

YOUNG ADULT LIBRARY SERVICES ASSOCIATION

WrestleMania® Reading Challenge

OFFICIAL RULES

OPEN TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE ENROLLED IN GRADES NINE THROUGH TWELVE AT PARTICIPATING PUBLIC HIGH SCHOOLS OR ARE STUDENTS ENROLLED IN GRADES NINE THROUGH TWELVE WHO ARE ALSO MEMBERS OF PARTICIPATING PUBLIC LIBRARIES.

GENERAL DESCRIPTION: Would you like to win a trip for two (2) to WrestleMania® 23 or other cool prizes? Join the WrestleMania® Reading Challenge (the “Challenge”). All you have to do is read a combined total of ten (10) chapter books and magazines (including at least eight (8) chapter books), which must include *Athletic Shorts* by Chris Crutcher and *Black and White* by Paul Volponi, and write a 300-word essay or design a webpage about *Athletic Shorts* by Chris Crutcher or *Black and White* by Paul Volponi. Students enrolled in any participating public high school, or who are members of any participating public library, located within the Chicago Public Schools District must submit an essay or webpage about *Black and White* by Paul Volponi. Participants must also prepare and submit a log book indicating the name and author of the books read and the name and issue of the magazines read.

ELIGIBILITY: The Challenge is open only to residents of the fifty (50) United States and the District of Columbia who are enrolled in any participating public high school, or are a member of a participating public library, and who are in grades nine through twelve at the time of participation. Employees of the Young Adult Library Services Association (“YALSA”) and World Wrestling Entertainment, Inc. (“WWE”), and their respective parent companies, subsidiaries, affiliates, promotion and advertising agencies and anyone involved in the Challenge’s development or execution, the immediate family members (meaning spouses, parents, siblings, children and their respective spouses) of such employees and members of the households of such employees are not eligible. By taking part in this Challenge, participants agree to be bound by these Official Rules. YALSA and WWE reserve the right to permanently disqualify from this Challenge any person it believes has intentionally violated these Rules.

HOW TO ENTER: No entry fee necessary to enter. Between October 16, 2006, when the reading period begins, and 12 p.m. (local time) on January 16, 2007, when the reading period ends, go to your participating high school or public library, check-out and read a combined total of ten (10) chapter books and magazines (including at least eight (8) chapter books), including *Athletic Shorts* by Chris Crutcher and *Black and White* by Paul Volponi (you may, but are not required to, go to a local store to purchase books and/or magazines), create a log book indicating the name and author of the books read and the name and issue of the magazines read, and either **write a 300-word essay** about *Athletic Shorts* or *Black and White* on one of the following topics: (1) a comparison of two or more stories in *Athletic Shorts*, (2) a comparison of *Athletic Shorts* with *Black and White*, or (3) a discussion of how either *Athletic Shorts* or *Black and White* has influenced you, or design a webpage depicting one (1) or more major plots and one (1) or more major characters from either or both of *Athletic Shorts* and *Black and White*. Students enrolled in any participating public high school, or who are members of any participating public library, located within the Chicago Public Schools District must submit an essay or webpage that includes an analysis of *Black and White* by Paul Volponi.

Best efforts will be made to ensure that all participating students will have access to a copy of *Athletic Shorts* by Chris Crutcher or *Black and White* by Paul Volponi through their school or public library. To

enter your essay or webpage, go to your high school or public library and complete the entry form available from your librarian. Submit the form to your librarian, along with your log book and your essay or webpage, by email (to an address provided by your local participating library) or by hard copy, no later than 3 p.m. (local time) on January 15, 2007. Only one entry per person. Entries become the property of Sponsor and will not be returned.

All entries submitted at each participating library will be evaluated by a qualified team convened by that library's librarian based on the following objective criteria: (i) demonstrated knowledge of the text; (ii) creativity; (iii) use or inclusion of memorable, unique, compelling, moving, and/or engaging descriptions and/or details; and (iv) personally revealing discussion or depictions. Entries will not be judged on use of formal grammar, spelling and writing conventions, and, in the case of webpages, will not be judged on artistic technique.

During the week of January 22, 2007, each participating library will select and announce two (2) **First Prize** winners - one (1) from among all essay entries and one (1) from among all webpage entries. The decisions of the librarians and reviewing teams are final and not subject to appeal.

NATIONAL READING CHALLENGE FINAL ROUND: All First Prize winning essays and webpages will be submitted by the participating high school or public libraries to YALSA no later than January 31, 2007. The entries will be divided into five (5) geographic regional groups, Northeast, Midwest, South, West and Detroit. The Northeast regional group will include all entries from Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Jersey, New Hampshire, New York, Pennsylvania, Rhode Island and Vermont. The Midwest regional group will include all entries from Illinois, Indiana, Iowa, Kansas, Michigan (excluding the City of Detroit), Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota and Wisconsin. The South regional group will include all entries from Alabama, Arkansas, Kentucky, Florida, Georgia, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia and West Virginia. The West regional group will include all entries from Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming. The Detroit regional group will include all entries from Detroit, Michigan, the WrestleMania® 23 host city.

A panel of judges appointed by YALSA will select the best essay or webpage from each geographic regional group from among all eligible First Prize winning entries submitted by the participating libraries as follows:

All First Prize winning entries submitted by each participating library will be evaluated by a qualified team convened by YALSA based on the following objective criteria: (i) demonstrated knowledge of the text; (ii) creativity; (iii) use or inclusion of memorable, unique, compelling, moving, and/or engaging descriptions and/or details; and (iv) personally revealing discussion or depictions. Entries will not be judged on use of formal grammar, spelling and writing conventions and, in the case of webpages, will not be judged on artistic technique.

On or about February 23, 2007, **one (1) Grand Prize** will be awarded to the student from each geographic regional group who prepares the best entry from that geographic region. A total of five (5) Grand Prizes will be awarded. The decisions of YALSA are final and not subject to appeal.

FINAL COMPETITION: On March 31, 2007, at a time and location in Detroit, Michigan to be determined, YALSA-appointed judges, along with WWE Superstars to be named, will ask each of the five (5) Grand Prize Winners objective questions prepared by YALSA about *Athletic Shorts* by Chris Crutcher and *Black and White* by Paul Volponi. The Finals will be conducted in one (1) round of several questions. The Grand Prize Winner who is the first to buzz or ring in and provide the correct answer, as

determined by YALSA in its sole discretion, will earn one (1) point. Zero (0) points will be awarded for any incorrect answer. At the end of the round of questions, each Grand Prize Winner's points will be tallied. The Grand Prize Winner with the most points will be declared the WrestleMania[®] Reading Challenge National Champion. In the event of a tie, those Grand Prize Winners involved in the tie will be asked three (3) additional questions. This tiebreaking mechanism will continue until one (1) National Champion is declared by YALSA. The decisions of YALSA are final and not subject to appeal. The National Champion's tickets to WrestleMania[®] 23 will be upgraded to ringside seats and the National Champion will be acknowledged by WWE during WrestleMania[®] 23.

PRIZES: Each **Grand Prize** consists of a trip for two (2) to WrestleMania[®] 23 ("WrestleMania") scheduled to be held on April 1, 2007 in Detroit, Michigan (exact WrestleMania date and location subject to change in WWE's sole discretion). Grand Prize package includes economy round-trip air travel (via air carrier selected by WWE) for Grand Prize Winner and a guest from major gateway city airport closest to Grand Prize Winner's home to the location where the Event will take place; two (2) tickets to WrestleMania (exact seat location subject to WWE's sole discretion; provided, however, that the Grand Prize Winner declared by YALSA as the National Champion will receive tickets for ringside seats); three (3) nights' hotel accommodations consisting of one (1) standard room, double occupancy at a hotel selected by WWE; round-trip ground transportation from airport to hotel; Three Hundred Dollars (\$300) spending money; Two Thousand Dollars (\$2,000) donated in the Grand Prize Winner's name to the Grand Prize Winner's high school or public library; and an opportunity to compete in the WrestleMania[®] National Reading Challenge Final Competition. If Grand Prize Winner lives within a 100 mile radius of Detroit, Michigan, ground transportation to and from the hotel may be substituted for airfare. Restrictions may apply depending upon Grand Prize Winner's residence and availability to travel. Approximate retail value ("ARV") of Grand Prize: \$1,500, each. Actual value may vary based on place of departure and exact seat location at WrestleMania.

All expenses not specified in these Official Rules, including, without limitation, taxes, insurance, meals, transportation and spending money (except as otherwise expressly set forth herein), beverages, food and merchandise at WrestleMania, are solely Grand Prize Winner's responsibility. A Grand Prize Winner who is under the age of majority in his or her state of residence must be accompanied by a parent or legal guardian, who must travel with and participate in all aspects of the Grand Prize trip, including attending WrestleMania, at his or her own expense, unless such parent or legal guardian is the Grand Prize Winner's chosen guest. If the Grand Prize Winner is under the age of twenty-one as of the date of prize fulfillment, the Grand Prize Winner must travel with, and be accompanied by, a guest who is at least twenty-one years old.

Each library will select **two (2) First Prize Winners** from among all eligible entries. A First Prize will be awarded to the student from each library who submits the best essay and to the student who submits the best webpage. Each First Prize consists of a WWE DVD and T-shirt (DVD and T-shirt to be selected by WWE in its sole discretion). In addition, the winning essay and winning webpage will be entered into the National Reading Challenge Final Round. ARV of First Prize: \$50, each.

OTHER CONSIDERATIONS: The Prize Winners will be required to complete and sign an Affidavit of Eligibility, a Liability Release and, where legal, a Publicity Release, and any other documentation that YALSA, the participating high schools and public libraries, and WWE (collectively, the "Challenge Entities") may require and to see to it that the Challenge Entities are in receipt of these documents within seven (7) days of having received the same. If a Prize Winner is a minor in his or her state of residence at the time he or she is asked to sign these documents, the minor's parent or legal guardian also will be required to sign these documents. The Grand Prize Winner's guest will be required to sign a Liability and Publicity Release (except where prohibited by law). In all cases, the Challenge Entities reserve the right to request proof of residency, age and parenthood or guardianship, and a winner will be deemed to have

forfeited the prize if the Challenge Entities, in their discretion, find that the proof is unsatisfactory. If a Prize Winner does not timely return requisite documents, or in the event of non-compliance with any of the requirements of these Official Rules, the prize will be forfeited. Prizes may not be substituted, transferred or redeemed for cash, except by YALSA and WWE, who reserve the right to substitute prize with prize of comparable or greater value in their sole discretion.

GENERAL CONDITIONS: Participants agree to be bound by the terms of these Official Rules and decisions of the Challenge Entities which are final and binding on all matters relating to this Challenge. All federal, state and local taxes are solely the responsibility of prize winners. By entering, participants release and hold harmless the Challenge Entities and their respective parents, subsidiaries, affiliates, representatives, promotion, advertising agencies, prize suppliers and all others associated the development or execution of this Challenge, and each of their respective directors, officers, employees, agents and affiliates (the “Releasees”) from any and all liability or any injuries, loss or damage of any kind arising from or in connection with participation in this Challenge or acceptance, misuse, nonuse or use of any prize or parts thereof (including activity or travel related thereto), including, without limitation, liability for death, personal injury, damage or loss of any kind, and from liability to any other persons relating to or resulting from entering or participating in this Challenge. The Releasees do not make any warranty, representation or guarantee, express or implied, in fact or in law, relative to the use of any prize, including, without limitation, quality, merchantability, and fitness for a particular purpose. Further, no responsibilities are accepted for any additional expenses, omissions, delays, re-routing, or acts of any government or authority. The Challenge Entities reserve the right to modify this Challenge in any way they deem necessary or appropriate. Entry constitutes permission for the Challenge Entities and their designees to use winner’s name, likeness, performance, hometown and state for advertising and promotional purposes in any and all media at the discretion of the Challenge Entities without additional authorization, notice or compensation unless prohibited by law.

MISCELLANEOUS: Any claims arising out of the Challenge shall be governed solely by United States law and may be brought only in a federal or state court located in Connecticut. If any provisions of these Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

SPONSOR: This Challenge is sponsored by the Young Adult Library Services Association, 50 East Huron Street, Chicago, Illinois 60611.

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