

**ALA Budget Analysis & Review Committee (BARC)**

**TOPIC:** Presidential Programs Budget: 2021-2022 ALA President Patty Wong

**ACTION REQUESTED:** Approval

**DRAFT MOTION:** *BARC approves the presidential programs budget submitted by the 2021-2022 ALA President.*

**DATE:** January 14, 2021

**SUBMITTED BY:** Patty Wong, 2021-2022 ALA President  
Sheryl Reyes, Director, Office of ALA Governance

**BACKGROUND:**

The annual budget for the ALA General Fund includes funds set aside to support programs and initiatives of the ALA President in support of ALA priorities and strategic directions. They may include conference programming, member recruitment and engagement campaigns, public awareness campaigns, targeted collaborations with various groups, and other strategic activities. The programmatic activities of each successive ALA president are developed in consultation with their member advisory committee and in the context of the Association's strategic directions and goals, as well as the current environment affecting library staff and the publics they serve.

For 2021-2022, the presidential programs specifically relate to (1) Libraries Connect, (2) ALA-APA activities (3) Equity Diversity and Inclusion

## **Patty Wong Presidential Budget**

**Total budget: \$75,000**

### **Budget Breakdown:**

#### **1. *Libraries Connect: \$40,000***

Patty's presidential theme, "Libraries Connect" will focus on four main pillars with the thread of equity and inclusion: Digital Equity and Universal Broadband, Rural/Small/Tribal Libraries, Sustainability, and School Libraries. The budget will be used to support targeted collaborations, speaker's fees, certificates/awards, and staff support for programming such as webinars. The budget will also cover potential in person gatherings if COVID restrictions are lifted to discuss collaborative approaches and strategies.

Activities will include:

- 145 ways to look at ALA campaign in ALA's 145th year: This campaign will utilize social media and virtual advocacy to highlight the many areas of work that ALA staff and members accomplish on behalf of libraries.
- Libraries Unite Tour: This virtual and potentially in person tour will focus on school, rural, small, tribal, and prison libraries throughout the country. The intention will be to highlight and honor the work of librarians and library workers in these communities while creating bridges within the association. There will be an online/social media component as well.
- Digital Equity: A webinar style convening will be held with leaders in the area of Digital Equity and Universal Broadband.
- ALA-APA: Supporting ALA-APA's 20<sup>th</sup> anniversary activities and an awareness campaign of how ALA-APA supports library workers every day.
- Sustainability: Creation of an introductory guide and ALA-APA curriculum on sustainability.

#### **2. *ALA-APA: \$10,000***

In honor of ALA-APA's 20th anniversary, funding will be used to support a website redesign and marketing campaign, highlighting impact stories from ALA-APA, special National Library Workers Day activities, and other events.

#### **3. *Equity, Diversity, and Inclusion: \$15,000***

To address issues of EDI within libraries and the profession, the budget will cover speaker's fees, staff support for programming, and collaboration with the Joint Council of Librarians of Color on their 2022 Conference.

#### **4. *Reserve: Other potential expenses: \$10,000***

Over the course of the presidential year, other expenses arrive. These vary year-to-year. While speakers for the President's Programs are often contributed, speaker fees are routinely budgeted, since there are times when a contributed speaker is not available or

is not the appropriate focus of that year. This budget may also cover programmatic needs that arise during the year in response to external or internal events. Over a period of years, \$5,000 has been a reliable reserve for such contingencies.