



Online Databases

Good: Create bookmarks that market virtual resources to teens.

Better: Handout a database scavenger hunt and award prizes to teens that use databases to find the answers.

Best: Create an interactive class that shows how the library's databases compare to search engines like Google. Have teens give input on how to make the class more fun and interactive.

Video Games

Good: Put links from your web site to different resources about video games.

Better: Get teens to write reviews of their favorite games.

Best: Host a video game tournament or electronic gaming club.

MMORPGs

Good: Have teens write a guide for other players about their favorite game (example: tips for being a night elf hunter) or a fan fiction piece.

Better: Host a Machinima Contest and film festival where teens can watch the various machinima and act as film critics.

Best: Reserve a block of computers to play a specific MMORPG as part of a gaming program.

Animation

Good: Host an animation program using transparencies and an overhead to make a short layered animation. Include a display of books on animation techniques.

Better: Arrange a class on how to use Flash, video editing software, and other tools needed for creating animation. Post projects on YouTube.

Best: Ask teens to write, script, direct, and edit a short promotional film about your library, and enter the YALSA YouTube Contest.

Social Networking

Good: Create a profile with the social networking site that is popular with your teens, and promote teen services through the new account.

Better: Host a class that teaches CSS and styling techniques for formatting social networking profiles. Include a short (no more than 10 minutes) segment on Internet Safety.

Best: Have a teen panel discussion about social networking sites and DOPA. Open the discussion to parents, library administrators, and the community.

Music

Good: Update your music collection with teen-friendly beats.

Better: Host an open mic program and allow teens to play instruments and sing songs.

Best: Empower teens by hosting a battle of the bands event.

Webcomics

Good: Include a link to webcomics (not Sunday comics) on your library website. Have teens write reviews of their favorites, and post the reviews on your teen library's blog or MySpace.

Better: Host a webcomic workshop where you teach teens how to scan images, upload files, and post their first webcomic.

Best: Invite local artists to talk with teens about cartooning techniques, focusing on how the artists use technology to create their comics.

Integrating with Books

Good: Create a book display related to technology with fiction and non-fiction.

Better: Weed outdated materials from the technology section of your collection. Then order Web 2.0 titles.

Best: Implement online readers advisory with a review blog or wiki.

Podcast:

Good: Initiate a teen conversation about their favorite MP3s and Podcasts.

Better: Purchase an iPod shuffle to circulate with the collection, and consider turning an older computer into an MP3 download station.

Best: With the teens, create a podcast that promotes library programs and services, review teen fiction, or discusses technology.

Japanese Anime and Manga

Good: Link to Anime and Manga sites, and possibly get the teens involved in reviewing.

Better: Create/Update your Anime and Manga Collection.

Best: Host an Anime viewing Program where teens can dress up as favorite characters (cos-play).
Food for Thought: Wouldn't it be great to IM or email with Japanese teens.

Television and Movies-Behind the Scenes

Good: Create a book display about how individuals make what is seen on screen.

Better: Watch Special Features of movies for the "Making of".

Best: Have someone from the industry do a program about the behind the scenes work.

Downloadable Audiobooks

Good: Post web links to sites that offer free downloadable audiobooks (<http://librivox.org/>).

Better: Include downloadable audiobooks in your collection.

Best: Create a podcast of teens as they perform reader's theatre.

Computers

Good: Create a teen technology group to assist others with technology in the library.

Better: Have a program where teens can build their own computer.

Best: Invite a programmer to work with teens to create a short program.

Instant Message

Good: Let the YA staff work with IM reference. (Use Meebo or something similar for free).

Better: Create IM service for Library Event announcements.

Best: Have Virtual Programs with authors and other celebrities through IM.

Virtual Discussion

Good: Use a blog review of a book to get teens discussing the title in comments.

Better: Start a wiki, forum, or IM meeting to hold online book clubs.

Best: Create an Avatar and volunteer at the Eye4YouAlliance Teen Island in Second Life to have teens create virtual settings from books.

Add your program ideas and find many others on the Teen tech Week Wiki at:

http://wikis.ala.org/yalsa/index.php/Teen_Tech_Week

Join YALSA on MySpace:

<http://www.myspace.com/yalsa>