

2011-2012 ALA CD#2  
2012 ALA Midwinter Meeting

# **ALA COUNCIL**

## **MINUTES**

**2011 ALA ANNUAL CONFERENCE**

**NEW ORLEANS, LOUISIANA**

*AMERICAN LIBRARY ASSOCIATION*

**VOLUME 49**

**ALA COUNCIL MINUTES**  
**2011 ALA Annual Conference**  
**ALA Council/Executive Board/Membership Information Session**

**Sunday, June 26, 2011**  
**9:00-10:00 a.m.**  
**Morial Convention Center, La Nouvelle Orleans Ballroom C**  
**New Orleans, Louisiana**

The customary information session was held in accordance with ALA Policy 5.5.2, which states that at least one joint session of the Membership and Council with the Executive Board shall be held for information only prior to other meetings of Council and Membership. The information session was convened at 9:00 a.m. on Sunday, June 26, 2011, in La Nouvelle Orleans Ballroom C of the Morial Convention Center.

**ANNOUNCEMENTS AND INTRODUCTIONS.** President-Elect Molly Raphael convened the meeting until President Roberta A. Stevens arrived from another meeting. Upon her arrival, President Stevens presided over the remainder of the meeting.

President-Elect Raphael introduced Parliamentarian Eli Mina, and Executive Director and Secretary of the Council Keith Michael Fiels. ALA staff members assisting with the Council meeting were JoAnne Kempf, Director, Office of ALA Governance; Danielle Alderson and Alicia Bastl, Projectionists; Kathy Cortopassi, Captionist; and Lois Ann Gregory-Wood, Council Secretariat.

**BUDGET ANALYSIS AND REVIEW COMMITTEE (BARC) REPORT, ALA CD#33.1.** Mario M. Gonzalez, chair, reviewed the FY2011 budget updates; mid-year adjustments; FY 2012 plan; and the 2012 budget monitoring/contingency plans.

BARC received and accepted reports from the following task forces: Young Professionals; Future Perfect; Council Effectiveness; and the Equitable Access to Electronic Content. BARC is awaiting Council's deliberations and directions on the reports.

In closing, Gonzalez thanked his committee members and the ALA finance staff for their hard work throughout the year to review and monitor the ALA budget on behalf of Council and the membership.

**ENDOWMENT TRUSTEES REPORT, ALA CD#16.1.** Dan Bradbury, chair, ALA Endowment Trustees, acknowledged the other Endowment Trustees: John Vitali, Deputy Director for Business Administration, Brooklyn Public Library; Bob Walton, CEO, Clairemont University Consortium; and ALA Treasurer James (Jim) G. Neal, ex-officio member.

Bradbury reported that as of May 31, 2011, the ALA Endowment has grown to \$33,472,000, which is a gain of about \$1.8 million, or 5.7 percent.

Bradbury also reported on the positive performance gains of the ALA portfolio managers: 3 are at or near their benchmarks; 4 are above their benchmarks; and 4 are below but remain positive.

Bradbury then focused on the Asset Allocation Strategy, and noted that the Trustees are continuing their strategy of maintaining the current balance between equities and fixed income and reviewing other asset classes that will reduce risk and enhance performance.

As was noted in the 2011 Midwinter Endowment Trustees Report, 2010-2011 ALA CD#16, the trustees have been examining ways to increase the amount of funds that could be made available for scholarships, awards, program initiatives, and other projects. The trustees determined that a spending or payout range of 3 to 5 percent would provide the desired additional funds while minimizing the overall impact on the portfolio's returns.

The Endowment Trustees recommended and the ALA Executive Board approved the revision of the annual spending formula in ALA Policy 8.5.1, Long-Term Investment Funds: Association's Use/Withdrawal and Repayment, to a range of "3% to 5% of the trailing five-year quarterly (20) rolling average of each funds calendar year-end net asset balance."

The annual spending rate will be subject to an annual review and assessment by the ALA Endowment Trustees and the Finance and Audit Committee of the ALA Executive Board. The initial recommended rate for application is 4 percent.

The purpose of this recommendation is:

To provide certainty from a budget and planning perspective, on the amount of funds from the Endowment fund to support scholarships, awards, program initiatives and general expenses.

To increase the amount of dollars available for scholarship, awards, program initiatives and general expenses.

The above recommendation will be presented to Council during its third meeting on June 28, 2011, 8:00am-12:30pm.

At its 2011 spring meeting in Chicago, the ALA Executive Board also approved a recommendation to increase the number of Endowment Trustees to a maximum of 7. It was felt that this was an important step in preserving the successful management of the ALA Endowment.

In closing, Bradbury thanked the ALA finance staff for their assistance in helping the trustees fulfill their responsibilities.

Bradbury then responded to questions from the audience.

**ALA PRESIDENT'S REPORT, ALA CD#21.1.** In briefly highlighting some of her activities over the past 12 months, ALA President Roberta A. Stevens noted she has been talking both internationally and locally about what the 21st Century means for our society, educational institutions, and libraries.

Stevens spoke about her presidential initiatives, which included: "Our Authors, Our Advocates," which recruited popular authors to speak out for libraries through public services announcements.

As a spin-off to "authors as advocates," the Cultivating Your Local Notables online toolkit was produced. It guides libraries in developing well-known local figures or celebrities into library advocates. The toolkit is available at [www.ala.org/localnotables](http://www.ala.org/localnotables).

As a part of enhancing advocacy tools, the database of quotations from authors, politicians, and others on the [ilovelibraries](http://ilovelibraries.org) website was revised. This was a joint effort by the Office for Library Advocacy and the Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF)

A "Frontline Fundraising" toolkit is also available on the Issues and Advocacy section of the ALA website. The toolkit allows libraries to reach out to potential donors.

Stevens noted that the winners of the "Why I need My Library" contest of teen-created YouTube videos were shown at the Opening General Session at this conference. Experimenting with social media and building a younger contingent of library advocates was the driving force behind this project, she said.

President Stevens noted the most frequently asked question during interviews this past year was "Why do we need libraries today in the age of the Internet with everything online?" She encouraged everyone to be prepared to answer this question.

On behalf of the Traditional Cultural Expressions Task Force (TCETF) members, Councilor Maggie Farrell, co-chair of the Presidential Traditional Cultural Expressions Task Force, asked for an update on this issue since the task force's report to Council at the 2011 ALA Midwinter Meeting.

The task force was established in 2010 by ALA President Camila Alire and continued under President Roberta Stevens. The task force was charged with the following tasks:

- Review the background and development of the current version (7.0) of the document *Librarianship and Traditional Cultural Expressions: Nurturing Understanding and Respect*
- Examine the current document and other relevant material
- As necessary, propose any revisions to the document

- Bring forward a recommended revised draft document for approval by the ALA Council at ALA Midwinter 2011.

The task force reviewed and discussed the document *Librarianship and Traditional Cultural Expressions: Nurturing Understanding and Respect, version 7.0*. It was determined it was not possible to develop a policy statement that would fully encompass all of the issues related to traditional cultural expressions (TCEs). However, ALA clearly needs guidelines and an understanding of the issues surrounding cultural materials and TCEs.

President Roberta Stevens responded that Executive Director Keith Michael Fiels and ALA President-Elect Molly Raphael (on behalf of President Stevens), had a conference call with members of the American Library Association/Society of American Archivists/American Association of Museums Joint Committee, who will be working closely together and continuing the discussion on this issue. Representations from the ALA affiliate organizations and the ALA Office for Diversity will join in these discussions. This work on this issue will continue under the auspices of the ALA Office for Information Technology Policy.

In closing, Stevens thanked everyone, including ALA staff, who dedicated their time and talent to help her promote library advocacy during her presidency, and expressed her deep appreciation to the ALA membership for allowing her to represent the association over the past year.

**ALA PRESIDENT-ELECT'S REPORT, ALA CD#29.1.** ALA President-Elect Molly Raphael reported that her presidential focus will be on advocacy and diversity, which will be captured under the words "Empowering Voices."

The advocacy initiative seeks to identify community members to speak out for libraries, develop messages for those communities, and motivate and empower those communities to advocate for their libraries.

The diversity initiative seeks to create pathways for leadership development within ALA for members from diverse backgrounds.

Raphael also reported that the ALA Committee on Appointments (composed of ALA division presidents-elect) and the ALA Council Committee on Committees (elected Council members), were completing the committee appointments to the 36 ALA and Council committees. Raphael's written report (2010-2011 ALA President-Elect's Report) contained detailed data about the members appointed to the ALA and Council committees.

During this year, the 2010-2011 Council Committee on Committees, chaired by Molly Raphael, also developed three separate slates of candidates for ALA Executive Board, ALA Planning and Budget Assembly, and the 2011-2012 Council Committee on Committees.

**ALA EXECUTIVE DIRECTOR'S REPORT, ALA CD#23.2.** Keith Michael Fiels reported on the following items:

"Connect with your kids@ your library" television public service campaign was launched at the ALA Opening General Session this conference. The Lifetime Cable Television Networks provided ALA with a grant to develop two television public service announcements and will provide donated air time to air them. "Connect with your kids" is designed to motivate parents to spend more time with their children at their libraries. The campaign's print media sponsor, *Scholastic Parent & Child* magazine, will donate full-color ads in six issues.

ALA's First ALA Virtual "Town Hall" was held on Wednesday, June 1, 2011, from 3:00-4:30pm CDT on the ALA i-Linc webinar platform. Discussion topics included e-books and the future of electronic access in libraries, a presentation by President Roberta A. Stevens on advocacy initiatives during the past year, a financial report from Clara Bohrer, incoming chair, ALA Budget Analysis and Review Committee; and an update from ALA Executive Director Keith Michael Fiels on the "State of the Association" and the new ALA 2015 Strategic Plan. A special "Open Forum" time also allowed participants to ask questions on any association topics. It is anticipated a virtual ALA membership meeting will become an annual event.

Fiels also announced the recent release of the ALA privatization checklist entitled "Keeping Public Libraries Public—A Checklist for Communities Considering Privatization of Public Libraries." This resource checklist was developed by the Office for Library Advocacy and the Public Library Association, and is designed for communities either facing the possibility of or dealing with discussions regarding the library privatization.

**ADJOURNMENT.** After several brief announcements, the meeting was adjourned at 10:00 a.m.

**ALA Council I**  
**Sunday, July 26, 2011**  
**10:45 a.m.-12:15 p.m.**  
**Morial Convention Center, La Nouvelle Orleans Ballroom C**  
**New Orleans, Louisiana**

The first meeting of the ALA Council during the 2011 ALA Annual Conference was convened at 10:45 a.m. on Sunday, June 26, 2011, in the Morial Convention Center, La Nouvelle Orleans Ballroom C.

**ANNOUNCEMENTS AND INTRODUCTIONS.** President Roberta A. Stevens reintroduced Parliamentarian Eli Mina and ALA Executive Director and Secretary of the Council Keith Michael Fiels. ALA staff members assisting with the Council meetings were JoAnne M. Kempf, Director, Office of ALA Governance; Lois Ann Gregory-Wood, Council Secretariat; Danielle Alderson and Alicia Bastl, Projectionists; and Kathy Cortopassi, Captionist.

Special guests included Maureen Sullivan, 2011-2012 ALA President-Elect; Laura Breeden, Program Director for Public Computing and Broadband Adoption, National Telecommunications and Information Administration, U.S. Department of Commerce; Elizabeth Bagley, President-Elect Georgia Library Association; Monica Brooks, President, West Virginia Library Association; Terry Buckner, President-Elect, Kentucky Library Association; Nancy Deegan, President-Elect, Arizona Library Association; Leoma Dunn, President, Kentucky Library Association; Rita Ennen, President, North Dakota Library Association; Lucy Holman, President-Elect, Maryland Library Association; Ben Hunter, President, Idaho Library Association; Aubrey Madler, President-Elect, North Dakota Library Association; Paymaneh Maghsoudi, President, California Library Association; Ron McCabe President-Elect, Wisconsin Library Association; Sonja Plummer-Morgan, President, Maine Library Association and President, Association for Rural & Small Libraries; Rhonda Puntney, ALA Councilor and President, Wisconsin Library Association; Jacqueline Rafferty, ALA Councilor and Immediate Past President, Massachusetts Library Association; Mike Robinson, President, Alaska Library Association; Brian Soneda, President, Washington Library Association; and Steven Yates, President, Alabama Library Association.

**THE ATTENDANCE AND VOTING RECORD is attached as Exhibit 1.**

**QUORUM.** A quorum was established at the beginning of each meeting.

**RULES FOR ALA COUNCIL MEETINGS, ALA CD#5.** By *CONSENT*, the ALA Council adopted the Rules for ALA Council Meetings.

**ESTABLISHING THE AGENDA, ALA CD#8.5 Revised, 6/25/11-8:27pm.** Council added the following resolution to the Council I agenda under "new business": Resolution on Out of School Time Library Programs. By *CONSENT*, Council adopted ALA CD#8.5 Revised as amended.

**2011 ALA MIDWINTER MEETING COUNCIL MINUTES, ALA CD#2.1.** By *CONSENT*, Council adopted the 2011 ALA Midwinter Meeting Council Minutes, ALA CD#2.1.

**NOMINATIONS FOR THE 2011-2012 COMMITTEE ON COMMITTEES (COC), ALA CD#12.**

President-Elect Molly Raphael, Committee on Committees (COC) chair, presented the slate of candidates for the 2011-2012 Council Committee on Committees Election: Valerie P. Bell; Nicolas (Nick) H. Buron; Aaron W. Dobbs; Peter D. Hepburn; Sara Kelly Johns; Vicky Lee Schmarr; Patrick Sweeney; and Shixing Wen. Four (4) Councilors will be elected for one-year terms (2011-2012). There were no floor nominations.

**NOMINATIONS FOR THE 2011-2012 PLANNING AND BUDGET ASSEMBLY (PBA), ALA CD#12.1.** President-Elect Molly Raphael presented the slate of candidates for the 2011-2012 Planning and Budget Assembly Election: *Councilors-at-Large*: Karen E. Downing; Loida A. Garcia-Febo; Sol Antonio Gomez; and Susan Roman. Two (2) Councilors-at-Large will be elected for two-year terms (2011-2013). There were no floor nominations.

*Chapter Councilors*: Alexia Hudson; Cynthia Czesak; Sara F. Jones; Terri G. Kirk; Suzanne Goodman; and Sue Sherif. Three (3) Chapter Councilors will be elected for two-year terms (2011-2013). There were no floor nominations.

The election results will be announced at ALA Council III on June 28, 2011, 8:00 a.m.-12:30 p.m.

**APPOINTMENT OF TELLERS, ALA CD#12.2.** Councilors Lea Briggs; Rhonda Puntney; Henry Stewart; and John A. Moorman volunteered to serve as tellers for the elections. Moorman will serve as chair.

**ALA EXECUTIVE BOARD ACTIONS SINCE THE 2011 ALA MIDWINTER MEETING, ALA CD#15.1.** Executive Director Keith Michael Fiels highlighted various actions taken by the ALA Executive Board since the 2011 ALA Midwinter Meeting. The ALA Executive Board:

*APPROVED*, The preliminary FY12 budget and sent it to the Budget Analysis and Review Committee (BARC) for further review and analysis.

*APPROVED*, The revision of the ALA Policy 8.5.1, Long-Term Investment Funds: Association's Use/Withdrawal and Repayment

*APPROVED*, A revision to the 2012 Annual Conference schedule to hold the Council/Executive Board/Membership Information Session prior to the ALA Membership Meeting. This change will bring the scheduling of the Council/Executive Board/Membership Information Session in compliance with ALA Policy 5.5.2, which reads: "At each annual conference, there shall be at least one joint session of Membership and Council with the Executive Board, for information only, to be held prior to other meetings of Council and Membership."

**IMPLEMENTATION OF ALA MIDWINTER MEETING COUNCIL ACTIONS, ALA CD#9.1.**

Executive Director Keith Michael Fiels presented a written report and called for questions regarding the report.

**ALA CHAPTER RELATIONS TASK FORCE REPORT, ALA CD#43.** Annelle Huggins, chair, reported that the task force, appointed by President Roberta Stevens, was charged: (1) to prepare recommendations related directly to the purpose of the Chapter Relations Committee; (2) to identify the integral components of ALA and the chapters and how they can help each other; (3) to evaluate the Chapter Relations Committee's structure and operations; and (4) to recommend ways to increase the committee's effectiveness and activity.

During its discussions, the task force reviewed the Chapter Relations Committee's 2008 Chapter Needs Assessment Survey. A synthesis of the survey results is provided in the report, which indicates that "Communication" is a major concern of the chapters.

The task force proposed specific recommendations for the following groups: ALA Council; Chapter Relations Committee; Chapter Councilors; and Chapter Leadership. The task force urges each group to address the task force's recommendations during the coming year.

The task force's report was also presented to the Executive Board at this conference. The Executive Board made several recommendations that will be addressed by the task force and the Chapter Relations Committee.

On behalf of the Chapter Relations Task Force, Annelle Huggins thanked President Roberta A. Stevens for the support she has given ALA chapters in establishing this task force to address their concerns.

**ALA FUTURE PERFECT PRESIDENTIAL TASK FORCE REPORT, ALA CD#44.** Brett Bonfield, chair, stated the task force was charged only with answering the following question: "If there were no governing body currently in place, what structure would you envision that reflects ALA's goal of an engaged and collaborative membership, the effective use of new technologies, and the changes in outlook and expectations occurring with the new generation of people working in libraries?"

The Future Perfect Task Force developed an "idea paper" intended to foment discussion of potential alternatives for ALA governance in the 21st Century.

Although Bonfield briefly reviewed each of the following proposed changes, he stated that the task force was not yet seeking Council action on its recommendations.

The Future Perfect Presidential Task Force proposes the following changes:

1. Revising requirements and member options associated with **conferences**
2. Merging **council** and the executive board
3. Committing to **diversity** through resource allocation and structural change

4. Integrating ALA with its **state chapters**
5. Increasing **transparency**, accessibility, and open communication
6. Legitimizing governance by increasing **voting** percentages and member engagement

Bonfield responded to questions raised from the Council floor. Several councilors commended the work of the task force, noting the ideas are innovative and represent the type of thinking the organization should engage in to remain a vital and effective mechanism.

**NEW BUSINESS:**

**RESOLUTION ON OUT OF SCHOOL TIME LIBRARY PROGRAM, ALA CD#48**, Councilors Rhonda K. Puntney; Nicolas (Nick) H. Buron; and Sylvia K. Norton, moved that the American Library Association (ALA)

1. Encourages our members to tell their legislators, as well as local and national organizations and associations, about the value of their library to Out of School library programs.
2. Urges Library Directors, Trustees, School Board members and supervising government bodies to ensure that libraries, of all types, dedicate the proper funding to insure that comprehensive Out of School library programs for all children and teens are maintained; and that the Executive Director of ALA sends this resolution to all library systems and state boards of education in the country.

Councilor Larry Romans and seconder moved and

Council **VOTED**, To amend the 2<sup>nd</sup> "Resolved" clause of ALA CD#48, Resolution on Out of School Time Library Programs, by deleting the last sentence of the clause as follows:

"That the American Library Association (ALA):

1. Encourages our members to tell their legislators, as well as local and national organizations and associations, about the value of their library to Out of School library programs.
2. Urges Library Directors, Trustees, School Board members and supervising government bodies to ensure that libraries, of all types, dedicate the proper funding to insure that comprehensive Out of School library programs for all children and teens are maintained, ~~and that the Executive Director of ALA sends this resolution to all library systems and state boards of education in the country.~~

Following a brief discussion, Council **VOTED**, To adopt ALA CD#48, Resolution on Out of School Time Library Programs, as amended to read: "That the American Library Association (ALA):

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New Orleans, Louisiana**

1. Encourages our members to tell their legislators, as well as local and national organizations and associations, about the value of their library to Out of School library programs.
2. Urges Library Directors, Trustees, School Board members and supervising government bodies to ensure that libraries, of all types, dedicate the proper funding to insure that comprehensive Out of School library programs for all children and teens are maintained."

**ADJOURNMENT.** After several announcements, the meeting was adjourned at 12:16pm.

**ALA COUNCIL II**  
**Monday, June 27, 2011, 9:15am-12:45pm**  
**Morial Convention Center, La Nouvelle Orleans Ballroom C**  
**New Orleans, Louisiana**

The second meeting of the ALA Council during the 2011 ALA Annual Conference was convened at 9:15 a.m. on Monday, June 27, 2011, in the Morial Convention Center, La Nouvelle Orleans Ballroom C.

**QUORUM.** A quorum was established at the beginning of each meeting.

**ESTABLISHING THE AGENDA, ALA CD#8.6 Revised.** By *CONSENT*, Council adopted ALA CD#8.6 Revised, 6/16/11, 5:08pm as amended to include the following item under "new business:" Resolution on Revised Guidelines for the ALA Intern Program.

**POLICY MONITORING COMMITTEE (PMC) REPORT, ALA CD#17.1.** Councilor John A. Moorman, chair, moved and Council *ADOPTED*, the following action items contained in ALA CD#17.1, Policy Monitoring Committee Report:

**Item #1.** Based on ALA CD#36.2, ALA Strategic Plan 2011-2015, submitted by the ALA Executive Board and adopted as amended by the ALA Council at the 2010 ALA Annual Conference, the PMC recommends the insertion of Policy 1.3.1 and the revision of Policies 1.4 and 1.5 into the *ALA Policy Manual* as follows:

**1.3.1 Core Organizational Values:**

The Association is committed to:

- Extending and expanding library services in America and around the world
- All types of libraries - academic, public, school and special
- All librarians, library staff, trustees and other individuals and groups working to improve library services
- Member service
- An open, inclusive, and collaborative environment
- Ethics, professionalism and integrity
- Excellence and innovation
- Intellectual Freedom
- Social responsibility and the public good

(See "Policy Reference File": ALA Strategic Plan 2011-2015, ALA CD#32.6)

**1.4 Key Action Areas:**

ALA is committed to seven **Key Action Areas** as guiding principles for investment of energies and resources:

**Advocacy for Libraries and the Profession**

The association actively works to increase public awareness of the crucial value of libraries and librarians, to promote state and national legislation beneficial to libraries and library users, and to supply the resources, training and support networks needed by local advocates seeking to increase support for libraries of all types.

**Diversity**

Diversity is a fundamental value of the association and its members, and is reflected in its commitment to recruiting people of color and people with disabilities to the profession and to the promotion and development of library collections and services for all people.

**Education and Lifelong Learning**

The association provides opportunities for the professional development and education of all library staff members and trustees; it promotes continuous, lifelong learning for all people through library and information services of every type.

**Equitable Access to Information and Library Services**

The Association advocates funding and policies that support libraries as great democratic institutions, serving people of every age, income level, location, ethnicity, or physical ability, and providing the full range of information resources needed to live, learn, govern, and work.

**Intellectual Freedom**

Intellectual freedom is a basic right in a democratic society and a core value of the library profession. The American Library Association actively defends the right of library users to read, seek information, and speak freely as guaranteed by the First Amendment.

**Literacy**

The ALA assists and promotes libraries in helping children and adults develop the skills they need—the ability to read and use computers—understanding that the ability to seek and effectively utilize information resources is essential in a global information society.

**Organizational Excellence**

The association is inclusive, effective and responsive to the needs of ALA members.

**Transforming Libraries**

ALA provides leadership in the transformation of libraries and library services in a dynamic and increasingly global digital information environment.

(Approved annually since 1997 by the ALA Council as the “programmatic priorities” of the Association. See “Policy Reference File”: ALA Strategic Plan 2011-2015, ALA CD#32.6

### 1.5 Goals and Objectives:

*The **Goals and Objectives** represent strategic areas of focus for the next three to five years. The goals articulate the outcomes ALA would like to achieve and answer the question, "What will constitute future success?" The achievement of each goal will move the organization toward realization of its envisioned future. The goals are not necessarily identified in priority order.*

*Objectives provide direction on how ALA will accomplish its articulated goals. Objectives are considered in the 3-5 year planning horizon.*

#### **Goal Area: Advocacy, Funding and Public Policy**

**Goal Statement:** ALA equips and leads advocates for libraries, library issues and the library profession, and plays a key role in formulating legislation, policies and standards that affect library and information services.

#### **Strategic Objectives:**

1. Increase public awareness of the value and impact of all types of libraries and the important role of librarians and other library staff.
2. Increase research and evaluation documenting the value and impact of all libraries.
3. Increase resources and training for advocates seeking to secure increased funding and support for all libraries.
4. Lead advocacy for crucial library issues such as literacy, intellectual freedom, privacy, fair use, preservation of our cultural heritage, information literacy, equity of access, and permanent no fee public access to government information.
5. Increase ALA's role in the formulation of library-related local, state, national, and international legislation, policies and standards.
6. Increase collaboration and alliances with organizations at all levels to advance legislation and public policy issues affecting libraries, librarians and information services.
7. Use new technologies to build greater public understanding and support for libraries of all types.

**Goal Area: Building the Profession**

Goal Statement: ALA promotes excellence and diversity in the library field.

**Strategic Objectives:**

1. Ensure that library education and training reflect the core values of the profession and the needs of the communities served by libraries of all types.
2. Increase the availability of and access to continuing education, career development and certification opportunities for librarians, library staff, trustees and library advocates.
3. Provide increased leadership and career development opportunities for Library and Information Science students.
4. Increase the diversity of the library workforce to reflect an increasingly diverse national and global community.
5. Increase ALA activities to assist libraries in recruiting, developing and retaining a high-quality, diverse library workforce.

**Goal Area: Transforming Libraries**

Goal Statement: ALA provides leadership in the transformation of libraries and library services in a dynamic and increasingly global digital information environment.

**Strategic Objectives:**

1. Increase opportunities to share innovative practices and concepts across the profession, nationally and internationally, and among all libraries.
2. Increase recognition of and support for experimentation with innovative and transformational ideas.
3. Help libraries make use of new and emerging technologies by promoting and supporting technological experimentation and innovation.
4. Increase leadership development and training opportunities designed to support the ongoing transformation of libraries.

**Goal Area: Member Engagement**

Goal Statement: ALA provides an environment in which all members, regardless of location or position, have the opportunity to participate in, contribute to, and benefit from engagement in their association.

**Strategic Objectives:**

1. Increase member and staff innovation and experimentation in the creation of new opportunities for face to face and virtual engagement.
2. Increase member engagement by identifying and eliminating barriers to participation and through technological innovation.
3. Develop new models to recognize member contributions in a changing association.
4. Continue to enhance a web presence that engages members and the public.

**Goal Area: Organizational Excellence**

Goal Statement: ALA operates effectively, efficiently, creatively and in a socially responsible fashion to accomplish its mission.

**Strategic Objectives:**

1. Develop and sustain the resources required to ensure the vitality of the association, its programs and services.
2. Enhance the association's organizational structure to meet the changing needs of members, libraries and the users they serve.
3. Assess and continuously improve products and services to better serve current members and to attract new members.
4. Strengthen support for and collaboration with Chapters and Affiliates.  
(See "Policy Reference File": ALA Strategic Plan 2011-2015, ALA CD#32.6)

**Item #2.** Based on ALA CD#35, Clarification within Job Listings as to the Presence or Absence of Domestic Partner Benefits (Midwinter Meeting, 2011) submitted by ALA Councilors Peter Hepburn and Larry Romans and adopted as amended by the ALA Council,

**PMC Moves** the following change in the *ALA Policy Manual*:

Change Policy 54.20 from this text:

54.20 Comprehensive Health Care: ALA recognizes the importance of comprehensive health care for all Americans and its impact on libraries and their users. Adopted 2005.

**To this text:**

54.20. Comprehensive Health Care: ALA recognizes the importance of comprehensive health care for all Americans and its impact on libraries.

ALA encourages that that potential employers specify explicitly in their job announcements in ALA publications or website whether or not they provide domestic partner benefits by means of appending one of the following two phrases; `Domestic-partner benefits are not offered by this institution' or `Domestic-partner benefits are offered by this institution.'

ALA urges other publishers and providers to encourage potential employers to specify explicitly in their job announcements whether or not they provide domestic partner benefits by means of appending one of the following two phrases: `Domestic-partner benefits are not offered by this institution' or 'Domestic-partner benefits are offered by this institution'. Adopted 2005, Amended 2010. (See "Policy Reference File": Clarification within Job Listings as to the Presence or Absence of Domestic Partner Benefits, 2010-2011 ALA CD#35

**POLICY MANUAL REVISION TASK FORCE REPORT.** John A. Moorman reported that the 2-year task force, appointed by President Roberta Stevens, plans to have a revised *ALA Policy Manual* ready for Council's consideration at the 2012 Annual Conference.

**CONSTITUTION AND BYLAWS COMMITTEE REPORT, ALA CD#25.1.** Councilor Tom Wilding, chair, moved and Council **ADOPTED**, the following two (2) action items contained in ALA CD#25.1, Constitution and Bylaws Committee Report:

**Item #1:** That ALA Bylaws, Article III, Section 5 be replaced in its entirety by the following:

Article III, Section 5.

- a. For each office the candidate receiving the largest number of votes shall be elected and shall be so reported to the Association by the Committee on Election. In the case of a tie vote the successful candidate shall be determined by lot conducted by the Committee on Election.
- b. In the event that a candidate for election as a Councilor-at-large withdraws from or is unable to continue his or her candidacy in the period between the distribution of ballots and the reporting of election results, the votes for that candidate shall be ignored.

**Votes at Virtual Membership Meetings.**

The Committee was asked to consider the inclusion of an allowance for votes at virtual membership meetings since the move to such meetings has already begun. The committee recommends the addition of a sentence to an existing section of the Bylaws covering membership meetings.

**Item #2**

That ALA Bylaws, Article II, Section 4 be revised to read as follows (the underlined sentence is the addition):

Bylaws, Article II, Section 4. Membership Meetings.

A membership meeting consists of the voting members of the Association with authority to act as set out in Article VI, Section 4(a) and 4(c) of the Constitution. A membership meeting shall be held during the annual conference and at such other times as may be set by the Executive Board, Council or by membership petition as provided for in Article II, Section 2, of the Bylaws. Membership meetings may be held virtually, and the Executive Board shall establish the procedures for such meetings.

**COMMITTEE ON ORGANIZATION (COO) REPORT, ALA CD#27.1.** James (Jim) R. Rettig, chair, moved and Council, **ADOPTED**, The following three (3) action items contained in ALA CD#27.1, Committee on Organization Report:

**Item#1:**

That the charge of the Joint American Library Association-Children's Book Council Committee be revised to: "To foster communication and collaborate on mutual opportunities, concerns, and issues regarding the content, format, distribution, and promotion of materials for children and young adults, including, but not limited to, the creation and dissemination of appropriate resources, as they relate to both the library and publishing communities."

**Item #2**

To approve the creation and charge of the Games and Gaming Round Table (GGRT). The purpose of the proposed Games and Gaming Round Table is:

- To provide a forum for the exchange of ideas and concerns surrounding games in libraries
- To provide resources to the library community to support the building and maintaining of library game collections
- To provide a force for initiating and supporting game programming in libraries
- To create an awareness of, and need for, the support of the value of gaming and play in libraries, schools, and related learning communities
- To create an awareness of the value of games and gaming in library outreach and community engagement plans
- To provide a professional and social forum for networking among librarians and non-librarians interested in games and gaming

**Item #3**

Directs the ALA executive director and the Budget Analysis and Review Committee (BARC) to implement steps "a" through "f" in action item #3 immediately below:

- a. Staff investigate the feasibility of modifying the member volunteer interest form to include ways for members to indicate their willingness to serve as a member who can participate electronically/remotely.
- b. BARC and staff investigate the cost of conducting a pilot study to support x number of committees to experiment with a hybrid meeting process in which some committee members meet face-to-face at the Midwinter Meeting and the Annual Conference while other members simultaneously participate in those meetings electronically/remotely. COO recommends that the pilot run for two years so that it can assess the effects, if any, of committee membership turnover at the end of the first year. (COO does not know if any of these costs were calculated after Council approved provisions of the Electronic Participation Task Force recommendations in 2008. If so, these estimates can be updated.)
- c. Staff determine how much, if any, of this can be implemented for the member volunteer cycle that begins when the volunteer form goes live on August 4, 2011.
- d. Staff establish a feasibility time line for implementation of the pilot study.
- e. Staff and the ALA president-elect who will make committee appointments effective for year one of the pilot (either serving in 2011-12 or in 2012-2013) select committees to participate in the pilot study.
- f. Staff devise a plan to assess the results of the pilot study and its cost implications if it is judged a success and were extended to all ALA and Council committees.

**COUNCIL EFFECTIVENESS TASK FORCE (CETF) REPORT, ALA CD#45.** James R. Rettig, chair, reported that in the fall of 2010 ALA President Roberta Stevens appointed the Council Effectiveness Task Force, which was charged with, but not limited to the following:

- 1) Recommend options for preparing for Council "business" ahead of Midwinter Meetings and Annual Conferences.
- 2) Prepare recommendations on the timing, scheduling and content of Council sessions with the aim of making them as productive and worthwhile as possible.
- 3) Examine the issue of committee reports to Council. Are there other options? For example, should we only have a presentation by a committee chair if there is a resolution being presented to Council? How can committees assist Council in being forward-thinking in issues that will affect the profession in the future?
- 4) Examine the resolution process and recommend how we can improve it and the relevancy of resolutions. A related concern is how to ensure Council has adequate information to consider resolutions of major impact.
- 5) Make recommendations on additional improvements to the way that Council conducts its business resulting from the work of the task force.

Following an overview and brief discussion of recommendations, Councilor Mary Biblo moved to temporarily table the discussion of this report until Midwinter 2012, which would allow Council time to thoroughly consider the recommendations.

By *CONSENT*, Council amended the above motion to postpone discussion of ALA CD#45, Council Effectiveness Task Force Report, until Council III, Tuesday, June 28, 8:00am-12:30pm.

**FREEDOM TO READ FOUNDATION (FTRF) REPORT, ALA CD# 22.1.** FTRF President Kenton (Kent) L. Oliver, reported that at this Annual Conference, the FTRF Board of Trustees began to set new priorities for the Foundation. The FTRF will conclude its strategic planning process at the 2012 Midwinter Meeting in Dallas.

Oliver then updated Council on cases that FTRF was involved in or monitoring. These cases included *Florence v Shurtleff*, *ABFFE. et al. v. Burns*, *Sarah Bradburn et al v. North Central Library District*, and *Brown v Entertainment Merchants Association* (formerly *Schwarzenegger v. Entertainment Merchants Association*).

Oliver noted the FTRF recent discussions have focused on e-books, reader privacy, and the use of cloud computing for data storage and use. The FTRF is deeply concerned about contractual obligations with e-books, specifically in regard to protecting the privacy of customers and patrons, and is watching these issues very closely.

Oliver reported that Christopher M. Finan, president, American Booksellers Foundation for Free Expression (ABFFE), is this year's FTRF Roll of Honor Award recipient.

Oliver also announced that Audrey Barbakoff, a reference librarian, Milwaukee (WI) Public Library, is the winner of the 2011 Gordon M. Conable Conference Scholarship.

In conclusion, Oliver expressed his appreciation for the support received from the Office for Intellectual Freedom Office and Freedom to Read Foundation staff members.

**ALA PRESIDENTIAL TASK FORCE ON EQUITABLE ACCESS (EQUACC) REPORT, ALA CD#41.1.** At the 2010 ALA Annual Conference, Council approved a resolution that called for the creation of a Presidential Task Force on Equitable Access to Electronic Content, charged to study the challenges and potential solutions in libraries for improved electronic content access, distribution and preservation systems, and infrastructure in an increasingly digital environment.

Co-chair Linda Crowe was unable to attend this meeting. Councilor Michael Porter, co-chair, provided an overview of the task force's report, which was followed by an in-depth Council discussion.

During the discussion, it was pointed out that if a future committee on this topic was established, the committee composition should also include representatives from the intellectual freedom and diversity communities.

In response to expressed concerns that the report neglects to discuss privacy in the digital age, Councilor Michael Porter agreed that broader involvement from a wide spectrum of ALA members

needed to contribute to the report's findings, as well. For these reasons, the work the task force has begun needs to be continued within ALA, he said.

Councilor Michael Porter moved the adoption of the following two (2) action items related to the ALA Presidential Task Force on Equitable Access to Electronic Content Report, CD#41.1:

1. Refer the report to BARC, Executive Board and Executive Director to develop a plan to implement report recommendations.
2. Request the President and the Board to establish an ongoing group to address current and future issues of Equitable Access to Digital Content on a coordinated, association-wide basis.

Following debate of the above motion, Council

*AMENDED*, Action Item #1 of the ALA Presidential Task Force on Equitable Access to Electronic Content Report, CD#41.1, as follows:

1. Refer the report to BARC for review for fiscal implications, and to the Executive Board to develop a plan to implement report recommendations. The results of BARC's and the Executive Board's work will be shared with Council by August 1, 2011.

Later, Council *VOTED*, To adopt action items #1 and 2 of ALA CD#41.1 as amended to read:

1. Refer the report to BARC for review for fiscal implications, and to the Executive Board to develop a plan to implement report recommendations. The results of BARC's and the Executive Board's work will be shared with Council by August 1, 2011.
2. Request the President and the Board to establish an ongoing group to address current and future issues of Equitable Access to Digital Content on a coordinated, association-wide basis.

Executive Director Keith Michael Fiels pointed out that a number of components outlined in the task force's report are already underway. Funds have also been allocated for the ALA Office of Information Technology Policy to work with an economist on the licensing study, as was recommended in the report.

Also, discussions with the divisions and others are underway on how ALA can develop the environmental scan, as was called for in the report.

Fiels said it is urgent that a set of fundamental principles for the role of libraries in a digital world be developed. The OITP e-book task force is working to develop such principles for discussion by Council at the 2012 Midwinter Meeting.

Fiels also stated that by September 1, 2011, incoming ALA President Molly Raphael will appoint an ongoing group to begin focusing on the task force's recommendations and develop an implementation plan.

At the conclusion of the report, the EQUACC task force was thanked for its outstanding job

#### NEW BUSINESS:

**RESOLUTION ON REVISED GUIDELINES FOR THE ALA INTERN PROGRAM, ALA CD#50-50.1.** Therese Bigelow, chair, Orientation, Training and Leadership Development Committee, moved the adoption of the revised ALA Intern Program Guidelines as proposed by the ALA Training and Leadership Development Committee in ALA CD#50.1, Revised 6/27/11.

After some discussion, Councilor Nancy Zimmerman moved and Council

*AMENDED*, ALA Intern Program Guidelines, ALA CD#50.1, Revised 6/27/11, under "*Which Committees Can Have Interns?*", by striking the following sentence from the paragraph:

~~"The committee chair and the ALA staff liaison inform the ALA President Elect whether or not they want interns appointed to the committee."~~

The amended paragraph of "*Which Committees Can Have Interns?*" to read: "ALA and Council committees are assigned up to two interns each with alternating terms. The intern positions are considered additional membership slots in the committee."

By *CONSENT*, Council further amended the ALA Intern Program Guidelines, ALA CD#50.1, Revised 6/27/11, under "*Who can be appointed as an intern?*" as follows: "The Intern Program is open to any ALA member who has never been appointed to a position on a Committee of the Association or a Committee of Council, nor held an elected office within the American Library Association or any unit of the Association (including its Divisions, Round Tables, etc.). Whenever possible, the President-Elect should appoint recent or previously less involved members as an intern to provide them with an opportunity to become more involved in the work and organization of ALA."

*ADOPTED*, The ALA Intern Program Guidelines, ALA CD#50.1, Revised 6/27/11, as amended above.

**ADJOURNMENT.** After several announcements, the meeting was adjourned at 12:06 p.m.

**ALA COUNCIL III**  
**Tuesday, June 28, 2011, 8:00a.m.-12:30 p.m.**  
**Morial Convention Center, La Nouvelle Orleans Ballroom C**  
**New Orleans, Louisiana**

The third meeting of the ALA Council during the 2011 Annual Conference was convened at 8:00 a.m. on Wednesday, June 28, 2011, in the Morial Convention Center, La Nouvelle Orleans Ballroom C.

**QUORUM.** A quorum was established at the beginning of each meeting.

**ESTABLISHING THE AGENDA, ALA CD#8.7 Revised 6/27/11, 10:30pm.** By *CONSENT*, the Council III agenda was adopted as amended to include the following resolutions under "new business": Resolution to Endorse the United Nations 16 May 2011 Report of the Special Rapporteur on the Promotion and Protection of the Right to Freedom of Opinion and Expression, ALA CD#51; and Resolution to Adopt ALA Connect as the Office Communication Channel for Official Association Business, ALA CD#52.

**MEMORIALS.** Council Policy 5.3 (15) provides that memorials, tributes, and testimonials will be presented at the beginning of the last session of Council. Memorials were adopted for Edward Swanson, M-5; Patricia Wilson Berger, M-6; Christy Tyson, M-7; Peg Oettinger, M-8; Norman Horrocks, M-9; Virginia H. Mathews, M-10 and M-15; Diane Gordon Kadanoff, M-11; Linda Jean Owen, M-12; Herbert Goldhor, M-13; Ursula Meyer, M-14; and Lane S. Thompson, M-16.

**TRIBUTES.** By *ACCLAMATION*, Council adopted the following tributes: Lee Denney, Representative of the Oklahoma State House of Representatives, T-4 and ALA Conference Services and Gale Cengage Learning for Providing Shuttle Bus Service Accommodating Attendees with Disabilities, T-5.

**ALA TREASURER'S REPORT, ALA CD#13.4.** After providing a detailed and comprehensive financial report, James (Jim) G. Neal, ALA Treasurer, moved and Council

*VOTED*, To approve the ALA FY2012 Budgetary Ceilings as follows:

General Funds	\$27,820,693
Divisions	27,711,126
Round Tables	1,414,769
Grants & Awards	5,102,748
Long Term Investments	583,371
Subtotal	<u>\$62,632,707</u>
Technology Reserve Fund	<u>\$279,969</u>
Total ALA FY2012 Budgetary Ceiling	\$62,912,676

**REVISION OF ALA POLICY 8.5.1, LONG-TERM INVESTMENT FUNDS: ASSOCIATION'S USE/WITHDRAWAL AND REPAYMENT, ALA CD#13.4.** ALA Treasurer James (Jim) G. Neal moved and the Council AMENDED, ALA Policy 8.5.1, Long-Term Investment Funds: Association's Use/Withdrawal and Repayment, ALA CD#16.1, Exhibit #13, to read:

**Use of Fund**

Listed below are the primary instances whereby **additional funds may be withdrawn** from the Long-Term Investment Fund can be made.

**A. Program Support**

The General Fund, Divisions and Round Tables can request funds from their respective long-term investment funds to support one-time programs.

**B. Emergencies**

Emergencies will include financial disaster due to a major revenue shortfall, act of God, building catastrophe, major lawsuit, etc.

**C. New Initiatives**

New Initiatives will include projects or programs that are multi-year in nature and deemed important to the future of the Association, Divisions, Round Tables or units.

Amounts requested to be withdrawn in excess of **the determined payout rate** will require repayment with interest.

**D. Scholarships & Awards**

Allowable withdrawals from temporarily restricted and unrestricted Long-Term Investment funds designated for named scholarships and awards will be made to the extent necessary to support the award or scholarship according to its stipulations and requirements. If the **funds available from the annually determined payout rate of 3%-5% of a named** scholarship or award is not adequate, the amount in the temporary restricted and unrestricted investments designated for named scholarships may be used up to the limits of any permanent or donor restrictions.

**E. Life Membership Funds**

Allowable withdrawals from temporarily restricted and unrestricted Long-Term Investment funds designated for Life Membership, will be made from the Life Membership Fund to the extent necessary to support the annual membership fee for the participants.

**F. Transfer of Existing Funds**

It is allowable to make a transfer from an existing unrestricted funds for the establishment of a new and or in support of an existing scholarship fund, program or initiative fund within the Long-Term Investment Fund.

**Withdrawal-Transfer-Repayment**

Each withdrawal for any of the purposes referenced in A, B, C and the **annually determined payout rate of 3%-5% of the five-year trailing calendar quarterly (20) rolling average net asset balance** must be approved by the Executive Board.

Withdrawals from the Long-Term Investment Fund **above and beyond the annually determined payout rate of 3% - 5% of the five-year trailing calendar quarterly (20) rolling average net asset balance**, for any of the following events:

- a. Program Support
- b. Emergencies
- c. New Initiatives

will require repayment at the prevailing ALA borrowing rate with the term to be recommended by management and approved by the Executive Board.

The annual withdrawal of interest and or dividends from the Long-Term Investment Fund will not require repayment.

**TELLERS REPORT ON THE ELECTION FOR THE 2011-2012 COMMITTEE ON COMMITTEES AND THE PLANNING AND BUDGET ASSEMBLY, ALA CD#12.3.** John A. Moorman, chair, reported the following election results:

***ELECTED***, To the 2011-2012 Council Committee on Committees: Aaron W. Dobbs (2011-2012); Peter D. Hepburn (2011-2012); Sara Kelly Johns (2011-2012); and Patrick Sweeney (2011-2012).

***ELECTED***, To the 2011-2012 Planning and Budget Assembly: ***Councilors-at-Large***: Karen E. Downing (2011-2013) and Sol Antonio Gomez (2011-2013). ***Chapter***: Alexia Hudson (2011-2013); Cynthia Czesak (2011-2013); and Terri G. Kirk (2011-2013).

**RECOGNITION OF RETIRING COUNCIL AND EXECUTIVE BOARD MEMBERS.** President Roberta Stevens recognized the following Council members whose terms will expire at the adjournment of the 2011 Annual Conference: Diane R. Chen, ALA Executive Board Member (elected as a Councilor-at-Large); Joseph M. Eagan, ALA Executive Board Member; Em Claire Knowles, ALA Executive Board Member (elected as a Councilor-at-Large); and Camila A. Alire, ALA Immediate Past President; Nancy H. Allen, Councilor-at-Large; Monika J. Antonelli, Councilor-at-Large; Robert E. Banks, Kansas Chapter Councilor (re-elected); Kathleen E. Bethel, Councilor-at-Large; Mary Biblo, Councilor-at-Large (re-elected); Christopher F. Bowen, Councilor-at-Large; Kay Bowman, Maryland Chapter Councilor; Irene L. Briggs, Councilor-at-Large (re-elected); Diane Dates Casey, Association for Library Collections and Technical Services (ALCTS) Councilor; Diedre Conkling, Councilor-at-Large (re-elected); Trevor Dawes, Councilor-at-Large; Jennifer Emanuel, New Members Round Table

(NMRT) Councilor; Charles Forrest, Library Leadership and Management Association (LLAMA) Councilor; Linda Friel, Councilor-at-Large; Carrie Gardner, Councilor-at-Large; Barbara A. Genco, Councilor-at-Large; Susan F. Gregory, Councilor-at-Large; Dolores (Dee) D. Gwaltney; Councilor-at-Large; Christine Lind Hage, Councilor-at-Large (elected Public Library Association (PLA) Councilor); Shelby E. Harken, North Dakota Chapter Councilor (re-elected); Marilyn L. Hinshaw, Councilor-at-Large; Carol Ann Hughes, Councilor-at-Large; Ling Hwey Jeng, Councilor-at-Large; Wei Jeng-Chu, Councilor-at-Large (re-elected); Corinne Jorgensen, Florida Chapter Councilor; Margaret L. Kirkpatrick, Councilor-at-Large (re-elected); Leslie Kong, California Chapter Councilor; Bonnie L. Kunzel, Councilor-at-Large; Amber D. Mathewson, Arizona Chapter Councilor; Barbara R. Miller, Councilor-at-Large; Antoinette (Toni) Negro, Councilor-at-Large; June A. Pinnell-Stephens, Councilor-at-Large; Jacqueline Rafferty, Massachusetts Chapter Councilor; Teresa (Terry) A. Rheinheimer, Indiana Chapter Councilor (re-elected); Carol A. Rudisell, Delaware Chapter Councilor; Jessica Scalph, Virginia (re-elected); Julie A. Schneider, Wisconsin Chapter Councilor (elected Councilor-at-Large); Sally Decker Smith, Councilor-at-Large; Pam Soreide, Councilor-at-Large; Carla J. Stoffle, Councilor-at-Large; Barbara K. Stripling, Councilor-at-Large (re-elected); Julie Su, Councilor-at-Large; Eric D. Suess, Councilor-at-Large; John F. Szabo, Councilor-at-Large; Theresa A. Tobin, Councilor-at-Large; Linda J. Underwood, Councilor-at-Large; Lisa Von Drasek, Councilor-at-Large; Ann C. Weeks, Councilor-at-Large; and Courtney L. Young, Councilor-at-Large (will remain on Council as an ALA Executive Board Member).

**INTELLECTUAL FREEDOM COMMITTEE (IFC) REPORT, ALA CD#19.2-19.4.** Julius C. Jefferson Jr., chair, provided updates on IFC issues and projects. The ALA Council **ADOPTED**, the following action item identified in ALA CD#19.2-ALA CD#19.4, ALA Intellectual Freedom Committee Report:

ALA CD#19.3, Resolution to Protect Library User Confidentiality in Self-Service Hold Practices, which read: "That the American Library Association (ALA):

1. Urges all libraries that implement self-service holds to protect patron identity by adopting practices and procedures that conceal the library user's personally identifiable information in connection with the materials being borrowed.
2. Urges libraries, librarians, and the responsible bodies of ALA to work with vendors to incorporate applications into integrated library systems that enable libraries to conceal a library user's identity in a cost-effective manner."

**COMMITTEE ON LEGISLATION (COL) REPORT, ALA CD#20.6-20.12.** Charles E. Kratz, Jr., chair, moved and the ALA Council **ADOPTED** the following resolutions:

ALA CD#19.4 and 20.7 (jointly sponsored by the IFC and COL), Resolution to Continue Opposition to the Use of Section 215 of the USA PATRIOT Act and the Use of National Security Letters to Violate Reader Privacy, which read: "That the American Library Association (ALA):

1. Continues to support reforms that protect reader privacy and civil liberties, especially the freedom to read without fear of government surveillance.
2. Continues to oppose the use of Section 215 of the USA PATRIOT Act and the use of National Security Letters to violate reader privacy.
3. Supports the passage of legislation which includes such reforms as heightened protections for library and bookseller records; judicial review of FISA orders, NSLs and their associated gag orders; and the sunset of the USA PATRIOT Act's NSL authorities, as proposed in S. 1125, the USA PATRIOT Act Improvements Bill.
4. Expresses its thanks and appreciation to the members of Congress who work to protect reader privacy."

ALA CD#20.8, Resolution on Government Printing Office FY2012 Appropriation, which read: "That the American Library Association (ALA):

Urges Congress to reaffirm the United States Government Printing Office's (GPO) mission in providing no-fee permanent public access to government information by fully funding the GPO appropriations for FY 2012 at the level requested by the United States Public Printer."

ALA CD#20.9, Resolution on Defunding of Statistical Agencies, which read: "That the American Library Association (ALA):

1. Urges the U.S. Department of Commerce to reinstate full funding for the U.S. Census Bureau's Statistical Compendia Branch and its publications and data products.
2. Urges the Congress to ensure full funding for these critical statistical publications and data products."

ALA CD#20.10, Resolution to Increase Funding for the Improving Literacy Through School Libraries Program, which read: "That the American Library Association (ALA):

1. Urges the United States Congress to recognize the importance of school libraries by retaining the authorization of Improving Literacy Through School Libraries.
2. Urges Congress to commit a minimum of \$19.1 million designated specifically for Improving Literacy Through School Libraries in FY 2012."

ALA CD#20.11, Resolution to Increase Funding for the Library Service and Technology Act (LSTA), which read: "The American Library Association urges the United States Congress and the President to fund the Library Service and Technology Act (LSTA) at \$232 million for FY 2012 as authorized in December 2010."

ALA CD#20.12, Resolution to Include Libraries in the Workforce Investment Act (WIA), which read: "That the American Library Association (ALA) urges the United States Congress to include libraries in its reauthorization of the Workforce Investment Act (WIA). Libraries should be eligible to receive funds to serve as, or partner with, one-stops and workforce development providers. ALA also urges that Congress encourage state and local workforce boards to include librarians because of their expertise in providing digital literacy training."

**INTERNATIONAL RELATIONS COMMITTEE (IRC) REPORT, ALA CD#18.2-18.3.** Sha Li Zhang, chair, reported that 400 international librarians from over 60 countries are in attendance at this Annual Conference. She said ALA was honored to have IFLA President Ellen Tise, from South Africa, give updates on the IFLA strategic initiatives at several international events.

The ALA Presidential Citation for Innovative International Library Projects was awarded to four library projects from Canada, Singapore, Taiwan, and Vietnam. The citations recognize their contributions to international librarianship.

In a continued effort to carry out the Council's Resolution on Rebuilding Libraries and Archives Damaged or Destroyed by Earthquakes in Haiti (adopted, January 19, 2010), to date more than \$40,000 has been raised to support the efforts to rebuild three libraries in Haiti.

During this conference, a call for "Help Rebuild Haiti's Libraries" was issued to all conference attendees to "Text To Donate \$10 by texting "ALA Haiti."

Also at this conference, the International Relations Committee and the International Relations Round Table adopted an International Strategic Plan (ALA CD#18.3), with five international goals and 30 international objectives. The plan will help guide priorities, programs and services, and resource allocation of the Association in its international endeavors. Special thanks was extended to Nancy M. Bolt, chair, IRC 2015 International Strategic Plan Subcommittee, and the other task force members for their hard work in accomplishing this project.

This year, the city of Christchurch in New Zealand and the Tohoku region in Japan were hit by earthquakes. Libraries and the library staffs were affected by the natural disasters in these regions. President Roberta A. Stevens and ALA Executive Director Keith Michael Fiels sent letters to the library associations in both countries and offered condolences and support to our colleagues there. Stevens and Fiels were thanked for their timely action on behalf of the Association and its members.

Sha Li Zhang expressed her committee's appreciation to the International Relations Office staff, Michael Dowling and Delin Guerra, for their continued efforts and time in assisting with the many activities and programs of the International Relations Committee and the International Relations Round Table.

**COUNCIL EFFECTIVENESS TASK FORCE REPORT, ALA CD#45.** James (Jim) R. Rettig, chair, reintroduced his report and subsequent recommendations. Although, Council action would be sought only on recommendations 3.2, 5.1, and 6.4, all recommendations outlined in CD#45 were reviewed one-by-one in order to allow Council an opportunity to discuss each of them. Rettig noted that most of the task force's recommendations are very open ended. They do not readily lend themselves to formulation as resolutions to be voted on; rather, they offer suggestions for the ways in which Council can modify or expand its procedures in the ways it conducts its business.

In line with ALA policy 5.5.4: "Matters and reports of a purely informational nature will be distributed to Council in writing. Oral reports will be confined to matters requiring Council action or which are requested by the Council or by the Executive Board", CETF Recommendation 4.1, points out the Freedom to Read Foundation has reported even though it has proposed no action items for Council. Furthermore, since the FTRF is a separate organization, it is not clear whether it is within its authority to present an action item to the ALA Council. Council has well established means for distributing information prior to, as well as during, its Midwinter Meetings and Annual Conferences. Additionally, the Council agenda review provides a mechanism for Councilors who choose to propose an exception to policy 5.5.4, as well as a response mechanism for Councilors who disagree.

Councilor June Pinnell-Stephens suggested that Recommendation 4.1 be amended to remove the reference to the FTRF from the CETF report. Pinnell-Stephens pointed out that if only action reports are orally presented to Council, critical and legal issues identified in information reports would never be brought to Council's attention.

Councilors June Pinnell-Stephens and Barbara Stripling moved and following an in-depth discussion, Council

**DEFEATED,** A motion to edit CETF Report to delete the "Freedom to Read Foundation" from Recommendation 4.1.

Pinnell-Stephens pointed out that the ALA Council requests a report at each annual and midwinter conference from the Freedom to Read Foundation (FTRF). Pinnell-Stephens strongly urged the continuation of the oral FTRF presentation at the Council meetings even though the Foundation will never bring an action item to the Council floor.

By **CONSENT,** It was agreed that the Council would continue to receive an oral report from the Freedom to Read Foundation. In discussing where the FTRF report should be presented, it was suggested that this report should be presented at the Council/Executive Board/Membership Information Session where it would receive a broader audience.

The ALA Council also **ADOPTED**, the following action items contained in ALA CD#45, Council Effectiveness Task Force Report, Items #3.2, 5.1, and 6.4:

Item 3.2

To amend provision #6 of the "Content" section of Policy 5.3 to state "Resolutions should clearly support ALA's Strategic Plan as well as its mission and/or its core values; and add to the "Process" provisions of Policy 5.3, the statement that "A supplemental explanation consisting of one or more expository paragraphs should accompany every resolution clearly stating *how* the resolution supports ALA's Strategic Plan as well as its mission and/or its core values. This supplementary explanation is not a part of the resolution proper."

Item 5.1,

To amend Policy 5.5.2 and Policy 7.4.10 as follows. All changes in the text of Policy 5.5.2 and Policy 7.4.10 are highlighted; in addition, text to be deleted has a ~~strike through~~ and new text appears in *italics*.

- Policy 5.5.2: At each Midwinter Meeting, there shall be at least one session of Council with the Executive Board for information only, to be held prior to other meetings of Council. Any member of the Association may participate in the information session. ~~At each annual Conference, there shall be at least one joint session of Membership and Council with the Executive Board, for information only, to be held prior to other meetings of Council and Membership.~~
- Policy 7.4.10: A membership meeting shall be held during the ~~first two days of the Annual Conference, excluding days when pre-conferences are held, prior to the meetings of Council, and at such times as may be set by the Executive Board, Council, or by membership petition, as provided for in Article II, Section 4 of the Bylaws. Agendas of membership meetings shall provide priority to discussion of membership resolutions during the second part of the meeting. Memorials, tributes, and testimonials shall be introduced at the beginning of the last Membership Meeting.~~
  - *The membership meeting shall consist of:*
  - *A session during which the Executive Board, Council, and members may provide information to one another. Any member of the Association may participate in this information session.*
  - *A session during which the voting members of the Association may exercise their authority to act as set out in Article VI, Sections 4(a) and 4(c) of the Constitution.*
  - *Memorials, tributes, and testimonials may be mentioned by the presiding officer.*

*Membership meetings may also be held* at such times as may be set by the Executive Board, Council, or by membership petition, as provided for in Article II, Section 4 of the Bylaws.

**Additional requirements for Implementation:** The Committee on Membership Meetings will need to develop the agendas for these revamped membership meetings. The Task Force recommends that the agendas for both the Council/Executive Board/Membership Information Session at Midwinter

and the Membership Meeting at the Annual Conference include the president's report, president-elect's report, and the executive director's report. Reports from BARC and the Endowment Trustees are also desirable. If this report's recommendation in Appendix C is implemented, the executive director's report can include information about the ALA-APA. The Task Force further recommends that the Committee on Membership Meetings confer with the Executive Board's Executive Committee on the agenda for this meeting, the amount of time required to accommodate that agenda, and how to accommodate resolutions as described in the part of Policy 7.4.10 that is untouched by this amendment to Policy 7.4.10. If recommendations explained in Appendix C of the CETF Report are implemented, the executive director's reports should include information about ALA-APA.

**Item 6.4**

Directs the ALA executive director to develop a proposal and budget to enable the ALA Council to conduct a self-assessment of its effectiveness.

**NEW BUSINESS:**

**ALA CD#51, RESOLUTION TO ENDORSE THE UNITED NATIONS 16 MAY 2011 REPORT OF THE SPECIAL RAPPORTEUR ON THE PROMOTION OF THE RIGHT TO FREEDOM OF OPINIONS AND EXPRESSION.** Councilors Aaron Dobbs and Patrick Sweeney moved and Council

*ADOPTED, ALA CD#51, Resolution to Endorse the United Nations 16 May 2011 Report of the Special Rapporteur on the Promotion and Protection of the Right to Freedom of Opinion and Expression, which read: "That the American Library Association (ALA) endorses the 16 May 2011 the United Nations the Report of the Special Rapporteur on the promotion and protection of the right to freedom of opinion and expression."*

**ALA CD#52, RESOLUTION TO ADOPT ALA CONNECT AS THE OFFICIAL COMMUNICATIONS CHANNEL FOR OFFICIAL ASSOCIATION BUSINESS.** Councilors Aaron Dobbs and Jennifer Pickle moved: (1) That the ALA Council adopt ALA Connect as the Official tool for Council communication, Council business and document repository. (2) That the ALA Council recognize the financial and staff commitments in developing ALA Connect as the official communication tool and direct that all member communications and organization business be conducted in ALA Connect.

Following clarifying comments from ALA Executive Director Keith Michael Fiels regarding the ALA Connect inability to achieve the resolution's intention at this time, the resolution was **WITHDRAWN.**

**ADJOURNMENT.** The ALA Council III was adjourned upon the completion of the agenda.