Treasurer’s Report
Membership Information Session and Virtual Membership Meeting

Sunday, June 27, 2021
2021 ALA Virtual Annual Conference
Maggie Farrell, ALA Treasurer
Topics for Discussion

- Membership Value
- Preliminary FY22 Budget Timetable
  - Budget Directives
  - Overview
- Annual Estimates of Income
- Draft 5-Year Financial Plan
- FY20 Audit
- Operating Agreement Workgroup Update
WAYS YOU CAN USE YOUR MEMBERSHIP TO MEET YOUR PROFESSIONAL GOALS

Connect with information about libraries, library work, association news, and other topics of interest to the profession through your American Libraries subscription.

Benchmark your salary to understand the value your expertise brings to the community through the ALA-APA Salary Survey Database.

Expand your skill set through conferences, webinars, certifications, and courses for any job in every type of library including two webinars bundled with your membership.

Crowdsourc ideass and solutions from a community of 55,000 library workers—and collaborate as part of a volunteer group—across the globe through ALA Connect.
WAYS YOUR MEMBERSHIP DOLLARS SUPPORTED THE FUNDAMENTAL WORK OF LIBRARIES IN 2020

**JUNEAU, AK**
Students at the Johnson Youth Center, a detention facility, read books provided by ALA and engage in conversations about race, equity, identity, history, institutional change and social justice in collaboration with librarians from the Juneau Public Library as part of the Great Stories Club.

**CHEYENNE, WY**
Wyoming Libraries to Business at Laramie County Library System, a program funded by Libraries Build Business in collaboration with ALA and Google, org, launched to support women-owned small businesses and entrepreneurs from low-income and underrepresented groups and rural communities.

**NEW YORK, NY**
ALA representatives delivered over 160,000 signatures to the offices of Macmillan Publishers to demand it stop limiting libraries’ access to digital content and make eBooks accessible to all.

**WASHINGTON, DC**
ALA’s Public Policy and Advocacy Office helped secure $50 million in funding for IMLS to support digital inclusion projects and more than $30 billion in relief for schools and colleges, plus billions more for state and local governments and nonprofit organizations as part of the Coronavirus Aid, Relief, and Economic Security Act.

**SANTA PAULA, CA**
Blanchard Community Library expanded services for adult English language learners or adults in need of basic education and workforce development with help from ALA’s American Dream Literacy Initiative.

**NORTHERN NEW MEXICO**
ALA supported six tribal libraries and two schools in north-central New Mexico to build two tribally-owned and -operated, 60-mile fiber-optic Networks—increasing internet speeds and decreasing costs.

**NASHVILLE, TN**
Advocates inundated lawmakers in Nashville with opposition to legislation proposing oversight review boards for every public library in Tennessee and defeated the bill that threatened library users’ freedom to read.
FY22 Budget Timetable

- 2nd Review of FY22 draft budget
- Council approve FY22 AEI
- Final budget review/approval Fall
- Budget directives by BARC and EB
Budget Directives

- Bring forward a final balanced FY22 budget
- Build a contingency fund to manage unexpected events and include a budget line to reflect it
- Examine financial projections for LibLearnX and Annual 2022 for a pragmatic forecast and provide data supporting the assumptions
- Align expenditures with revenue projections (understanding division conference cycle)
American Library Association
Statement of Revenues and Expenses - Total
ALA

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<tbody>
<tr>
<td><strong>Revenues</strong></td>
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<tr>
<td>General Fund</td>
<td>27,020</td>
<td>18,598</td>
<td>9,193</td>
<td>21,735</td>
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<td>Divisions</td>
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<td>4,725</td>
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<td>Round Tables</td>
<td>687</td>
<td>494</td>
<td>347</td>
<td>572</td>
<td>572</td>
<td>502</td>
</tr>
<tr>
<td>Grants and Awards</td>
<td>7,310</td>
<td>21,776</td>
<td>553</td>
<td>5,470</td>
<td>5,470</td>
<td>4,326</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>48,453</strong></td>
<td><strong>55,872</strong></td>
<td><strong>14,819</strong></td>
<td><strong>38,944</strong></td>
<td><strong>35,941</strong></td>
<td><strong>46,632</strong></td>
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| **Expenses**  |             |             |                     |             |                 |             |
| General Fund  | 31,397      | 28,340      | 11,240              | 21,519      | 21,461          | 29,322      |
| Divisions     | 14,151      | 14,306      | 4,333               | 12,291      | 9,725           | 13,889      |
| Round Tables  | 512         | 238         | 93                  | 349         | 349             | 462         |
| Grants and Awards | 6,916  | 5,604       | 3,108               | 5,500       | 5,500           | 4,326       |
| **Total Expenses** | **52,975** | **48,488** | **18,775**          | **39,659**  | **37,035**      | **47,998**  |

Note: GF revenue includes FY22 $1.5 million Endowment Fund Transfer with Terms
### Preliminary FY22 Budget Overview (continued)

#### Statement of Revenues and Expenses - Total ALA

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<td></td>
<td>(4,376)</td>
<td>(9,741)</td>
<td>(2,047)</td>
<td>216</td>
<td>(1,491)</td>
<td>(1,076)</td>
<td>(4,522)</td>
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<td>698</td>
<td>392</td>
<td>(1,124)</td>
<td>203</td>
<td>(331)</td>
<td>(4,522)</td>
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<td></td>
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<td>(7,384)</td>
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<td>Grants and Awards</td>
<td>176</td>
<td>256</td>
<td>253</td>
<td>223</td>
<td>223</td>
<td>41</td>
<td>(3,956)</td>
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<td>Subtotal Net Rev/(Exp) From Operations</td>
<td>395</td>
<td>16,172</td>
<td>(2,555)</td>
<td>(30)</td>
<td>(30)</td>
<td>(0)</td>
<td>(1,367)</td>
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<tr>
<td></td>
<td>(4,522)</td>
<td>7,384</td>
<td>(3,956)</td>
<td>(715)</td>
<td>(1,094)</td>
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<td>(367)</td>
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|                               | 0            | 0         | 0            | 0                 | 0                                     | 1,000                                      |                                       |

| Total Net Rev/(Exp) From Operations | 0            | 0         | 0            | 0                 | 0                                     |                                            | (367)                                 |

**Allocation Details**

- **175** Travel (or other) Expense reductions
- **455** Executive Office & AED Expense reductions
- **630** Total Expense reductions
- **263** FY22 Contingency
Per Article IX, Finances, Section 1 of ALA's Bylaws: Annual estimates of income shall be based upon the unexpended balance remaining from the previous year plus anticipated revenues for the next budget year. BARC is charged with reviewing and approving the Annual Estimates of Income.

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<tr>
<th>TOTAL ALA ($,000)</th>
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<td>ALA Net Assets (projected at end of FY 2021)</td>
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<thead>
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<th>FY 2022 Budgeted Revenues</th>
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<tr>
<td>General Fund</td>
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<td>Divisions</td>
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<td>Grants &amp; Awards</td>
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<td>Endowment</td>
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<tr>
<td>TOTAL</td>
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FY 2022 Annual Estimates of Income

| $ 73,068 |
Draft Five Year Financial Plan

- Increase and retain membership inc. stakeholders and partners
- Diversify and increase revenue streams
- Continuing Education – increase and coordinate
- Examine conferences
- Streamline and align internal operations
- Benchmarking

EBD#3.32
FY20 Audit Update

- FY20 Budget completed
- Annual Audit currently underway
Operating Agreement WG Update

- EBD#10.15
- Relationship between ALA and Divisions
- Last revision – 1989
- Focus on our unity and strengths
- Facilitate collaboration and innovation
- Members always the core
- Support shared operations and values
- Role of the Overhead Rate
- Future consideration of Roundtable relationship
- Request to extend Work Group for one additional year
Discussion

Handy List of References:

Draft FY22 Budget – EBD#3.28
Draft Five Year Financial Plan – EBD#3.32
Pivot Plan – CD#36
Operating Agreement Work Group website
ALA Treasurer’s Page inc. Financial Learning Series