

Policy No: G-7

Subject: Vendor-Affiliated Presenters

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Effective Date: 6/23/17

Revision Date(s):

Review Date(s):

**Review Responsibility:** AASL Board of Directors, AASL Staff

**Policy Statement:**

AASL strives to present the most qualified presenters with the most current and reliable information available. Occasionally, the best choice for a presenter, or information, is vendor specific. The use of a company's representative as a presenter does not imply endorsement of that company's product.

**Focus:**

Primary: AASL Staff, AASL Board of Directors, Programming Volunteers

**Definition:**

Vendor: An individual whose majority of their income is derived outside of the K–12 public/private school, or academic community, or, is listed as a representative or consultant for a for-profit company.

**Purpose:**

To define guidelines for using vendor-affiliated presenters or content for AASL education courses.

**Procedure:**

1. Proposals submitted by vendors to AASL for consideration will be reviewed by AASL staff with a recommendation to the program co-chair(s) to either move forward to reviewer or decline.
2. Vendor proposals will be considered based on the following criteria:
  - a. Programming content and how the content is connected to AASL standards with a secondary focus on the product or service.
  - b. A school librarian is either the presenter or part of the presentation.
  - c. A variety of resources are offered in addition to the primary vendor's product or service.
3. If proposal is accepted for review policy G-2 will be followed for final determination.
4. Product updates and/or service presentations may be presented as privately scheduled and promoted events.
5. Vendor programs are offered during AASL National Conference as part of a sponsorship package. These concurrent sessions run during non-conflict times. While promoted in conference materials, are noted as "Vendor Programs" to attendees.