



ALA CD #33.2  
ALA CD #13.4 and #13.5  
2020 ALA Virtual Fall Council Meeting

## BARC and Treasurer's Report to ALA Council September 18, 2020

Peter Hepburn– BARC Chair  
Maggie Farrell – ALA Treasurer

# Topics to be Covered

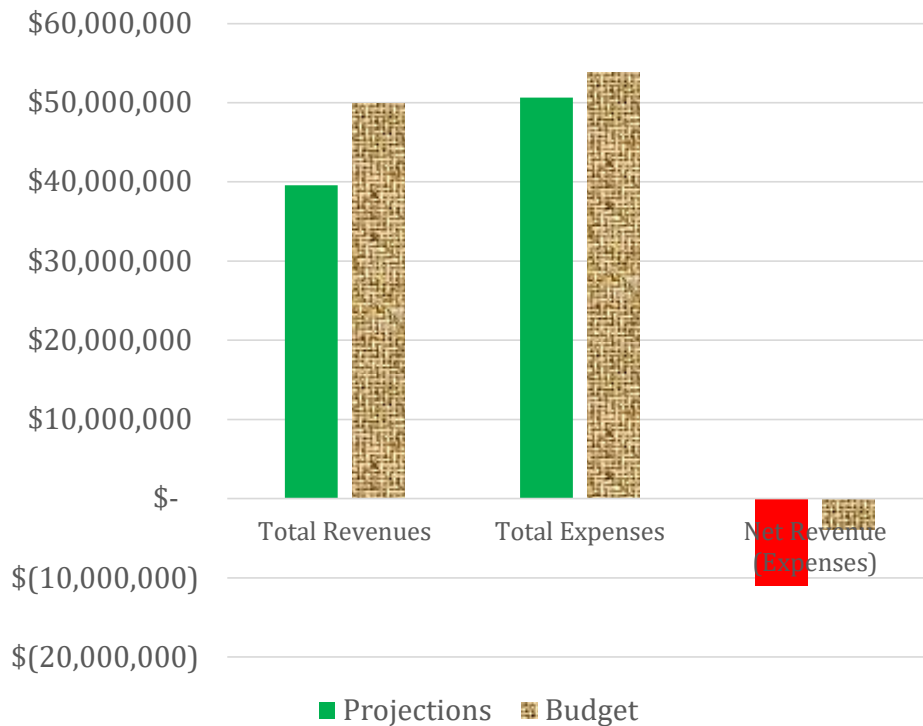
- FY20 Financial End of Year Forecast
- FY21 Preliminary Budget
- Annual Estimates of Income – Motion

Background documents: EBD 3.3 and EBD 13.0

<http://www.ala.org/aboutala/executive-board-document-inventory-2020-2021>

# Year-End Financial Projections for FY20

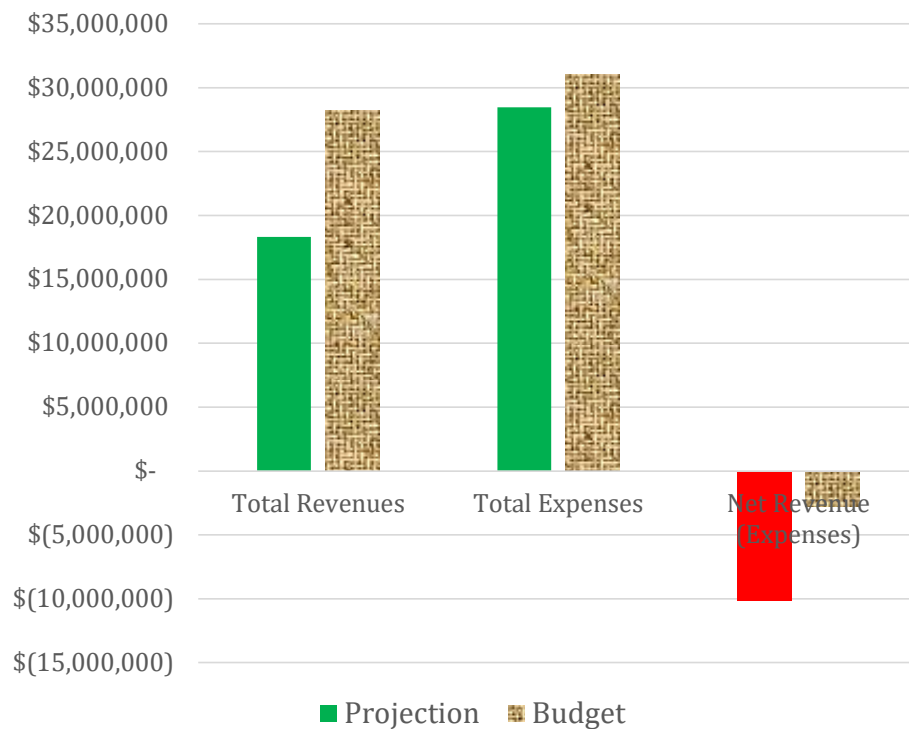
- Total ALA -



- Total ALA revenues are projected at \$39.6 million compared to budget of \$49.9 million
- Total ALA expenses are projected at \$50.6 million compared to budget of \$53.8 million
- Net revenue (expense) are projected at (\$11.1 million) compared to budget of (\$4.0 million)

# Year-End Financial Projections for FY20

- General Fund -



- General fund revenues are projected at \$18.3 million compared to the budget of \$28.2 million
- General fund expenses are projected at \$28.5 million compared to the budget of \$31.0 million
- Net revenue (expense) is projected at (\$10.1 million) compared to the budget of (\$1.1 million)
- General fund results were severely impacted by the cancellation of the Annual Conference, which resulted in a reduction in expected revenue of \$7.7 million.

# Year-End Financial Projections for FY20

- Divisions and Roundtables -

## Divisions

- Division revenues are projected at 15.0 million compared to budget of \$15.8 million
- Division expenses are projected at \$16.2 million compared to budget of \$16.8 million
- Net revenue (expenses) are projected at (\$1.3 million) compared to budget of (\$1.1 million)

## Roundtables

- Round tables revenues are projected at \$530,738 compared to budget of \$530,738
- Round tables expenses are projected at \$413,691 compared to budget of \$413,691
- Net revenue is projected at \$117,047 compared to budget of \$117,047

# FY 2020 Projections

FY 2020 original budget	\$ (4,000,000)
<u>Surplus (losses) in excess of original budget</u>	
Annual conference (canceled)	(2,500,000)
Publishing Department	(500,000)
Membership dues	(450,000)
Long-term Investment (Endowment Fund)	500,000
General Administration expenses	(1,500,000)
Decrease in overhead	<u>(2,550,000)</u>
Projected loss for FY 2020	<u>\$ (11,000,000)</u>

# FY 2020 Deficit Coverage

- How the \$11 million gap was covered
  - Paycheck Protection Program Funding - \$4,200,000
  - Draws from short-term investments - \$2,800,000
  - Draws from line of credit - \$1,500,000
  - Successful PLA Conference (held February 2020) - \$600,000 in excess of budget
  - Contributed revenue - \$500,000 in excess of budget
  - Furniture and Equipment/Depreciation - \$1,400,000

# FY 2021 Preliminary Budget



# ALA Programmatic Priorities

– *Aligned with the FY 2021 Budget* –

- Advocacy for Libraries and the Profession
- Diversity
- Equitable Access to Information and Library Services
- Education and Lifelong Learning
- Literacy
- Organizational Excellence
- Intellectual Freedom
- Transforming Libraries

# Strategic Directions

- Strategic Framework aligned with FY 2021 Budget

## ▪ **Advocacy**

Advocate for the public value of librarians, libraries and information services

## ▪ **Professional and Leadership Development**

Promote the professional and leadership development of librarians and library workers which is essential to high-quality professional practice and the future of libraries and information services

## ▪ **Equity, Diversity and Inclusion**

The ALA recognizes that equity, diversity and inclusion impact all aspects of work among members of the Association, the field of librarianship, and the communities served by libraries.

## ▪ **Information Policy**

Focus at every level on a diverse set of policy areas that includes:

- intellectual freedom
- privacy
- civil liberties
- telecommunications
- funding for education and research programs
- funding for libraries
- copyright and licensing
- government information
- literacy

# FY 21 Preliminary Budget Details

*(The Numbers Behind Our Plan for FY 21)*

<b>TOTAL ALA \$43.4 MILLION</b>			
<b>General Fund \$26.8M</b>	<b>DC &amp; Choice Offices</b>	<b>Grants &amp; Awards \$4.0 M</b>	<b>Endowment \$9 M</b>
<b>Divisions \$11.2M</b>	<b>IT, Furniture &amp; Equipment</b>		
<b>Round Tables \$.5M</b>			

- General Fund FY21 Revenue Budget of \$26.8M
- General Fund FY21 Expense Budget of \$25.8M
- Budgeted FY21 Net Revenue of \$989,176

# FY 21 Preliminary Budget Details

*(The Numbers Behind Our Plan for FY 21)*

<b><u>Revenues</u></b>	
General Fund	\$ 26,766,262
Divisions	\$ 11,166,094
Round Tables	\$ 571,553
Grants and Awards	\$ 3,969,821
Long-term Investment (Endowment Fund)	\$ 936,474
<b>Total Revenues</b>	<b>\$ 43,410,204</b>
<b><u>Expenses</u></b>	
General Fund	\$ 25,777,086
Divisions	\$ 12,686,488
Round Tables	\$ 447,794
Grants and Awards	\$ 3,969,821
Long-term Investment (Endowment Fund)	\$ 1,051,761
<b>Total Expenses</b>	<b>\$ 43,932,949</b>
<b>Net Expenses</b>	<b>\$ (522,745)</b>

# FY 21 Preliminary Budget Details Total ALA – Summary

*(The Numbers Behind the Plan for FY 21)*

Summary	
Total Revenues	\$ 43,410,204
Total Expenses	<u>\$ 43,932,949</u>
Net Revenue (Expenses)	\$ (522,745)

# FY 21 Preliminary Budget Details Total ALA – Revenues

*(The Numbers Behind the Plan for FY 21)*

Revenues	
General Fund	\$ 26,766,262
Divisions	\$ 11,166,094
Round Tables	\$ 571,553
Grants & Awards	\$ 3,969,474
LTI - Endowment	<u>\$ 936,474</u>
Total Revenues	\$ 43,410,204

# FY 21 Preliminary Budget Details Total ALA – Expenses

*(The Numbers Behind the Plan for FY 21)*

Expenses	
General Fund	\$ 25,777,086
Divisions	\$ 12,686,488
Round Tables	\$ 447,794
Grants & Awards	\$ 3,969,821
LTI - Endowment	<u>\$ 1,051,761</u>
Total Expenses	\$ 43,932,949

# FY 21 Preliminary Budget Details – Summary (Con't)

*(The Numbers Behind the Plan for FY 21)*

<b>Summary</b>	
Total Revenues	\$ 43,410,204
Total Expenses	\$ <u>43,932,949</u>
Net Revenue (Expenses)	\$ (522,745)
<u>Strategies to Cover Deficit</u>	
Paycheck Protection Plan	\$ 1,200,000
Economic Injury Disaster Loan	\$ <u>150,000</u>
Net Revenue	\$ 827,254



## FY21 General Fund Budget Details - Revenue

Revenues	
Dues	\$ 3,617,768
Material Sales	\$ 3,723,285
Subscriptions	\$ 2,683,518
Advertising	\$ 3,599,879
Meetings & Conferences	\$ 7,530,075
Donations	\$ 2,178,000
Interest & Dividends	\$ 2,194,423
Miscellaneous	<u>\$ 1,239,314</u>
Total Revenue	\$ 26,766,262

## FY21 Divisions Budget Details - Revenue

Revenues	
Dues	\$ 2,042,802
Material Sales	\$ 2,003,907
Subscriptions	\$ 1,401,086
Advertising	\$ 807,651
Meetings & Conferences	\$ 2,578,120
Grants & Awards	\$ 78,333
Donations	\$ 675,600
Miscellaneous	<u>\$ 1,578,595</u>
Total Revenue	\$ 11,166,094

## FY21 Round Tables Budget Details - Revenue

Revenues	
Dues	\$ 175,593
Material Sales	\$ 246,200
Advertising	\$ 1,000
Meetings & Conferences	\$ 48,450
Donations	\$ 28,600
Miscellaneous	<u>\$ 71,710</u>
Total Revenue	\$ 571,553

# Strategies to Address FY21 Gap

- Conservative Revenue Projections
- Reduced Operations
- Paycheck Protection Program Funding - \$1,200,000
- Economic Injury Disaster Loan - \$150,000
- Endowment loan - \$1,500,000
- Furloughs – savings of approximately \$1,500,000
- Also monitoring insurance claim (cancelation of FY 20 Annual Conference) and the contingency payment (sale of ALA's headquarters)
- Long term strategy – next Agenda Item

# ALA Fiscal Year 2021 Annual Estimates of Income

*Per Article IX, Finances, Section 1 of ALA's Bylaws: Annual estimates of income shall be based upon the unexpended balance remaining from the previous year plus anticipated revenues for the next budget year. BARC is charged with reviewing and approving the Annual Estimates of Income.*

	TOTAL ALA
ALA Net Assets (projected at end of FY 2020)	\$ 27,625,376
FY 2021 Budgeted Revenues	
General Fund	26,766,262
Divisions	11,166,094
Roundtables	571,553
Grants & Awards	3,969,821
Endowment	936,474
TOTAL	<u>43,410,204</u>
FY 2021 Annual Estimates of Income	<b>\$ 71,035,580</b>

Memo Only		
Estimates of Income by Fund		
	<u>Round Tables</u>	<u>Divisions</u>
Available Net Asset Balance (projected at end of FY 2020)	\$ 2,305,241	\$ 13,810,403
FY 2021 Budgeted Revenues	<u>\$ 571,553</u>	<u>\$ 11,166,094</u>
FY 2021 Annual Estimates of Income	\$ 2,876,794	\$ 24,976,497

# Request of Council

Approval of the FY21 Annual  
Estimates of Income  
\$71,035,580

Mark Your Ballot

FY21 Annual Estimates of Income