

ALA EXECUTIVE BOARD MEETING AGENDA
2021 Virtual Annual Conference

ALA Executive Board Meeting – Session I

Wednesday, June 23 at 10:00 AM – 12:30 PM Central time

[Join Zoom Meeting](#) / Meeting ID: 980 5826 4162 / Passcode: 682364

Central Time	Topic	Facilitator
10:00 a.m.	<p>Call to Order</p> <p>Consent Agenda</p> <ul style="list-style-type: none"> • Agenda Approval <i>EBD #9.17</i> • Spring Board Meeting Minutes <i>EBD #2.13</i> • International Relations Report <i>EBD #12.26</i> • Equity, Diversity, and Inclusion Report <i>EBD #12.33</i> • Office of Intellectual Freedom (OIF) Public Policy Advocacy Joint Report <i>CBD #27.0</i> 	Julius C. Jefferson, Jr. ALA President
10:00 – 10:05 a.m.	Report out Board Executive Committee Session	Julius C. Jefferson, Jr. ALA President
10:05 – 10:20 a.m.	Operating Agreement Working Group <i>EBD #10.15</i> ACTION	Maggie Farrell, Andrew Pace, Co-Chairs OAWG
10:20 – 10:35 a.m.	Code of Conduct Update <i>EBD #12.46</i> ACTION	Elisa Rodrigues, T.J. Lamanna, Co-chairs
10:35 – 11:10 a.m.	<p>Executive Director Report <i>EBD #12.40</i></p> <ul style="list-style-type: none"> • Pivot Strategy Update (Evolving a seventh revenue stream by 2024/25) • Operational Updates • Comprehensive Fundraising Campaign Draft Strategy and Goals (Unrestricted funds and Endowment) • Senior-level Position Search Updates • Emergent Items 	Tracie Hall, ALA Executive Director
11:10 – 11:25 a.m.	Break	
11:25 – 11:40 a.m.	Development Office Report <i>EBD #6.2</i> ACTION	Tracie Hall, Executive Director and Interim Director of Development Anne Manly, Assistant Director of Corporate and Foundation Relations
11:40 – 11:50 a.m.	Philanthropy Advisory Group (PAG) Report <i>EBD #10.11</i>	Karlene Jennings, PAG Chair, Joyce Garczynski, Vice Chair
11:50 – 12:10 p.m.	Publishing Report <i>EBD #12.41</i>	Mary Mackay, AED Publishing
12:10 – 12:30 p.m.	Membership Report <i>EBD #12.42</i>	Christina Rodrigues, Chair COM Melissa Walling, Director, Member Relations & Services
12:30 p.m.	Adjourn ALA Executive Board Meeting	Julius C. Jefferson, Jr. ALA President

ALA EXECUTIVE BOARD MEETING AGENDA
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ALA-APA Board of Director’s Meeting

Wednesday, June 30 at 10:00 AM – 10:30 AM CT *See separate agenda APA BD #9.4*

ALA Executive Board Meeting – Session II

Wednesday, June 30 at 10:30 AM – 12:30 PM CT

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Central Time	Topic	Facilitator
10:30 a.m.	Call to Order <ul style="list-style-type: none"> Agenda Approval <i>EBD #9.17</i> Consent Agenda <ul style="list-style-type: none"> President’s Report <i>EBD #7.6</i> President-elect’s Report <i>EBD #7.7</i> Board Action & Vote Tally <i>EBD #1.3</i> 	Julius C. Jefferson, Jr., ALA President
10:30 – 11:00 a.m.	CLOSED SESSION Legal Update ACRL Update	Paula Goedert, ALA Legal Counsel Tracie Hall, ALA Executive Director
11:00 – 11:30 a.m.	Financial Update <ul style="list-style-type: none"> FY 2021 YTD Financial Results Executive & Narrative Summary <i>EBD #3.27, EBD #3.27a</i> FY 2022 Revised Preliminary Budget and Annual Estimates of Income <i>EBD #3.28 ACTION</i> 	Maggie Farrell, ALA Treasurer Denise Moritz, Interim Chief Financial Officer
11:30 – 11:50 a.m.	Joint Budget Analysis Review Committee (BARC) / Finance and Audit (F&A) Committee Report <i>EBD #3.29</i>	Maggie Farrell, ALA Treasurer Peter Hepburn, BARC Chair
11:50 – 12:05 p.m.	Break	
12:05 – 12:20 p.m.	Endowment Trustees Report <i>EBD #13.5</i> <ul style="list-style-type: none"> Endowment Management Cost Structure <i>EBD #13.5a</i> Endowment Benefits to ALA and Units <i>EBD #13.5b</i> Frequently Asked Questions about ALA Endowment <i>EBD #13.5c</i> 	Pat Wand, Senior Trustee
12:20 – 12:30 p.m.	CLOSED SESSION Endowment Trustee Applicants <i>CBD #26.0</i> <ul style="list-style-type: none"> Applicants, <i>CBD #26a – CBD #26e</i> Discussion Memo <i>CBD #26.0f</i> 	Maggie Farrell, ALA Treasurer
12:30 p.m.	Adjourn ALA Executive Board Meeting	Julius C. Jefferson, Jr. ALA President

ALA EXECUTIVE BOARD MEETING AGENDA

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ALA Executive Board Meeting – Session III

Thursday, July 1 at 10:00 AM – 12:30 PM CT

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Central Time	Topic	Facilitator
10:00 a.m.	Welcome new ODLOS Director & PLA Executive Director Call to Order <ul style="list-style-type: none"> Agenda Approval <i>EBD #9.17</i> 	Julius C. Jefferson, Jr. ALA President
10:00 – 10:20 a.m.	Public Policy and Advocacy <i>EBD #12.43</i>	Joe Thompson, COL Chair Kathi Kromer, AED Public Policy & Advocacy
10:20 – 10:35 a.m.	Communication Marketing Office (CMO) Report Public Awareness Committee (PAC) - Libraries Transform <i>EBD #10.12 ACTION</i>	Erin Barnthouse, PAC Chair Stephanie Hlywak, CMO Director
10:35 – 10:50 a.m.	Information Technology Report <i>EBD #12.44.1</i>	Gina Seymour, ITAC Chair Sherri Vanyek, Director IT
10:50 – 11:10 a.m.	Conference Services Report <i>EBD #12.45</i>	Robin Kear, Conference Committee Chair; Earla Jones, Director Conference Services
11:10 – 11:20 a.m.	Break	
11:20 – 11:35 a.m.	Accreditation Update <i>EBD 10.16 ACTION</i>	Jennifer ('Jen') K. Sweeney, Chair, ALA Accreditation Working Group; Karen O'Brien, Accreditation Director
11:35 – 11:45 a.m.	ALA Election Timeline and Campaigning Guidelines <i>EBD #12.14.1 ACTION</i>	Julius C. Jefferson, Jr., ALA President
11:45 – 11:55 a.m.	Emerging Issues Board Liaison Reports <ul style="list-style-type: none"> Board members to report out on Board liaison assignments Update on the Board liaison program review 	Board members Patty Wong, ALA President-elect
11:55 – 12:10 p.m.	Board Members Recognition	Board members
12:10 – 12:30 p.m.	CLOSED SESSION Reappointments and Nominations for the Philanthropic Advisory Group <i>CBD #33 ACTION</i> Preliminary FY2020 Audit Reports: FY20 Draft Audit Financial Statement <i>CBD #29</i> ; FY20 Single Audit Financial Statement <i>CBD #30</i> ; FY20 Auditor Required Communication Letter <i>CBD #31 ACTION</i> Board Effectiveness	Julius C. Jefferson, Jr., ALA President Maggie Farrell, ALA Treasurer Wanda Brown, ALA Immediate Past President
12:30 p.m.	Adjourn ALA Executive Board Meeting	Julius C. Jefferson, Jr., ALA President