

Treasurer's Report Membership Information Session and Virtual Membership Meeting

Sunday, June 27, 2021 2021 ALA Virtual Annual Conference Maggie Farrell, ALA Treasurer

Topics for Discussion

- Membership Value
- Preliminary FY22 Budget Timetable
 - Budget Directives
 - Overview
- Annual Estimates of Income
- Draft 5-Year Financial Plan
- FY20 Audit
- Operating Agreement Workgroup Update

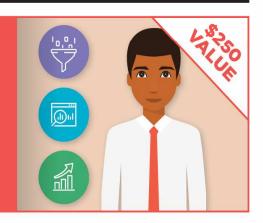


WAYS YOU CAN USE YOUR MEMBERSHIP TO MEET YOUR PROFESSIONAL GOALS

Connect with information about libraries, library work, association news, and other topics of interest to the profession through your *American Libraries* subscription.



Benchmark your salary to understand the value your expertise brings to the community through the ALA-APA Salary Survey Database.



Expand your skill set through conferences, webinars, certifications, and courses for any job in every type of library including two webinars bundled with your membership.



Crowdsource ideas and solutions from a community of 55,000 library workers—and collaborate as part of a volunteer group—across the globe through ALA Connect.



3



WAYS YOUR MEMBERSHIP DOLLARS SUPPORTED THE FUNDAMENTAL WORK OF LIBRARIES IN 2020



JUNEAU, AK

Students at the Johnson Youth Center, a detention facility, read books provided by ALA and engage in conversations about race, equity, identity, history, institutional change and social justice in collaboration with librarians from the Juneau Public Library as part of the Great Stories Club.

CHEYENNE, WY

Wyoming Libraries to
Business at Laramie County
Library System, a program
funded by Libraries Build
Business in collaboration
with ALA and Google.
org, launched to support
women-owned small
businesses and entrepreneurs
from low-income and
underrepresented groups and
rural communities.

NEW YORK, NY

ALA representatives delivered over 160,000 signatures to the offices of Macmillan Publishers to demand it stop limiting libraries' access to digital content and make eBooks accessible to all.



WASHINGTON, DC

ALA's Public Policy and Advocacy Office helped secure \$50 million in funding for IMLS to support digital inclusion projects and more than \$30 billion in relief for schools and colleges, plus billions more for state and local governments and nonprofit organizations as part of the Coronavirus Aid, Relief, and Economic Security Act.

SANTA PAULA, CA

Blanchard Community Library expanded services for adult English language learners or adults in need of basic education and workforce development with help from ALA's American Dream Literacy Initiative.

NORTHERN NEW MEXICO

ALA supported six tribal libraries and two schools in north-central New Mexico to build two tribally-owned and -operated, 60-mile fiber-optic Networks—increasing internet speeds and decreasing costs.

NASHVILLE, TN

Advocates inundated lawmakers in Nashville with opposition to legislation proposing oversight review boards for every public library in Tennessee and defeated the bill that threatened library users' freedom to read.



FY22 Budget Timetable

- 2nd Review of FY22 draft budget
- Council approve FY22 AEI
- Final budget review/approval Fall
- Budget directives by BARC and EB



Budget Directives

- Bring forward a final balanced FY22 budget
- Build a contingency fund to manage unexpected events and include a budget line to reflect it
- Examine financial projections for LibLearnX and Annual 2022 for a pragmatic forecast and provide data supporting the assumptions
- Align expenditures with revenue projections (understanding division conference cycle)



Preliminary FY22 Budget Overview

American Library
Association
Statement of Revenues and Expenses - Total
ALA

					ı	(ψ,000)
Revenues	2019 Actual	2020 Actual	2021 February Close	2021 Budget	2021 Projection	2022 Budget
General Fund						
	27,020	18,598	9,193	21,735	19,970	28,245
Divisions						
Round Tables	13,435	15,004	4,725	11,167	9,928	13,558
Roulid Tables	687	494	347	572	572	502
Grants and Awards	007	151	317	372	3,2	302
	7,310	21,776	553	5,470	5,470	4,326
Total Revenues	48,453	55,872	14,819	38,944	35,941	46,632
Expenses						
General Fund						
	31,397	28,340	11,240	21,519	21,461	29,322
Divisions						
B T. .	14,151	14,306	4,333	12,291	9,725	13,889
Round Tables	512	238	93	349	349	462
Grants and Awards	512	230	93	349	349	402
	6,916	5,604	3,108	5,500	5,500	4,326
Total Expenses	52,975	48,488	18,775	39,659	37,035	
				_		_

Note: GF revenue includes FY22 \$1.5 million Endowment Fund Transfer with Terms



(\$,000)

Preliminary FY22 Budget Overview (continued)

Statement of Revenues and Expenses - Total ALA

Total Net Rev/(Exp) From Operations	(4,522)	7,384	(3,956)	(715)	(1,094)	(367)
Paycheck Protection Program (PPP) loan relief	0	0	0	0	0	1,000
Subtotal Net Rev/(Exp) From Operations	(4,522)	7,384	(3,956)	(715)	(1,094)	(1,367)
Grants and Awards	395	16,172	(2,555)	(30)	(30)	(0)
	176	256	253	223	223	41
Round Tables	(717)	698	392	(1,124)	203	(331)
Divisions	(4,376)	(9,741)	(2,047)	216	(1,491)	(1,076)
Net Rev/(Exp) From Operations General Fund						
					1	

175 Travel (or other) Expense reductions
455 Executive Office & AED Expense reductions
630 Total Expense reductions

263 FY22 Contingency



Annual Estimates of Income

Per Article IX, Finances, Section 1 of ALA's Bylaws: Annual estimates of income shall be based upon the unexpended balance remaining from the previous year plus anticipated revenues for the next budget year. BARC is charged with reviewing and approving the Annual Estimates of Income.

	(\$	5,000)
ALA Net Assets (projected at end of FY 2021)	\$	27,231
FY 2022 Budgeted Revenues		
General Fund		28,245
Divisions		13,558
Roundtables		502
Grants & Awards		4,326
Endowment		(794)
TOTAL		45,837
FY 2022 Annual Estimates of Income	\$	73,068



Draft Five Year Financial Plan

- Increase and retain membership inc. stakeholders and partners
- Diversify and increase revenue streams
- Continuing Education increase and coordinate
- Examine conferences
- Streamline and align internal operations
- Benchmarking

EBD#3.32



FY20 Audit Update

- FY20 Budget completed
- Annual Audit currently underway



Operating Agreement WG Update

- EBD#10.15
- Relationship between ALA and Divisions
- Last revision 1989
- Focus on our unity and strengths
- Facilitate collaboration and innovation
- Members always the core
- Support shared operations and values
- Role of the Overhead Rate
- Future consideration of Roundtable relationship
- Request to extend Work Group for one additional year



Discussion

Handy List of References:

<u>Draft FY22 Budget – EBD#3.28</u>

<u>Draft Five Year Financial Plan – EBD#3.32</u>

Pivot Plan - CD#36

Operating Agreement Work Group website

ALA Treasurer's Page inc. Financial Learning Series

