

Report to Council and Executive Board

June 16, 2017

Keith Michael Fiels
Executive Director

Phase One of *Fight for Libraries!* Appropriations Campaign Finishes Strong in Senate

At last report, ALA's Association-wide "all-hands" effort to secure record Congressional support for FY 2018 federal library funding, conceived and coordinated by the Office of Government Relations, was well underway. [Record numbers of Representatives](#), essentially one-third of all Members, had been convinced to sign separate letters to the House Appropriations Committee backing specific funding amounts for LSTA and Innovative Approaches to Literacy (IAL), and efforts to achieve equally dramatic results [in the Senate](#) were well underway. That work in the Senate [culminated on May 25](#) with a near 20% increase in the number of total Senators (to 37) signing similar letters for IAL and a 33% increase in signatures (to 45) for LSTA. These increases were achieved notwithstanding a more than halved pool of total potential Senate signators. The decreased pool was due to the retirement of one past supporter; loss of two previously supportive Democratic Senators to leadership positions in which they do not sign such letters; decision by two Republican Senators not to sign the one letter they each joined last year; and the absence of any other signatures by members of the majority with just three exceptions (two of whom co-authored the LSTA and IAL letters). In addition, members of the Appropriations Committee of either party typically do not sign such Dear Appropriator letters.

The favorable results in both the House and Senate are attributable to the total engagement of ALA's leadership; tremendous grassroots and "grasstops" mobilization by every ALA Chapter, Division and affiliate (more than 42,000 emails to Congress were recorded at ALA's [Legislative Action Center](#) between mid-March and late May); and the extraordinary efforts of every OGR staff person with the support, throughout the process, of literally every member of the Washington Office.

Unprecedented Corporate Support for Library Funding Catalyzed by OGR, Gale/Cengage

The results of ALA's efforts to maximize Senate support for the FY 2018 Dear Appropriator letters for LSTA and IAL also were aided by the rapid coalescence and launch of the [Corporate Committee for Library Investment](#) (CCLI), which was co-conceived and catalyzed by OGR and Gale/Cengage. ALA is not a member of CCLI, but OGR's Managing Director coordinates its strategy, communications and other activities. Less than a month after ALA and Gale met and agreed in mid-April to try to launch such a group, ten core member companies wrote jointly to every Senator on May 10 urging them to sign both the LSTA and IAL Dear Appropriator letters and to support IMLS. CCLI itself launched with a national press release on May 17 and reissued a [version of that letter](#) to all Senators signed by 26 companies. The group's [membership](#) now stands at nearly 100. It includes individual companies and three national trade associations representing many Fortune 500 firms and multiple sectors of the economy and includes the

[American Booksellers Association](#), [Computer & Communications Industry Association](#), and [Software and Information Industry Association](#). It is intended to be an ongoing organization whose [mission](#) is to maximize federal library funding for IMLS and programs like LSTA and IAL, as well as for library construction and modernization, and the enhanced speed and availability of library broadband technology to the public. CCLI will not advocate on other library issues, particularly copyright.

Net Neutrality Heats Up; ALA Responds

On May 18, the Federal Communications Commission (FCC) voted to begin a formal rulemaking to roll back net neutrality. In response, ALA issued a strong [statement](#) in favor of net neutrality with a promise for continued advocacy. On June 6, a coalition that includes ALA announced July 12 as an internet-wide day of action to save net neutrality. The press release announcing the event, in which ALA is mentioned, has received considerable media attention. ALA is now developing comments to submit to the FCC and issued [advice](#) to ALA members who wish to submit their own comments.

Project Welcome: Libraries Serving Refugees and Asylum Seekers

Jody Gray, Office for Diversity, Literacy, and Outreach Services Director, along with Michael Dowling, International Relations Office Director, hosted a small group to continue working on the Project Welcome IMLS Grant. Clara Chu from the Mortenson Center is the lead on this project. This event took place May 10 and 11 to focus on public libraries and explore next steps, draft a public library tip sheet and produce a refugee and asylum seeker heat map. This group will continue working, remotely, to finalize the tip sheet and heat map.

“Partnerships to Strengthen School Libraries” at the Annual Conference

At the ALA Annual Conference, the Office for Library Advocacy, AASL and the Chapter Relations Office are partnering in a panel discussion called “Partnerships to Strengthen School Libraries,” Sunday, June 25, 3:00-4:00 p.m., at the Hyatt Regency McCormick, Burnham/CC 23A-C. Panelists will discuss how they developed and grew critical partnerships. Speakers include Cynthia Czesak, New Jersey Library Association, about a cooperative effort to ensure that all school children in New Jersey have access to effective school library programs; Kelly Miller, Virginia Association of School Librarians, on coordinating a response to a multi-front attempt to censor books in Virginia schools; and Nora Wiltse, Chi School Librarians, on the struggle in Chicago to reverse the precipitous decline in school library positions after a change in budgeting. Audrey Church, AASL President, will facilitate the panel.

OIF Commemorates its 50th Anniversary During the ALA Annual Conference

The Office for Intellectual Freedom will commemorate its 50th anniversary during the ALA Annual Conference in Chicago. It will celebrate the event with a special cake and the support of leaders and members of the Intellectual Freedom Committee, the Freedom to Read Foundation, and the Intellectual Freedom Round Table. All are invited to join in the festivities on Saturday, June 24 at 10:30 a.m. in Room W180 in McCormick Place West.

Advocacy and Intellectual Freedom Bootcamps

OIF Director Jamie LaRue and Office of Advocacy Director Marci Merola provided three additional Advocacy and Intellectual Freedom bootcamps for state chapters during the month of May, visiting the Florida Library Association on May 9, the Utah Library Association on May 17, and the Massachusetts Library Association on May 21. All three bootcamps were well attended and well-reviewed by the participants.

ACRL Report Highlights Library Contributions to Student Learning and Success

Through a new report issued by ACRL, "[Academic Library Impact on Student Learning and Success: Findings from Assessment in Action Team Projects](#)," the higher education community now has compelling assessment findings that tell a strong story about the multiple ways that academic libraries are contributing to student learning and success. The report focuses on projects completed during the third and final year as part of the program *Assessment in Action: Academic Libraries and Student Success (AiA)* from April 2015 to June 2016. Teams from more than 50 campuses completed assessment projects and reported on them individually (fully searchable online), and this synthesis builds on past findings from an additional 150 projects completed during the first and second years of the AiA program as context. The report is freely available on the [ACRL website](#).

IMLS Funds \$500,000 NILPPA Initiative

The Institute of Museum and Library Services (IMLS) has awarded the Public Programs Office more than \$500,000 for a research project to understand and document the characteristics, audiences, outcomes and value of U.S. library public programming. The project, National Impact of Library Public Programs Assessment (NILPPA): Phase I, will implement the first research recommendation that came out of an IMLS National Leadership planning grant in 2014. The first-of-its-kind project will bring together a network of researchers, practitioner-researchers, and advisors, and will be conducted in collaboration with New Knowledge Organization. Stakeholders will be gathering at ALA headquarters on Monday, June 26, for a first meeting. Read the [December 2014 NILPPA white paper](#).

Launch of Book Club Central

This year's ALA Annual Conference President's Program will serve as the official launch of Book Club Central, an online platform of reading resources including book lists and other content of interest to book club leaders and participants. As Honorary Chair of Book Club Central, Sarah Jessica Parker will provide a selection of recommended titles to be featured on the site. Parker will appear at the President's Program, where she will unveil her first "SJP Pick" and introduce the book's author. Book Club Central is a joint project of ALA's Public Awareness Office, Booklist, and United for Libraries. The program is Saturday, June 24, 3:30 – 4:30, McCormick Place, W375b/Skyline.

ALA OFFICES

ALA Library and Knowledge Management

LibGuides

The ALA Library answers questions—some 2,200 so far this year. Nearly half are from members and library workers, another 10% from staff, but also the general public, publishers, students, and international librarians. For several decades, library staff have developed fact sheets or pathfinders to make responding to the most common of these easier. About a year ago, we started writing these pathfinders as LibGuides. Since the 2017 Midwinter Meeting, we have prepared the following new Guides:

- Bookmobiles - <http://libguides.ala.org/bookmobiles>
- Evaluating Information - <http://libguides.ala.org/InformationEvaluation>
- Gun Violence and Libraries - <http://libguides.ala.org/gunviolencelibraries>
- Joint-Use Libraries - <http://libguides.ala.org/Jointuselibraries>
- Recommended Listening, Viewing, and Websites - <http://libguides.ala.org/alarecommends>
- Sustainability and Libraries - <http://libguides.ala.org/SustainableLibraries>
- The Nation's Largest Public Libraries - <http://libguides.ala.org/libraryfacts>

So far, these collectively have only had 2,500 hits. However, the “bestseller”, Book Donation Programs (<http://libguides.ala.org/book-donations>), had nearly 13,000 hits in the last five months.

Chapter Relations Office (CRO)

First 'New Chapter Leaders Orientation' Webinar

The Chapter Relations Committee and Chapter Relations Office hosted the first 'New Chapter Leaders Orientation' webinar for new Chapter Presidents-elect on June 8. Twenty-five new chapter leaders attended, receiving an overview of the ALA-Chapter Partnership including discussion on structure, communication, advocacy, and resources.

Membership Development

Membership Statistics

The total ALA membership roster at the end of May 2017 stood at 56,603. Sixteen round tables increased membership: EMIERT, FAFLRT, GAMERT, GLBTRT, GODORT, LearnRT, LHRT, LIRT, LRRT, LSSIRT, NMRT, RMRT, SRRT, STORT, SustainRT, and VRT.

Membership Growth for Two Divisions

Two divisions, United for Libraries and ALSC had membership growth this year. ALSC membership grew through a successful ongoing initiative. For six months, all ALSC new members receive a personalized welcome packet from an ALSC member, a handwritten postcard from an ALSC board/committee member, and personal telephone calls and/or emails from ALSC leaders creating real engagement and showing value. Division/Round Table membership is very important to members, with 64% of members belonging to at least one division or Round Table. Divisions have enhanced educational offerings to more closely link membership value to the need for professional and leadership development.

Student Memberships

Student memberships stands at 7,439. This is 5.7% less than last year, most likely due to significantly lower enrollments in MLIS programs. The increase in the number of chapters participating in the joint ALA-chapter student membership has grown from 26 to 43. The University of San Jose and the University of Southern California are paying for ALA memberships for all their incoming MLIS students (include the joint chapter student memberships). ALA attracts 52% of MLIS students compared to 48% a decade ago. ALA launched its one-stop student member portal ('Start Here. Go Anywhere'), allowing student members access a world of useful information at a single point rather than searching scattered web pages that contain student information. This portal will be expanded in FY17 and FY18.

ALA-Division and Round Table Initiatives Planned

Numerous ALA-division / ALA-round table initiatives are planned for the coming year. This includes joint marketing and promotional programs with ALA and NMRT, ERT, ALSC, ACRL, ASCLA, RUSA, RMRT, and United for Libraries. ALA launched "Members Say It Best" testimonial series to promote the value of the profession and will launch the "I Am ALA" web feature in June, with "everyday" members and the work that they do. FY18 funding for some joint ALA-Division/RT direct marketing was approved to promote ALA-Division/RT membership.

For FY18 the Membership Committee charged staff to:

- Launch a campaign, including a compelling infographic, and other material, to communicate the wide variety of membership types and many discounted dues rates that address the budget needs of members/potential members of all financial circumstances.
- Develop a pilot program encouraging non-member Equity, Diversity and Inclusion (EDI) librarians to join ALA and increase the diversity of ideas that can thrive in ALA.

Office of Diversity, Literacy and Outreach Services (ODLOS)

Project Welcome: Libraries Serving Refugees and Asylum Seekers

See highlights section

DPLAFest 2017 Recap

Hundreds of people from the Digital Public Library of America's (DPLA) nationwide network of libraries, archives, museums, and cultural heritage organizations came to Chicago April 20–21 for DPLAFest, a series of presentations and workshops focused on digitization and access to collections. Several presentations highlighted efforts to [document, preserve, and share digital collections](#) on social justice and community engagement.

Literacy Clearinghouse

Kristin Lahurd has been working to reimagine/redesign the ALA Literacy Clearinghouse. This site is meant to bring together resources from across the ALA offices and divisions that promote literacy across the lifespan. The new site will launch at ALA Annual 2017 in Chicago.

www.literacy.ala.org

EDI Strategic Direction

ODLOS staff have been seeking feedback on the draft implementation plan for the Equity, Diversity and Inclusion (EDI) Strategic Direction. They will be taking feedback until July 31 from members across the association. The final implementation plan will be presented to the ALA Executive Board at the Fall Board Meeting.

American Institute for Conservation of Historic and Artistic Works

Jody Gray, ODLOS Director, hosted a new Diversity Task Force from the American Institute for Conservation of Historic and Artistic Works on May 31. The task force contacted ODLOS requesting a consultation to discuss strategies in developing their task force.

Dollar General Grant

ODLOS received a grant from Dollar General Literacy Foundation to continue the American Dream Adult Literacy Initiative. This initiative is an adult literacy program based in public libraries throughout the U.S. To date, more than 185 libraries in Dollar General communities have initiated or expanded literacy services for adult English language learners. The grants allow libraries to augment their print and digital ESL collections; increase computer access and training; provide job training; hold ELL, GED, and citizenship classes; and raise the visibility of services for immigrant populations. As part of the initiative, American Dream libraries build replicable programs, develop coalition-building strategies, and provide annotated lists of vetted resources for libraries across the country

GLBT Book Month

Starting in 2015, the American Library Association marks June as GLBT Book Month™, a nationwide celebration of the authors and writings that reflect the lives and experiences of the gay, lesbian, bisexual, and transgender community. Originally established in the early 1990s by The Publishing Triangle as National Lesbian and Gay Book Month, this occasion is an opportunity for book lovers and libraries with the very best in GLBT literature. GLBT Book Month™ is an initiative of the American Library Association, and is coordinated through its [Office for Diversity, Literacy, and Outreach Services](#) and the [Gay, Lesbian, Bisexual, and Transgender Round Table](#).

Upcoming ALA Annual 2017

- *ALA Spectrum Scholarship Program @ 20 Years: A Celebration of Community with Dr. Carla Hayden.* The 20th Anniversary celebrations of the Spectrum Scholarship Program will continue at Annual Conference in Chicago with a Cocktail Hour featuring 14th Librarian of Congress Dr. Carla Hayden from 4:00-6:00 p.m. on Sunday, June 25. Dr. Hayden, the first woman and the first African American to lead the national library, headlines this special kick-off celebration of the 20th Anniversary of ALA's Spectrum Scholarship Program. A minimum donation of the \$20 ticket purchase includes hors d'œuvres and cash bar. Add *Ticketed Event ALA5* to your registration before tickets sell out. 20th Anniversary Cocktail Hour at ALA Annual Conference: <http://spectrum.ala.org/events/>
- *Janice Rice to Deliver Jean E. Coleman Library Outreach Lecture.* Janice Rice, retired Outreach Coordinator at the University of Wisconsin-Madison Libraries, will deliver the 2017 Jean E. Coleman Library Outreach Lecture during the Annual Conference on Monday, June 26 from 8:30-10:00 a.m., room W184, McCormick Place West. Rice retired from the University of Wisconsin following a distinguished 36-year career and a long record of commitment to improving diversity issues in the University of Wisconsin General Library System and the library profession through active participation in the Wisconsin Library Association, the Association of College & Research Libraries, the ALA Ethnic and Multicultural Information Exchange Round Table and the American Indian Library Association. For her efforts, Rice has received several awards, including the UW-Madison and UW-System Outstanding Woman of Color in Education Award in 2009 and the Distinguished Service Award from the American Indian Library Association in 2012.
- *Satia Marshall Orange recipient of 2017 EMIERT Distinguished Librarian Award.* Satia Marshall Orange, former director of the Office for Literacy and Outreach Services (OLOS), is the recipient of the [2017 American Library Association Ethnic and Multicultural Information Exchange Round Table \(EMIERT\) Distinguished Librarian Award](#). The Distinguished Librarian Award recognizes significant accomplishments in library services that are national or international in scope and include improving, spreading, and promoting multicultural librarianship. As recipient of the 2017 Award, Orange will receive a commemorative plaque and a \$500 honorarium to be presented during EMIERT President's Program, *Integrating Diversity Initiatives and Community*

Engagement: The Human Library at Penn State University, Saturday, 3:00 p.m., room W187b, McCormick Place, during ALA's 2017 Annual Conference in Chicago.

- *Fearless Questions and Fierce Conversations & Doctoral Options Fair.* Cultivating a diverse workforce is of great importance, but representation of librarians of color in LIS education, research, and executive-level administration is lacking. Recruiting librarians and other information professionals of color is a social justice issue. ODLOS is continuing to support these efforts through hosting its 10th annual doctoral recruitment event to increase diversity in the LIS profession, during the Annual Conference. Held Saturday, June 24, this event will consist of a panel discussion from 10:30-11:30 a.m., and a doctoral options fair from 11:30 a.m.-1:00 p.m. The event will start with "[Fearless Questions and Fierce Conversations: Recruiting and Retaining LIS Doctoral Students of Color](#)," featuring a panel of current doctoral students who will address various aspects of the PhD process including networks of allies, safe spaces, and fit in a program. Immediately following the panel will be "[Leaders Wanted](#)," a doctoral options fair featuring representatives from over 20 LIS doctoral programs.
- *Join the Celebration at the Coretta Scott King Book Awards Breakfast.* The ALA Ethnic and Multicultural Information Exchange Round Table (EMIERT) and the Coretta Scott King Book Awards Committee will celebrate the best in children's and young adult literature representing the African-American experience at the 2017 Coretta Scott King Book Awards Breakfast during the Annual Conference. The 2017 Awards Breakfast will be held from 7 – 9:30 a.m. on Sunday, June 25 in the Hilton Chicago Grand Ballroom. Advance registration \$65 (purchase by noon June 16); \$75 after June 16. To register, please visit www.alaannual.org; event code: EMI1.
- *"Imagining a World That Works – In Time to Prevent a World that Doesn't":* Acclaimed environmentalist, activist and author [Bill McKibben will be speaking at the Annual Conference](#) from 1 - 2:30 p.m. on Saturday, June 24 in room S102, McCormick Place during an event co-sponsored by ALA's Social Responsibilities (SRRT) and Sustainability (SustainRT) Round Tables, the Asian/Pacific American Librarians Association (APALA) and the American Indian Library Association (AILA).

Office of Government Relations (OGR)

Phase One of Fight for Libraries! Appropriations Campaign Finishes Strong in Senate

See highlights section

Unprecedented Corporate Support for Library Funding Catalyzed by OGR, Gale/Cengage

See highlights section

Office for Information Technology Policy (OITP)

Net Neutrality Heats Up: ALA Responds

See highlights section

A Month of Outreach

Four OITP-ers presented at three different conferences in the past month. Alan Inouye presented in a panel session and plenary session at the Partnership for Progress in the Digital Divide [conference](#) in San Diego. The remarks from his plenary talk were published in the essay “Improving the Practice of Public Policy” on the Digital Beat [blog](#) of the Benton Foundation. Carrie Russell was a featured speaker at the Kraemer Copyright [Conference](#) at the University of Colorado, Colorado Springs. At the Schools, Health, and Libraries Broadband (SHLB) coalition [conference](#) in Crystal City, Virginia, OITP Senior Fellow Bob Bocher and OITP Fellow Ellen Satterwhite served on panels to discuss fiber broadband and spectrum issues.

Gearing Up for Changes to the E-rate Program

OITP expects the re-engineering of the E-rate program to be on the FCC’s agenda this fall or winter. Accordingly, OITP launched its work to develop plans and proposal through a five-hour meeting co-located with the Schools, Health and Libraries Broadband (SHLB) Coalition conference. This meeting of a dozen participants included members of our E-Rate Task Force, OITP Senior Fellow Robert Bocher, ALA Immediate Past-president Sari Feldman (who is on the SHLB Board), and relevant staffers from the Washington Office.

Office for Intellectual Freedom (OIF)

OIF Commemorates its 50th Anniversary During the ALA Annual Conference

See highlights section

Advocacy and Intellectual Freedom Bootcamps

See highlights section

Programs Presented

In addition to the bootcamps, Jamie also presented a program on internet filtering for the Utah Library Association and spoke on intellectual freedom topics for the Rhode Island Library Association on May 31 and the Ramapo Catskill Library System in New York on June 7-8. On May 10, OIF Deputy Director Deborah Caldwell-Stone spoke on library privacy in a digital age at the Carnegie UK Trust Seminar on Future of Public Libraries, held at the Carnegie Council for Ethics in International Affairs in New York City. Deborah then met to discuss ALA

privacy initiatives with librarians from the United Kingdom who were visiting New York on a study tour sponsored by the Carnegie UK Trust.

Office for Library Advocacy (OLA)

Current OLA Efforts

The Office for Library Advocacy (OLA) works with ALA offices and divisions to proactively support state and local advocacy and legislative efforts, and to respond to crises around funding, staffing, intellectual freedom, closures, and other issues as needed. OLA is currently monitoring 30 situations across the country. Additions for the month of May include:

- Ohio: The state legislature cut all funding for the Ohioana Library Association, which works to “collect, preserve, and promote the works of Ohio authors, artists, and musicians.”
- Pennsylvania: School librarian position is being cut at the Dauphin Middle School. At the Boyerstown School District, junior high library positions are being cut to half time library and half time English classes.
- Maryland: Controversy at St Mary’s County Public library regarding sex ed program for teens, originally sponsored by library, cancelled after backlash, and now hosted by independent group--in reserved library meeting space. At Queen Anne’s County, eight school librarians are being replaced by paraprofessionals.

Three Additional States Using Engage Advocacy Software

As a result of OLA’s outreach, three additional states are using Engage Advocacy Software: Connecticut; New Hampshire and Virginia. Three more are considering usage, including Montana, Washington and Delaware.

“Partnerships to Strengthen School Libraries” at the Annual Conference

See highlights section

Office for Research and Evaluation (ORE)

AC2017: Variety of Sessions Related to Research and Evaluation

- ORE offers a variety of sessions throughout the conference. Recent research results will be presented at a panel titled: *Financial Literacy in Public Libraries: A Report from ORE and the FINRA Investor Education Foundation*. A Personal Finance Libguide for Public Libraries, created by ORE and hosted by the ALA Library, will be unveiled at this session. The session is Friday, June 23 from 1:00 - 2:30 p.m. at McCormick Place, W194a.

- On Saturday, June 24, ORE sessions include the LRRT Research Forum, 8:30 – 10:00 a.m. at McCormick Place, W187a and the LRRT Mentorship Program from 1:00 – 2:30 p.m. at McCormick Place, W187c. A panel titled *Measures that Matter: Creating a Public Library Data and Outcomes Action*, will inform attendees about a joint project between the Institute of Museum and Library Services (IMLS) and the Chief Officers of State Library Agencies (COSLA). The panel is scheduled for 10:30 – 11:30 a.m. at McCormick Place, S106a. The *Measures that Matter* (MtM) project is set to develop a Library Data and Outcomes Action Plan with key library stakeholder groups for a more coordinated approach to the collection of public library data nationally. Measures that Matter is a first step aimed at building bridges between data collection activities of various organizations. It will help ensure that data collected reflects the 21st century library. MtM was made possible in part by the Institute of Museum and Library Services (RE-00-16-0181-16).
- Sunday, June 25 brings the LHRT Edward G. Holley Memorial Lecture, from 10:30 – 11:30 a.m. at McCormick Place, W176a. Also at 10:30 – 11:30 a.m., a presentation titled: *Theory, Methods, and Practices in Library Research: Reports from the Field* (LRRT) is scheduled at McCormick Place, W176b. Round out the afternoon by attending the LHRT Research Forum - *Alternative Literacies and Libraries: Historical Perspectives* from 3:00 – 4:00 p.m. at McCormick Place, W176b.
- On Monday, June 26, the Committee on Research & Statistics presents *BUY-IN NOT OPT-OUT: How Public Libraries Can Create a Culture for Staff-Driven Metrics*. The session is from 10:30 - 11:30 a.m. at McCormick Place, W176b.

Public Awareness Office (PAO)

American Library Association (ALA) Statements

This is a snapshot of Public Awareness Office activities that took place from May 1-30, 2017. PAO assisted in the crafting and dissemination of these American Library Association statements:

[Trump Administration's budget using wrong math when it comes to libraries](#)
[ALA condemns FCC vote to undermine net neutrality protections, vows to defend open internet](#)
[ALA applauds FY2017 budget increase for IMLS, calls on library supporters to defend federal library funding in FY2018 budget](#)

Media Relations

More than 1,528 articles mentioned the American Library Association during this reporting period. Most coverage (68.24 percent) was positive and focused on ALA's efforts to retain "13 Reasons Why," by Jay Asher, positions on library fines, and various ALA award announcements. Approximately 31.43 percent of coverage was neutral and consisted of brief ALA mentions, including event calendar notices, or mentions within author references. Less than 1 percent of coverage positioned ALA negatively and was fueled by the association's position on censorship. This resulted in circulation of more than 950 million. (*Circulation rate is calculated using the number of articles/mentions multiplied by the monthly unique visitors for each media outlet's website.*)

Removal of "13 Reasons Why,"

The removal of "13 Reasons Why," by Jay Asher, from Mesa County Valley (CO) School District made national headlines. The book was removed because school administrators felt it romanticizes suicide. ALA Office for Intellectual Freedom Director Jamie LaRue participated in interviews with the Denver [Associated Press](#), [Huffington Post](#), and [Seventeen](#).

ALA Leadership Interviews

ALA leadership participated in interviews regarding public library fines. ALA President Julie Todaro was quoted in the Atlanta Black Star "[Libraries Face Moral Dilemma Low Income Kids can't pay late fees](#)," The Huffington Post - "[Libraries Are Dropping Overdue Fines — But Can They Afford To?](#)" and ATTN: - [Why The Poorest Children Can't Access Free Books](#). Todaro also participated in interviews with [Glamor Magazine](#) and [Publishers Weekly](#). Coverage regarding ALA's statements on [Net Neutrality](#) and [Fight for Libraries](#) also were in the mix.

Libraries Transform

More than 7,000 libraries and library advocates have signed on to the campaign. 57 new "Because" statements were created from impact statements sent in from libraries around the country as part of an ALSC initiative to advocate for federal library funding. ALA's Washington Office paired "Because" statements with stories they received from libraries to demonstrate the value of library funding from the Institute of Museum and Library Services.

Web and Social Media Update (May 5-June 7, 2017)

Libraries Transform

- [Librariestransform.org](#) website statistics
Pageviews: 11,240; Unique pageviews: 8,315; Average time on page is: 1:13; Tool downloads: 1,110
- #LibrariesTransform used 2,220 times on Twitter
- Libraries Transform posts on ALA and I Love Libraries Twitter accounts: Impressions: 136,000; Retweets: 462; Likes: 634.
- Libraries Transform posts on ALA and I Love Libraries Facebook: 248,227; Comments: 233; Likes: 5,878; Shares: 1,312.

Ilovelibraries

- [Ilovelibraries.org](#) website statistics
Pageviews: 34,396; Unique pageviews: 30,085; Average time on page is: 2:11

Facebook

- I Love Libraries Facebook: Impressions: 473,221; Comments: 718; Likes: 13,877; Shares: 3,330. Followers: 101,100
- ALA Facebook: Impressions: 1,891,479; Comments: 1,572; Likes: 21,183; Shares: 5,794. Followers: 180,300.

Twitter

- I Love Libraries Twitter: Impressions: 188,900; Retweets: 565; Likes: 771; Followers: 42,100.
- ALA Twitter: Impressions: 1,700,000; Retweets: 3,800; Likes: 4900; Followers: 162,000.

ALA Instagram: Followers: 24,600

Public Programs Office (PPO)

IMLS Funds \$500,000 NILPPA Initiative

See highlights section

NASA @ My Library Libraries Announced

Seventy-five U.S. public libraries have been selected to receive resources, training and support through *NASA @ My Library*, a STEM education initiative that will increase and enhance STEM learning opportunities for library patrons throughout the nation, including geographic areas and populations currently underserved in STEM education. The libraries — selected through a competitive application process from a pool of more than 500 applicants — will participate in the 18-month project (Phase 1) with the opportunity to extend for an additional two-year period (Phase 2). [View a list of selected sites.](#) The project is offered by the *National Center for Interactive Learning* (NCIL) at the Space Science Institute (SSI) in partnership with ALA PPO, the Pacific Science Center, Cornerstones of Science and the Education Development Center. Support comes from NASA's Science Mission Directorate.

PPO to Collaborate with WETA on *The Vietnam War*

PPO is pleased to partner with WETA, a public television station and production company, to develop a programming guide for libraries interested in presenting programs for the public that use and highlight *The Vietnam War*, a new 10-part documentary series directed by Ken Burns and Lynn Novick, premiering on PBS stations this September. As part of the project, PPO will offer related online and in-person training for librarians; launch a communications plan to encourage public libraries to use the documentary film in programs for public audience; and distribute copies of *The Vietnam War* to 50 public libraries. The opportunity for public libraries to apply for the program kit will open June 16, with a deadline of August 1. For more information about the film and ways to bring programming about it to your library, visit the ALA Annual

Conference session, "Film Programs with *The Vietnam War*, a Film by Ken Burns and Lynn Novick," on Sunday, June 25, from 3-4 p.m. in McCormick Place W184D.

First Series of *Libraries Transforming Communities: Models for Change* Webinars Complete

PPO has recently completed a series of [webinars](#) about dialogue and deliberation for public libraries that serve large or urban communities. The series provides an overview about dialogue and deliberation and introduces two approaches: World Café and Everyday Democracy. The webinars were created with the National Coalition for Dialogue & Deliberation as part of [Libraries Transforming Communities: Models for Change](#), with funding from IMLS. Series for academic libraries and small/medium/rural public libraries will be offered in fall 2017 and winter/spring 2018.

Poet Nikki Giovanni to Headline Annual 2017 CCF Fundraiser at New American Writers Museum

Renowned poet, activist and educator Nikki Giovanni will headline a special reception to benefit ALA's Cultural Communities Fund (CCF) at the 2017 Annual Conference in Chicago. The event, "[An Evening with Nikki Giovanni at the American Writers Museum](#)," will be held from 7 to 10 p.m. on Friday, June 23, at the new American Writers Museum, 180 N. Michigan Avenue. Tickets are \$75 for ALA members and \$90 for nonmembers and will be sold until Friday, June 16. All proceeds will support the Cultural Communities Fund. Tickets for the reception may be added to your purchase when [registering for the conference online](#). For registration questions, contact PPO at publicprograms@ala.org.

ALA DIVISIONS

American Association of School Librarians (AASL)

AASL President Recognizes Emily Sheketoff's "Ceaseless Efforts" with Crystal Apple Award

Emily Sheketoff, executive director of the ALA Washington Office, has been selected as the recipient of the 2017 Crystal Apple by AASL President Audrey Church. The Crystal Apple honor is given at the discretion of the AASL President to an individual or group that has had a significant impact on school library programs and students. Fittingly, the now retired Sheketoff was presented with the Crystal Apple at a special ceremony during National Library Legislative Day. A video of the presentation will be shared as part of the AASL Awards Ceremony and President's Program during the 2017 ALA Annual Conference in Chicago.

"Partnerships to Strengthen School Libraries" at the Annual Conference

See highlights section

AASL President's Program Addresses "[What an Administrator Wants](#)"

Scott Beck, head principal at Norman (OK) High School, will conclude the AASL Awards Ceremony and President's Program taking place at 9:00 a.m. on Saturday, June 24, as part of the 2017 ALA Annual Conference in Chicago.

AASL Members Receive Bound To Stay Bound Grants to Attend First National Conference

[Thirty AASL members](#) have been awarded a \$750 travel grant to attend their first AASL national conference. Generously sponsored by Bound To Stay Bound Books, Inc. (BTSB), the grants will allow recipients to secure housing, transportation and/or registration for the AASL National Conference & Exhibition taking place November 9-11, 2017, in Phoenix, AZ.

Association of College and Research Libraries (ACRL)

ACRL Report Highlights Library Contributions to Student Learning and Success

See highlights section

New Presenters for ACRL Scholarly Communication Workshop

The ACRL Research and Scholarly Environment Committee has announced the selection of Elizabeth Brown, Carla Myers, and Rachael Samberg as the newest presenters for the one-day workshop, [Scholarly Communication: From Understanding to Engagement](#). They join the current presenter team as partners in shaping the curriculum and presenting the workshop. Brown is Director of Assessment and Scholarly Communications, Binghamton University; Myers is Scholarly Communications Coordinator, Miami University; and Samberg is Scholarly Communications Officer, University of California-Berkeley.

"Engaging with the ACRL Framework" Workshop

ACRL's latest workshop, *Engaging with the ACRL Framework: A Catalyst for Exploring and Expanding Our Teaching Practices*, is now available for scheduling beginning in July 2017. The Framework workshop joins the slate of ACRL's other workshops that can be brought to your campus, chapter, or consortia upon request throughout the year. Led by two expert presenters, this one-day immersive workshop supports librarians in engaging more deeply with the Framework for Information Literacy for Higher Education and in exploring ways it may help enrich their individual teaching practices, as well as their local instruction programs and institutions. This workshop is relevant to any librarian who supports teaching and learning, whether through direct instruction or through instructional programming or initiatives. More details are available on the [ACRL website](#).

2017 ACRL / PLA Joint Presidents' Program at ALA Annual Conference

Join ACRL and PLA for a joint [Presidents' Program](#) at the 2017 ALA Annual Conference in Chicago. Featuring leadership expert Bernard (Bernie) Banks, Associate Dean for Leadership

Development and Clinical Professor of Management at Northwestern University's Kellogg School of Management, this program will offer key leadership development for all levels of academic, research, and public librarians who are faced with complex problems. Hosted by ACRL President Irene M.H. Herold and PLA President Felton Thomas Jr., the program will take place from 10:30 -11:30 a.m. on Saturday, June 24, 2017, at the Hyatt Regency Chicago, Grand Ballroom A/B.

ACRL Program Proposals for 2018 ALA Annual Conference

ACRL invites its committees, sections, interest groups and individual members to consider submitting program proposals for the 2018 ALA Annual Conference in New Orleans. For the first time, [program proposals](#) will be submitted via a centralized submission site for all ALA Divisions, Round Tables, Committees, and Offices. ACRL members must choose "ACRL" on the first screen of the submission form in order to have the program included in the ACRL pool of programs to be reviewed. 2018 ALA Annual Conference program proposals are due August 25, 2017. The ACRL Professional Development Committee will review the proposals and select 2018 Annual Conference programs, with notifications issued in October 2017.

Roles and Strengths of Teaching Librarians

The ACRL Board of Directors has approved [Roles and Strengths of Teaching Librarians](#), a revision of the association's 2007 *ACRL Standards for Proficiencies for Instruction Librarians and Coordinators*. Authored by the Standards and Proficiencies for Instruction Librarians and Coordinators Revision Task Force, the shift in focus in 2015 from the *ACRL Information Literacy Competency Standards for Higher Education* to the *Framework for Information Literacy for Higher Education* model prompted the Task Force to closely examine not only the proficiencies themselves but their structure and purpose.

Mobile Technology and Academic Libraries: Innovative Services for Research and Learning

ACRL released [Mobile Technology and Academic Libraries: Innovative Services for Research and Learning](#), edited by Robin Canuel and Chad Crichton, this May. The book is a detailed and thorough examination of technology that's emerging now, and how to incorporate it into your library to help the students and researchers of both today and tomorrow. In seventeen chapters ranging from "A Mobile-First Library Site Redesign" to "Virtual Reality Library Environments," *Mobile Technology and Academic Libraries* explores how librarians around the world are working to adapt their spaces, collections, teaching, and services to the new possibilities presented by mobile technology. *Mobile Technology and Academic Libraries* is available for purchase in print and as an ebook through the ALA Online Store.

Reading, Research, and Writing: Teaching Information Literacy with Process-Based Research Assignments

ACRL also published [Reading, Research, and Writing: Teaching Information Literacy with Process-Based Research Assignments](#), by Mary Snyder Broussard, in May. Through theory and examples, and with ACRL's Framework for Information Literacy for Higher Education integrated throughout, *Reading, Research, and Writing* shows just how difficult research assignments can be for novice learners, and offers concrete plans and approaches for building assignments that

enhance student learning. In six chapters—including a final chapter on turning theory into practice—this book is an in-depth, interdisciplinary look at the literature in rhetoric and composition studies, reading comprehension, cognitive psychology, education theory, and library and information science that captures what academic librarians and their teaching faculty collaborators should know about reading and writing to improve undergraduate writing-from-sources assignments. *Reading, Research, and Writing: Teaching Information Literacy with Process-Based Research Assignments* is available for purchase in print and as an ebook through the ALA Online Store.

RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage - Spring 2017

The [Spring 2017 issue](#) of *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage* is now freely available online. Visit the *RBM* website for complete contents of *RBM* and its preceding title *Rare Books & Manuscripts Librarianship* from 1986 to the present. *RBM* became an open access journal in Spring 2016. The Spring issue features articles on endangered archives, special collections reference works and social media, acquiring content through community engagement, and more.

Summer e-Learning from ACRL

ACRL is offering a variety of webcasts this summer to meet the demands of your schedule and budget. Upcoming topics this June and July include assessment of student learning, managing change, innovation, usability design for research guides, and fighting fake news with the ACRL Framework. These interactive webcasts last 60-90 minutes and take place in an interactive online classroom; group discounts are available. Full details and registration information are available on the [ACRL website](#).

Association for Library Collections & Technical Services (ALCTS)

Innovative ALCTS Exchange Engages Technical Services Community

ALCTS held its inaugural ALCTS Exchange virtual forum in May 2017, with keynote presentations by Mimi Ito and Trevor A. Dawes. The Exchange was held over four days, with each day focusing on the following themes: New Roles, New Workflows; Creative Problem Solving; Creating Connections with Users; and Building Skills to Prepare for the Future. There were over 100 Individual, group, and institutional registrations, and over 300 individuals created accounts to interact with presenters and each other in the Exchange forums. [Sessions and descriptions](#) can be viewed on the ALCTS Exchange site, and social media posts can be found under #ALCTSx17.

ALCTS Awards Honor Member Achievement

ALCTS will honor many of its members and non-members for their individual and collective achievements at the ALCTS Awards Ceremony on Saturday, June 24, at 5:30 p.m. in the Chicago Hilton Hotel, International South. Jeanne Drewes, chief of the Binding & Collections

Care Division and the Deacidification Program at the Library of Congress, will be presented the ALCTS Ross Atkinson Lifetime Achievement Award for her work in ALCTS and the profession.

ALCTS and LLAMA Present a Joint Presidents' Program

The Business of Social Impact: Creating a World Where Everyone Has Value, Monday, June 26, 10:30 a.m.–12 p.m., MCP W192. Join ALCTS and LLAMA for a Presidents' Program featuring Dorri McWhorter, Chief Executive Officer of the YWCA Metropolitan Chicago. Businesses and their role in society are often defined by an organizations' tax status as a "for profit" or "non-profit". However, every business is a social enterprise, whether they know it or not, and has a role to advance society. With social entrepreneurship on the rise, the convergence of for profit and non-profit business models is imminent. How do we create social impact and a world where everyone has value? Dorri became the CEO of the YWCA Metropolitan Chicago in March 2013. She has embarked upon a journey to transform the 140-year-old social service agency to a 21st century social enterprise.

Diversity, Inclusion, and Social Justice in Technical Services

Saturday, June 24, 3 p.m. - 4 p.m., W184bc. Diversity initiatives are critically important "behind the scenes" in technical services and not just as part of a library's outward-facing public service departments. Speakers from a public library, a tribal college library, and university libraries will share examples of projects that promote inclusion and social justice among technical services staff and services. Join the presentations and Q&A about the ways archives, cataloging, preservation, and collections staff can promote these important values in their daily work. This program is co-sponsored by the Public Library Association (PLA) and the American Indian Library Association.

How to Be an Influential Librarian: Leading and Mentoring from Wherever You Are

Saturday, June 24, 1 p.m. – 2:30 p.m., MCP W184bc. Librarians in any stage of their career can learn to be influential leaders in not only their own organization, but the library world as a whole. Attendees will learn how to build and leverage strong mentor/mentee relationships, both formal and informal, allowing them to connect and influence from either role. By focusing on interpersonal and communication skills, attendees will be able to effectively support their colleagues and organization by leading from wherever they are. This program is intended for librarians from all backgrounds and at all points in their careers – early, mid, and late – who wish to know how, by becoming an influential leader, they can support/guide their organizations and the library profession. Speakers from ALCTS will draw on their experiences in technical services roles. This program is co-sponsored by the New Members Round Table and the LLAMA Mentoring Committee.

ALCTS Interest Groups Meet at Annual Conference

ALCTS has more than 40 Interest Groups, allowing attendees to find important and timely presentations and discussions at the Annual Conference. Ranging from diversity in metadata to electronic collection management to digital preservation, an ALCTS Interest Group has something for every conference attendee. Search the conference scheduler for ALCTS and your topic of choice to find an Interest Group meeting.

Section Forums Offer Valuable Information for Attendees

Once again, the ALCTS Sections will offer outstanding forums for ALA conference attendees. Noted highlights from Preservation, Cataloging and Metadata Management, and Continuing Resources:

- CaMMS Forum: Sunday, June 26, 1:00-2:30, MCP S101
Power That Is Moral: Creating a Cataloging Code of Ethics
- Preservation Forum: Sunday, June 26, 4:30-5:30, MCP W194b
Preservation Projects in the Community: Performing Arts Readiness and Preservation in Action
- Continuing Resources Acquisitions Forum: Sunday, June 26, 3:00-4:00, MCP 190a
Without a Parachute: Converting to Unmediated Pay-Per-View Access to Articles

Association for Library Service to Children (ALSC)

New ALSC/ALA Publication

This spring, [The Newbery and Caldecott Awards: A Guide to the Medal & Honor Books, 2017 edition](#), authored by ALSC, was released by ALA Editions. The guidebook is a go-to resource for quick reference, collection development, as well as for curriculum links and readers' advisory. The 2017 edition features an interview with four-time Caldecott honoree Bryan Collier.

Comforting Reads for Difficult Times

ALSC's Quicklists Committee developed this list with support from the Friends of ALSC as a resource to help adults comfort children and youth in distress due to situations like a loved one's death by suicide, tragedy or catastrophic illness. The list includes books on these topics and others including depression, bullying and natural disasters, as well as links to support organizations.

Media Mentorship

ALSC sponsored a member representative to present at the [Partnership for Progress on the Digital Divide 2017 Conference](#) on the topic of *Media Mentorship and Emerging Technology: How Youth Services Librarians are Shrinking the Digital Divide*.

Summer Online Courses

ALSC's Summer online courses begin July 10. Students have a choice of three different course offerings: [Science, Technology, Engineering and Math \(STEM\) Programs Made Easy](#); [Storytelling with Puppets](#); or [The Sibert Medal: Evaluating Books of Information](#). STEM Programs Made Easy and Storytelling with Puppets are eligible for CEU credits.

Webinars

ALSC is currently offering a three-part series from the Managing Children's Services Committee beginning this fall. The series will cover [Strategic Planning](#), [Program Evaluation](#), and [Employee Engagement](#).

Continuing Education Proposals

The ALSC Education Committee is always considering new courses and webinars to add to ALSC's growing online education offerings. Members interested in teaching need to fill out an [online application](#) and provide a copy of their resume, teaching references, and a course syllabus (not needed for webinars). The Education Committee will be selecting proposals on a rolling basis to allow for courses to be added multiple times throughout the year.

Call for Program Proposals

ALSC is also now accepting proposals for the 2018 Annual Conference and the 2018 ALSC National Institute and is looking for a wide range of themes and topics such as advocacy, technology, multiculturalism, administration and management, early literacy, research, partnerships, best practices, programming, and outreach. Each event has its own site for submitting a proposal:

- To submit a program proposal for the 2018 ALA Annual Conference, members are encouraged to fill out the [online program proposal form](#) on the ALA submission site. All proposals must be submitted by Friday, August 25, 2017 at 12:00 midnight (Central). The 2018 Annual Conference is scheduled for June 21-26, 2018 in New Orleans.
- To submit a program proposal for the 2018 ALSC National Institute, members are encouraged to fill out the [online program proposal form](#) on the ALSC website. All proposals must be submitted by Friday, August 25, 2017. The 2018 ALSC National Institute is scheduled for September 27-29, 2018 in Cincinnati.

2018 ALSC National Institute

Planning is well underway for the ALSC National Institute which will be held at the Hilton Netherland Plaza in Cincinnati from September 27-29, 2018. More information about the Institute will be posted on the [ALSC website](#) as it becomes available.

2017 Annual Conference Activities

- ALSC PREconference Program: *Perceive. Rise. Engage: Celebrate the 2017 ALSC Honor Books*. ALSC will host an awards-focused [preconference](#) on June 23 from 11:30 a.m. – 4:00 p.m. Join us in conversation with authors, illustrators, and publishers as we celebrate and explore the 2017 Batchelder, Caldecott, Geisel, Newbery, Pura Belpré, and Sibert Honor Books.
- Charlemae Rollins President's Program: *Plugging into the Digital Age: Libraries Engaging and Supporting Families with Today's Literacy*. The ALSC [Charlemae Rollins President's Program](#), "Plugging into the Digital Age: Libraries Engaging and Supporting

Families with Today's Literacy," will take place on Monday, June 26, 2017 and will host experts in the field to present the latest research on digital-age technology and its relationship to childhood development and childhood literacy. This panel will feature Chip Donohue from the Erikson Institute and Sarah R. Lytle from the Institute for Learning and Brain Sciences, who will present the latest research in this area of study. Lisa Regalla from the Center for Childhood Creativity at the Bay Area Discovery Museum will discuss practical ways to implement this information in our libraries & services. This program will provide attendees with innovative ways for librarians to enhance their professional development and grow into their role as media mentors for children and caregivers.

- Leadership & ALSC: ALSC will host its Leadership & ALSC meeting on Saturday, June 24, 2017 from 8:30 – 11:30 a.m. Dr. Nicole Cooke, Assistant Professor and MS/LIS Program Director at the University of Illinois at Urbana-Champaign will speak on her research in the areas of diversity and social justice in librarianship, why this is a critical understanding for effective library service, and how these discussions can position ALSC to achieve its strategic objectives in Diversity and Inclusion. All conference attendees are welcome and encouraged to attend.
- ALSC 101: Join us as at ALSC 101 on Saturday, June 24, 2017 from 4:30 – 5:30 p.m. as we explore the lifecycle of a member. Panelists with membership tenure ranging from a few months to over ten years will be discussing their ALSC experience. You'll have the opportunity to connect with members from across the country, learn more about ALSC, and enter to win some fun prizes!
- Pura Belpré Award Celebración, will take place on Sunday, June 25, 2017 from 1:00 – 3:00 p.m. to celebrate the 2017 Pura Belpré award-winning authors and illustrators. The event will feature speeches, book signings, and entertainment.

Local Arrangements Chicago Travel Information

ALSC's Local Arrangements committee has put together valuable information for attendees of the 2017 Annual Conference, including tips for local travel and transportation, restaurant recommendations, and must-see sights. More information is available on [ALSC's website](#).

Association of Specialized and Cooperative Library Agencies (ASCLA)

Annual Conference Programs and Discussions

ASCLA has a very diverse, exciting program line up this Annual Conference. Programs topics include making libraries inclusive to patrons with autism, diverse audiobooks, connecting older adults to health information, outreach for patrons with visibility impairments, therapy dogs in the library and more! As always, ASCLA's Interest Groups will be hosting several thoughtful, timely discussions on topics related to EDI, ebooks, consultants, and library services to incarcerated persons and people with disabilities and dementias.

Save the date!

ASLCA has just announced its [fundraising trip to Ireland](#) May 10-17, 2018 with an interactive itinerary!

Library and Information Technology Association (LITA)

The Happiest Happy Hour

Join LITA for a fun and festive Happy Hour to cap our 50th anniversary celebrations. We'll be offering appetizers and drinks at [The Beer Bistro](#) (1061 W Madison St., Chicago) on Sunday, June 25, from 6:00-8:00pm. So far [we've raised more than \\$10,000 for LITA Forum and Emerging Leaders scholarships!](#)

2017 LITA Award/Scholarship Winners

- [Ellyssa Kroski Receives 2017 LITA/Library Hi Tech Award](#)
Ellyssa Kroski has been named the winner of the 2017 LITA/Library Hi Tech Award for Outstanding Communication in Library and Information Technology. The Award Committee selected Kroski because of her passion for teaching and technology, as well as her impact in public libraries, academic libraries, and with library school students. As a technology expert, an editor, contributor, and compiler of books, she has helped make technology and makerspaces accessible for many different types of institutions.
- [Lucy Flamm Awarded 2017 LITA/Christian Larew Memorial Scholarship](#)
Lucy Flamm has been selected to receive the 2017 LITA/Christian Larew Memorial Scholarship (\$3,000) sponsored by the Library and Information Technology Association (LITA) and Baker & Taylor. The Committee noted that "Flamm's award-winning undergraduate research on Middle Eastern history and year spent working in a library in the West Bank have prepared her well for Middle Eastern studies librarianship. We hope that this scholarship will help her to fulfill her vision for using technology to create online platforms to preserve Middle Eastern materials and make them more accessible."

New LITA Guides

LITA members receive a 20% discount on all of these titles. [Use promotion code RLLITA20 when ordering.](#)

- [Managing the Digital You: Where and How to Keep and Organize Your Digital Life](#) by Melody Condon. Covering multimedia, correspondence, legacy planning, password protection, photos, non-digital documents, financial and legal documents, and even social media archiving, this comprehensive text addresses how to get started and how to develop a plan for managing existing and future items.
- [Protecting Patron Privacy: A LITA Guide](#) edited by Bobbi Newman and Bonnie Tijerina
This authoritative LITA Guide offers readers guidance on a wide range of topics,

including foundations of privacy in libraries; data collection, retention, use, and protection; laws and regulations; privacy instruction for patrons and staff; contracts with third parties; and more.

- [The LITA Leadership Guide: The Librarian as Entrepreneur, Leader, and Technologist](#) edited by Carl Antonucci and Sharon Clapp. The book will help librarians at every level of the career ladder and will supplement leadership and skill-based training workshops. Library leadership teams interested in the development of their staff as a means of improving their organizational performance will find this book provides context for growth, training, and collaboration.
- [Managing Library Technology: A LITA Guide](#) by Carson Block. This commonsense guide will help library managers understand the underpinnings of technology and how to powerfully manage tech to serve patrons and staff alike.
- [Using Social Media to Build Library Communities: A LITA Guide](#), edited by Scott W.H. Young and Doralyn Rossman. The first part of the book features a suite of case studies demonstrating real-world community building practices in a variety of library settings. The second part focuses on the methods for building communities of fellow practitioners. The third part highlights the capacity for social media to effect social good and social justice.

Library Leadership and Management Association (LLAMA)

LLAMA Webinars—Past and Future

“Signs of the future: Using Digital Signage in Your Library,” on Wednesday, May 24, at 1:30 – 3:00 pm (Central), offered tips and tricks for how to create digital signage using best practices, and how to make a case for adding affordable digital signage to your library.

“Evidence-based Advocacy at the National, State and Local Levels,” on Wednesday, June 7, at 1:30 – 3:00 p.m. (Central) showed how evidence-based advocacy can help your library and how it can be applied on a national, state and local level for all types of libraries.

“Emotional Intelligence and Library Leadership,” at 1:30 – 3 p.m. (Central) on Wednesday, August 23. Join this webinar to learn about the four elements of the emotional intelligence framework (self-awareness, self-management, social awareness, and relationship management), and how their component parts play a critical role in effective library leaders.

[2017 PR XChange Awards Announced](#)

This year there are 28 electronic winners and 30 print winners. A complete listing of this year’s winners is available at <http://bit.ly/2017-PRXChange-Winners> . Winning entries will be on display at the PR XChange Event from 11:30 a.m. – 1:00 p.m. on Sunday, June 25, 2017 in the ALA Exhibit Hall – Special Events Area, at the ALA Annual Conference in Chicago, Illinois. The PR XChange Event offers visitors the opportunity to view and take home sample promotional materials from libraries across North America. Approximately 1,000 ALA Annual Conference attendees visit the PR XChange event each year.

Eight Recipients Honored with the 2017 AIA/ALA Library Building Awards

LLAMA and the American Institute of Architects (AIA) announced the eight recipients of the 2017 AIA/ALA Library Building Awards:

- [Boston Public Library, Central Library Renovation; Boston \(William Rawn Associates, Architects, Inc.\)](#)
- [Columbus Metropolitan Library – Whitehall; Columbus, Ohio \(JBAD\)](#)
- [East Boston Branch Library; Boston \(William Rawn Associates, Architects, Inc.\)](#)
- [National Library of Latvia; Riga, Latvia \(Gunnar Birkerts Architects; Associate Architect: Gelzis-Smits/Arhetips\)](#)
- [New York Public Library Stapleton Branch Renovation and Expansion; New York City \(Andrew Berman Architect, PLLC\)](#)
- [Rosa F. Keller Library and Community Center; New Orleans \(Eskew+Dumez+Ripple\)](#)
- [University of Oregon Allan Price Science Commons & Research Library Remodel / Expansion; Eugene, Oregon \(Opsis Architecture LLP\)](#)
- [Varina Area Library; Henrico, Virginia \(BCWH, Associate Architect: Tappe Architects\)](#)

Public Library Association (PLA)

New Project Outcome Website and Tools Unveiled

PLA's new Project Outcome website, survey and reporting tools officially launched on May 1. Highlights of the upgrade include:

- Customized survey design, including the ability to add program names, logos, and helper text;
- Easy survey creation, copying, editing, entry and management;
- The ability to view and download results in real time;
- The ability to build custom reports at your convenience; and
- The option to add up to three questions to the existing standardized surveys.

Project Outcome is a free toolkit designed to help public libraries understand and share the impact of essential library services and programs by providing simple surveys and an easy-to-use process for measuring and analyzing outcomes. Project Outcome also provides libraries with the resources and training support needed to apply their results and confidently advocate for their library's future. Additional information is available [online](#).

PLA Program Helps Develop Next Generation of Public Library Leaders

Twenty-eight exceptional public library leaders participated in the third iteration of PLA's Leadership Academy in Portland, Oregon, this Spring. This three-and-a-half-day, immersive educational/networking event included lectures and breakout discussions with a focus on participants' becoming innovative and successful leaders of change in their libraries and the communities they serve. The PLA Leadership Academy is designed to empower participants

with the knowledge necessary to be innovative and successful leaders of change in public libraries. The next PLA Leadership Academy will be held December 4–8, 2017 in Chicago and applications will be accepted through July 10, 2017. Participants must be PLA members (or willing to apply for membership with PLA if accepted) and MLS/MLIS librarians with at least five years of experience, with increasing responsibility, working for a public library. Additional information is available [online](#).

Board Actions at Spring Meeting

PLA's board of directors met on April 30, at the ALA office in Washington, D.C., and took several important actions. The board approved the creation of a new annual honor called the "Helping Communities Come Together" Award. The award is intended to recognize public libraries for outstanding efforts in responding to community needs during times of crisis and discord. For the first three years of its existence, this award will be funded with support from The Singer Group, a human resources and organizational development firm. The board also approved the creation of a new Digital Literacy Committee, with one chairperson and up to ten members to be appointed in the spring of 2017. Furthermore, they gave approval for the PLA Performance Measurement Task Force and Family Engagement Task Force to continue operations through February 13, 2018, and June 30, 2019, respectively.

Reference and User Services Association (RUSA)

RUSA at Annual

RUSA is hosting many engaging programs this Annual Conference. Most notable is the RUSA President's Program, "Forget the Future: Our Time is Now with David Lankester" and the always popular Literary Tastes author breakfast, featuring an award winning panel and book signing from this year's Book and Media Awards winners. This year's panel includes: Julia Quinn, author of *Because of Miss Bridgerton*; Gregg Hurwitz, author of *Orphan X*, and Dion Graham, award winning audiobook narrator of *Evicted: Poverty and Profit in the American City*. Other programs for RUSA include hot topics ranging from genealogy and local history, copyright services in libraries, user experience and design, library services to aging populations and more!

Carnegie Medal Awards

Also a conference highlight and fan favorite is the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction Ceremony and Reception, which is on track as the highest selling ceremony in its six year tenure! This year's ceremony features keynote speaker Sara Paretsky, novelist of the V.I. Warshawski mystery series and Chicago local and both of the winning authors Colson Whitehead (*The Underground Railroad*) and Matthew Desmond (*Evicted: Poverty and Profit in the American City*), who won the fiction and nonfiction medals, respectively. Attendees can mingle with winning authors, ALA leaders and book lovers alike at this dessert and drinks reception!

United for Libraries: the Association for Library Trustees & Advocates (UNITED)

Senator Jack Reed Honored

United for Libraries honored Senator Jack Reed (D-RI) with its annual Public Service Award at Library Legislation Day on May 1, 2017 in Washington, DC. U.S. Senator Reed helped author key sections of the Every Student Succeeds Act (ESSA), which reauthorizes the Elementary and Secondary Education Act of 1965 and seeks to fix the broken Bush-era No Child Left Behind (NCLB) education law that was signed into law nearly fourteen years ago. After years of work, and extensive negotiations between the U.S. Senate and the U.S. House of Representatives, the House adopted the compromise measure that contains a number of the education priorities Senator Reed spearheaded, including improving access to effective school library programs, enhancing professional development for teachers and principals, increasing the focus on resource equity, and strengthening family engagement and environmental education initiatives.

Young Adult Library Services Association (YALSA)

Increase Your Impact through Community Partnerships

Check out YALSA's newest [toolkit](#) for tried and true strategies to cultivate partners in your community to build your capacity to serve teens.

Speak up for Teens & Libraries!

What's the #1 most effective way to get a member of Congress to support your cause? Meet with them in person! This may sound scary, but now more than ever teens need you to speak up for them. This summer, visit your Congress Member's local office, or invite him or her to your library. YALSA has [everything you need](#) to make your efforts low-stress and high-success.

A Road Map for Serving Today's Teens

Implementing innovative teen services requires library staff learn and adapt with their communities. This book takes a deep dive into the theory and practice behind meaningful, cutting-edge teen programs and services. From novice to expert, readers will explore the knowledge and information they need to design a relevant and sustainable strategy, which will improve the lives of the teens that they serve and increase their library's value to the community. [Putting Teens First in Library Services: A Road Map](#) goes on sale beginning June 23.

Supporting Teen Writing

Join YALSA for a [free webinar](#) on August 24 about implementing teen writing contests. This year's Teen Read Week™ theme, *Unleash Your Story*, is the perfect opportunity to help teens build their writing skills so they can create and share their own story.

Upcoming YALSA Activities & Events

- June 15, [Creative Youth Development webinar](#)
- June 24 – 27, [ALA Annual Conference](#)
- July 20, [Humanities Programming for Teens webinar](#)
- July 29 – September 4, [District Days](#)
- August 15, [Teens' Top Ten](#) voting opens
- August 17, [National Arts & Humanities Youth Program Awards webinar](#)
- September 15, Early Bird Registration closes for the [symposium](#),
- October 8 – 14, [Teen Read Week™](#)
- November 3 – 5, [YA Services Symposium](#) in Louisville, KY
-

For more events and information, visit YALSA's [wiki](#) or [Google calendar](#)

ALA PUBLISHING

ALA Editions

New Books from ALA Editions and ALA Neal-Schuman

Some of the new professional development books published include [50+ Fandom Programs: Planning Festivals and Events for Tweens, Teens, and Adults](#), by Amy J. Alessio, Katie LaMantia, and Emily Vinci, a book of ready-to-go programs and events that helps public libraries connect with fans who are passionate about genres, characters, games, and book series; [The Collection All Around: Sharing Our Cities, Towns, and Natural Places](#), by Jeffrey T. Davis, which shows how public libraries can help citizens discover historical, cultural, and natural riches that they might otherwise overlook (ALA Editions); and [Winning Elections and Influencing Politicians for Library Funding](#), by Patrick "PC" Sweeney and John Chrastka, an action-driven manual that guides ballot committees, librarians, trustees, and library advocates through the process of winning an election for funding their library.

ALA Editions and ALA Neal-Schuman at the Annual Conference

Several programs and Meet the Author events spotlighting ALA Editions and ALA Neal-Schuman professional development books are planned for the 2017 ALA Annual Conference, including "[So, You're a New Instruction Librarian ...](#)," "[Awesomeville All Access: Sharing Our Cities and Towns](#)," and "[Helping Library Users Navigate Fake News](#)." For a full listing of titles including books, online workshops, and eCourses, visit the ALA Store. www.alastore.ala.org

American Libraries

June Issue and Online

The cover of *American Libraries* magazine's June issue features actor Sarah Jessica Parker, who discusses [in an exclusive interview](#) her collaboration with ALA as honorary chair of ALA's Book Club Central. The issue also features several popular articles, including "[New Trends in Library Security](#)" and the Annual Conference Preview and Dining Guide.

Highest Online Traffic Ever

Online, *AL* had its highest traffic ever, with 88,981 sessions, led by two Scoop posts ([Former Librarian Faces Jail Time for Laugh at Sessions's Confirmation](#) and [Hillary Rodham Clinton to Speak at ALA Annual Conference](#)) and a strong May issue with a technology focus.

AL Direct

Since May 5, the top three story clicks were:

- Former librarian faces jail time for laughing (1,563)
- Drug tourists and overdose drills are part of the job (1,360)
- What does and does not protect your smartphone (1,138)

Dewey Decibel podcast

AL's [Dewey Decibel podcast](#) released its privacy episode in May, featuring interviews with ALA President-elect Jim Neal, ALA Office for Intellectual Freedom's Deborah Caldwell-Stone, and the Library Freedom Project's Alison Macrina.

Booklist Publications

Celebrating the 50th year of the Modern Young-Adult Book

Since January, *Booklist* has been celebrating the 50th year of the modern young-adult book, as is commonly defined by the 1967 publishing of S.E. Hinton's *The Outsiders*. There have been features in every issue of *Booklist*, as well as two webinars in the last month celebrating YA, but that was all a warm-up compared to the number of activities we have planned for ALA Annual Conference in Chicago. The following are just a few of them!

- Seven superstar YA authors gather to discuss "The Past, Present, and future of YA Books". Panelists include Kristin Cashore (*Bitterblue*, Penguin Young Readers Group), Brandy Colbert (*Little & Lion*, Little Brown Books for Young Readers), Deborah Heiligman (*Vincent and Theo: The Van Gogh Brothers*, Macmillan Children's Publishing Group), Daniel José Older (*Shadowshaper*, Scholastic), Neal Shusterman (*Scythe*, Simon & Schuster Children's Books), Megan Whalen Turner (*Thick as Thieves*,

HarperCollins Children's Books), and Nicola Yoon (*The Sun Is Also a Star*, Random House Children's Books) on Sunday, June 25, 2:00 - 4:00 p.m., McCormick Place West, S103.

- Author Signings in the booth from seven top YA authors:
 - Peter Bognanni, Saturday 10:30 a.m. (*Things I'm Seeing Without You*, Penguin Young Readers Group)
 - Paolo Bacigalupi, Saturday 12 p.m. (*Tool of War*, Little Brown Books for Young Readers)
 - Nicola Yoon, Saturday 4 p.m. (*The Sun Is Also a Star*, Random House Children's Books)
 - Maggie Stiefvater, Sunday 9 a.m. (*All the Crooked Saints*, Scholastic)
 - Jason Reynolds, Sunday 10:30 a.m. (*Ghost*, Simon & Schuster Children's Books)

Launch of Book Club Central

See highlights section

ALA-APA

Discussion Group to Discuss Salary and Non-Salary Compensation Negotiation Issues

“The Art of Asking: Salary Negotiation for Library Workers” Discussion Group will be held on Sunday, June 25, 2017, 1:00 – 2:30 p.m. in McCormick Place, W196b. Hosted by the ALA-APA, the discussion will be on the topics of salary and non-salary compensation negotiation issues in library hiring and promotion. Best sources will be reviewed for salary information, as well as common barriers to negotiation success. This interactive forum is meant to give concrete resources to empower library workers of all levels of experience to negotiate with ease and confidence. Participants will be given an opportunity to share their experiences, ask questions and learn from each other.