ALT RA
Using Video Games, Apps, Music, Movies, YouTube, and TV Shows as Reader's Advisory

Meet the Players

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Let's Talk Readers Advisory!

The Appeals Factor
- Character
- Storyline
- Pace
- Tone
- Genre

But it Doesn't Work for Non-Books?!
Or does it?

Seems Familiar...
- Describe your favorite movie/tv show
- Netflix
Finding the Appeals

Yes, it works for video games, apps, and more!

- Go back to the basics
  - Character, Story, Tone, Pacing, Genre
- Listen to your patron
- Research

Prioritize Appeals

- Everyone is drawn to different aspects
- If they don’t mention it, it’s probably not important
- Their interest > other appeals
- Tone is constant

Character

- The people involved
  - Not always people though, right Hedwig?

Storyline

- What happens
- Everything has a story

Tone

- Woot! or wot?
- Verbal clues
Pace
- Are we there yet?
- Code your questions

Genre
- SciFi, Romance, Both?

Patron MIA? / IDK abt That?
- 2 Problems; 1 Solution
  - Google
  - Wiki
  - IMDB
  - i09
  - Metacritic

What’s Next?
- In your comfort zone!
  - Magic! Insta-book suggestions!
- If you don’t…

Getting Started
- Google “Books like…”

All You Need is One...
- Novelist
  - Search for more on title
- Amazon suggests...
- Goodreads
Book Suggestions!

Tips, Tricks, and Cheat Codes!
- Listen, it’s the whole battle
- Start the conversation where the patron does

More Tricks!
- Keep up with trends
  - Read Entertainment Weekly, Buzzfeed, Nick Jr.
  - Talk to patrons
- Keep an eye on fandoms & diversity
  - These can be a code & it’s important you know it

It's not cheating if it works...
- You will call it wrong.
  - Try again.

BONUS ROUND

Questions?
- We LOVE Questions!
GAME OVER!

Thank you for playing!

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