

**American Library Association
Annual Conference Report
President Report – Sari Feldman
April 14, 2016 – June 30, 2016**

Libraries Transform

ALA brought the Libraries Transform campaign to BookExpo America 2016 in Chicago. With sponsorship by Overdrive, ALA@BEA included three library-specific panels for BEA attendees:

- *Embrace the Innovative Future of Readers' Advisory* (with *Booklist* participation);
- *Nurture Local Writers at Your Library!*; and
- *Publisher Marketing Teams Helping You Help Readers.*

Also in Chicago during BEA, ALA staff hosted a two-day, outdoor Libraries Transform marketing event in Millennium Park. Libraries Transform posters, stickers and banners helped raise visibility of the campaign while staff invited passersby to enjoy a cup of coffee (hot or iced) “on America’s libraries.” The event provided a great opportunity for ALA staff to engage with the general public and share messages about the transformative work of libraries today. 600 people took advantage of our coffee offer, bringing with them friends and family as they visited the Libraries Transform tent outside Park Café. The event resulted in nearly 115,000 impressions on Facebook as well as 87,700 impressions on Twitter.

The campaign continues to see momentum with more than 3,000 libraries signed on as Libraries Transform partners. ALA Council members will have an opportunity to discuss the campaign and share their ideas during a facilitated session in the Council I meeting at ALA Annual later this month.

ALA Spring Retreat

I traveled to Chicago, IL., on April 14th for the ALA Spring Retreat from April 14th through April 17th. That evening I had a meeting and dinner with Julie Todaro, President-Elect and Courtney Young, Immediate Past President. On April 15th, I emceed the Staff Recognition Program.

Oregon Library Association Conference

I attended the Oregon Library Association Conference in Bend, OR from April 20th through April 23rd, and spoke about Libraries Transform. On April 21st, I was one of the keynote speakers for the opening session along with Jane Corry, and Liisa Sjoblom. Vailey Oehlke was the moderator. That evening I attended the All Conference reception. I traveled to Vancouver, Canada on April 24th, for the ARL Conference being held April 26th. I gave remarks during the opening session that evening.

Washington Library Association

I traveled to Spokane, WA, for the Washington Library Association Conference from April 27th through April 28th. On April 27th, I attended the WLA reception. The following day, I spoke about Libraries Transform at the opening breakfast session.

National Library Legislative Day

I traveled to Washington, D.C., for the ALA National Legislative Day on May 1st through May 2nd, and spoke about Libraries Transform. On May 2nd, I presented the White House Conference on Library and Information Services Taskforce (WHCLIST) Award at the National Library Legislative Day (NLLD) in Washington, D.C. I was on the panel to discuss “How to Make Libraries Important in an Election Year”. While there, I had the opportunity to meet with staff from Congresswoman Marcia Fudge’s office on the issues of child nutrition, libraries and digital literacy.

Book Expo America (BEA)

I attended the Book Expo America conference in Chicago from May 11th through May 12th. On May 11th, I joined ALA staff for a dinner meeting with leadership from the Sharjah International Book Festival to discuss ongoing collaboration opportunities. I also joined the Library Professionals in attendance at BEA for the ALA @ BEA program, which included three panel discussions: Embrace the Innovative Future of Readers’ Advisory (with Booklist participation); Nurture Local Writers at Your Library!; and Publisher Marketing Teams Helping You Help Readers.

School of Library and Information Studies (SLIS) Distinguished Alumni

On May 12th, I traveled from Chicago to Madison, WI to present Libraries Transform on Friday, May 13th, at the Madison Public Library Central Library. I also, went on a tour of the Madison Public Library Central Library, followed by a meeting with the Library management team. On May 15th, I attended the School of Library and Information Studies (SLIS) graduation with Professor Alan Rubel and was honored to receive the SLIS Distinguished Alumni Award. This honor gave me a great opportunity to engage with the SLIS Alumni, which I enjoyed immensely.

Rhode Island Library Association Conference

I traveled to Warwick, RI, on May 25th, to present the following day at the RILA Conference to talk about Libraries Transform: Amplifying Our Story at the opening session.

National Medal for Museum and Library Service

I had the great honor to receive and accept an invitation from the First Lady, Mrs. Michelle Obama, to attend an Awards Ceremony & Reception for the National Medal for Museum and Library Service at The White House on June 1st.

Media Interviews

April 15th – Virtual Membership Meeting discussion

May 10th – Interviewed by Diana Samuels Reporter with *NOLA.com* & *The Times-Picayune* in New Orleans

May 18th - Spoke to Cristela Guerra, *Boston Globe* reporter

May 25th – Spoke to Lauren Rohr from *Daily Herald Newspaper*

May 25th – Interviewed by Anna Pratt Reporter with *Shareable.com*

May 31st – ALA Virtual Membership Full Rehearsal

June 1st – Spoke to Jessica Inman Reporter, *Orlando Sentinel Media Group*

June 2nd – Chaired the ALA Virtual Membership Meeting (VMM 16)

Upcoming Travel and Speaking Engagements

June 22nd – 28th – ALA Annual Conference, Orlando, FL

July 21st – August 5th – Speaking at Australian Library Conference

August 13th -19th – IFLA Conference, Columbus, OH

October 6th – McCusker Lecture, Chicago, IL

October 25th -November 2nd – Korean Library Association (KLA) conference

November 2nd – November 13th – Japan Library Fair and Forum

November 28th – December 2nd – I Love My Librarian 2016, New York