

**YALSA Board of Directors Meeting  
ALA Annual Conference, Las Vegas  
June 27 – July 1, 2014**

**Topic:** YALS Editor Annual Report

**Background:** Linda Braun, the Member Editor of YALS, has provided the Board with a semi-annual report. The purpose of the journal is: 1) to serve as a vehicle for continuing education for librarians and library workers serving young adults; 2) to publish articles of current interest to the profession; 3) to showcase research and best practices in the field; 4) to provide news from related fields; 5) to spotlight significant events of the organization; 6) to offer in-depth reviews of professional literature and resources; and 7) to serve as the official record of the association.

**Action Required:** Consent

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YALS Editor Report, Annual Conference 2014  
Linda W. Braun, Editor

**YALS Print Issues 2014**

This year YALS moved away from a strict adherence to traditional themes such as Awards and Lists, Teen Read Week, and Teen Tech Week and focused instead on ideas represented within those broader areas. For example, instead of an issue dedicated to the work of committees producing awards and lists, the spring issue of the journal focused on articles all about connecting teens to materials and building digital and physical collections. The issue did include an overview of the award and list winners and honors for 2014 and the YALS site included links to a full set of 2014 list reproducibles.

The summer 2014 issue, instead of focusing specifically on Teen Read Week (which has been the focus for the past several years), has the theme of Perfect Pairings and includes articles that focus on pairing different types of programs, resources, etc. Ideas covered in the issue include pairing youth participation and humanities programming/book groups and pairing a teen generated Kickstarter campaign with youth participation and community engagement.

The fall 2014 issue (which is typically the special theme issue) will focus on, “Yes You Can” and will center on the ways in which libraries are implementing the ideas discussed in YALSA’s futures report. Article topics that I expect will be covered in the issue include:

- Staffing
- Space
- Partnerships and collaborations
- Bringing about organizational change

The Editorial Advisory Board and Planning for the Future

The work of the YALS Editorial Advisory Board (EAB) came to a halt in early 2014. I have been waiting until the new Board begins their work in July before actively engaging the group in activities. Beginning in July as the editor of the journal I will also serve as the Chair of the EAB. At that time I plan to connect with EAB members to discuss the goals of the group and the task list we will have that frames our work for the year. I will make sure in July that everyone on the Board understands what our focus is.

In July the EAB will develop a calendar for posting content on the YALS website and for marketing YALS via YALSA's various communications channels including the e-news and Twitter. My goal is to have each EAB member actively engaged in posting content on the YALS site and/or helping to market the journal via various tools. In the summer I would like to return to posting content weekly on the YALS site. (This was not kept up in the winter/spring of 2014.) I would like to make sure that we have YALS site content that extends what is in each issue of the journal as well as provides professional reviews of resources for journal/site readers.