YALSA EXECUTIVE COMMITTEE FALL MEETING MINUTES
OCTOBER 21-22 – CHICAGO, IL

The mission of YALSA is to expand and strengthen library services for teens and young adults. Through its member-driven advocacy, research, and professional development initiatives, YALSA builds the capacity of libraries and librarians to engage, serve, and empower teens and young adults.

Executive Committee I
Fri., Oct. 21, 8:30-12:00 – Millennium Knickerbocker Hotel

Executive Committee II
Sat., Oct. 22, 8:30-12:00 and 2:00-5:00 – Millennium Knickerbocker Hotel

Present: Nick Buron, Sarah Flowers, Penny Johnson, Jack Martin, Kimberly Patton, Sarajo Wentling, Beth Yoke.

A quorum was present for the meeting.

Call to Order

S. Flowers called the Executive Committee meeting to order on October 21, at 8:33 am.

Information Forum – Friday, October 21

- Sarah shared that the Joint Youth Divisions Executive Committee would like to discuss a mega issue at each meeting. They would like suggestions for topics.
- Beth shared the Teen Tech Week 2012 bookmark. Products for TTW are available for purchase now and the website goes live November 1.
- Beth also shared a post card from the direct mailing to NCTE Secondary School English Teachers.

Information Forum – Saturday, October 22

- Nick shared a conversation with members from the other youth divisions about cutting costs by eliminating Fall Exec.
- Jack shared information about his breakfast and that there was a strong desire for collaboration between divisions.
- Brainstormed ideas for our joint session with ALSC

Approval of the Agenda

Agenda approved as published.

Mega Issue

Item #1. What do we need to do differently in the area of advocacy in the latest strategic plan implementation in order to make more significant gains? – Sarah

The group discussed confusion members may have about advocacy and roadblocks they may face as well as what YALSA can do to assist members in this area. The group identified
ideas that could be incorporated into the new Action Plan.

**Action Items**

**Item #2. Debrief from Friday Joint ALA Meeting—Sarah**
Executive Committee members shared information from small group sessions. The group agreed that we would like to see an evaluation for the joint executive sessions.

**Item #3. Debrief from August Board Meeting—Sarah**
The group agreed that the conference call format works well especially for chair reports and discussed ways to encourage people to talk and also to get other points of view.

**Item #4. Committee Appointments—Jack**
Jack reported that committee appointments process is on schedule and summarized the work of his appointments task force.
The group discussed ways to encourage YALSA members to apply for ALA committee appointments.

**Item #5. Board Post Annual ‘11 Survey Results—Sarah**
The group discussed the results from the survey and concerns that came out of the responses. There was agreement that doing more discussions in ALA Connect was logical but we need to do more to increase participation.

**Item #6. Board Self Assessments & Learning Plans—Sarah**
The group discussed the major areas of interest that came out of the learning plans and possible ways for Board members to move forward. Sarah will follow up with Board members on learning plans, encouraging them to work with others having similar interests.

**Item #7. Board Development Chats—Sarah**
Sarah reported on remaining fall chat topics. Spring chat topics will be determined as we see what priorities arise from the Action Plan and Board learning plans.

**Item #8. Midwinter Board Preparation & Orientation—Sarah**
Sarah and Beth talked about a BoardSource session about evaluating programs for organizational sustainability and will adapt for Board Planning at Midwinter.

**Item #9. Midwinter Chair Preparation & Orientation—Sarah**
The group discussed possible topics and priorities for Leadership Development and whether some of the training could be moved online.

The group concurred that the objectives, as approved by the Board, needed modification as many were actually strategies. The group worked to draft changes and add strategies that will go back to the Board for approval.
Discussion Items

Item #11. Board Member Exit Interview Findings–Kim
The group discussed the common threads in the exit interviews and how to better emphasize to ex-officio members what their Board responsibilities will be. The group also identified a need to create a core set of benchmark questions for future exit interviews.

Item #12. FY11 Final Figures & Implications for FY12–Penny & Beth
The group discussed the final financial figures for fiscal year 2011 and possible strategies for boosting revenues in fiscal year 2012.

Item #13. Survey Results from Awards & List Evaluation TF–Pam Holley
The group discussed the preliminary report from the task force. Sarah will share Executive Committee feedback and instruct Pam to move forward with surveying members and the library community.

Item #14. Board Recruitment–Sarah
The group discussed ways that Board Members can be more active in recruiting candidates for the Board. Jack and Sarajo will incorporate this topic into the December Board chat.

Item #15. Junior Board Proposal–Chris Shoemaker & Linda Braun
Beth will share Executive Committee feedback with Chris and Linda so that they can revise the document for Board discussion at Midwinter.

Item #16. Morris Funds for FY12–Penny & Beth
Penny and Beth will prepare a proposal for Board discussion recommending that the Morris funds for the next three years be used for marketing the lists and awards.

Item #17. 2011 – 2012 Committee Task List Progress–Sarah
The group discussed status of various committees’ progress toward accomplishing their 2011-2012 tasks.

Item #18. Board Role in Planned Giving–Penny & Sarah
The group discussed possible options for following up on the September Board chat on planned giving and fundraising and ways to keep Board members active in their role as supporters of the association. Penny and Sarah will prepare a proposal for the Board.

Item #19. Petition Candidates for ALA Council–Sarah
Nick updated the group on the number of youth division members running for ALA Council and reported that he emailed all YALSA member candidates offering support and thanking them for running. He also contacted candidates from ALSC and AASL who are not discussed highlighting these candidates in e-newsletter or YALS.

Item #20. Piloting a Virtual Award or Selection Committee–Jack
Jack will use the Executive Committee’s feedback to refine the proposal for the Board.

Item #21. YALSA Academy–Eve Gaus & Linda Braun
Beth will ask Eve and Linda to refine the proposal based on Executive Committee feedback and share with the Board on ALA Connect prior to Midwinter.

**Item #22. YALSA Curriculums & Instructional Kits**–Eve Gaus
Beth will direct Eve to refine the proposal based on Executive Committee discussion and share with the Board on ALA Connect.

**Item #23. State Library Youth Consultants’ Survey Results**–Eve Gaus
The group discussed the survey results and possible next steps.

**Item #24. Ad-hoc Committee on STEM Update**–Shannon Peterson
The group discussed the progress on STEM related activities. Sarah will follow up with the STEM task force chair.

**Item #25. Marketing Report**–Beth
Based on Executive Committee feedback, Beth will refine this document and submit it to the full Board for consideration at Midwinter.

**Item #26. Proposal Development**–Beth
The group discussed various ways that we can solicit ideas to keep YALSA relevant and fresh.

**Informational Items**

**Item #27. ALA Council Update**–Nick

**Item #28. Slate for ’12 YALSA Election**–Linda Braun

**Item #29. IMLS Leadership Grant Proposal**–Linda Braun

**Item #30. 2012 Dollar General Grant Implementation**–Beth

**Item #31. Midwinter 2012 Update**–Beth

**Item #32. Annual Conference 2012 Update**–Beth

**Adjournment**

The Executive Committee’s Fall 2011 meeting was adjourned at 4:30 pm on October 22, 2011.