



**New Online PD Course  
for K-12 School Librarians**  
March 7 – May 9, 2024

## Empowering all students through Media Decoding



### WHAT?

A hybrid online professional development course designed to introduce librarians to the vibrant practice of constructivist media decoding. With a grant from the Institute for Museums and Library Services (IMLS), we are able to provide this **9-week hybrid training** at no cost to participants. Those who complete the course will earn **15 hours of PD** (which may be eligible for CTEs or the equivalent), **a badge** from Project Look Sharp, and **a letter to your principal or superintendent** about your training.

### WHO?

**K-12 School Librarians from across the U.S.** who are interested in using media decoding in their work with students in their libraries and/or in their classrooms.

### WHEN?

The course begins with a live virtual Zoom session on **Thursday March 7, 7:00-8:30 pm EST** hosted by Project Look Sharp directors Cyndy Scheibe and Chris Sperry. This will be followed by 4 modules of **self-paced activities over 9 weeks**, including leading a media decoding with students or colleagues. The course will end with another live virtual Zoom session with Cyndy and Chris on **Thursday May 9, 7:00-8:30 pm EST**.

This project was made possible, in part, by the Institute of Museum and Library Services  
[www.ims.gov](http://www.ims.gov)  
Grant # RE-254855-OLS-23



### HOW?

Primarily through self-paced modules, participants will:

- be trained to guide students through media decodings using questioning techniques
- create and practice leading a media decoding lesson of their own
- learn how to build on this training to become leaders for media literacy in their schools

### INTERESTED?

**For more information,  
send us an email:**

[looksharp@ithaca.edu](mailto:looksharp@ithaca.edu)

**Deadline for Registration:**

**Monday, February 12**



[projectlooksharp.org](http://projectlooksharp.org)



### WHAT IS CONSTRUCTIVIST MEDIA DECODING (CMD)?

While analyzing and evaluating messages conveyed in diverse forms of media, students learn to “construct” new knowledge for themselves by reconciling new information with their previous experiences and ideas through inquiry-based learning and reflective dialog.

“CMD lessons can reach and engage resistant students...this is meant for every student, all types of learners.”  
- ML3 Librarian



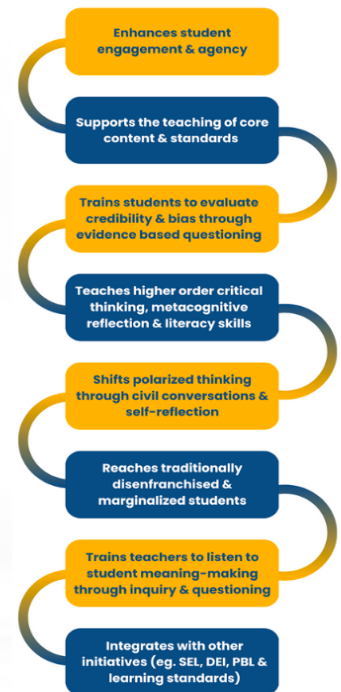
### WHY THE COURSE?

Amid growing concerns about mis/disinformation, teachers and librarians are finding new ways to **empower students of all ages with media literacy**, coupled with digital and information literacy skills. Project Look Sharp has been leading professional development trainings in constructivist media decoding for more than 20 years, and we are delighted to provide our first online hybrid courses designed to **teach librarians how to lead effective media decodings** with students and colleagues.

“CMD has changed the way I approach teaching media with students. Having the option to do it virtually made it possible for me.” - CMD Trained Librarian



### WHY CMD?



“It has totally transformed the way I teach.”  
- ML3 Librarian