

2018 - 2019 ALA CD #33  
2018 - 2019 Midwinter Meeting

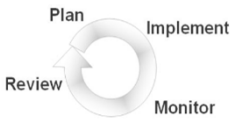
**Budget Analysis And Review Committee  
(BARC)**

report  
to  
ALA Council, Executive Board, Membership  
and  
The Planning and Budget Assembly

Maggie Farrell – BARC Chair Midwinter Meeting – Seattle, WA  
Saturday – January 26, 2019

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## Discussion Topics



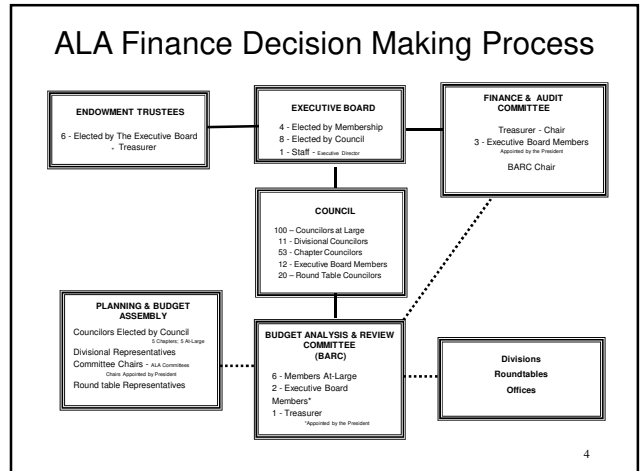
- BARC Overview
- ALA Financial Information
- Financial Learning Series
- Budgetary Ceiling
- 1<sup>st</sup> Quarter Results (11-30-18)
- Investment Plan Update

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## BARC Overview

- BARC Responsibilities
- Council Resolution Consideration
- BARC “Partners”
  - ✓ Treasurer
  - ✓ Finance and Audit Committee
  - ✓ Endowment Trustees
  - ✓ Council

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## BARC's Budget and Financial Review Cycle

### ALA's Current Fiscal Year 2019 Covers the Period

- Starting September 1, 2018 – Ending August 31, 2019

### Budget Review and Development is on a Continuous Loop\* and Covers Three Fiscal Years

- Fall Meeting will discuss/review Fiscal Year 2018 – Preliminary Year End Results
- Fall Meeting will discuss/review and finalize upcoming Fiscal Year 2019 budget
- Midwinter Meeting will discuss/review Fiscal Year 2018 – Final Year End Results
- Midwinter Meeting will discuss/review Fiscal Year 2019 – 1<sup>st</sup> Quarter Results
- Midwinter Meeting will discuss/review budget assumptions for Fiscal Year 2020
- Spring Meeting will discuss/review Fiscal Year 2019 – 2<sup>nd</sup> Quarter Results
- Spring Meeting will discuss/review/develop in detail Fiscal Year 2020 budget
- Annual Conference will discuss/review Fiscal Year 2019 8/9 month results
- Annual Conference will discuss/review Fiscal Year 2019 Year End Projections

\*The Association's Five-Year Plan is updated as needed and reviewed throughout the year.

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## Online ALA Financial Information

### Treasurer's Page

- Offers Reports, Resources and Links to the Six Webcasts
- <http://www.ala.org/aboutala/treasurerspage>

### ALA Online Learning Offerings by Unit

- Brief Descriptions of Units' Learning Programs
- <http://ala.org/onlinelearning/unit>

### ALA Online Learning Webcasts

- links to the page for the six webcasts
  - <http://ala.org/onlinelearning/unit/finance>
  - <http://ala.org/onlinelearning/unit/governance>
- ALA YouTube Channel - Financial Learning Series Playlist
  - <http://www.youtube.com/user/AmLibraryAssociation#g/c/4234E31B4C2F3EE9>

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## Financial Learning Series

- Budget Planning for a Pre-Conference or a One Time Event
- Organizational Structure
- Budget Cycle and Process
- The Operating Agreement
- The Long-Term Investment Fund
- Round Tables Financial Orientation

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## Budgetary Ceiling

*Now Known as the  
Annual Estimates of Income*

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### Made a Transition

Keeping with Policy

Budgetary Ceiling Components

- Unexpended Net Assets for the Divisions and Roundtables
- + Budgeted revenues for the upcoming fiscal year for the
  - General Fund
  - Divisions
  - Roundtables
  - Grants & Awards
  - Long-Term Investments
- = Budgetary Ceiling

Annual Estimates of Income Components

- Unexpended net assets for total ALA
- + Budgeted revenues for the upcoming fiscal year for the
  - General Fund
  - Divisions
  - Roundtables
  - Grants & Awards
  - Long-Term Investments
- = Annual Estimates of Income

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### Fiscal Year 20xx Annual Estimate of Income

**Net Assets**  
(Unexpended balance for total ALA remaining from fiscal year closing)

+

**Revenue**  
(Anticipated in upcoming fiscal year)

=

**Budgetary Ceiling**

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### Changes Since Annual Conference

<b>Annual Estimate of Income @ AC</b>		<u>Total ALA</u>
ALA Net Assets (projected at end of FY 2018)	\$	37,643,998
FY 2019 Budgeted Revenues		
General Fund	\$	28,353,253
Divisions	\$	13,426,560
Roundtables	\$	398,284
Grants & Awards	\$	3,907,243
Endowment	\$	575,296
Total	\$	46,660,636
FY 2019 Annual Estimates of Income	\$	84,304,634
<b>Annual Estimate of Income @ Fall Meeting</b>		<u>Total ALA</u>
ALA Net Assets (projected at end of FY 2018)	\$	37,643,998
FY 2019 Budgeted Revenues		
General Fund	\$	28,138,527
Divisions	\$	13,375,007
Roundtables	\$	408,286
Grants & Awards	\$	4,908,021
Endowment	\$	579,632
Total	\$	47,409,473
FY 2019 Annual Estimates of Income	\$	85,053,471

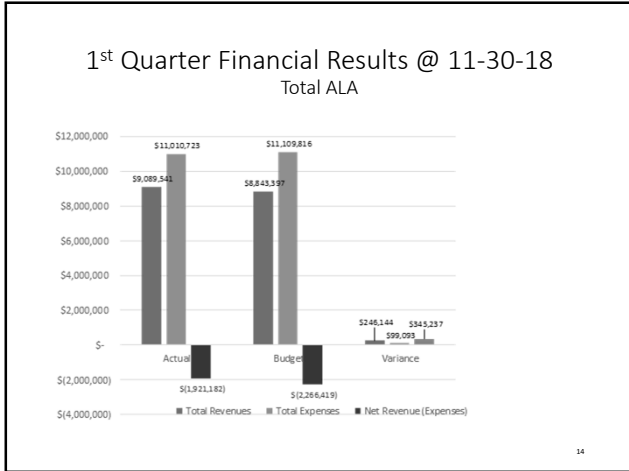
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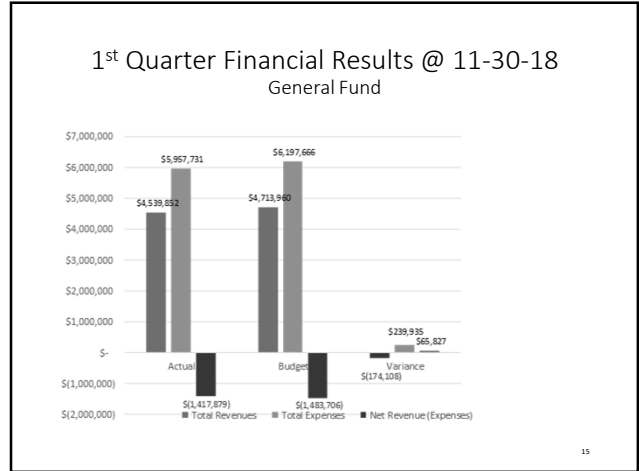
### Current Fiscal Year Results

Three Months Ending 11-30-18

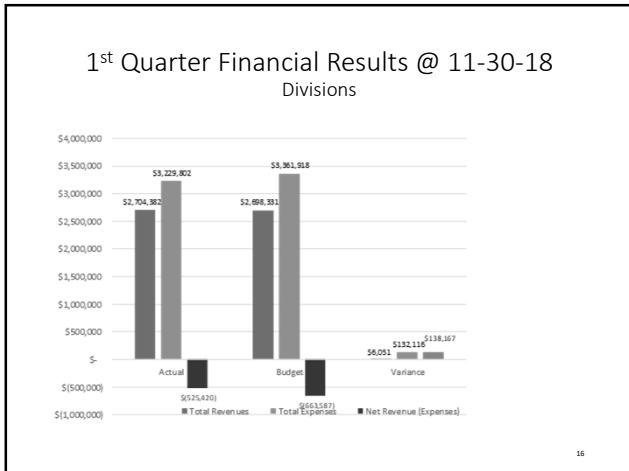
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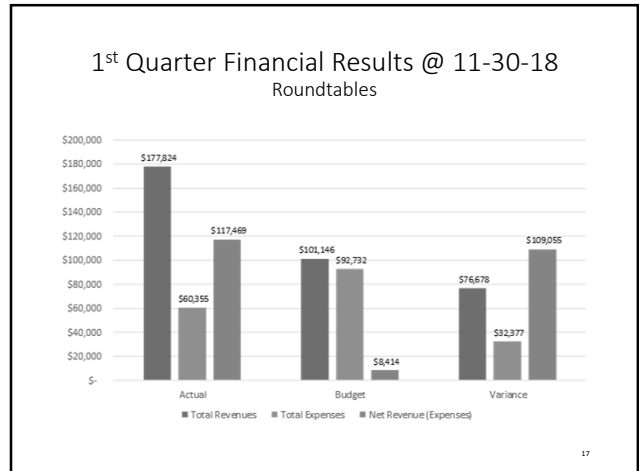
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# Investment Plan Update

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## The Strategy

**Improve Mission Capabilities by Investing in 3 Key Areas**

**While Streamlining Organizational Structure to Focus Existing Resources on Mission and Growth**

**Information Technology**

**Advocacy**

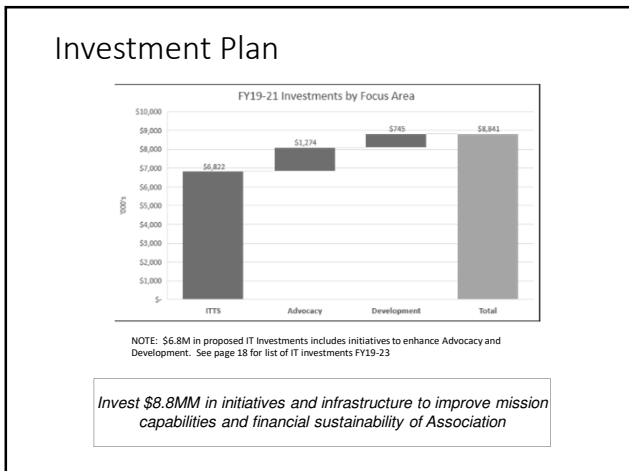
**Development**

Re-allocation of Resources from Non-mission Critical Uses

- Occupancy
- Administrative and Support

*Simultaneously, the Association is embarking on several studies to answer key questions re. governance, membership model, and org structure*

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- ## FY19 Investment Status
- **Development**  
 FY19 Investment - \$238,000  
 Investment Status – On track with hiring 2.5 new staff positions by 3/19 and some marketing/fundraising efforts
  - **Advocacy**  
 FY19 Investment - \$410,000  
 Investment Status – Q1 was slow due to the ramp up for the new legislative session. Most expenditures expected in Q2 and Q3
  - **ITTS**  
 FY19 Investment - \$1.4M, subject to revision based on the expected recommendations from IT consultants Delcor.  
 Investment Status - Membership Dues/Donations and the Store e-learning e-commerce systems feature functional by 2/19

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