



ALA Award Proposal

PURPOSE

The Penguin Random House Library Award for Innovation Through Adversity recognizes U.S. libraries and staff who overcome adversity and create lasting innovative community service programs that successfully inspire and connect with new readers.

PRH RECOMMENDED AWARD NAME

- Penguin Random House Library Awards for Innovation Through Adversity

CRITERIA (Application should include some or all of the following)

- Evidence of hardship (economic hardship or natural disaster)
- Show successful partnership(s) working together to overcome hardship (partners can include public schools, local business, museums, and other community organizations that support learning, reading programs and books.)
- Strong focus on innovative and unique programming incorporating new technology, reading methods or formats, environmentally friendly materials, etc.
- Evidence of successful outcomes.
- Strong focus on inspiring and connecting with new readers.
- Open to all types of libraries

NUMBER AND FREQUENCY OF AWARD

One cash award given annually to a library in the U.S. If a suitable candidate is not found, the award will not be presented that year. In addition, four runner-up awards consisting of \$1,000 in Penguin Random House books.

SELECTION OF JURY TO ADMINISTER THE AWARD

The award jury will consist of five people: a chair and four jury members. A staff member of the ALA's Office for Intellectual Freedom will act as a non-voting liaison to the award jury. The members of the jury shall consist of ALA members and one member from Penguin Random House.

DEADLINE FOR NOMINATION OF CANDIDATES

- The deadline is February 1.

SCREENING OF CANDIDATES AND RECOMMENDATIONS

- The MLS degreed librarian is preferred, but not required.
- The criteria information must be addressed in the application.
 - A narrative describing the adverse incident or hardship faced by the library and the detailed programming created as a result.
 - Name and contact information of the nominee
 - Name and contact information of the nominator (if applicable)
 - Other supporting documentation (if applicable)
- If the jury determines that no suitable candidate has been received, no award will be given.

PRESENTATION OF THE AWARD

The award will be presented during the ALA President's Program Awards Reception at the ALA Annual Conference.

FORM AND/OR TYPE OF AWARD

- 1st Place Recipient: \$10,000 check, payable to the library.
- Runner-Ups: \$1,000 in Penguin Random House books (based on retail cost).

SPONSOR: Penguin Random House

SPONSOR COST & COMMITMENT: 3 Years @ \$11,000 each year (\$10K Award + \$1K Admin)
