

**TO:** ALA Executive Board

**RE:** Conference Services Report

**ACTION REQUESTED/INFORMATION/REPORT:**

No action requested, information only

**ACTION REQUESTED BY:**

No action requested

**CONTACT PERSON:**

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**DRAFT OF MOTION:**

No motion

**DATE:** June 24, 2019

**BACKGROUND:**

Conference committee report out with a framework for the future of Midwinter.

**ATTACHMENTS:**

### **Post-Conference Committee Summary: The Future of Midwinter**

The future of Midwinter transition will begin with a soft launch and pilot programming in January 2021 in Indianapolis. There will be a smaller campus for meetings and events with space available for the following groups to meet during the conference: Council (Committees of Council), Executive Boards (Round Tables), and Award Juries (books, media).

The new event will feature education, networking and activities that support ALAs core values, key action areas and strategic directions. This will include issue forums focused on Advocacy, Information Policy, Professional & Leadership Development, and Equity Diversity & Inclusion. There will be 3 primary content streams that include the Future of Libraries, Readers Advisory, and EDI programming. The current plan is for every other year to include a collaboration with the Joint Conference of Librarians of Color (JCLC) (starting in 2021) to contribute EDI content to the program. A sub-theme of the conference will have a leadership development emphasis to attract and capitalize on the growing need for resources and programming specifically for the rising stars and future leaders within the association.

Focusing on the traditional core of libraries – books, literacy, and multimedia collections, award celebrations will include the Youth Media Awards, Andrew Carnegie Medals Announcements, RUSA Book and Media Awards Ceremony and Reception, and the I Love My Librarian event.

The exhibit hall will be designed to create meaningful education and networking platforms that encourage connections with the exhibitors that provide products and services to ALA members.

A newly branded event will launch in January 2022.

Note—During the conference committee meeting it was recognized and discussed that members will need guidance on how to meet differently moving forward. A subcommittee, to be chaired by Patty Wong, was formed to work on tips for members and committees to conduct their business more efficiently in a virtual capacity.