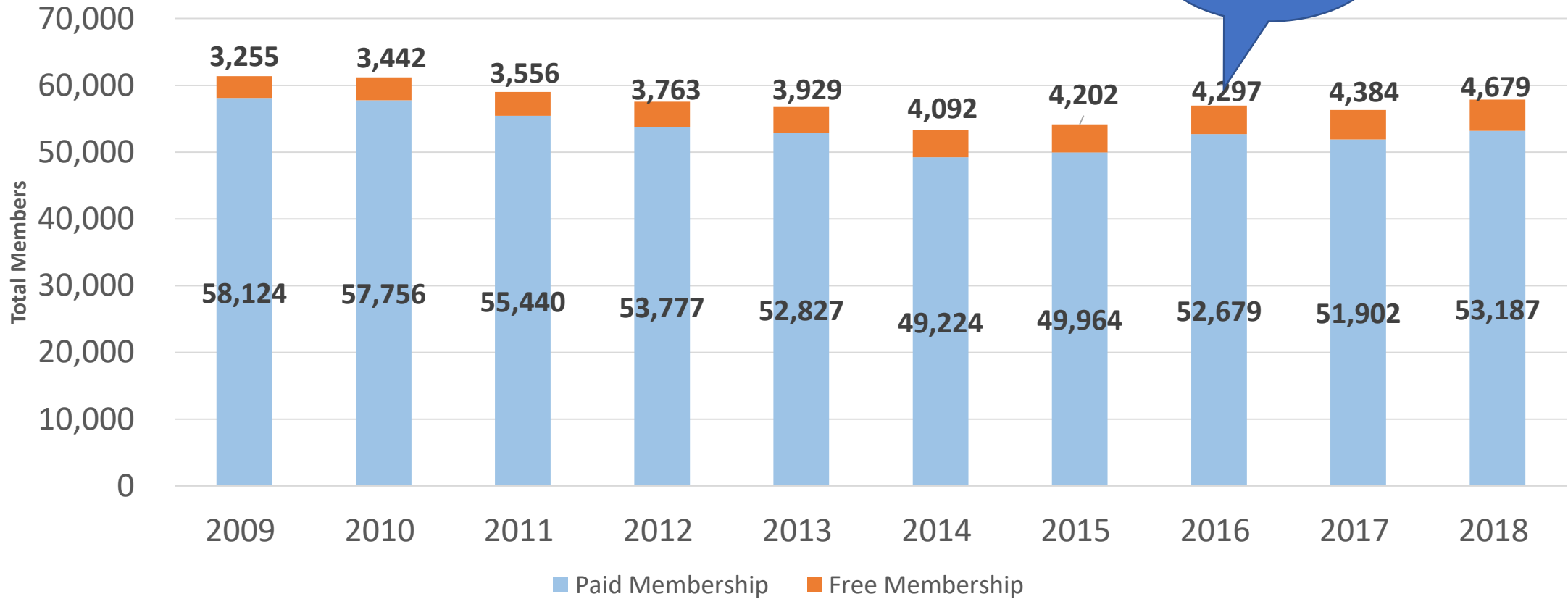




ALA Ten Year Financial Results (FY2009 – FY 2018)

April 1, 2019

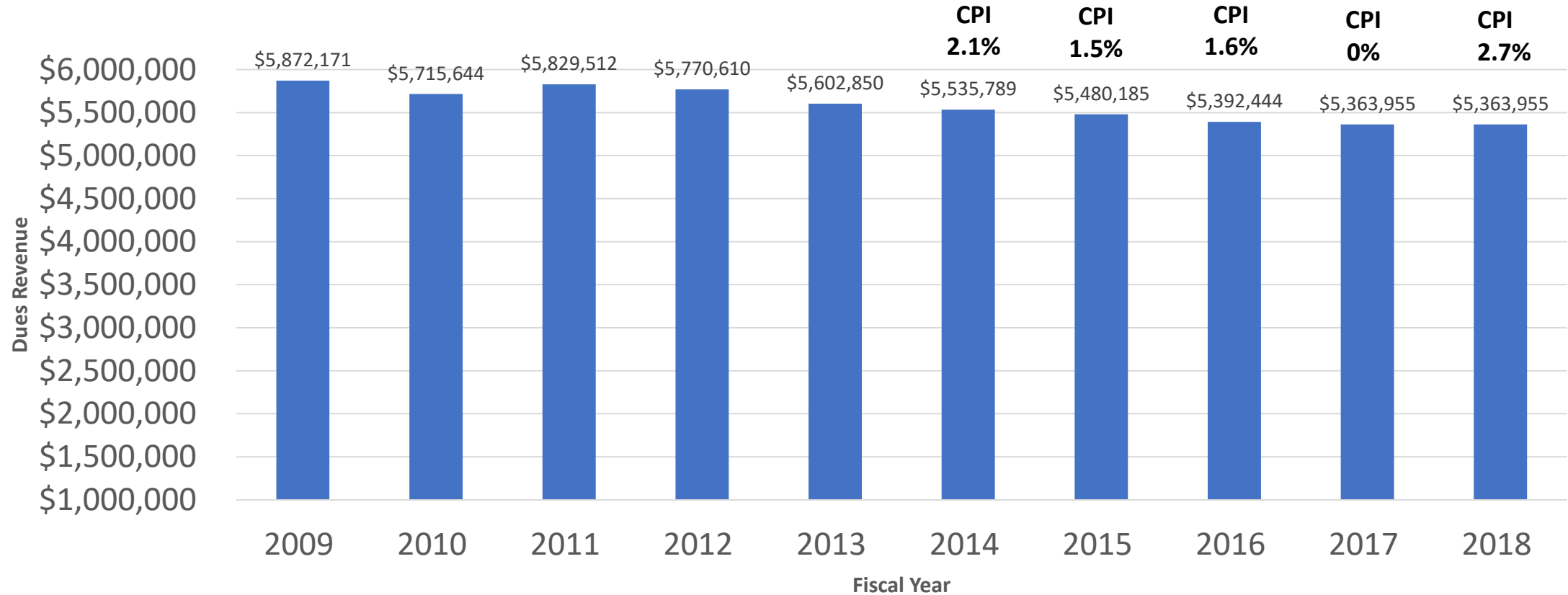
ALA Total Membership



Average over 10 years = 57,648 members and a -5.7% change since 2009.

Source: Membership stats reports ITTS

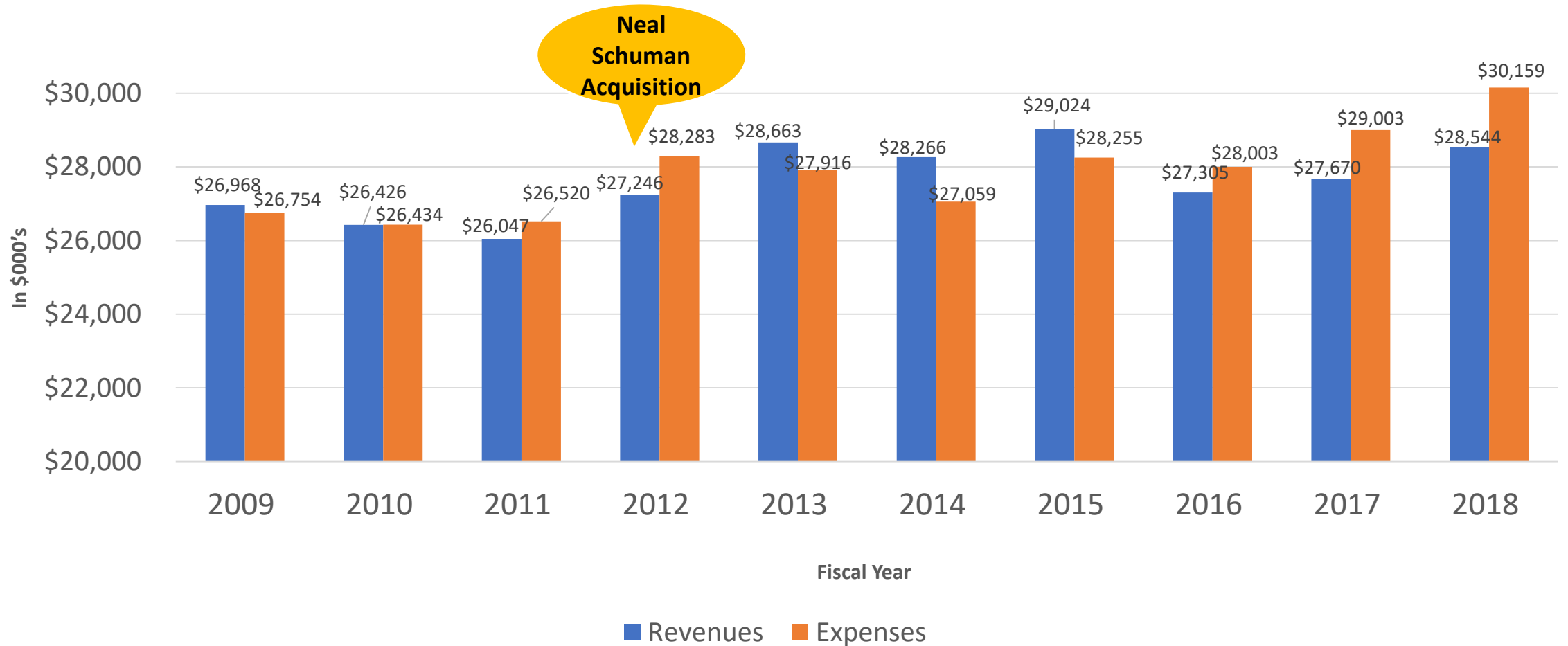
ALA General Membership Dues Revenue



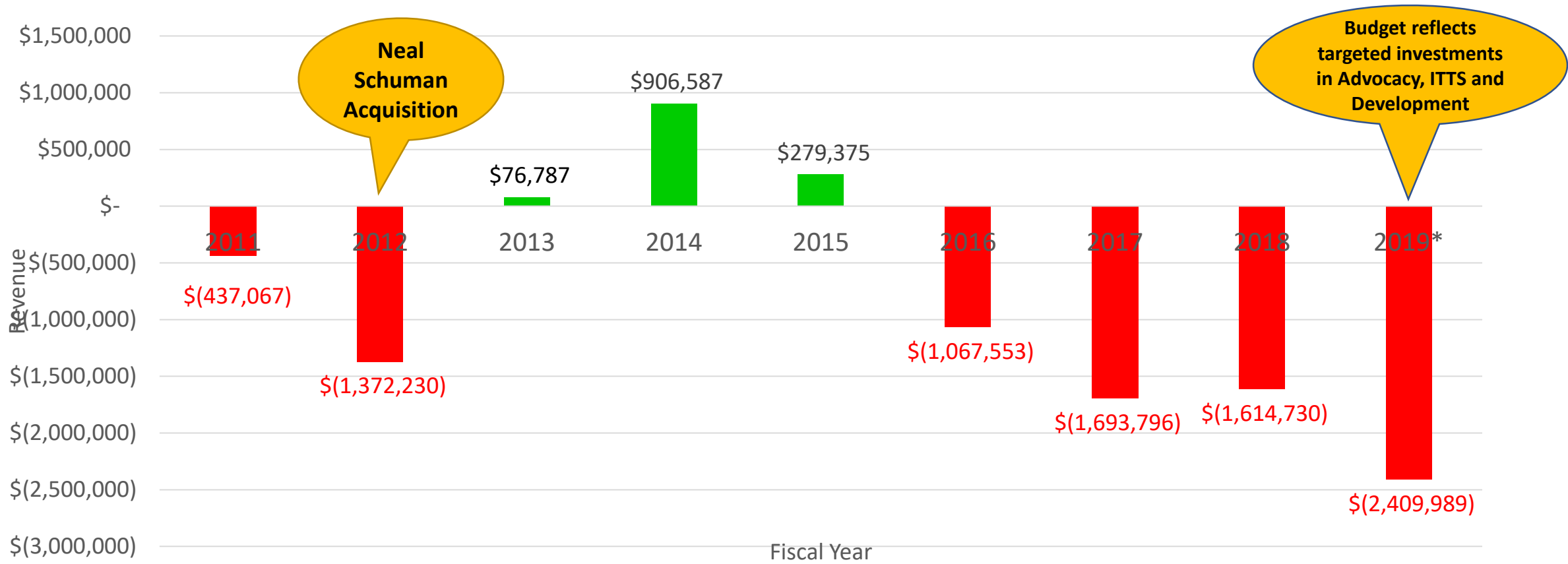
10 year average = \$5,601,895 and a -7.1% change since 2009.

Source: ALA audited financial statements

ALA General Fund Revenues & Expenses



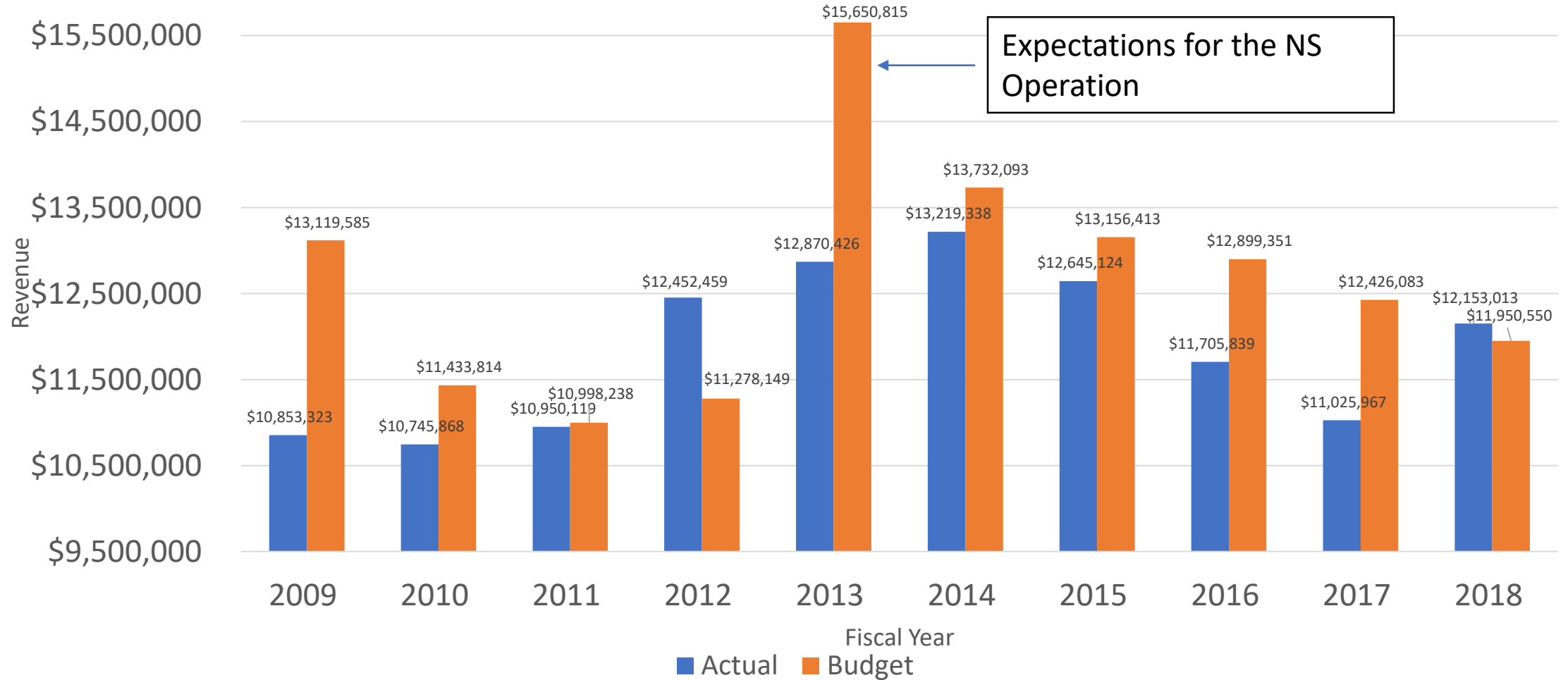
ALA General Fund Net Revenues (Expenses)



*FY19 Budget

Source: ALA audited financial statements

ALA Publishing Revenues

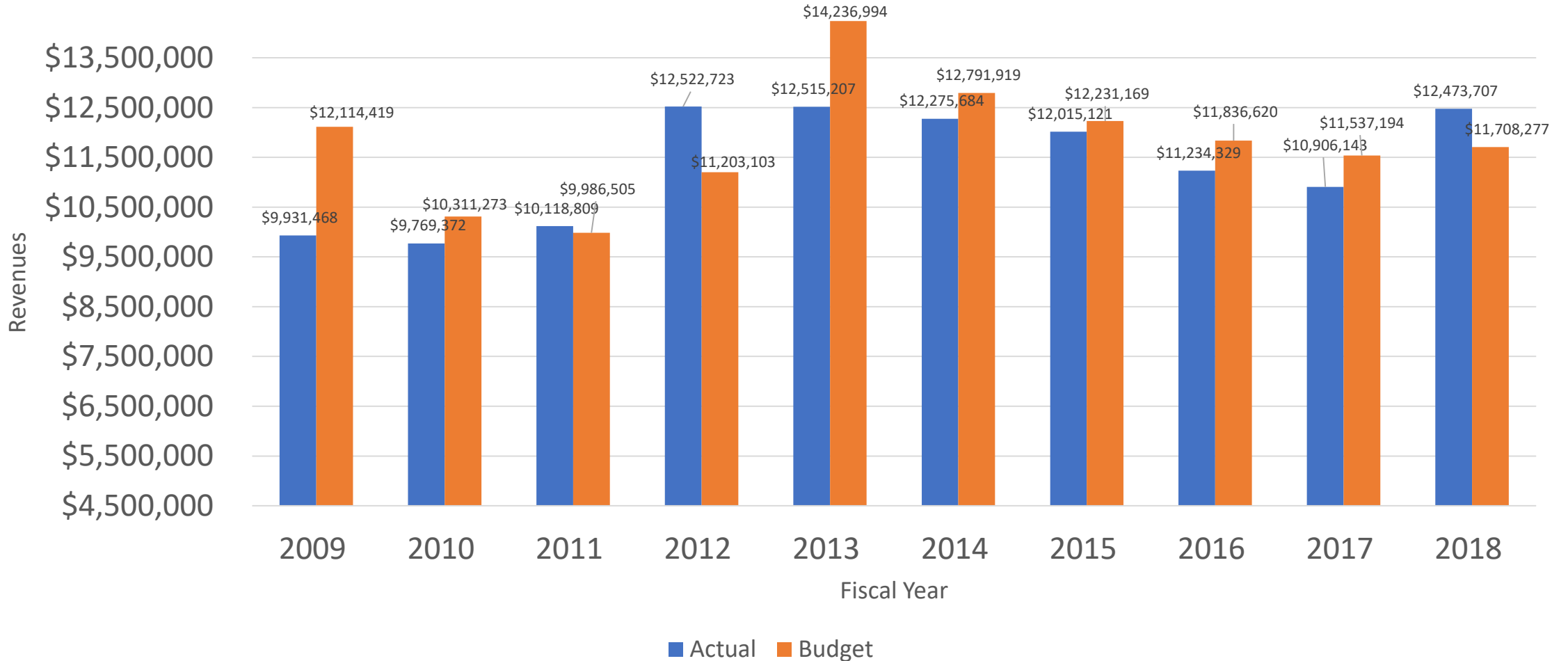


Source: ALA audited financial statements and the ALA Prophix budget system.

Annual Rate of Change Since 2015

	Publishing Revenues	Annual Change	% Change Since 2015
2015	\$ 12,645,124	-4.3%	-3.9%
2016	\$ 11,705,839	-7.4%	
2017	\$ 11,025,967	-5.8%	
2018	\$ 12,153,013	10.2%	

ALA Publishing Expenses

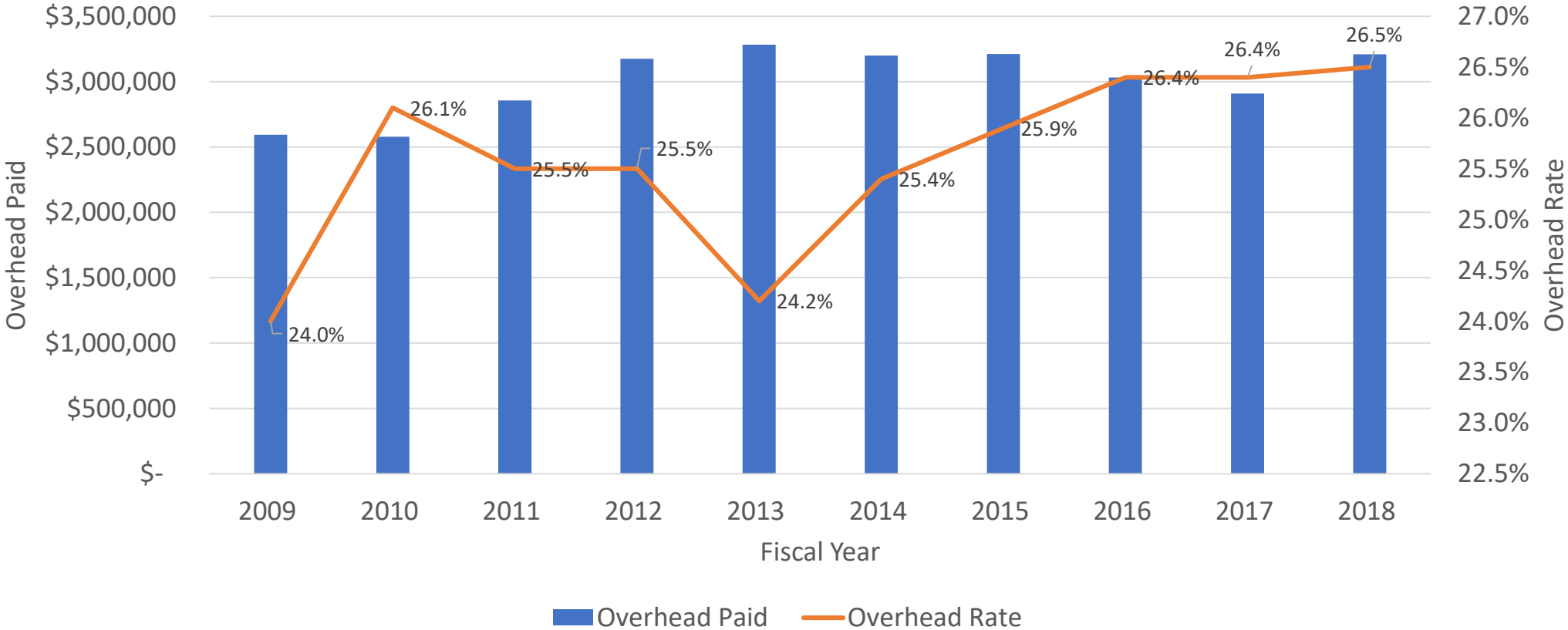


Annual Rate Change Since 2015

	Publishing Expenses	Annual Change	% Change Since 2015
2015	\$12,015,121	-2.1%	3.8%
2016	\$11,234,329	-6.5%	
2017	\$10,906,143	-2.9%	
2018	\$12,473,707	14.4%	

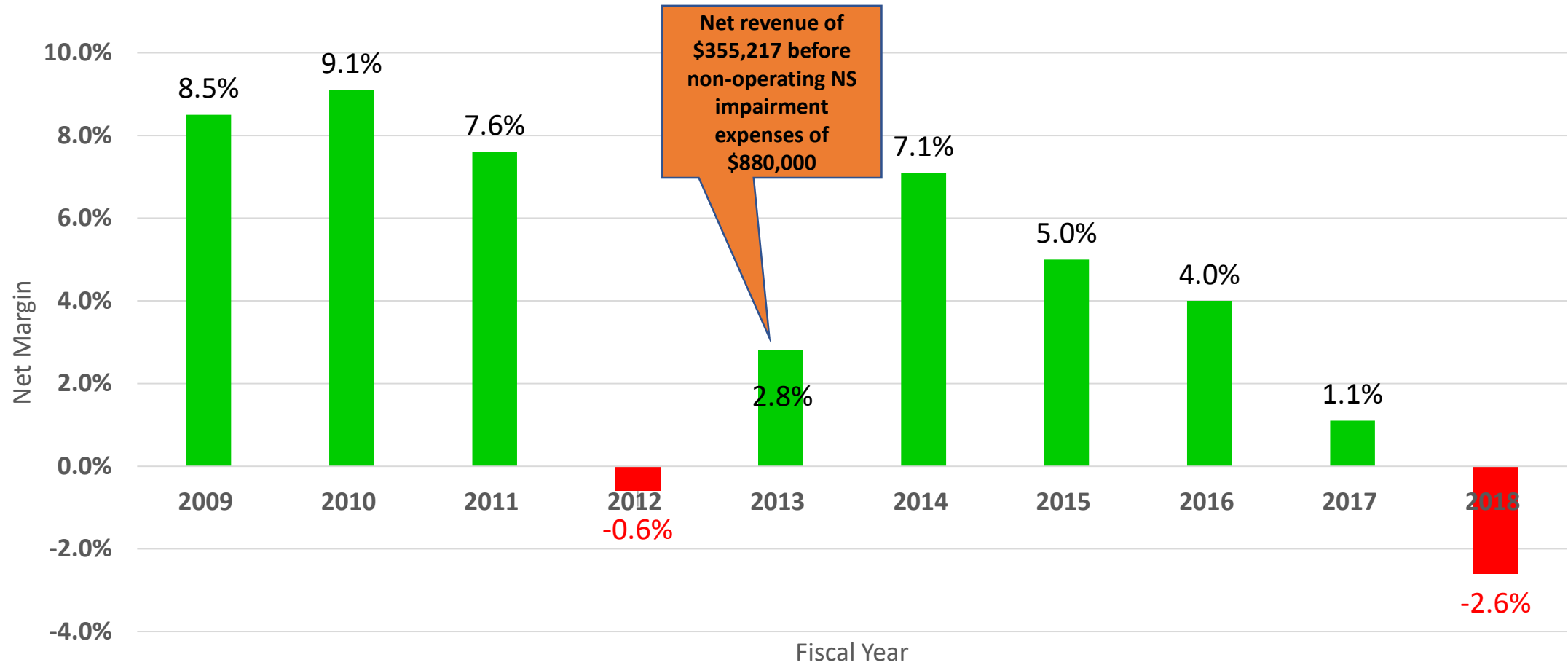
Source: ALA audited financial statements

ALA Publishing Overhead Contribution



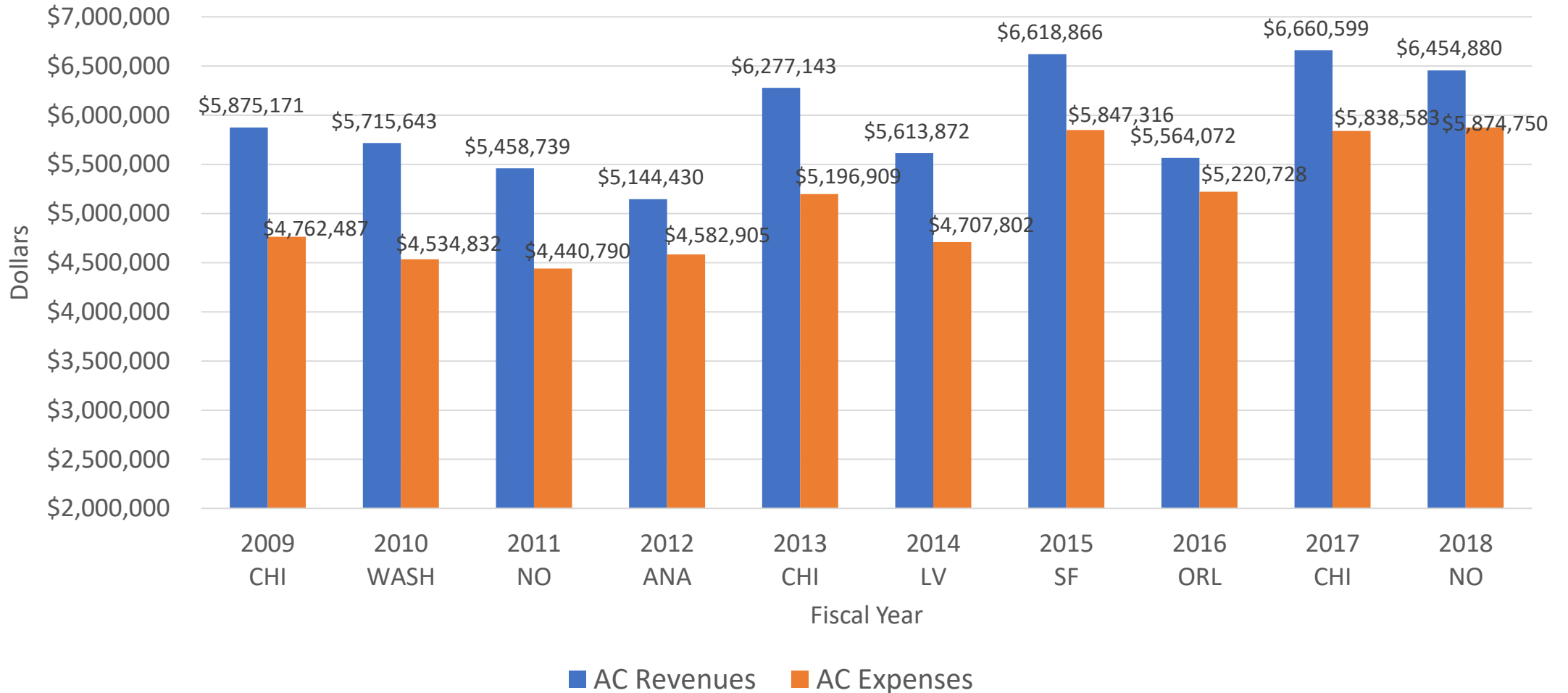
Source: ALA audited financial statements and the annual indirect cost study

ALA Publishing Net Margin

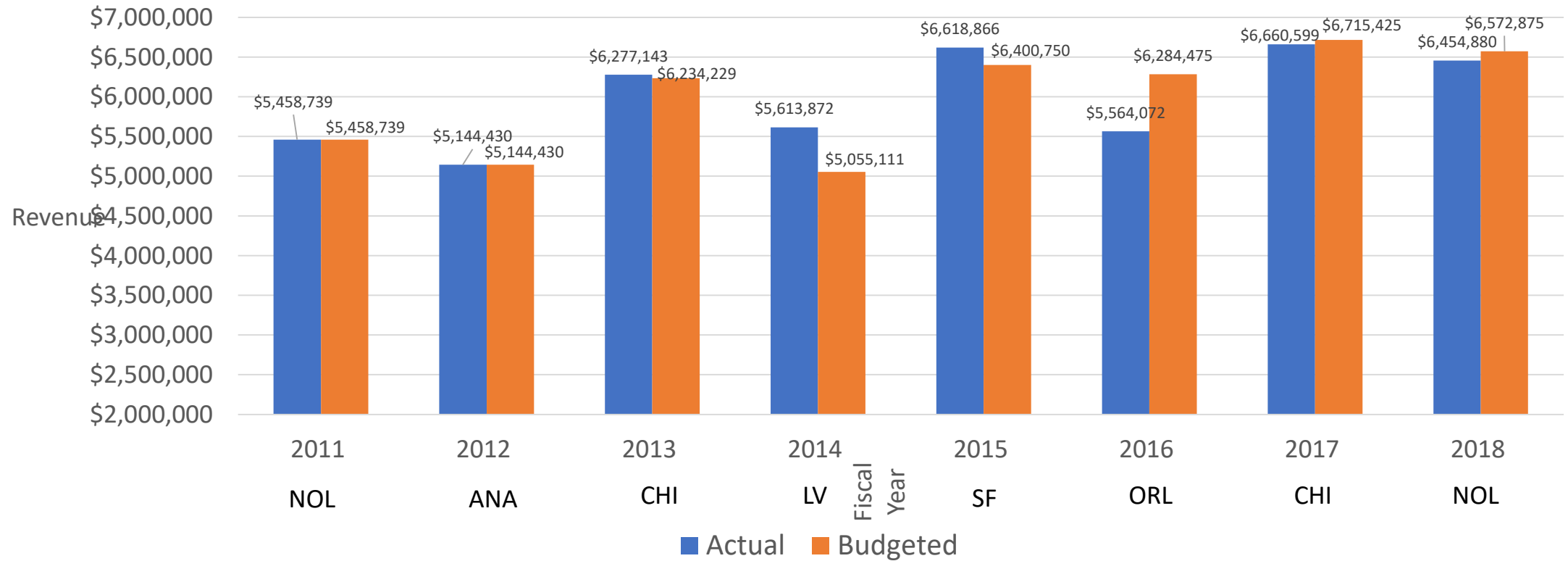


Net Margin = Net Revenue/Total Revenue
 Source: ALA Audited Financial Statements

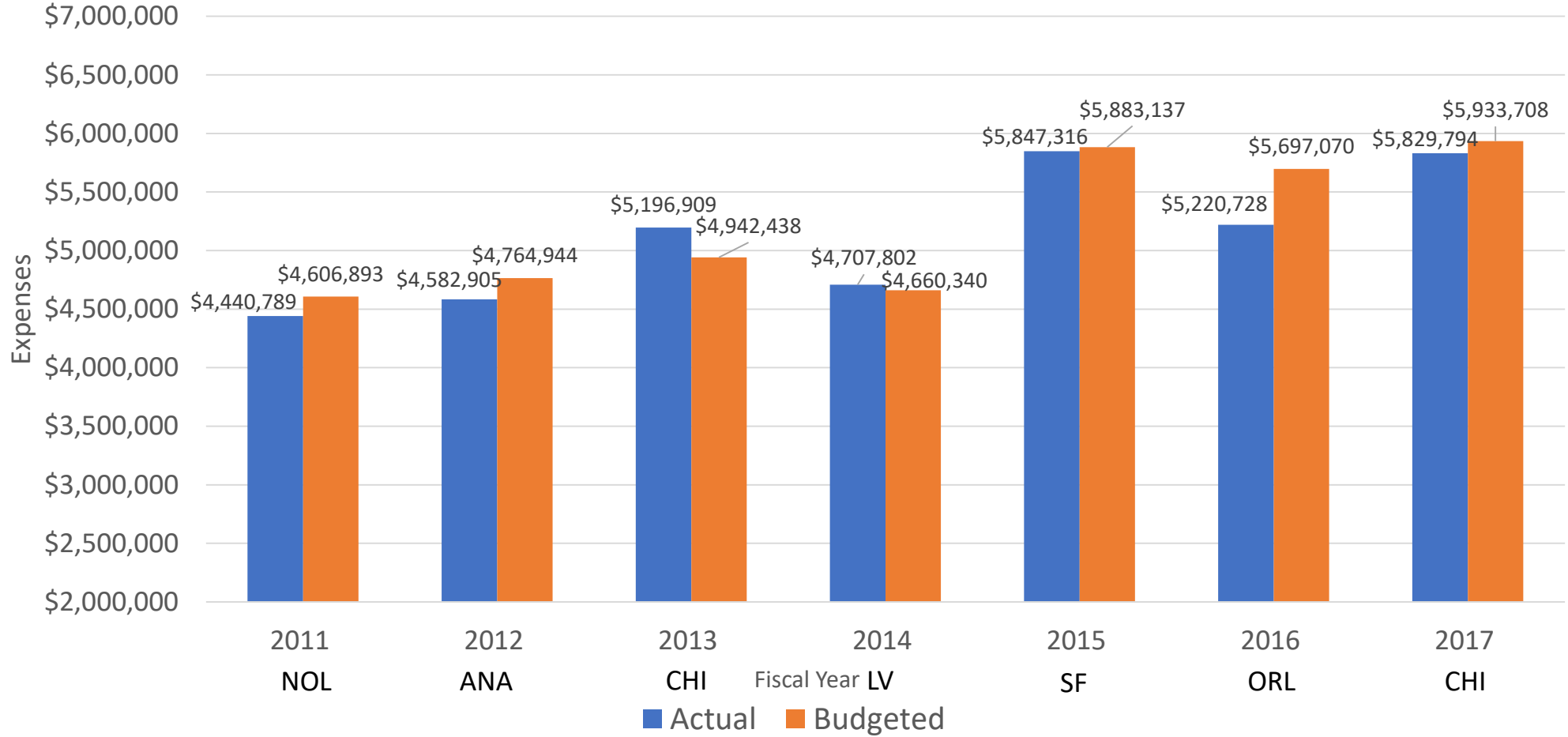
ALA Annual Conference Revenues & Expenses



ALA Annual Conference Revenues

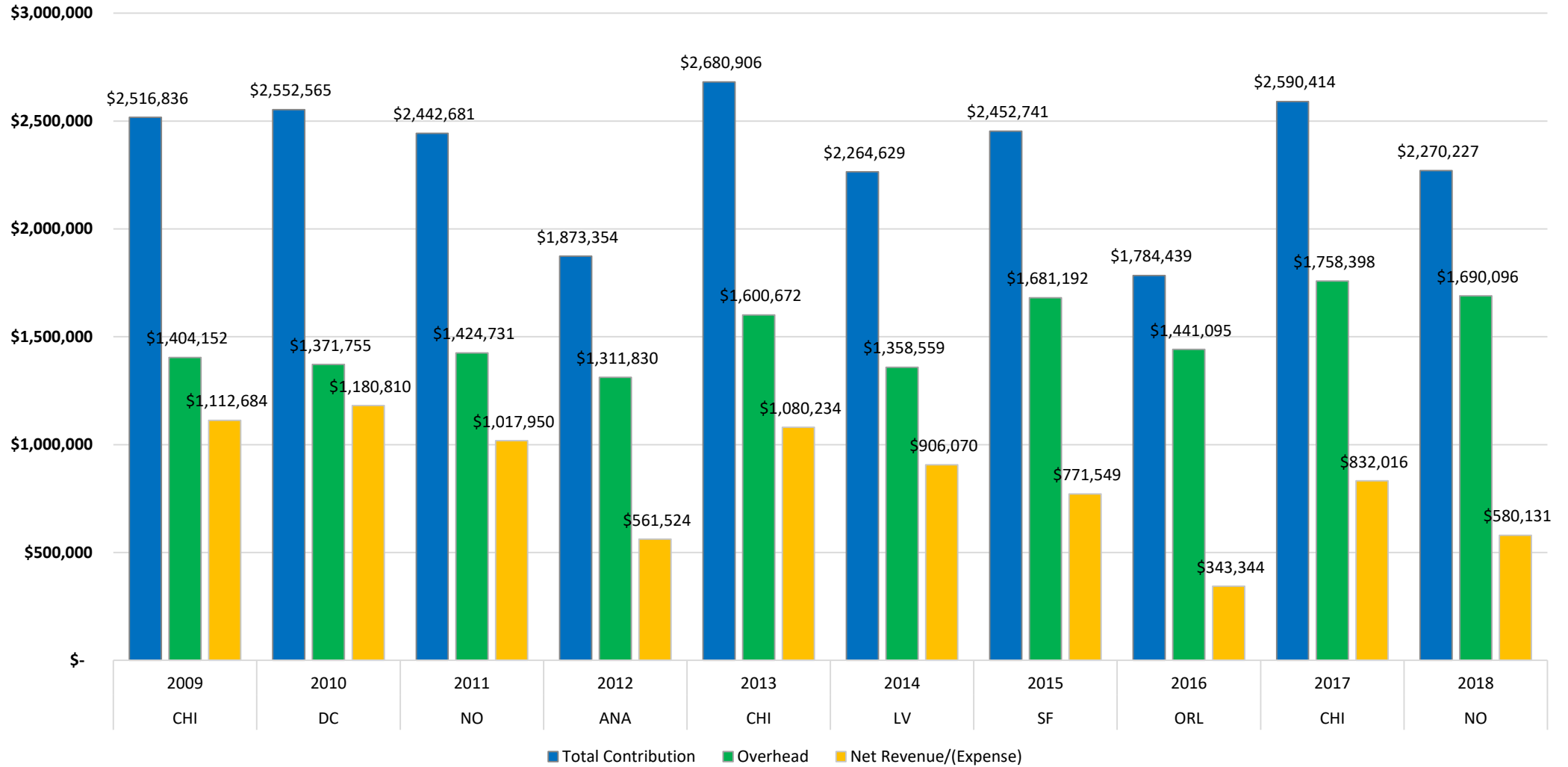


ALA Annual Conference Expenses

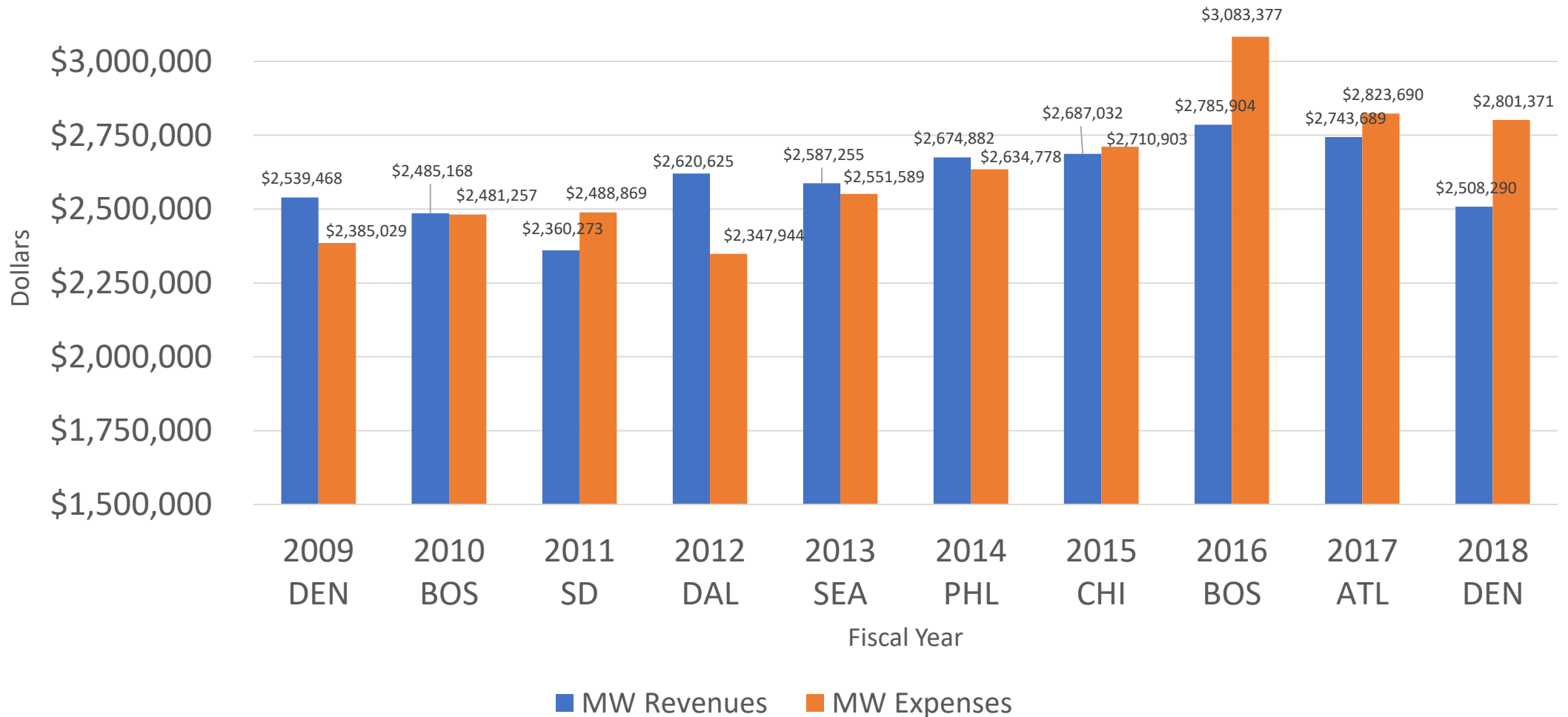


Source: ALA audited financial statements, ALA Profix budget system

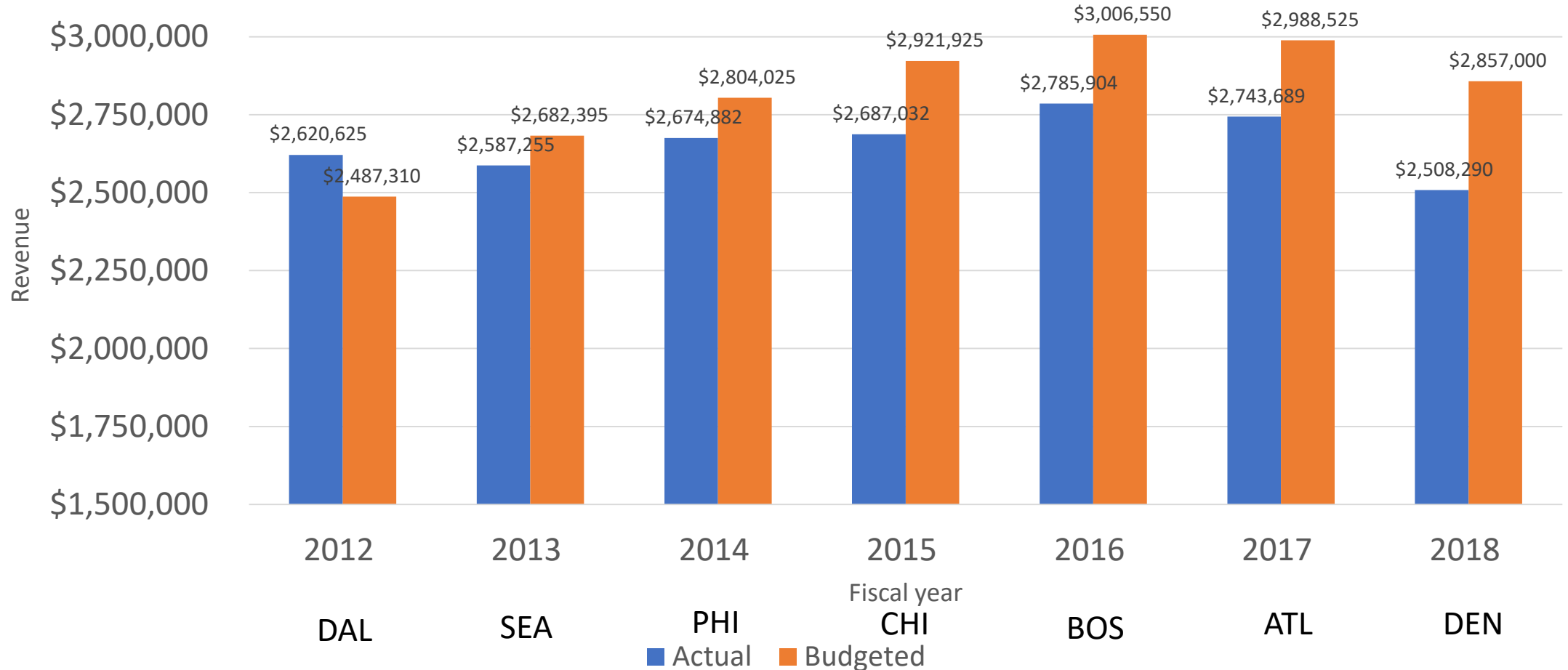
Annual Conference General Fund Contribution



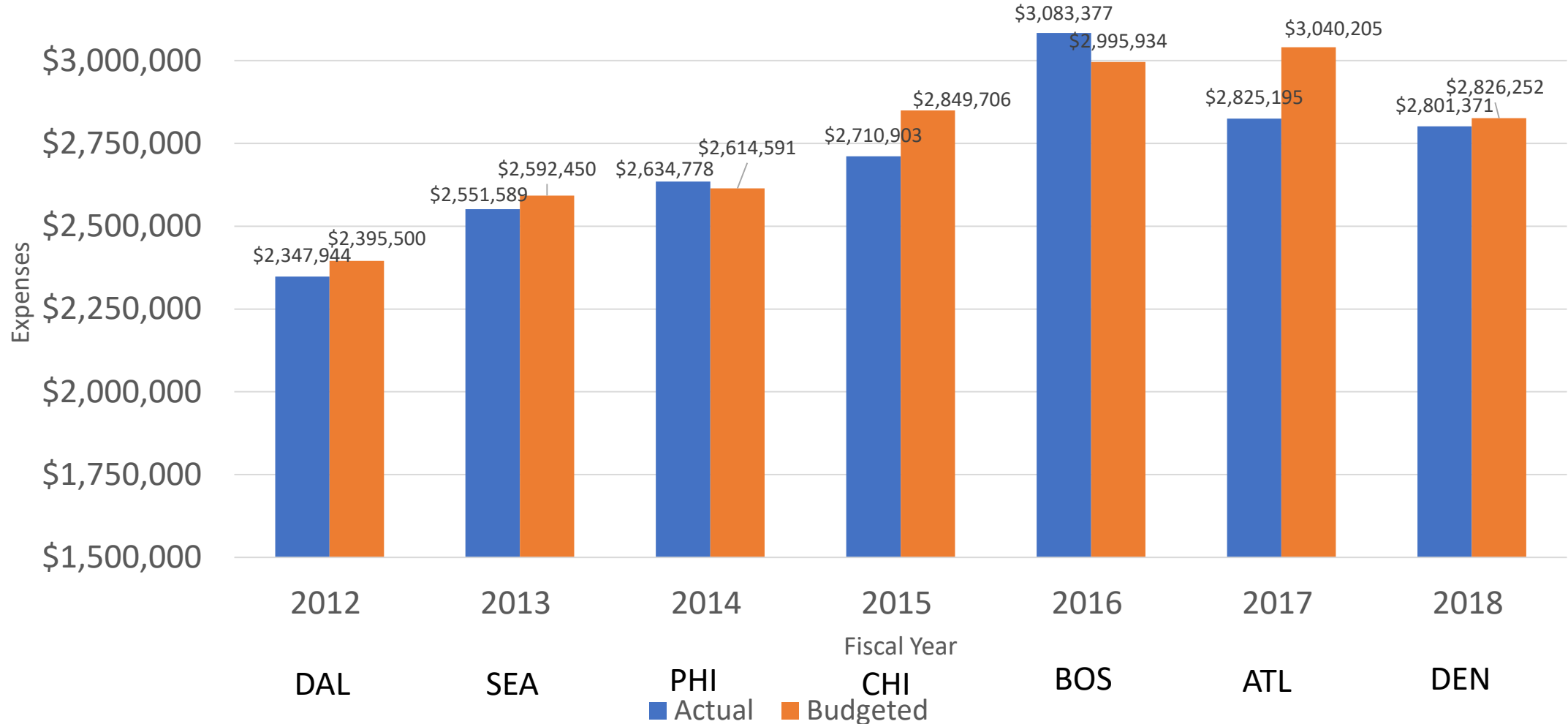
ALA Midwinter Meeting Revenues & Expenses



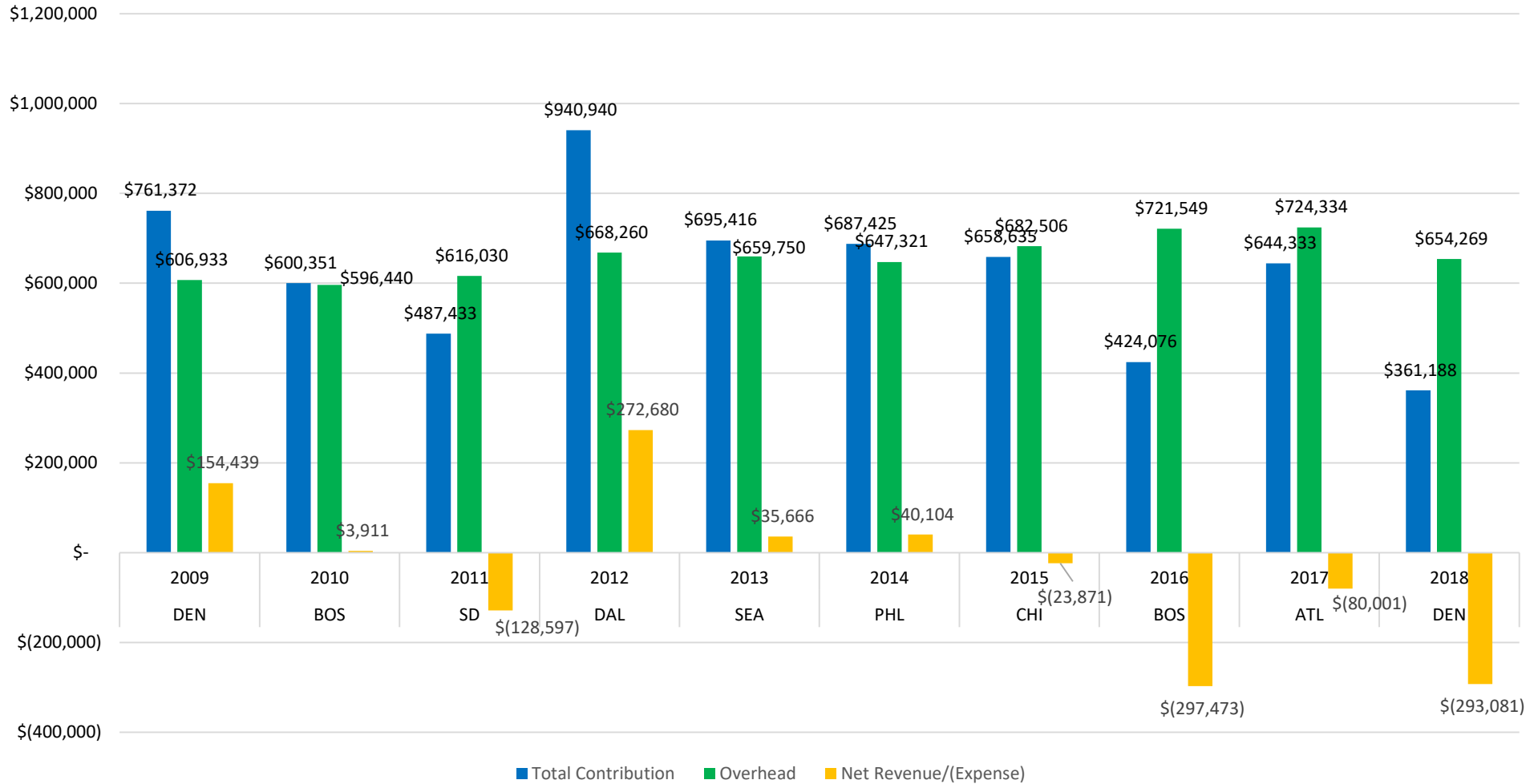
ALA Midwinter Meeting Revenues



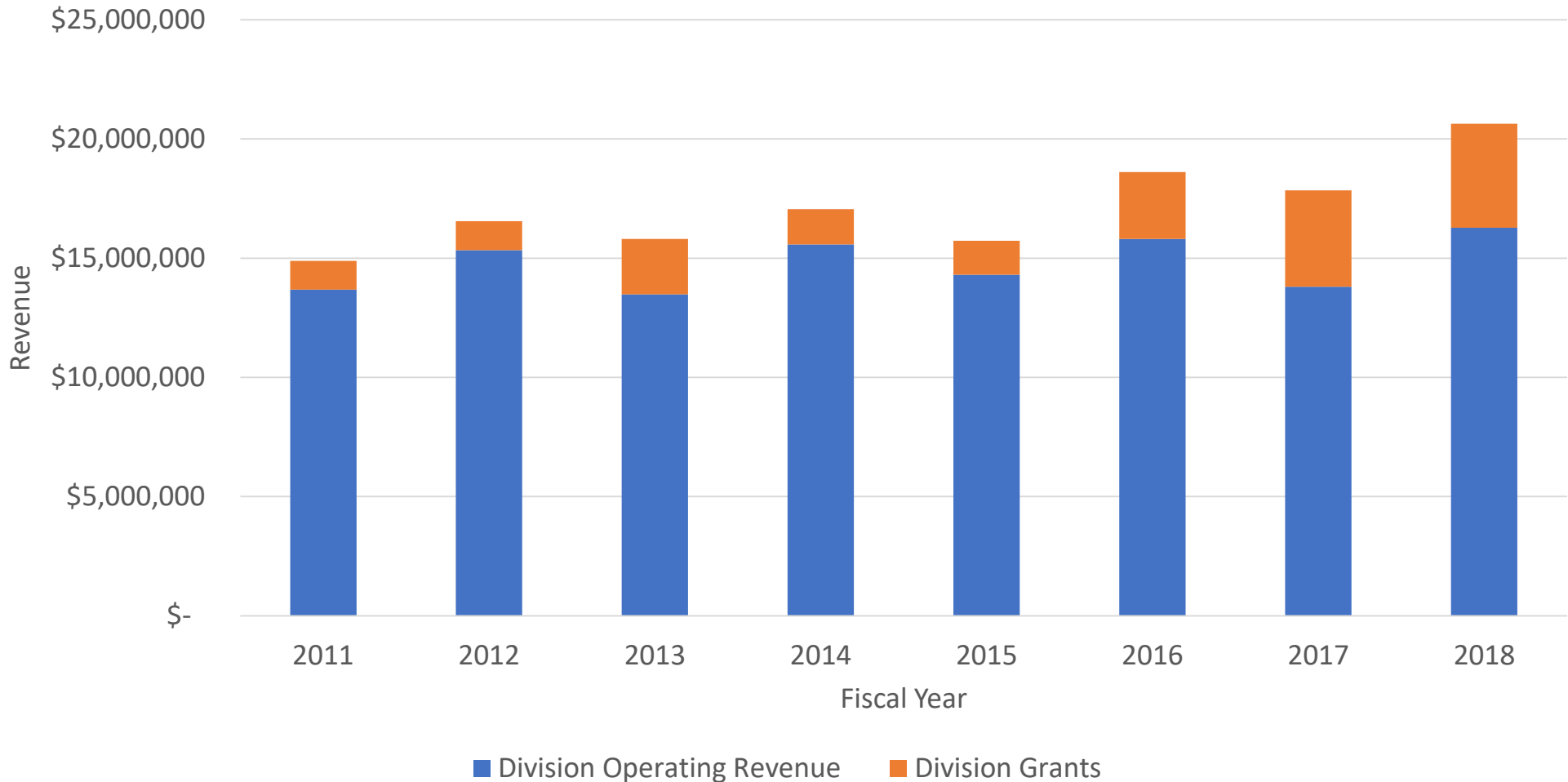
ALA Midwinter Meeting Expenses



Midwinter Meeting General Fund Contribution

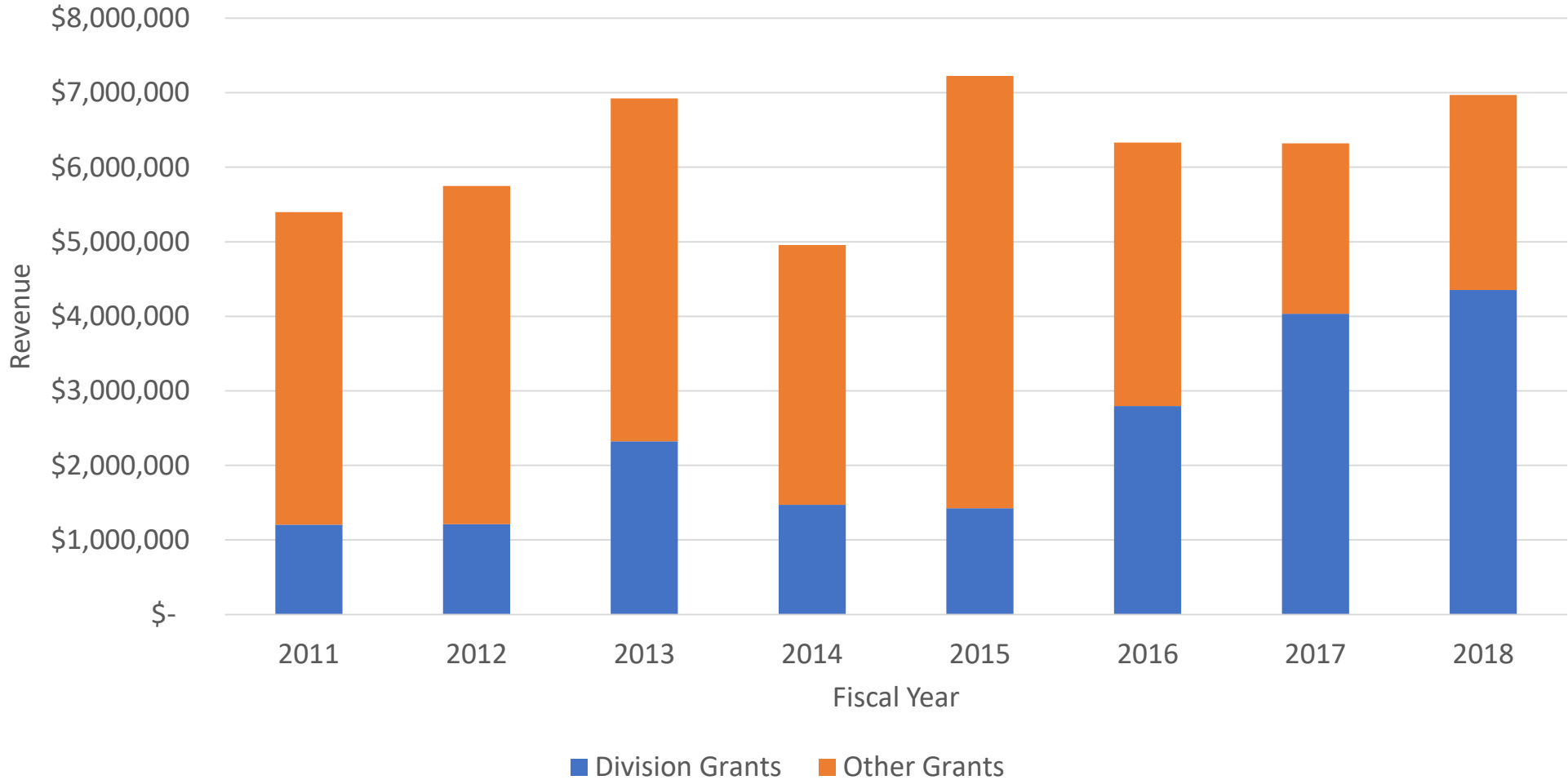


ALA Division Operating and Division Grant Revenue

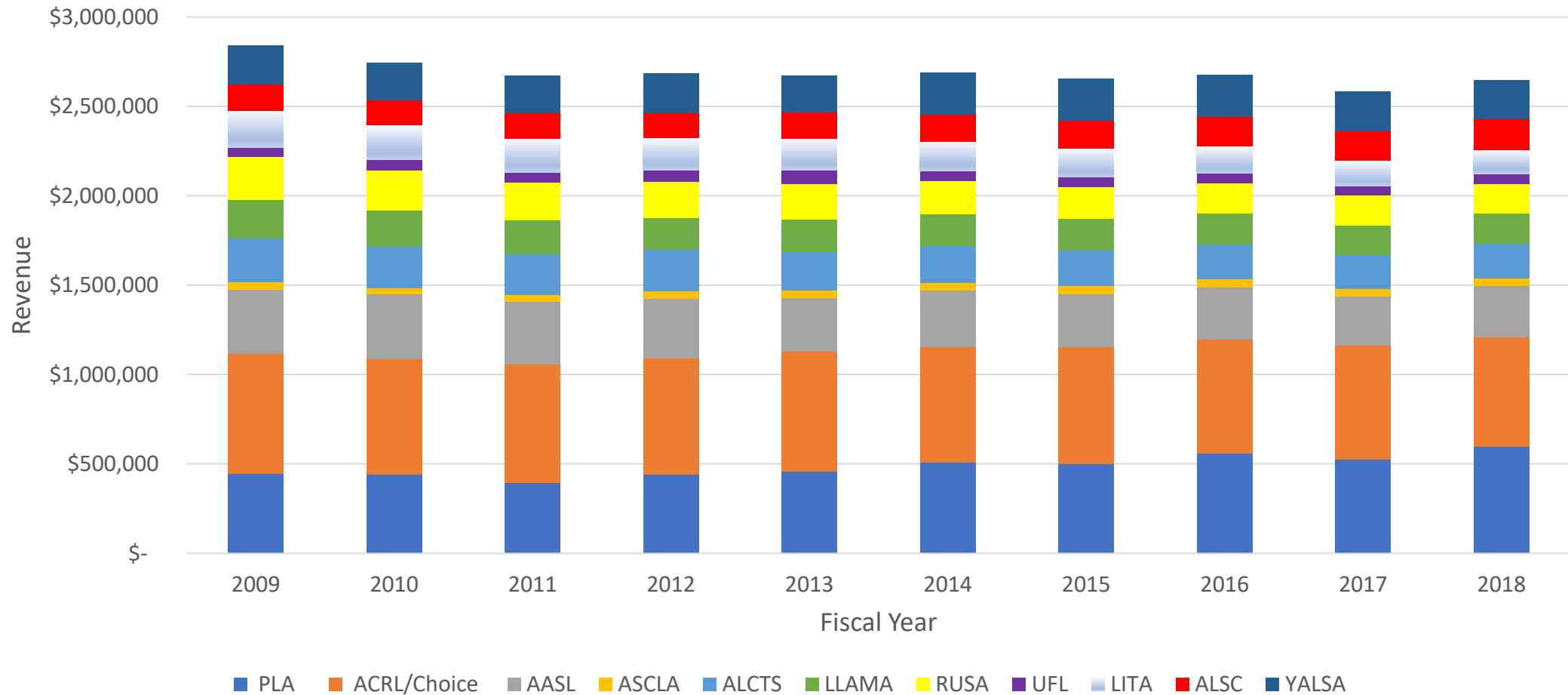


Source: ALA Prophix financial system

ALA Division Grant and Other Grant Revenue

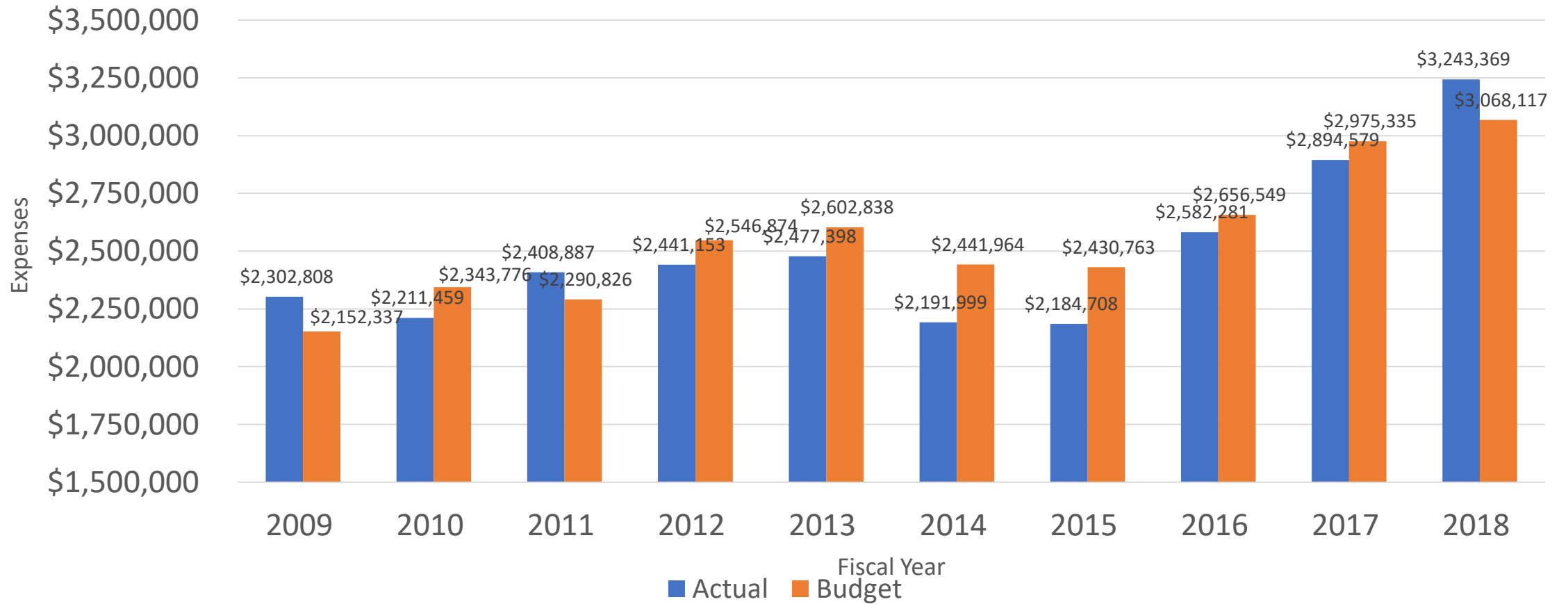


ALA Division Dues Revenue



Source: ALA audited financial statements

ALA ITTS Expense/Investment



Annual Overhead Rate and Budget Year Applied

