

## **ALA EXECUTIVE BOARD CONFERENCE CALL**

### **Minutes for Tuesday, December 21 2021**

1:00-2:30pm Pacific / 2:00-3:30pm Mountain / 3:00-4:30pm Central / 4:00-5:30pm Eastern

President Patty Wong called the Executive Board meeting to order at 3pm CT.

#### **APPROVED, by CONSENT:**

- December 21, 2021 Agenda, *EBD #9.7*, amended
- November 16, 2021 Minutes, *EBD #2.6*

Executive Director Hall introduced the new ALA Chief Financial Officer (CFO), Dina Tsourdinis. The ALA Executive Board recognized and thanked Denise Moritz for serving as the interim CFO.

#### **Renaming New Membership Category for Simplified Membership Model, Miranda Bennett Chair Membership Committee, Melissa Walling Staff Liaison Membership Committee *EBD #10.5***

- There is no new recommendation on pricing but anticipate this will be forthcoming. The revised proposal in renaming the new membership categories is Individual Type I & Individual Type II.
- Membership Committee Staff Liaison, Melissa Walling noted that approval of these categories will help keep the process on the proposed timeline, with the goal of getting all pieces in place. The new model would be implemented in September 2023.
- Board member Schneider moved on the recommendation of the ALA Membership Committee, the ALA Executive Board to approve the names “Individual Type I” and “Individual Type II” for the new membership model effective FY24. Past Immediate President Julius C. Jefferson seconded.
- Board member Booker asked if the Membership Committee is in communication with Divisions and Round Tables pricing as the membership model pricing is developed. Director Walling noted that there are exploratory discussions, but the plan is to bring a few recommendations in Spring 2022 that when combined together, it will bridge revenue gaps. The authority is decentralized.

**APPROVED** on the recommendation of the ALA Membership Committee, the ALA Executive Board to approve the names “Individual Type I” and “Individual Type II” for the new membership model effective FY24.

#### **January 2022 Information Session and ALA Council Meeting Agenda, Sheryl Reyes ALA Governance Office Director**

- Director of Governance Reyes outlined and presented the draft agendas for discussion, noting the Council agendas will evolve as resolutions and other action items arise.
- Past President Jefferson noted that all presenters should be encouraged to be precise and attendees to read reports prior to the session for a productive meeting.
- The Transforming ALA Governance (TAG) will take up significant portions of the agenda. Function, culture and structure will be discussed. Information will go out to Council in the next day or two for review. Parliamentarian Eli Mina will be a partner in this work to ensure there is a solid roadmap for completion.
- Board Members discussed concerns regarding time, as TAG will require significant amount of time while the standard reports are also still scheduled to report.

## ALA EXECUTIVE BOARD CONFERENCE CALL

### **ALA Conferences, Earla Jones Conference Services Director**

#### LibLearnX 2022 (virtual)

- Registration report: 5 weeks out 1,104 with the goal of 4,000 paid registrants. 20% of budget and 27% of anticipated attendance.
- **Action:** Ms. Jones to send exhibitor numbers
- Board member Booker asked if there are concerns about reaching the registration goals. Director Jones noted that staff and Conference Committee are hopeful with the planned promotion, including collaborating with Chapters for promotions and discounts.
- Past President Jefferson recommended reaching out to international conference organizers and travelers; there are best practices and guidance that other organizations are doing for in person conferences.
- Board member Rivera asked for specific details on programming, particularly opening and closing. Director Jones noted that session breakouts and programs are on the website. In early January, a more detailed schedule will be released. Efforts are still underway to identify speakers with President Wong, publishers, and staff. President Wong noted that she has been talking with Senator Mazie Hirono to present.
- Board members discussed securing speakers to drive registrations. The board recommends that we share the content now.
- Board member Neal noted that student registration was free last year, which drove up registration numbers as well.

#### Annual Conference 2022 (Washington DC)

- Promotion begins in January 2022 and registration opens on February 7, 2022.
- Conference Committee will review health protocols for consideration primarily to minimize liability.
- Identifying speakers for Annual Conference are underway.

### **Board Liaison Messaging**

- Board member Rodriques asked to circle back regarding board liaison talking points, whether the points need to be approved prior to distribution and if the process should be formalized.

**APPROVED** the distribution of board talking points and meeting minutes with approval to be done timely so that ALA Executive Board Members can send to their liaison groups.

### **Accreditation Update**

President Wong met with ALISE President, Lisa O'Connor and they agreed to assist sending out a survey to LIS programs involving Equity, Diversity, and Inclusion and the work of accreditation. ALISE will administer the survey as that will help with high participation. Next steps: A team will be put together from ALISE and ALA to set criteria for the CoA process so that accreditation can set metrics and evaluate programs.

### **ALA Connect Commercial Posting**

- **Action:** Executive Director Hall will work with Board Member Rivera in data gathering. Board member Rodriques also volunteered to look at the implications and other related topics to explore.
- **Action:** Add to the January agenda and Board members to forward any requests or questions.

## **ALA EXECUTIVE BOARD CONFERENCE CALL**

The ALA Executive Board extended the time of the meeting and adjourned into closed session.

### **ALA Board Members Present:**

1. Patricia (Patty) Wong, President
2. Lessa Pelayo-Lozada, President-Elect
3. Julius C. Jefferson, Jr., Immediate Past President
4. Maggie Farrell, Treasurer
5. Ana Elisa de Campos Salles, Executive Board Member
6. Sam Helmick, Executive Board Member
7. Christina Rodriques, Executive Board Member
8. Libre (Latrice) Booker, Executive Board Member
9. Larry Neal, Executive Board Member
10. Alexandra Rivera, Executive Board Member
11. Karen Schneider, Executive Board Member
12. Eboni Henry, Executive Board Member
13. Tracie D. Hall, ALA Executive Director ex-officio