

## Report to Council and Executive Board

January 11, 2019

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Executive Director

### ALA OFFICES

#### Center for the Future of Libraries

##### Center for the Future of Libraries at Midwinter Meeting and Exhibits

- The [Symposium on the Future of Libraries](#) features over 30 educational sessions spread across three days, including plenary sessions featuring [Social Innovators](#), [Civic Innovators](#), and [Education Innovators](#).
- The ALA Masters series will feature presentations from the [Toledo Lucas County Public Library](#), [University of Rhode Island Libraries](#), and a special session on the [AASL National School Library Standards](#).
- The [News You Can Use](#) series features over 20 informative sessions including updates on grants and ongoing projects, new research and statistics, and forums on timely legislative issues.

#### Communications and Marketing Office (CMO)

##### Libraries Transform

The Libraries Transform campaign finished the calendar year strong with 10,950 participants as of January 7, 2019. Timely new *Because* statements relating to gift-giving and new year's resolutions performed well on social media: "[Because libraries are the gifts that keep on giving](#)" and "[Because you can start your next chapter at your library](#)" received 1872 engagements across Facebook, Twitter, and Instagram.

##### Annual Fund and Special Projects

CMO staff contributed to the success of ALA's Annual Fund campaign in December. Impressions for social media posts increased 26% over 2017 and clicks increased 143%.

CMO developed a [press release](#) announcing ALA's partnership with Hulu. Through December 31, each time Hulu's 10 holiday scenics such as "[Puppies Crash Christmas](#)," "A Sap Story" and "The Snowman" were viewed, Hulu contributed funds to ALA, up to a total donation of \$100,000. Hulu created two new holiday scenics, including [Library Cheer](#), to celebrate the partnership. Media outreach efforts began mid-December and resulted in placements with [Inquisitr](#) and [IndieWire](#).

### Media Relations

From December 1, 2018 – January 1, 2019 more than 1,202 articles mentioning the American Library Association (ALA) were captured by ALA's monitoring service Meltwater News resulting in a circulation rate of more than 521 million. (Please note that circulation rate is calculated using the number of articles/mentions multiplied by the monthly unique visitors for each media outlet's website.)

During this reporting period most coverage (81.8 percent) was positive and focused on ALA initiatives. Approximately 17.5 percent of coverage was neutral and consisted of brief ALA mentions, including event calendar notices, or mentions within author references. Less than 1 percent of coverage positioned ALA negatively and was fueled by the association's position regarding [Drag Queen Story Hour](#) and [internet filtering](#).

### At the Midwinter Meeting

At the Midwinter Meeting, CMO will continue its work to promote the American Library Association (ALA) Midwinter Meeting & Exhibits. Seattle reporters representing the *Seattle Times*, NPR's Kitchen Sisters (NPR National), and KNKX (Seattle NPR Affiliate) will attend Midwinter. CMO also has secured an in-studio opportunity for ALA President Loida Garcia – Febo with KING 5's (NBC Affiliate) *New Day NW*. She will highlight diverse book picks from YMA 2018; discuss her *Libraries = Strong Communities* rally at Seattle Public Library on January 26; and Midwinter activities.

### ALA Youth Media Awards (YMA)

CMO leads efforts to coordinate onsite activities with audio/video vendors, webcast vendor Unikron, as well as participating ALA units including the Association for Library Service to Children (ALSC), Young Adult Library Services Association (YALSA), Office for Diversity, Literacy and Outreach Services (ODLOS), and ALA Governance.

### Notable Coverage

CMO continues to promote the value of libraries, library workers, and unique resources and services. ALA President Loida Garcia-Febo was featured in Reader's Digest and shared information regarding unique services libraries offer. The article entitled [13 Free Things You](#)

[Didn't Know You Could Get with Your Library Card](#) was published on December 26 and reached more than four million readers. *Woman's Day* magazine also will post an article about knitting programs in its February issue. The piece will include a quote from Garcia-Febo and highlight knitting programs offered in a variety of libraries as well as knitting book resource recommendations. The article will reach more than 14 million subscribers.

## **Library & Research Center (LARC)**

### LARC Staff in Action at MW19

Look for the ALA LARC staff in action at MW19. The Youth Media Awards are one of the biggest draws for the Midwinter Meeting each year. The announcements are streamed live to thousands and presented in front of approximately one thousand attendees. Rebecca Gerber, Electronic Resources Librarian, is responsible for ensuring the accuracy of the information portrayed on the PowerPoint presentation and ensuring that the display flows seamlessly during the presentation. The ALA Member Lounge directs thousands of conference attendees to the right information. You will see David Sievers, Library Assistant, in the Member Lounge providing on-site assistance along with email and phone call reference work.

### National COSLA IMLS Measures that Matter (MtM) Implementation Group (IG)

Kathy Rosa, Director, is participating in the national COSLA IMLS Measures that Matter (MtM) Implementation Group (IG). The IG is developing a Public Library Data Council, designed to ensure field-wide commitment, ownership, resources and momentum, to establish a national public library data framework, with a scope broader than the Library Statistics Working Group. A critical first step is to identify governance areas where the opportunity to make changes does exist and, importantly, does not exist. Data governance will include a clear set of procedural rules, principles and policies related to the periodic review of data elements and will include standards organizations in its work. Other focus areas include establishment of model practices for data sharing among libraries and other entities — data sharing agreements, memoranda of understanding, etc. An explicit area of focus will be identifying organizational partners who hold key external data (demographic, education, workforce, health, etc.) and to develop relationships to address the integration of external data into a reshaped public library data landscape. The Council will create common data standards and an interoperability framework to account for relationships between local, state, and national public library data and between public library data and community data systems.

## **Membership and Customer Service (MACS)**

### Organizational Membership Video

The Membership and Customer Service Unit (MACS) has finalized an Organizational Membership video promoting the variety of organizational membership options available. The friendly animated video will be placed on ALA's YouTube channel, the MACS portion of the ALA website and will receive some promotion on ALA's social media channels.

### I Am ALA Relaunch

*I Am ALA* will be relaunched by MACS this winter. *I Am ALA* is a program to showcase members of all types within ALA on the ALA website. They will be featured on the ALA homepage and also on the MACS area of the website. MACS will begin recruitment of members at ALA Midwinter to submit and grow the gallery.

## **Office for Accreditation (OA)**

### Committee on Accreditation (CoA) Seeks Adoption of an Important Revision

At the 2019 ALA Midwinter Meeting, Council II, the Committee on Accreditation (CoA) will seek adoption of a revision to standard element V.3 of the 2015 Standards for Accreditation of the Master's Programs in LIS (CD#36\_121718\_ACT <http://www.ala.org/aboutala/governance/council/documents>). The Council on Higher Education Accreditation (CHEA) has made ALA's continued recognition as the accreditor for LIS education contingent on this revision.

## **Office for Diversity, Literacy and Outreach Services (ODLOS)**

### Coretta Scott King Book Awards Coordinator

Monica Chapman joined the ODLOS staff on January 7, 2019 as the Coretta Scott King Book Awards Coordinator. This position is brand new and made possible through an agreement with the Coretta Scott King (CSK) Book Awards Executive Committee and the Ethnic and Multicultural Information Exchange Round Table. It is fully funded through the Coretta Scott King Book Awards budget.

### Spectrum Scholarship Program

**The Spectrum Advisory Committee and ODLOS coordinated a recruitment webinar for prospective Spectrum applicants on December 5, 2018, featuring a brief information**

**session and panel of Spectrum alumni in a Q&A format. Over 40 applicants registered for the webinar and it is [recorded here](#).**

#### Hateful Conduct Guide Created with OIF

ODLOS partnered with OIF to create a resource that would assist library workers in responding to conduct that could make patrons and fellow library staff feel uncomfortable and unsafe. This living resource will address how to proactively prepare for such instances and how to respond after an incident. This guide will have resources related to long-term strategy planning, engaging the community, and how to support staff. The Hateful Conduct in Libraries: Supporting Library Workers and Patrons will be released at ALA Midwinter 2019. After its release, this resource will be housed at <http://www.ala.org/advocacy/hatefulconduct>. (See additional coverage in the OIF report below.)

#### Upcoming at the Midwinter Meeting

- Equity, Diversity, and Inclusion: Building a Foundation (MW Pre-Conference)

ODLOS has developed this half day pre-conference that will be launched at the Midwinter Meeting in Seattle, WA on Thursday, January 24, 2019. Facilitated by Jody Gray (Director) and Kristin Lahurd (Assistant Director for Literacy and Continuing Education), this session will explore cultural competence, implicit bias, and privilege.

- Implicit Bias, Health Disparities and Health Literacy: Intersections in Health Equity (MW Pre-Conference)

The purpose of this preconference is to raise awareness of implicit bias's connection to health equity and to deepen understanding of health literacy as a tool to address health equity within vulnerable communities. The format will include presentations, facilitated table conversations, and self-reflection. Participants will explore how libraries can deepen their work in health literacy to ensure a lasting impact for improving the health of their communities. Organizers will provide a packet of useful resources to support health literacy in the library including tools to identify their local communities' health needs. This preconference is sponsored by the National Network of Libraries of Medicine Pacific Northwest Region, the Public Library Association, and the ALA Office for Diversity, Literacy and Outreach Services. This pre-conference will take place from 9:00 a.m.-12:00 noon on January 25 at the Midwinter Meeting.

- Diversity Research Update

ODLOs and the Diversity Research Grant Advisory Committee have developed a session as part of the News You Can Use at the Midwinter Meeting 2019. It is an update on projects currently funded through ALA's Diversity Research Grant program: "Black Girls Dreaming: Black Girls Analyzing and Evaluating Speculative Fiction by Black Authors", "Information Behaviors Among LGBTQ Students at Single-Sex HBCUs" [Historically Black Colleges and Universities], "Searching for First Generation LIS Student Success", and "Silence or Share: How Bilingual Librarians Use Language to Support or Resist Hegemony". This session will offer tips and advice for undertaking research on issues of equity, diversity, and inclusion within library

and information science as well as resources for applying for funding. Session takes place on Saturday, January 26, 3:00-4:00 p.m.

- [20<sup>th</sup> Annual Dr. Martin Luther King, Jr. Holiday Observance and Sunrise Celebration \(Midwinter 2019\)](#)

The 20th annual [Dr. Martin Luther King, Jr. Holiday Observance and Sunrise Celebration](#) will occur Monday, January 28, 2019 at the ALA Midwinter Meeting & Exhibits in Seattle. This year's Celebration will feature a special program honoring the event's beginnings and will look forward to the future of the event's mission to advance the observance of the Martin Luther King, Jr. Holiday as an American celebration for a broad spectrum of library participation. MLK Sunrise Celebrations at the American Library Association's Midwinter Meetings are sponsored by ALA's Office for Diversity, Literacy and Outreach Services, the Dr. Martin Luther King, Jr. Holiday Task Force of the ALA Social Responsibilities Round Table, and the Black Caucus of the ALA. For more information see [Dr. Martin Luther King, Jr. Holiday Observance and Sunrise Celebration](#)

#### The Coretta Scott King Book Awards Turn 50 in 2019

2019 marks the 50<sup>th</sup> anniversary of the Coretta Scott King Book Awards. To celebrate this momentous occasion, the CSK community and ODLIS are designing various marketing materials as well as planning a gala at the Library of Congress during ALA Annual in Washington, D.C. Both parties are expecting 500 attendees for the gala, and past CSK winners are encouraged to celebrate at the gala as well.

### **Office for Government Relations (OGR)**

#### ALA Celebrates MLSA Reauthorization

ALA celebrated a [huge win at the close](#) of the 115<sup>th</sup> Congress with the passage (and Presidential signing) of the Museum and Library Services Act (MLSA), reauthorizing the Institute of Museum and Library Services (IMLS) and the Library Services and Technology Act (LSTA) through 2025. Working with library champion, Senator Jack Reed (D-RI), to introduce the MLSA, ALA staff and members spent much of 2018 urging congressional passage. The legislation appeared to be on the fast track after the Senate unanimously passed MLSA in early December, but a [last-minute objection](#) from House majority leadership threatened to undo our work. ALA launched a week-long, targeted grassroots and grasstops campaign (including publishing two letters to the editor in news outlets in Speaker Paul Ryan's district). House leadership relented and allowed the MLSA to be brought to the floor, where it [passed overwhelmingly \(331-28\)](#). The president signed the bill on December 31.

#### ALA Applauds Passage of Open Government Data Act

On December 21, Congress passed ALA-supported legislation to improve public access to government data. The Open, Public, Electronic, and Necessary (OPEN) Government Data Act was included as part of the Foundations for Evidence-Based Policymaking Act ([H.R. 4174](#)). The House had previously [passed the bill in November 2017](#); on December 19, the Senate passed the

bill with amendments, and the House and Senate agreed on final text on December 21. ALA President Loida Garcia-Febo [said](#), “This bill will make it easier for libraries to offer valuable data that makes American innovation and economic growth possible.” ALA has supported the legislation since it was first [introduced](#) in 2016. The president has until January 14 to sign the bill.

### ALA Prepares for the 116<sup>th</sup> Congress

Following the November 2018 midterm elections, the Public Policy and Advocacy Office held a 60-minute American Libraries Live webinar, [What will the upcoming midterm elections mean for your library and community?](#), on Friday, November 9. Moderated by ALA Immediate Past President Jim Neal, the webinar featured Alan Inouye, ALA’s senior director of public policy and government relations; Vic Klatt, ALA consultant and Penn Hill Group principal; and Gigi Sohn, prominent public advocate and fellow at Georgetown Law Institute for Technology Law and Policy. Panelists provided an overview of key results from the 2018 elections and discussed how the results affect the library policy agenda, outreach and advocacy plans for 2019 and beyond. In December, Manager of Public Policy Megan Ortegon and Deputy Director of Public Policy and Advocacy Kevin Maher co-led a Chapter Advocacy Exchange webinar attended by 40 ALA members. The program, [Preparing for the 116<sup>th</sup> Congress](#), provided an overview of the upcoming FY2020 appropriations campaign, highlighting legislative priorities for 116<sup>th</sup> Congress and tools for engaging with new and returning members of Congress.

### ALA Highlights Libraries’ Roles in Achieving a Complete Count in 2020 Census

ALA is working to ensure libraries are informed about the [2020 Census](#) and can plan for potential demands. The 2020 Census will be the first census with an option to respond online, which may bring large numbers of users into libraries to complete their census questionnaires using library computers and internet connections. In October 2018, ALA released [“Libraries and the 2020 Census.”](#) a brief for elected officials and decision makers, and has led events and represented ALA around the country. On October 25, ALA co-hosted a Census Solutions Workshop at the Chicago Public Library with nearly 80 participants, including librarians and regional leaders; on November 9, ALA’s Larra Clark spoke to municipal leaders from around the country at the National League of Cities’ City Summit about the roles that libraries can play in the 2020 Census; and on December 6, ALA’s Gavin Baker spoke to state legislators at the National Conference of State Legislatures’ Capitol Forum. New research also highlighted the impact of libraries. On October 23, the Center for Urban Research at the City University of New York released a [new study](#) showing that a public library is located within five miles of 99% of the census tracts at greatest risk of being undercounted, along with a [mapping tool](#) to locate public libraries near those communities. ALA’s Public Policy and Advocacy team will continue activities through 2020 to prepare libraries and to highlight the importance of including libraries in this national and community effort.

### Unfavorable Copyright Legislation Stalls

[The Register of Copyrights Selection and Accountability Act \(S. 1010\)](#) was successfully delayed following intense lobbying efforts including a record number of email messages from library advocates to the Senate in the waning days of the lame duck session in December. The [Library Copyright Alliance \(LCA\)](#) has opposed the legislation and its companion version (H.R. 1695) that passed by the House in April 2017. The legislation removes the hiring authority for the

Register of Copyright from the Librarian of Congress to the President, purportedly to provide more transparency in the appointment process. In fact, rights holders crafted the legislation to prevent Librarian Carla Hayden from appointing a Register who they believe would favor a minimalist copyright agenda, and in reaction to the ouster of former Register of Copyrights Maria Pallante, a favorite of the legacy content community. In the next Congress, S. 1010 will very likely be introduced again. Library advocates will likely be called on again to stop the legislation. Another copyright bill that may be re-introduced is the [Copyright Alternative in Small-Claims Enforcement](#) (CASE) Act (H.R. 3945). The CASE Act would create a small claims court within the U.S. Copyright Office to adjudicate infringement lawsuits brought by independent rights holders who do not have the financial backing to bring their cases to federal court. While [LCA](#) argues that the legislation is not workable, its outcome is inconsequential to library interests.

#### ALA Leaders Visit “Big Five” Publishers in New York City

In December ALA’s senior director of public policy and government relations, Alan Inouye, ALA president Loida Garcia-Febo and ALA Past President Sari Feldman had separate meetings with Hachette Book Group, Penguin Random House, Macmillan Publishers, Simon & Schuster, HarperCollins, the Book Industry Study Group and the Authors Guild. As noted in *American Libraries’* blog [The Scoop](#), one important conclusion from the meetings is that ALA and the library community need to work with publishers and other major stakeholders on an ongoing basis, focusing on both near-term issues such as specific ebook licensing terms. Also, much greater focus is needed on strategic issues as well as tactical ones. In particular, the continued rise of Amazon as the major force in book and ebook distribution has fundamental implications for the future role of libraries and providing access to content. ALA is following up with publishers and related organizations on these issues.

### **Office for Intellectual Freedom (OIF)**

#### A Collection Management Controversy

The Office for Intellectual Freedom worked in tandem with the Oregon Library Association to provide support to the Salem Public Library during a collection management controversy last month. Oregon Library Association President Esther Moberg and OIF Interim Director Deborah Caldwell-Stone co-signed a letter of support sent to members of the library’s board of trustees, while OIF’s assistant director Kristin Pekoll created a blog post that provided professional guidance and links to collection development resources. The letter and blog post can be read online on the OIF Blog at <https://www.oif.ala.org/oif/?p=16681>

#### Collaboration with ODLOS on a New Resource

“Hateful Conduct in Libraries: Supporting Library Workers and Patrons,” a new resource collaboratively created by ALA’s Office for Intellectual Freedom (OIF) and Office for Diversity, Literacy and Outreach Services (ODLOS), will be launched at Midwinter to provide guidance for librarians struggling with issues of hate and intolerance while striving to preserve equal access. The document offers proactive strategies to respond to and discourage hate speech and to



grow a mindful culture that prioritizes inclusiveness and equity while assuring access to all viewpoints. The guide will reside online and will be able to be used by libraries as they initiate conversations among staff members and within their communities.

Intellectual Freedom Round Table's Project, *Engaging the Non-Librarian: Intellectual Freedom Is Everyone's Fight*

A team of 2019 Emerging Leaders will begin working on the Intellectual Freedom Round Table's project, *Engaging the Non-Librarian: Intellectual Freedom Is Everyone's Fight*. The goal of this project is to develop brief explainer videos that cover the basics of intellectual freedom for a non-library audience. The videos are intended for use by librarians everywhere and will be able to be used in a variety of contexts, including social media, trainings for library board members and new hires, and advocacy tools in support of library ideals and core values.

ALA Midwinter Meeting 2019

- “Intellectual Freedom and the Law: Issues and Updates for Meeting Rooms, Drag Queen Story Times, and Library Displays.”

At the upcoming Midwinter Meeting, the Office for Intellectual Freedom (OIF) will host the program “Intellectual Freedom and the Law: Issues and Updates for Meeting Rooms, Drag Queen Story Times, and Library Displays.” This *News You Can Use* session is presented by Theresa Chmara, general counsel of the Freedom to Read Foundation, and moderated by Deborah Caldwell-Stone, OIF interim director. The session will review the legal precedents applicable to libraries' provision of meeting rooms and display spaces and provide information about the lawsuits associated with Drag Queen Story Hours and online research databases. It will also offer guidance on crafting library policies that meet community needs, uphold intellectual freedom and comply with the law. The program will provide ample time for audience questions and discussion.

- Intellectual Freedom Committee's Plans

During the Midwinter Meeting, the Intellectual Freedom Committee plans to review proposals to revise five Library Bill of Rights interpretations, including "Prisoners' Right to Read," "Meeting Rooms," "Diversity in Collection Development," "Challenged Resources," and "Education and Information Literacy" (originally titled "Advocating for Intellectual Freedom") – as well as an additional article to the Library Bill of Rights pertaining to privacy. The committee anticipates presenting several of these documents to ALA Council for adoption at the Midwinter Meeting. The committee is also working on two Q&As: a revision of "Religion in American Libraries: Questions and Answers" and a new Q&A about meeting rooms.

- Committee on Professional Ethics at Midwinter

ALA's Committee on Professional Ethics is [seeking feedback](#) from the librarian community on an update to "Copyright: An Interpretation of the Code of Ethics" and hopes to present it to ALA Council at Midwinter. In addition, committee members and liaisons will be voting to update four Q&A documents that expand on ALA's Code of Ethics: Conflicts of Interest; Enforcement of the

Code of Ethics; Speech in the Workplace; and Ethics and Social Media.

<http://www.ala.org/tools/ethics>

## **Public Programs Office (PPO)**

### Public Libraries Invited to Apply to Host *Thinking Money for Kids* Traveling Exhibition

PPO, in partnership with the FINRA Investor Education Foundation, invites public libraries to apply to be part of a national tour of the traveling exhibition *Thinking Money for Kids*. Inspired by the success of the popular *Thinking Money* exhibit, *Thinking Money for Kids* is a new financial literacy experience for children ages 7 to 11, as well as their parents, caregivers and educators. The exhibit will travel to 50 U.S. public libraries between 2019 and 2021. Selected libraries will receive the 1,000-square-foot traveling exhibition for a six-week loan; a \$1,000 programming allowance; expenses paid for an orientation workshop at the 2019 ALA Annual Conference in Washington, D.C.; and programming resources and support. Applications will be accepted until February 8, 2019. [Read the project guidelines and apply online.](#)

### 70 Libraries Selected for Great Stories Club Series on Truth, Racial Healing & Transformation

Seventy libraries have been selected to participate in the Great Stories Club series on Truth, Racial Healing & Transformation (TRHT), a thematic reading and discussion program series that engages underserved teens through literature-based library outreach programs and racial healing work. An expansion of ALA's long-standing Great Stories Club program model, the TRHT Great Stories Club features books on two themes. "Deeper than Our Skins" helps readers look beneath the surface of racism in America to reveal how the past is alive in the present, and "Finding Your Voice" explores the power of young people taking a stand against racism and other injustices to make the world a better place. The program is supported as part of the W.K. Kellogg Foundation's TRHT effort, a comprehensive, national and community-based process to plan for and bring about transformational and sustainable change, and to address the historic and contemporary effects of racism. The grantees represent 46 public libraries, 13 school/K-12 libraries, 4 academic libraries, 5 community college libraries, one prison library and one cultural center library. Additionally, 50 community partner organizations, including alternative schools, youth detention centers and other organizations that serve youth, are participating in the project. [View a list of grantees and their partner organizations.](#)

## ALA DIVISIONS

### **American Association of School Librarians (AASL)**

#### Brakel and Carroll Seek 2020-2021 AASL Presidency

AASL members Lisa Brakel, district librarian for Airport Community Schools in Carleton, MI; and Kathy Carroll, lead school librarian for the Westwood High School Library Information Center in Columbia, SC, will seek the 2020-2021 AASL presidential term during the 2019 American Library Association (ALA) election. The full slate of AASL candidates can be found at [www.ala.org/aasl/elections](http://www.ala.org/aasl/elections).

#### AASL Opens Nominations for 2019 Social Media Superstars

AASL has opened nominations for its Social Media Superstars, recognizing outstanding social media users within the school library profession. In 2019, recognition will be awarded in eight categories: Advocacy Ambassador, Curriculum Champion, Leadership Luminary, Program Pioneer, Reader Leader, Sensational Student Voice, Social Justice Defender, and Tech Troubadour. Details about each category and recognition eligibility are available at [www.ala.org/aasl/awards/superstar](http://www.ala.org/aasl/awards/superstar).

### **Association of College and Research Libraries (ACRL)**

#### Scholarly Communication RoadShow Hosts Announced

The ACRL Research and Scholarly Environment Committee has selected five sites to host the “Scholarly Communication: From Understanding to Engagement” RoadShow workshop at a subsidized rate in 2019. Recognizing that scholarly communication issues are central to the work of all academic librarians and all types of institutions, ACRL is underwriting the bulk of the costs of bringing this proven content to sites across the country. The institutions selected to host the 2019 RoadShows are Auraria Library (Denver, CO); Delaware Valley Chapter of ACRL (Philadelphia, PA); University of North Alabama (Florence, AL); University of Oregon (Eugene, OR); and Utah Academic Library Consortium (Provo, UT). Complete details are on [ACRL Insider](#).

#### Primer for Protecting Sensitive Data in Academic Research

ACRL’s new [Primer for Protecting Sensitive Data in Academic Research](#), prepared by the ACRL Research and Scholarly Environment Committee (ReSEC), is a communication resource about providing protections for sensitive data that may be used or produced in the course of conducting academic research. This primer helps individual researchers, managers of research data services, and organizational leaders understand how and why to integrate data protection activities into their practices through the collaborative endeavor of research data management. The Primer for Protecting Sensitive Data in Academic Research is freely available online,

archived in the LIS Scholarship Archive (LISSA), linked in the ACRL Scholarly Communication Toolkit, and licensed CC BY NC 4.0.

### Project Outcome for Academic Libraries: Field-Testing Results

The field-testing process for the new surveys for ACRL's Project Outcome for Academic Libraries, developed in partnership with the Public Library Association (PLA), wrapped up at the end of October. These surveys are outcome-based, following the model developed by the PLA's Performance Measurement Task Force. The goal is to provide users with free, easy-to-use, standard surveys in a toolkit that all types of academic libraries can adopt to assess and improve their services, and to benchmark themselves against their peers. Details on the results of the field testing are available on [ACRL Insider](#).

### 2019 Academic Library Impact Research Grants and VAL Travel Scholarships

In 2019, ACRL's Value of Academic Libraries Committee is continuing to offer funding to members doing work on academic library contributions to student learning and success. Both the [Academic Library Impact Research Grants](#) (applications due April 25, 2019) and the [Value of Academic Libraries \(VAL\) Travel Scholarships](#) (applications due February 15, 2019) build on recommendations from ACRL's 2017 report [Academic Library Impact: Improving Practice and Essential Areas to Research](#). More information on the Academic Library Impact Research Grants and Value of Academic Libraries Travel Scholarships is available on the ACRL website. Learn more about ways to use the Academic Library Impact report to design research projects in a [free webinar](#) on February 4.

## **Association for Library Service to Children (ALSC)**

### ALSC's Bookapalooza Applications Are Now Open

ALSC is now accepting applications for the [Bookapalooza program](#). Each year the ALSC office receives almost 3,000 newly published books, videos, audiobooks and recordings from children's trade publishers for award and notable consideration. At the end of the year, after the awards have been given out, ALSC selects three libraries to receive a Bookapalooza collection of these materials (estimated to be worth \$10,000 each) to be used in a way that creatively enhances their library service to children and families. Applications are due February 1, 2019.

### Zero to Three

ALSC Board approved a partnership with the [Zero to Three organization](#) on their advocacy campaign for young children. Zero to Three hosts monthly Twitter chats using the hashtag #ThinkBabies around issues like child care and maternal health. ALSC will encourage participation in chats for issues relevant to library service to children.

### 2019 Annual Conference Activities

- ALSC Preconference: *Celebrate the 2019 ALSC Honor Books*. On Friday, June 21, 2019, ALSC will host its biennial preconference program celebrating the year's honor book winners. Join the conversation with authors, illustrators, and publishers to celebrate and explore the 2019 Batchelder, Caldecott, Geisel, Newbery, Pura Belpré, and Sibert Honor Books.
- Charlemae Rollins President's Program: *Subversive Activism: Creating Social Change Through Libraries, Children's Literature, and Art*. On Monday, June 24, 2019, the ALSC Charlemae Rollins President's Program will focus on, "Subversive Activism: Creating Social Change Through Libraries, Children's Literature, and Art." This high energy presentation examines activism and social change through multiple lenses—first, from two scholarly leaders, Dr. Nicole Cooke from Library & Information Science, and Dr. Janina Fariñas from Pediatric Neuropsychology, then, from acclaimed children's book author/illustrator Yuyi Morales, and finally, from Dr. Karin Perry's sketchnoting that will document this dynamic event.
- *Pura Belpré Award Celebración*, will take place on Sunday, June 23, 2019 from 1:00 – 3:00 p.m. Please join the family of winning authors and illustrators in an unforgettable event, *una fiesta maravillosa*, where the 2019 Medal winners and honorees will be honored.

### Winter Online Education Courses

ALSC is pleased to announce its winter course offering: [Science, Technology, Engineering and Math \(STEM\) Programs Made Easy](#). The course began January 7 and runs for four weeks.

### Upcoming ALSC Webinars

ALSC continues to host webinars each month. ALSC will continue its Leadership in Youth Services series: *Leading Outside Your Organization* with the last webinar in the series, [Moving Beyond Youth Services](#) (put together by the Managing Children's Services Committee). Then, an *Early Childhood Expertise Beyond Libraryland* series:

- [Reading Life Between the Lines: Using Children's Literature for Tough Conversations About Diversity](#),
- [Early Childhood Expertise Beyond Libraryland: Early Childhood Development](#), and
- [Serving Refugee and Immigrant Families](#) (put together by the Early Childhood Programs and Services Committee).

Other upcoming webinars include

- [Making the Move from Summer Reading to Summer Learning](#),
- [It's Not Your Imagination... Identity Conversations Really Are Different Today](#) and
- [Giving Storytime a Tune-Up: Music Activities to Support Engagement and Understanding](#) and
- [Where the Wild Things Learn and Play](#).

### Continuing Education Proposals

The ALSC Education Committee is always considering new courses and webinars to add to ALSC's growing online education offerings. Members interested in teaching need to fill out an [online application](#) and provide a copy of their resume, teaching references, and a course syllabus (not needed for webinars). The Education Committee will be selecting proposals on a rolling basis to allow for courses to be added multiple times throughout the year.

## **Association of Specialized, Government, and Cooperative Library Agencies (ASGCLA)**

### Planning for Midwinter

In December, ASGCLA staff supported committees in their work leading up to the Midwinter Conference. As they were reviewing and proofreading the schedule of ASGCLA meetings scheduled for Seattle, they discovered that the division listing was still ASCLA. When this was updated, our members were able to search the Conference Scheduler and identify ASGCLA events. The Board of Directors as well as the Accessibility Assembly, Executive Committee, Nominating Committee, and Web Presence Committee held virtual meetings. Staff became familiar with more of the documents on the shared servers to assist in planning and preparing for meetings at the Midwinter Conference.

### Newsletter and Communications

One disappointment for ASGCLA was that after a year of searching, the one applicant for editor of the Division Newsletter, *Interface*, declined the appointment. During this interim year, ASGCLA will use the monthly online eNewsletter to keep members informed and engaged. We will renew efforts to encourage individual members and member groups to actively submit and share news in this regular publication. The online form makes it easy to share and engage with members.

### Resources

In mid-December ASGCLA and RUSA terminated the agreement with an independent contractor for maintaining the WordPress sites for ASGCLADirect and RUSAUpdate. The decision was agreeable to all parties, as the divisions realized that there was expertise to manage the sites once the administrative rights returned to ALA, and the contractor stated that she would be able to devote more time to other endeavors. The files for the site pages were transferred from hosted remote servers to ALA servers and will be managed by ASGCLA/RUSA staff. The sites were monitored pending a final migration in January. During the transition there was no appreciable downtime.

## Library and Information Technology Association (LITA)

### New Perk for LITA Members

The LITA Board recently voted to make webinars older than one year available for free to all LITA members. LITA is pleased to announce that the process of posting recordings in the [LITA Members community](#) in ALA Connect has begun. Once logged in, using your ALA username and password, you can browse to the [community's library of files](#) or just go directly to the folder for [archived webinars](#).

### Forum Recordings, Too

In addition, [audio recordings](#) are available from nine of the sessions at last month's LITA Forum. Attendees also took [publicly-available collaborative notes](#) in Google Docs to provide additional context, and many presenters posted their [slides and handouts](#) online.

### New LITA Emerging Leaders

LITA is pleased to introduce its 2019 Emerging Leaders, [Kathryn Greer](#) and [Rachel Murdock](#). Kathryn is the systems and Digital Content Librarian at Kaufman Library, where she recently led her library's transition to a new ILS. Next she'll be managing its implementation of OpenAthens. Rachel is the Innovative Librarian at the Hedberg Public Library, where she handles emerging technologies & maker activities. She is particularly interested in how tech intersects with diversity, equity, and inclusion. Both are already leaders in the libtech field, and LITA looks forward to working with them more closely.

### New LITA/OCLC Spectrum Scholar

LITA is also thrilled to announce the selection of a second LITA/OCLC Spectrum Scholarship, [Riko Fluchel](#). He is a second year student at the University of Washington Information School MLIS program, where he is focusing on Information Architecture and Design. He is deeply interested in the ways information architecture facilitates or hinders information literacy, as well as the applications of linked data and cultural heritage. Through the Spectrum program, Fluchel hopes to find mentorship and grow professionally as a digital humanist and information architect.

### Apply or Tell a Friend

- [LITA/Ex Libris Student Writing Award](#) - includes \$1,000, publication in the journal, [Information Technology and Libraries](#) (ITAL), and a certificate.
- [Larew Memorial Scholarship](#) (\$3,000) - for LIS students, planning to follow a career in library & information technology, who demonstrate potential leadership.
- Submit an article for the new [Public Libraries Leading the Way column](#).

## Public Library Association (PLA)

### PLA to Host Breakfast for Public Library Councilors at ALA Midwinter

ALA Councilors who work in public libraries and/or are PLA members are invited to attend a [PLA breakfast](#) at the 2019 ALA Midwinter Meeting in Seattle. The breakfast will be held Monday, January 28 from 8:30 to 10:00 a.m. (Pacific Time) in Room 2-B of the Washington State Convention Center. The breakfast is intended to provide an opportunity for ALA Council members to meet with PLA leaders, learn about public library issues and priorities, and discuss how PLA and ALA can best address areas of shared interest. If you haven't already done so, RSVP as soon as possible at <http://evite.me/C9TcKn6KWz>. PLA hopes to create an ongoing dialogue with the Council throughout the year, so even if you cannot attend the January 28 breakfast, please feel free to share any questions and comments about PLA by emailing Executive Director Barb Macikas at [bmacikas@ala.org](mailto:bmacikas@ala.org).

### PLA Proposes Adding Fiscal Officer Position to Board of Directors

At its fall 2018 meeting, the PLA Board of Directors authorized the addition of a [measure](#) to appear on the ballot in the 2019 PLA Election. The measure proposes to add a new position, Fiscal Officer, to the [PLA Board](#), thereby increasing the board's size from ten directors to eleven. If the ballot measure is approved by the majority of voting members, the first fiscal officer will be appointed by PLA's immediate past-president to a three-year term beginning July 2019. The Fiscal Officer will join the board of directors at that time and will serve as chair of the [PLA Budget & Finance Committee](#) and as liaison to the American Library Association ([ALA](#)) [Budget Analysis & Review Committee](#). For more information on the ballot measure, including the proposed changes to the PLA Bylaws, [click here](#).

### Regional EDISJ Symposia to be Offered in 2019

In December, PLA released the schedule for its highly anticipated symposium on equity, diversity, inclusion and social justice (EDISJ). The symposium [Social Justice and Public Libraries: Equity Starts with Us](#) will be offered three times in 2019—February 25-26 in Denver, CO—August 12-13 in Charleston, SC—and October 28-29 in Chicago, IL. The symposium will be led by Mia Henry, a facilitator and educator who teaches self-reflection, relationship-building, and understanding social movement history. Mia has served as Executive Director of the Arcus Center for Social Justice at Kalamazoo College and is founder and principal of Freedom Lifted, which provides Civil Rights tours of the U.S. Deep South and social justice trainings through a historical lens. Members of the [PLA Task Force on Equity, Diversity, and Inclusion](#) will also help guide each session. [Click here](#) to learn more.



## Reference and User Services Association (RUSA)

### RUSA Update Website

RUSA recently took back full operational oversight of the RUSA Update website. The website was previously managed and updated by an outside contractor. Having the full operational authority now over RUSA Update will allow for more accurate and timely updating. (See *additional coverage in the ASGCLA report above.*)

### Upcoming Educational Offerings

Upcoming contracted educational offerings include 3 courses:

- 3/11/2019 - “*Project Management in Libraries*”;
- 4/15/2019 - “*Who Manages, Who Leads?*”;
- 5/20/2019 - “*Marketing the 21<sup>st</sup> Century Library*”;

4 webinars:

- 1/15/2019 - “*Exploring Local Business and Industry Data*”;
- 2/20/2019 - “*Getting Started on Adult Literacy Programming in your Public Library*”;
- 2/22/2019 - “*Advocacy, Community and Information Literacy*”;
- 3/28/2019 - “*Nonprofits and Libraries: Collaboration for the Public Good*”.

Additionally, RUSA is also working with past instructors and submitted proposals to finalize additional webinars and courses in 2019.

### Session at the Midwinter Meeting on Financial Literacy and Libraries.

Through the support of a grant by the FINRA Investor Education Foundation, the RUSA Financial Literacy Interest Group will be hosting a session at the Midwinter conference on financial literacy and libraries. An update to the Financial Literacy Libguide is also scheduled to occur in January through the generous support of the Foundation.

## Young Adult Library Services Association (YALSA)

### 2019 YALSA YA Services Symposium

YALSA is excited to announce that the 2019 YA Services Symposium will be held in Memphis, TN, November 1 -3, 2019. Program proposals for the 2019 symposium are open through February 1. If you are planning on attending the 2019 symposium, don't forget to apply for the travel stipend. There are two stipends available – one for library workers and one for graduate students – that will help offset traveling expenses to the symposium. Apply by June 1. Learn more about the symposium at [www.ala.org/yalsa/yasymposium](http://www.ala.org/yalsa/yasymposium) or sign up for updates at [tinyurl.com/yalsa-symposiumupdates](http://tinyurl.com/yalsa-symposiumupdates).

### New Webinar Subscription Opportunity for Non-YALSA Members

In 2018, YALSA sponsored ten months' worth of free webinars, which were focused on our [Teen Competencies for Library Staff](#) resource, and were open to the public—not just YALSA members. If you'd like to view the recordings, please visit our [YouTube page](#). With the free webinar series, YALSA received overwhelming interest in the webinars by non-YALSA members. As a result, YALSA has decided to introduce a new opportunity for non-members to attend YALSA's live monthly [webinars](#) and access recordings via a paid, yearly subscription model. For more information on subscription or individual webinar pricing, contact Linda W. Braun, YALSA CE Consultant at [lbraun@leonline.com](mailto:lbraun@leonline.com) or visit [www.ala.org/yalsa/onlinelearning/webinar](http://www.ala.org/yalsa/onlinelearning/webinar).

### YALSA's 2019-2020 Strategic Plan

Due to the work done by YALSA's Advancing Diversity Taskforce; the formation of the Equity, Diversity, and Inclusion (EDI) Plan, created by YALSA Board members; and the guidance of ALA's Strategic Directions on Equity, Diversity, and Inclusion, YALSA has a solid foundation of recommendations upon which to guide and build YALSA's Strategic Plan for 2019-2021. This plan will incorporate EDI initiatives as a major strategic goal as well as weave EDI principles throughout all other strategic goals. The YALSA Board and staff are working with AdaptNation consultants leading up to, during, and after Midwinter to create a plan that centers and incorporates the diverse voices and needs of YALSA's membership and all those who serve teens.

### Apply for the YALSA Doctoral Fellowship Award

YALSA's new [Doctoral Fellowship Award](#) will provide up to \$3,000 to one recipient to cover research related expenses (including travel to conferences relevant to dissertation research) and is funded by YALSA's Leadership Endowment. The award aims to encourage research on teens, learning and libraries—specifically, research that aligns with YALSA's [National Research Agenda](#), and/or research that investigates any aspect of YALSA's [Teen Services Competencies for Library Staff](#). Learn more and apply by March 1 at [www.ala.org/yalsa/doctoral-dissertation-fellowship](http://www.ala.org/yalsa/doctoral-dissertation-fellowship). YALSA membership and other eligibility requirements apply.

### Reimagining Teen Read Week™ and Teen Tech Week™

In March 2017, a discussion among YALSA's board members resulted in a proposal ([board document #32](#)) at Annual 2017 to re-envision Teen Read Week (TRW) and Teen Tech Week (TTW) to create a larger advocacy/awareness campaign to promote the importance of year-round teen services. As a result, TRW and TTW will be going through some changes, and there will be no theme for either starting in 2019. Library staff are encouraged and welcome to continue to celebrate TRW in October and TTW in March or during a time that is convenient for their teens and library, under the general themes of "Read for the Fun of It" and "Get Connected," respectively. This past November, the TTW website was deactivated and all resources were relocated to the YALSA [website](#) and [wiki](#). Eventually, the TRW website resources will also be relocated to the wiki. Please look for the announcement in early 2019. To learn more, please read the latest [re-envisioning TTW and TRW board document](#), along with [board document #32](#) from last year. If you would like to be kept in the loop about the re-envisioning process, please sign up [here](#).

### Upcoming YALSA Activities & Events

- January 25 – 29 -- ALA Midwinter Meeting in Seattle
- January 28 – all YALSA’s book and media award winners announced; [www.ala.org/yoma](http://www.ala.org/yoma)
- February 1 – Deadline to submit a program proposal for the 2019 YA Services Symposium
- April 1 – 2019 YA Services Symposium Registration Opens
- April – 2019 Teens’ Top Ten Nominees announced
- May 1 – Deadline to apply for a set of the 2019 Teens’ Top Ten nominees
- June 1 – Deadline to apply for 2019 YA Services Symposium Travel Stipends

For more events and information, visit the [YALSA wiki](#) or [Google calendar](#)

## ALA PUBLISHING

### ALA Editions

#### New Resources for Readers Pamphlets

Drawn from the insights of readers’ advisory experts Neal Wyatt and Joyce G. Saricks, ALA Editions’ new [Resources for Readers pamphlets](#) were published. Sold in packs of 100, they offer grab-and-go guidance for both library patrons and staff, covering popular genres such as Mystery, Psychological Suspense, and Romance.

#### New Books from ALA Editions and ALA Neal-Schuman

The new professional development books published include the third edition of [The Readers’ Advisory Guide to Genre Fiction](#), by Neal Wyatt and Joyce G. Saricks, a guidebook that helps library staff become familiar with many different fiction genres (ALA Editions); [Before the Ballot: Building Political Support for Library Funding](#), by John Chrastka and Patrick “PC” Sweeney, designed to help library leaders understand and navigate the political nature of their work in the years leading up to a ballot measure or political initiative; and [Metaliterate Learning for the Post-Truth World](#), edited by Thomas P. Mackey and Trudi E. Jacobson, which showcases several metaliteracy teaching and learning practices that have already proven effective.

#### Visit the ALA Store at Midwinter

The ALA Store at the Midwinter Meeting in Seattle will be stocked with a selection of new and noteworthy ALA Editions and ALA Neal-Schuman titles. For a full listing of titles including books, online workshops, and eCourses, visit the ALA Store. [www.alastore.ala.org](http://www.alastore.ala.org)

## ALA Graphics

### The ALA Graphics Spring 2019 Catalog

The ALA Graphics Spring 2019 catalog arrived in mailboxes in late December, featuring actor Milo Ventimiglia's new celebrity READ poster on the cover. For tweens, comes a Berrybrook Middle School poster and bookmark featuring a diverse cast of characters from award-winning author and illustrator Svetlana Chmakova.

### New Products

Working with ALA-APA, ALA Graphics introduced new products for National Library Workers Day (April 9, 2019), including a water bottle, mug, and buttons. From ODLOS and EMIERT, limited edition t-shirts and a gold plated, enamel pin are available, perfect for celebrating the 50<sup>th</sup> anniversary of the Coretta Scott King Book Awards this year. The popular Dewey Kids Poster and Bookmark is now available in Spanish.

## ***American Libraries***

### January/February Issue

The cover story for *American Libraries* magazine's January/February issue is the [2019 Midwinter Preview](#) and [Seattle Dining Guide](#)—which includes an [interactive map of Seattle restaurants](#). Other highlights include an as-told-to article on [mission creep](#), the “other duties as assigned” that many front-line librarians feel pressured to perform; a look back at the [stories that affected libraries in 2018](#); a recap of [library referenda](#) measures across the country (in partnership with the Public Library Association); and a report on [efforts to restore net neutrality](#). The issue also features an interview with [US Supreme Court Justice Sonia Sotomayor](#) and coverage of the [research sprints](#) that are bringing librarians and university faculty together.

### American Libraries Online and Social Media

December site traffic: 66,197 (up 3.75% over December 2017)  
Twitter impressions: 571,000 (up 3.6% over December 2017)  
Twitter followers: 72,900

Top three stories in December:

1. [Museum and Library Services Act Stalls in House](#)
2. [2018 Holiday Gift Guide for Librarians and Book Lovers](#)
3. [Keep Copyright Office in Library of Congress](#)

AL Direct

The top three AL Direct news items:

- [Disturbance may have led to branch manager's murder](#) (2,046)
- [The tech that died in 2018](#) (1,606)
- [2018 I Love My Librarian winners](#) (1,022)

Number of links published in [Latest Library Links](#): 246

Dewey Decibel podcast

The December podcast episode "[Writers on Writing](#)" features authors who were interviewed in 2018 at the Midwinter Meeting and Annual Conference, including Sally Field, Bill Nye, Patrisse Cullors, Marley Dias, Elizabeth Acevedo, Robert Fieseler, and Jonathan Eig. It is the fourth episode in a row to garner more than 1,000 listens in its first week of release. The *Dewey Decibel* podcast can now also be [found on Spotify](#).