

CD #13.1

2018-19 Midwinter Meeting

Treasurer's Report to Council

FY 2020 Programmatic Priorities

Presented by:

Susan Hildreth - Treasurer

Tuesday – January 29, 2019

Seattle, WA

FY 2020 Programmatic Priorities

- Council Action is Requested -

Strategic Framework

Guides ALA's focus,
operations, culture
and frames its
Strategic Directions

Informed by:

- Insights from the Divisions, Roundtables and Council
- Focus Groups
- Change stream studies
- Member Survey

Strategic Directions

Represents the Associations' primary areas of focus over a 3 – 5 year period.

- Advocacy
- Information Policy
- Professional & Leadership Development
- Equity, Diversity and Inclusion

FY 20 Budget Development

Using the Strategic Directions as the foundation, the Association's Programmatic Priorities represent the basis for the development of the FY 2020 budget.

Programmatic Priorities

- Diversity
- Equitable Access to Information and Library Services
- Education and Lifelong Learning
- Intellectual Freedom
- Advocacy for Libraries and the Profession
- Literacy
- Organizational Excellence
- Transforming Libraries

Strategy to Address FY 20 and Beyond

- Continue to leverage ALA's strong balance sheet to build on first year of strategic investments designed to enhance revenue generation and streamline operating expenses:
 - Move forward in FY 20 with continued strategic investment
 - Monitor impact of investments and revise or refine strategy as needed
 - Use ALA's bank line of credit or other assets to support investments

Strategy to Address FY 20 and Beyond

- Determine most impactful use of proceeds from sale of ALA Headquarters
 - Majority of proceeds reinvested in endowment to generate revenue for association priorities
 - Small portion used to facilitate development of new headquarters facility that will promote collaboration and result in lowered operating costs and general liability
- Implement recommendations of change stream studies to take advantage of opportunities to engage members more effectively and to streamline organization
- Continue to identify and pilot “New Business Development” ideas

Thank You