearl will announce this year's winners, and the audience will hear from all of the finalists. The program will be followed by a reception in the Atlantic Ballroom at the Radisson Blu Aqua Hotel. Finally, *Booklist* will wrap up its ALA Annual Conference programs on Monday, July 1 from 10:30-11:30 a.m. with *Fantastic Voyage: Reference Service in an Ever-Shrinking Print Environment*. The *Booklist* reference program will focus on measuring the use of print reference materials and reference service in a print-free environment in McCormick Place, Room S102a. [booklistonline.com](http://booklistonline.com)

#### ALA TechSource and Editions Workshops, Online Education

ALA TechSource and ALA Editions continue to offer well-attended online education sessions. Popular workshops included *Introducing RDA* with Chris Oliver (now repeated several times and always well attended) and *Serving the DIY Patron* with Meredith Farkas. Popular eCourses included *Rethinking Library Instruction* with Paul Signorelli and *Copyright for Teachers and Librarians* with Rebecca Butler.

#### ALA TechSource's Partnership with American Libraries on AL Live

ALA TechSource's partnership with *American Libraries* on [AL Live](#) continues and the free streaming video broadcasts are consistently attracting audiences of around 2,000. A recent episode included a panel preview of the ALA Annual Conference. <http://www.alaeditions.org/>

#### ALA Digital Reference: RDA Toolkit

New subscriptions to RDA Toolkit have seen significant growth recently, a positive sign for the remaining months of FY13, and heading into FY14 with a hopeful finish for the year on target with the revised forecast from January 2013. Although several national libraries' full implementation of RDA occurred in March, the pace of institutions adopting RDA before March was slower than projected, and the budget was revised accordingly. RDA Toolkit subscriptions in fiscal year 2013 (as of September 1, 2012) have increased 169% over the same period in FY12.

#### RDA Toolkit Website Usage

RDA Toolkit website usage in FY2013 is up by as much as 475%-500% over the same periods in FY12. A large increase in April and May was due to the change in how AACR2 is delivered online--now anyone wishing to access AACR2 online must have an RDA Toolkit subscription.

### RDA Toolkit Monthly Newsletter and Essentials Webinars

Marketing RDA Toolkit continues and people are kept up to date on progress and implementation news through the monthly newsletter and well-attended Essentials webinars. RDA Toolkit staff will be giving live demos of the product in the Digital Reference booth (#525), as well as meeting with consortia leaders at the ALA Annual Conference in Chicago.  
[www.rdatoolkit.org](http://www.rdatoolkit.org)

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