Section 1 - Contact Information

All answers should be from the last fully finished year.

Email *

kristinalgomez@gmail.com

Chapter *

Wisconsin

Name (of the person filling out this report) *

Kristina Gomez

Title or Chapter Affiliation *

- [ ] Executive Director
- [x] Chapter Councilor
- [ ] President
- [ ] Vice President
- [ ] Other
Section 1 - Contact Information

Chapter Address *

PO BOX 6437  112 OWEN ROAD #6437  Monona, WI 53716

Section 2 - Management

Is there a separate school library/AASL Chapter in your state (regional chapters can skip this question)

- Yes
- No

Is there separate academic or college library associations (ACRL Chapters) in your state?

- Yes
- No

How is your association managed?

- Paid Staff
- Contract with Management Company
- All Volunteer
- Other: ____________________________
If other, please explain

If paid staff what is the number of FTE or PAID staff in your chapter? (e.g., 0, 1, 2, 3 . . .

3

List paid staff by title and FTE (e.g., Director FTE 1)

Executive Director, 1.0 FTE; Financial Manager .7 FTE; Membership Coordinator .375 FTE

If using a management company, what is the name of the firm?

How many years have you contracted with the firm?

Did you make changes to your management structure/organization in the last two years?

- Yes
- No
If yes, please explain what changes were made.

New executive director hired in August 2021

How many positions are on your board?

15

Is your Chapter Counselor a board member?

- Yes
- No
- Ex-officio member

What membership management software do you use?

Memberclicks

Section 3 - Financials

Fiscal Year Reporting (Include start date and end date (should be the last fully finished year))

Jan 1-Dec 1

What is the final revenue for the fiscal year (answer requires a figure rounded to the nearest dollar)

199,601
What is the final expense for the fiscal year (answer requires a figure rounded to the nearest dollar)

264,364

What was the total of unrestricted net assets (round figure to the nearest dollar)

109,079

Section 4 - Membership structure (please use current numbers, not from end of last fiscal year)

Chapter Membership (renewal period) *

○ Anniversary

○ Calendar

○ Other (Please specify below)

Please specify if you selected 'other' above

Have you adjusted your membership rates in the last two years for any category, please say what changes?
Dues Structure for regular personal members

- Graduated (fee levels based on salary)
- Flat (one fee)
- Percentage (e.g., $3 per $1,000 of salary)
- Other:

If graduated by salary what is the highest fee?

If graduated by salary what is the lowest fee?

If flat fee what is that fee?

If percentage of salary what percentage of salary is the fee?
3%

If you have a separate support staff category, what is the fee?
What is the fee for students?

Joint ALA/WLA membership $42

What is the fee for trustees?

$50

What is the fee for institutional members (list if more than one by size)

Corporations (for profit): $200
Non-profits (including Friends groups): $75
Libraries and library-related organizations pay based on budget:
  Up to $49,499  $ 63.00
  $50,000 to $99,999: $102.00
  $100,000 to $249,999: $152.00
  $250,000 to $499,999: $191.00
  $500,000 to $999,999: $224.00
  $1,000,000 and over: $255.00

Do your library/institution memberships allow staff/certain number of staff to become personal members of the association?

☐ Yes
☒ No

Section 5 - Membership (continued)
Section 1 - Contact Information

Total number of members
1,028

Number of personal or regular members
987

Number of staff support members - only if set up as a separate fee category or reported and designated by chapter)
n/a

Number of student members?
93

Number of trustee members?
72

Number of library/institution members?
181

Other members (list type and totals)
n/a
Did you do any special discounts for members during the pandemic who were facing financial insecurity?

no

Since the pandemic began (March 2020) has your membership- grown, declined, stayed same?

- [ ] Grew
- [ ] Declined
- [x] Remained the same

If grown or declined list approximate percentage?


Section 6 - Conference

To the best of your ability, please answer the following questions about your conference.

Was your last conference virtual or in-person?

- [x] Virtual
- [ ] In-person
- [ ] N/A
Please list the fees for your conference

$15 member  $25 non-member

How many people attended your conference?

171

If your conference was virtual, which platform did you use? Please provide as much information about the platform as possible.

GoToMeeting

List your most successful events held during conference. Please also include outstanding speakers, keynotes, topics.

Keynote Speaker Superintendent Carolyn Stanford Taylor

Section 7 - State and Local Advocacy

Does your association have a legislative/advocacy committee?

- Yes
- No
Would you like more support using Engage, the virtual advocacy tool provided by ALA?

- Yes
- No
- Our association is already a pro!

How strong is your association’s relationship with the legislatures in your state?

1  2  3  4  5

Not very strong

Strong

Did you contract with a lobbyist last year?

- Yes
- No
- Not last year, but we plan to this year.

If no, have you contracted with a lobbyist before and when did you stop?

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Section 8 - Equity Diversity and Inclusion
Does your association have an Equity, Diversity, Inclusion Committee?

- Yes
- No

Is Equity, Diversity and Inclusion in your strategic plan/implementation?

- Yes
- No

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