Avengers Assemble

Establishing and Expanding Community Connections for School and Public Libraries

#YACONNECTION #YALSA16
Our Mission

- Origin Stories - Who are these jerks?
- Call to Action - Why are community outreach & engagement important?
- Identify the Need
- Finding & Making Connections
- Barriers
- Sustaining and Evaluating

Slides: https://goo.gl/ZERJHR

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REVEALED AT LAST!

THE ORIGIN OF T'CHALLA!
Schaumburg Township District Library

- Population 132,174
- The largest racial/ethnic groups are White (54%) Asian (23%) and Hispanic (18%)
- 6.2% of residents live in poverty
- 3 high schools, 5 jr. highs, 22 elementary schools

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Bloomingdale Public Library

- Population 22,299
- The largest racial/ethnic groups are White (74%) Asian (12%) and Hispanic (9%).
- 6.1% of residents live in poverty
- Solo teen librarian
- 3 high schools, 3 middle schools

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Evanston Public Library

- Serve pop. of 75,527
- The largest racial/ethnic groups are White (60.4%) Black (17.2%) and Hispanic (10.1%).
- 13.9% of Evanston residents live in poverty.
- One public elementary middle school district, one public high school.

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Indian Prairie Public Library

- Population 42,000
- The largest racial/ethnic groups are White (69%) Asian (14%)
- 6.2% of residents live in poverty
- 4 public middle schools, 3 public high schools

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RIGHT, IRON MAN WILL REMAIN AT THE TOWER TO WORK ON A COUNTERMEASURE AGAINST THE PHOENIX FORCE.

HAWKEYE, HULK AND DOCTOR STRANGE WILL HEAD TO WUNDAGORE MOUNTAIN...

LUKE AND HIGGINS WILL GO TO TABULA RASA...

BLACK PANTHER AND IRON FIST WILL TAKE WAKANDA...

SPIDER-MAN AND SPIDER-WOMAN WILL LOOK IN LATVERIA...

AND MY SQUAD WILL RECON THE SAVAGE LAND...

Call to Action

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Call to Action

Why community engagement or outreach?

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Identify the Need
Time & Conversation

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Informal & Formal

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What are some needs in your community?
Finding and Making Connections

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Finding & Making Connections

- Research
- Get out there! Participate!
- Don’t reinvent the wheel
- Find common goals

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Finding & Making Connections

- The right contact
- Connector
- Listening
- Prepare

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What are some of your most successful connections, and the programs or services that came from them?

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Barriers
Barriers

- Conflicting service models
- Mission/Goal Conflict
- Organizational Constraints: internal opposition
- Responsibilities

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What Barriers Have You Faced?

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Sustaining & Evaluating

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Failures & Learning Opportunities

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Sustaining & Evaluating

*Data
*Debrief
*Changes

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Takeaways

* Partnering and engaging the community helps you reach new teens and also involves teens in the process

* Variety of tools to gather information and be an active listener informally and formally

* Right connections, partner, person at organization, who else needs to be at the table

* Be flexible: missions, resources, and organizations can change

* Keep trying and always go back to your community to get feedback and input
Resources

Design Thinking for Libraries Toolkit

http://designthinkingforlibraries.com/

Transforming Libraries, Collective Impact, Harwood Public Innovator Information and Tool Kit

http://www.ala.org/transforminglibraries/libraries-transforming-communities

The Atlas for New Librarianship by R. David Lankes


Slides: https://goo.gl/7ERJHY

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AVENGERS ASSEMBLE!

Have questions or want more info? Contact us!

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