Programs by Track: Service Delivery

**Genealogical Research for People of Color**  
**OCTOBER 12, 2006 10:45AM-12:00PM**  
The panelists at this program will identify major challenges in genealogical research and services for people of underrepresented heritages, including African Americans, American Indians, Hispanics, and Asian Americans, and will brainstorm with the audience on ideas and suggestions of effective resources and services for working with library users of underrepresented heritages.

**Prime Time Family Reading Time**  
**OCTOBER 12, 2006 2:45PM-4:00PM**  
A panel of Prime Time staff and librarians who have successfully coordinated bilingual and/or bicultural Prime Time programs in three states will present the history, philosophy, design, and evaluation of this turnkey program. Drawing on their diverse experiences in implementing the program, panelists will share lessons learned from modifying an existing program to target diverse ethnic groups and recent immigrants and the benefits both participants and libraries derive. They will explain how this highly replicable model reinforces the role of the family in academic achievement, trains parents and children to bond around the act of reading and learning, encourages parents and children to read about and discuss issues that relate to their everyday life, and helps parents and children learn to select books and become active library patrons.

**Collaborations in Consumer Health Information**  
**OCTOBER 13, 2006 10:45AM-12:00PM**  
This workshop will survey the methods used by the Delaware Academy of Medicine's L. B. Flinn Library to establish and fund "distributed" countywide consumer health library programs within the state's public library networks.

**Honoring Generations: Developing the Next Generation of Native Librarians**  
**OCTOBER 13, 2006 2:00PM-3:15PM**  
The focus on this program will be how the University of Texas at Austin's School of Information developed a community of support for indigenous students, including a description of the strategies used to recruit indigenous librarians to the profession, including contact with tribal communities and emotional support during the application process and during the move to start a graduate resident program. The need for long-standing collaborations with undergraduate programs at institutions providing undergraduate education for American Indian students and fellowship programs for Native students will also be addressed, along with a discussion of the challenges of recruiting of American Indian students in the profession, including the need to streamline admissions, the importance of offering site visits to prospective students, and assistance in locating other sources of financial aid. The session will address the need to present information in a culturally relevant manner and provide guidance for attendees on how to work productively with tribal communities.

**Multimedia and Literacy: A Historical and Current Perspective on Library Services**  
**OCTOBER 13, 2006 2:00PM-3:15PM**
This session addresses the development of digital multimedia services in all types of libraries, demonstrating how audiovisual services such as these traditionally have been used to encourage literacy and community discussions, and to promote culture, language, and ethnicity as well as educate and entertain library users. It will look at the relationships that libraries had and continue to have with commercial multimedia creators, distributors, and publishers, and explain what role libraries play in these kinds of activities themselves. The presentation will also explore how reference, selecting, collecting, organizing, circulating, preserving, and programming services using such materials as pictures, film, video, and audio have grown and changed over the years into the DVD and Internet delivered services of today. The role of the librarian and the changing face of librarianship in this area of the library profession will likewise be examined.

Hispanic Residents’ Perception of Spanish Language Material Availability and Their Library Usage in Central Florida
OCTOBER 13, 2006 3:45PM-5:00PM
There have been quite a few studies that attempt to identify successful approaches to meet the needs of the culturally unique ethnicities within the Hispanic communities. The findings of these studies suggest a considerable gap between the actual library collections and the ideal collections that could adequately serve the information needs of the Hispanic communities. Thus, the purpose of this proposed study is to investigate the relationship between the Hispanic residents’ perception of the availability of Spanish language materials in their local libraries and their actual library usage. A purposive quota sampling technique will be used for data collection. We anticipate that the findings of the study will enhance our understanding of the Hispanic community’s actual perceptions of library materials and resources, which will enable libraries to enhance their public library services for Hispanic patrons.

Assessing Your Library’s Readiness to Serve Diverse Communities
OCTOBER 13, 2006 9:00AM-10:15AM
This program will help librarians working in public libraries to look at every aspect of their organization from the community’s perspective. What does do community members see, feel, think, and perceive about the public library when they walk in the door or when someone asks them about the library? Using the "Success Checklist," a tool developed primarily for use by public libraries, participants will: 1) understand how to conduct an audit of the library to identify barriers to serving a diverse community; 2) practice looking at the library from the community’s perspective; and 3) understand how to make the library look, feel, and be more culturally responsive.

Latino Information Literacy: Models for Success
OCTOBER 14, 2006 2:00PM-3:30PM
What are academic and research libraries doing to attract Latino and multicultural students and to meet their instruction and information literacy needs, as well as those of students and faculty in Latino studies? What specific instruction and information literacy issues are relevant to these groups? How can librarians establish partnerships with faculty in Chicano/Latino studies to incorporate information literacy skills into the curriculum? A panel of university librarians will discuss different thriving initiatives underway at their respective institutions, ranging from outreach initiatives and course instruction, identification of instruction needs and relevant information literacy competencies, and faculty-librarian collaborations to integrate information literacy skills into core classes.

Reflections on Building a Collaborative Model for the HBCU Library Alliance
OCTOBER 14, 2006 2:00PM-3:30PM
In June 2005, the HBCU Library Alliance, Cornell University Library, and several partners were awarded $400,000 by the Mellon Foundation to prepare HBCU librarians to carry out a collaborative digital collections production initiative. Panelists will reflect on their experience, discuss plans for an HBCU digital library, and answer project-related questions.

San Jose Joint Library
OCTOBER 14, 2006 2:00PM-3:30PM
At the San Jose joint library, academic and public librarians work side by side to deliver information literacy so that users will become lifelong learners to meet the demands in today’s competitive workplace. Librarians work collaboratively to reach the campus community, the general public, and business leaders, either in person or in cyberspace. Attendees will learn how librarians plan for information literacy sessions, develop tools, distribute workload, and assess learning outcomes. Other issues, such as cultural integration and understanding the needs of a diverse community, will also be addressed.

Tell Me Your Story: An Oral History Workshop Documenting Family History
OCTOBER 14, 2006 2:00PM-3:30PM
This workshop provides background on the processes and issues involved in using oral history methodology to document family history, including conducting background research; formulating appropriate questions; handling

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equipment; conducting interviews; outlining, indexing, or transcribing completed interviews; and editing interviews to prepare written documents or other products. Ethical issues such as the place of intellectual/cultural property rights will also be addressed. Participants will receive guidance in developing a mission statement for such a project and will also be able to make some initial decisions regarding recording equipment and strategies.

**Looking Back to the Future: Reflections on Old Concepts with New Outcomes**
**OCTOBER 14, 2006 3:30PM-5:00PM**
Using historical context to reaffirm the significance of the Black Caucus of the American Library Association (BCALA), this presentation traces the evolution of one of the first ethnic library associations. Based on research conducted that includes interviews and archival research, two theoretical perspectives are used to create an interpretive framework for understanding the history of the BCALA: Critical race theory is employed as a lens of analysis to illuminate the past and present practices of dominant ideologies, while the theory on professionalism lends insight into why BCALA was established and why it is critical for today’s information professional of color.

**Serving Children with Disabilities**
**OCTOBER 14, 2006 3:30PM-5:00PM**
Panelists will describe existing public library programs that address the needs of children with disabilities, including the Cleveland Library for the Blind and Physically Handicapped, which is affiliated with the Cleveland Public Library, and the Brooklyn Public Library’s The Child’s Place for Children with Special Needs. This session will provide a framework and guidelines for designing programs that meet the needs of all children by exploring the concepts of universal design and multiple intelligences. Issues such as communication, materials in alternate formats, and technology will be addressed.

**Social Capital: Points of Discussion by Public and Academic Librarians**
**OCTOBER 14, 2006 3:30PM-5:00PM**
How will new librarians work with people of color and/or people of differing economic status? Will they simply treat them as any other patron? This session explores the issue of social capital in both public libraries as well as academic libraries, and identifies the skill sets that enable librarians in both kinds of libraries to teach their patrons about resources within the library.