YALSA EXECUTIVE COMMITTEE MEETING DRAFT MINUTES  
ALA Midwinter Meeting, Dallas  
Jan. 20 – 24, 2012

YALSA is a national association of librarians, library workers and advocates whose mission is to expand and strengthen library services for teens, aged 12-18. Through its member-driven advocacy, research, and professional development initiatives, YALSA builds the capacity of libraries and librarians to engage, serve and empower teens.

Executive Committee I  
Fri. 10:00 to noon, convention center room A101  

Executive Committee II  
Mon. 4:00 – 5:30 PM, convention center room C143  

DRAFT MINUTES

Call to Order

Information Forum – 10 minutes allotted at the beginning of each session
• Sarah Debraski’s Hub post regarding the Morris Award is up today. Board members should read.
• Beth shared that Linda Braun said ALISE would like to do a joint program with YALSA at next year’s conference.
• Beth shared that YALSA will have a booth at the ICAC Internet Caucus Technology Exposition and Conference and demo the new iphone app.
• We will be adding functionality for ebooks with the iphone app as well as developing for Android phones with second round of Dollar General funding.

Friday

Item #1. ALISE Conference Debrief (10 min.)  
Research agenda seems to be a great way to connect with ALISE members in a concrete way.

Item #2. Mega Issue on Board Agenda (15 min.)  
Strategized tactics for keeping the discussion focused and maximizing results.

Item #3. Preparation for Board Planning (30 min.)  
Discussed the process and intended outcomes for Board Planning.

Item #4. Recruiting Candidates -- Council, 2012 slate (15 min.)  
Discussed strategies for recruiting youth focused candidates for Council and the concern of too many candidates diluting things. People want the personal connection or invitation to run. Need to remind board members to have those discussions with members who we think would be good for Council, YALSA Board, etc.
Item #5. Measuring Success of New Strategic Plan (15 min.)
Discussed how to measure success of the new Strategic Plan and what role the Strategic Planning Committee can play in the evaluation process.

Item #6. EC Priorities for the Midwinter Meeting (15 min.)
- Talking to individuals about running for ALA or YALSA positions
- Communication with publishers.
- Talking up the Young Adult Literature Symposium
- Thanking members

Item #7. Volunteer recognition (15 min.)
Brainstormed ideas for possible recognition and continued engagement.

* Continue board member contact with new members
* Continue writing thank you notes to committee members for National Library Volunteer Week and sending out a holiday message to the membership
* Utilize the YALSAcom listserv to communicate with members and thank them
* Continue member of the month in YALSA eNews
* Let Sarah know about member accomplishments that she can thank in her monthly report
* Follow up on member recognition award
* Discounts on a ticketed event, product, or webinar as a standard benefit or as a monthly drawing.

Monday

Item #8. Debriefing from Board Planning, I, II & III (20 min.)
The group discussed the productivity of the board during their Midwinter Meeting

Item #9. Debriefing from BARC & Other ALA Meetings (10 min.)
The group discussed rules for being involved with ALA candidates as well as potential future candidates.
Reminder that all YALSA Executive members are invited to the Division’s President Breakfast. Sarah shared that the program for the breakfast was a discussion of the pros and cons of holding a face to face Fall Executive and what other options might be possible.
YALSA now has 10,000th Twitter followers as of today and will 5,000 Facebook followers very soon.
In regards to serving middle schoolers, Sarah shared that Mary Fellows and the ALSC Executive Committee would like to focus on linking to each other’s web pages and resources as appropriate and having shared blog posts.

Item #10. Debriefing from Leadership Development (10 min.)
The group discussed impressions of the meeting.
All of the selection and awards committee chairs at conference were in attendance.
The group gave Sarah input on some of the topics to address with new awards and selections list chairs.
Item #11. Board Learning Plans & Demonstrating Skills Gained (15 min.)
Discussed timing and topics for future Board chats
Sarah will send out reminder to the board about the February 1st chat.

Item #12. Goals to Accomplish for 2012 (15 min.)
- Grants
- Moving forward in the area of advocacy
- Leadership Endowment and planned giving
- Marketing
- Identify a youth focused candidate for ALA Executive
- Foster collaborations
- Membership retention and recruitment
- Continuing with board learning plans

Executive Committee Function: To act for the Board of Directors between Board meetings on items that require interim action; to review agendas for the Board meetings and to make recommendations to the Board regarding items reviewed and under consideration by the Board; to review YALSA activities and programs and recommend division priorities in relation to activities; to provide support and training for the Board of Directors and Chairs. YALSA’s Executive Committee may not: amend bylaws; elect or remove board members; hire or fire the executive director; approve or change the budget; make major structural decisions.