

2013-2014 ALA CD#33

2014 ALA Midwinter Meeting

BUDGET ANALYSIS AND REVIEW COMMITTEE



**BARC Report to ALA Council and
The Planning and Budget Assembly**

- 1st Quarter FY 2014 -

Patricia Wand – BARC Chair

Midwinter Meeting
Saturday - January 25, 2014
Sunday – January 26, 2014₁
Philadelphia, PA



Budget Orientation

- **ALA Fiscal Year: Sept 1 – August 31**
- **Midwinter: three fiscal years**
 - **FY 2013 – year end closing**
 - **FY 2014 – first quarter report (Sept-Nov)**
 - **FY 2015 – planning & budget assumptions**



BARC Report

Budget Update

- **Fiscal Year 2014 Budget Adjustments**
 - Annual Conference vs. Fall Meeting
- **Fiscal Year 2014 First Quarter Results**
 - Three Months Ending 11-30-13

Other Activities

- **ALA Financial Learning Series**

FY2014 Total ALA Budgetary Ceilings Adjustments

Since Annual Conference in Chicago

	Annual <u>Conference</u>	Fall <u>Meeting</u>	<u>Variance</u>
General Fund	\$ 28,821,439	\$ 28,821,439	\$ -
Divisions	\$ 27,395,489	\$ 27,511,647	\$ 116,158
Roundtables	\$ 1,659,369	\$ 1,680,369	\$ 21,000
Grants & Awards	\$ 4,578,354	\$ 4,853,993	\$ 275,639
Long-Term Investments	<u>\$ 1,148,898</u>	<u>\$ 1,148,898</u>	<u>\$ -</u>
Total Budgetary Ceiling	\$ 63,603,549	\$ 64,016,346	\$ 412,797

Three Month Highlights

- Fiscal Year 2014 -

- **Total ALA Revenue - \$9.5 million**
 - Less than budget by \$1.7 million
- **Total ALA Expenses - \$10.4 million**
 - Less than budget by \$1.7 million
- **Excess Expenses Over Revenues – (\$877,467)**
 - This is the typical Revenue/Expense/Net pattern for this time period. The budget was for a loss of (\$885,879)
- **Cash and Investments - \$17.3 million**
 - More than last year by \$1.3 million at \$16.0 million
- **Endowment Fund - \$37.1 million**
 - More than last year by \$4.6 million at \$32.5 million

Three Month Highlights

- Fiscal Year 2014 -

- **General Fund Revenue - \$4.9 million**

- Less than budget by \$732,320
- Dues income @ \$1.3 million is less than budget by \$61,681
- Publishing revenue @ \$3.1 million less than budget by \$738,762
 - *lower online sales in ALA Editions/TechSource
 - *lower sales related to library promotions in Products & Promotions
 - *lower royalties in Booklist

- **General Fund Expenses - \$5.8 million**

- Less than budget by \$318,300

Three Month Highlights

- Fiscal Year 2014 -

- **General Fund Expenses Over Revenues**

- **Net Revenue Loss of (\$960,006)**
- **Budgeted net revenue loss of (\$545,985)**
- **Actual loss is more than the budgeted loss by \$414,021**

Three Month Highlights

- General Fund Revenues/Expenses/Net Revenue -

	<u>Nov-12</u>	<u>Nov-13</u>	<u>Budget</u>	<u>Variance</u>
Total Revenues	\$ 4,854,435	\$ 4,845,685	\$ 5,878,005	\$ (732,320)
Total Expenses	<u>\$ 6,209,875</u>	<u>\$ 5,805,690</u>	<u>\$ 6,123,990</u>	<u>\$ 310,300</u>
Net Revenue	\$ (1,355,440)	\$ (960,006)	\$ (545,985)	\$ (414,021)

Three Month Highlights



- **Division Revenue - \$3.6 million**
 - Less than budget by \$206,579
 - More than the first quarter in FY13 by \$1.1 million
 - *The AASL conference held in 10/13
 - Dues income @ \$678,481 is less than budget by \$3,480
- **Division Expenses - \$3.6 million**
 - Less than budget by \$610,412
 - More than the first quarter in FY13 by \$656,338

Three Month Highlights

- Divisions Revenues/Expenses/Net Revenue -

	<u>Nov-12</u>	<u>Nov-13</u>	<u>Budget</u>	<u>Variance</u>
Total Revenues	\$ 2,571,984	\$ 3,640,788	\$ 3,847,367	\$ (206,579)
Total Expenses	<u>\$ 2,987,924</u>	<u>\$ 3,644,262</u>	<u>\$ 4,254,674</u>	<u>\$ 610,412</u>
Net Revenue	\$ (415,940)	\$ (3,474)	\$ (407,307)	\$ 403,833

Three Month Highlights



- **Roundtables Revenue - \$60,628**
 - Less than budget by \$6,013
 - More than the first quarter in FY13 by \$617
- **Roundtables Expenses - \$19,714**
 - Less than budget by \$26,327
 - Less than the first quarter in FY13 by \$5,489

Finance Best Practices Update

Workshop is an educational opportunity for those members interested in how ALA's finances work

Issues

- Usually given five months into the fiscal year
- Participants have varied knowledge levels about ALA finances

Solution

- Developed five webcasts* covering basic financial topics – more to come as needed

Benefits

- Can be accessed and reviewed at any time
- Can submit questions
- Topics can be added or expanded upon as needed

*Operating Agreement, Long-Term Investments (Endowment), Budget Cycle/Process, Organizational Structure and Roundtable Information

ALA Financial Learning Series

Topics of the Current Webcasts

- **Organizational Structure**
- **Budget Cycle and Process**
- **The Operating Agreement**
- **The Long-Term Investment Fund**
- **Round Tables Financial Orientation**

Online ALA Financial Information

ALA Website

ALA Online Learning Offerings by Unit:

<http://ala.org/onlinelearning/unit> (Generic Text about Finance/Governance Offerings)

ALA Online Learning by Unit:

<http://ala.org/onlinelearning/unit/finance> (links to the page for each of the five events)

<http://ala.org/onlinelearning/unit/governance> (links to the page for each of the five events)

1. <http://www.ala.org/aboutala/governance/financialdata/treasurerspage/learnorgstructure>
2. <http://ala.org/aboutala/governance/financialdata/treasurerspage/learnoa>
3. <http://ala.org/aboutala/governance/financialdata/treasurerspage/learnbudgetcycle>
4. <http://ala.org/aboutala/governance/financialdata/treasurerspage/learnfund>
5. <http://www.ala.org/aboutala/governance/financialdata/treasurerspage/learnroundtables>

Treasurer's Page

<http://www.ala.org/aboutala/governance/financialdata/treasurerspage>
(links to the page for each of the five events)

ALA YouTube Channel

Financial Learning Series Playlist

<http://www.youtube.com/user/AmLibraryAssociation#g/c/4234E31B4C2F3EE9>
(links to each of the 5 recordings)



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