

**ALA EXECUTIVE BOARD**  
**MIDWINTER MEETINGS****Agenda for Thursday, January 21, 2021**

10-2pm Pacific / 11-3pm Mountain / 12-4pm Central / 1-5pm Eastern

[Join Zoom Meeting](#)

Meeting ID: 942 8500 5693

Passcode: 2021

Central Time	Topic	Facilitator
12:00 p.m.	<b>Welcome, Call to Order</b> Midwinter Board Agenda Approval <i>EBD #9.9</i>	Julius C. Jefferson, Jr., ALA President
12:00 – 12:05 p.m.	<b>Report out from Executive Committee</b>	Julius C. Jefferson, Jr., ALA President
12:05 – 12:25 p.m.	<b>Philanthropy Advisory Group</b> <i>EBD #10.1</i>	Karlene Jennings, Chair Joyce Garczynski, Vice Chair
12:25 – 12:40 p.m.	<b>Membership Report</b> <i>EBD #12.15</i>	Melissa Walling, Director, Member Relations & Services
12:40 – 1:00 p.m.	<b>Publishing Report</b> <i>EBD #12.18</i>	Mary Mackay, AED Publishing
1:00 – 1:20 p.m.	<b>Public Policy and Advocacy Office (PPA) Report</b> Public Policy and Advocacy Office Report <i>EBD #12.20</i>	Kathi Kromer, AED Washington Office
1:20 – 1:30 p.m.	<b>Break</b>	
1:30 – 1:50 p.m.	<b>Communication Marketing Office Update</b> <i>EBD #12.24</i>	Stephanie Hlywak, Communication Marketing Office Director
1:50 – 2:10 p.m.	<b>Information Technology Report</b> <i>EBD #12.19</i>	Sherri Vanyek, Director Information Technology
2:10 – 2:25 p.m.	<b>Digital Content Working Group Update</b> <i>EBD #10.2</i>	Kelvin Watson and Leah Dunn, Co-chairs
2:25 – 2:45 p.m.	<b>CLOSED SESSION</b> <b>Appointments to Depository Library Council</b> <i>CBD #13.0</i>	Julius C. Jefferson, Jr., ALA President
2:45 p.m. –	<b>PLACHOLDER – Hold Time</b>	

**ALA EXECUTIVE BOARD  
MIDWINTER MEETINGS****Agenda for Friday, January 22, 2021**

9-12pm Pacific / 10-1pm Mountain / 11-2pm Central / 12-3pm Eastern

[Join Zoom Meeting](#)

Meeting ID: 942 8500 5693

Passcode: 2021

Central Time	Topic	Facilitator
11:00 a.m.	<b>Welcome, Call to Order</b> <b>Consent Agenda:</b> <ul style="list-style-type: none"> <li>• Midwinter Board Agenda <i>EBD #9.9</i></li> <li>• Vote Tally and Board Action Document <i>EBD #1.1</i></li> <li>• Board Fall Meeting Minutes <i>EBD #2.6</i></li> <li>• International Relations Report <i>EBD #12.21</i></li> <li>• Equity, Diversity &amp; Inclusion Report <i>EBD #12.22</i></li> <li>• Operating Agreement Workgroup Update <i>EBD #10.3</i></li> </ul>	Julius C. Jefferson, Jr. ALA President
11:00 – 11:45 a.m.	<b>Executive Director Report <i>EBD #12.23</i></b> <ul style="list-style-type: none"> <li>• Fiscal Year 21 Updates</li> <li>• Plans of hire for key personnel</li> <li>• Pivot Strategy</li> <li>• Development Office <i>EBD #6.0</i></li> <li>• Q&amp;A</li> </ul>	Tracie D. Hall, ALA Executive Director
11:45 – 12:15 p.m.	<b>FY22 Budget Preparation</b> <ul style="list-style-type: none"> <li>• FY22 Budget Assumptions and Programmatic Priorities (Budget Objectives) <i>EBD #3.19</i> - action item</li> <li>• Endowment Transfer Memo <i>EBD #13.3</i> action item</li> </ul>	Maggie Farrell, ALA Treasurer, Tracie D. Hall, ALA Executive Director
12:15 – 12:40 p.m.	<b>Executive Board Liaison Updates</b>	Board members
12:40 – 1:00 p.m.	<b>Break</b>	
1:00 – 2:00 p.m.	<b>CLOSED SESSION</b> <b>ALA Personnel Update</b>  <b>Legal update</b>	Lorelle Swader, Interim HR Director, Tracie D. Hall, ALA Executive Director Paula Goedert, ALA Legal Counsel

**ALA-APA Board of Directors Meeting****Friday, January 22, 2021 @ 2:00-3:00pm CT**

2:00 – 3:00 p.m.	<b>ALA-APA Board of Directors Meeting</b> <i>(see separate agenda - APABD #9.2)</i>	Lorelle Swader, Associate Executive Director Offices & Member Relations
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**ALA EXECUTIVE BOARD  
MIDWINTER MEETINGS****Agenda for Wednesday, January 27, 2021**

11-2pm Pacific / 12-3pm Mountain / 1-4pm Central / 2-5pm Eastern

[Join Zoom Meeting](#)

Meeting ID: 942 8500 5693

Passcode: 2021

Central Time	Topic	Facilitator
1:00 p.m.	<b>Welcome, Call to Order</b> <b>Consent Agenda:</b> <ul style="list-style-type: none"> <li>• Midwinter Board Agenda <i>EBD #9.9</i></li> <li>• President's Report <i>EBD #7.2</i></li> <li>• President-elect's Report <i>EBD #7.3</i></li> </ul>	Julius C. Jefferson, Jr. ALA President
1:00 – 1:20 p.m.	<b>Conference Services Report</b> <i>EBD #12.17</i>	Earla Jones, Conference Services Director
1:20 – 1:40 p.m.	<b>Budget Analysis Review Committee (BARC) Report</b> <i>EBD #3.13</i> <b>Finance and Audit (F&amp;A) Committee Report</b> <i>EBD #3.13</i>	Peter Hepburn, BARC Chair Maggie Farrell, ALA Treasurer
1:40 – 2:10 p.m.	<b>Budget Update</b> <ul style="list-style-type: none"> <li>• FY20 Audit Status Report</li> <li>• FY21 Update <i>EBD #3.15</i></li> <li>• Proposed Presidential Initiative Budget for FY 2021-22 <i>EBD #3.14</i></li> </ul>	Maggie Farrell, ALA Treasurer, Denise Moritz, ALA Interim CFO Patty Wong, ALA President-elect
2:10 – 2:15 p.m.	<b>Break</b>	
2:15 – 2:30 p.m.	<b>Endowment Trustee Report</b> <i>EBD #13.2</i>	Pat Wand, Senior Endowment Trustee
2:30 – 2:45 p.m.	<b>Executive Board Liaison Updates</b>	Board members
2:45 – 4:00 p.m.	<b>CLOSED SESSION</b> <b>ALA and Joint Standing Committee Appointments</b> <i>CBD #12.0</i> <b>Board Effectiveness</b>	Patty Wong, ALA President-elect Wanda Brown, ALA Immediate Past President
4:00 p.m. --	<b>Adjournment</b>	Julius C. Jefferson, Jr. ALA President