

# Association for Library Service to Children (ALSC), a division of the American Library Association (ALA) Annual Report 2016-17 Nina Lindsay, President

Members of the Association for Library Service to Children (ALSC) are working as leaders to make learning accessible to all children. They are creating spaces for engagement and caregiver support. They are pushing the envelope of excellence in books and media for children. They are advocating for the information needs of students, and the critical right of every child to experience joy, to be creative, to be welcomed, and to be recognized.

This work is apparent in ALSC's recent accomplishments, achieved through an activated membership, leadership, and staff. From our newly launched strategic plan that commits us to move forward in Diversity & Inclusion, Advocacy, and Leadership & Development; to the success of our first-ever Virtual Institute; from the boldness of gifting 100 student memberships and embarking on three new proposed awards in Digital Media; to our responsiveness to communities in need post-election: our association is acting on our vision with urgency and resolve.

# Membership

#### **Statistics & Involvement**

ALSC membership remains healthy, holding steady overall, and even showing modest increases in monthly reporting. Membership totals do change monthly and experience periodic shifts. The high point of 2016 was an April membership total of 4,179. In March 2017, membership topped out at 4,234, its highest level in about five years. As of April 2017, membership stands at just over 4,000.

## **Emerging Leaders**

In October 2016, ALSC named Tori Ann Ogawa as its representative in the 2017 Emerging Leader program. Ogawa is the Harold W. McGraw Fellow at Darien (Connecticut) Library, where she works as a children's librarian. She graduated with her MLIS from the University of Hawaii at Manoa in late 2015. As an undergraduate, Ogawa worked as a circulation desk attendant and a reference desk attendant at Linfield College's library. She also has teaching experience and earned a Master of Education in Learning Design and Technology in 2016. Ogawa is working with a team on the 2017 ALSC Emerging Leader project, "The Path to Youth Library Leadership."

## **Mentoring Program**

The mentoring program, now in its fourth year, offers two application periods each year—spring and fall—and provides online training opportunities via the twice-yearly ALSC Mentoring Forum. In Fall 2016, 56 applications (mentors and mentees) were submitted and 23 matches made. A total of 61 applications (mentors and mentees) were received for the Spring 2017 cohort and 20 matches were made.

## Roadshow

The ALSC Roadshow provides funding and/or materials for members to represent the association at conferences and other relevant events around the country. In 2016-17, thus far, ALSC has supported member representatives at more than eight conferences in locations including California, Pennsylvania, Illinois, Louisiana, and British Columbia, among others.

#### **Student Gift Membership Update**

In December, the Student Gift Membership task force launched applications for the Student Gift Membership program. Within five days of the announcement, the program had received more than 200 applications. The task force maintains contact with the recipients, providing periodic check-in emails with ALSC opportunities and encouragement.

# **Professional Awards and Scholarships**

## **ALSC Distinguished Service Award**

This award honors an individual member who has made significant contributions to, and had an impact on, library services to children and ALSC. The 2017 winner is:

• Ellen Fader, Portland, Oregon

#### **Bookapalooza Award**

Each year the ALSC office receives almost 3,000 newly published books, videos, audiobooks, and recordings from children's trade publishers for award and notables consideration. At the end of the year, after the award winners have been chosen and announced, ALSC selects three libraries to receive a collection of these materials to use in an innovative way in their communities. The recipients for 2017 are:

- Gay-Kimball Library, Keene, New Hampshire
- Confederated Tribes and Bands of the Yakama Nation, Toppenish, Washington
- Lewiston Public Library, Lewiston, New York

#### **Baker and Taylor Summer Reading Program Grant** (Donor: Baker and Taylor)

This \$3,000 grant provides financial assistance to a public library for developing an outstanding summer reading program for children. The 2017 recipient is:

Nevada County Library, Nevada City, California

**Bechtel Fellowship** (Donor: University of Florida's Endowment in memory of Louise Seaman Bechtel and Ruth M. Baldwin)

This fellowship provides a \$4,000 stipend to allow a qualified children's librarian to spend a month or more reading at the University of Florida's Baldwin Library of Historical Children's Literature, which contains a special collection of 85,000 volumes of children's literature published mostly before 1950. The recipient for 2017 is:

Angela Reynolds, Annapolis Regional Library, Bridgetown, Nova Scotia, Canada

Maureen Hayes Author/Illustrator Visit Award (Donor: Simon & Schuster Children's Publishing)
This \$4,000 award was established with funding from Simon & Schuster Children's Publishing, in honor of Maureen Hayes, to bring together children and nationally recognized authors/illustrators by funding an author/illustrator visit to a school or public library that has never had the opportunity to host one. The 2017 recipient is:

• Snipes Academy of Arts & Design, Wilmington, North Carolina

## Light the Way: Library Outreach to the Underserved Grant (Donor: Candlewick Press)

This \$3,000 grant is sponsored by Candlewick Press in honor of author Kate DiCamillo and the themes represented in her books. The grant is awarded to a library with exceptional outreach to underserved populations. The 2017 recipient is:

• J. Lewis Crozer Library (in partnership with Middletown Free Library), Chester, Pennsylvania

## Penguin Young Readers Group Award (Donor: Penguin Young Readers Group)

This award provides a \$600 stipend, provided by Penguin Young Readers Group, for up to four winners to attend their first ALA Annual Conference. Applicants must have fewer than 10 years of experience as a children's librarian and work directly with children. The four 2016 recipients are:

- Emily Bayci, Naperville Public Library, Naperville, Illinois
- Katy Halpern, Lake Hiawatha Library, Lake Hiawatha, New Jersey
- Kathia Ibacache, Simi Valley Public Library, Simi Valley, California
- Laura Tucker, Homewood Public Library, Homewood, Alabama

## Bound to Stay Bound Books Scholarship (Donor: Bound to Stay Bound Books, Inc.)

The Bound to Stay Bound Books (BTSB) Scholarship provides financial assistance in the form of four \$7,500 annual awards for the education of men and women who intend to pursue an MLS or advanced degree and who plan to work in the area of library service to children. This work may be serving children up to and including the age of 14 in any type library. The scholarship is made possible through the generous contributions of Bound to Stay Bound Books, Inc. The BTSB winners for 2017 are:

- Vincent Hyland (Attending: Long Island University)
- Megan Ashley Hoak (Attending: Valdosta State University)
- Keshia Latrice-Carol Nash-Johnson (Attending: San Jose State University)
- Melissa Wise (Attending: University of North Texas)

## Frederic G. Melcher Scholarship

The Frederic G. Melcher Scholarship provides financial assistance for the professional education of men and women who intend to pursue an MLS degree and who plan to work in children's librarianship. This work may be serving children up to and including the age of 14 in any type of library. Two \$7,500 scholarships are awarded annually. The Melcher winners will be announced by the end of June.

- Cynthia Rogers (Attending: Emporia State University)
- Naomi Grace Giles (Attending: Longwood University)

## **ALSC Spectrum Scholarship**

The ALSC Spectrum Scholarship is awarded to a Spectrum applicant who expresses an interest in library service to children. Since its founding, Spectrum has provided more than 600 scholarships to qualified applicants enrolled in an ALA-accredited graduate program in library and information studies or an ALA-recognized NCATE School Library Media program.

The 2017 ALSC Spectrum Scholar will be announced by the end of June.

Ellen Fader, ALSC past-president (2005-2006), has provided a generous donation to the Spectrum Scholarship for a fourth year. Her contribution will support a student through the 2017-2018 school term and provide for a follow-up grant for a Spectrum Scholar alumnus entering the final semester of work in the Fall of 2017, including discretionary funds to use towards job interviews. Scholarship recipients will be named in June 2017.

# **Literary & Related Awards**

Although ALSC is best known for its landmark awards, the Newbery and Caldecott Medals, the association administers a wide range of book and media awards, including the **Arbuthnot Honor Lectureship**; the **Batchelder Award** for distinguished translated books; the **Belpré Awards** for books that best represent Latino culture, co-sponsored with the National Association to Promote Library and Information Services to Latinos and the Spanish-Speaking (REFORMA); the **Carnegie Medal** for outstanding children's video; the **Geisel Award** for the most distinguished book for beginning readers; the **Odyssey Award** for excellence in audiobook production, jointly administered with the Young Adult Library Services Association (YALSA) and sponsored by *Booklist* magazine; and the **Sibert Medal** for the most distinguished informational book. ALSC's **Wilder Award** honors an author or illustrator whose books, published in the United States, have made a substantial and lasting contribution to literature for children.

ALSC member evaluation committees also produce lists of recommended children's media: Notable Children's Books, Notable Children's Recordings, Notable Children's Videos, and Great Websites for Kids. ALSC's award winners and notable lists are available at <a href="https://www.ala.org/alsc/awardsgrants">www.ala.org/alsc/awardsgrants</a>.

- The ALA Youth Media Awards (YMA) Press Conference at Midwinter in Atlanta was webcast live and the archive presentation is at <a href="http://ala.unikron.com/2017/">http://ala.unikron.com/2017/</a>. In the weeks and months following the press conference, numerous award winners and honorees shared their feelings and expressed their gratitude in reaction videos. Their heartfelt, funny, and creative messages are posted on the I Love Libraries Youtube channel (https://www.youtube.com/user/ILoveLibrariesALA). Among the featured award recipients are Wilder Medalist Nikki Grimes; Belpré Honoree Alexandra Diaz; and Caldecott Honoree R. Gregory Christie, among others.
- The May Hill Arbuthnot Honor Lecture was delivered on April 1, 2017, by 2014 National Book Award winner Jacqueline Woodson. The lecture, titled "What Gets Left Behind: Stories from the Great Migration," was hosted by the South Carolina State Library and the city of Columbia. An archived webcast of the lecture will be available soon and linked from the ALSC website.

The 2018 Arbuthnot Lecture will be delivered by writer and poet Naomi Shihab Nye, author and/or editor of more than 30 books for adults and children. A host and location for the event will be announced at the ALA Annual Conference in Chicago.

## **Initiatives**

ALSC is home to three major national initiatives, each with a unique focus. Several ALSC committees, including Public Awareness, Every Child Ready to Read Oversight, Early Childhood Programs and Services, Advocacy and Legislative, and Quicklists Consulting, help develop and implement the initiatives, with the ALSC Board of Directors providing oversight.

#### Día

As the National Home of Día (El día de los niños/El día de los libros - Children's Day/Book Day), ALSC has continued to work to encourage the widespread incorporation of this multicultural initiative into libraries' daily programming and collection development. This year, ALSC created uniform shareable graphics to help build public awareness of Día. Through Official Día Supporters like First Book and the newly connected Molina Foundation, coordinated messaging was shared through social media channels that drove interest to the dia.ala.org website. Once there, visitor gained easy access to resources to support and promote their Día celebrations. ALSC's Quicklists Consulting Committee updated the Building STEAM with Día booklist to continue encouraging libraries to intentionally connect their multicultural programming with STEAM resources that represent diversity.

## **Every Child Ready to Read**

This initiative is shared by ALSC and the Public Library Association (PLA). The newest addition to this set of materials is a module to help librarians structure trainings for child care providers, which launched in January 2017.

The National Leadership Grant awarded to ALSC and PLA in 2013 by the Institute of Museum and Library Services received a one year extension that concludes in December 2017. Preliminary research from Drs. Neuman and Celano have identified areas of impact that libraries have in terms of caregiver behaviors as they relate to literacy development and support. ALSC anticipates the results of this research serving to highlight librarians' family engagement efforts.

## **Everyday Advocacy**

The <u>Everyday Advocacy (EA) website</u> is a member-driven resource providing straightforward, effective ways librarians and others can advocate for children and libraries. Everyday Advocacy features resources and tips for engaging community supporters, legislators, and stake-holders and for effectively communicating the value of libraries and librarians, with emphasis on librarians serving youth.

The EA initiative also includes a quarterly electronic newsletter, *Everyday Advocacy Matters*, which highlights advocacy stories, tips, and ideas. EA is a conduit for sharing advocacy updates and actions from the Washington Office, as well as a gathering place for members to share the impact that specific programs and funding have had on their libraries.

# Projects, Partnerships & Letters of Support

## The Lunar and Planetary Institute

The Lunar and Planetary Institute informed ALSC of the August 2017 total solar eclipse as an opportunity for programming and materials curation. LPI has also agreed to the sharing of its Sky Tellers materials in connection with ALSC's Día initiative.

## University of Washington - Project LOCAL

ALSC will provide a member representative to serve on the Advisory Board of Project LOCAL, a research project of the University of Washington's iSchool to study the capacity of libraries to serve as community anchors for families with children who do not currently use the library. This is a proposal to IMLS for a one year \$50,000 planning grant.

#### **WGBH Boston**

WGBH Boston received a three-year grant from the National Science Foundation to create *Bringing Science Home with PEEP* materials as family engagement tools to support STEM learning. These digital and hands-

on tools are specifically targeted for three and four-year olds who do not attend preschool. WGBH Boston will collaborate with HIPPY and AVANCE home-visiting organizations to create and pilot resources. ALSC has agreed to informing our membership about the availability of these tools, which are expected to be available in late 2018.

## **Babies Need Words Every Day**

ALSC's Early Childhood Programs and Services Committee developed this set of materials in 2015 in response to a call to action on bridging the 30 million word gap. Babies Need Words Every Day (BNWED) resources include eight visually striking posters that deliver simple, effective rhymes, games, and other suggestions for immediate, enriching ways to communicate with babies. The free posters are available in English and Spanish, and are ideal for posting above changing tables in child care centers, in doctors' waiting rooms, and anywhere else children and their caregivers have a moment to talk, read, sing, and play. The BNWED booklist suggests titles aligned with children's developmental skills. The BNWED media kit contains press release and partner letter templates and talking points to support librarians with community outreach. All of these resources are available for free download on the ALSC website.

ALSC continues to position the Babies Need Words Every Day materials for broad promotion and distribution, while ensuring that potential partners and target audiences understand that their local libraries offer resources and support to extend highlighted practices.

## **Strengthening Communities through Libraries**

In September 2016, ALSC and YALSA were awarded a seventh year of funding from the Dollar General Literacy Foundation. The ALSC Board decided to position this grant to support ALSC's work in summer learning and out-of-school time. ALSC's \$124,500 grant will allow the association to provide \$60,000 in mini-grant support to libraries and create resources for broader distribution. The Strengthening Communities Through Libraries recipients will implement programs that positively impact opportunities for out-of-school time STEAM learning for the children in their communities.

## **Publications & Communications**

ALSC reaches its members in a variety of ways. Resources like ALA Connect, the ALSC Blog, Facebook, Twitter, and electronic discussion lists like ALSC-L provide for interactive, two-way communication with and among members. We also provide traditional print resources: *Children and Libraries: The Journal of the Association for Library Service to Children* and the *ALSC Matters* and *Everyday Advocacy Matters* electronic newsletters. Notable news of the year in publications and communications is shared below.

**Newbery and Caldecott Awards:** A Guide to the Medal and Honor Books, 2017, written by ALSC and published by ALA Editions, was released in May. The annual guidebook is a resource for quick reference, collection development, and readers' advisory, and includes author/illustrator and title indices as well as information about the media used to create the art in Caldecott Medal and Honor Books. This year's edition features an interview with four-time Caldecott honoree Bryan Collier.

#### **Great Websites for Kids**

The Great Websites for Kids (GWS) committee reviewed and evaluated websites for ALSC's popular website at <a href="http://gws.ala.org">http://gws.ala.org</a>. In September and December 2016, committee members selected and annotated 21 sites to the GWS database.

- Babyradio (español) http://babyradio.es/
- Ben's Guide to the U.S. Government http://bensguide.gpo.gov/

- Biz Kids http://bizkids.com/
- canTEEN http://canteengirl.org/
- Choose My Plate https://www.choosemyplate.gov/
- DK Find Out! http://www.dkfindout.com/us/
- Engineering, Go for It! (eGFI) www.egfi-k12.org/
- Exploratorium http://www.exploratorium.edu/explore
- Girls Communicating Career Connections http://gc3.edc.org/
- Girls' Life http://girlslife.com/
- KidLit TV http://kidlit.tv/
- KinderArt www.kinderart.com/
- LEGO Star Wars (español) http://www.lego.com/es-es/starwars
- NRICH http://nrich.maths.org/frontpage
- Oh Noah! http://pbskids.org/noah/
- Origami Yoda http://origamiyoda.com/
- Plum Landing http://pbskids.org/plumlanding/
- The Radio Adventures of Eleanor Amplified www.eleanoramplified.org
- Space Scoop www.spacescoop.org
- Scholastic Election News 2016 http://election.scholastic.com/
- Sparticl http://www.sparticl.org/

In December, the ALSC Board approved a motion from the Organization and Bylaws committee to expand the scope of the Great Websites committee, which also was renamed the "Notable Children's Digital Media" committee.

## 2017 President's Program Book List

The Quicklists committee developed a dynamic list of resources, including books, videos, articles, and links to relevant research, to complement the 2017 ALSC President's Program this June in Chicago.

## **2017 Summer Reading Lists**

The Quicklists committee updated the Summer Reading Lists this spring with new titles to keep children engaged and reading throughout the summer. Four customizable book lists, covering birth through 8<sup>th</sup> grade students are available.

#### **Building STEAM with Día Book List**

This spring, the Quicklists committee released four lists for children from birth through 8th grade. Intended to accompany Día programming, the lists are comprised of multicultural titles that showcase STEAM (Science, Technology, Engineering, Art, and Math) topics. With the help of First Book, an Official Día Supporter, the Día lists indicate titles that are available on the First Book Marketplace free or at low-cost to children in high-poverty areas.

#### Chipotle

ALSC Quicklists Consulting Committee (Quicklists) completed the last round of Winter and Summer Reading Lists to accompany Chipotle's reading program. Lists were distributed to partnering schools by Chipotle.

This book list brings together titles intended to help children who are going through challenging situations such as the death of a loved one, an unexpected move, natural disasters, and more. The list also includes links to other resources to aid adults in supporting children.

## **Evergreen Audio Books**

This three-list set, providing titles appropriate for preschool to 8<sup>th</sup> grade, presents outstanding audiobooks, including classics and recent releases.

#### **Great Gifts to Give**

This one-time list, launched in December 2016, highlights great books for special celebrations.

#### **Mismatched Pairs: Paired Nonfiction and Fiction for Tweens**

The paired titles on this list, created by the School-age Programs and Service committee, encourage tweens to explore their interests across genres.

#### Unity. Kindness. Peace.

Developed immediately following the November 2016 presidential election, this list is intended for librarians, parents, caregivers, teachers, and other caring adults who are faced with tough questions from children about the election and who are looking for positive ways to take action.

## **Working Together for Justice**

As a companion to the Unity. Kindness. Peace. list, this resource was created to affirm the rights of children and families, while encouraging discussions about social justice and equity.

## **Social Media**

#### **Facebook**

The ALSC Facebook account is used to broadcast important messages, to promote awareness of the association and library service to youth, and to provide inspiration, resources, and news to our members and all interested colleagues. With more than 9,800 followers, the account is proving to be a vibrant space. In the most recent 28-day reporting period, the ALSC Facebook page reached 21,559 people and accumulated 4,194 post engagements (post clicks, reactions, comments, and shares).

## **Twitter**

In November 2016, ALSC officially changed its Twitter account from @alscblog to @WeAreALSC. Our Twitter presence continues to grow. In the last year, the number of followers has increased by more than 2,000, and @WeAreALSC currently has more than 12,500 followers. ALSC continues to host #alscchat, Twitter discussions on topics related to children's services.

#### **ALSC Blog**

The ALSC Blog strives to position the association as a thought-leader to be the destination for individuals seeking ideas and inspiration around library services to young people. Daily posts address subjects such as programming, collection development, and partnerships. In 2016-2017, the blog has averaged over 20,000 visits per month.

This spring, the blog received an Honorable Mention in the Best Blog category of <u>PR News' Social Media Awards</u>. ALSC congratulates Blog Manager Mary Voors and her team of prolific bloggers.

# **ALSC Events and Continuing Education**

#### **ALSC National Institute Activities**

In April 2016, the ALSC Board of Directors voted to cancel the ALSC 2016 National Institute scheduled for September in Charlotte, N.C., in response to the passage of North Carolina's Public Facilities Privacy & Security Act (House Bill 2), which repealed all GLBT-inclusive nondiscrimination ordinances across the state. In lieu of the Charlotte Institute, ALSC planned a Virtual Institute and a Mini Institute.

The ALSC Virtual Institute was held September 15-16, 2016, and included many of the programs that were originally designated for the Institute in Charlotte. The online conference was attended by more than 230 individuals. On a scale of one to five, one meaning strongly disagree and five meaning strongly agree, 88.8 percent of participants said they had a positive Institute experience by rating their overall impression a four or a five – a 10.3 percent decrease from 2014, but not unexpected given the change in format and several technical difficulties. Events included a keynote address by author Dr. Kathleen Gallagher, nine educational programs, and several discussion forums. At the conclusion of the Virtual Institute, ALSC announced the location of the 2018 ALSC National Institute in Cincinnati, O.H.

The Mini Institute took place as an in-person event, immediately prior to ALA's Midwinter Meeting in January in Atlanta. There were more than 180 attendees, and the day included 12 unique education programs and three author/illustrator keynotes or panels. On a scale of one to five, one meaning strongly disagree and five meaning strongly agree, 100 percent of participants said they had a positive Institute experience by rating their overall impression a four or a five. Events included a panel presentation with Laura Dronzek, Kevin Henkes, and Erin and Phil Stead, a luncheon keynote presentation from Carmen Agra Deedy, and a closing general session delivered by Jacqueline Woodson.

## 2017 ALSC Charlemae Rollins President's Program

On Monday, June 26, ALSC will host the 2017 Charlemae Rollins President's Program, "Plugging into the Digital Age: Libraries Engaging and Supporting Families with Today's Literacy." A panel of experts, including Chip Donohue, Erikson Institute, and Sarah R. Lytle, Institute for Learning and Brain Sciences, will present the latest research on digital-age technology and its relationship to childhood development and childhood literacy. Lisa Regalla, Center for Childhood Creativity, Bay Area Discovery Museum, will discuss practical ways to implement this information in our libraries and services. This program will provide innovative ways for librarians to enhance their professional development and grow into their role as media mentors for children and caregivers.

#### **Educational Programs – 2017 ALA Annual Conference**

ALSC is presenting the following programs during Annual Conference in Chicago:

- 52 Weeks of Summer: Building Year-Long Sustainability from Summer Success
- A Radical Interpretation of the New 2015 ALSC Competencies
- Beyond Bilingual: Making Storytime Friendly to Families who are English Language Learners

- Early Learning Communities of Practice: How Libraries Are Leading the Way to School Readiness
- Libraries Are Not Neutral Spaces: Social Justice Advocacy in Librarianship
- No Screen Time Under 2? Understanding the AAP's New Recommendations about Screen Time and Young Children
- Women Aren't Funny (And Other Essential Untruths for Middle Grade Readers)

#### **Online Courses**

In 2016-17, ALSC offered 14 online courses, including several courses that were offered with continuing education units (CEUs), certified with the International Association of Continuing Education and Training (IACET). Courses included:

#### Summer 2016

- Engaging Readers and Writers with Interactive Fiction
- Science, Technology, Engineering and Math (STEM) Programs Made Easy
- The Newbery Medal: Past, Present and Future

#### Fall 2016

- Demonstrating ALSC Competencies
- Engaging Readers and Writers with Interactive Fiction
- Science, Technology, Engineering and Math (STEM) Programs Made Easy
- Storytelling with Puppets
- The Sibert Medal: Evaluating Books of Information

## Winter 2017

- Demonstrating ALSC Competencies
- Engaging Readers and Writers with Interactive Fiction
- Science, Technology, Engineering and Math (STEM) Programs Made Easy

## Spring 2017

- Demonstrating ALSC Competencies
- Science, Technology, Engineering and Math (STEM) Programs Made Easy
- Storytelling with Puppets

## **Webinars**

ALSC is pleased to offer hour-long live webinars with a youth-service focus. Webinars are free for all members and non-members. Topics this year have included:

- Collection Development: Children's and Young Adult Books about Native Americans
- Media Mentors and Libraries: Family Engagement in the 21st Century
- So You Want to Get Published
- Whitewashing, Sexism, and More: Using Book Covers to Start a Conversation with Kids
- Early Childhood Programs and Services Series Part 1: Ages and Stages in Early Literacy Programming

- Early Childhood Programs and Services Series Part 2: Early Literacy Library Spaces
- Early Childhood Programs and Services Series Part 3: Early Literacy Outside the Library Walls
- Early Childhood Programs and Services Series Part 4: Early Literacy and STEAM
- Closing the Word Gap: How a Museum/Library/Research Partnership Created Community Impact through Parent Education
- How to Write Successful ALSC Webinar and Course Proposals
- Exploring Similarity, Embracing Difference: How to Evaluate and Identify Literature Portraying Individuals with Disabilities
- Exploring Similarity, Embracing Difference: Programming and Activities
- How Libraries can use Literature to Support Family Engagement in Children's Social and Emotional Learning

#### **Recorded Webcasts**

ALSC offers archived webinars, which have already taken place, as on-demand video that can be watched at any time. In efforts to support ALSC's continuing education goals, live webinars and archived webinars were offered free to ALSC members in 2016-17. Archived webinars were available to non-members for a small fee.

## **Board Actions**

During the period of July 1, 2016, to present, the ALSC Board of Directors has taken the following action. Full details are available online.

#### Online

Adopted, the Executive committee's recommendations to move forward with a logo rebranding and a "Designing Youth Spaces" white paper. (April 2017)

Accepted, the appointment of ALSC Board member Amy Koester to the 2017-2018 Budget committee. (March 2017)

Approved, the application for an IMLS grant, supporting vulnerable communities in collaboration with another external national organization. (March 2017)

Adopted, the ALSC Leadership Transition Plan as proposed. (March 2017)

Adopted, the ALSC Three-Year Strategic Plan, 2017-2020. (February 2017)

Accepted, by consent agenda, two recommendations from the Budget committee. (February 2017)

Endorsed, "The Library's Role in Protecting Teen Privacy: A YALSA position paper" and will work with existing ALSC committees to communicate to our members and other youth services library staff the knowledge and strategies to uphold the rights to privacy of those we serve. (February 2017)

Approved, a letter of support for the University of Washington's IMLS grant proposal. (January 2017)

Approved, six motions—with an amendment to "Expanding the scope of the Great Websites Committee (renamed: Notable Children's Digital Media)"—related to enacting the Digital Media Plan. (December 2016)

Approved, the November 2016 statement asking the ALA Executive Committee to recommend, but not require, candidates for the ALA Executive Director position to hold the MLIS degree. (November 2017)

Selected, Jamie Naidoo to be considered by ALA to serve as ALA/ALSC representative to the United States Board on Books for Young People (USBBY). (September 2016)

Selected, the following members to be considered by ALA to serve as ALA/ALSC representatives to the International Federation of Library Associations and Institutions (IFLA): 1) Marianne Martens, Section on Libraries for Children and Young Adults; and 2) Allison Kaplan, Section on Literacy and Reading. (September 2016)

#### Midwinter 2017 - Atlanta

Approved, co-sponsorship of a memorial resolution commending Ruth Gordon

Approved, funding for the two current co-chairs of the Advocacy and Legislation committee to attend 2017 National Library Legislative Day.

Accepted, the preliminary proposed budget for FY-2018 and the Budget committee recommendations.

Adopted, recommendation #5, and, recommendations 1-4 in principle, in Board Document #29b from the Summer Reading and Learning Task Force.

Accepted, the report of the Valuation and Advocacy Research task force; thanked the TF for its work; planned to refer recommendations #1 and #4 to the Budget committee for further information on potential implementation; and approved implementation of recommendations #'s 2, 3, 5, and 6, from Board Document #29a, in principle, to support organizational excellence.

Approved, the updated charge for the Advocacy and Legislation committee to include the promotion of ALSC advocacy initiatives and ensure a channel of communication between the committee and the ALA Committee on Legislation.

Approved, the request of the Advocacy and Legislation committee to function as a virtual committee and to reflect this in the composition statement of the committee.

## **ALSC Finances**

## as of April 2017 (8 months of data)

	Budgeted	Actual
Total Revenues	1,017,645	\$1,021,065
Total Expenses before Overhead & Taxes	\$839,471	\$731,931
Contribution Margin	\$178,174	\$289,134

Overhead to ALA	\$121,181	\$122,532
Taxes	187	187
Net Revenue for 8 mo FY 17	\$56,806	\$166,415
Beginning Net Asset Balance (as of September 1, 2016)	\$2,461,926	
Ending Net Asset Balance (as of April 30, 2017)	\$2,628,341	

## **Next**

Together, these accomplishments position ALSC to pursue its newly clarified vision: "Members of the Association for Library Service to Children engage communities to build healthy, successful futures for all children." As communities turn to libraries more and more, I have confidence in the strength of our member leaders to ensure that libraries will respond.

#### 2016-2017 Board of Directors\*

#### **Executive Committee:**

Nina Lindsay, President (March 2017 to present) and Vice President (June 2016 to April 2017)
Jamie Campbell Naidoo, Vice-President/President-Elect (April 2017 to present)
Andrew Medlar, Past President
Jenna Nemec-Loise, Division Councilor
Paula Holmes, Fiscal Officer

#### **Directors:**

**Christine Caputo** 

**Doris Gebel** 

**Amy Koester** 

Karen MacPherson

Julie Roach

Vicky Smith

Mary Voors

Kay Weisman

\*Special thanks to Betsy Orsburn who served on the Board of Directors from 2015-2017, and as President from June 2016 until her resignation in March 2017.

## **ALSC Staff:**

Aimee Strittmatter, Executive Director

Dan Bostrom, Marketing Manager, Membership (until February 2017)

Marsha Burgess, Program Coordinator
Kristen Figliulo, Program Officer, Continuing Education
Angela Hubbard, Program Officer, Projects and Partnerships
Courtney Jones, Awards Coordinator
Laura Schulte-Cooper, Program Officer, Communications and Website
Elizabeth Serrano, Membership Marketing Specialist (beginning May 2017)