

ALA EXECUTIVE BOARD FALL MEETING

Agenda for Friday, October 29, 2021

7:45am–3:00pm PT / 8:45am–4:00pm MT / 9:45am–5:00pm CT / 10:45am–6:00pm ET

HYBRID MEETING

[Zoom Meeting](#)

Meeting ID: 950 2226 4736

Passcode: 987562

ALA Headquarters

225 N Michigan Ave

Chicago, IL

The 2021-2022 **ALA Executive Board Collaborative Agreement**. Board members agree to:

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| <ul style="list-style-type: none"> ✓ Value the contribution and trust each other to do the hard work ✓ Be direct and forthright ✓ Create a space for difficult conversations ✓ Share our thoughts and ask all questions even the small ones ✓ Find your voice ✓ Recognize process and acknowledge thanks ✓ Be kind, especially to our new board members | <ul style="list-style-type: none"> ✓ Spell out acronyms – don't assume they know what is being discussed ✓ Be prepared and review documents ✓ Point out things that need addressing ✓ Respect staff and volunteer time ✓ Assume good intent ✓ Continue excellent communication ✓ Have fun! |
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Central Time	Topic	Facilitator
8:00 – 9:45 a.m.	<i>Breakfast and ALA Headquarter Tour</i>	
9:45 a.m.	Welcome, Call to Order <ul style="list-style-type: none"> • Fall Board Agenda EBD #9.5 ACTION 	Patty Wong, ALA President
9:45 – 12:00 p.m.	CLOSED SESSION ALA Executive Board Retreat & Effectiveness	Jacki Davidoff, Consultant
12:00 – 1:00 p.m.	<i>Lunch</i>	
1:00 – 1:30 p.m.	CLOSED SESSION Legal update	Paula Goedert, ALA Legal Counsel
1:30 – 1:45 p.m.	Development Office Report <i>EBD #6.0</i>	Tracie Hall, Interim Director of Strategic Advancement Anne Manly, Assistant Director of Corporate and Foundation Relations
1:45 – 2:45 p.m.	Executive Director Update <i>EBD #12.3</i> <ul style="list-style-type: none"> • Highlights of ED Report • Pivot Strategy Update • FreeWill • Financial Stability • ALA JobLIST • ALA Staffing/Search Updates • Question & Answer 	Tracie Hall, ALA Executive Director

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2:45 – 3:10 p.m.	CLOSED SESSION Membership Model <i>CBD #12.0 ACTION</i> Membership Report <i>EBD #12.4</i>	Miranda Bennett, Membership Chair Melissa Walling, Director, Member Relations & Services
3:10 – 3:30 p.m.	Conference Services Report <i>EBD #12.5</i> Annual Conference 2022 Skeleton Schedule <i>EBD #12.15</i> ACTION	Robin Kear, Conference Committee Chair Earla Jones, Conference Services Director
3:30 – 3:50 p.m.	Break	
3:50 – 4:10 p.m.	Publishing & Media Report <i>EBD #12.6</i>	Mary Mackay, Sr. AED
4:10 – 4:30 p.m.	Communications Marketing Office <i>EBD #12.11</i> ALA Branding Working Group Update <i>EBD #10.4</i>	Stephanie Hlywak, CMO Director Julius C. Jefferson, Jr. & Lessa Pelayo-Lozada Co-Chair of Branding WG
4:30 – 4:45 p.m.	CLOSED SESSION Social Media and Triage Protocol	Stephanie Hlywak, CMO Director
4:45 – 5:00 p.m.	Wrap up, Next Steps Adjournment	Patty Wong, ALA President
5:30 – 7:00 p.m.	ALA Executive Board Dinner	

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8:00 – 9:00 a.m.	Breakfast	
9:00 – 9:10 a.m.	<p>Welcome, Call to Order Annual Conference 2021 Board Meeting Minutes <i>EBD #2.4</i> ACTION</p> <p>Consent Agenda:</p> <ul style="list-style-type: none"> • Vote Tally and Board Action Document <i>EBD #1.1</i> • President’s Report <i>EBD #7.0</i> • President-elect’s Report <i>EBD #7.1</i> • Report from the 2021 Nominating Committee for the 2022 ALA Election <i>EBD #10.1</i> 	Patty Wong, ALA President
9:10 – 10:10 a.m.	<p>CLOSED SESSION</p> <ul style="list-style-type: none"> • Retirement Plan Conclusion Letter <i>CBD #10.0</i> • Retirement Plan Internal Control Letter <i>CBD #11.0</i> • Honorary Membership Nomination <i>CBD #5.0, CBD #5.1</i> • ALA Representative Appointment to the USBBY Board <i>CBD #7.0</i> • Philanthropic Advisory Group (PAG) Nominations <i>CBD #9.0</i> • Parliamentarian Update • Other items 	Patty Wong, ALA President
10:10 – 11:00 a.m.	<p>Financial Update</p> <ul style="list-style-type: none"> • FY21 Preliminary 3rd Quarter Financials & Commentary <i>EBD #3.2-3.2a</i> • FY22 Final Budget Approval <i>EBD #3.1-3.1a</i> ACTION • 5 Year Financial Plan <i>EBD #3.3</i> • FY23 Preliminary Budget Considerations <p>Joint BARC and F&A Report <i>EBD #3.0</i></p> <p>Director of Financial Reporting & Compliance Report <i>EBD #3.5, ALA Retirement Plan</i> <i>EBD #3.5a</i> ACTION</p>	<p>Maggie Farrell, ALA Treasurer, Denise Moritz, Interim CFO</p> <p>Rodney Lippard, BARC Chair</p> <p>Denise Moritz, Interim CFO</p>
11:00 – 11:10 a.m.	Break	

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11:10 – 11:25 a.m.	Endowment Trustee Report <i>EBD #13.0</i>	Mario Gonzalez, Sr. Trustee
11:25 – 11:40 a.m.	Operating Agreement Working Group (OAWG) Update <i>EBD #10.2</i>	Maggie Farrell & Andrew Pace, Co-chairs OAWG
11:40 – 12:00 p.m.	Transforming ALA Governance (TAG) Update <i>EBD #10.3</i>	Amy Lappin, Chair TAG
12:00 – 1:00 p.m.	Lunch	
1:00 – 1:20 p.m.	Public Policy and Advocacy Office (PPA) Report <i>EBD #12.7</i>	Joe Thomspson, Chair Committee on Legislation Kathi Kromer, AED Public Policy and Advocacy Office
1:20 – 1:40 p.m.	Chapter & International Relations Report <i>EBD #12.8</i>	Michael Dowling, International and Chapter Relations Offices
1:40 – 2:00 p.m.	Information Technology Report <i>EBD #12.10</i>	Gina Seymour, ITAC Committee Chair, Sherri Vanyek, Director Information Technology
2:00 – 2:20 p.m.	Equity, Diversity & Inclusion Report <i>EBD #12.9</i>	Jennifer Shimada, ODLOS Committee Chair, Kevin Strowder, ODLOS Director
2:20 – 2:45 p.m.	Office of Intellectual Freedom Report <i>EBD #12.14</i> CLOSED SESSION Office of Intellectual Freedom Confidential Report <i>CBD #8.0</i>	Martin Garnar, OIF Committee Chair, Deborah Caldwell- Stone, OIF Director
2:45 – 3:00 p.m.	Break	
3:00 – 4:00 p.m.	EDI Board-Led Initiative Update / EDISJ Commission	Patty Wong, ALA President Tracie Hall, ALA Executive Director
4:00 – 4:15 p.m.	Accreditation Update	Tracie Hall, ALA Executive Director
4:15 – 4:30 p.m.	Other Items, Wrap Up, Next Steps, Adjournment	Patty Wong, ALA President

Saturday, October 30, 2021 at 4:30-5:00 p.m. Central

4:30 – 5:00 p.m.	ALA-APA Board of Directors Meeting <i>(see separate agenda - APABD #9.1)</i>	Lorelle Swader, Associate Executive Director Offices & Member Relations
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5:30 – 7:00 p.m.	ALA Executive Board Dinner	
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ALA EXECUTIVE BOARD FALL MEETING

Agenda for Sunday, October 31, 2021

7:00-10:00am Pacific / 8:00-11:00am Mountain / 9:00-12:00pm Central / 10:00-1:00pm Eastern

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8:00 – 9:00 a.m.	Breakfast	
9:00 a.m.	Welcome, Call to Order	Patty Wong, ALA President
9:00 – 10:00 a.m.	CLOSED SESSION Executive Director Annual Performance Review Full Board Expressions to Executive Director	Julius C. Jefferson, Jr., ALA Immediate Past President
10:00 – 11:00 a.m.	Board Effectiveness	
11:00 – 11:10 a.m.	Break	
11:10 – 11:15 a.m.	Report out of Closed Session(s)	Patty Wong, ALA President
11:15 – 11:25 a.m.	Report out of Executive Committee Meeting	Patty Wong, ALA President
11:25 – 11:40 a.m.	Executive Board Liaison Updates & Board Liaison Program	Board members
11:40 – 12:00 p.m.	Emerging Issues	Board members
12:00 p.m.	Adjournment	Patty Wong, ALA President